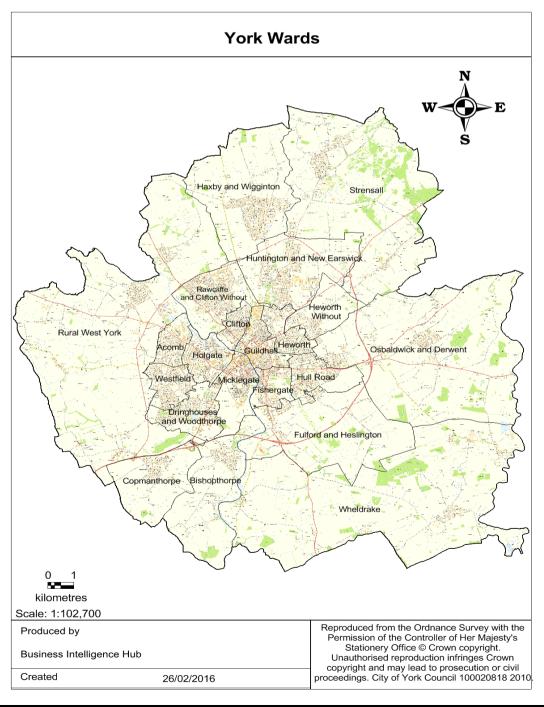
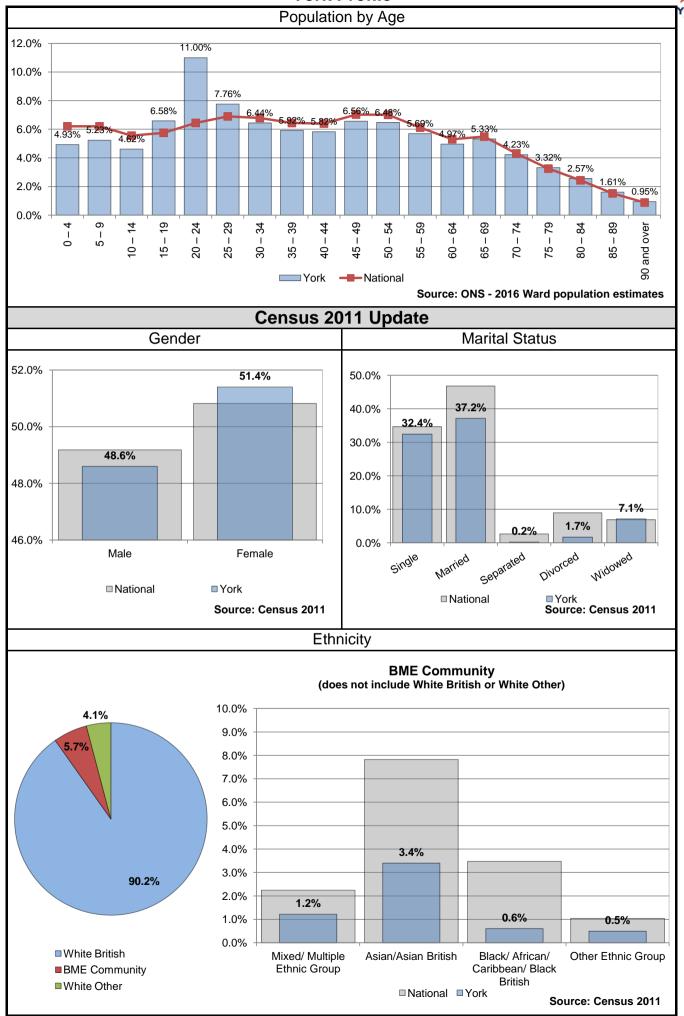
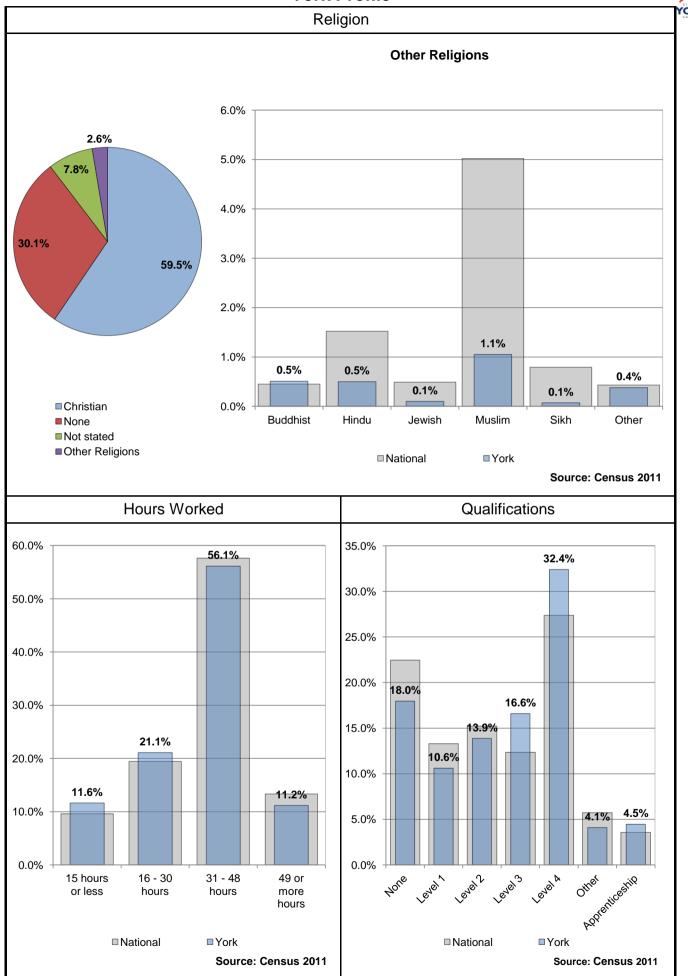
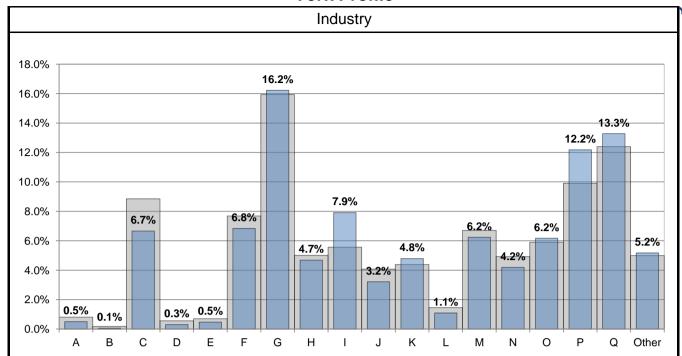


- £629 was the Average Weekly Household Income in 2013/2014 (£562.74 in 2011/2012).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a Level 1 4 qualification, of which 62.9% are, at least, qualified to Level 2, but 18.0% have no qualifications at all.
- 7.8% of children live in a household where a parent or guardian claims an out-of-work benefit and there are 10.7% of households in fuel poverty.
- 1.9% of the working population (aged 16-64) claim out of work benefits and 0.4% claim job seekers allowance.







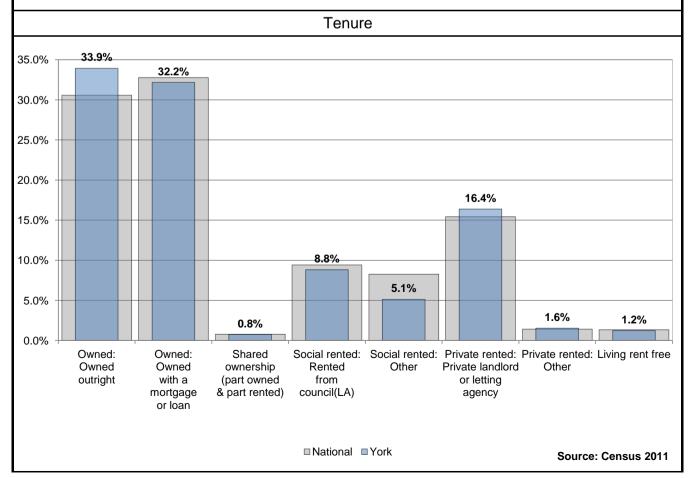


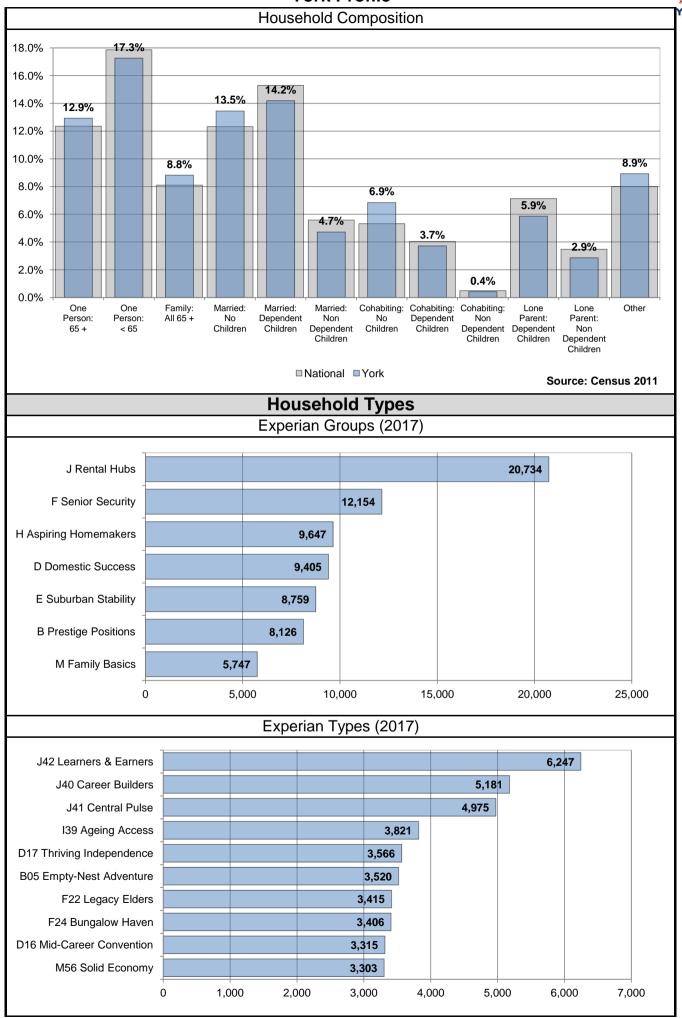
A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

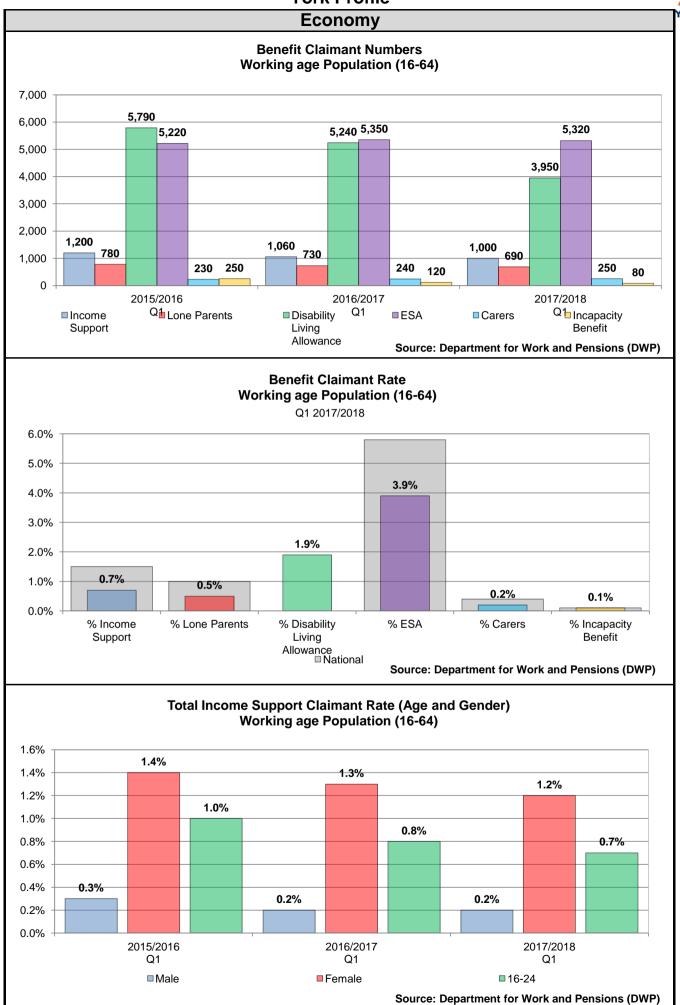
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

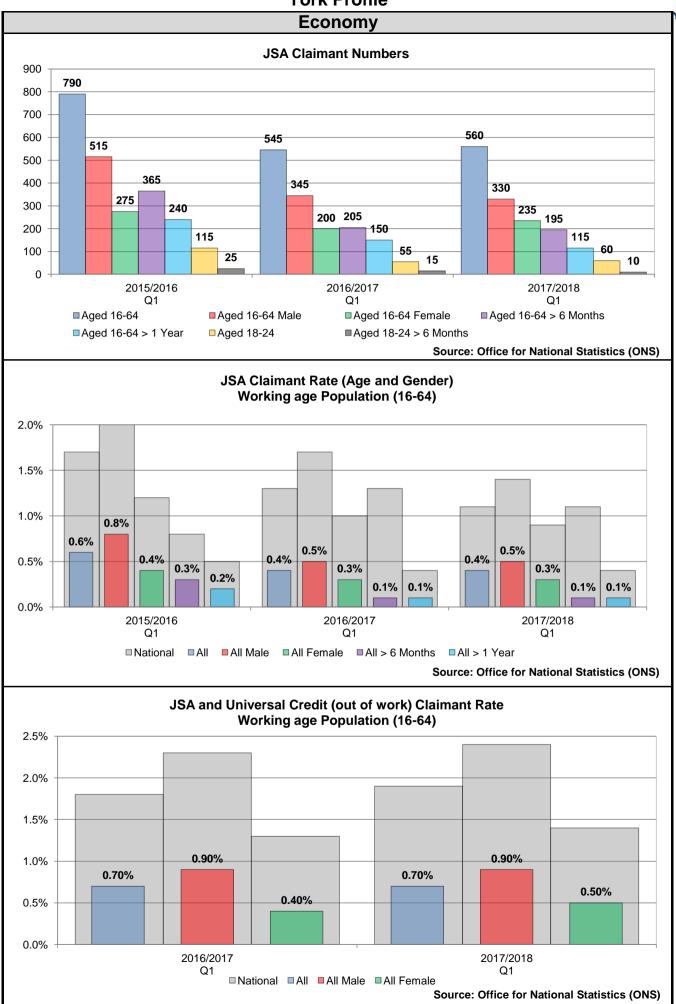
M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities







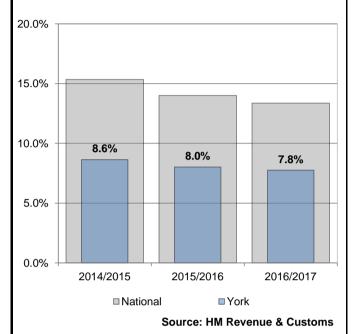






Poverty

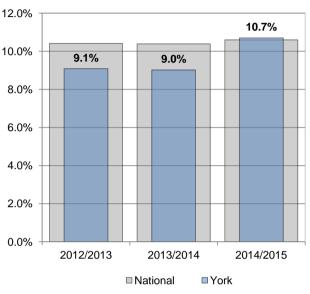
Percentage of children who live in households where a parent or guardian claimed an out-of-work benefit.



Fuel Poverty

The Low Income High Costs indicator is a twin indicator consisting of:

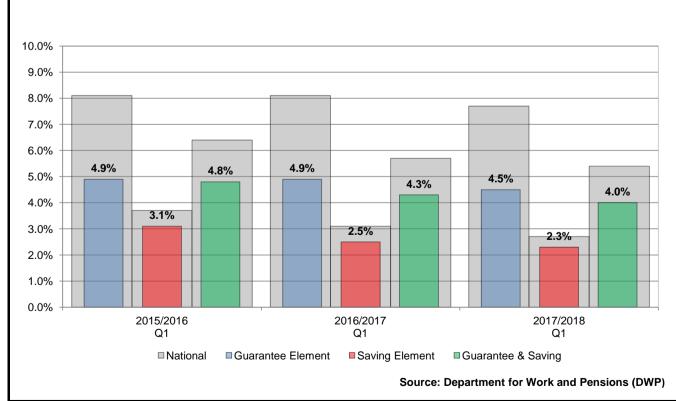
- the number of households that have both low incomes and high fuel costs; and
- the depth of fuel poverty amongst these fuel poor households. This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.



Source: Department of Energy & Climate Change

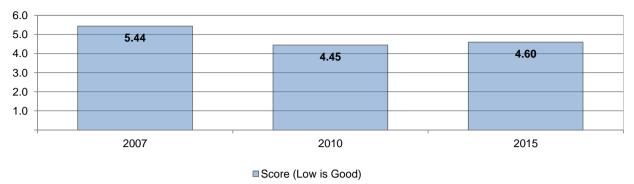
Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.

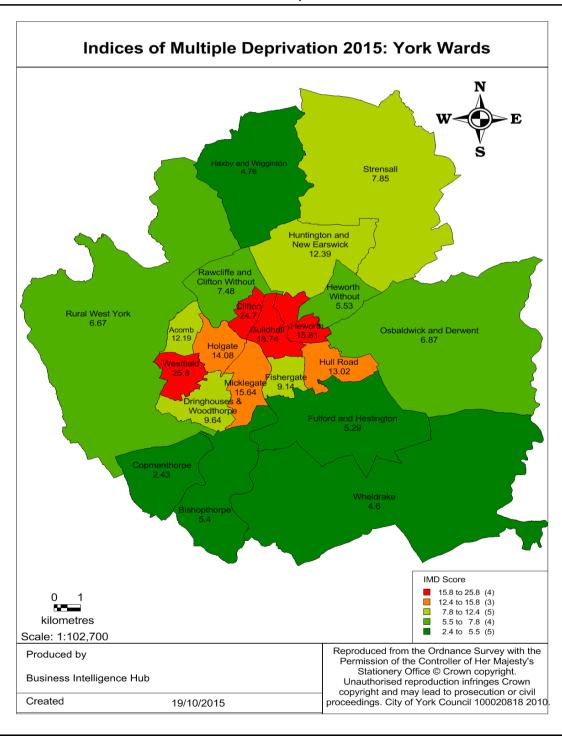


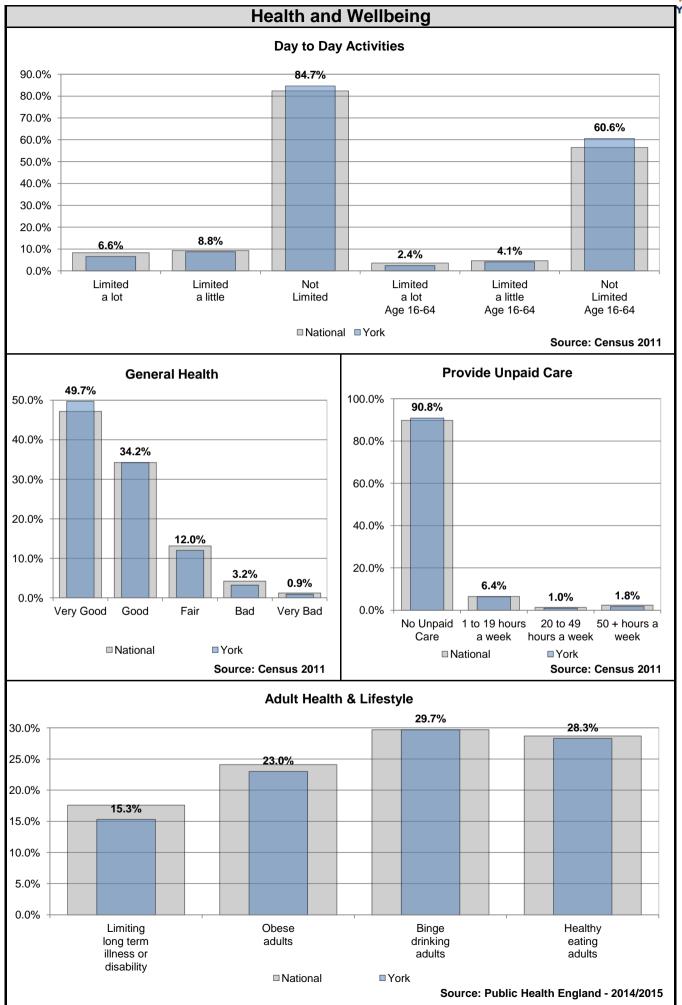


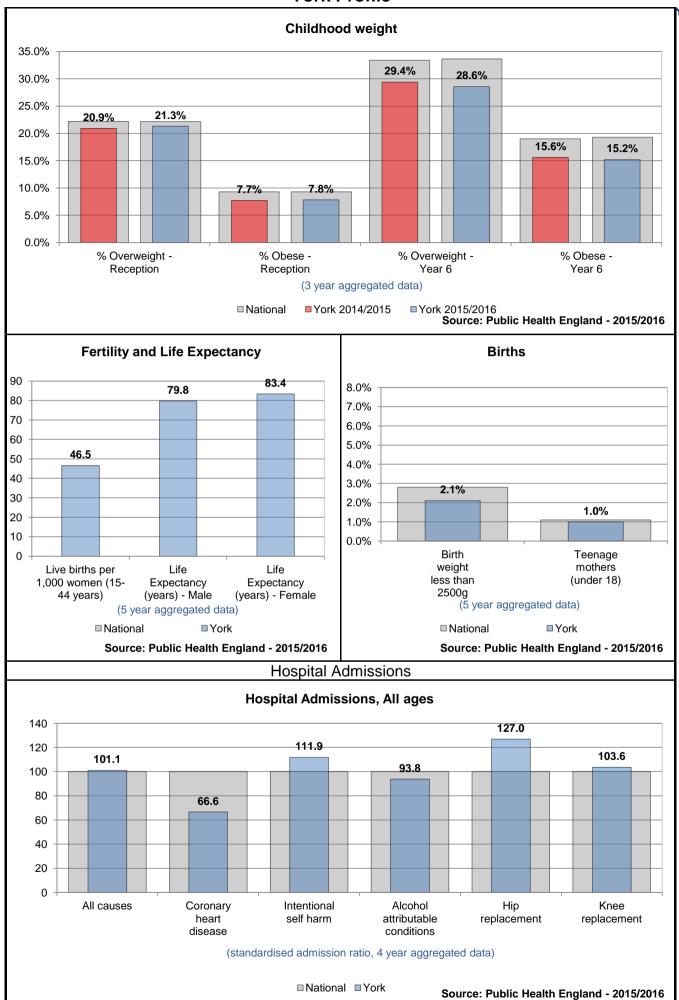
The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.

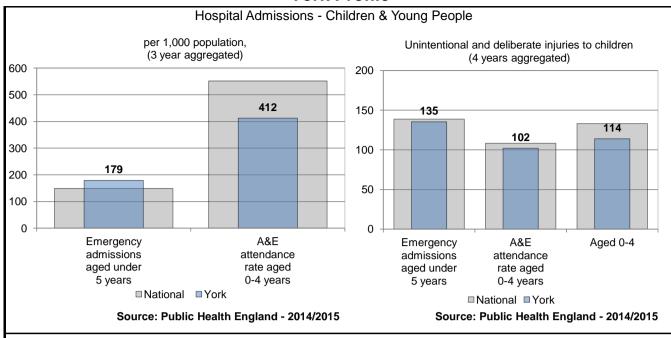


Source: Department for Communities and Local Government (DCLG)

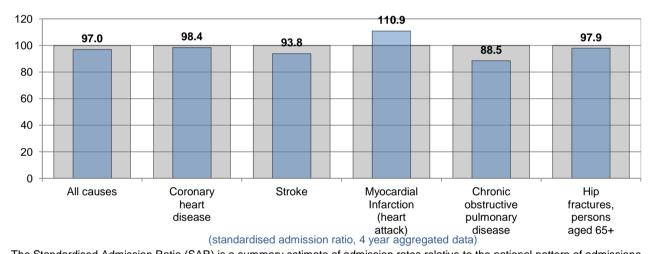












The Standardised Admission Ratio (SAR) is a summary estimate of admission rates relative to the national pattern of admissions and takes into account differences in a population's age, sex and socioeconomic deprivation.

National Pork

Mortality

Mortality, All ages 120 109.2 104.3 103.5 98.9 97.5 97.1 100 80 60 40 20 0 All causes All cancer Circulatory Coronary Stroke Respiratory disease heart diseases disease (standardised mortality ratio, 5 year aggregated data)

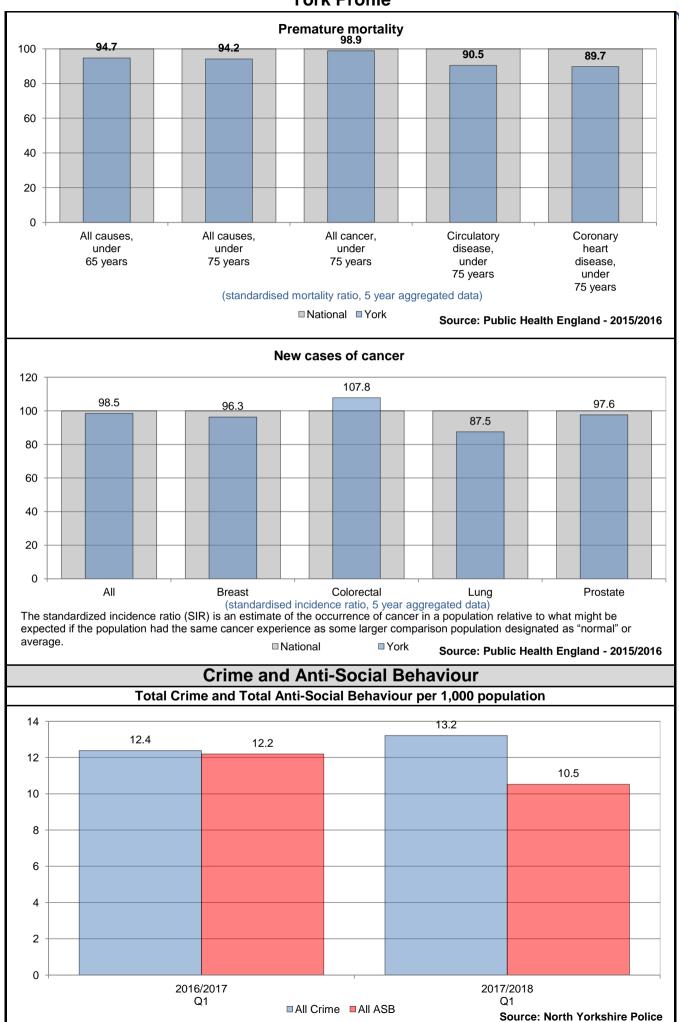
The standardized mortality ratio or SMR, is a quantity, expressed as either a ratio or percentage quantifying the increase or

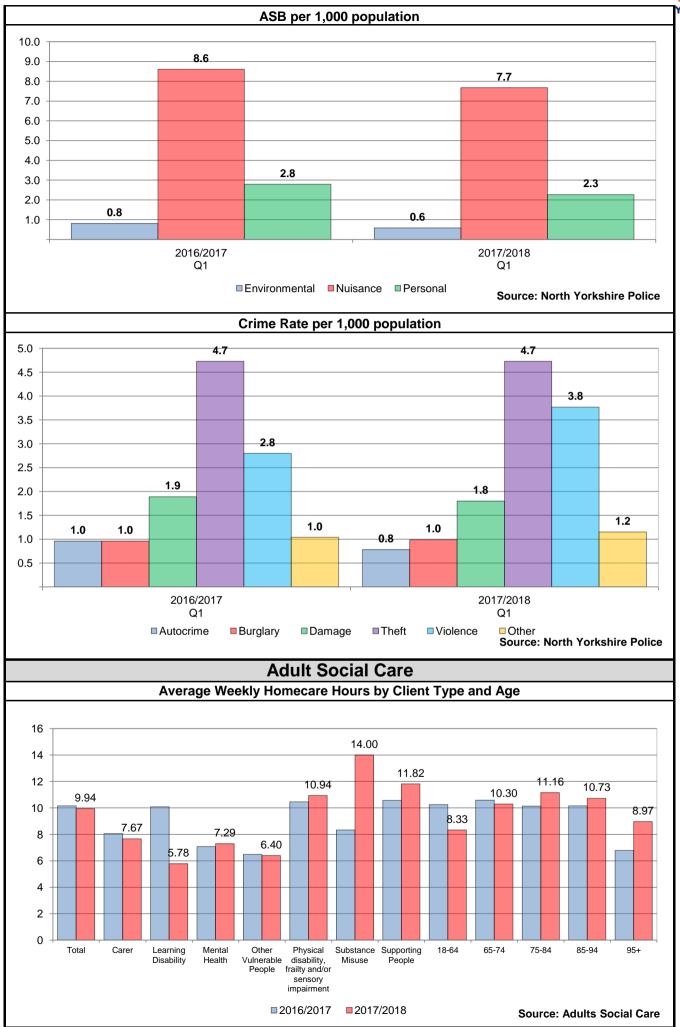
Source: Public Health England - 2015/2016

Source: Public Health England - 2015/2016

decrease in mortality of a study cohort with respect to the general population.

■ National ■ York









■National ■York

standard or higher in Reading,

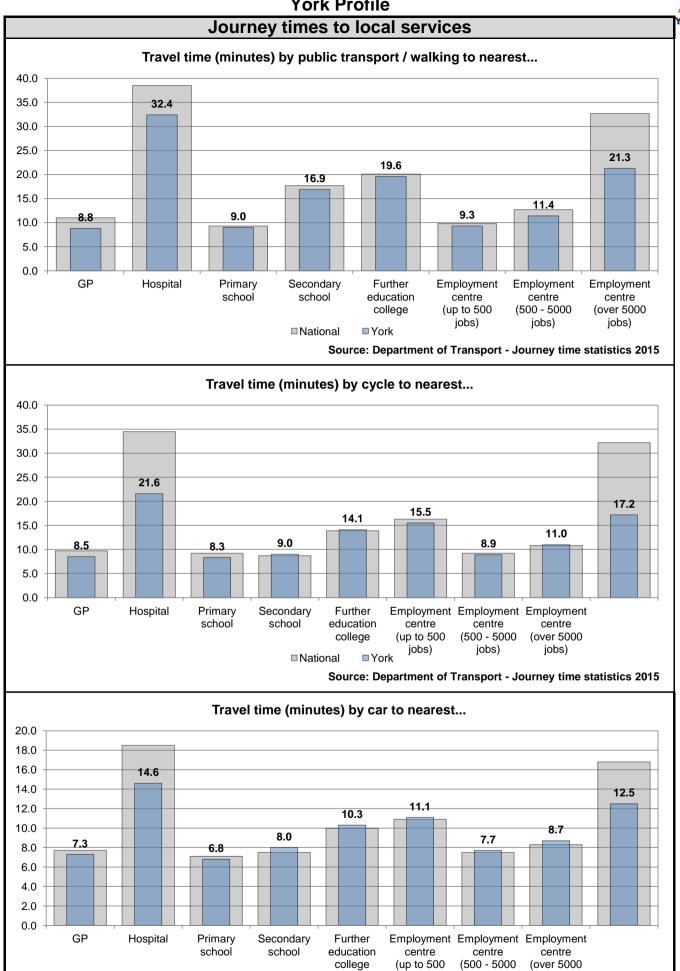
Writing & Maths at the end of

Key Stage 2 (aged 10-11)

or above in English &

Maths at KS4

Source: Department for Education - 2016/17



jobs)

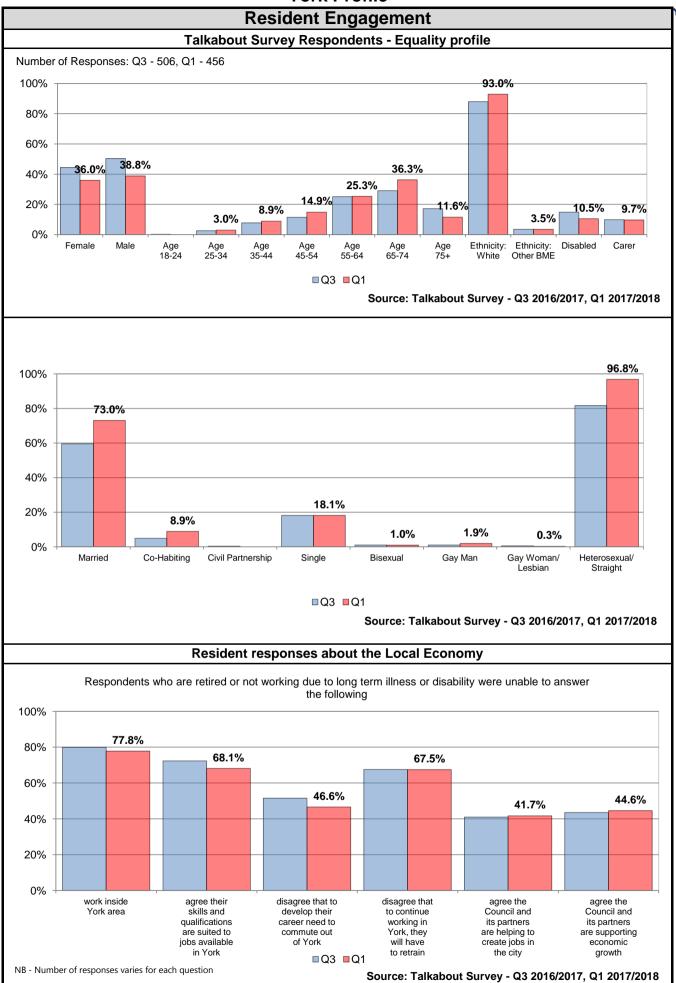
■ York

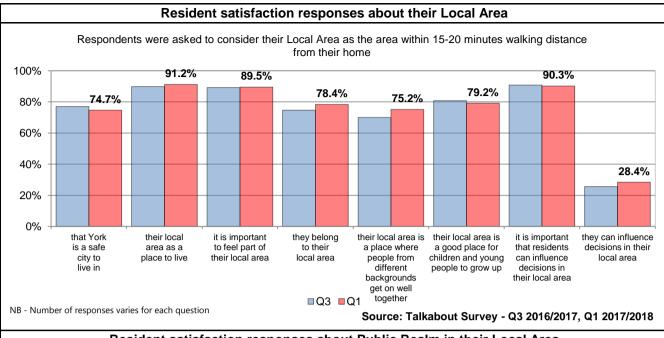
■ National

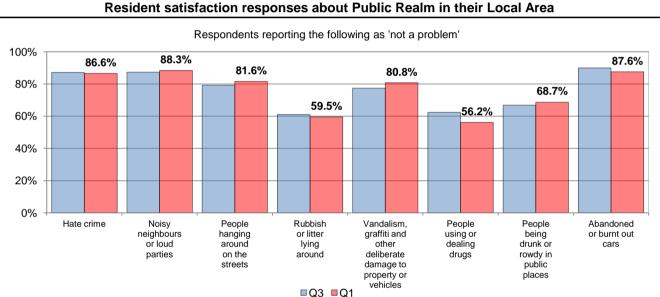
jobs)

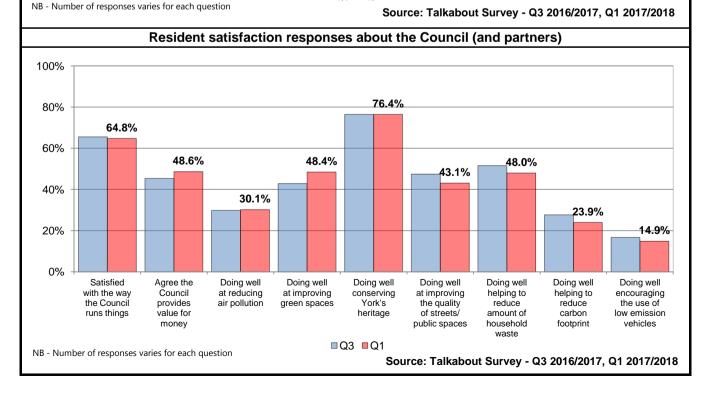
Source: Department of Transport - Journey time statistics 2015

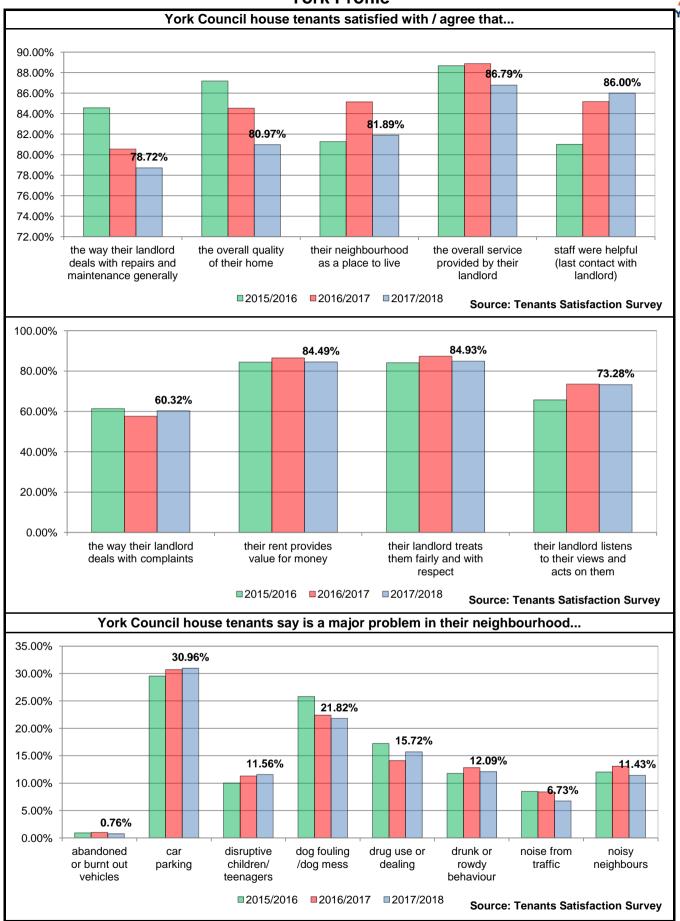
jobs)

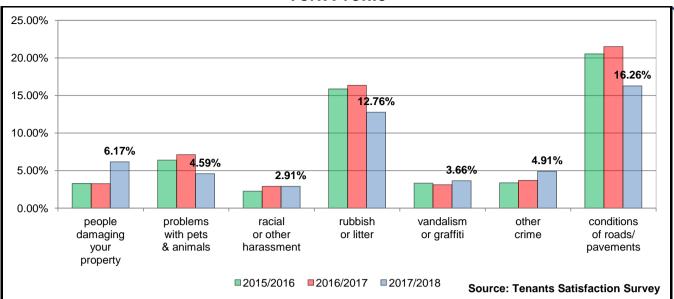












Experian Groups

J Rental Hubs

Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.

F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

D Domestic Success

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

B Prestige Positions

High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.

M Family Basics

Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.



J42 Learners & Earners

Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, two-thirds rent privately.

J40 Career Builders

Most aged 26-35, singles and cohabiting couples, good incomes from career jobs, rent /own nice apartments, pleasant neighbourhoods.

J41 Central Pulse

Aged under 35, city centre regeneration, rent small new build and converted flats, graduate starter salaries, most frequent cinema goers.

I39 Ageing Access

Average age 63, often living alone, most are homeowners, modest income, 1 or 2 bed flats and terraces.

D17 Thriving Independence

Singles and cohabitees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.

B05 Empty-Nest Adventure

Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.

F22 Legacy Elders

Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.

F24 Bungalow Haven

Elderly couples and singles, own their bungalow outright, neighbourhoods of elderly people, may research online, like buying in store.

D16 Mid-Career Convention

Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.

M56 Solid Economy

Families with children, renting from social landlord, pockets of social housing, lower wage service roles, relatively stable finances.