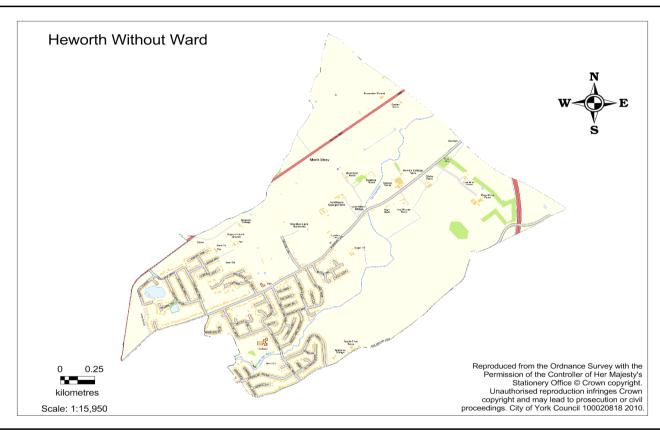
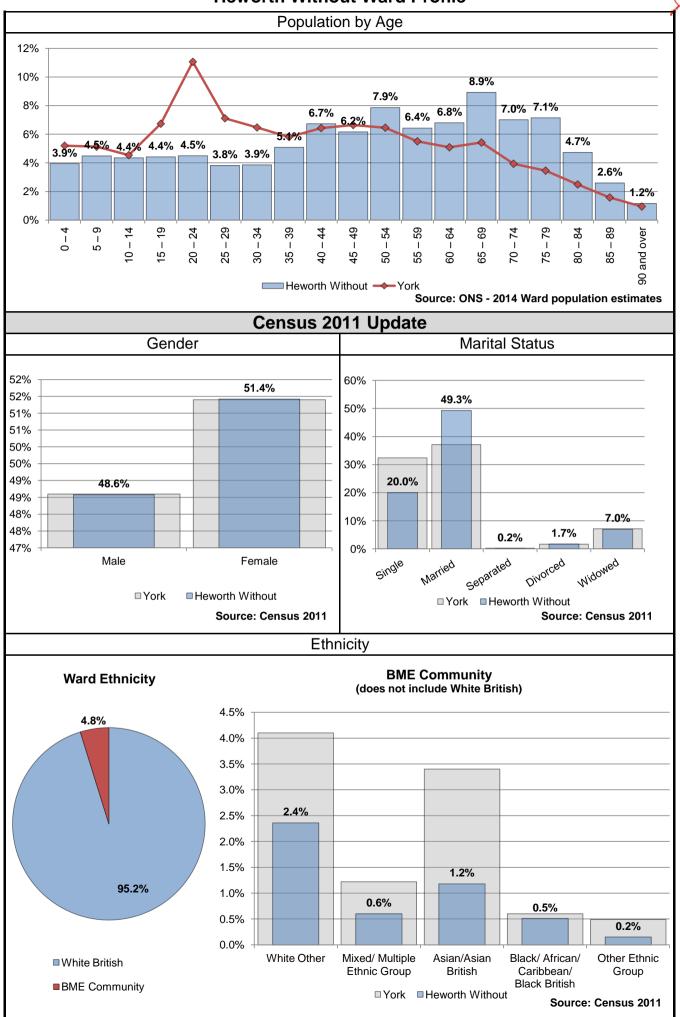
# **York Summary**

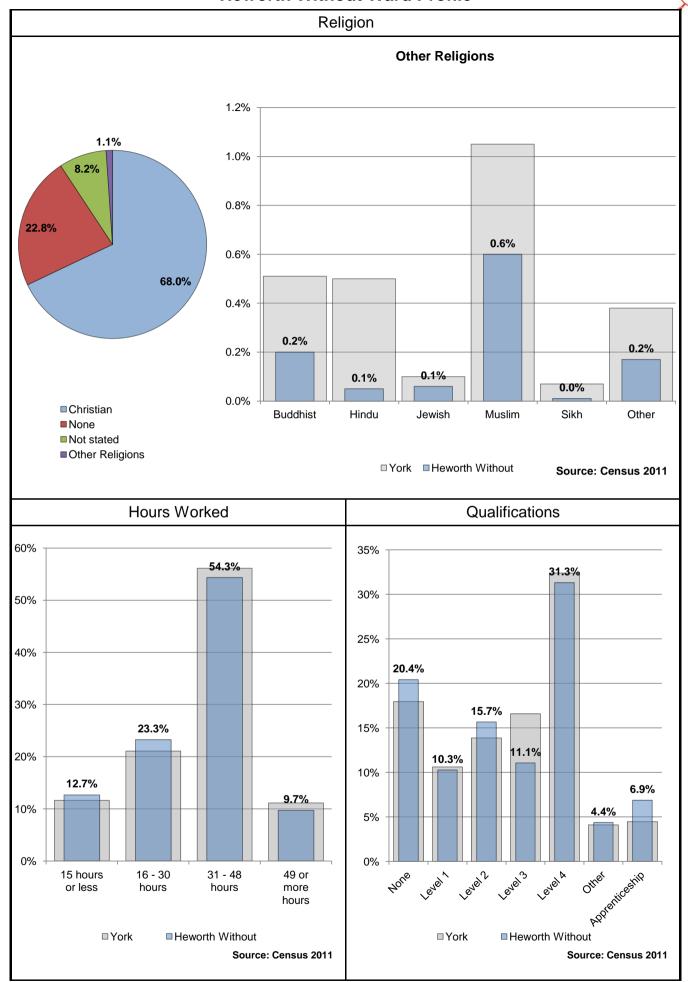
- York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 4 qualification and 18.0% have no qualifications at all.
- 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.
- 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.

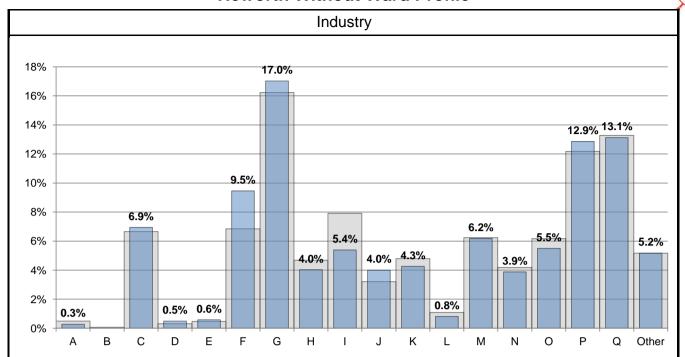


# **Ward Summary**

- Heworth Without has 3,961 residents with 4.8% from a black and minority ethnic community group. 81.0% are in good health, with 18.8% stating that they have some limitation in day to day activities.
- £543.26 was the Average Weekly Household Income in 2011/2012 (£420.00 in 2007/2008).
- 89% own their own home, either outright or with a mortgage, 7% are private renters and 3% are social tenants.
- 68.3% of residents have a NVQ level 1 4 qualification and 20.4% have no qualifications at all.
- 3.0% of children live in poverty and there are 6.4% of households in fuel poverty.
- 3.1% of the working population claim out of work benefits and 0.3% claim job seekers allowance.





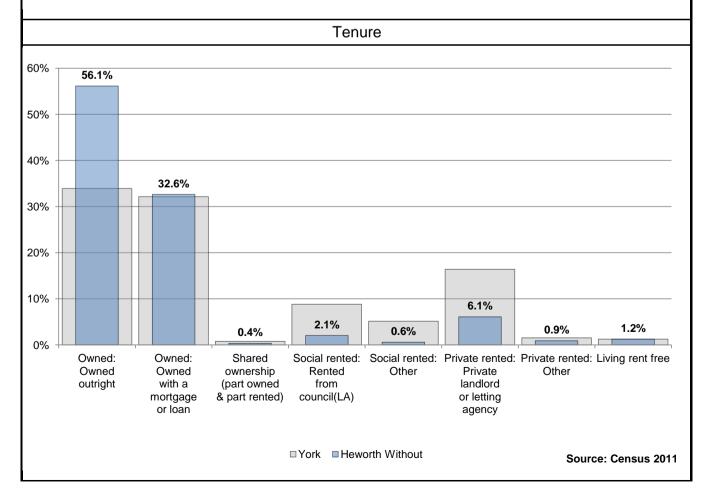


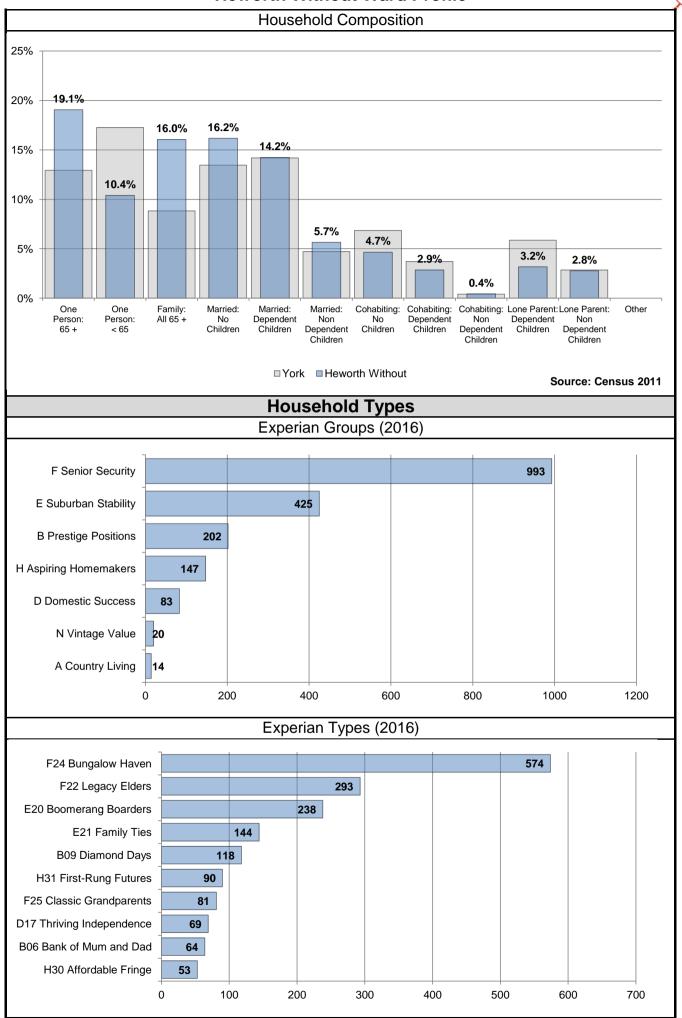
A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

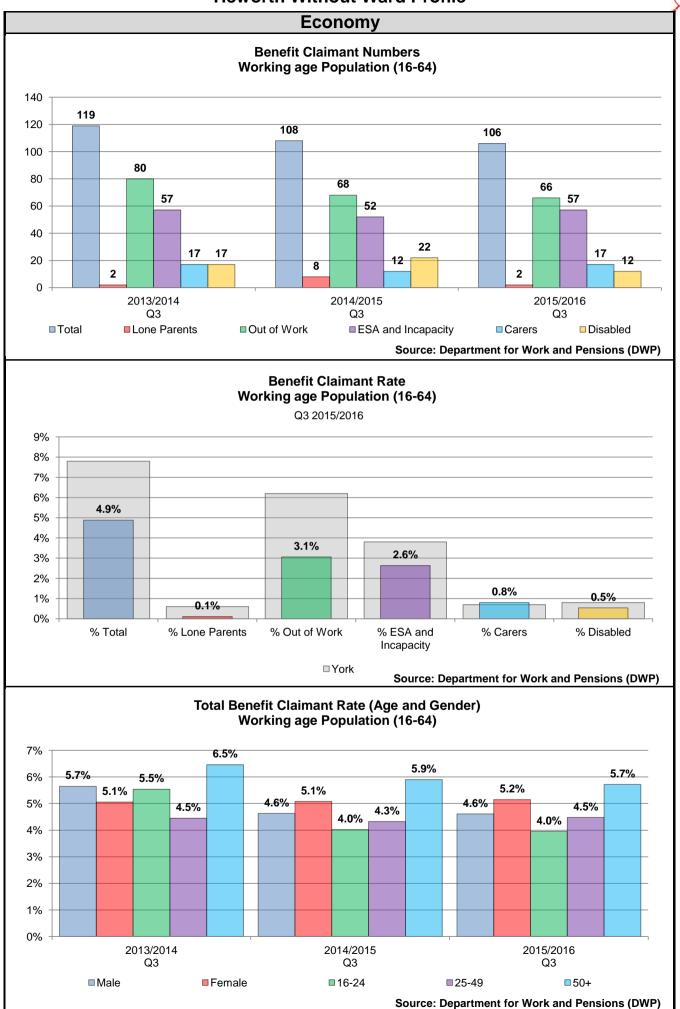
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

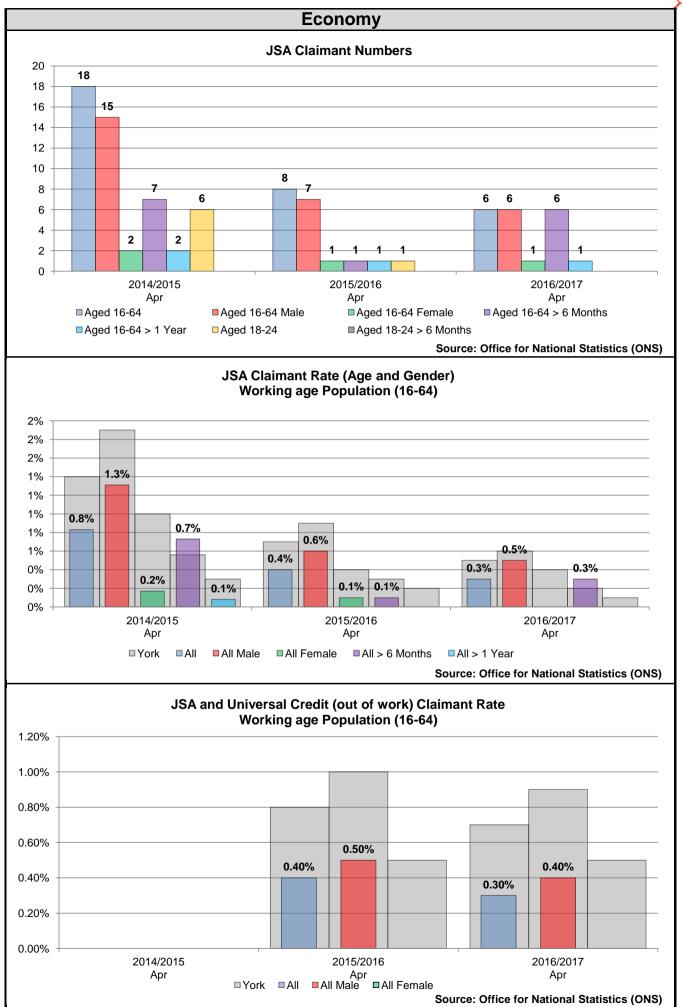
M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

□ York Source: Census 2011





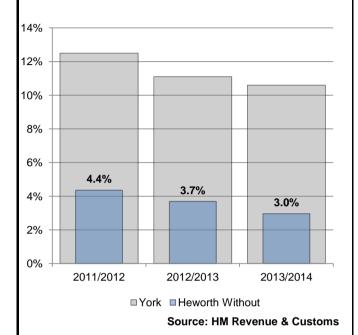




# **Poverty**

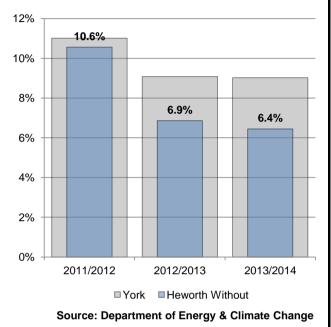
### **Child Poverty**

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



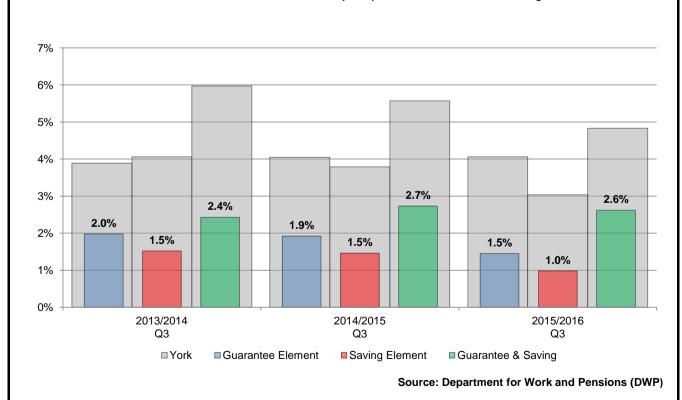
# **Fuel Poverty**

A household is said to be fuel poor if it needs to spend more than 10% of its income on fuel to maintain an adequate standard of warmth.



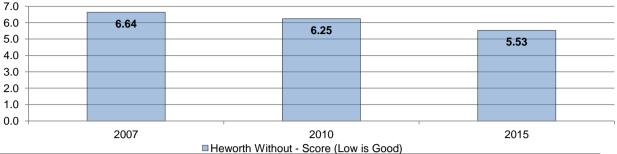
#### **Pension Credit**

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.





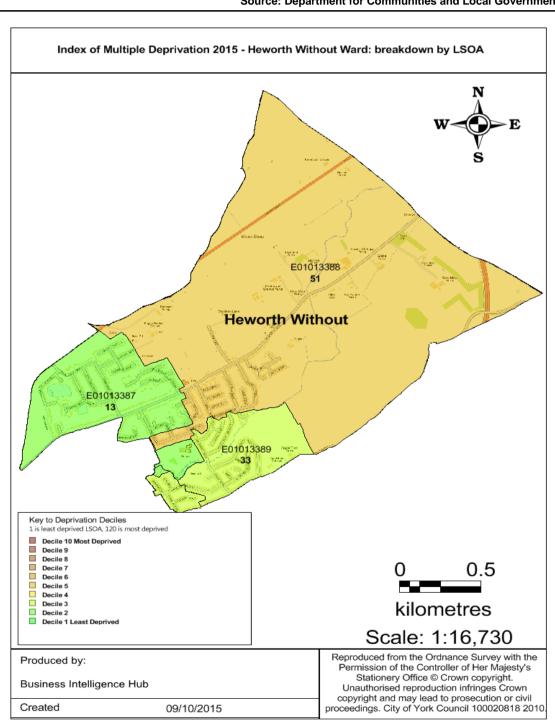
The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.

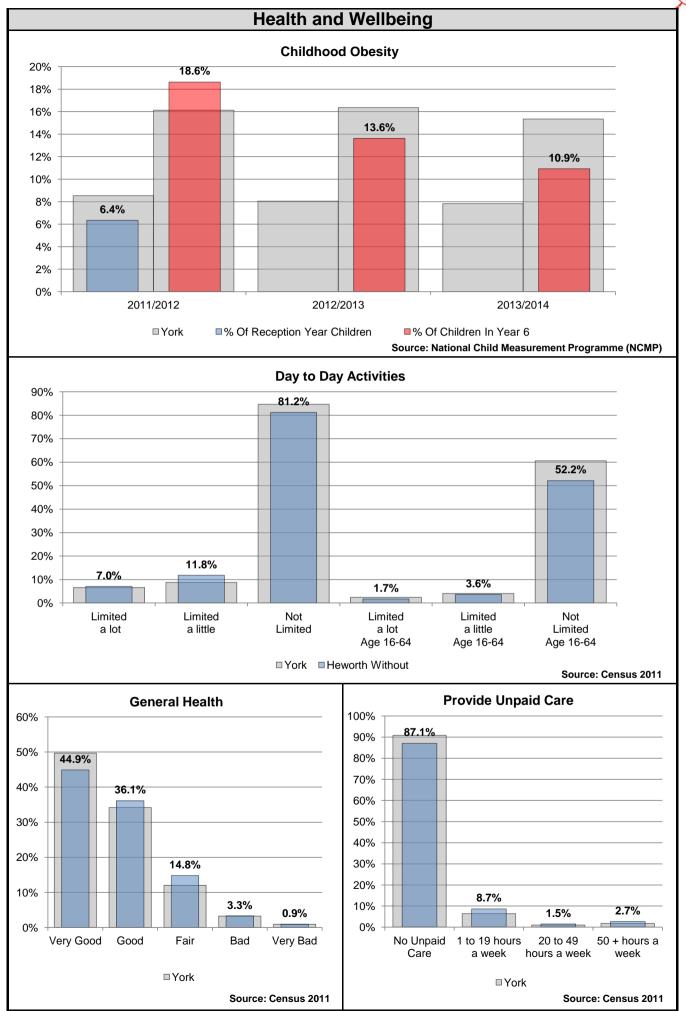


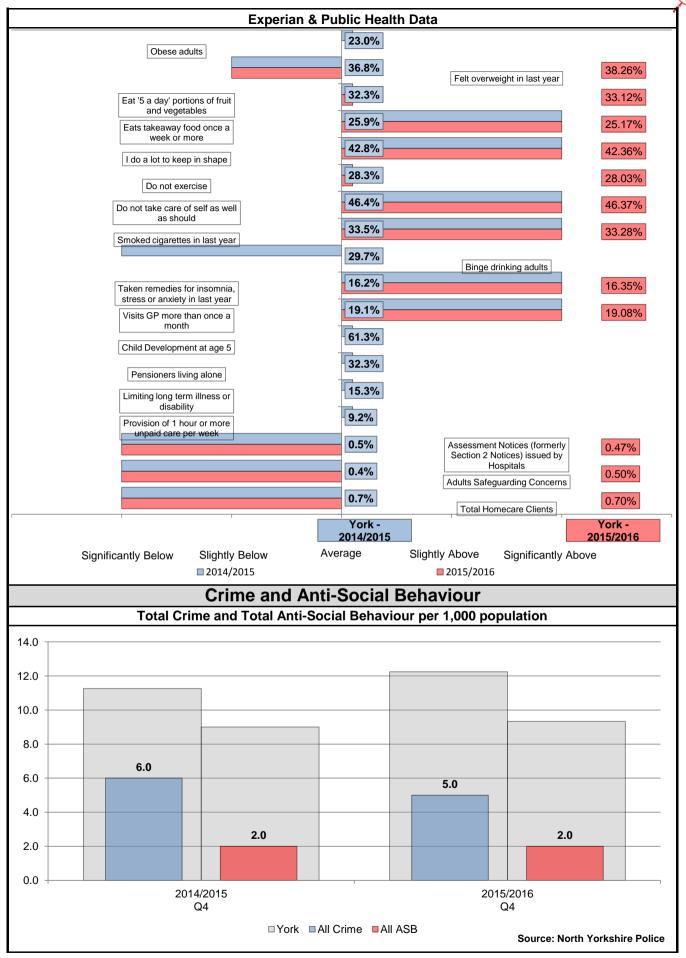
Ward Rank in York (Low is Bad)

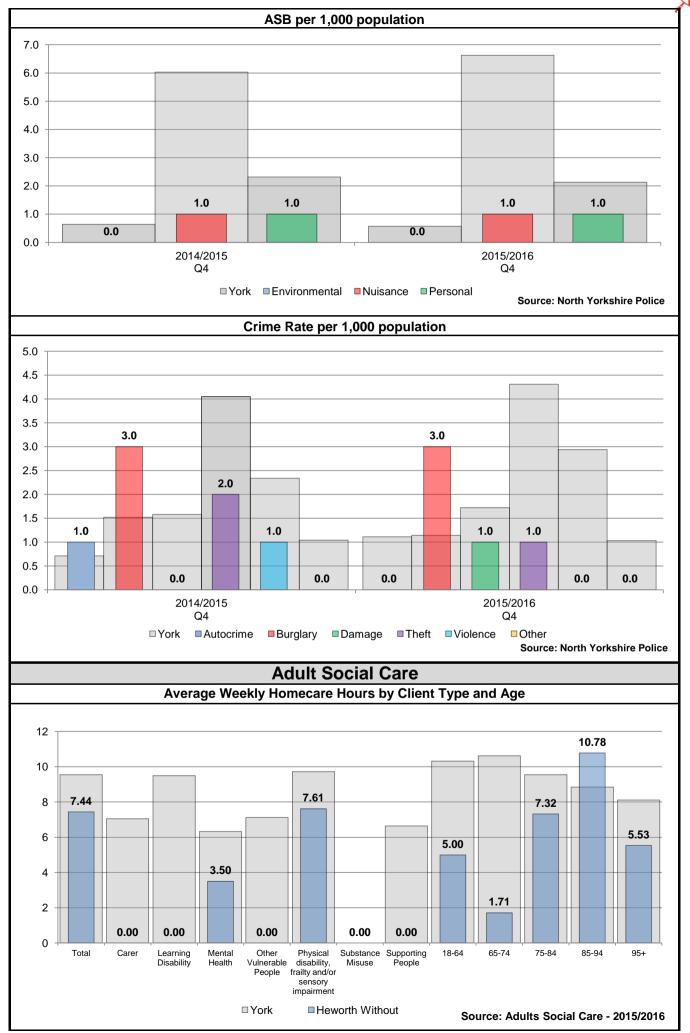
17 out of 21 17 out of 21 16 out of 21

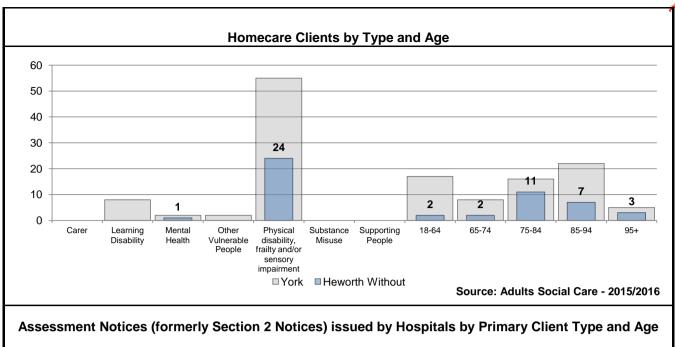
Source: Department for Communities and Local Government (DCLG)

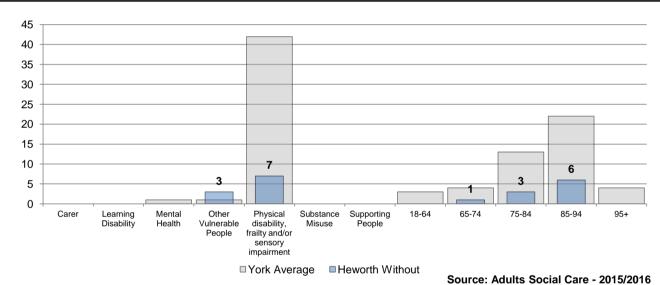


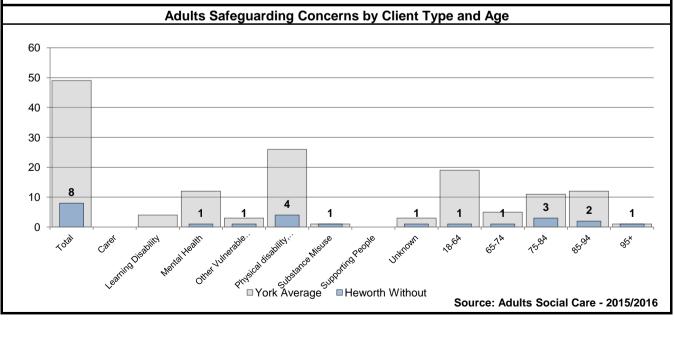












### **Experian Groups**

#### F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

### E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

#### **B Prestige Positions**

High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.

#### **H Aspiring Homemakers**

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

#### **D Domestic Success**

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

#### **N** Vintage Value

Elderly, living alone, low income, small houses and flats, need support.

## **A Country Living**

Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.

#### Experian Types

### F24 Bungalow Haven

Elderly couples and singles, own their bungalow outright, neighbourhoods of elderly people, may research online, like buying in store.

# F22 Legacy Elders

Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.

### **E20 Boomerang Boarders**

Adult children living with parents, respectable incomes, own mid-range semis or detached homes, older suburbs, search electricals online while in store.

### **E21 Family Ties**

Parents aged 41-55, adult children at home, often students, also have a child under 18, own semi or detached homes, supporting kids can cause money strains.

#### **B09 Diamond Days**

Well-off retirees, spacious detached homes, comfortable retirement income, wide range of investments, check stocks and shares online.

### H31 First-Rung Futures

Younger couples and singles, own 2 or 3 bed semis and terraces, affordable suburbs, have lived there under 4 years, buy and sell on ebay.

#### **F25 Classic Grandparents**

Elderly couples, traditional views, not good with new technology, most likely to have a basic mobile, long length of residence.

#### D17 Thriving Independence

Singles and cohabitees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.

#### **B06 Bank of Mum and Dad**

Married couples aged 50-65, adult children at home, high salaries from senior positions, quality 4 bed detached homes, mortgage nearly paid off.

#### H30 Affordable Fringe

Married couples in 30s or 40s, have lived there 5 years or more, own semis in affordable suburbs, school age children, many in receipt of tax credits.