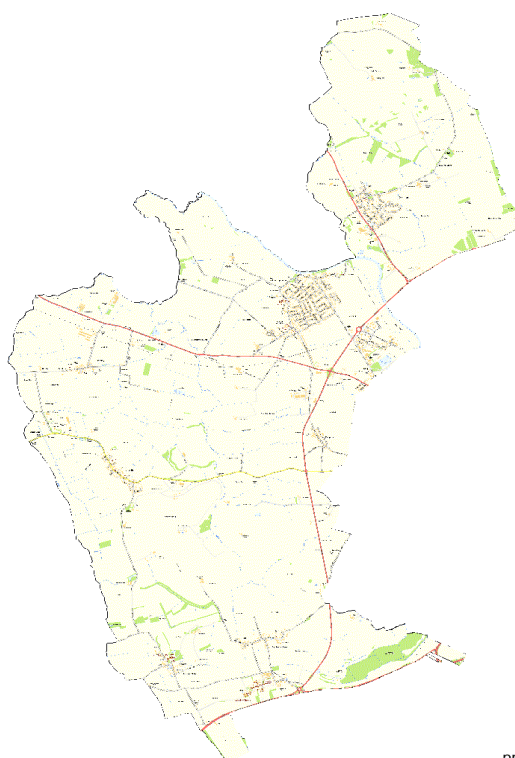


## York Summary

- York has 206,856 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 11.6% of children live in poverty and there are 10.7% of households in fuel poverty.
- 4.9% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.

Rural West Ward



0 1  
kilometres  
Scale: 1:72,010

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## Ward Summary

- Rural West York has 7,892 residents with 2.7% from a black and minority ethnic community group. 86.2% are in good health, with 14.1% stating that they have some limitation in day to day activities.
- £613.00 was the Average Weekly Household Income in 2011/2012 (£463.33 in 2007/2008).
- 86% own their own home, either outright or with a mortgage, 7% are private renters and 5% are social tenants.
- 78.1% of residents have a NVQ level 1 - 4 qualification and 14.2% have no qualifications at all.
- 5.5% of children live in poverty and there are 6.9% of households in fuel poverty.
- 2.7% of the working population claim out of work benefits and 0.3% claim job seekers allowance.

# Rural West York Ward Profile

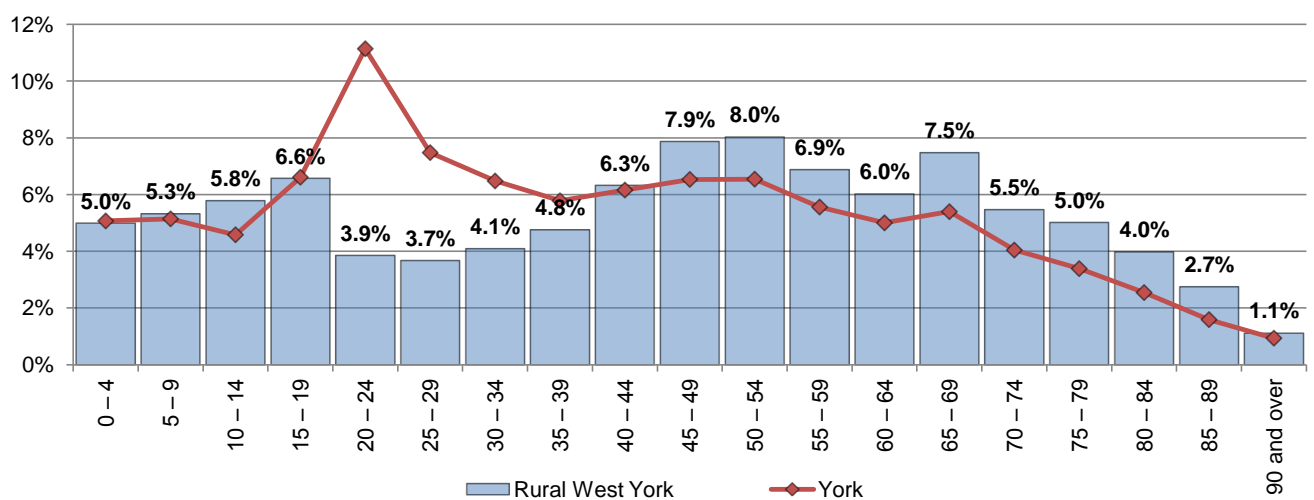


Ward performance by key areas								
This is an "at a glance" summary of performance within the ward - more detail is provided later in the profile.								
Rural West York Ward		Best Ward in York	Worst Ward in York	York Ward Average	Performance (latest data)			
					Good	Area of concern	In Top 5 Wards	In Bottom 5 Wards
Economy					Above or below the average $\pm$ 10% <span>Pages 7 - 8</span>			
Total benefit claimants	4.29%	3.11%	12.62%	6.02%	<div></div>		<div></div>	
JSA claimants	0.30%	0.20%	1.00%	0.43%	<div></div>			
Poverty					Page 9			
Fuel poverty (households)	6.94%	6.82%	16.07%	10.38%	<div></div>		<div></div>	
Child poverty	5.47%	2.00%	22.44%	10.53%	<div></div>			
Health and Wellbeing					Pages 11 - 14			
Reception year obesity	7.70%	2.70%	10.50%	7.46%				
Year 6 obesity	10.70%	9.80%	22.00%	15.08%	<div></div>		<div></div>	
Emergency hospital admissions for children (per 1,000 population)	144.3	130.8	215.4	171.7	<div></div>		<div></div>	
% with limiting long term illness or disability	0.1	0.1	0.2	0.2				
% of obese adults	0.2	0.1	0.3	0.2				
% of adults binge drinking	0.3	0.2	0.4	0.3	<div></div>		<div></div>	
% of adults healthy eating	0.3	0.3	0.2	0.3	<div></div>		<div></div>	
Elective hospital admissions (SAR)	99.6	75.3	114.1	98.8				
Emergency hospital admissions (SAR)	88.4	75.0	120.1	91.7				
Crime and Anti-Social Behaviour					Pages 14 - 15			
Crime (per 1,000 population)	7.7	2.0	49.1	9.6	<div></div>			
ASB (per 1,000 population)	5.6	2.7	32.0	7.5	<div></div>			
Residents who agree that York is a safe city to live in, relatively free from crime and violence	80.65%	95.24%	60.00%	76.30%				
Adult Social Care					Pages 15 - 16			
Homecare hours (weekly average)	10.24	8.39	13.23	10.09				
Homecare clients (per 1,000 population)	4.56	1.61	13.22	6.57	<div></div>		<div></div>	
Safeguarding concerns (per 1,000 population)	11.15	1.02	11.26	5.68		<div></div>		<div></div>
Assessment notices (per 1,000 population)	5.83	1.16	8.65	4.31		<div></div>		
Resident Engagement					Pages 17 - 18			
Residents satisfied with their local area as a place to live	93.75%	100.00%	65.00%	89.46%			<div></div>	
Residents agree their local area is a good place for children and young people to grow up	81.25%	100.00%	55.00%	82.01%				
Residents who agree that they can influence decisions in their local area	28.13%	41.18%	0.00%	23.77%	<div></div>			
Key: <div></div> Good performance <div></div> Area of concern								
Further information about the ward is available at:					<a href="#">Rural West York Ward</a>			

# Rural West York Ward Profile



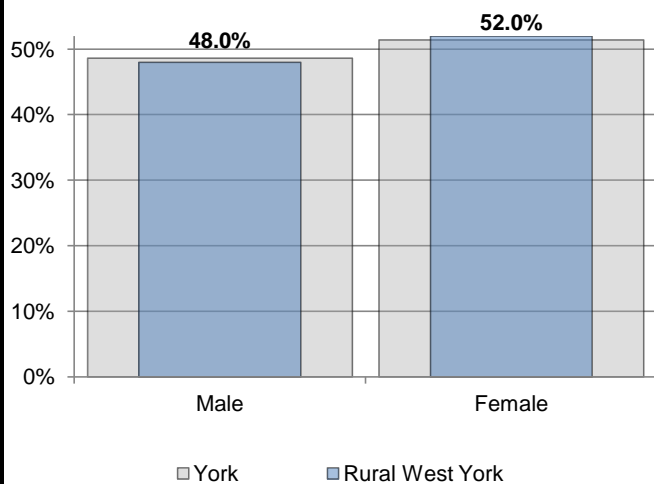
## Population by Age



Source: ONS - 2015 Ward population estimates

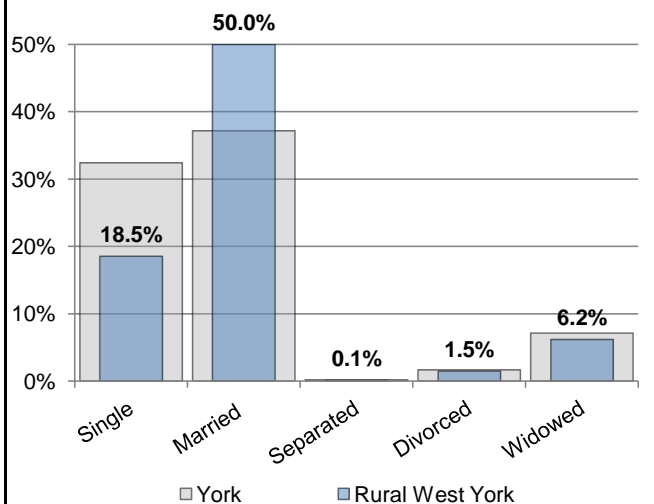
## Census 2011 Update

### Gender



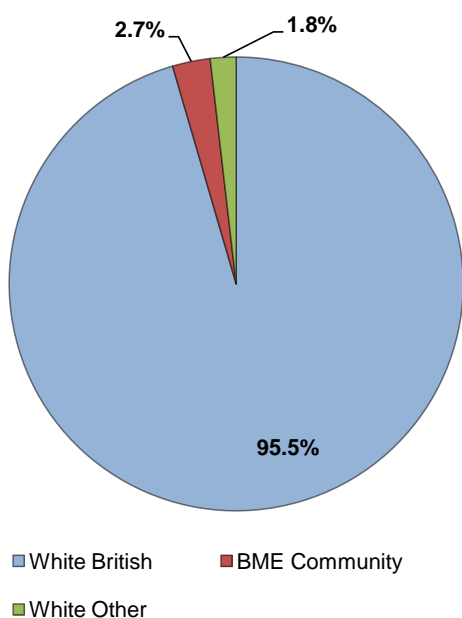
Source: Census 2011

### Marital Status

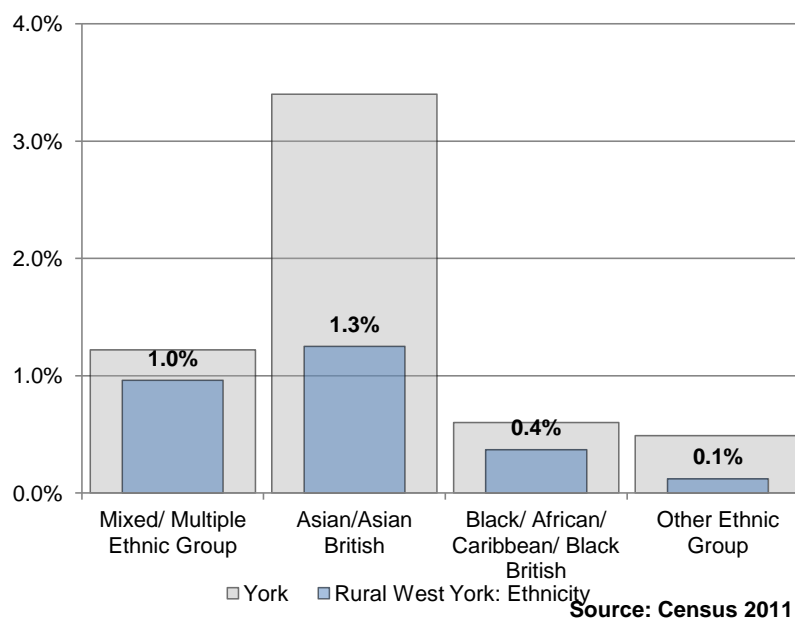


Source: Census 2011

## Ethnicity



### BME Community (does not include White British or White Other)

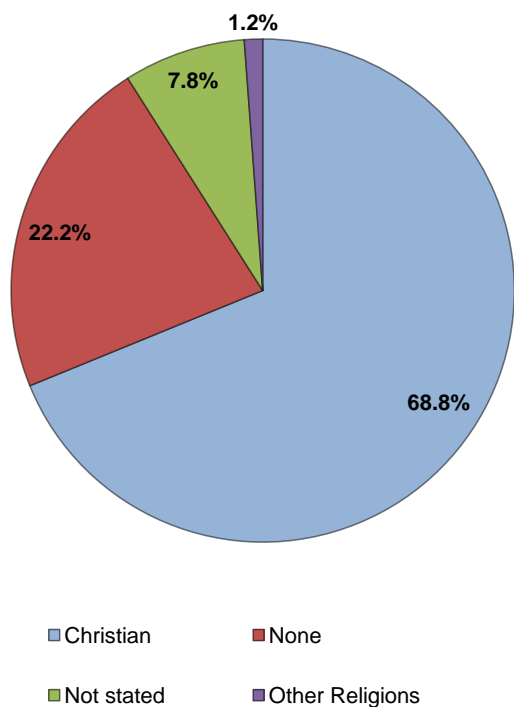


Source: Census 2011

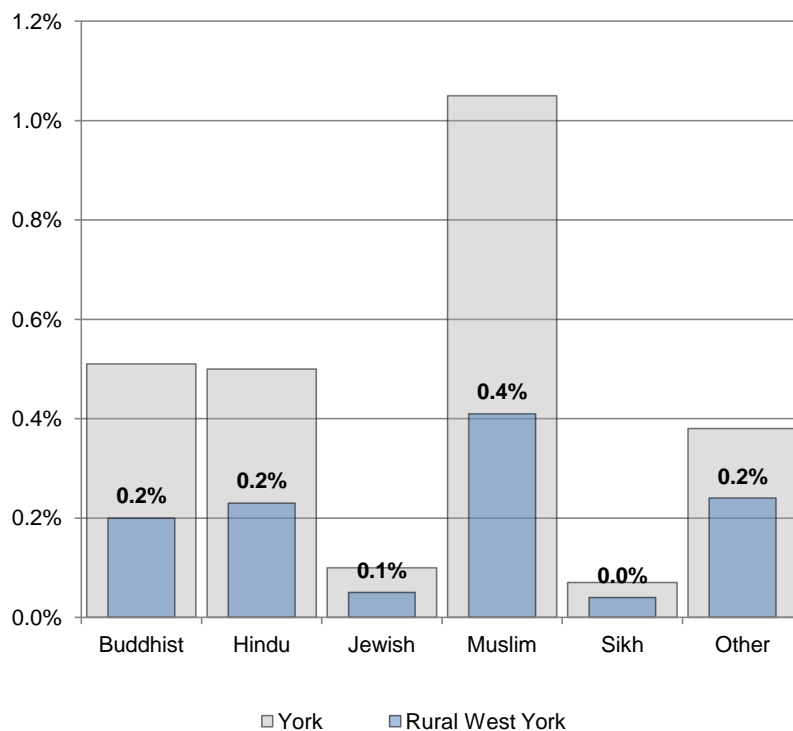
# Rural West York Ward Profile



## Religion

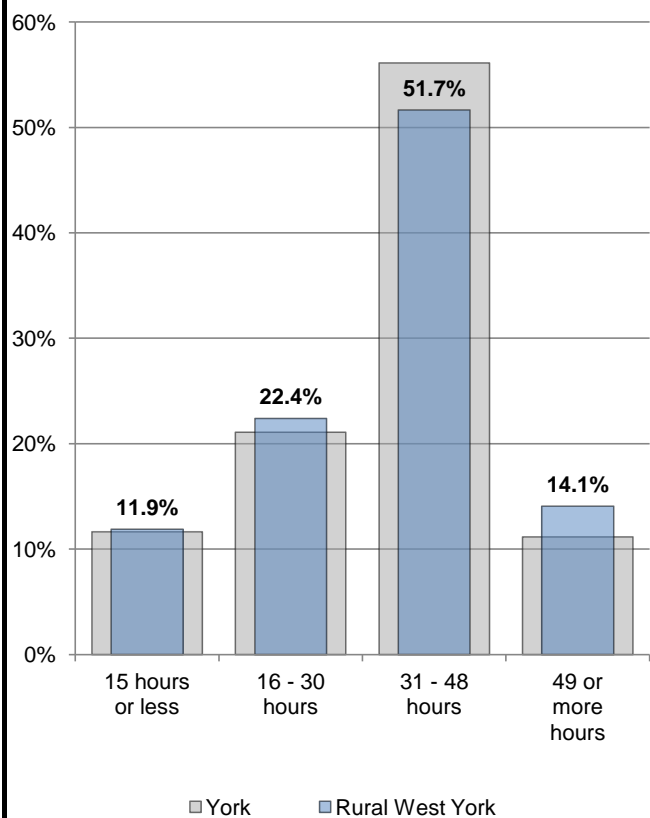


## Other Religions



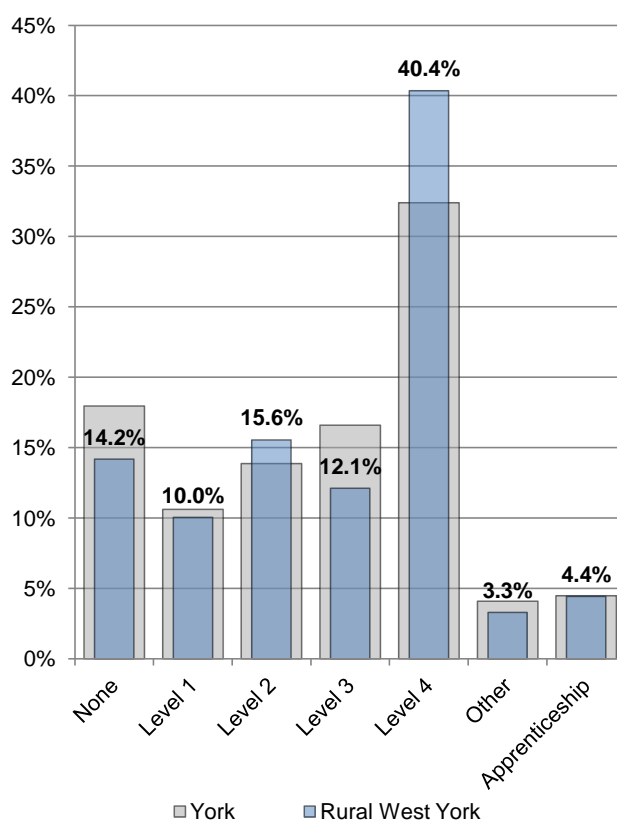
Source: Census 2011

## Hours Worked



Source: Census 2011

## Qualifications

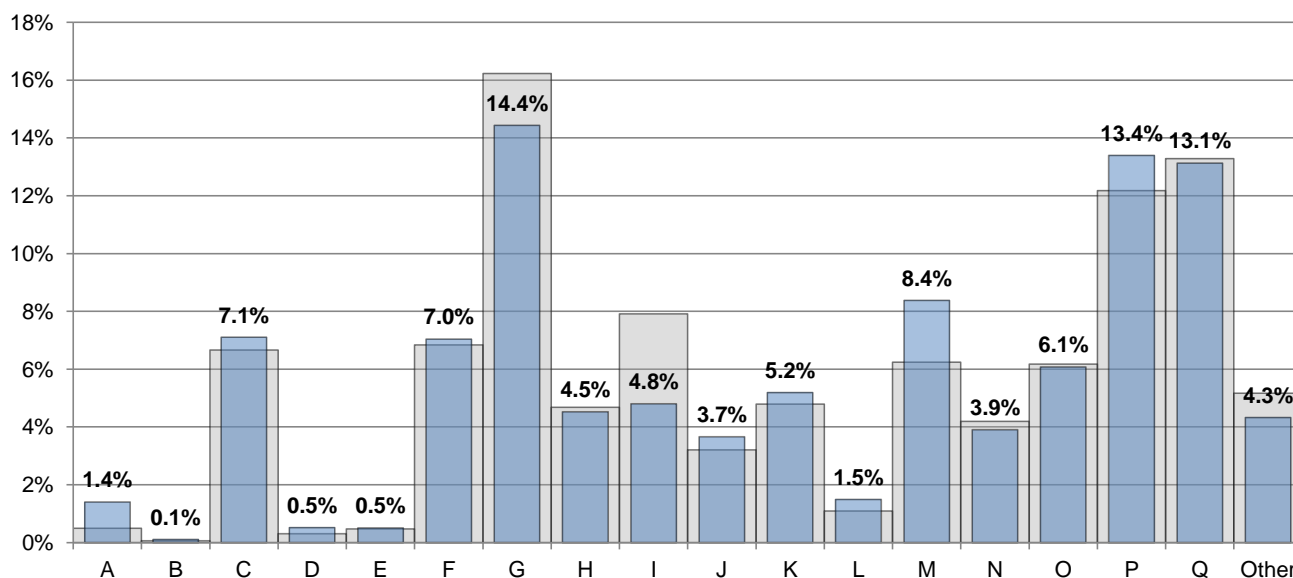


Source: Census 2011

## Rural West York Ward Profile



### Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

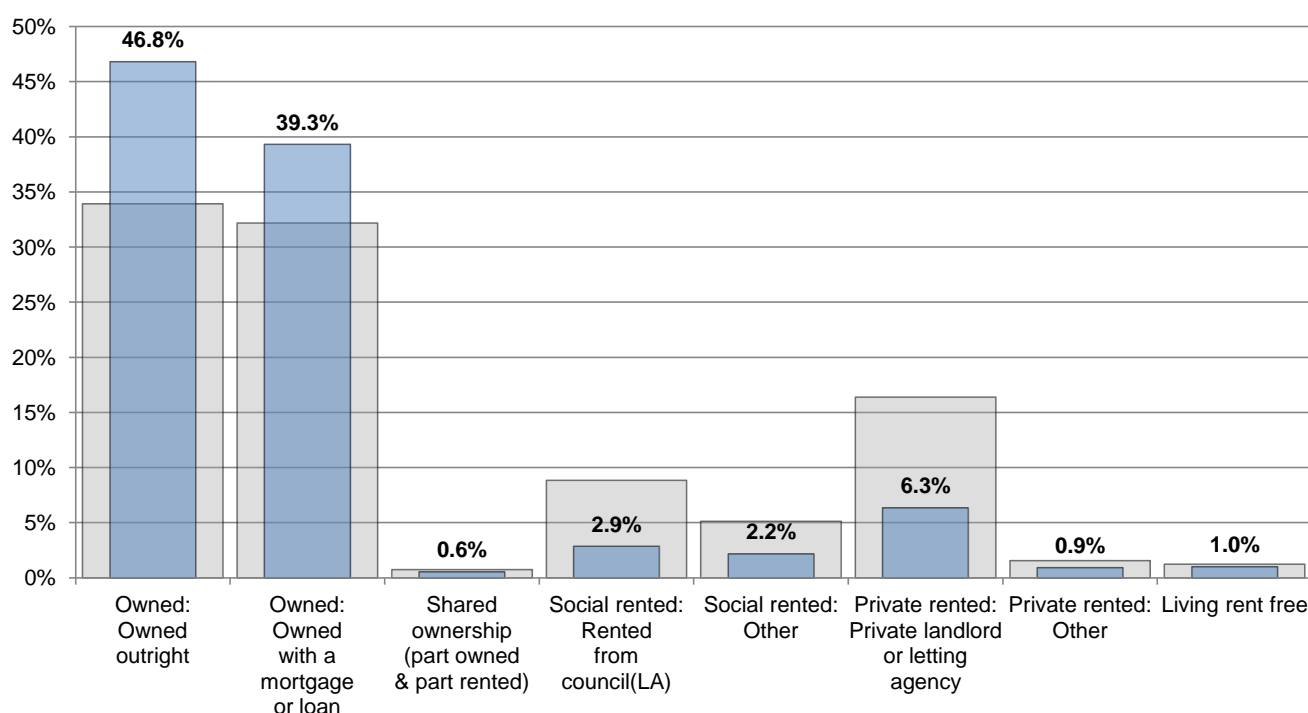
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Rural West York

Source: Census 2011

### Tenure



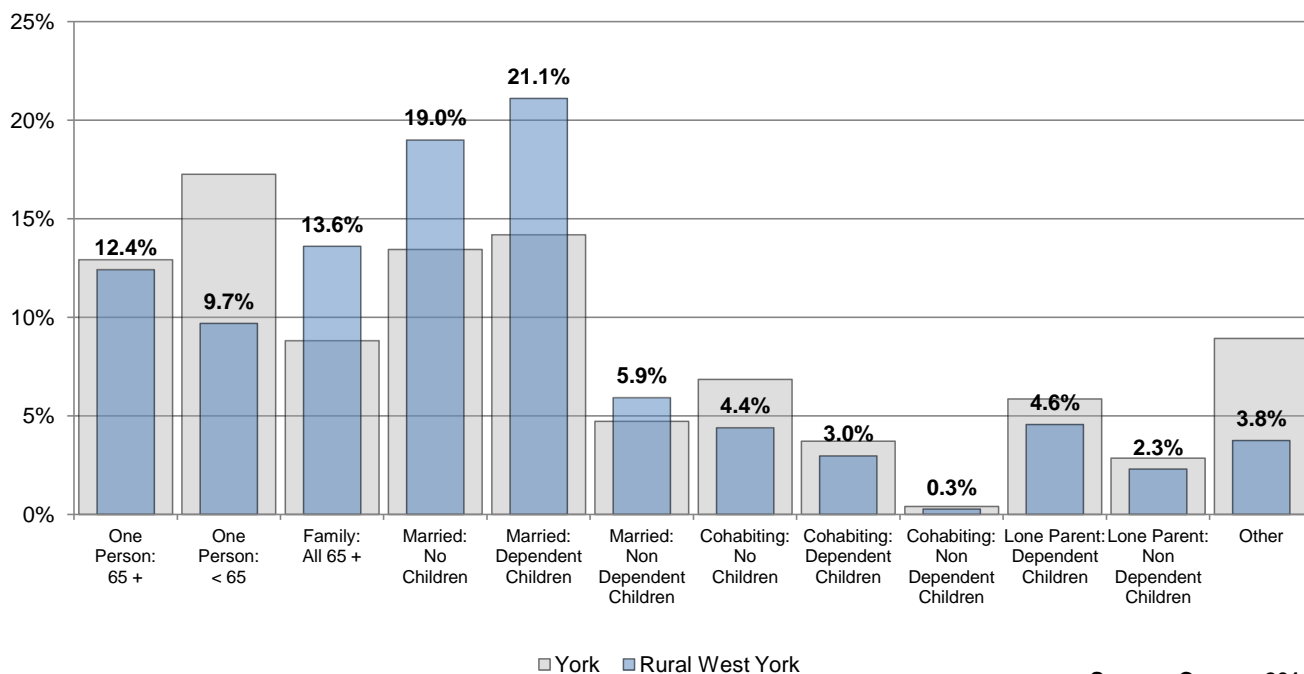
■ York ■ Rural West York

Source: Census 2011

## Rural West York Ward Profile



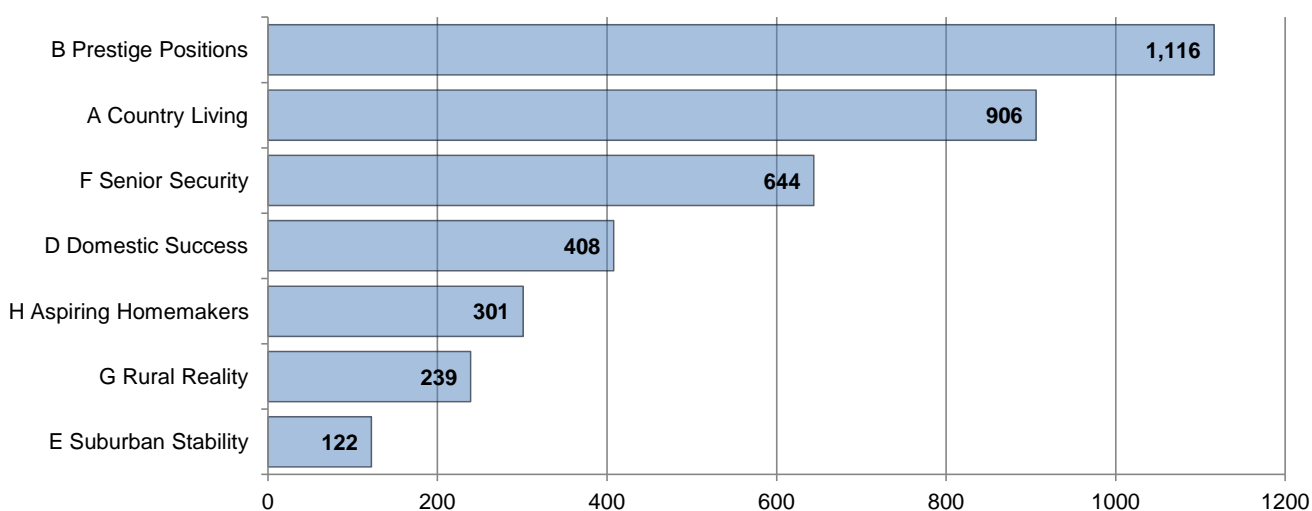
### Household Composition



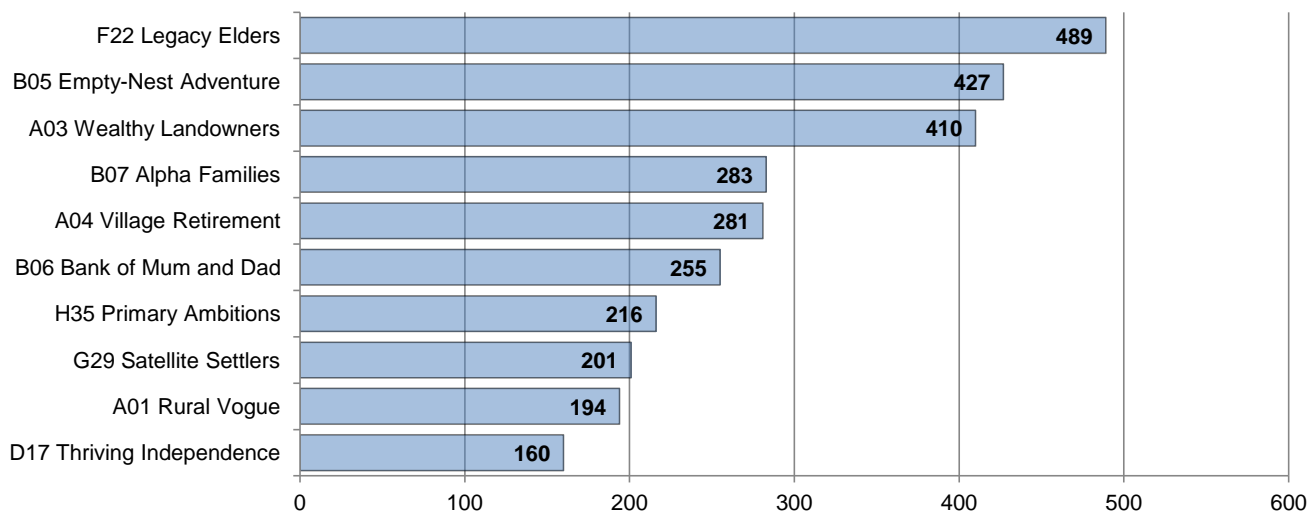
Source: Census 2011

### Household Types

#### Experian Groups (2016)

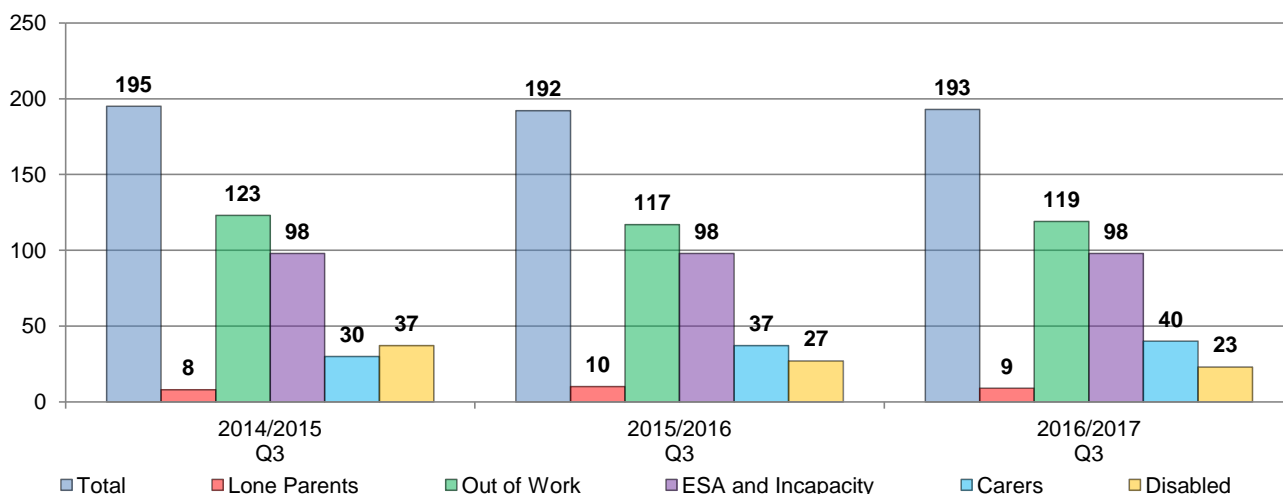


#### Experian Types (2016)



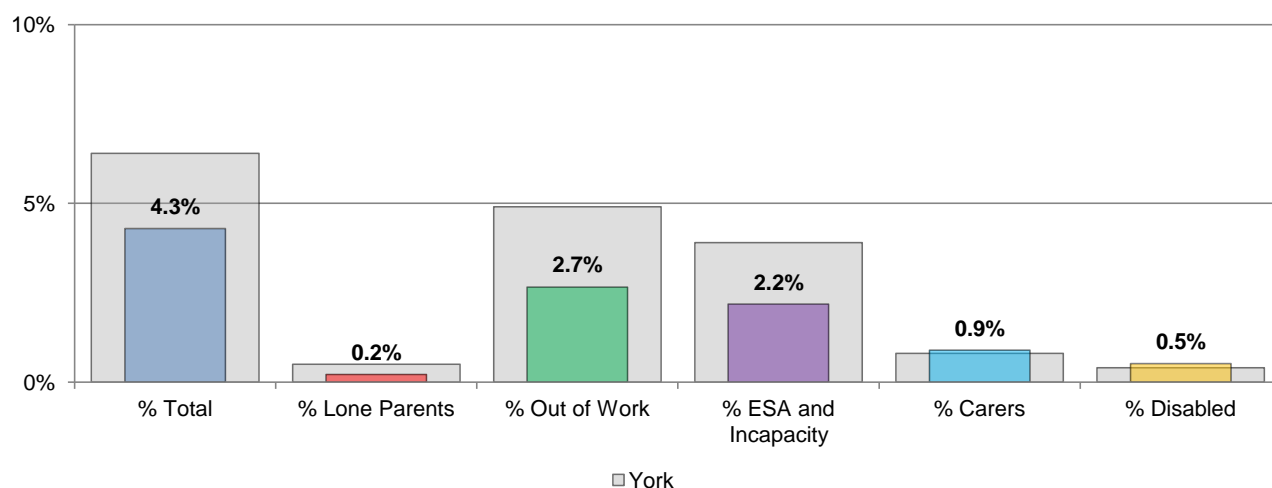
## Economy

**Benefit Claimant Numbers**  
Working age Population (16-64)



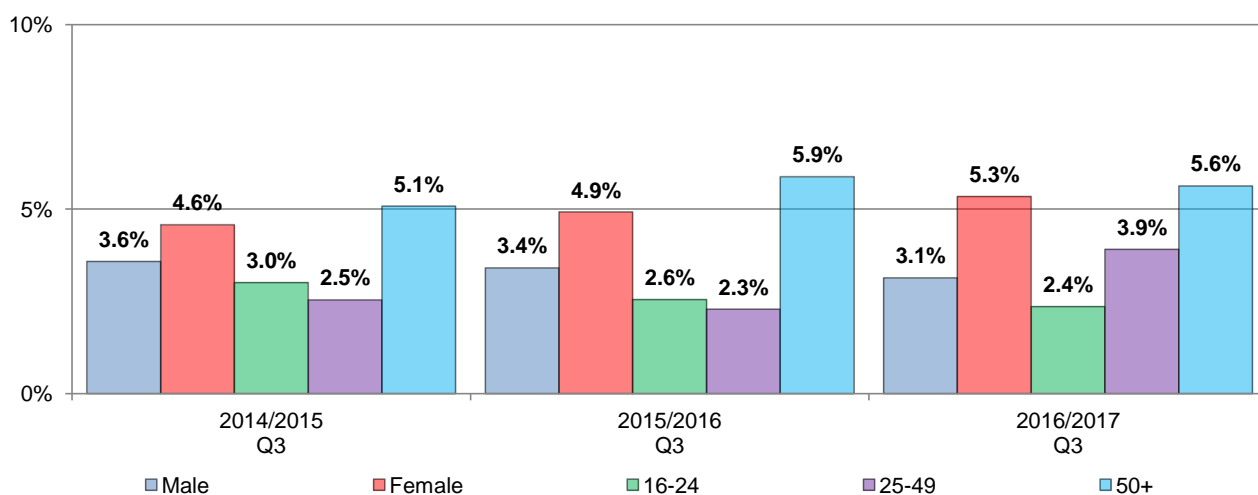
Source: Department for Work and Pensions (DWP)

**Benefit Claimant Rate**  
Working age Population (16-64)  
Q3 2016/2017



Source: Department for Work and Pensions (DWP)

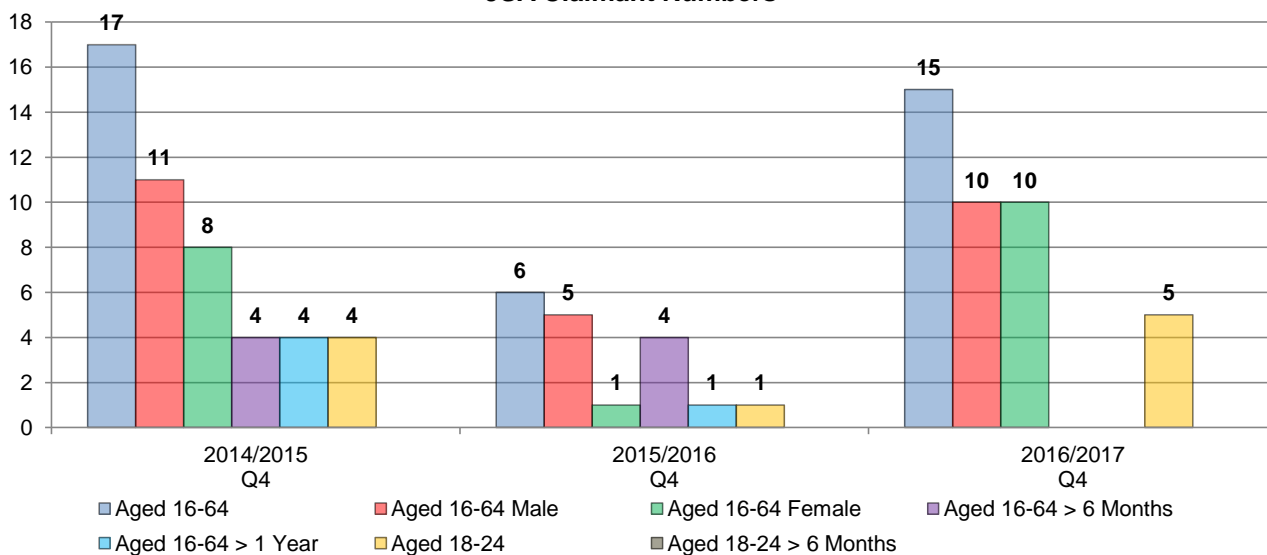
**Total Benefit Claimant Rate (Age and Gender)**  
Working age Population (16-64)



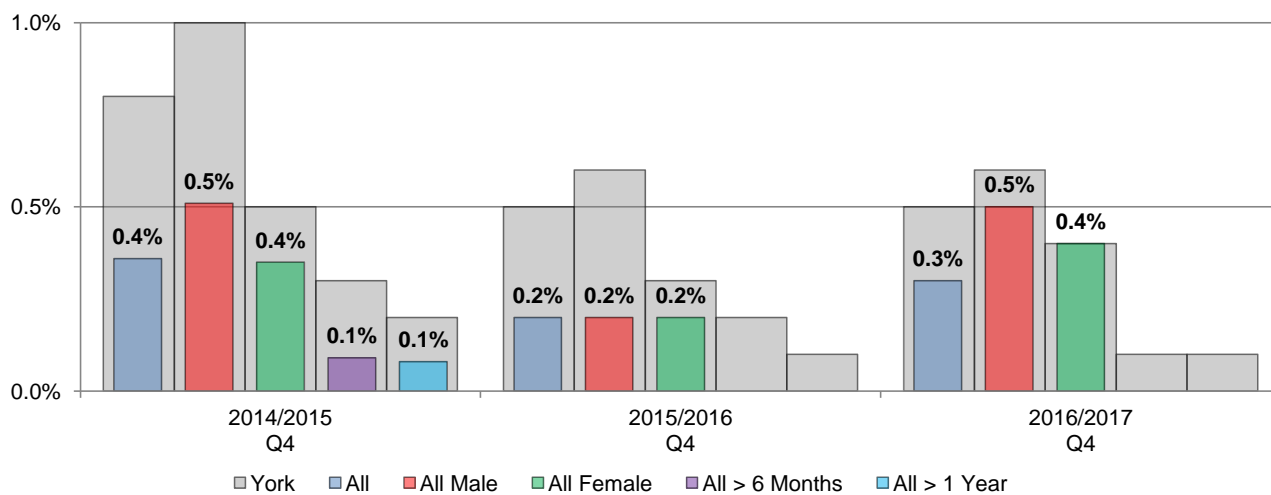
Source: Department for Work and Pensions (DWP)

## Economy

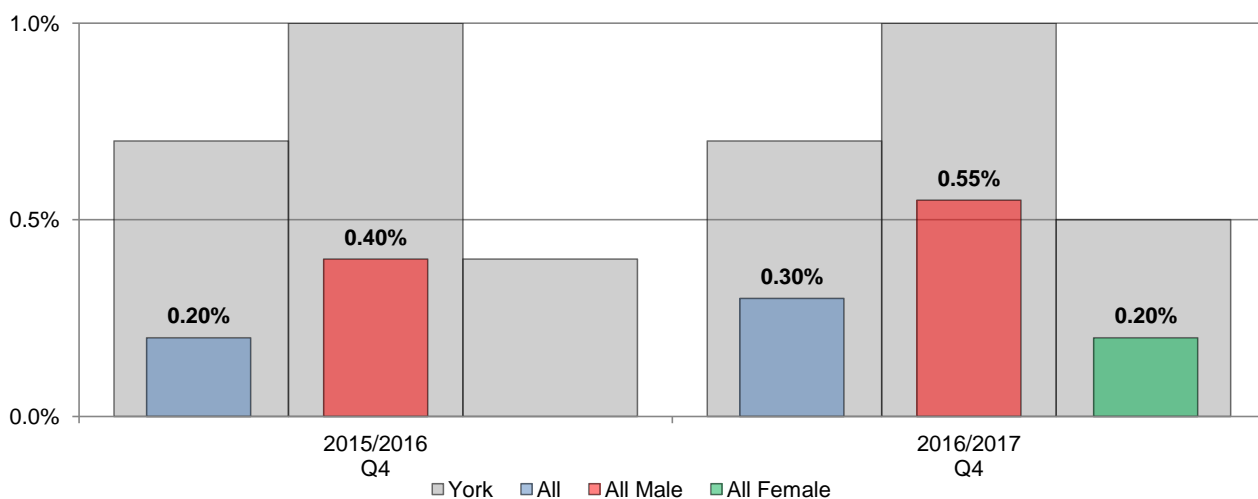
### JSA Claimant Numbers



### JSA Claimant Rate (Age and Gender) Working age Population (16-64)



### JSA and Universal Credit (out of work) Claimant Rate Working age Population (16-64)

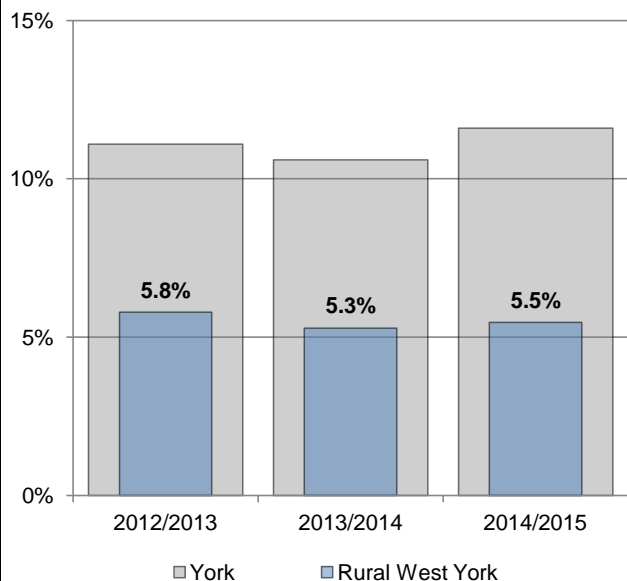




## Poverty

### Child Poverty

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



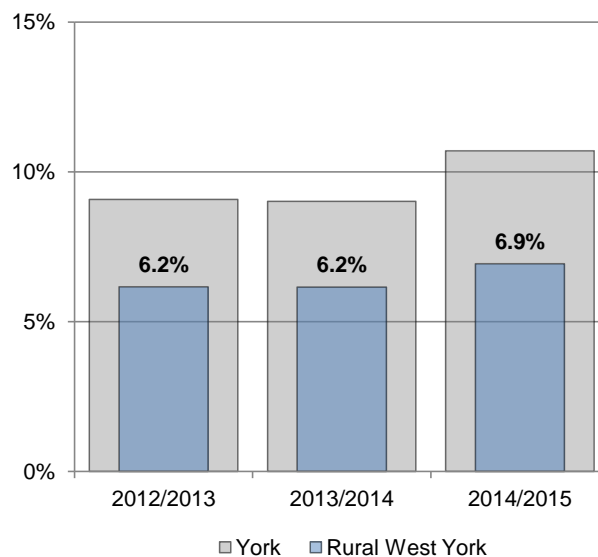
Source: HM Revenue & Customs

### Fuel Poverty

The Low Income High Costs indicator is a twin indicator consisting of:

- the number of households that have both low incomes and high fuel costs; and
- the depth of fuel poverty amongst these fuel poor households.

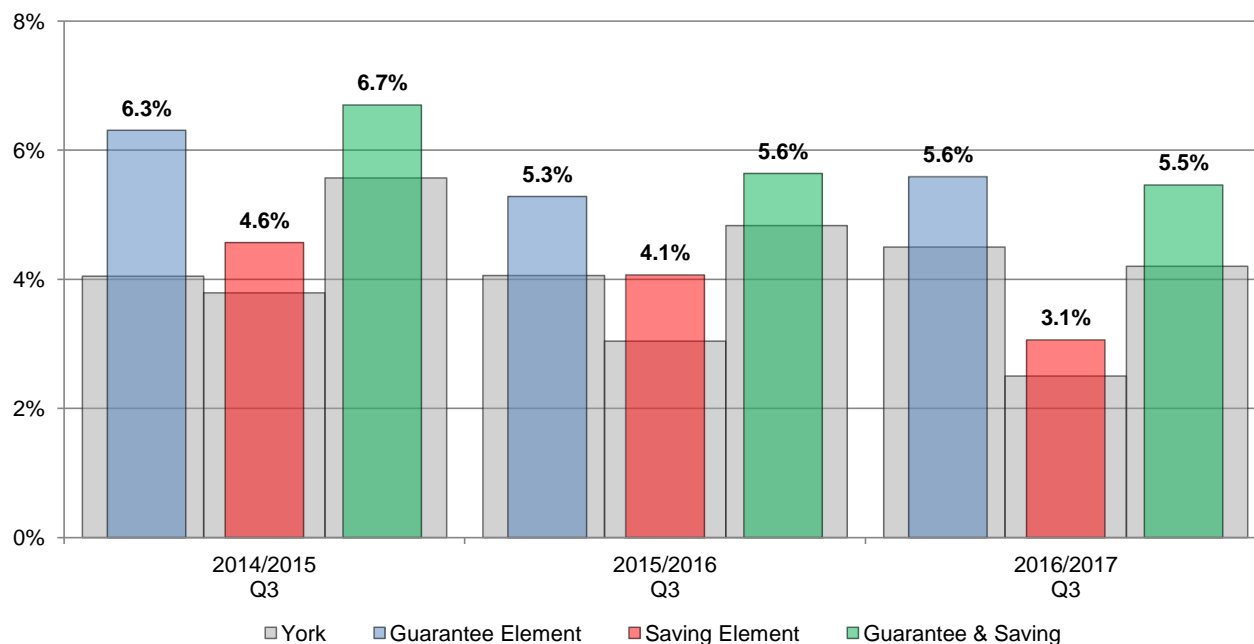
This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.



Source: Department of Energy & Climate Change

## Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.

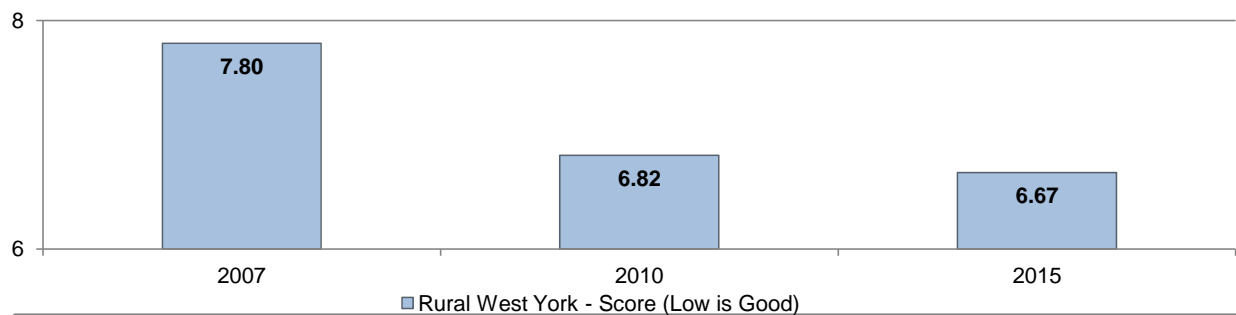


Source: Department for Work and Pensions (DWP)

# Rural West York Ward Profile

## Indices of Multiple Deprivation

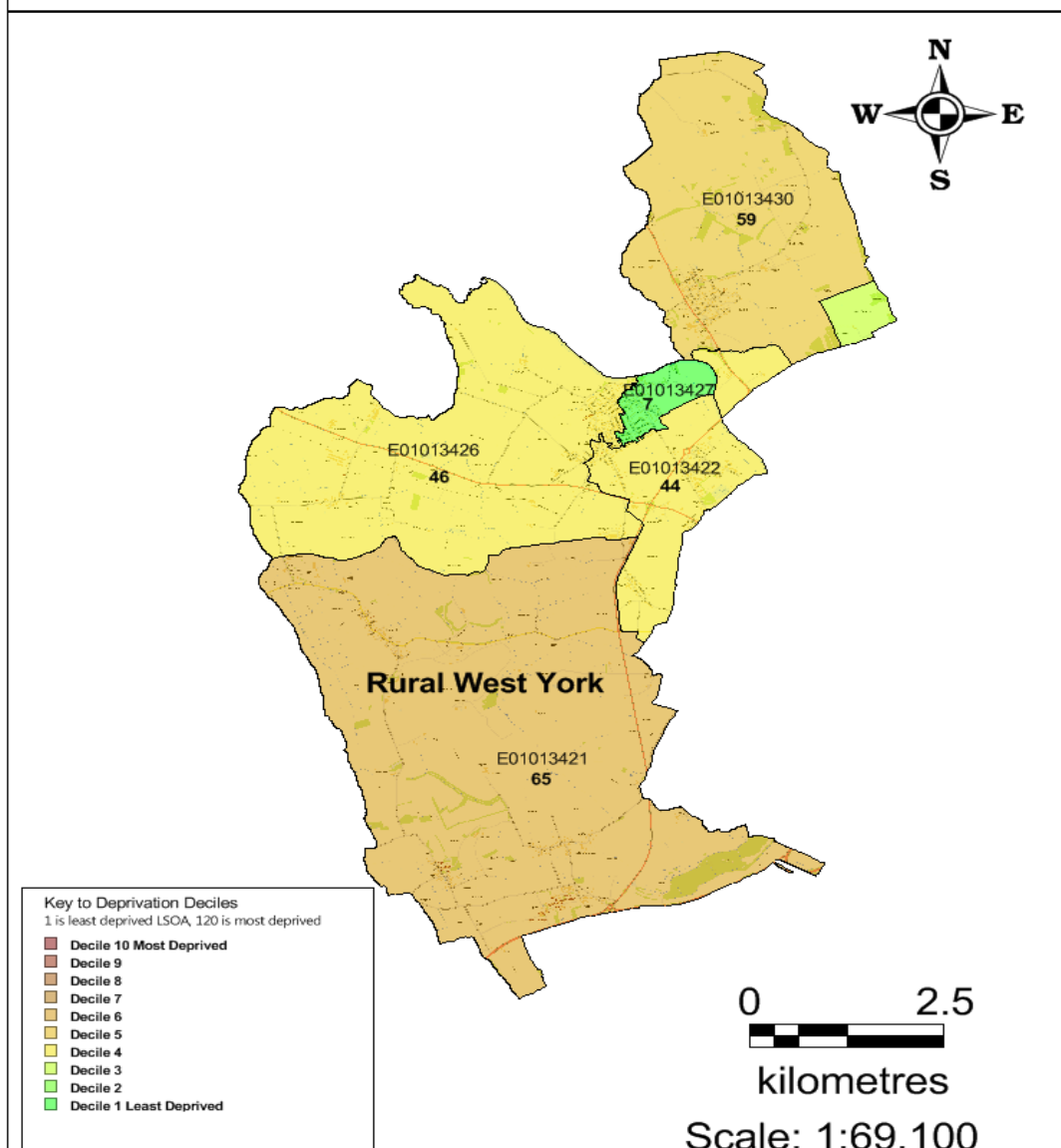
The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



Ward Rank in York (Low is Bad)		
14 out of 21	14 out of 21	15 out of 21

Source: Department for Communities and Local Government (DCLG)

Index of Multiple Deprivation 2015 - Rural West York: breakdown by LSOA



Produced by:

Business Intelligence Hub

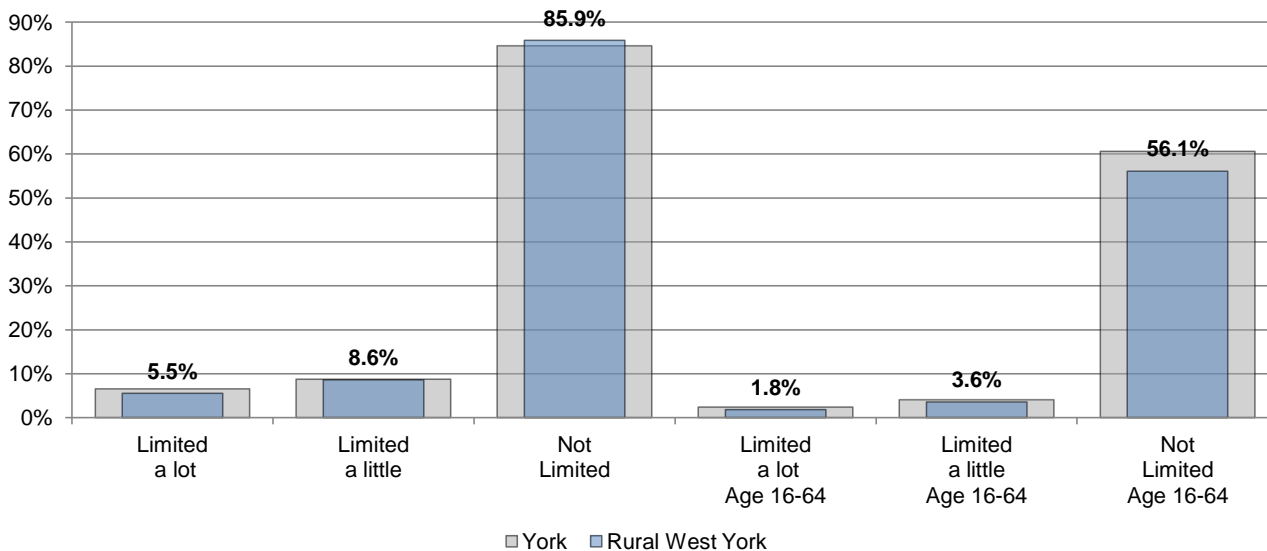
Created

09/10/2015

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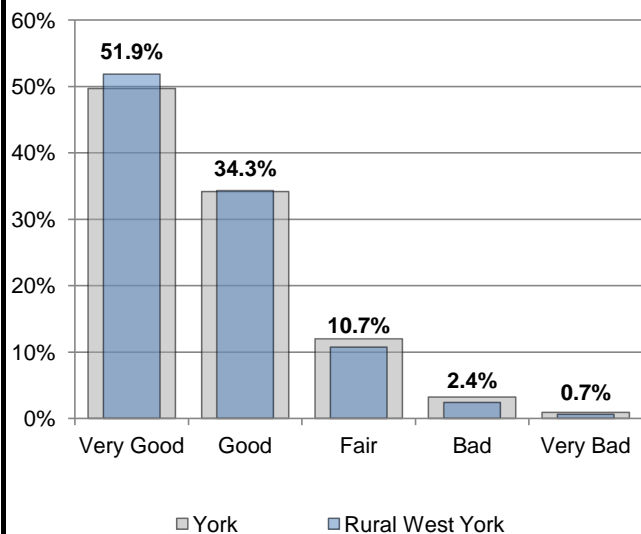
## Health and Wellbeing

### Day to Day Activities



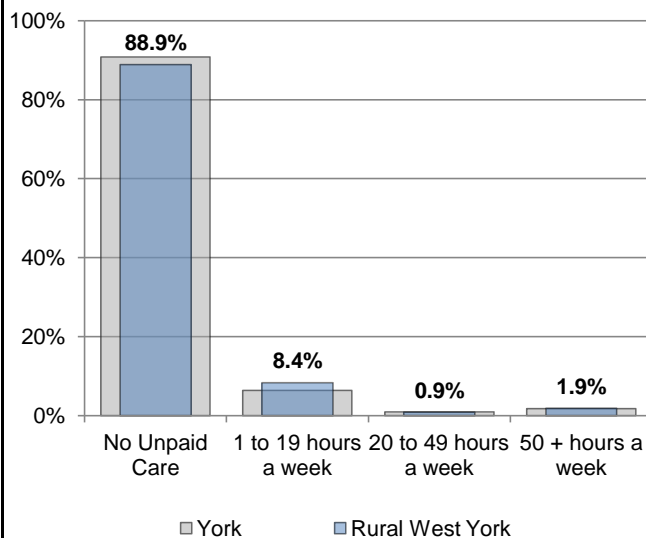
Source: Census 2011

### General Health



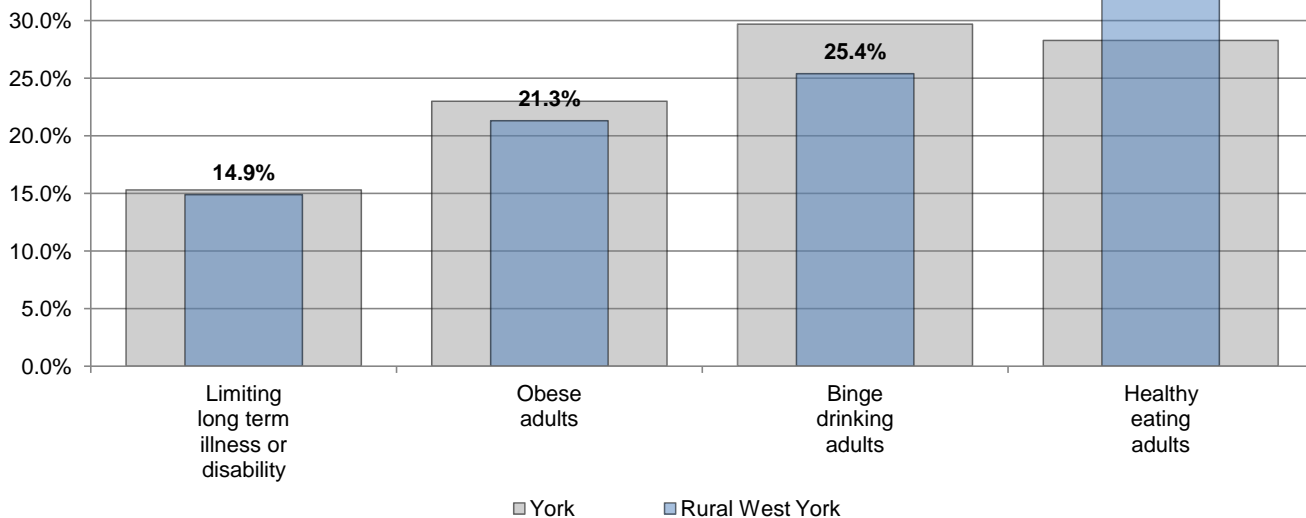
Source: Census 2011

### Provide Unpaid Care



Source: Census 2011

### Adult Health & Lifestyle

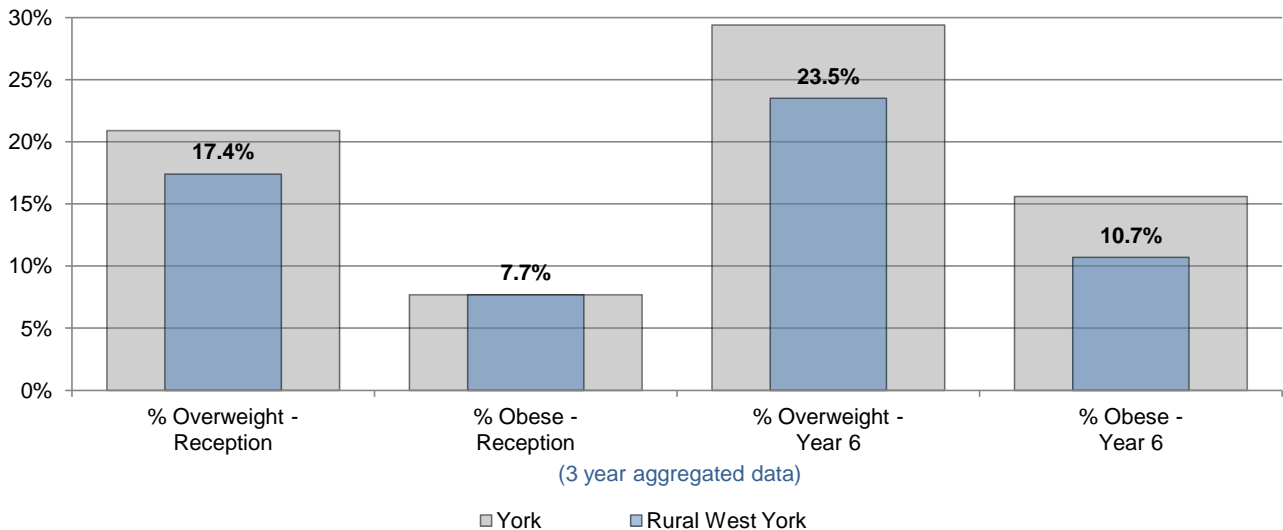


Source: Public Health England - 2014/2015

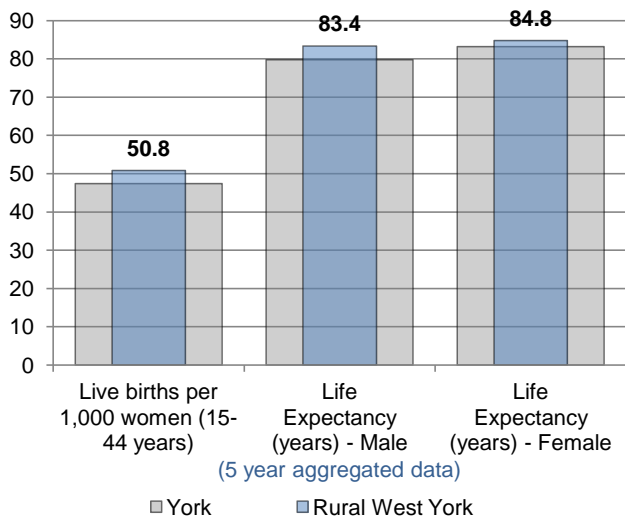
## Rural West York Ward Profile



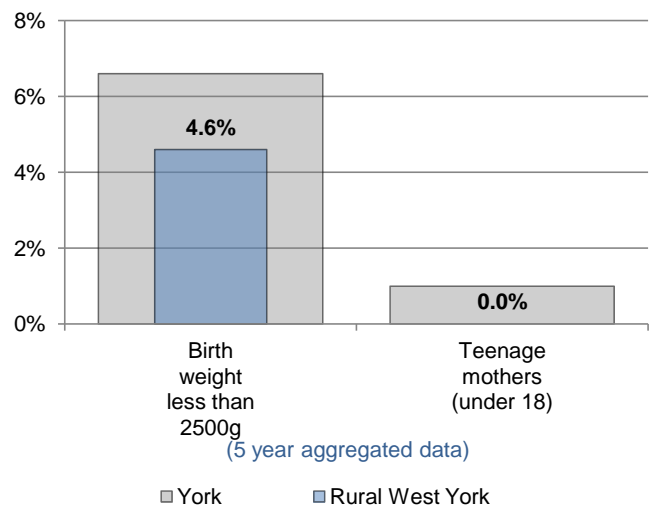
### Childhood weight



### Fertility and Life Expectancy

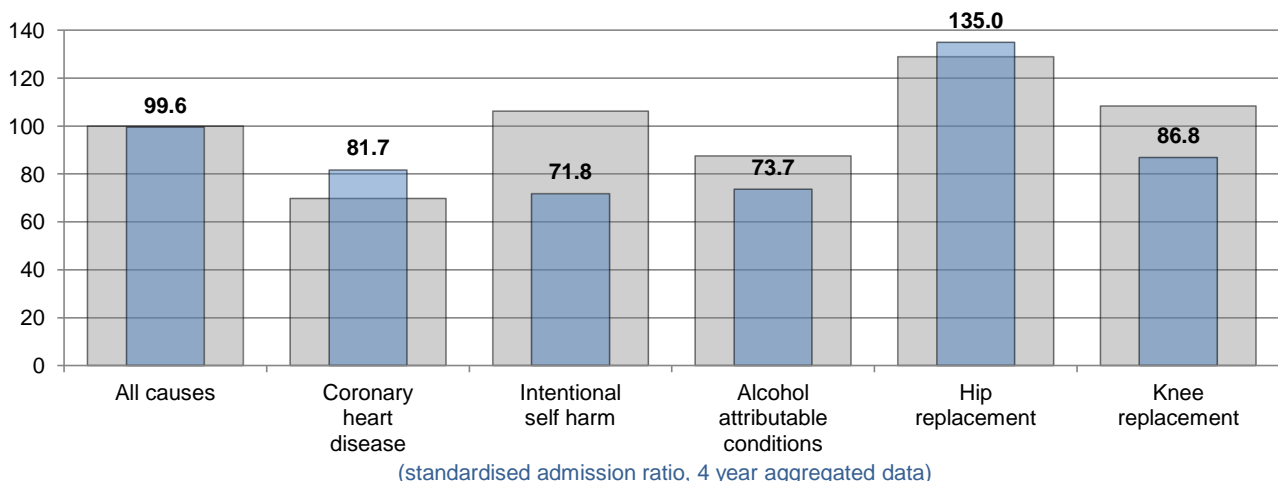


### Births



## Hospital Admissions

### Hospital Admissions, All ages



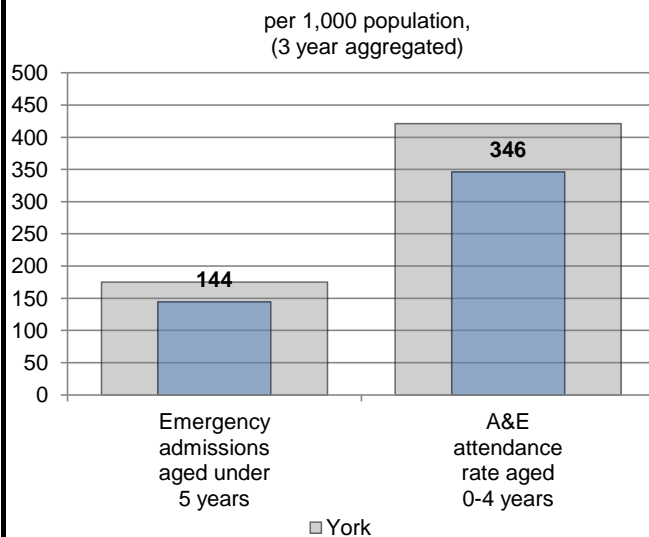
The Standardised Admission Ratio (SAR) is a summary estimate of admission rates relative to the national pattern of admissions and takes into account differences in a population's age, sex and socioeconomic deprivation.

York Rural West York

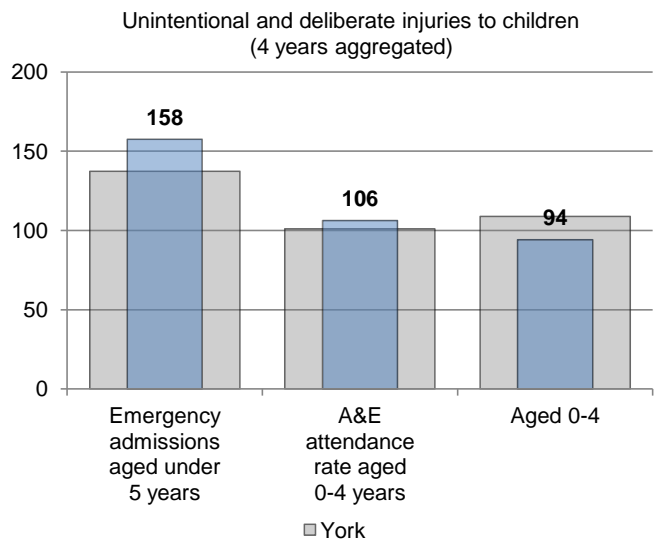
Source: Public Health England - 2014/2015

## Rural West York Ward Profile

### Hospital Admissions - Children & Young People

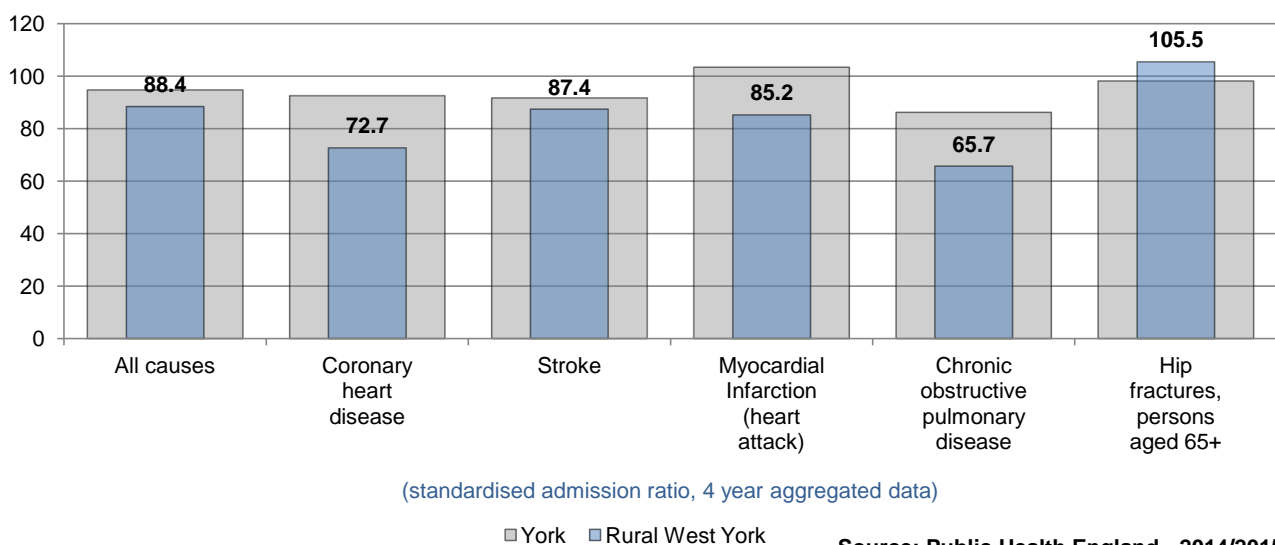


Source: Public Health England - 2014/2015



Source: Public Health England - 2014/2015

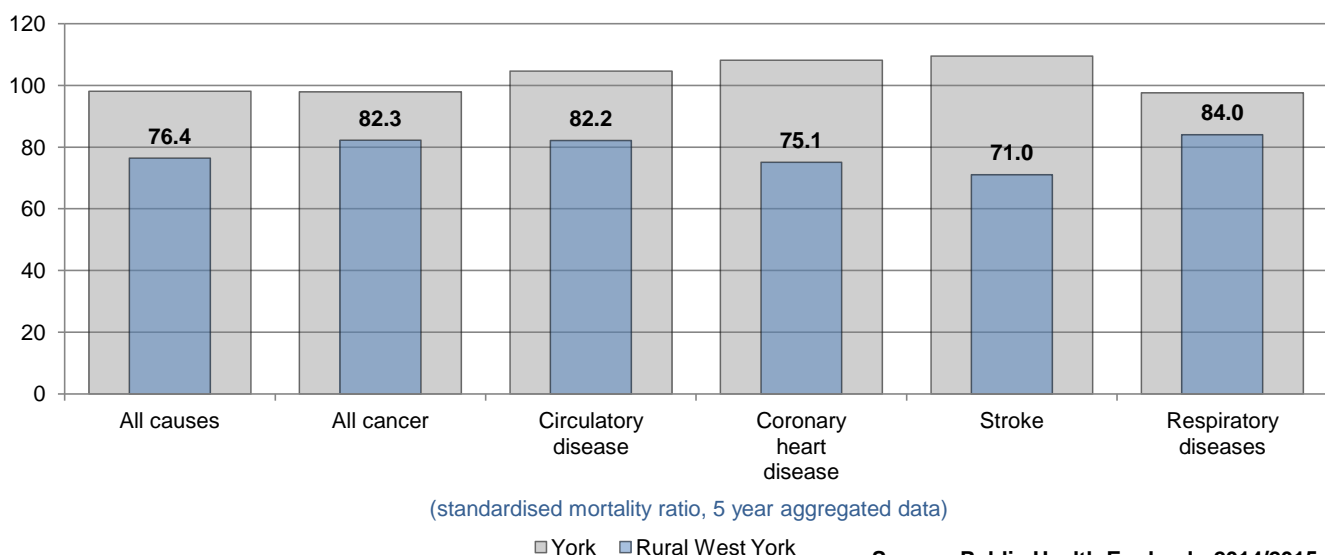
### Emergency hospital admissions



Source: Public Health England - 2014/2015

### Mortality

#### Mortality, All ages

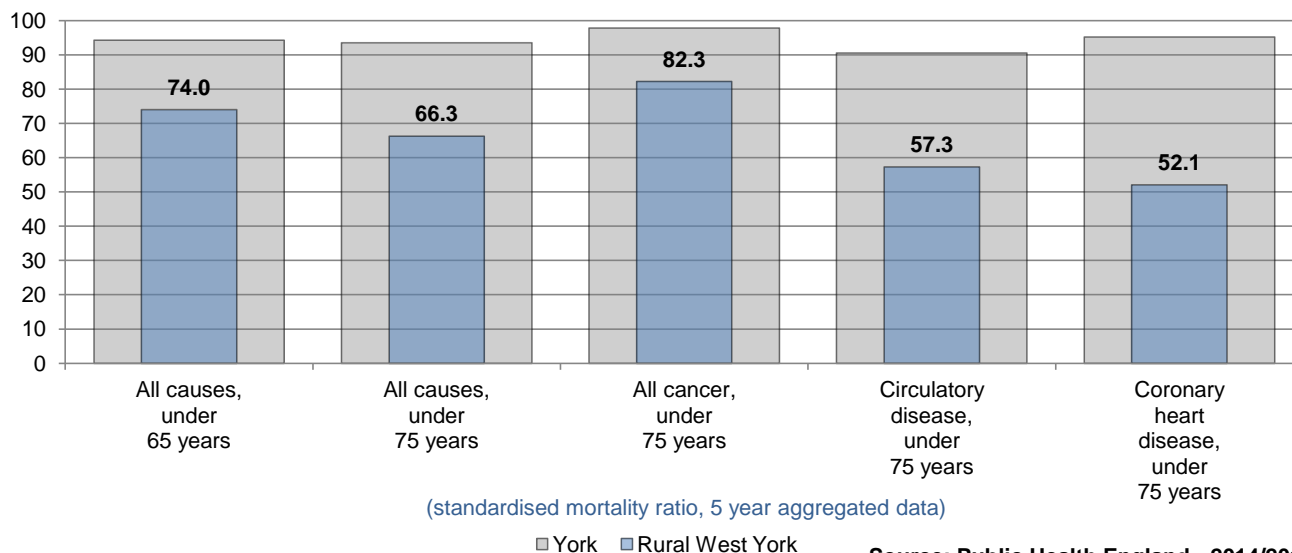


Source: Public Health England - 2014/2015

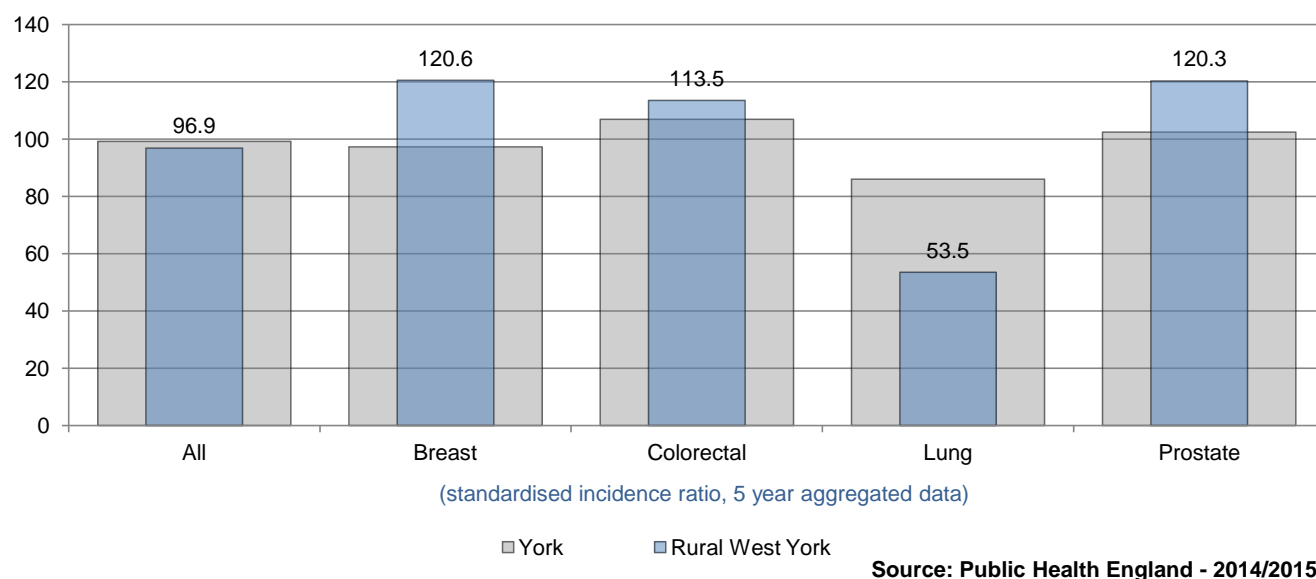
## Rural West York Ward Profile



### Premature mortality

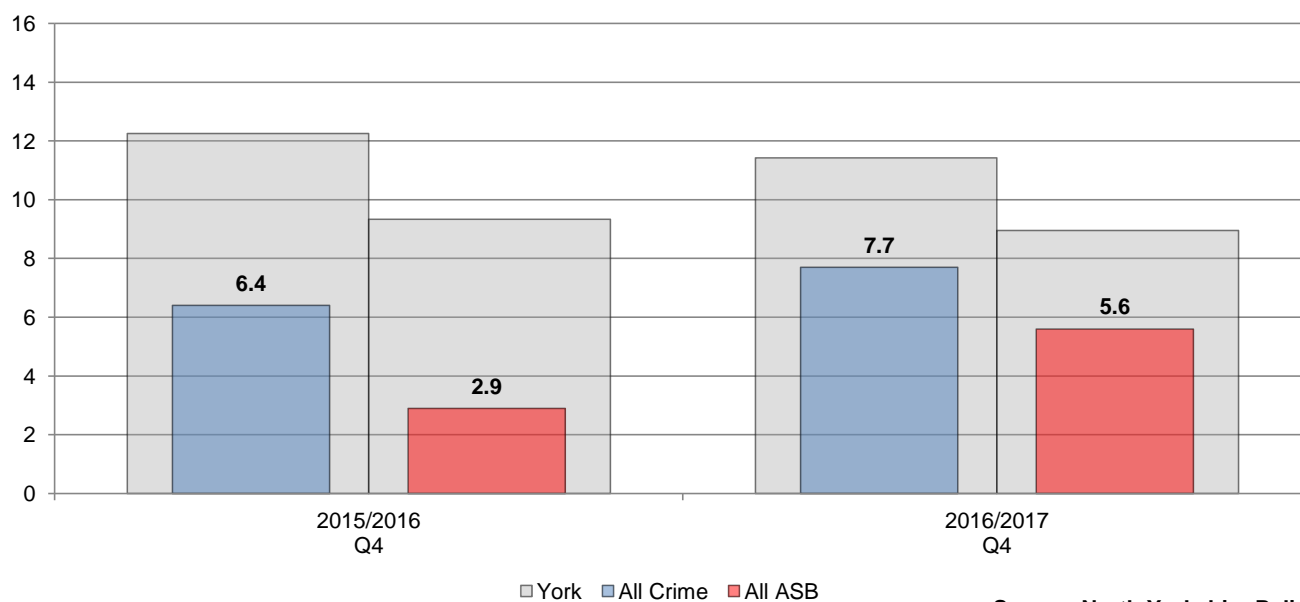


### New cases of cancer



## Crime and Anti-Social Behaviour

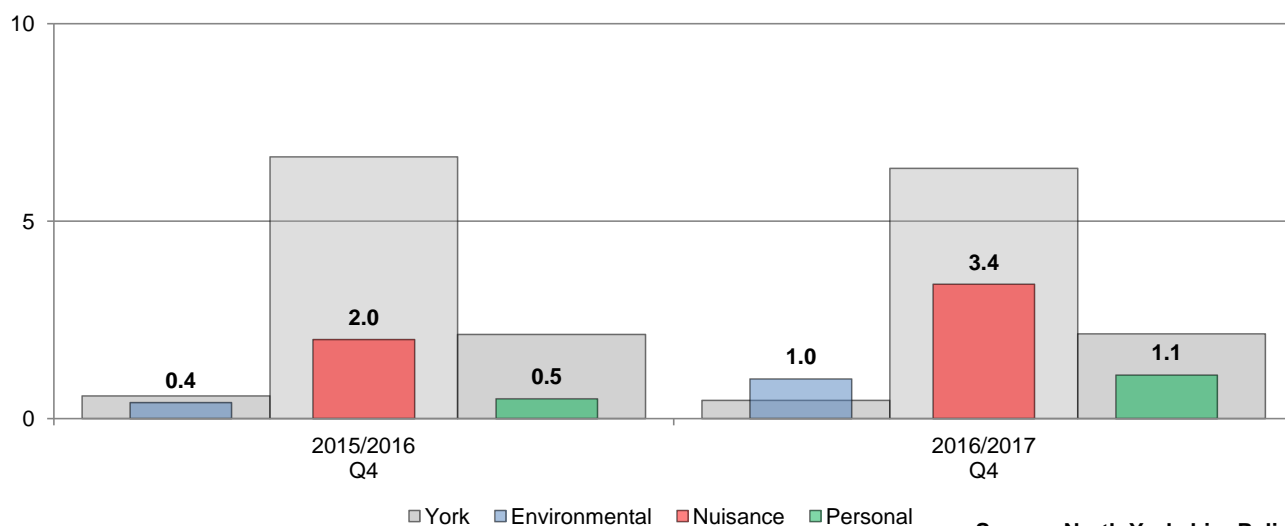
### Total Crime and Total Anti-Social Behaviour per 1,000 population



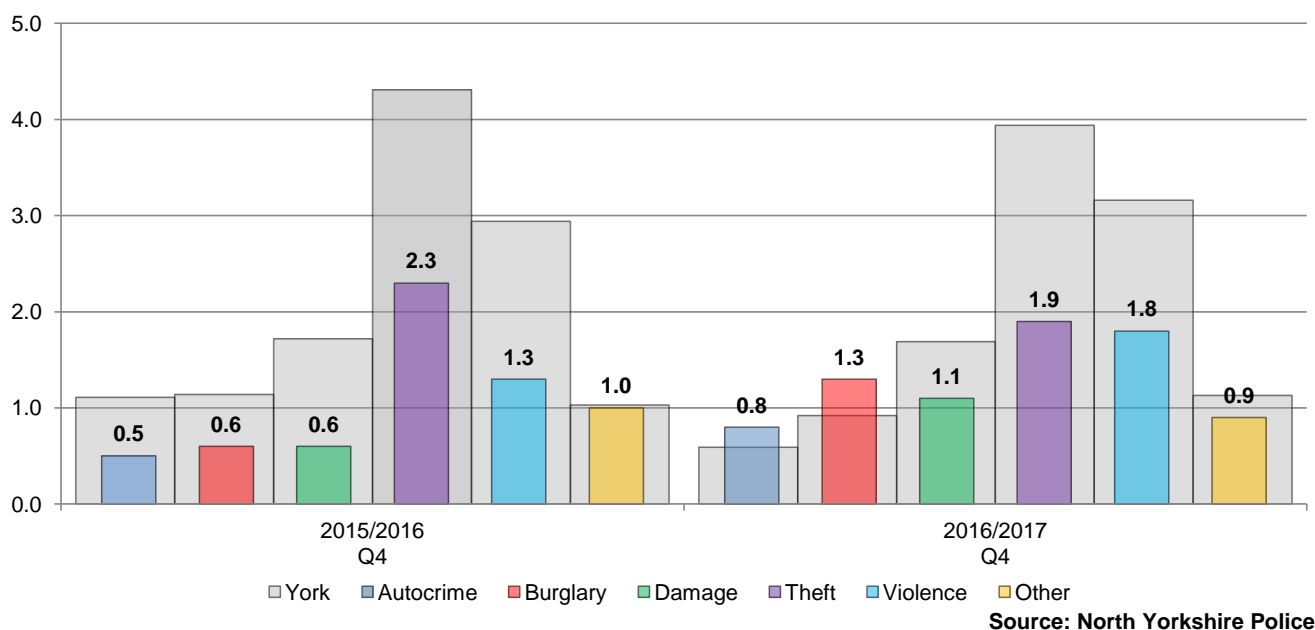
## Rural West York Ward Profile



### ASB per 1,000 population

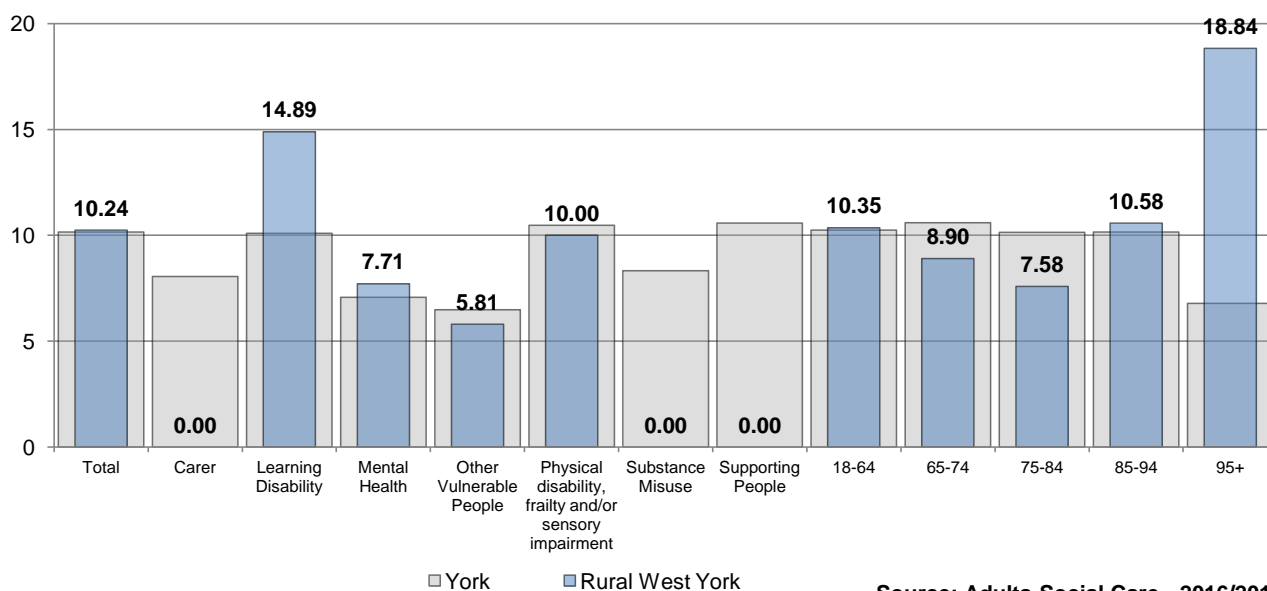


### Crime Rate per 1,000 population



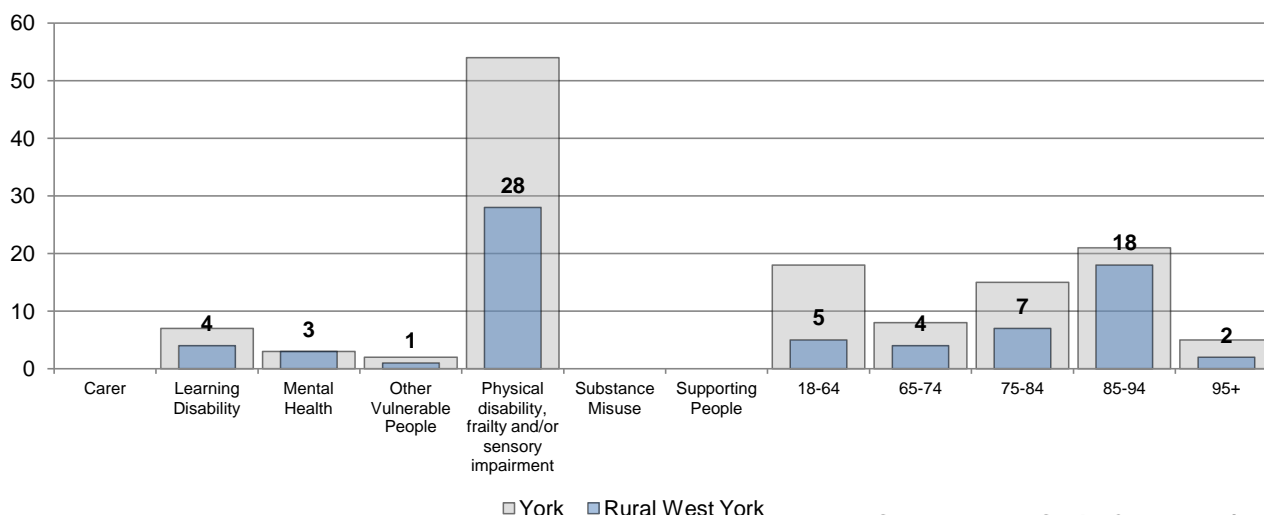
## Adult Social Care

### Average Weekly Homecare Hours by Client Type and Age



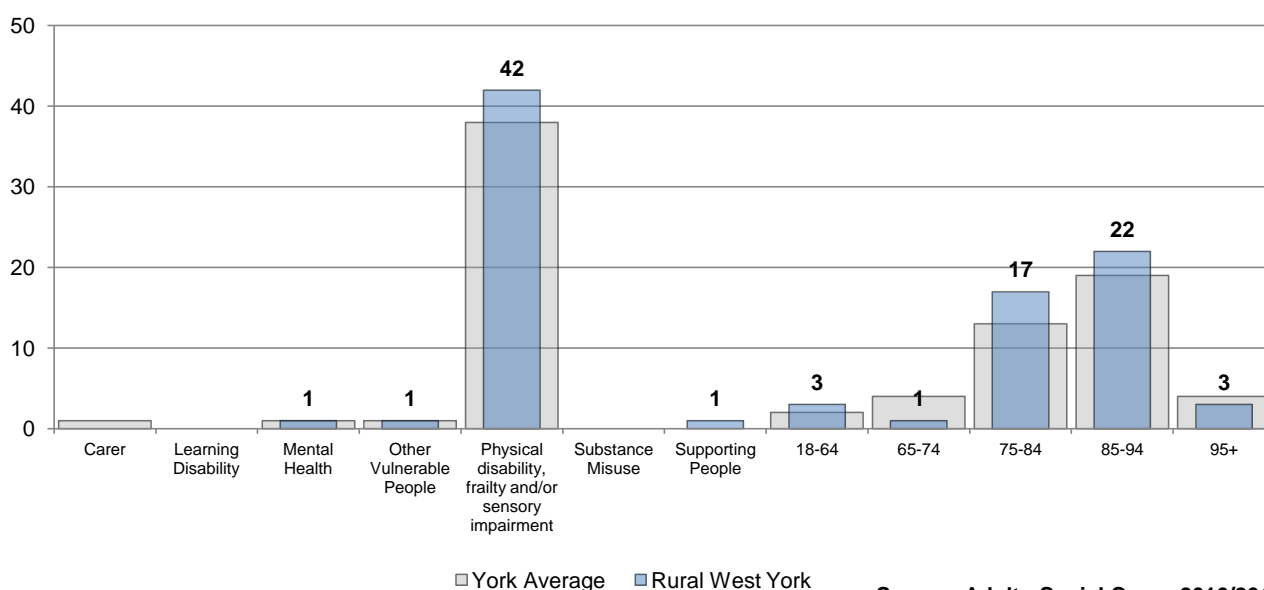
## Rural West York Ward Profile

### Homecare Clients by Type and Age



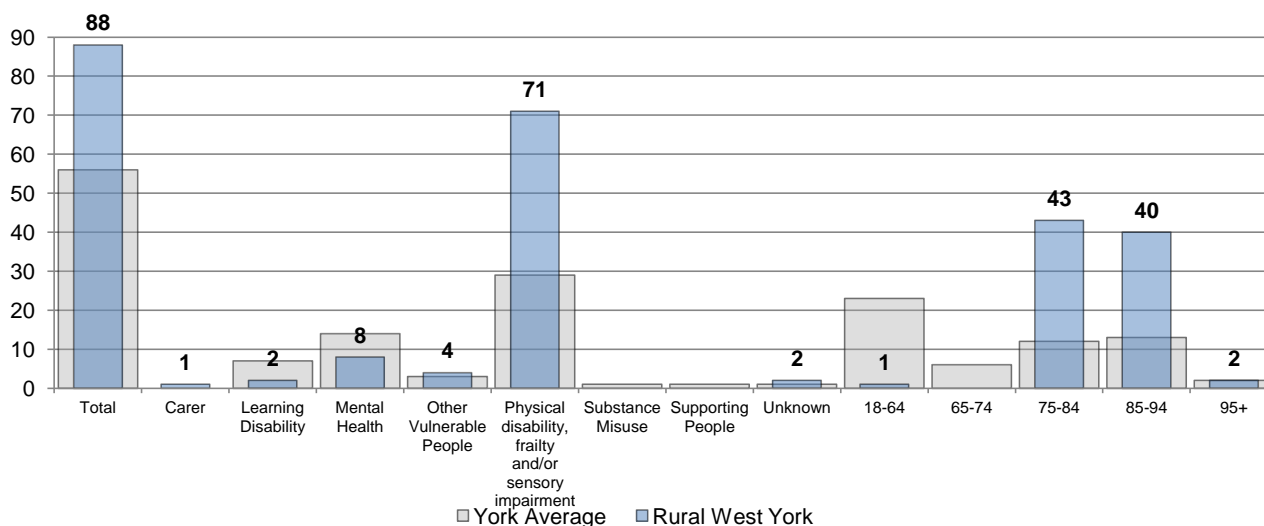
Source: Adults Social Care - 2016/2017

### Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age



Source: Adults Social Care - 2016/2017

### Adults Safeguarding Concerns by Client Type and Age



Source: Adults Social Care - 2016/2017

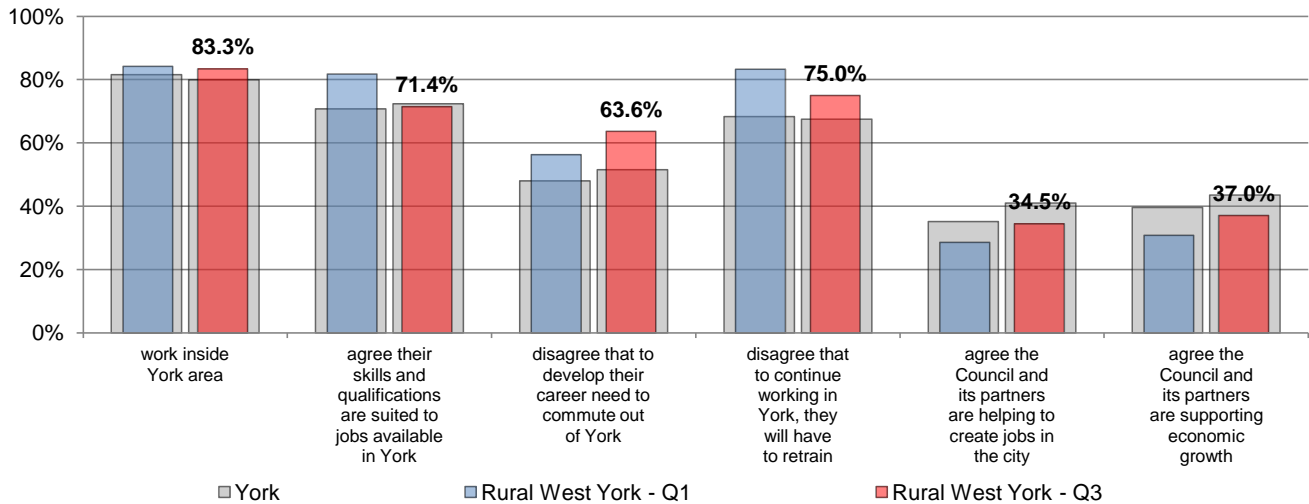


# Rural West York Ward Profile

## Resident Engagement

### Resident responses about the Local Economy

Respondents who are retired or not working due to long term illness or disability were unable to answer the following

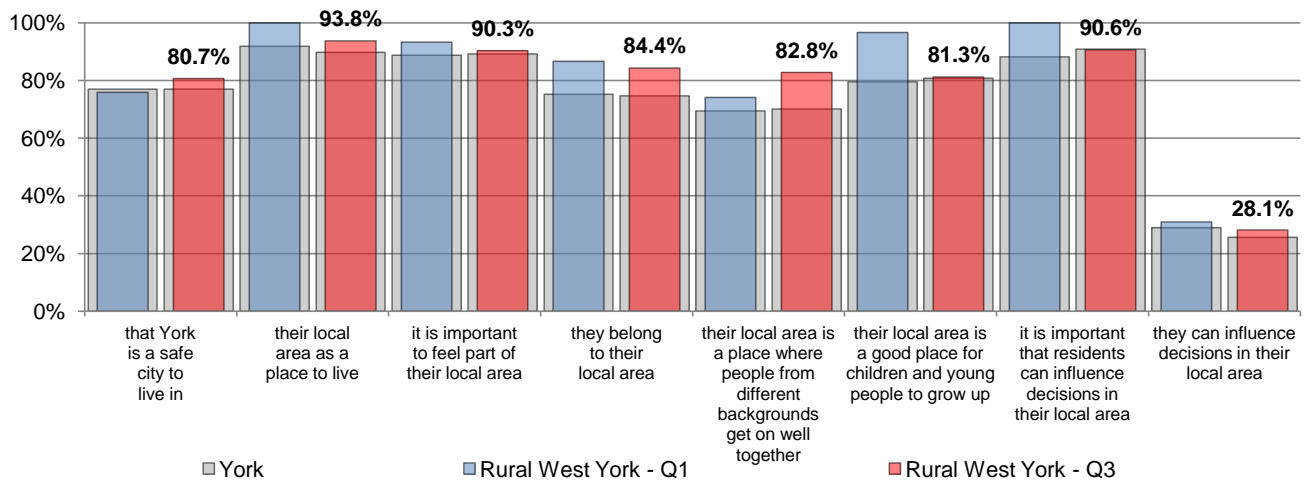


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Resident satisfaction responses about their Local Area

Respondents were asked to consider their Local Area as the area within 15-20 minutes walking distance from their home

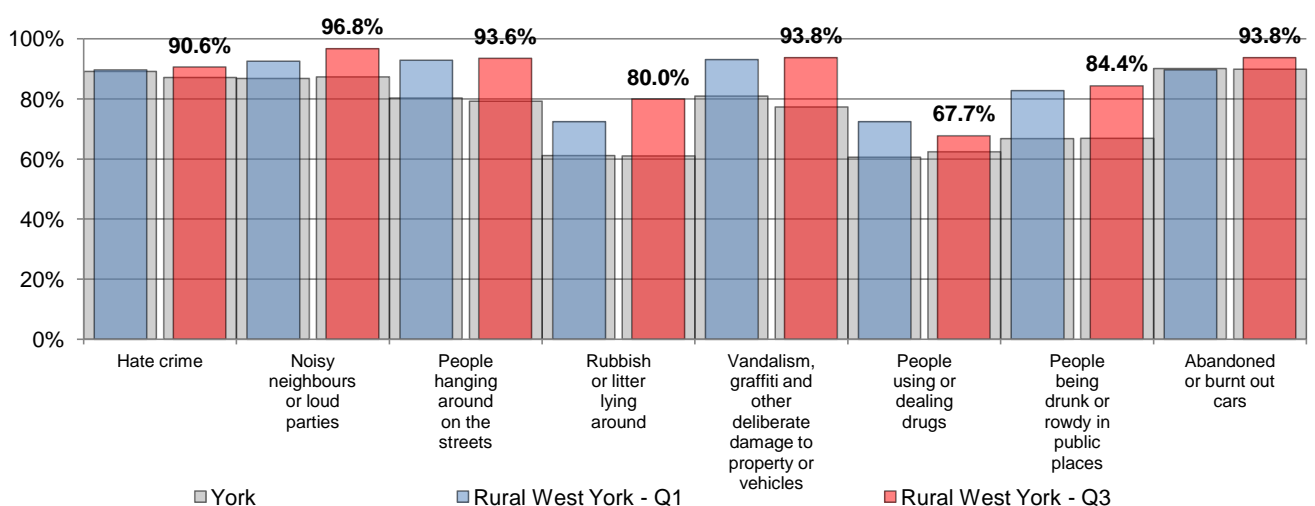


NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Resident satisfaction responses about Public Realm in their Local Area

Respondents reporting the following as 'not a problem'



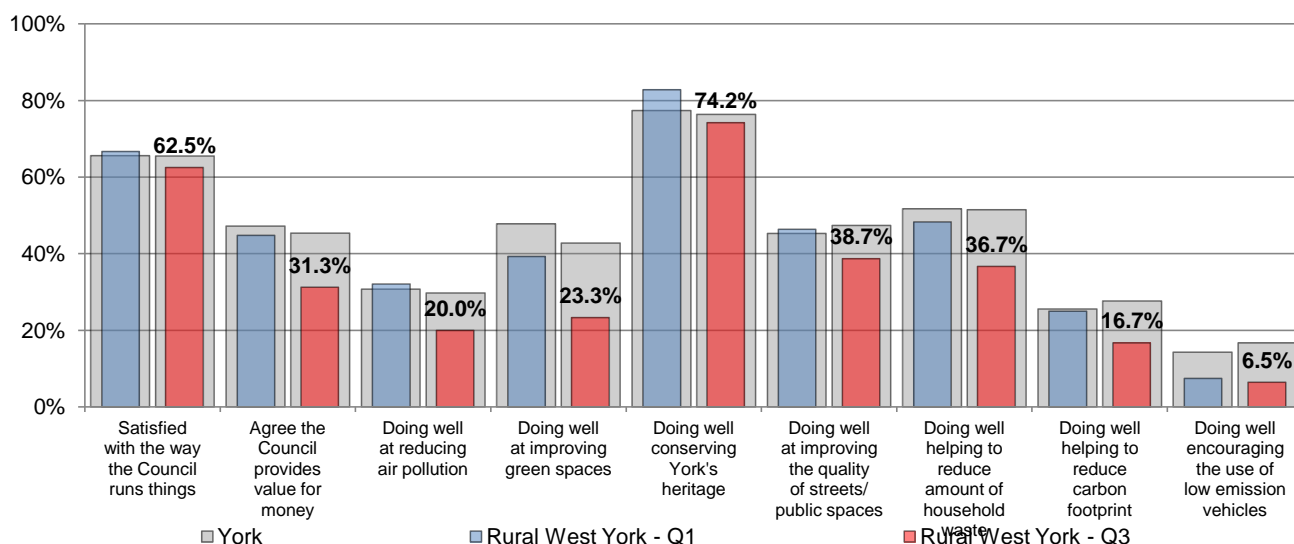
NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

# Rural West York Ward Profile



## Resident satisfaction responses about the Council (and partners)



NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2016/2017

### Experian Groups

#### B Prestige Positions

High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.

#### A Country Living

Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.

#### F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

#### D Domestic Success

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

#### H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

#### G Rural Reality

Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.

#### E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

## Rural West York Ward Profile



<b>Experian Types</b>
<b>F22 Legacy Elders</b> Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.
<b>B05 Empty-Nest Adventure</b> Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.
<b>A03 Wealthy Landowners</b> High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.
<b>B07 Alpha Families</b> Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.
<b>A04 Village Retirement</b> Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.
<b>B06 Bank of Mum and Dad</b> Married couples aged 50-65, adult children at home, high salaries from senior positions, quality 4 bed detached homes, mortgage nearly paid off.
<b>H35 Primary Ambitions</b> Cohabiting couples with children, aged 26-45, good household incomes, own with a mortgage, 2 or 3 bedroom terraces or semis.
<b>G29 Satellite Settlers</b> Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.
<b>A01 Rural Vogue</b> Families with children, detached housing, village locations, good income, travel to nearest school.
<b>D17 Thriving Independence</b> Singles and cohabittees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.