### York Summary

• York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.

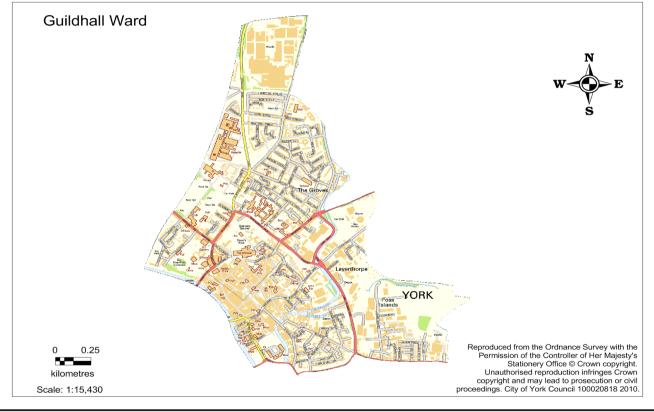
• £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).

• 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.

• 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.

• 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.

• 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.



### Ward Summary

Guildhall has 15,176 residents with 18.0% from a black and minority ethnic community group.
84.4% are in good health, with 14.1% stating that they have some limitation in day to day activities.

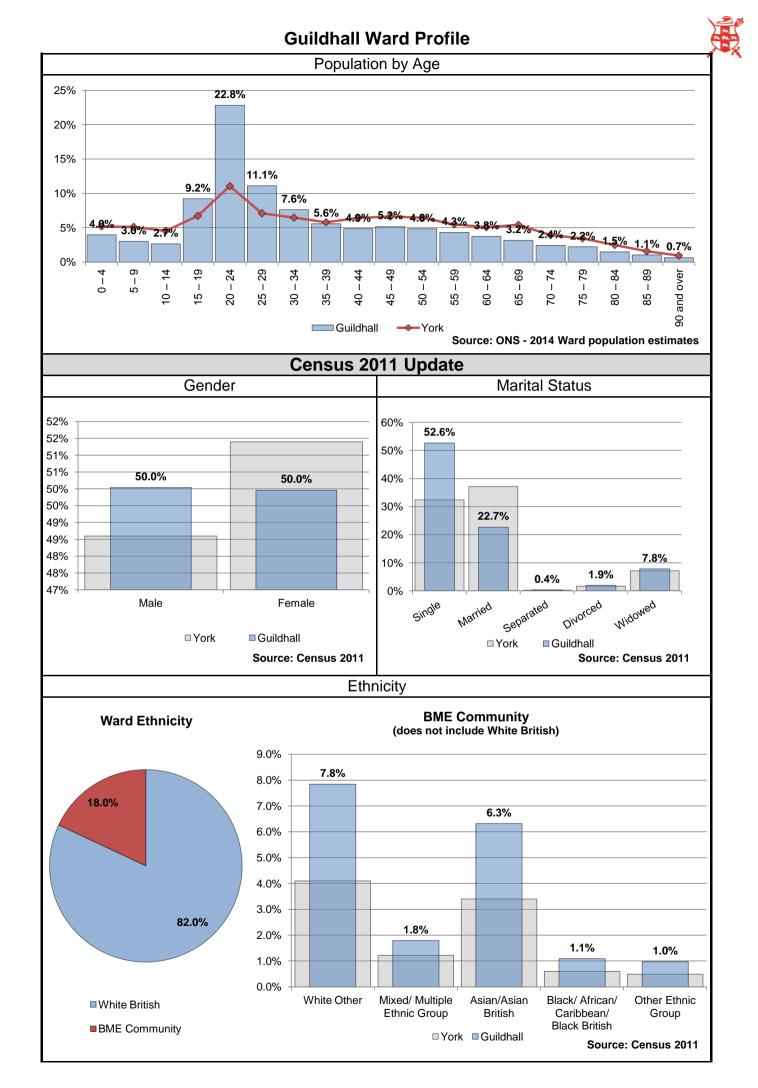
• £438.88 was the Average Weekly Household Income in 2011/2012 (£346.67 in 2007/2008).

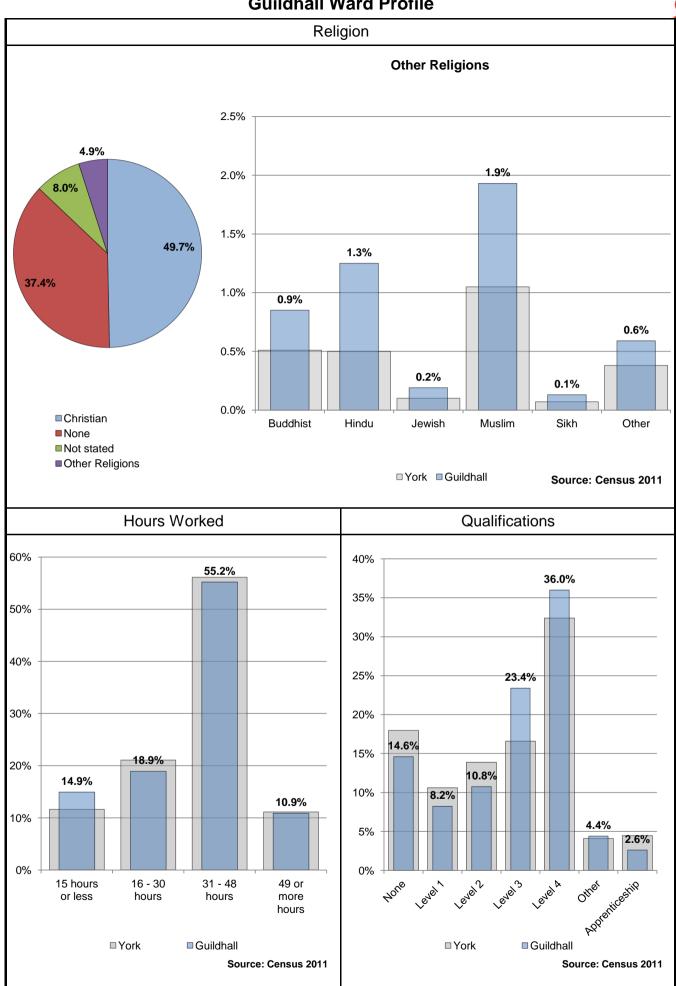
• 37% own their own home, either outright or with a mortgage, 38% are private renters and 22% are social tenants.

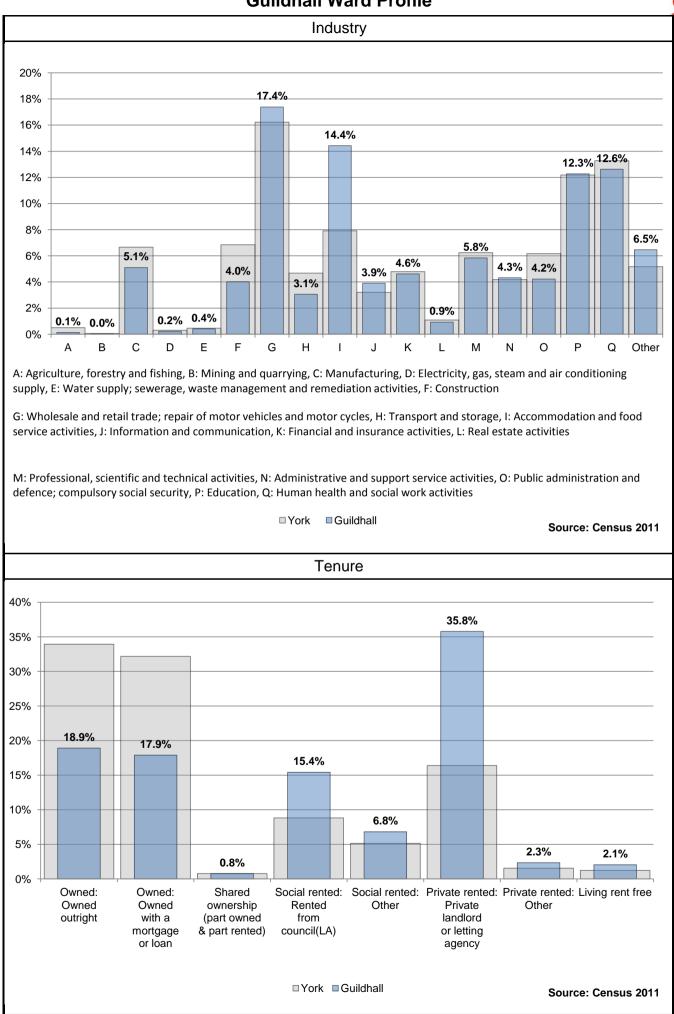
• 78.4% of residents have a NVQ level 1 - 4 qualification and 14.6% have no qualifications at all.

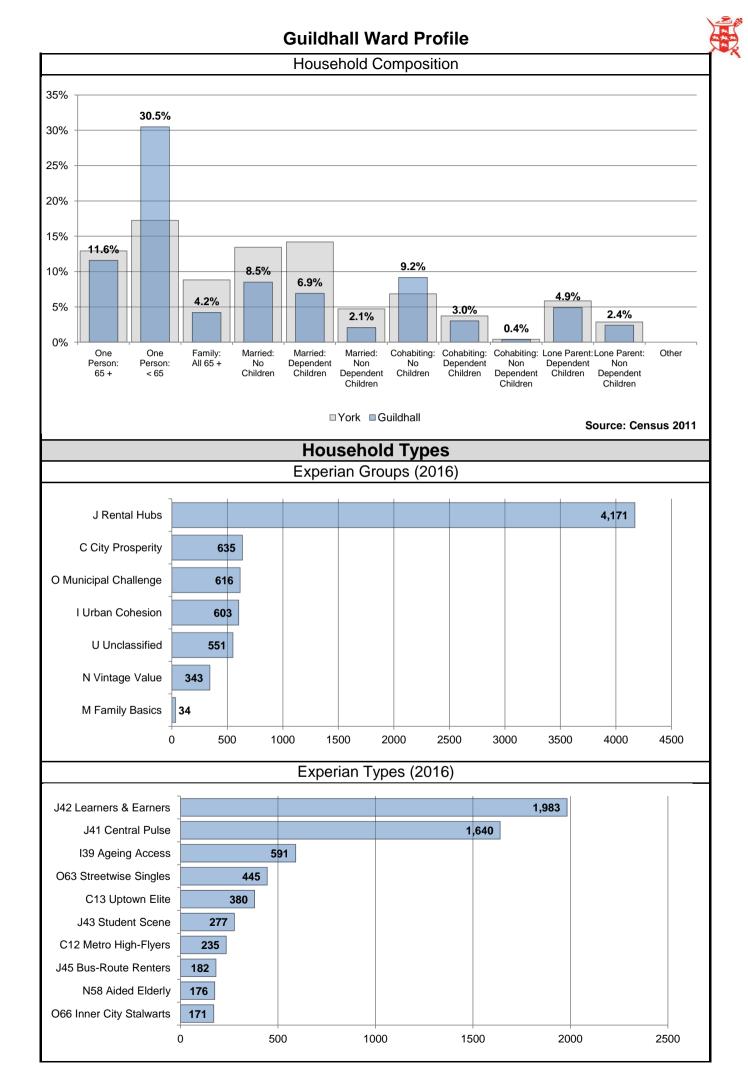
• 19.0% of children live in poverty and there are 11.5% of households in fuel poverty.

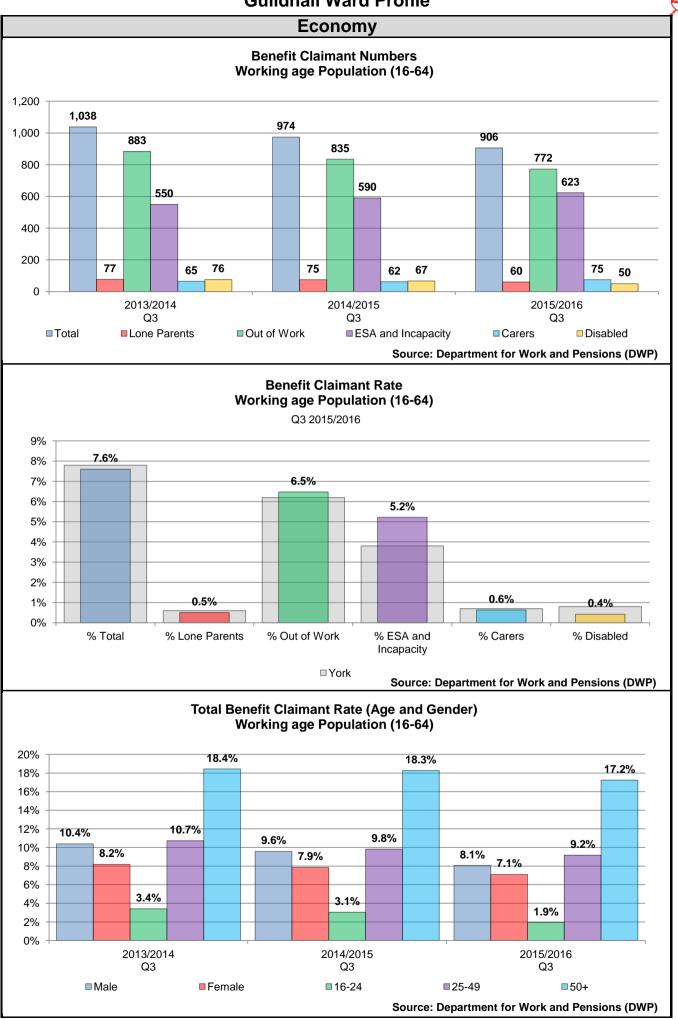
• 6.5% of the working population claim out of work benefits and 0.6% claim job seekers allowance.



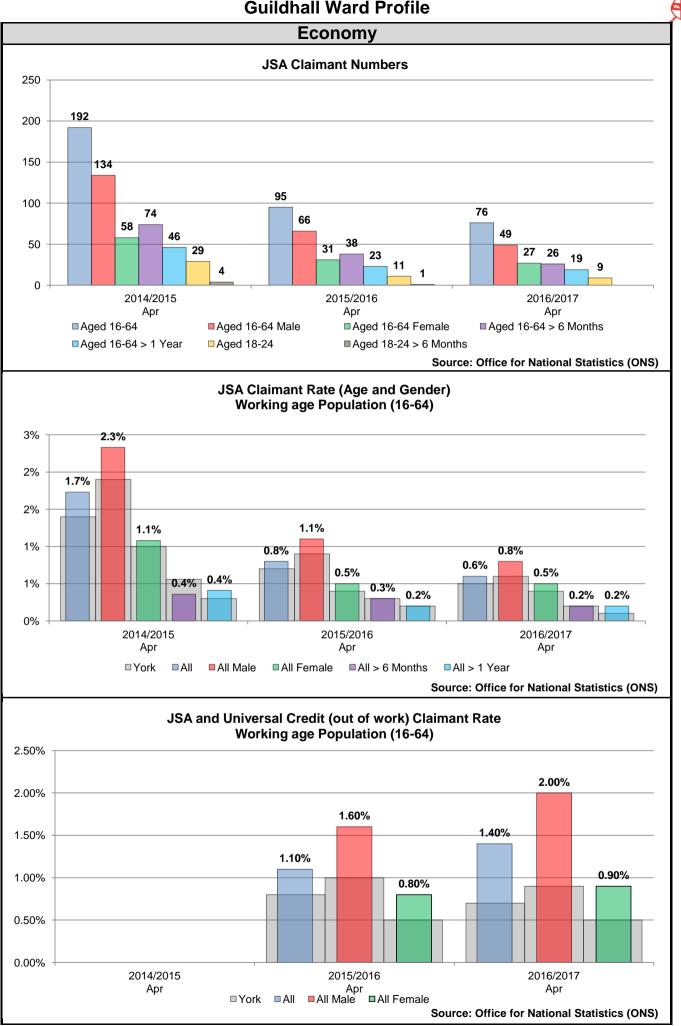


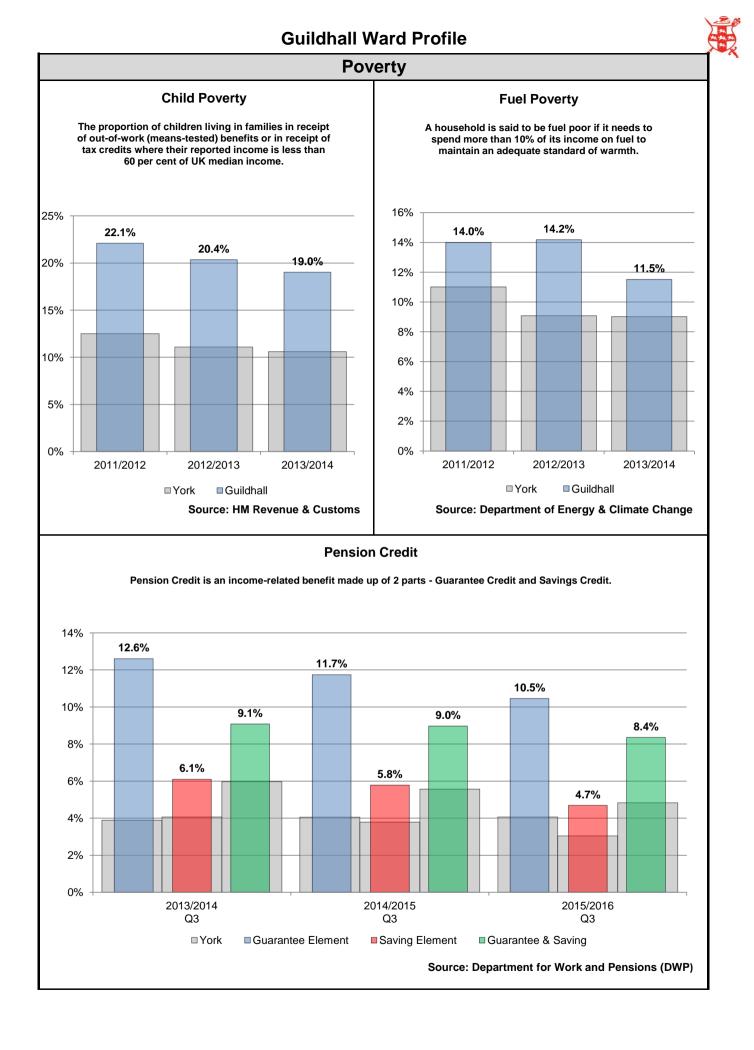


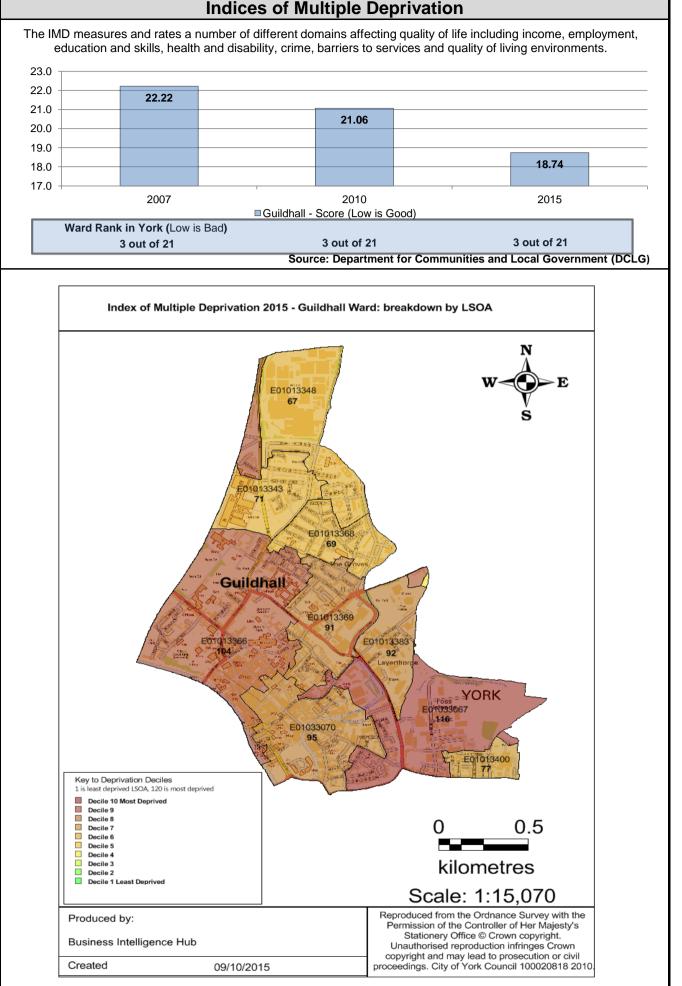


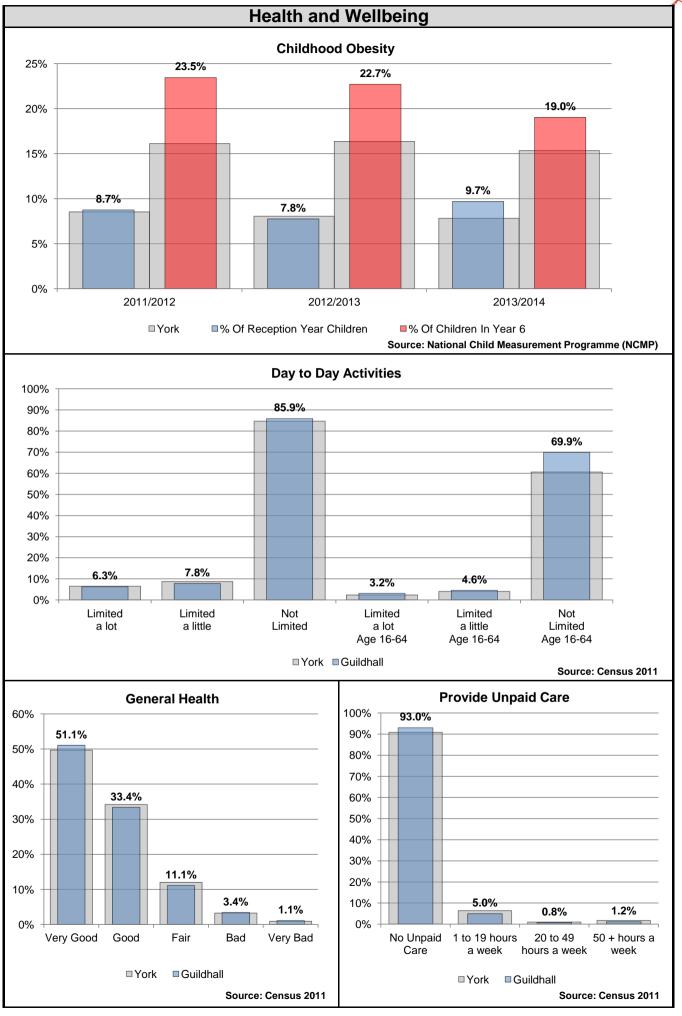




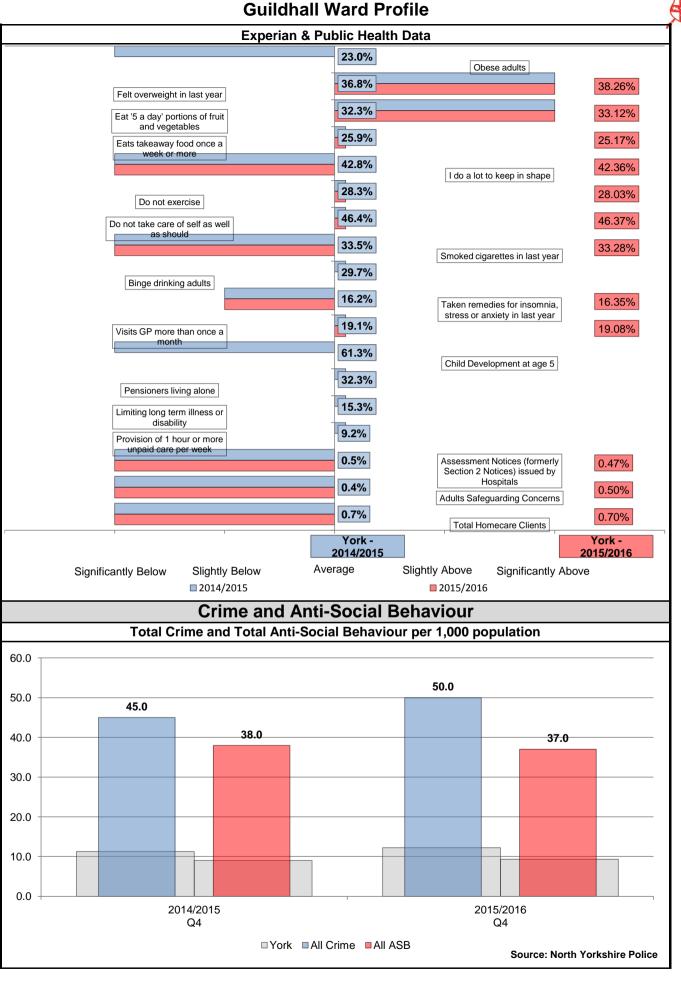


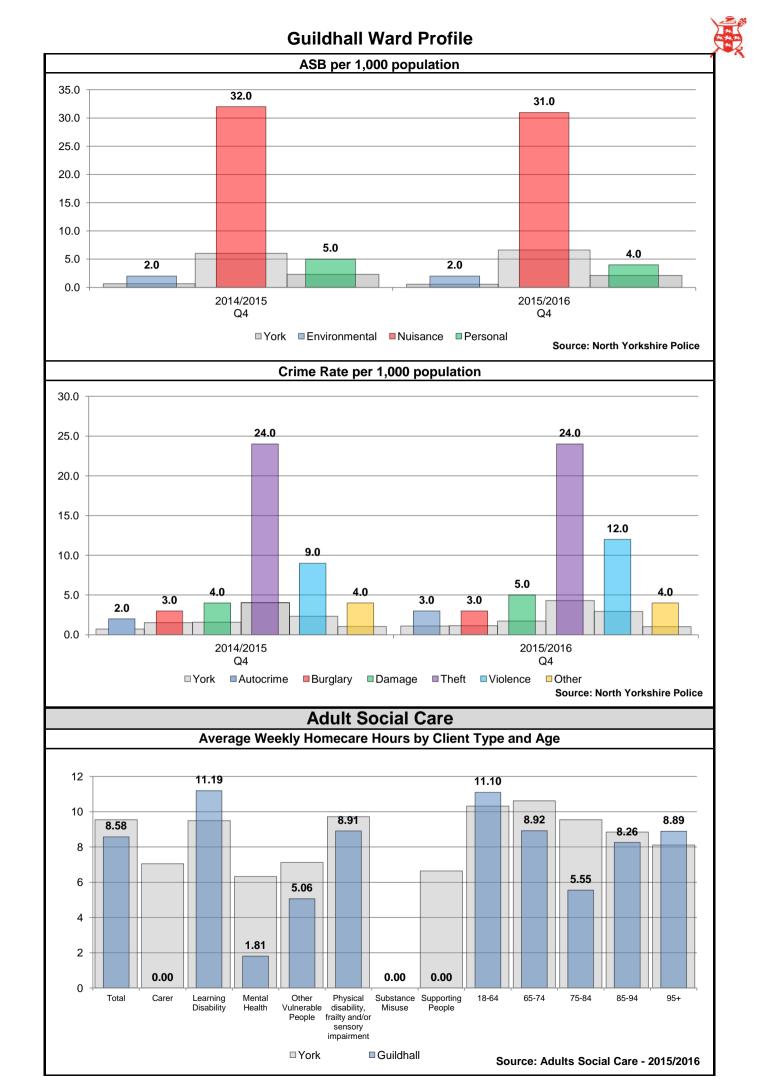






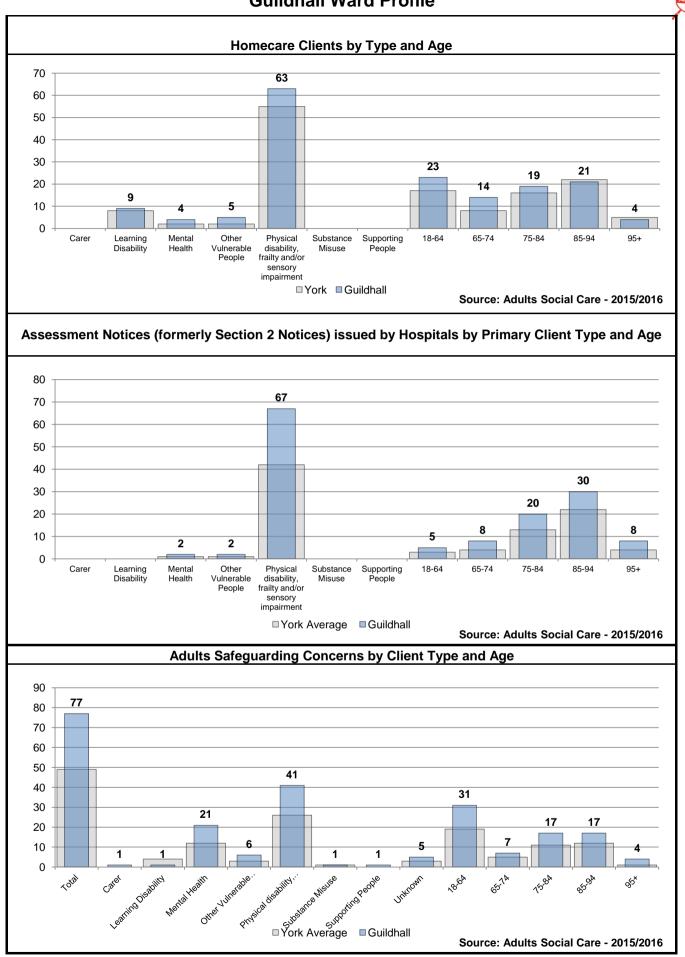






#### Produced 07/06/2016 by Shared Intelligence Hub

**Guildhall Ward Profile** 



### Experian Groups

### J Rental Hubs

Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.

#### C City Prosperity

High value properties, central city areas, high status jobs, low car ownership, high mobile phone spend.

#### O Municipal Challenge

Social renters, low cost housing, challenged neighbourhoods, few employment options, low income.

#### I Urban Cohesion

Settled extended families, city suburbs, multicultural, own 3 bedroom homes, sense of community.

#### U Unclassified

#N/A

#### N Vintage Value

Elderly, living alone, low income, small houses and flats, need support.

#### **M** Family Basics

Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.

#### Experian Types

#### J42 Learners & Earners

Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, twothirds rent privately.

#### J41 Central Pulse

Aged under 35, city centre regeneration, rent small new build and converted flats, graduate starter salaries, most frequent cinema goers.

#### **I39 Ageing Access**

Average age 63, often living alone, most are homeowners, modest income, 1 or 2 bed flats and terraces.

#### O63 Streetwise Singles

Singles and sharers, low cost social flats, 1 or 2 bedrooms, urban and fringe locations, routine occupations.

#### C13 Uptown Elite

Own expensive urban homes, families with older or adult kids, high status professionals, accessible inner suburbs, book entertainment online.

### J43 Student Scene

Full-time students, halls of residence, homesharing private renters, frequent internet usage, most have smartphones.

### C12 Metro High-Flyers

Late 20s and 30s, high priced 1 or 2 bed apartments, renting alone or sharing, highly educated professionals, easily commutable suburbs.

#### J45 Bus-Route Renters

Aged 25 to 40, living alone or sharing, rent lower value flats, often 1 bed, often live near main roads, further from central amenities.

#### N58 Aided Elderly

Developments for the elderly, mostly purpose built flats, most own, others rent, majority are living alone, have income additional to state pension.

#### O66 Inner City Stalwarts

Mostly single adults, aged 56+, renting from social landlord, flats in inner city areas, long-term residents.