

Portfolio - Culture, Leisure and Tourism 2015/2016

No of Indicators = 34 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.

Produced by the Strategic Business Intelligence Hub May 2016

				Previous Years			2015/2016					1	
			Collection Frequency	2013/14	2014/15	2015/16	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target	Polarity	DoT
	<u>TOU01</u>	Room Occupancy	Monthly	80.90%	74.76%	-	79.10%	85.70%	75.40%	-	-	Up is Good	Neutral
	<u>TOU04</u>	Average Room Rate	Monthly	£73.38	£69.66	-	£81.43	£85.81	£81.41	-	-	Neutral	Neutral
	<u>TOU08</u>	Visits to Attractions: Big Attractions	Monthly	2,975,912	2,866,401	-	746,921	921,844	506,037	-	-	Up is Good	Bad
1. Tourism	<u>TOU09</u>	Visits to Attractions: Small Attractions	Monthly	259,973	276,399	-	76,033	77,086	51,845	-	-	Up is Good	Bad
	<u>TOU11</u>	Sessions on visityork.org	Monthly	1,868,119	2,121,529	-	379,237	404218	599,009	-	-	Up is Good	Good
	<u>TOU14</u>	Parliament Street Footfall	Monthly	7,844,253	9,616,941	8,356,697	2,131,369	2,361,747	2,125,920	1,737,661	-	Up is Good	Neutral
	<u>TOU15</u>	Visitor Information Centre Footfall	Monthly	481,019	488,643	-	107,326	144,914	103,294	-	-	Up is Good	Bad
	<u>TOU24</u>	Average expenditure per domestic day visit	Annual	£35.67	-	-	-	-	-	-	-		
	<u>TOU25</u>	% of jobs which are tourism based	Annual	17.4%	18.2%	-	-	-	-	-	-		
	<u>LIB01</u>	Library Visits - All Libraries	Monthly	1,043,285	799,083	997,606	247,837	274,380	228,483	246,906	-	Up is Good	Neutral
	<u>LIB02</u>	Books Borrowed - All Libraries	Monthly	-	778,615	819,179	199,832	221,471	193,595	204,281	-	Up is Good	Good
2. Le		Adult participation in 30 minutes, moderate intensity sport	Annual	40.95%	40.57%	-	-	-	-	-	-	Up is Good	Neutral
Leisure	000004	Benchmark - National Data	Annual	36.09%	35.55%	-	-	-	-	-	-		
	<u>SSN004</u>	Benchmark - Regional Data	Annual	35.07%	34.90%	-	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	2	-	-	-	-	-	-		
		Parks and Open Spaces: Maintenance cost per household (including CEC) (PI 43)	Annual	24.63	21.54	-	-	-	-	-	-	Up is Bad	Good
ω	APSE088	Benchmark - National Data	Annual	46.46	46.08	-	-	-	-	-	-		
		Benchmark - APSE Family	Annual	30.76	52.63	-	-	-	-	-	-		
Public Realm		Parks and Open Spaces: Cost of service per household (including CEC) (PI 21)	Annual	29.81	24.01	-	-	-	-	-	-	Up is Bad	Good
	<u>APSE091</u>	Benchmark - National Data	Annual	48.39	48.66	-	-	-	-	-	-		
		Benchmark - APSE Family	Annual	31.96	54.22	-	-	-	-	-	-		



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	<u>BYS236</u>	% of residents who volunteer at least once per week (All Responses)	Annual	21%	NC	NC	-	-	-	-	-	Up is Good	Neutral
4. Learning		% of working age population qualified - No qualifications	Annual	6.90%	4.80%	4.60%	-	-	-	4.60%	-	Up is Bad	Good
	CJGE17	Benchmark - National Data	Annual	9.40%	8.80%	8.60%	-	-	-	8.60%	-		
		Benchmark - Regional Data	Annual	10.60%	9.80%	9.80%	-	-	-	9.80%	-		
		Regional Rank (Rank out of 15)	Annual	1	2	2	-	-	-	2	-		
		% of working age population qualified - to at least L1 and above*	Annual	89.70%	91.80%	91.00%	-	-	-	91.00%	-	Up is Good	Neutral
min	CJGE17a	Benchmark - National Data	Annual	84.40%	85.00%	84.90%	-	-	-	84.90%	-		
Ō		Benchmark - Regional Data	Annual	82.90%	83.40%	83.10%	-	-	-	83.10%	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	1	-		
		% of working age population qualified - to at least L4 and above*	Annual	40.20%	40.30%	40.60%	-	-	-	40.60%	-	Up is Good	Neutral
	CJGE20	Benchmark - National Data	Annual	35.10%	36.00%	37.10%	-	-	-	37.10%	-		
		Benchmark - Regional Data	Annual	29.80%	29.70%	30.50%	-	-	-	30.50%	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	1	-		
	<u>CSP23</u>	Hate Crimes or Incidents as Recorded by NYP	Monthly	98	108	141	41	41	34	25	-	Up is Bad	Bad
<u>ب</u>		IQUANTA Family Grouping (Rank out of 15)	Quarterly	4	3	5	4	6	7	5	-		
Crime	<u>CSP27</u>	Number of Incidents of Violent Crime Within the ARZ	Quarterly	587	561	720	169	182	183	186	-	Up is Bad	Bad
	<u>CSP29</u>	Number of Incidents of Violent crime within the CIZ	Quarterly	496	465	587	127	152	158	150	-	Up is Bad	Bad
6. H		Median earnings of residents - Gross Weekly Pay (\pounds) - Gender Pay Gap	Annual	98.50	98.9	85.1	-	85.1	-	-	-	Up is Bad	Neutral
Equality	<u>CJGE68</u>	Benchmark - National Data	Annual	99.3	99.6	98.8	-	98.8	-	-	-		
ality		Benchmark - Regional Data	Annual	105.9	101.3	98.5	-	98.5	-	-	-		
		Regional Rank (Rank out of 15)	Annual	6	6	5	-	5	-	-	-		
	<u>PP01</u>	% of businesses reporting that contact with officers was helpful	Annual	97.27%	97.28%	-	-	-	-	-	-	Up is Good	Good
7. P	<u>PP02</u>	% of businesses reporting that they were treated fairly	Annual	99.09%	98.56%	-	-	-	-	-	-	Up is Good	Neutral
Public Protection	<u>PP03</u>	% of businesses reporting that the information provided was useful	Annual	97.27%	98.14%	-	-	-	-	-	-	Up is Good	Neutral
	<u>PP04</u>	% of customers who were satisfied with the action taken to resolve their complaint	Quarterly	97.27%	95.57%	-	-	-	-	-	-	Up is Good	Neutral
	<u>PP05</u>	Number of website users who found the information about air quality easily available	Discontinu ed	849	NC	NC	-	-	-	-	-	Up is Good	Neutral
	<u>PP06</u>	% of food premises that are classified as broadly compliant	Quarterly	93%	93%	-	94%	94%	94%	-	-	Up is Good	Neutral



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7. Public	<u>PP07</u>	% of businesses that were compliant with legislation concerning the illegal use and sale of alcohol and tobacco	Annual	75%	100%	-	-	-	-	-	-	Up is Good	Good
	<u>PP08</u>	% of births registered within 42 days	Quarterly	99%	98%	98%	98%	99%	99%	98%	-	Up is Good	Neutral
Protection	<u>PP09</u>	% of still births registered within 42 days	Quarterly	100%	100%	100%	100%	100%	100%	100%	-	Up is Good	Neutral
(continued)	<u>PP10</u>	% of deaths registered within 5 days	Quarterly	93%	93%	90%	91%	92%	93%	83%	-	Up is Good	Neutral
nued)	<u>PP11</u>	% certificate applications dealt with within 5 days of receipt	Quarterly	100%	100%	-	-	-	-	-	-	Up is Good	Neutral