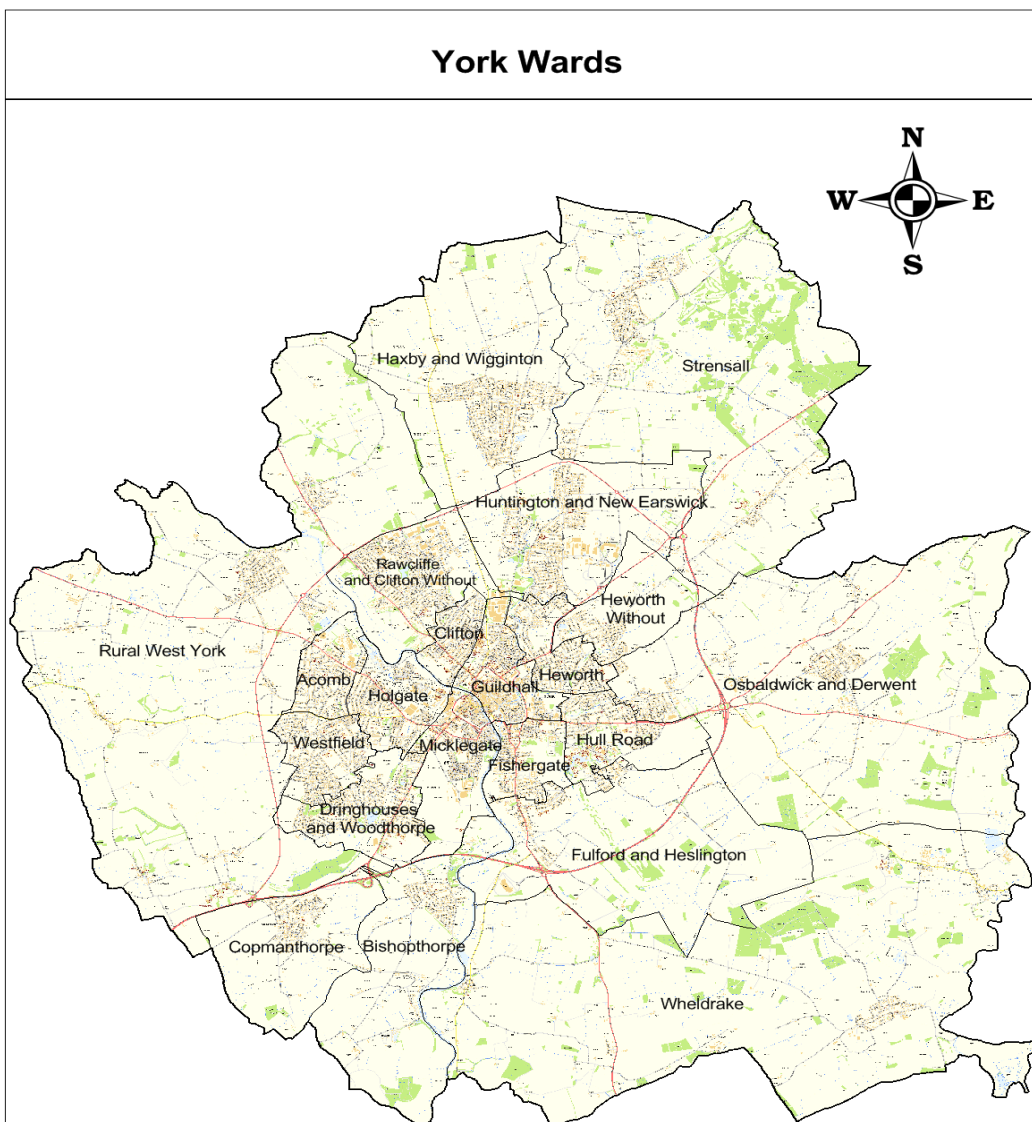




## Summary

- York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £405.83 was the Average Weekly Household Income in 2007/2008
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.
- 7.0% of the working population (aged 16-64) claim out of work benefits and 0.9% claim job seekers allowance.

## York Wards



0 1  
kilometres

Scale: 1:102,700

Produced by  
Business Intelligence Hub

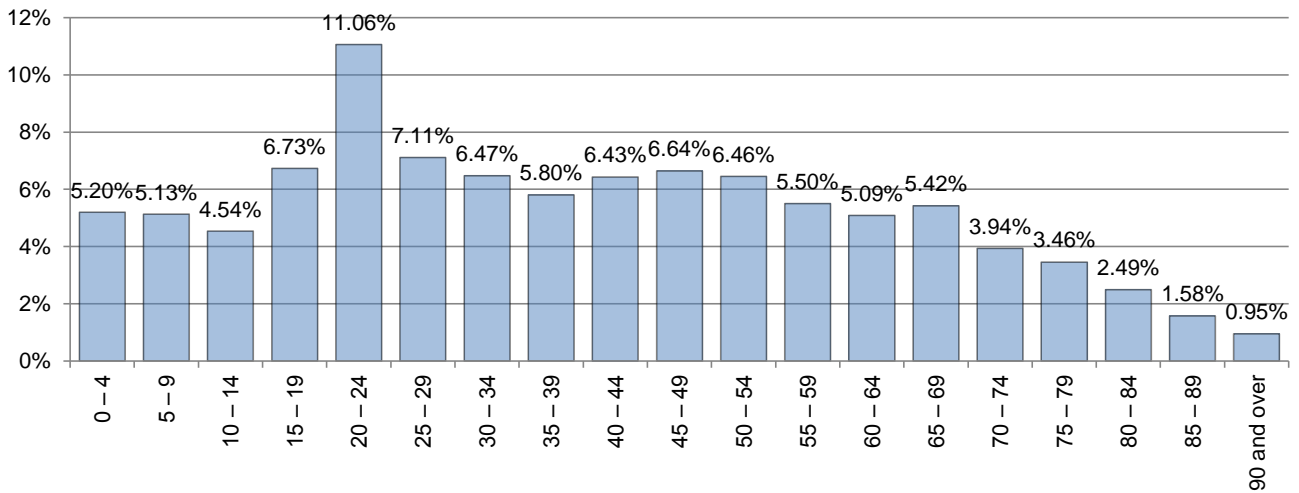
Created 26/02/2016

Reproduced from the Ordnance Survey with the Permission of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. City of York Council 100020818 2010.



# York Profile

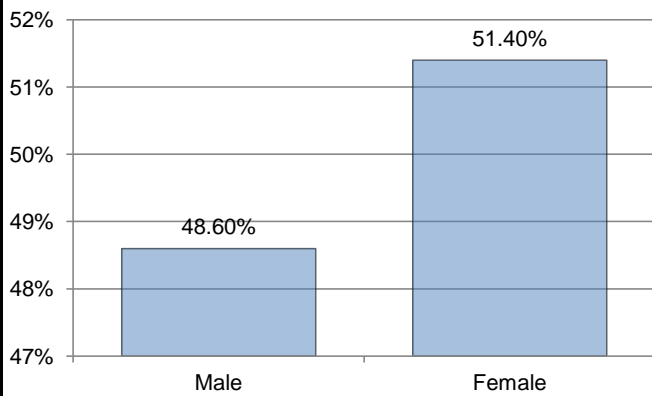
## Population by Age



Source: ONS - 2014 Ward population estimates

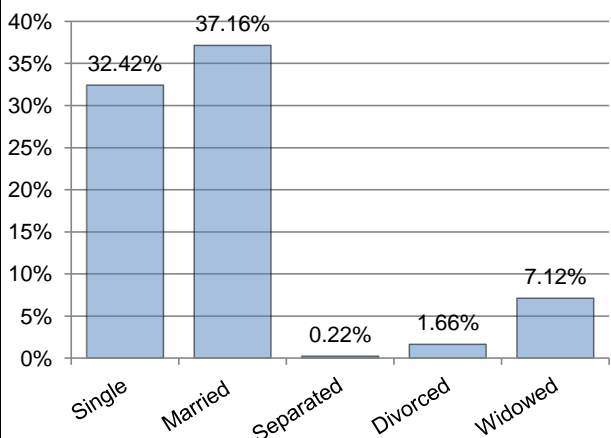
### Census 2011 Update

#### Gender



Source: Census 2011

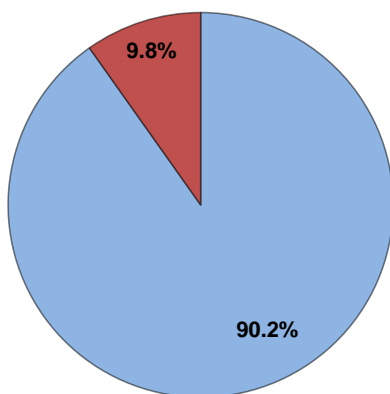
#### Marital Status



Source: Census 2011

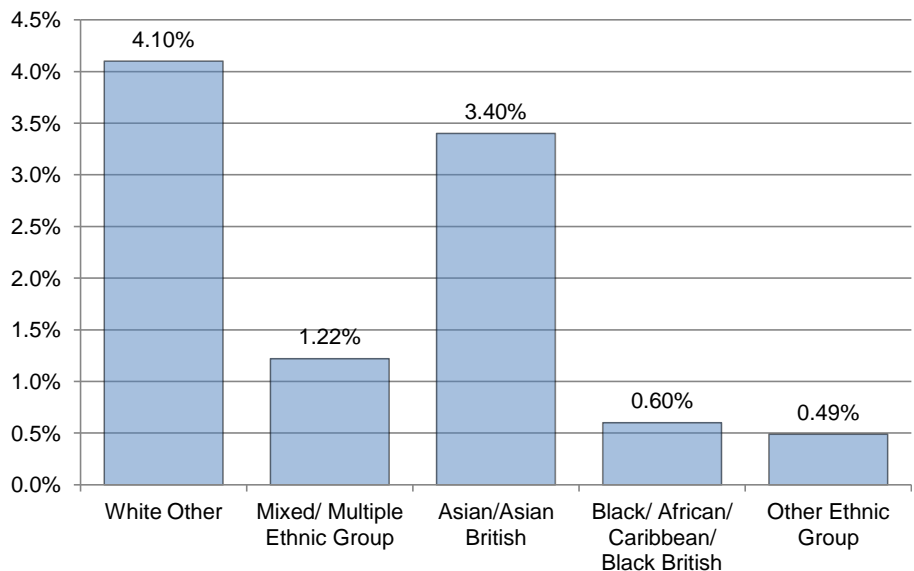
### Ethnicity

#### Ethnicity



■ White British  
■ BME Community

#### BME Community (does not include White British)

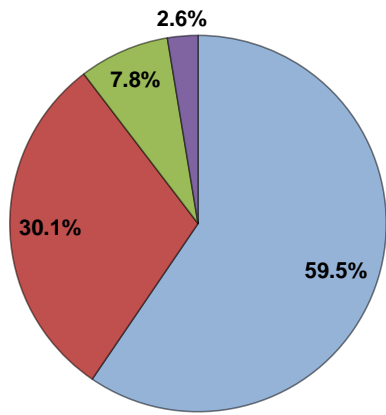


Source: Census 2011

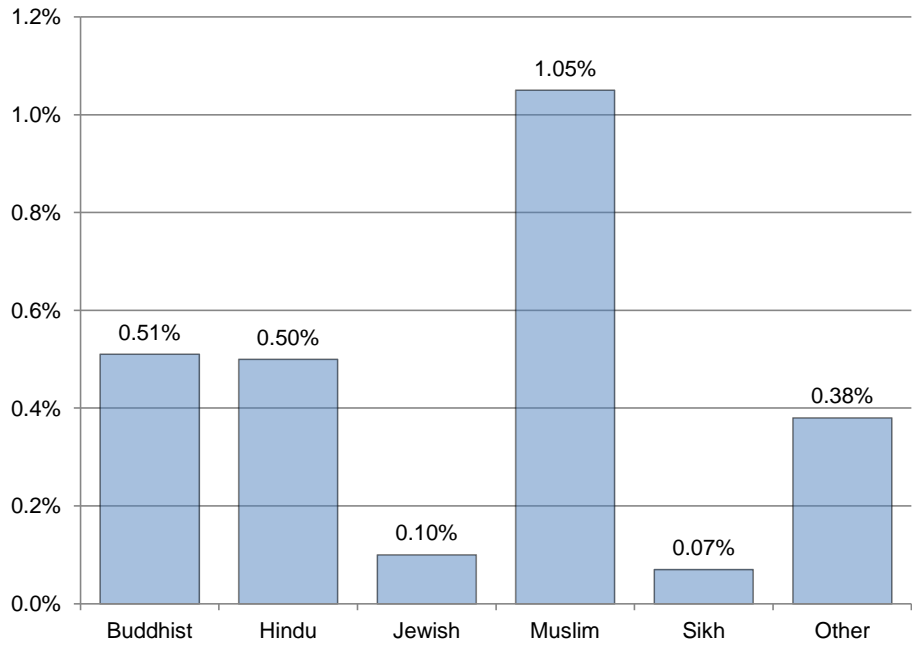


Religion

Other Religions

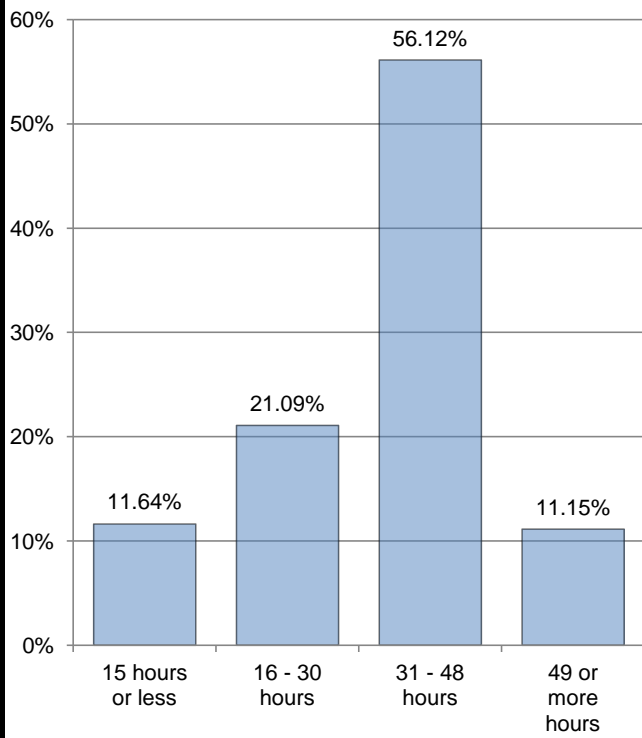


- Christian
- None
- Not stated
- Other Religions



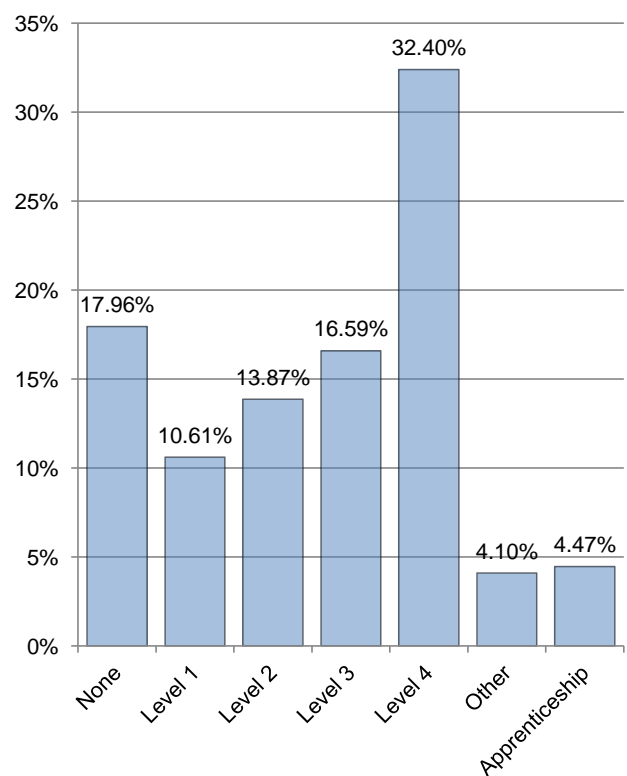
Source: Census 2011

Hours Worked



Source: Census 2011

Qualifications

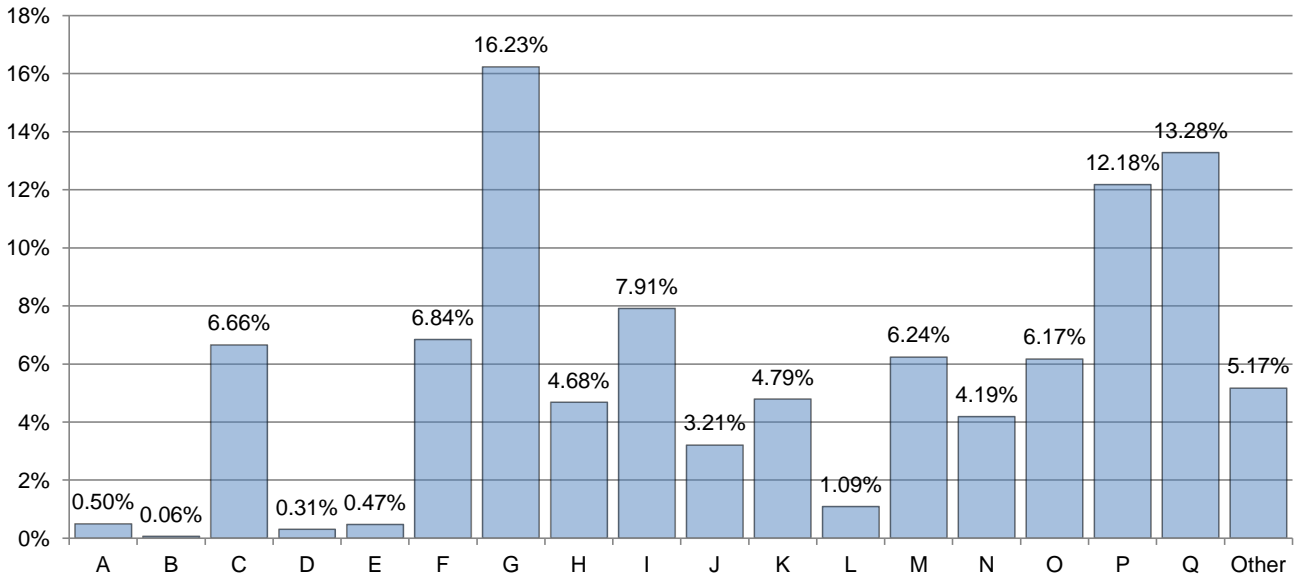


Source: Census 2011

# York Profile



## Industry



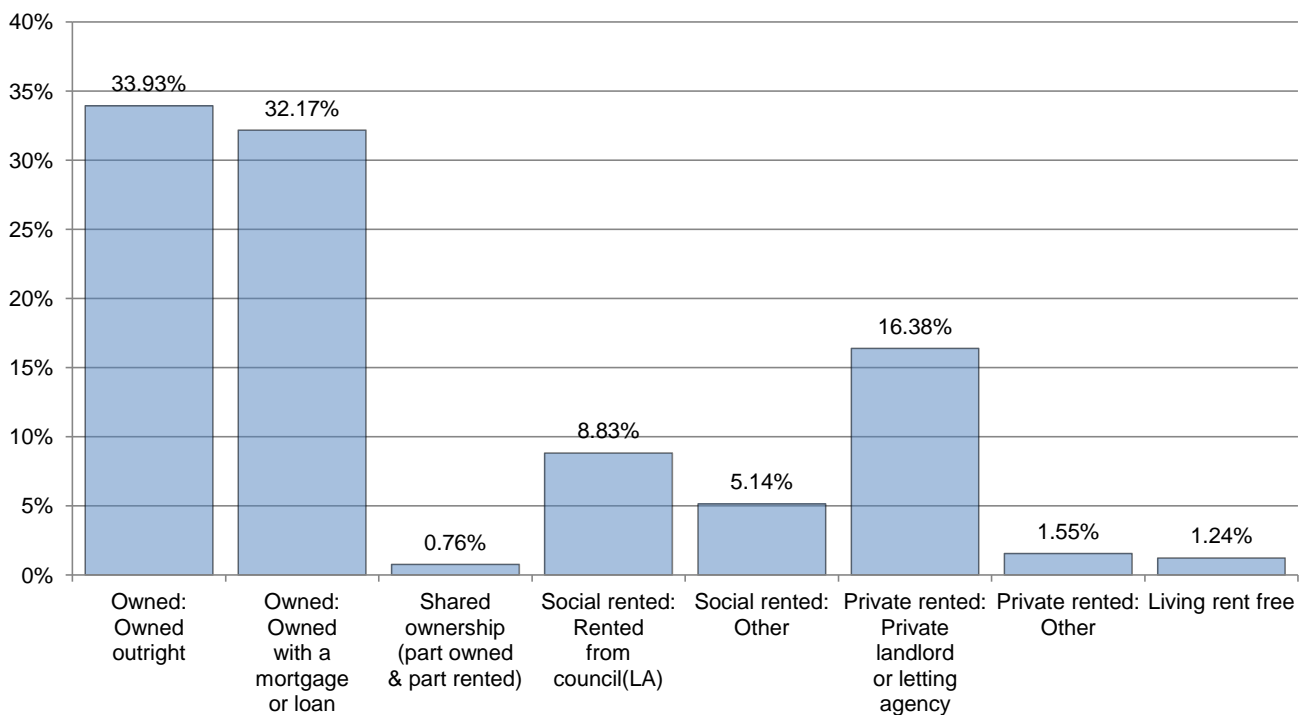
A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

Source: Census 2011

## Tenure

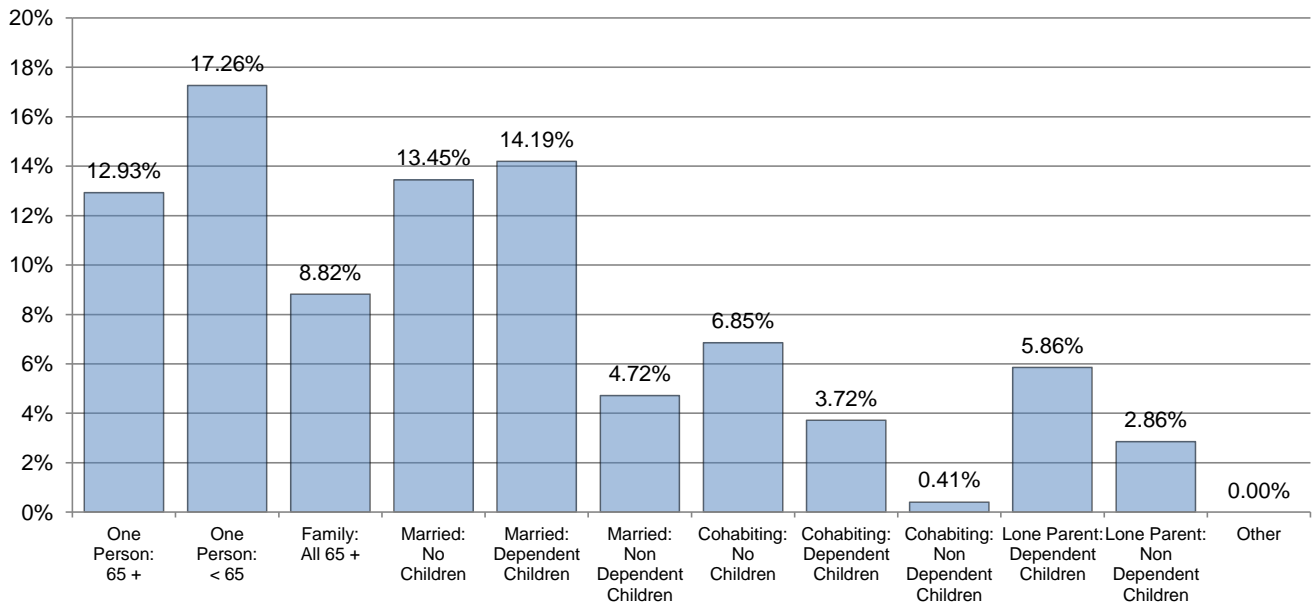


Source: Census 2011



# York Profile

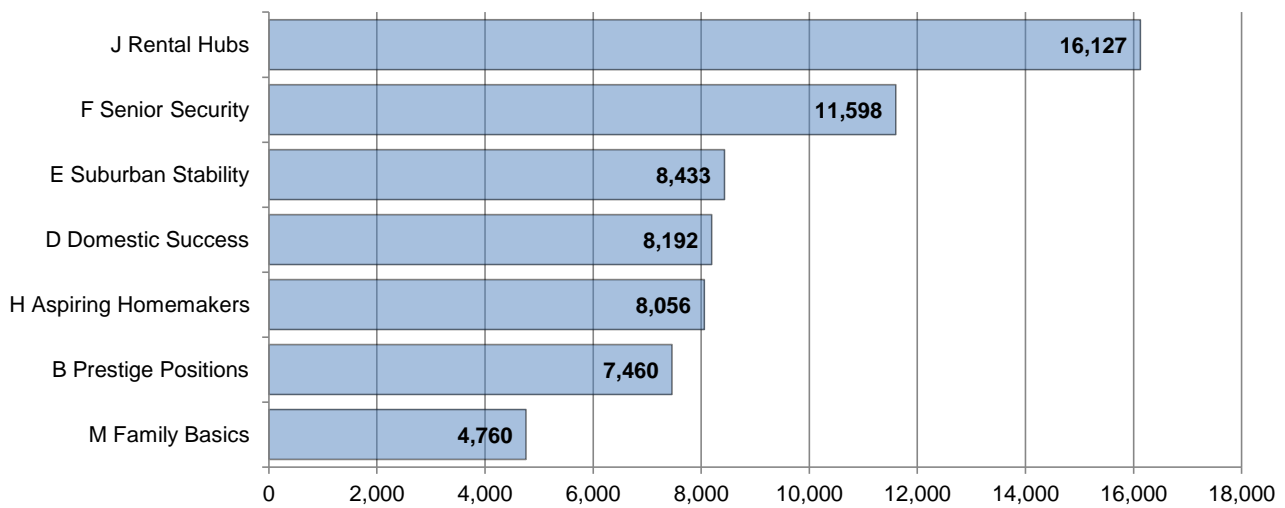
## Household Composition



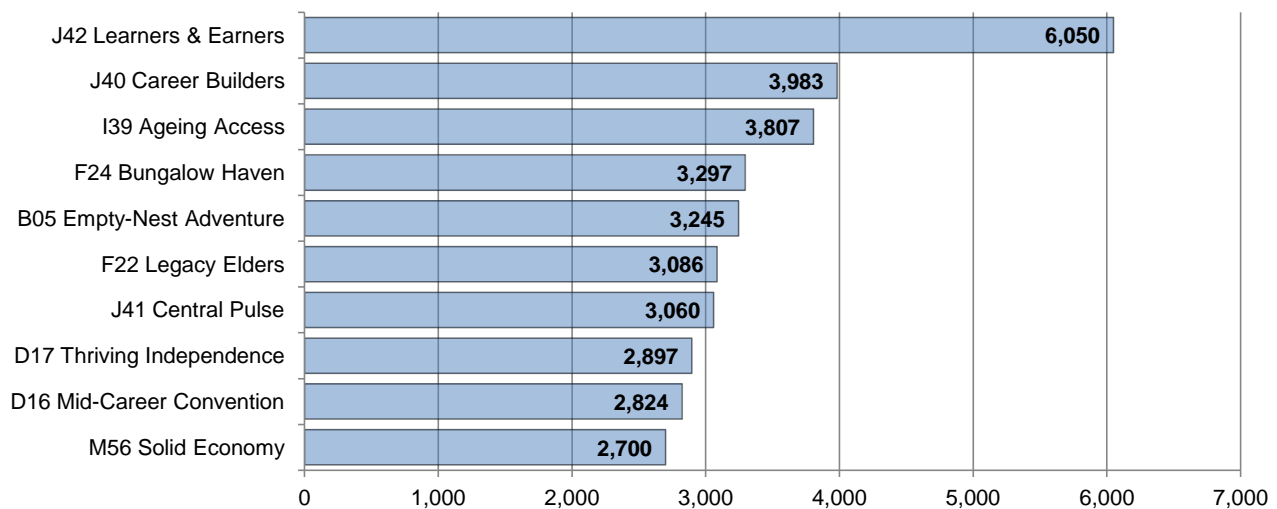
Source: Census 2011

## Household Types

### Experian Groups (2015)



### Experian Types (2015)

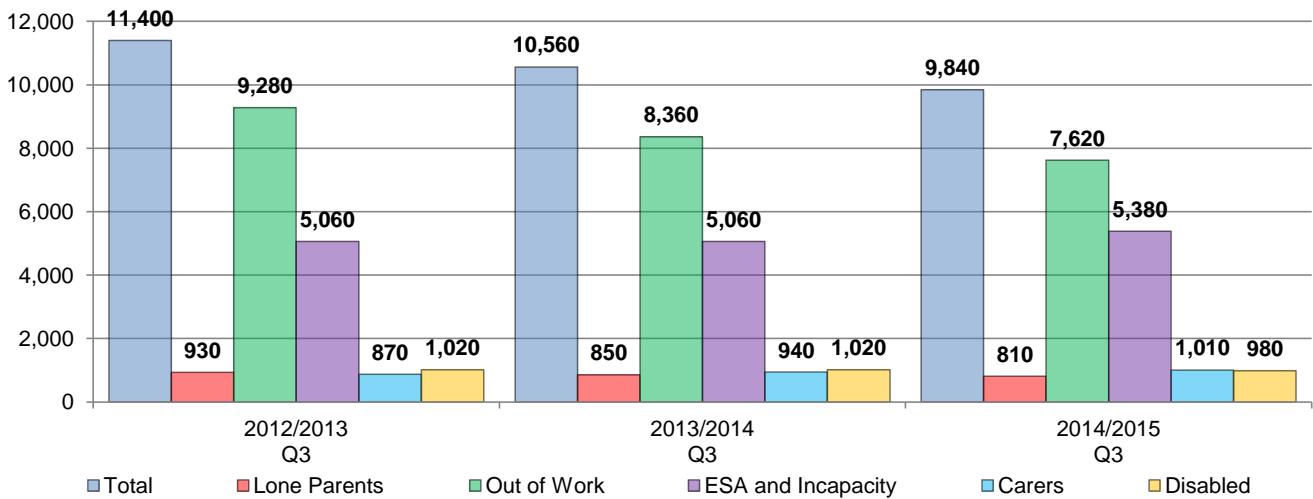




# York Profile

## Economy

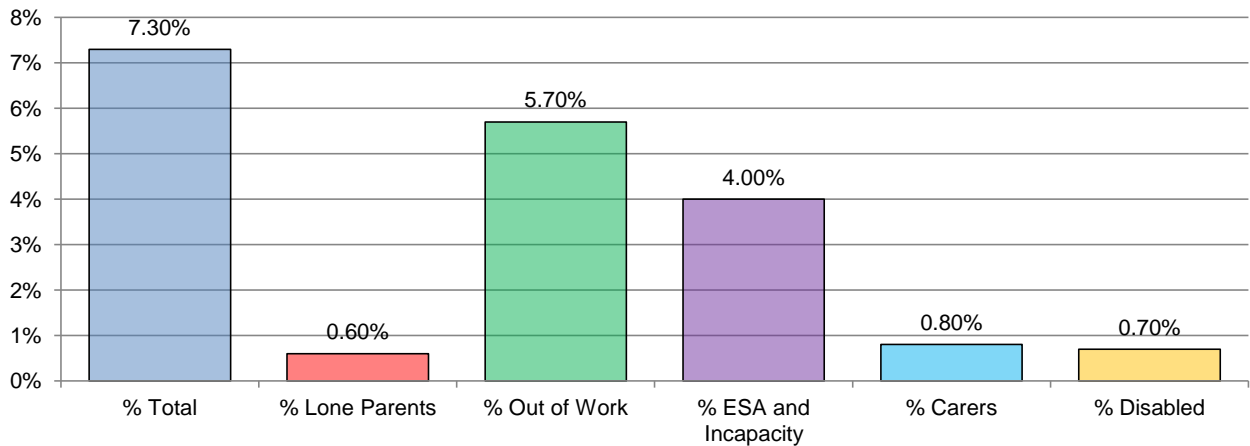
**Benefit Claimant Numbers  
Working age Population (16-64)**



Source: Department for Work and Pensions (DWP)

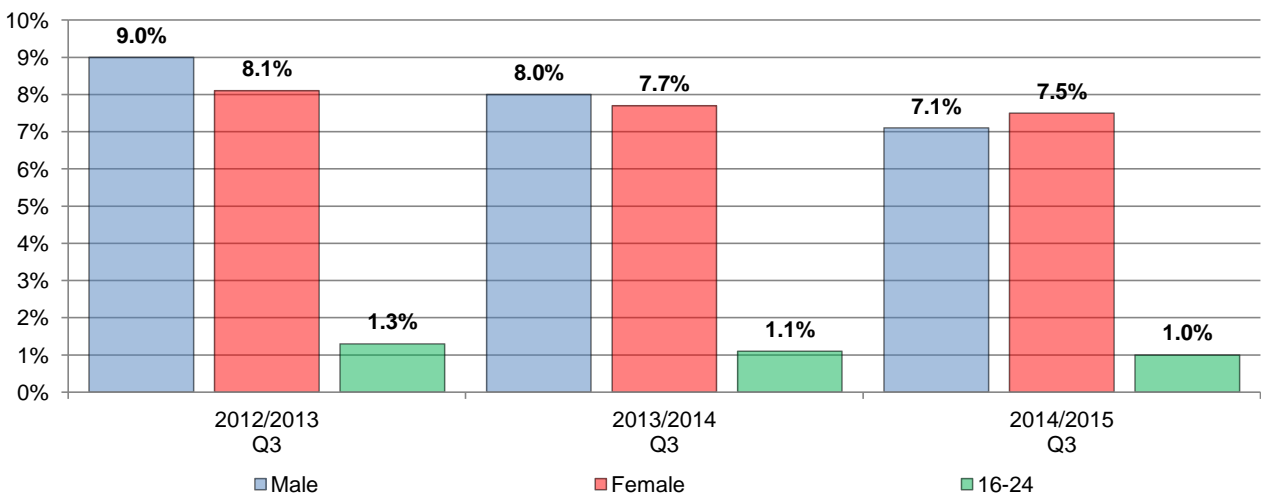
**Benefit Claimant Rate  
Working age Population (16-64)**

Q3 2014/2015



Source: Department for Work and Pensions (DWP)

**Total Benefit Claimant Rate (Age and Gender)  
Working age Population (16-64)**



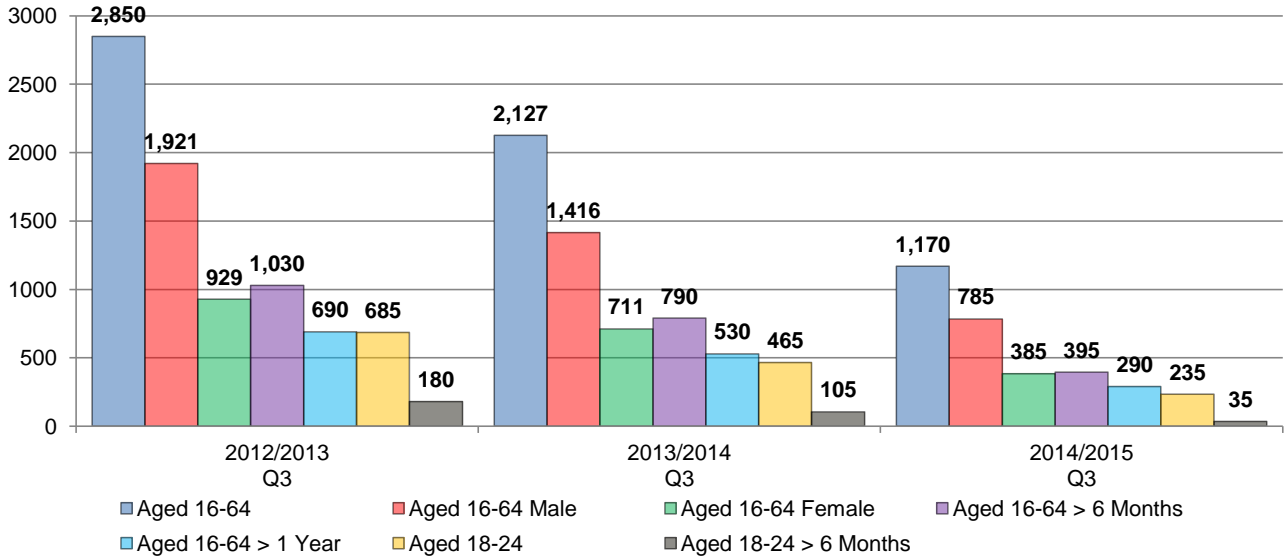
Source: Department for Work and Pensions (DWP)



# York Profile

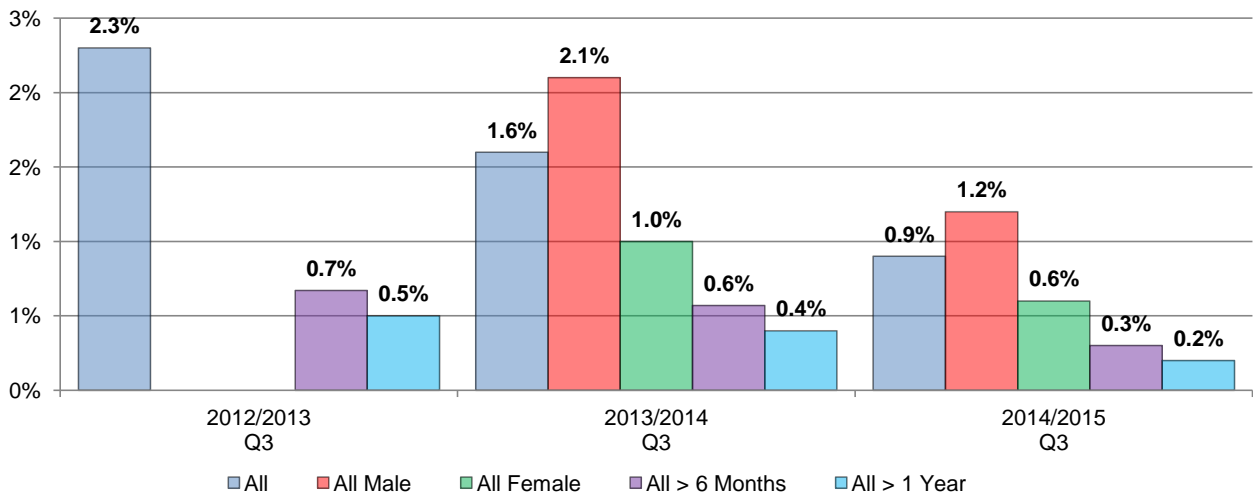
## Economy

### JSA Claimant Numbers



Source: Office for National Statistics (ONS)

### JSA Claimant Rate (Age and Gender) Working age Population (16-64)



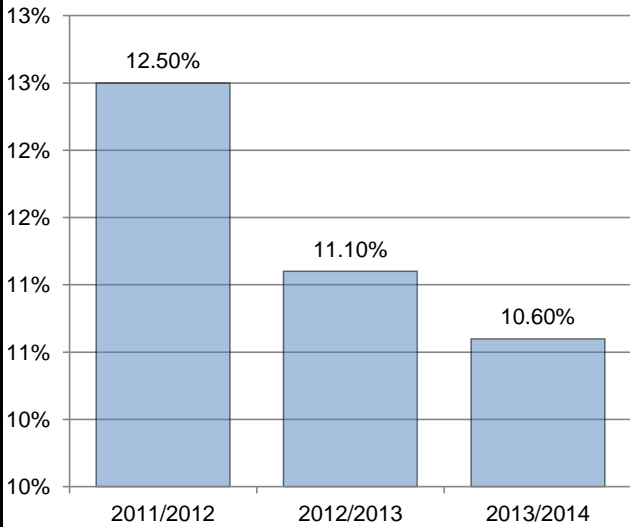
Source: Office for National Statistics (ONS)



Poverty

Child Poverty

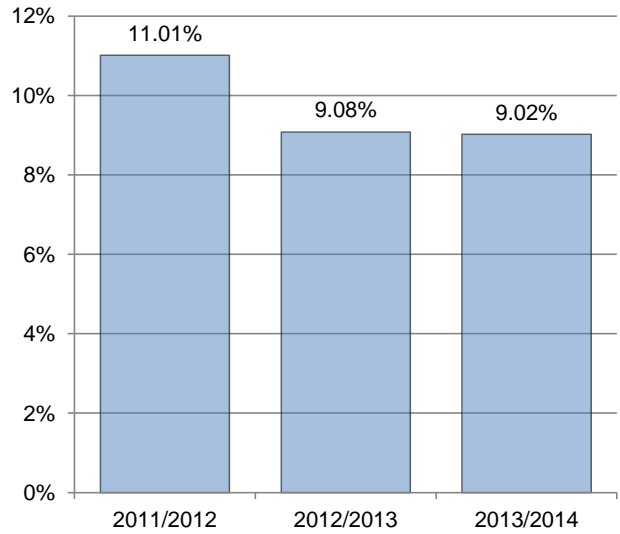
The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



Source: HM Revenue & Customs

Fuel Poverty

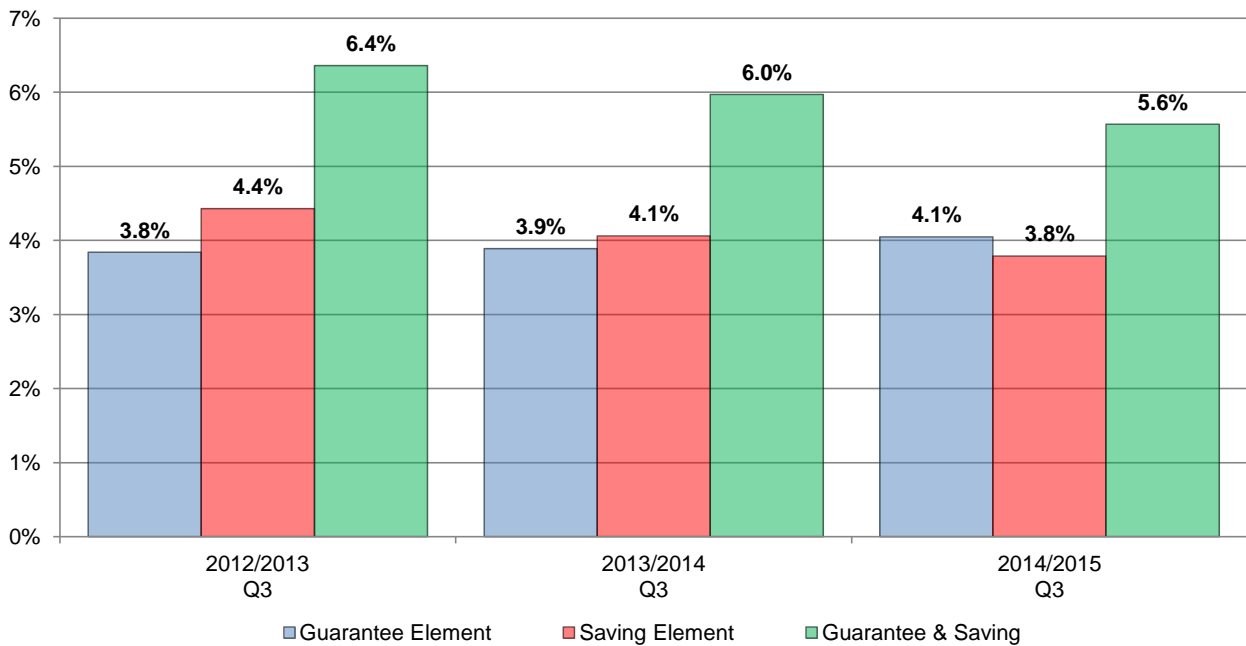
A household is said to be fuel poor if it needs to spend more than 10% of its income on fuel to maintain an adequate standard of warmth.



Source: Department of Energy & Climate Change

Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.



Source: Department for Work and Pensions (DWP)

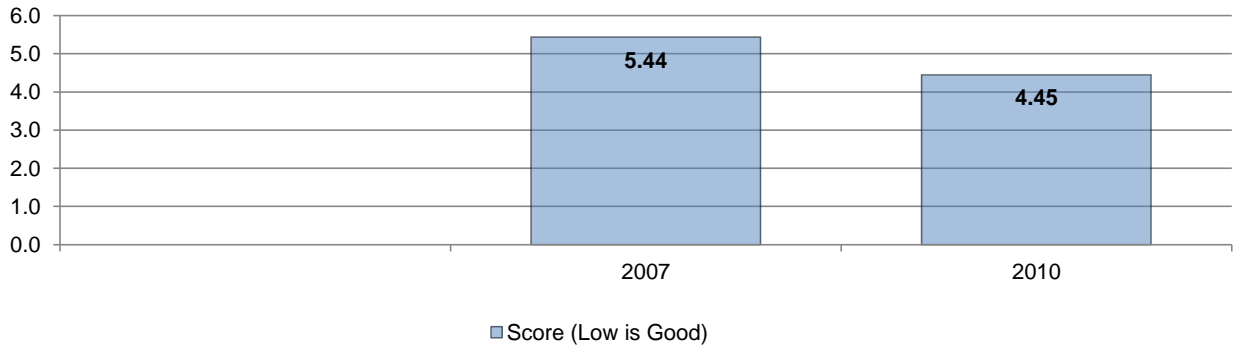




# York Profile

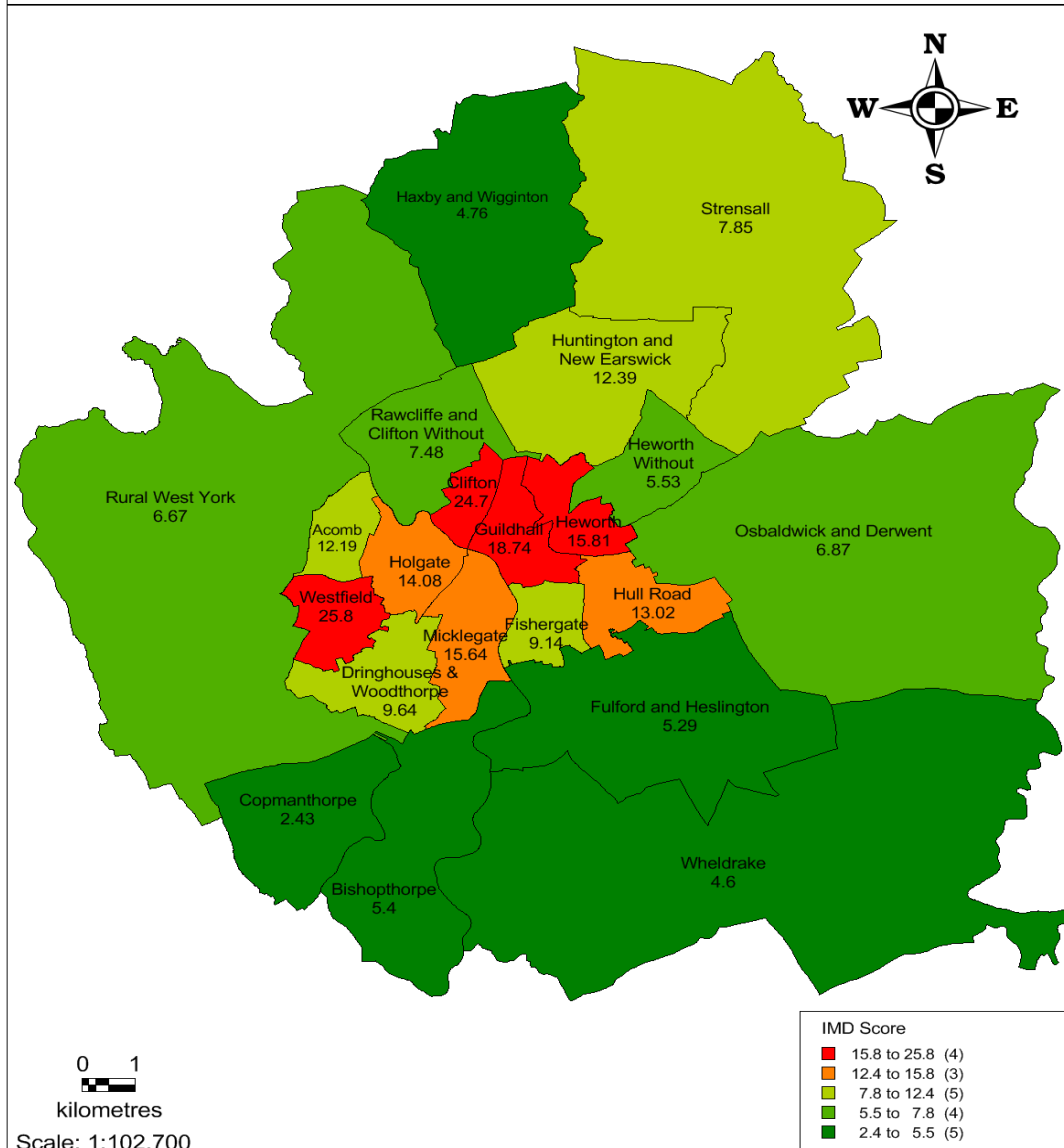
## Indices of Multiple Deprivation

The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



Source: Department for Communities and Local Government (DCLG)

## Indices of Multiple Deprivation 2015: York Wards



Produced by  
Business Intelligence Hub

Created 19/10/2015

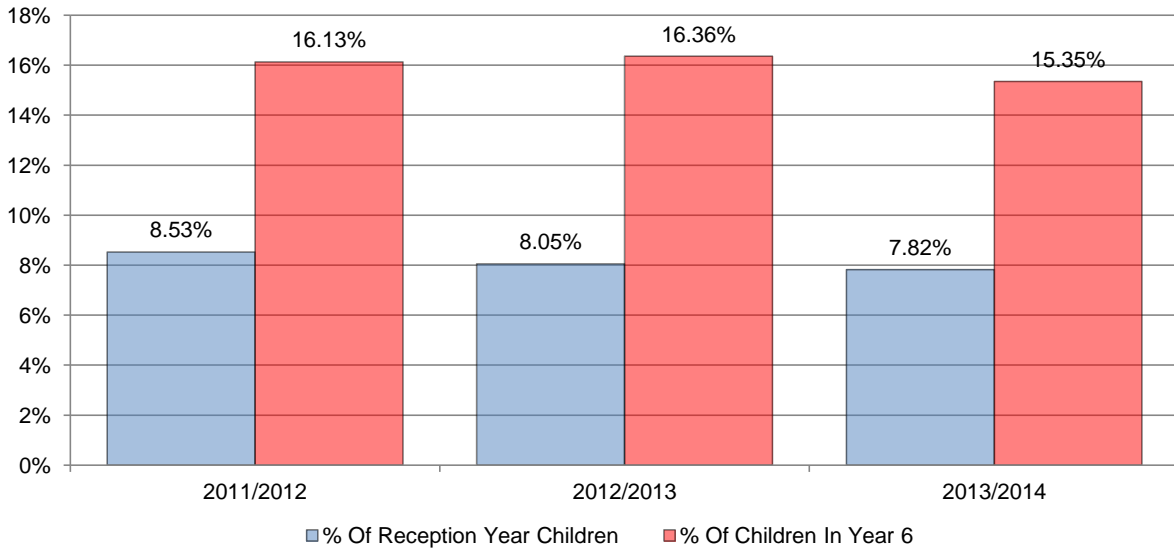
Reproduced from the Ordnance Survey with the Permission of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. City of York Council 100020818 2010.



# York Profile

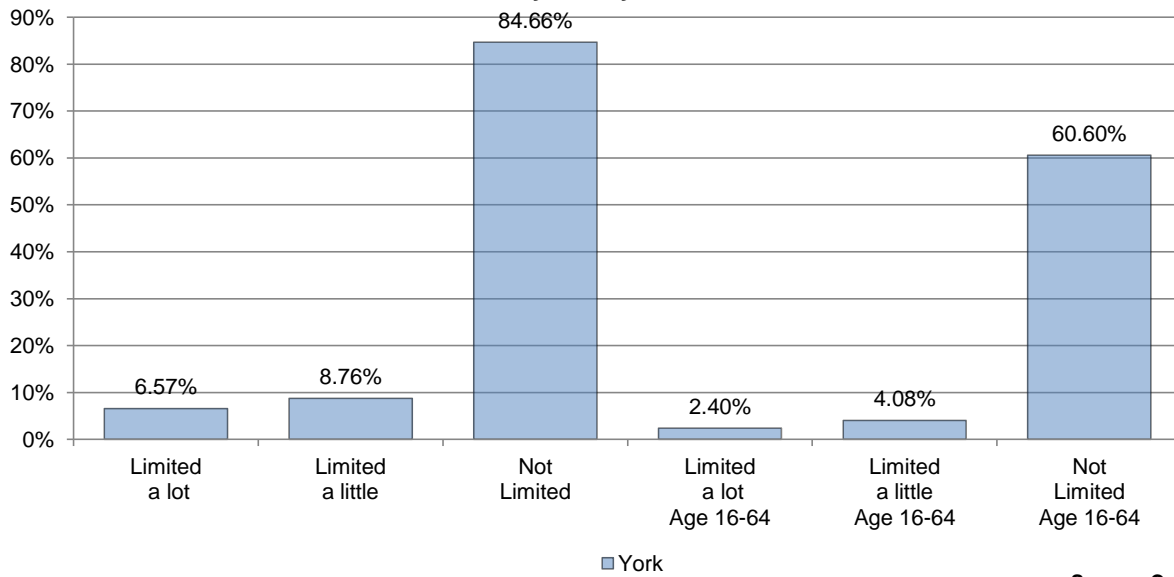
## Health and Wellbeing

### Childhood Obesity



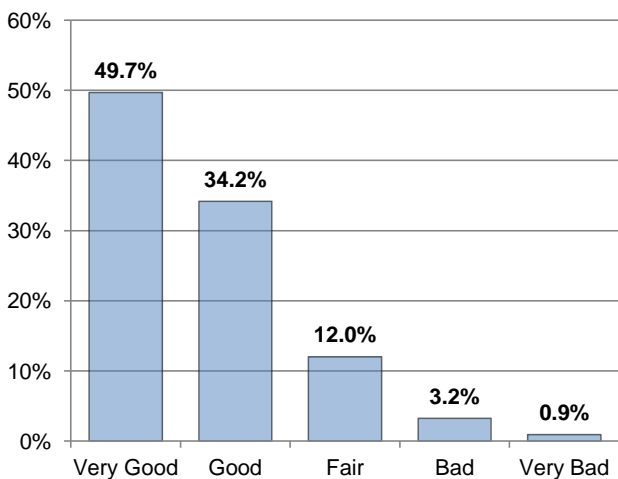
Source: National Child Measurement Programme (NCMP)

### Day to Day Activities



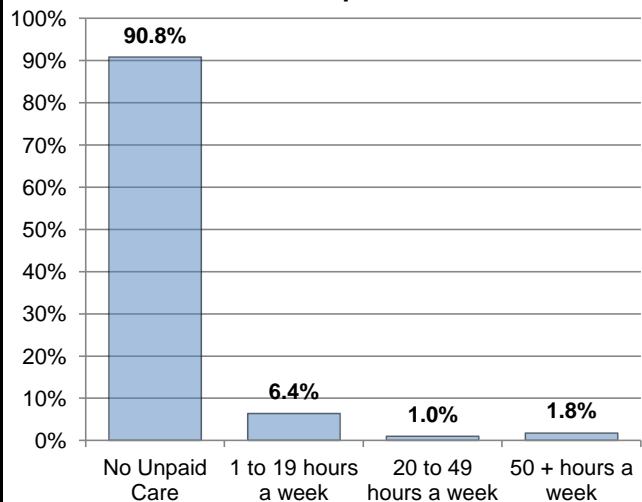
Source: Census 2011

### General Health



Source: Census 2011

### Provide Unpaid Care

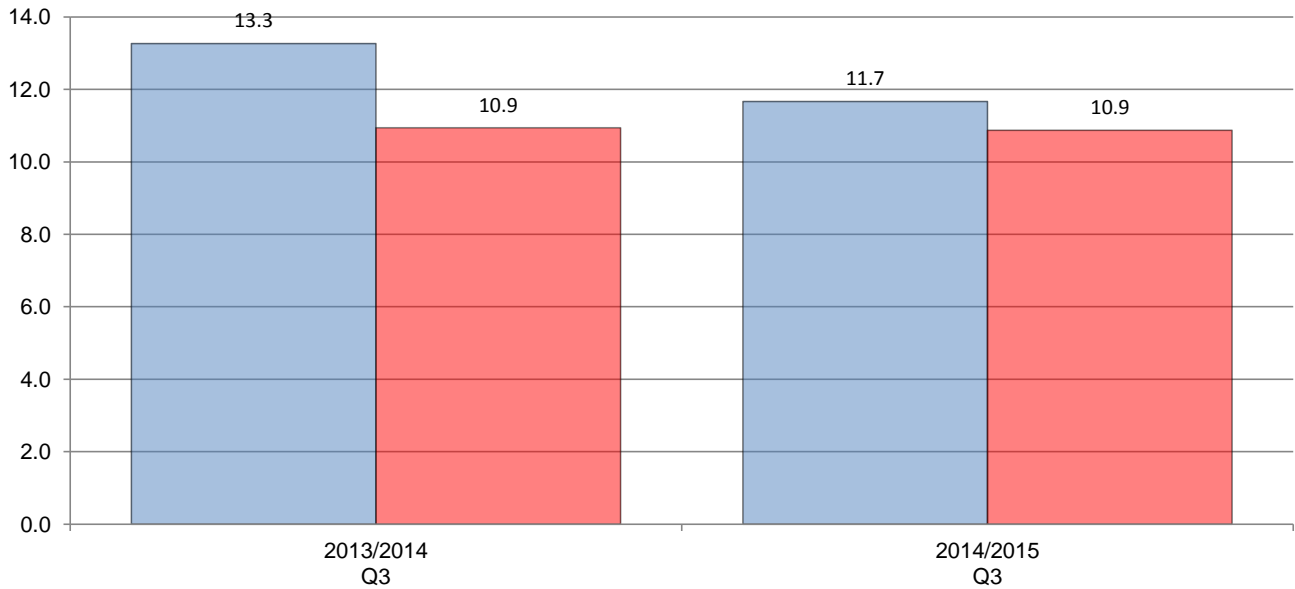


Source: Census 2011



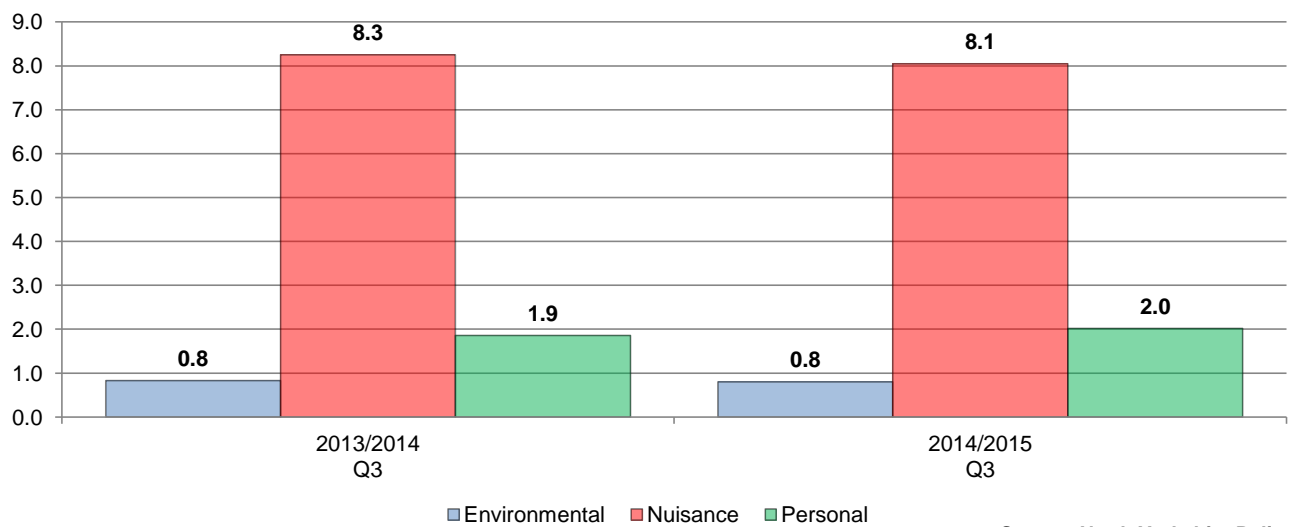
## Crime and Anti-Social Behaviour

### Total Crime and Total Anti-Social Behaviour per 1,000 population



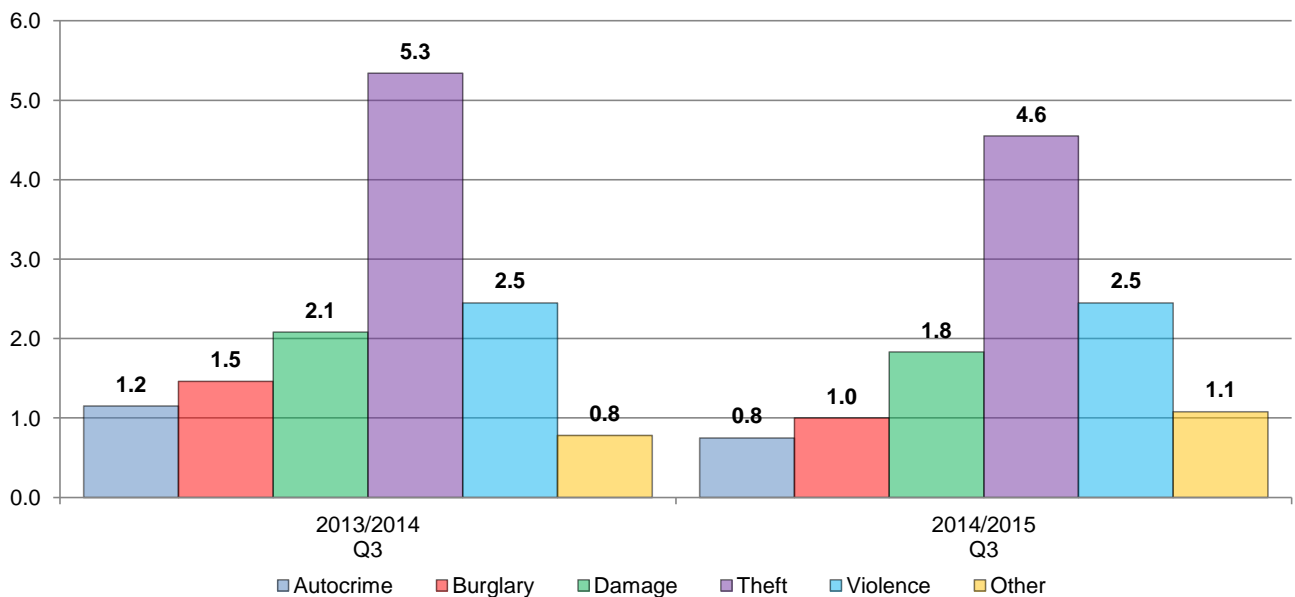
Source: North Yorkshire Police

### ASB per 1,000 population



Source: North Yorkshire Police

### Crime Rate per 1,000 population



Source: North Yorkshire Police



<p><b>Experian Groups</b></p> <p><b>J Rental Hubs</b></p> <p>Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.</p>
<p><b>F Senior Security</b></p> <p>Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.</p>
<p><b>E Suburban Stability</b></p> <p>Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.</p>
<p><b>D Domestic Success</b></p> <p>Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.</p>
<p><b>H Aspiring Homemakers</b></p> <p>Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.</p>
<p><b>B Prestige Positions</b></p> <p>High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.</p>
<p><b>M Family Basics</b></p> <p>Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.</p>
<p><b>Experian Types</b></p> <p><b>J42 Learners &amp; Earners</b></p> <p>Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, two-thirds rent privately.</p>
<p><b>J40 Career Builders</b></p> <p>Most aged 26-35, singles and cohabiting couples, good incomes from career jobs, rent /own nice apartments, pleasant neighbourhoods.</p>
<p><b>I39 Ageing Access</b></p> <p>Average age 63, often living alone, most are homeowners, modest income, 1 or 2 bed flats and terraces.</p>
<p><b>F24 Bungalow Haven</b></p> <p>Elderly couples and singles, own their bungalow outright, neighbourhoods of elderly people, may research online, like buying in store.</p>
<p><b>B05 Empty-Nest Adventure</b></p> <p>Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.</p>
<p><b>F22 Legacy Elders</b></p> <p>Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.</p>
<p><b>J41 Central Pulse</b></p> <p>Aged under 35, city centre regeneration, rent small new build and converted flats, graduate starter salaries, most frequent cinema goers.</p>
<p><b>D17 Thriving Independence</b></p> <p>Singles and cohabittees 36+, family neighbourhoods, middle managers+, large outstanding mortgage, comfortable income.</p>
<p><b>D16 Mid-Career Convention</b></p> <p>Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.</p>
<p><b>M56 Solid Economy</b></p> <p>Families with children, renting from social landlord, pockets of social housing, lower wage service roles, relatively stable finances.</p>