Portfolio - Culture, Leisure and Tourism 2017/2018

No of Indicators = 32 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.
Produced by the Strategic Business Intelligence Hub August 2017

			Collection Frequency	Previous Years			2017/2018				Target	Polarity	DOT
				2014/2015	2015/2016	2016/2017	Q1	Q2	Q3	Q4			
1. Tourism	TOU01	Room Occupancy	Monthly	74.76%	66.50%	79.24%	-	-	-	-	-	Up is Good	◄► Neutral
	TOU04	Average Room Rate	Monthly	£69.66	£74.18	£95.09	-	-	-	-	-	Neutral	◄► Neutral
	TOU08	Visits to Attractions: Big Attractions	Monthly	2,866,401	2,597,009	2,376,573	-	-	-	-	-	Up is Good	▼ Red
	TOU09	Visits to Attractions: Small Attractions	Monthly	276,399	247,538	232,501	-	-	-	-	-	Up is Good	▼ Red
	TOU11	Sessions on visityork.org	Monthly	2,121,529	1,828,226	1,718,744	-	-	-	-	-	Up is Good	▼ Red
	TOU14	Parliament Street Footfall	Monthly	9,616,941	8,356,697	8,044,607	2,058,005	-	-	-	-	Up is Good	◄► Neutral
	TOU15	Visitor Information Centre Footfall	Monthly	488,643	431,346	401,206	-	-	-	-	-	Up is Good	▼ Red
	TOU24	Average expenditure per domestic day visit	Annual	-	-	-	-	-	-	-	-	Up is Good	◄► Neutral
	TOU25	% of jobs which are tourism based	Annual	18.20%	-	-	-	-	-	-	-	Neutral	◄► Neutral
2. Leisure	LIB01	Library Visits - All Libraries	Monthly	799,083	997,606	1,025,480	255,626	-	-	-	-	Up is Good	▲ Green
	LIB02	Books Borrowed - All Libraries	Monthly	778,615	819,179	800,300	192,356	-	-	-	-	Up is Good	◄► Neutral
	TAP13	% of panel who give unpaid help to any group, club or organisation	Quarterly	NC	NC	64.30%	66.44%	-	-	-	-	Up is Good	▲ Green
		Benchmark - Community Life Survey	Annual	69.00%	70.00%	62.68%	-	-	-	-	-		
		% of panel who do not give unpaid help to any group, club or organisation	Quarterly	NC	NC	32.66%	30.65%	-	-	-	-	Up is Bad	▼ Green
3. Public Realm	APSE088	Parks and Open Spaces: Maintenance cost per household (including CEC) (PI 43)	Annual	£21.54	£18.7	-	-	-	-	-	-	Up is Bad	▼ Green
		Benchmark - National Data	Annual	£46.08	£44.21	-	-	-	-	-	-		
		Benchmark - APSE Family	Annual	£52.63	£47.43	-	-	-	-	-	-		

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3. Public Realm	APSE091	Parks and Open Spaces: Cost of service per household (including CEC) (PI 21)	Annual	£24.01	£20.88	-	-	-	-	-	-	Up is Bad	▼ Green
		Benchmark - National Data	Annual	£48.66	£47.83	-	-	-	-	-	-		
		Benchmark - APSE Family	Annual	£54.22	£51.73	-	-	-	-	-	-		
	TAP31	% of panel who think that the council and partners are doing well conserving York's heritage	Quarterly	NC	NC	76.41%	76.40%	-	-	-	-	Up is Good	◄► Neutral
		% of panel who think that the council and partners are not doing well conserving York's heritage	Quarterly	NC	NC	15.32%	15.96%	-	-	-	-	Up is Bad	◄► Neutral
4. Learning	CJGE17	% of working age population qualified - No qualifications	Annual	4.80%	4.60%	6.20%	-	-	-	-	-	Up is Bad	◄► Neutral
		Benchmark - National Data	Annual	8.80%	8.60%	8.00%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	9.80%	9.80%	9.50%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	2	2	2	-	-	-	-	-		
	CJGE17a	% of working age population qualified - to at least L1 and above*	Annual	91.80%	91.00%	90.60%	-	-	-	-	-	Up is Good	◄► Neutral
		Benchmark - National Data	Annual	85.00%	84.90%	85.30%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	83.40%	83.10%	83.40%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	-	-		
	CJGE20	% of working age population qualified - to at least L4 and above*	Annual	40.30%	40.60%	42.70%	-	-	-	-	-	Up is Good	◄► Neutral
		Benchmark - National Data	Annual	36.00%	37.10%	38.20%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	29.70%	30.50%	31.30%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	-	-		

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5. Crime	CSP23	Hate Crimes or Incidents as Recorded by NYP	Monthly	108	141	189	69	-	-	-	-	Up is Bad	▲ Red
		IQUANTA Family Grouping (Rank out of 15)	Quarterly	3	5	6	6	-	-	-	-		
	CSP27	Number of Incidents of Violent Crime Within the ARZ	Quarterly	561	720	662	224	-	-	-	-	Up is Bad	◄► Neutral
	CSP29	Number of Incidents of Violent crime within the CIZ	Quarterly	465	587	514	175	-	-	-	-	Up is Bad	◄► Neutral
6. Equality	CJGE68	Median earnings of residents - Gross Weekly Pay (£) - Gender Pay Gap	Annual	98.9	85.1	120.2	-	-	-	-	-	Up is Bad	◄► Neutral
		Benchmark - National Data	Annual	99.6	99.7	100.1	-	-	-	-	-		
		Benchmark - Regional Data	Annual	101.3	99.3	108	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	6	5	10	-	-	-	-	-		
7. Public Protection	PP01	% of businesses reporting that contact with officers was helpful	Annual	97.28%	98.00%	-	-	-	-	-	-	Up is Good	◄► Neutral
	PP02	% of businesses reporting that they were treated fairly	Annual	98.56%	95.50%	-	-	-	-	-	-	Up is Good	◄► Neutral
	PP03	% of businesses reporting that the information provided was useful	Annual	98.14%	98.10%	-	-	-	-	-	-	Up is Good	◄► Neutral
	PP04	% of customers who were satisfied with the action taken to resolve their complaint	Quarterly	95.57%	79.10%	-	-	-	-	-	-	Up is Good	◄► Neutral
	PP06	% of food premises that are classified as broadly compliant	Quarterly	93.00%	94.00%	94.25%	95.00%	-	-	-	-	Up is Good	◄► Neutral
	PP07	% of businesses that were compliant with legislation concerning the illegal use and sale of alcohol and tobacco	Annual	100.00%	63.20%	-	-	-	-	-	-	Up is Good	▼ Red
	PP08	% of births registered within 42 days	Monthly	98.00%	98.00%	98.00%	-	-	-	-	-	Up is Good	◄► Neutral
		Benchmark - National Data	Monthly	-	97.00%	96.00%	-	-	-	-	-		
		Benchmark - Regional Data	Monthly	-	98.00%	98.00%	-	-	-	-	-		

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7. Public Protection	PP09	% of still births registered within 42 days	Monthly	100.00%	100.00%	100.00%	-	-	-	-	-	Up is Good	◄ ► Neutral
		Benchmark - National Data	Monthly	-	99.00%	99.00%	-	-	-	-	-		
		Benchmark - Regional Data	Monthly	-	99.00%	99.00%	-	-	-	-	-		
	PP10	% of deaths registered within 5 days	Monthly	93.00%	90.00%	85.00%	-	-	-	-	-	Up is Good	▼ Red
		Benchmark - National Data	Monthly	-	76.00%	78.00%	-	-	-	-	-		
		Benchmark - Regional Data	Monthly	-	85.00%	84.00%	-	-	-	-	-		
	PP11	% certificate applications dealt with within 5 days of receipt	Monthly	100.00%	NC	-	-	-	-	-	-	Up is Good	◄ ► Neutral