



# Portfolio - Culture, Leisure and Tourism 2015/2016

No of Indicators = 31 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.

Produced by the Strategic Business Intelligence Hub January 2016

				Previous Years			2015/2016						
			Collection Frequency	2012/13	2013/14	2014/15	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Target	Polarity	DoT
1. Tourism	<u>TOU01</u>	Room Occupancy	Monthly	77%	80.90%	74.76%	79.10%	-	-	-	-	Up is Good	Neutral
	<u>TOU04</u>	Average Room Rate	Monthly	£71.19	£73.38	£69.66	£81.43	-	-	-	-	Neutral	Neutral
	<u>TOU08</u>	Visits to Attractions: Big Attractions	Monthly	-	2,975,912	2,866,401	746,921	-	-	-	-	Up is Good	Bad
	<u>TOU09</u>	Visits to Attractions: Small Attractions	Monthly	-	259,973	276,399	75,386	-	-	-	-	Up is Good	Good
	<u>TOU11</u>	Sessions on visitoryork.org	Monthly	-	1,868,119	2,121,529	379,237	-	-	-	-	Up is Good	Neutral
	<u>TOU14</u>	Parliament Street Footfall	Monthly	7,941,059	7,844,253	9,616,941	2,131,369	2,361,747	2,125,920	-	-	Up is Good	Neutral
	<u>TOU15</u>	Visitor Information Centre Footfall	Monthly	-	481,019	488,643	107,326	-	-	-	-	Up is Good	Good
2. Leisure	<u>LIB01</u>	Library Visits - All Libraries	Monthly	1,005,595	1,043,285	799,083	247,820	274,380	-	-	-	Up is Good	Neutral
	<u>LIB02</u>	Books Borrowed - All Libraries	Monthly	-	-	778,615	199,832	221,236	-	-	-	Up is Good	Neutral
	<u>SSN004</u>	Adult participation in 30 minutes, moderate intensity sport	Annual	38.23%	40.95%	40.57%	-	-	-	-	-	Up is Good	Neutral
		Benchmark - National Data	Annual	36.56%	36.09%	35.55%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	36.67%	35.07%	34.90%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	5	1	2	-	-	-	-	-		
3. Public Realm	<u>APSE088</u>	Parks and Open Spaces: Maintenance cost per household (including CEC) (PI 43)	Annual	27	24.63	21.54	-	-	-	-	-	Up is Bad	Good
		Benchmark - National Data	Annual	48	46.46	47.52	-	-	-	-	-		
		Benchmark - APSE Family	Annual	27	30.76	56.57	-	-	-	-	-		
	<u>APSE091</u>	Parks and Open Spaces: Cost of service per household (including CEC) (PI 21)	Annual	27	29.81	24.01	-	-	-	-	-	Up is Bad	Neutral
		Benchmark - National Data	Annual	51	48.39	50.38	-	-	-	-	-		
		Benchmark - APSE Family	Annual	31	31.96	58.05	-	-	-	-	-		
4. Learning	<u>BYS236</u>	% of residents who volunteer at least once per week (All Responses)	Annual	16%	21%	NC	-	-	-	-	-	Up is Good	Neutral
	<u>CJGE17</u>	% of working age population qualified - No qualifications	Annual	6.50%	6.90%	4.80%	-	-	-	-	-	Up is Bad	Good
		Benchmark - National Data	Annual	9.70%	9.40%	8.80%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	11.60%	10.60%	9.80%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	2	-	-	-	-	-		



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4. Learning	CJGE17a	% of working age population qualified - to at least L1 and above*	Annual	90.60%	89.70%	91.80%	-	-	-	-	-	Up is Good	Neutral
		Benchmark - National Data	Annual	84.00%	84.40%	85.00%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	81.60%	82.90%	83.40%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	-	-		
	CJGE20	% of working age population qualified - to at least L4 and above*	Annual	41.20%	40.20%	40.30%	-	-	-	-	-	Up is Good	Neutral
		Benchmark - National Data	Annual	34.20%	35.10%	36.00%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	29.40%	29.80%	29.70%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	-	-		
5. Crime	CSP23	Hate Crimes or Incidents as Recorded by NYP	Monthly	95	98	108	-	-	-	-	-	Up is Bad	Bad
		IQUANTA Family Grouping (Rank out of 15)	Quarterly	5	4	3	-	6	-	-	-		
	CSP27	Number of Incidents of Violent Crime Within the ARZ	Quarterly	613	587	561	169	182	-	-	-	Up is Bad	Good
	CSP29	Number of Incidents of Violent crime within the CIZ	Quarterly	508	496	465	127	152	-	-	-	Up is Bad	Good
6. Equality	CJGE68	Median earnings of residents - Gross Weekly Pay (£) - Gender Pay Gap	Annual	78.80	98.50	98.9	-	85.1	-	-	-	Up is Bad	Neutral
		Benchmark - National Data	Annual	99	99.3	99.6	-	98.8	-	-	-		
		Benchmark - Regional Data	Annual	94	105.9	101.3	-	98.5	-	-	-		
		Regional Rank (Rank out of 15)	Annual	3	6	6	-	5	-	-	-		
7. Public Protection	PP01	% of businesses reporting that contact with officers was helpful	Annual	93%	97.27%	97.28%	-	-	-	-	-	Up is Good	Good
	PP02	% of businesses reporting that they were treated fairly	Quarterly	93%	99.09%	98.56%	-	-	-	-	-	Up is Good	Neutral
	PP03	% of businesses reporting that the information provided was useful	Quarterly	99%	97.27%	98.14%	-	-	-	-	-	Up is Good	Neutral
	PP04	% of customers who were satisfied with the action taken to resolve their complaint	Quarterly	74%	97.27%	95.57%	-	-	-	-	-	Up is Good	Neutral
	PP05	Number of website users who found the information about air quality easily available	Discontinued	1061	849	NC	-	-	-	-	-	Up is Good	Neutral
	PP06	% of food premises that are classified as broadly compliant	Quarterly	95%	93%	93%	94%	94%	94%	-	-	Up is Good	Neutral
	PP07	% of businesses that were compliant with legislation concerning the illegal use and sale of alcohol and tobacco	Quarterly	98%	75%	100%	N/A	N/A	N/A	-	-	Up is Good	Good
	PP08	% of births registered within 42 days	Quarterly	99%	99%	98%	-	-	-	-	-	Up is Good	Neutral



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7. Public Protection	<u>PP09</u>	% of still births registered within 42 days	Quarterly	99%	100%	100%	-	-	-	-	-	Up is Good	Neutral
	<u>PP10</u>	% of deaths registered within 5 days	Quarterly	97%	93%	93%	-	-	-	-	-	Up is Good	Neutral
	<u>PP11</u>	% certificate applications dealt with within 5 days of receipt	Quarterly	100%	100%	100%	-	-	-	-	-	Up is Good	Neutral