

We would like to invite you to take part in a short survey about your awareness of the Government's Better Business for All (BBfA) initiative: regulators and businesses working together to promote growth.

**What information we will collect**

Your thoughts and opinions about BBfA, business and regulation.

**What will we do with the information/why do we want it?**

Any information we use in presentations or reports will be anonymised and so will not identify any individuals.

We will ensure that it is used for no other purpose and is not disclosed to a third party i.e. other companies or individuals unless we are required to do so by law, for the prevention of crime and the detection of fraud, etc.

**Why do we need personal information from you?**

We only use your personal information with your explicit and informed consent for the purposes described/as set out in this Privacy Notice, in order to improve services for particular groups of people where they identify appropriate concerns.

**Where will the information be kept?**

We will keep the information you give us and your personal data in City of York Council's secure network drive and make sure it is unavailable to anyone who should not have access to it.

**How long will we keep the information for?**

Up to 3 years then we will securely destroy it

**Your rights**

To find out about your rights under data protection law, you can go to the Information Commissioners Office (ICO) <https://ico.org.uk/for-the-public/>  
You can also find information about your rights at <https://www.york.gov.uk/privacy>

If you have any questions about this email, want to exercise your rights, or if you have a complaint about how your information has been used, please contact us at [foi@york.gov.uk](mailto:foi@york.gov.uk) or on 01904 554145 or write to the:

Data Protection Officer City of York Council West Offices Station Rise York YO1 6GA

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