York Summary

• York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.

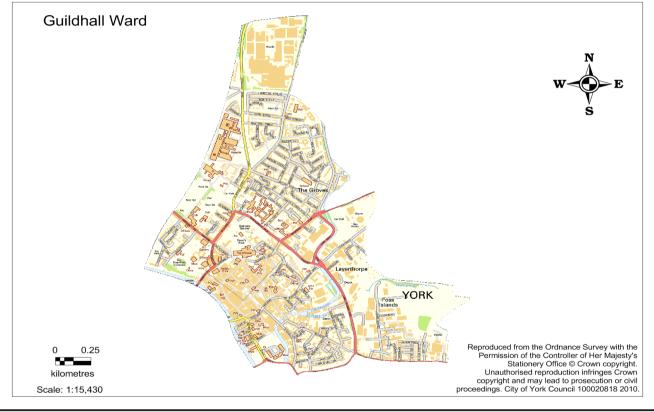
• £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).

• 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.

• 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.

• 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.

• 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.



Ward Summary

Guildhall has 15,176 residents with 18.0% from a black and minority ethnic community group.
84.4% are in good health, with 14.1% stating that they have some limitation in day to day activities.

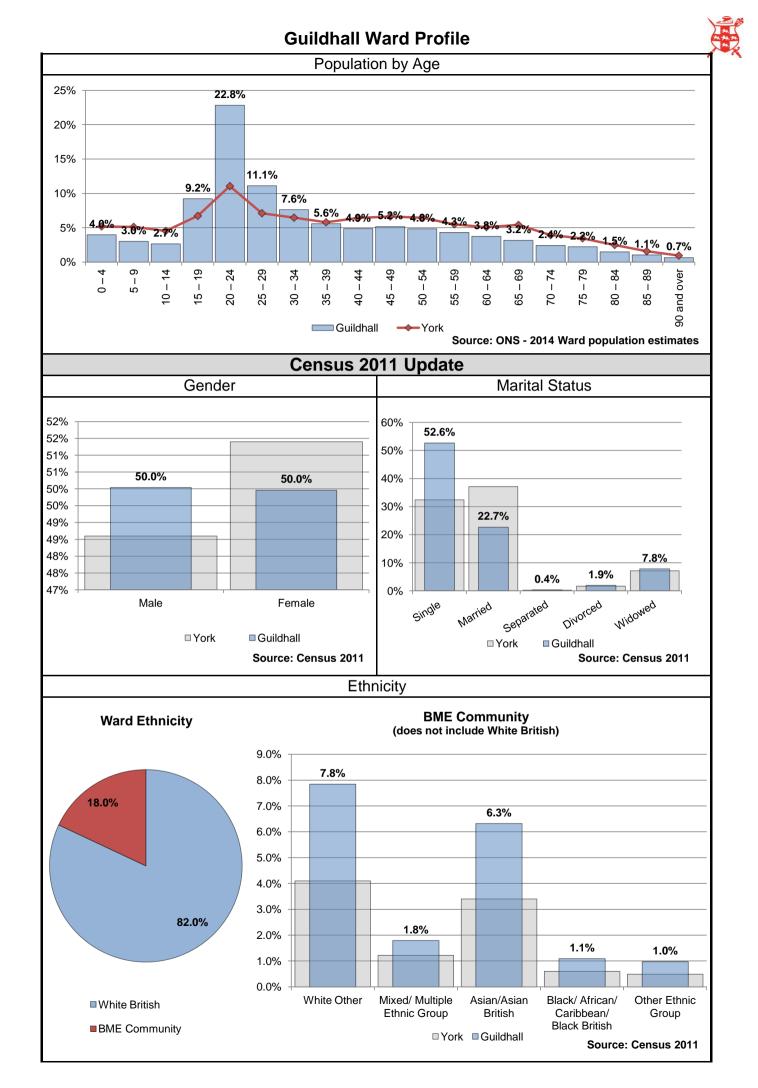
• £438.88 was the Average Weekly Household Income in 2011/2012 (£346.67 in 2007/2008).

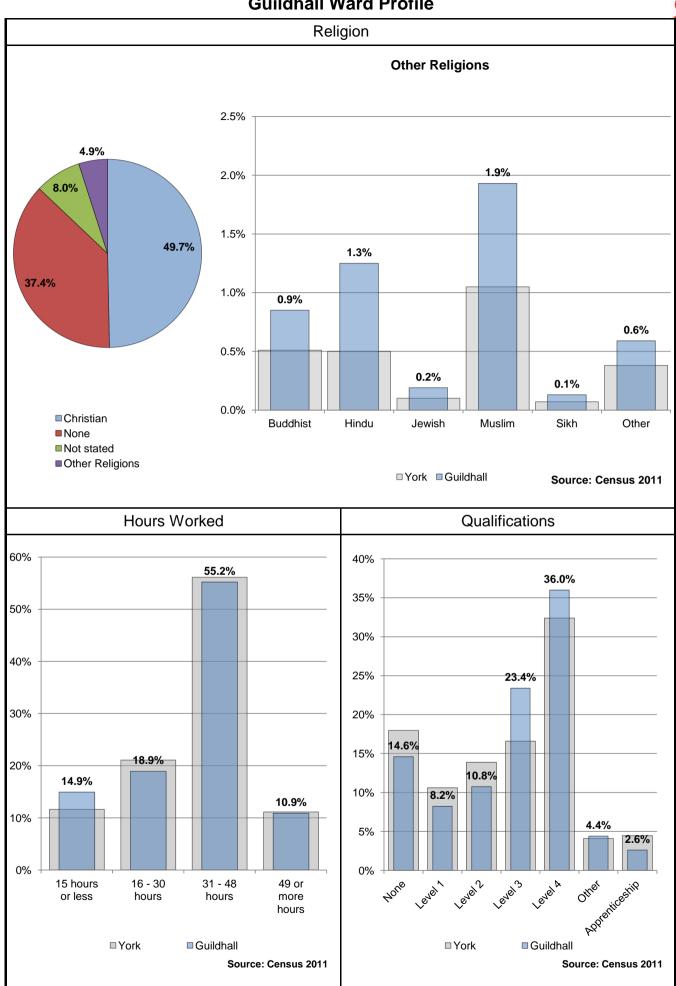
• 37% own their own home, either outright or with a mortgage, 38% are private renters and 22% are social tenants.

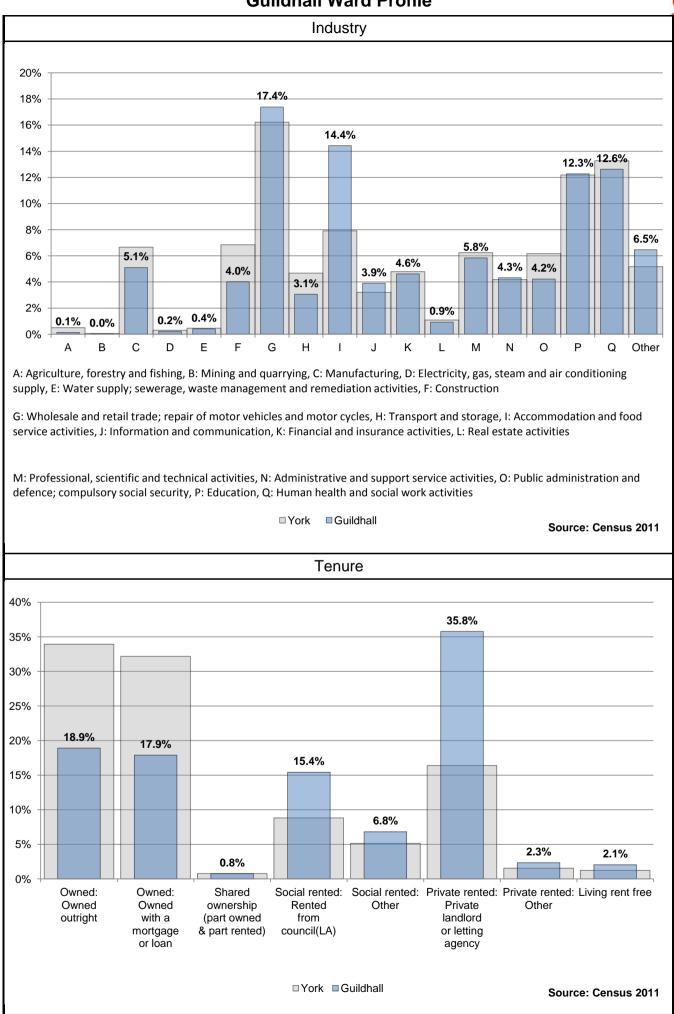
• 78.4% of residents have a NVQ level 1 - 4 qualification and 14.6% have no qualifications at all.

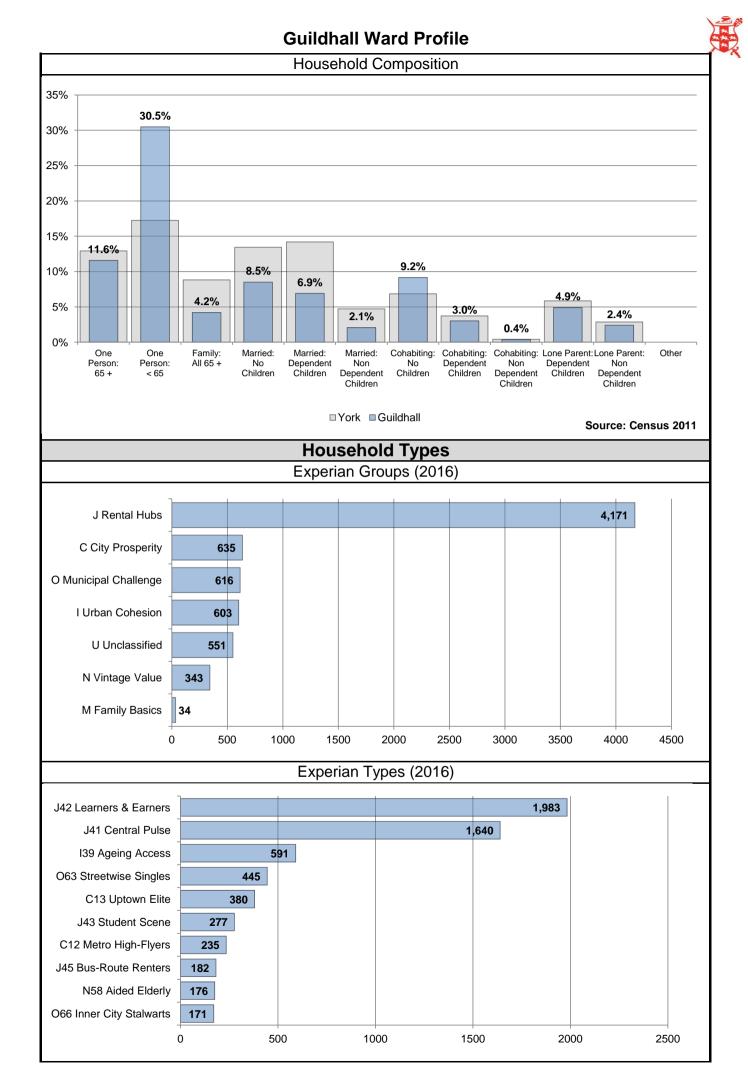
• 19.0% of children live in poverty and there are 11.5% of households in fuel poverty.

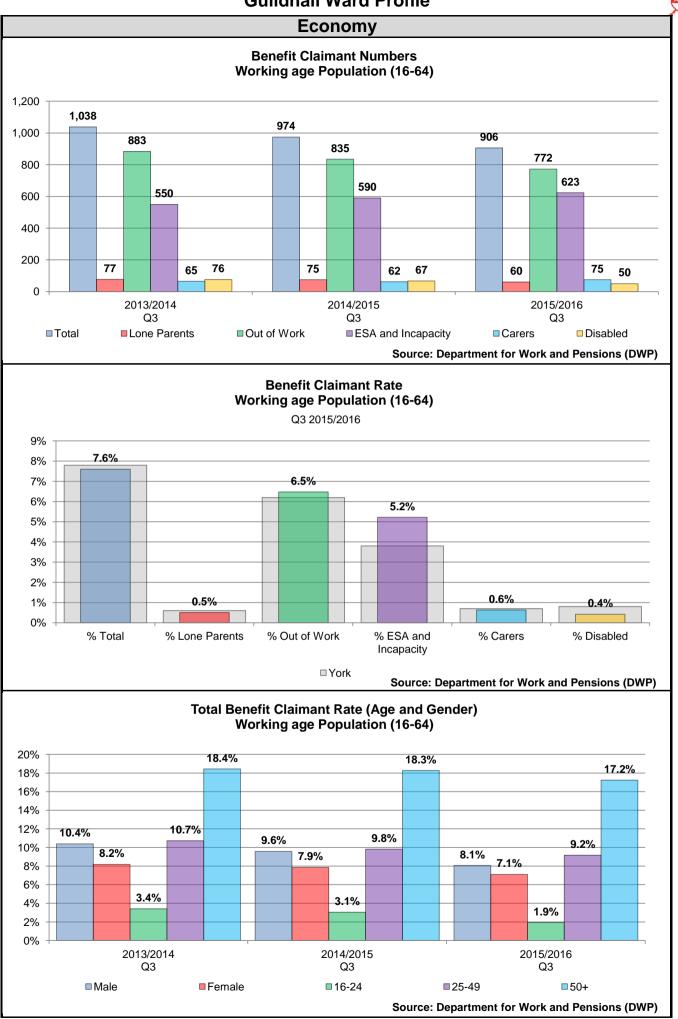
• 6.5% of the working population claim out of work benefits and 0.6% claim job seekers allowance.



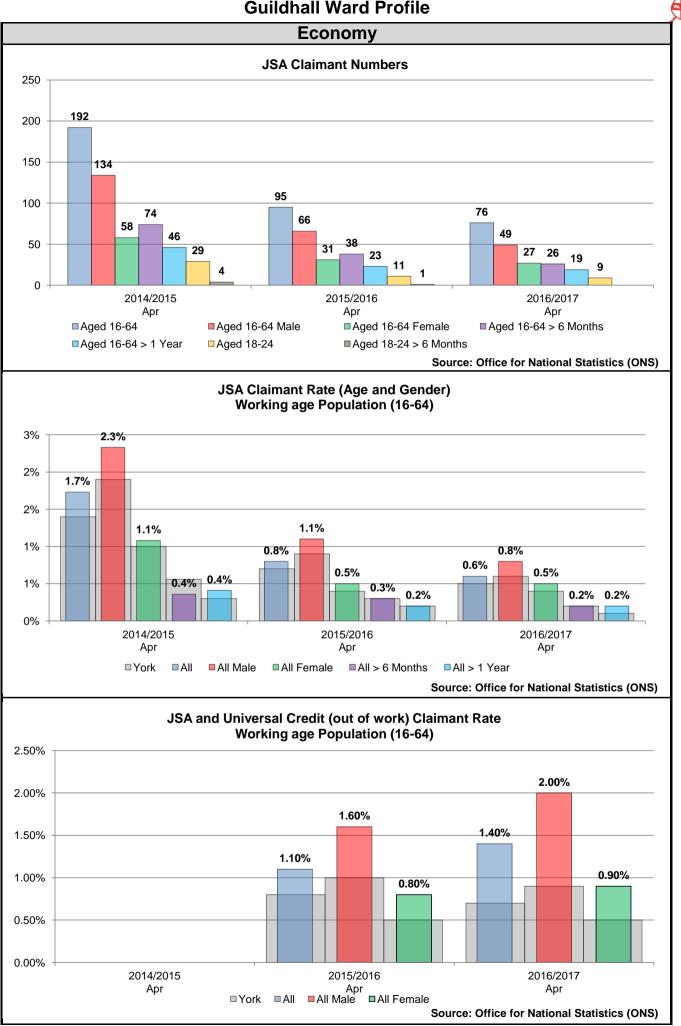


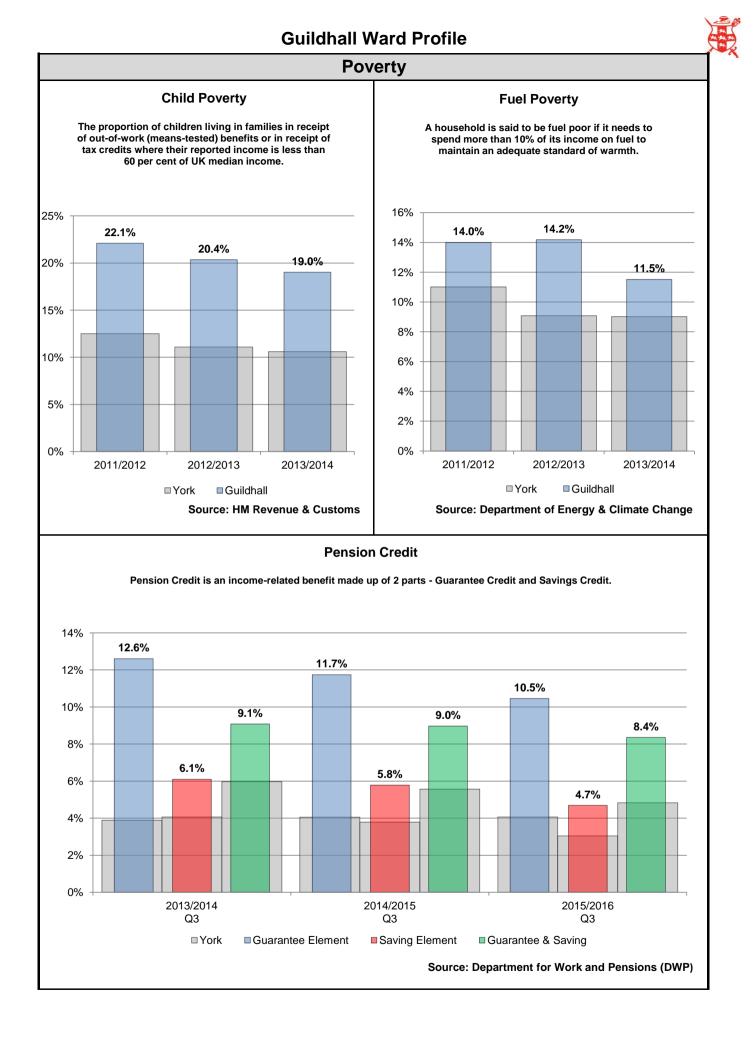


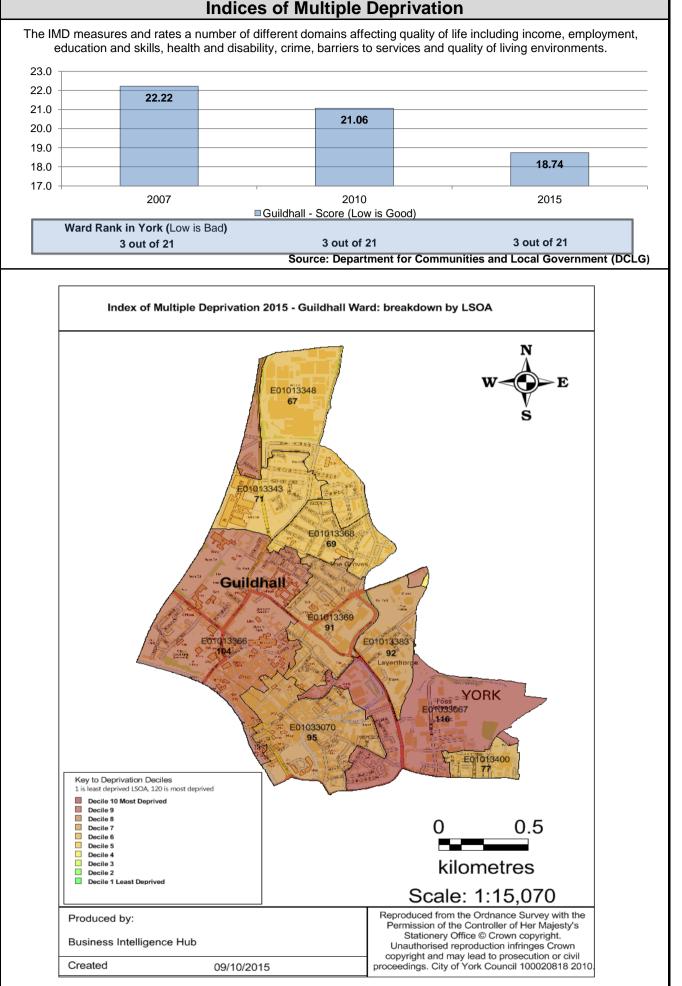


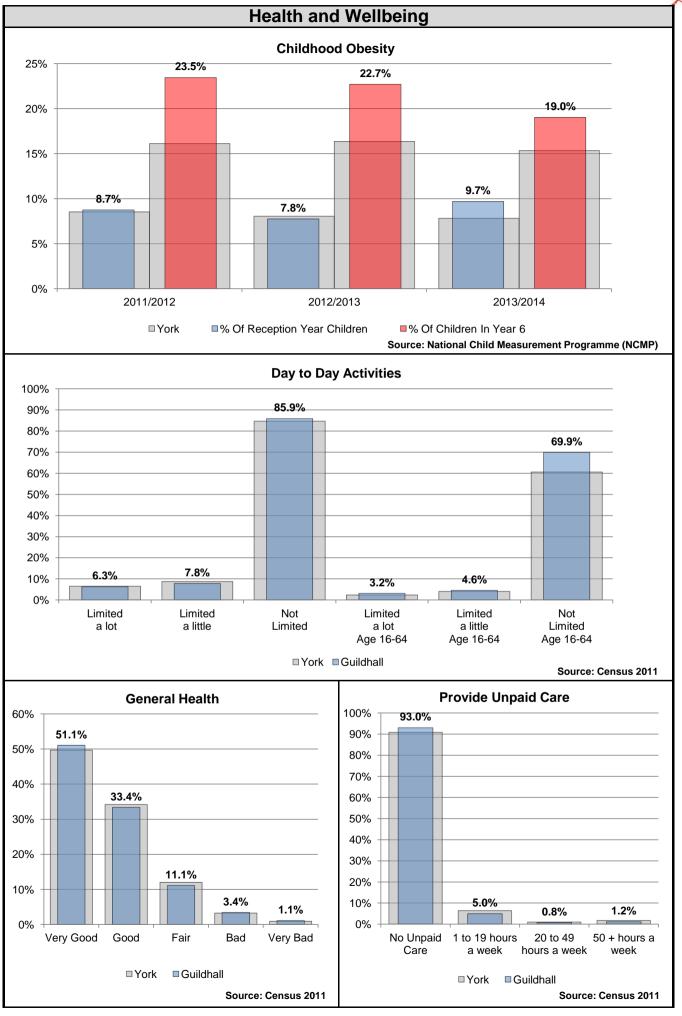




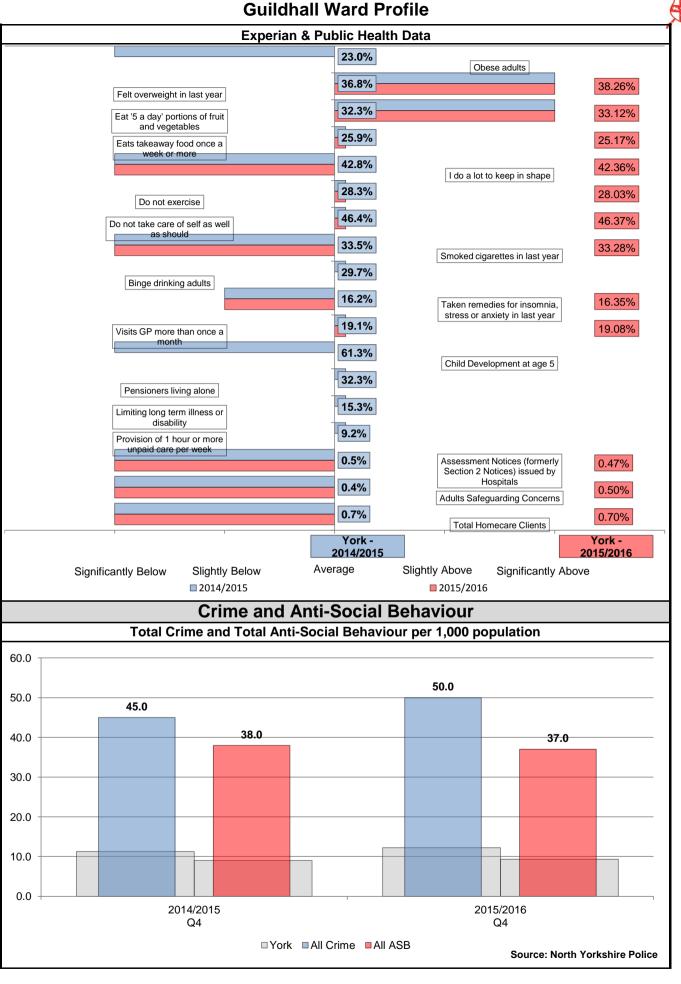


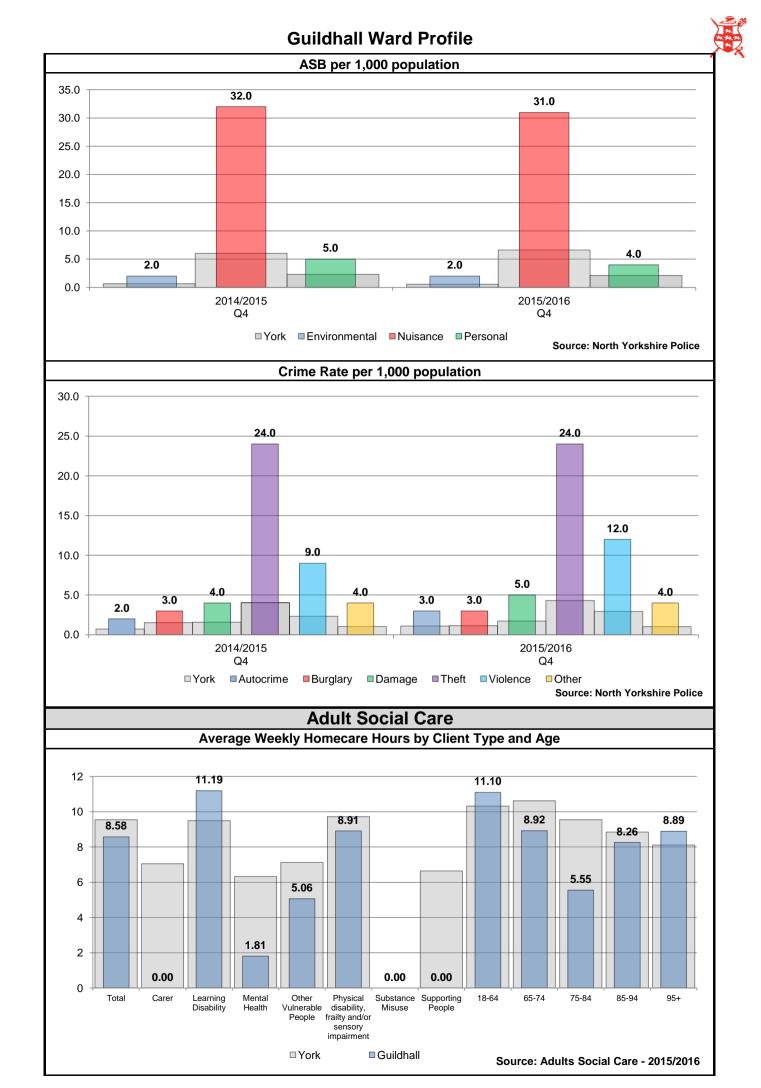






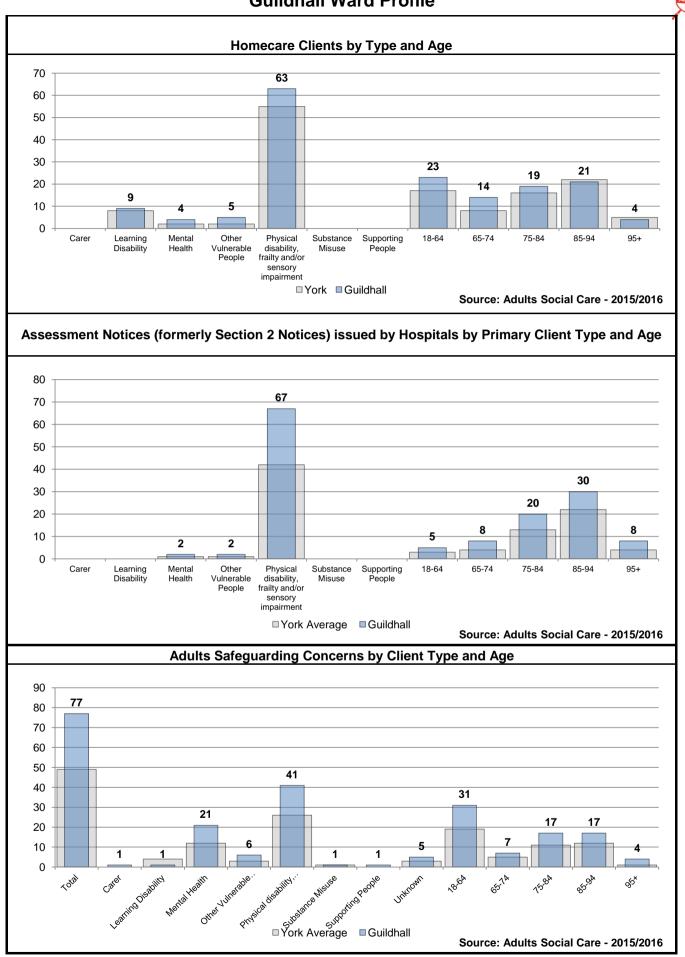






Produced 07/06/2016 by Shared Intelligence Hub

Guildhall Ward Profile



Experian Groups

J Rental Hubs

Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.

C City Prosperity

High value properties, central city areas, high status jobs, low car ownership, high mobile phone spend.

O Municipal Challenge

Social renters, low cost housing, challenged neighbourhoods, few employment options, low income.

I Urban Cohesion

Settled extended families, city suburbs, multicultural, own 3 bedroom homes, sense of community.

U Unclassified

#N/A

N Vintage Value

Elderly, living alone, low income, small houses and flats, need support.

M Family Basics

Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.

Experian Types

J42 Learners & Earners

Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, twothirds rent privately.

J41 Central Pulse

Aged under 35, city centre regeneration, rent small new build and converted flats, graduate starter salaries, most frequent cinema goers.

I39 Ageing Access

Average age 63, often living alone, most are homeowners, modest income, 1 or 2 bed flats and terraces.

O63 Streetwise Singles

Singles and sharers, low cost social flats, 1 or 2 bedrooms, urban and fringe locations, routine occupations.

C13 Uptown Elite

Own expensive urban homes, families with older or adult kids, high status professionals, accessible inner suburbs, book entertainment online.

J43 Student Scene

Full-time students, halls of residence, homesharing private renters, frequent internet usage, most have smartphones.

C12 Metro High-Flyers

Late 20s and 30s, high priced 1 or 2 bed apartments, renting alone or sharing, highly educated professionals, easily commutable suburbs.

J45 Bus-Route Renters

Aged 25 to 40, living alone or sharing, rent lower value flats, often 1 bed, often live near main roads, further from central amenities.

N58 Aided Elderly

Developments for the elderly, mostly purpose built flats, most own, others rent, majority are living alone, have income additional to state pension.

O66 Inner City Stalwarts

Mostly single adults, aged 56+, renting from social landlord, flats in inner city areas, long-term residents.