

## Hull Road Ward Profile



### York Summary

- York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.
- 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.

Hull Road Ward



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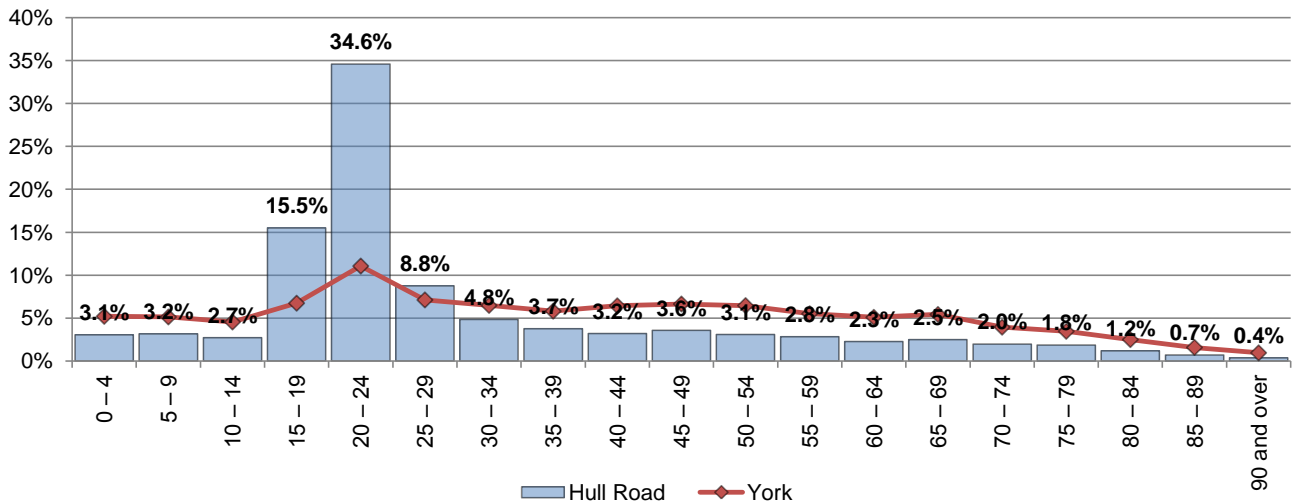
### Ward Summary

- Hull Road has 13,608 residents with 22.3% from a black and minority ethnic community group. 88.9% are in good health, with 10.2% stating that they have some limitation in day to day activities.
- £478.79 was the Average Weekly Household Income in 2011/2012 (£353.33 in 2007/2008).
- 48% own their own home, either outright or with a mortgage, 32% are private renters and 18% are social tenants.
- 80.4% of residents have a NVQ level 1 - 4 qualification and 11.7% have no qualifications at all.
- 21.7% of children live in poverty and there are 14.0% of households in fuel poverty.
- 2.7% of the working population claim out of work benefits and 0.3% claim job seekers allowance.

# Hull Road Ward Profile



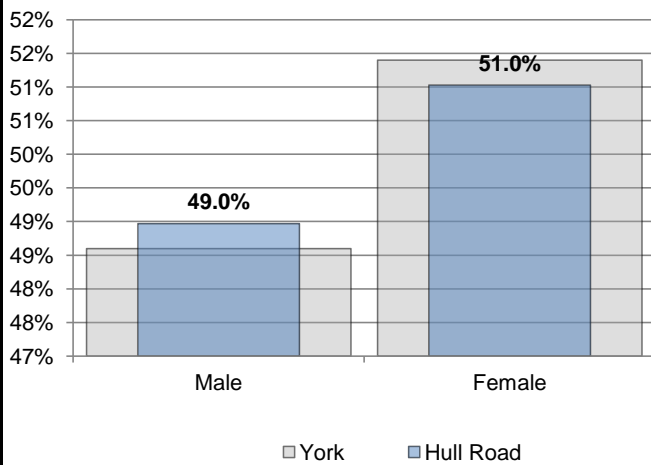
## Population by Age



Source: ONS - 2014 Ward population estimates

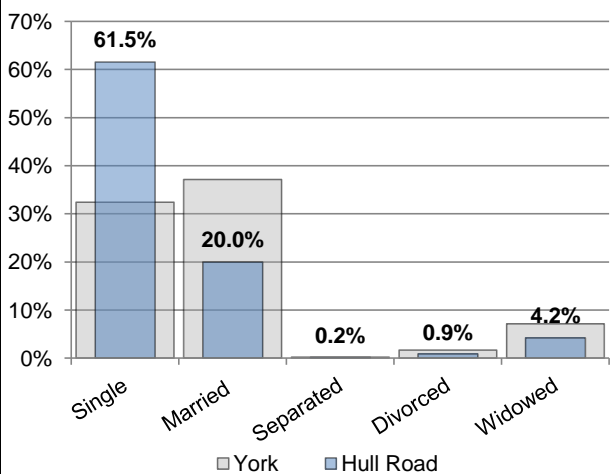
## Census 2011 Update

### Gender



Source: Census 2011

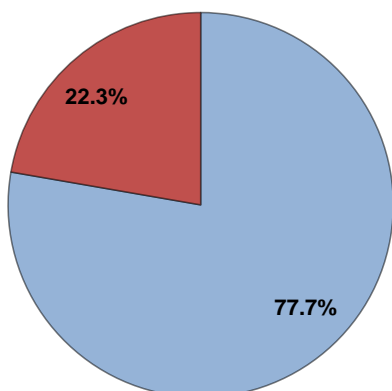
### Marital Status



Source: Census 2011

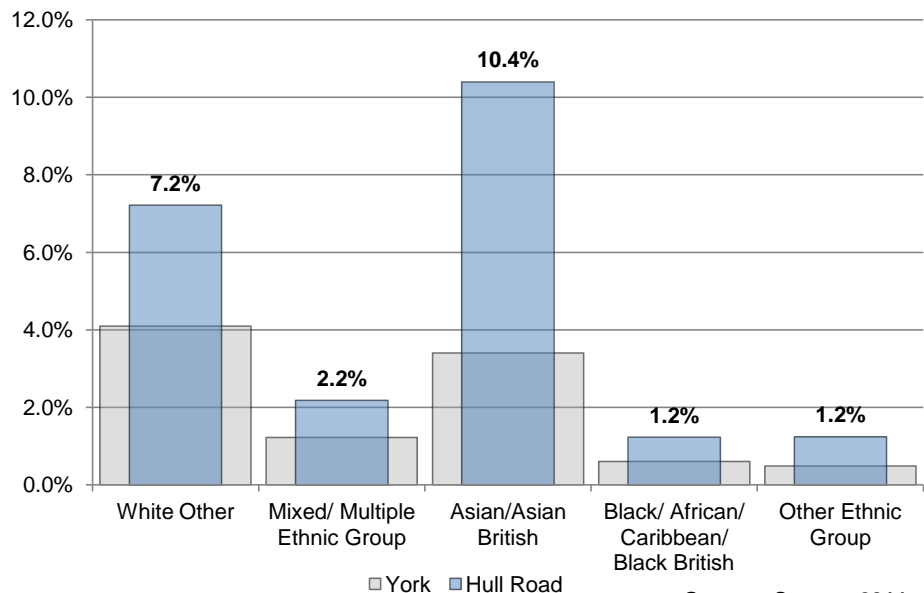
## Ethnicity

### Ward Ethnicity



■ White British  
■ BME Community

### BME Community (does not include White British)



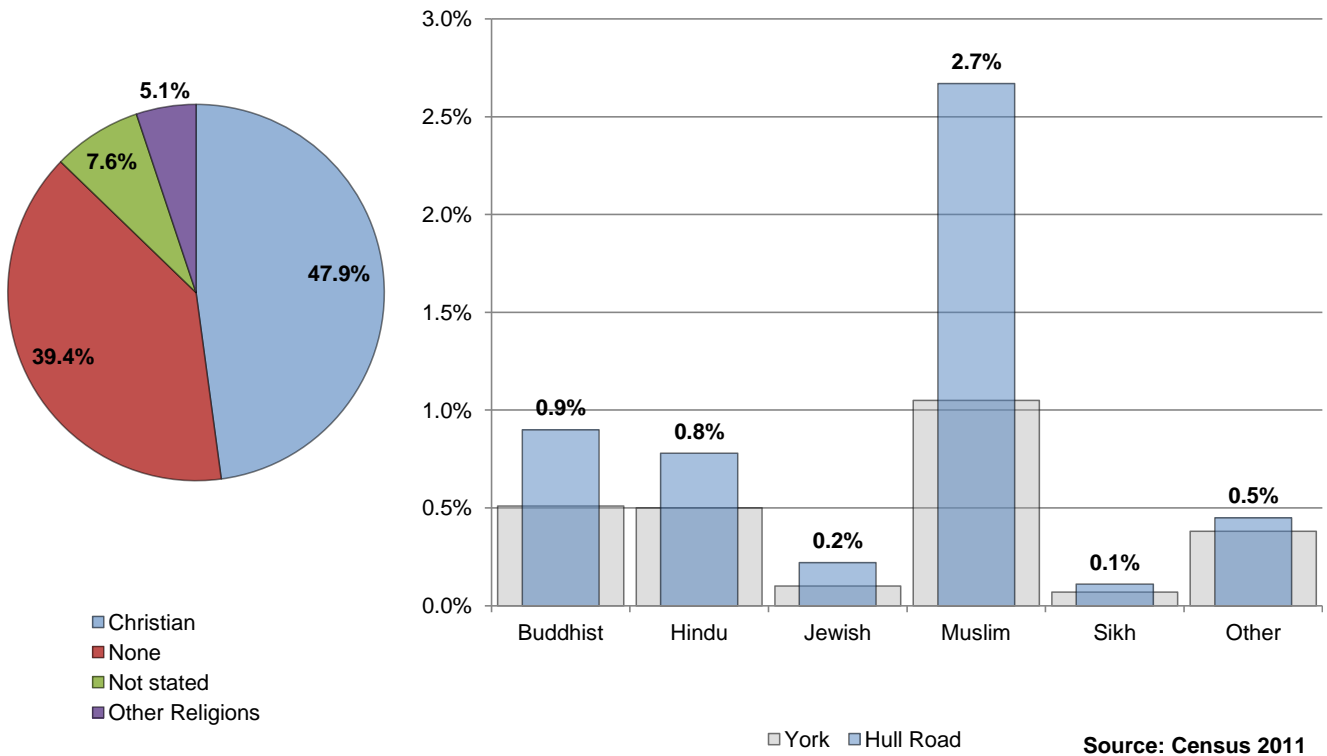
Source: Census 2011

# Hull Road Ward Profile

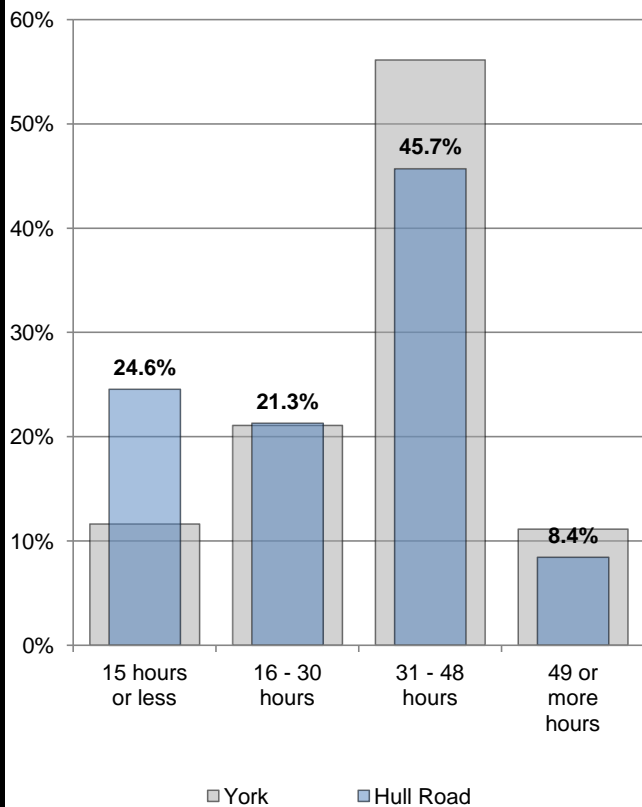


## Religion

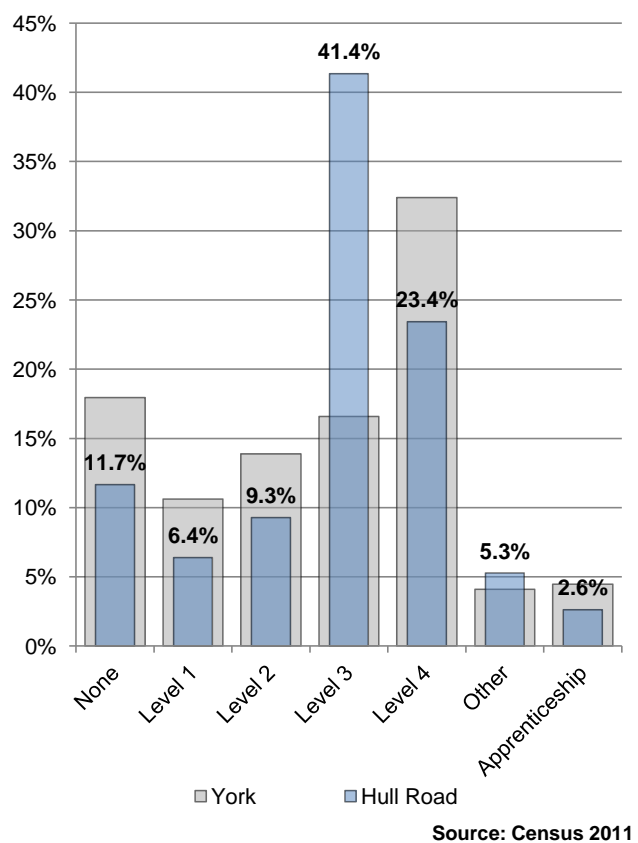
### Other Religions



## Hours Worked



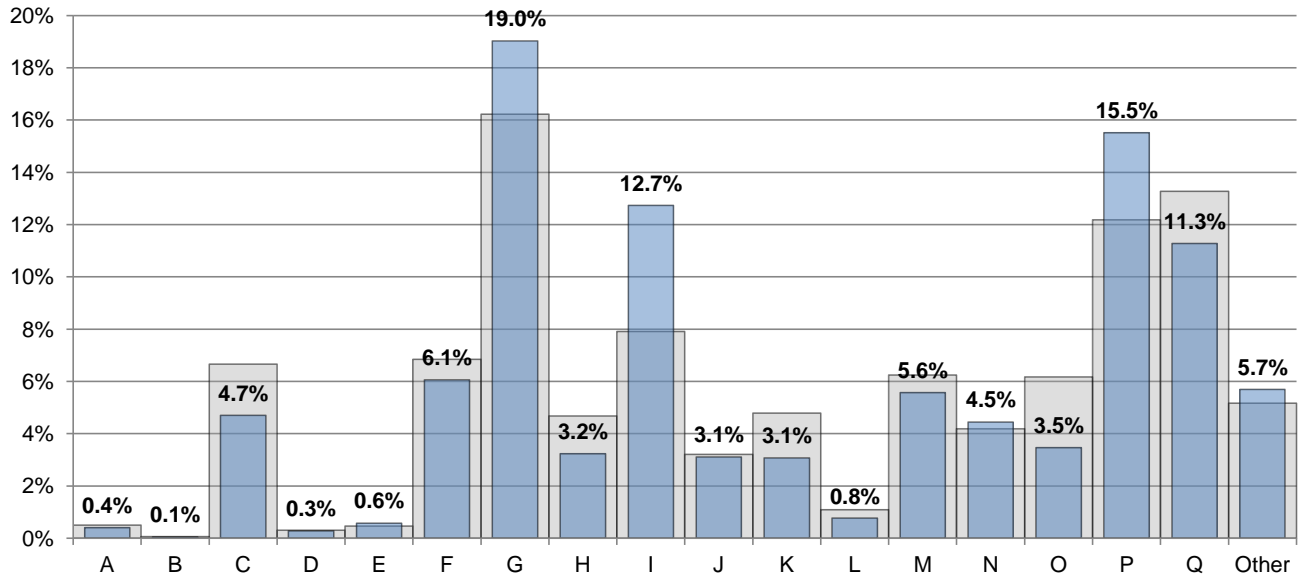
## Qualifications



# Hull Road Ward Profile



## Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

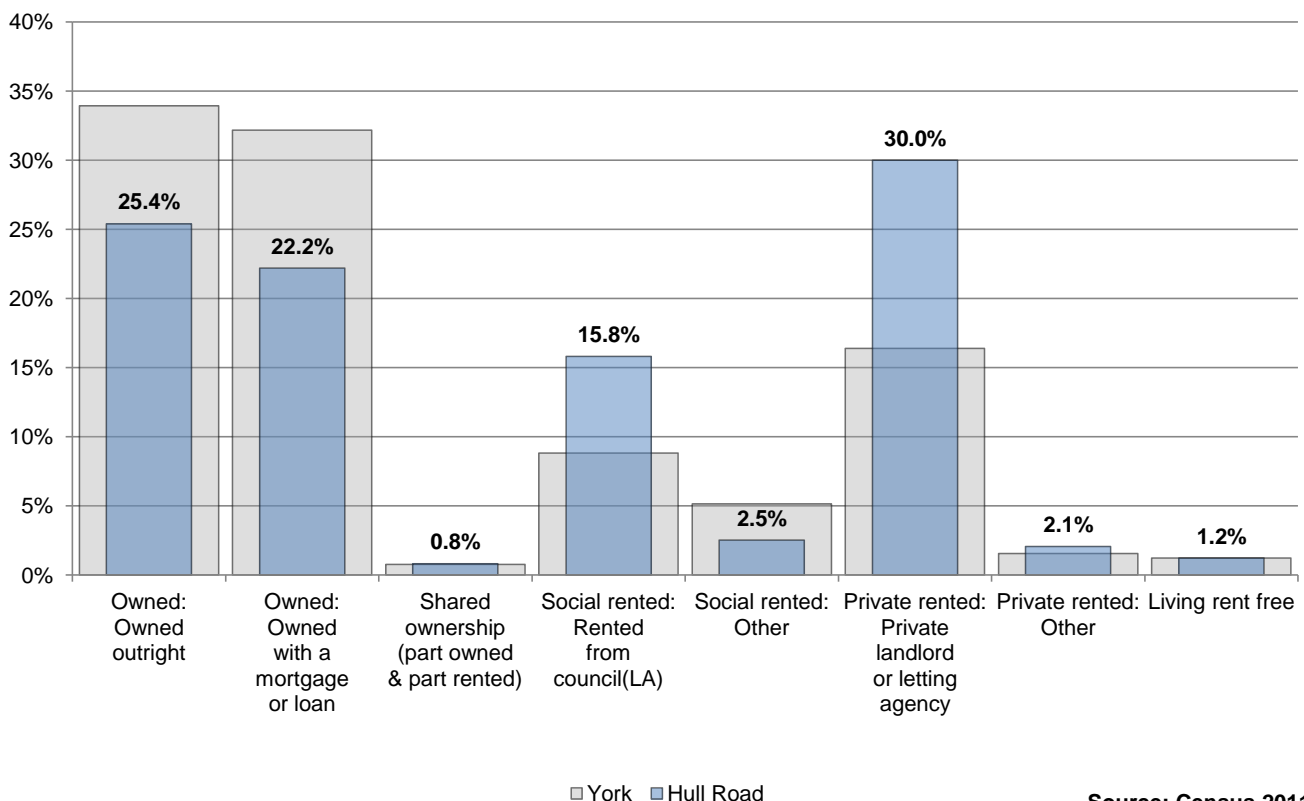
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Hull Road

Source: Census 2011

## Tenure



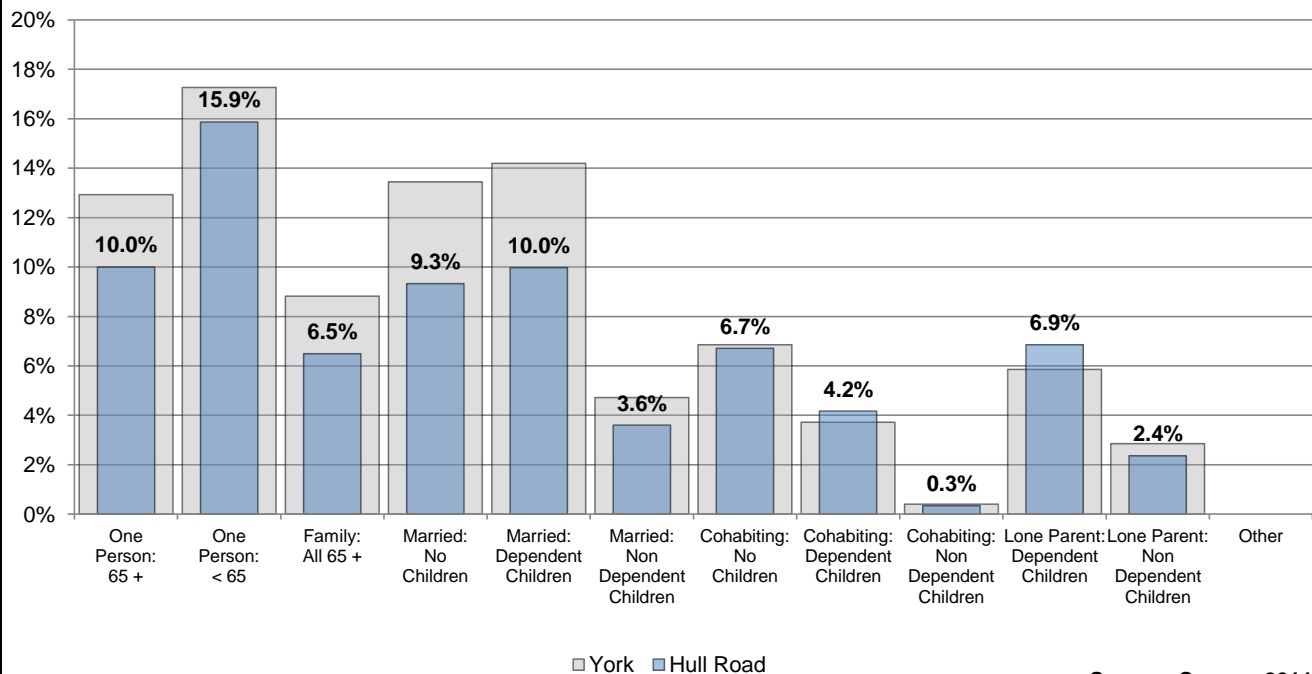
■ York ■ Hull Road

Source: Census 2011

# Hull Road Ward Profile



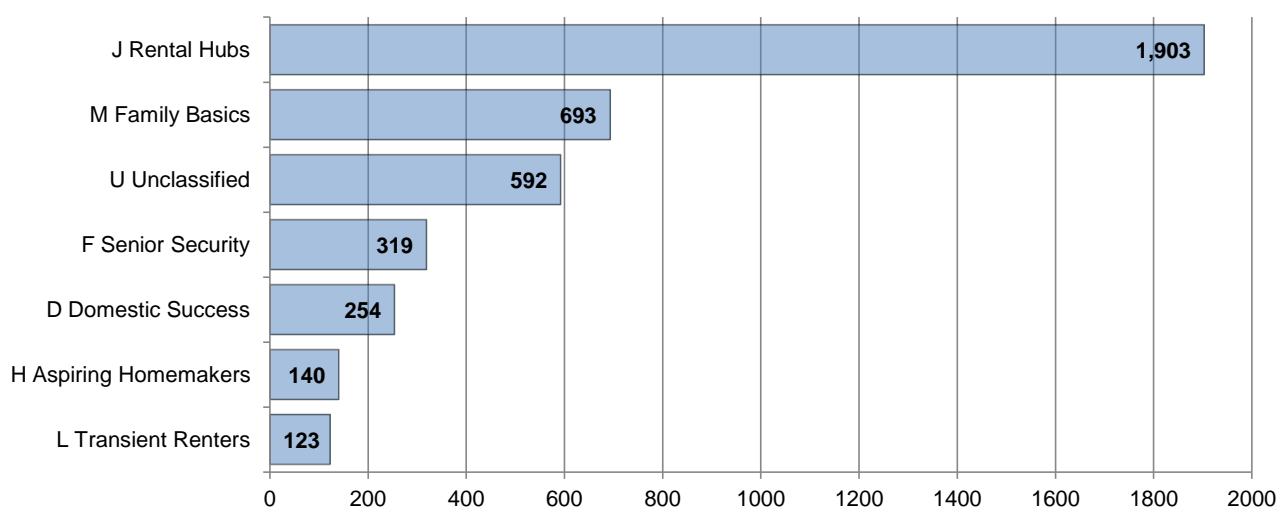
## Household Composition



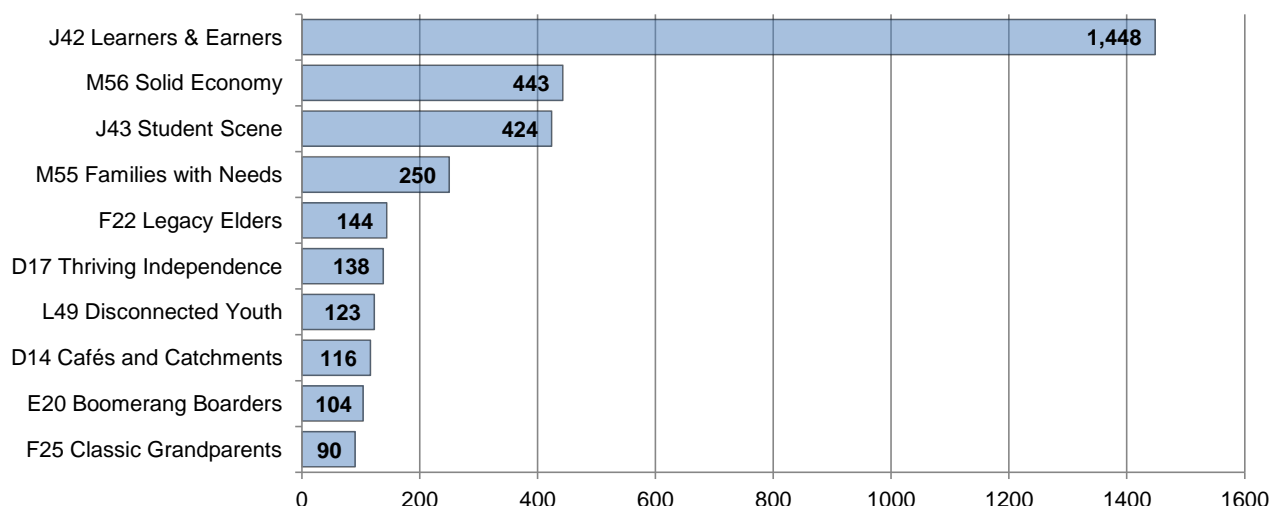
Source: Census 2011

## Household Types

### Experian Groups (2016)



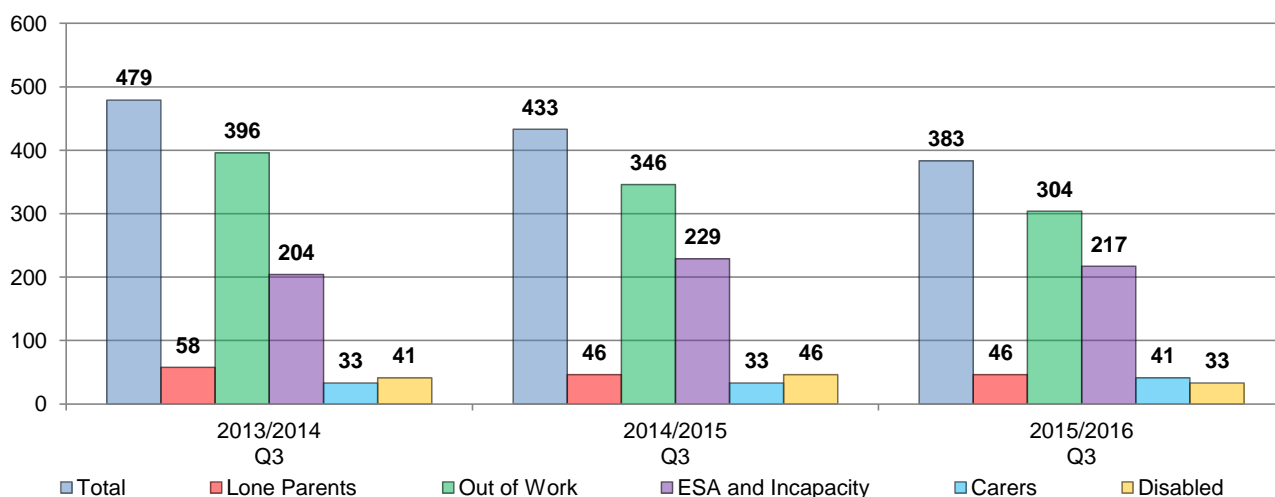
### Experian Types (2016)





## Economy

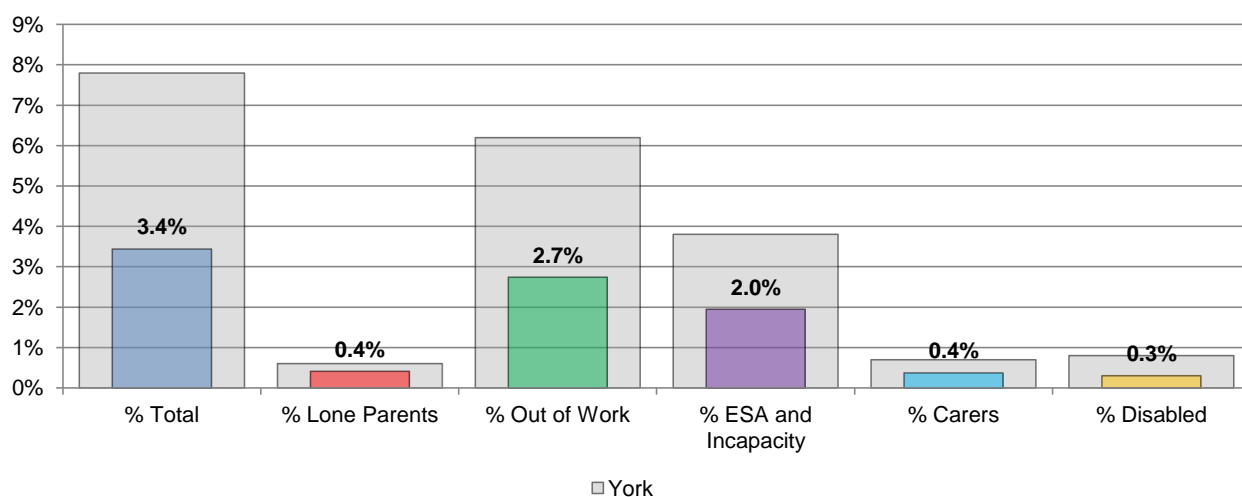
**Benefit Claimant Numbers  
Working age Population (16-64)**



Source: Department for Work and Pensions (DWP)

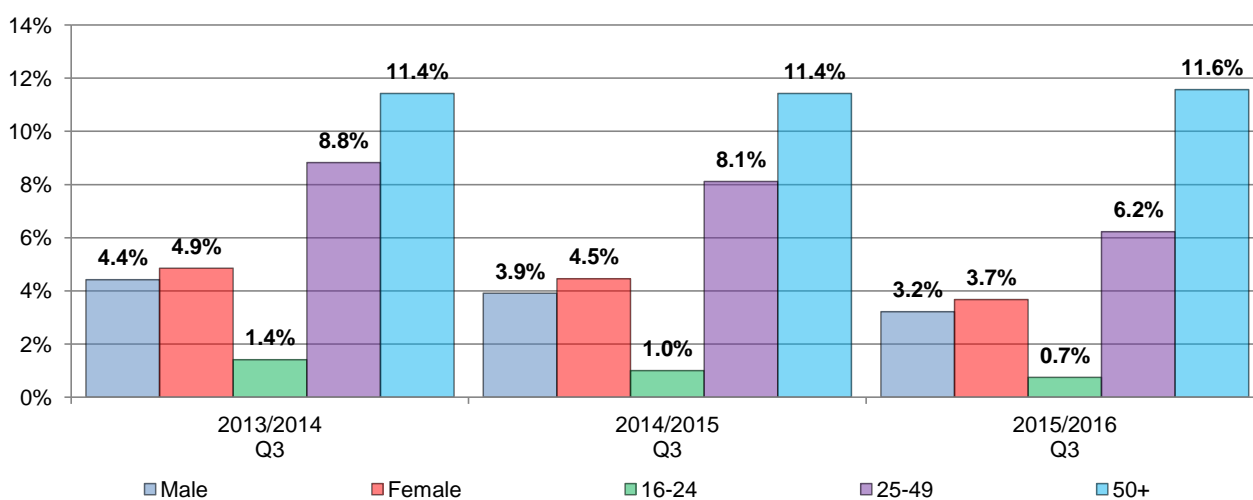
**Benefit Claimant Rate  
Working age Population (16-64)**

Q3 2015/2016



Source: Department for Work and Pensions (DWP)

**Total Benefit Claimant Rate (Age and Gender)  
Working age Population (16-64)**

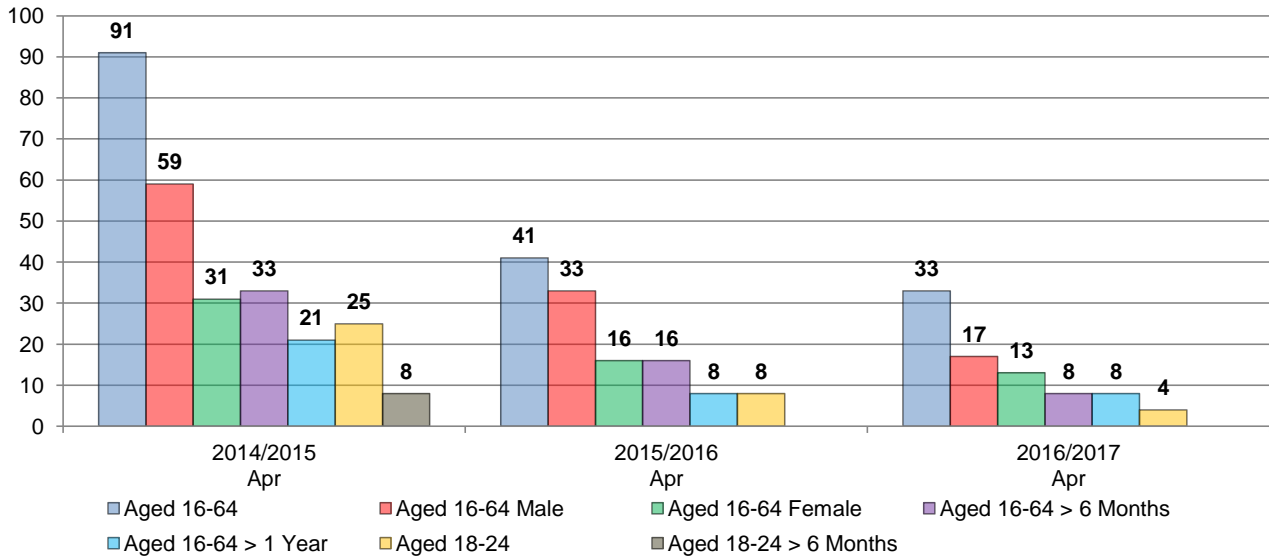


Source: Department for Work and Pensions (DWP)

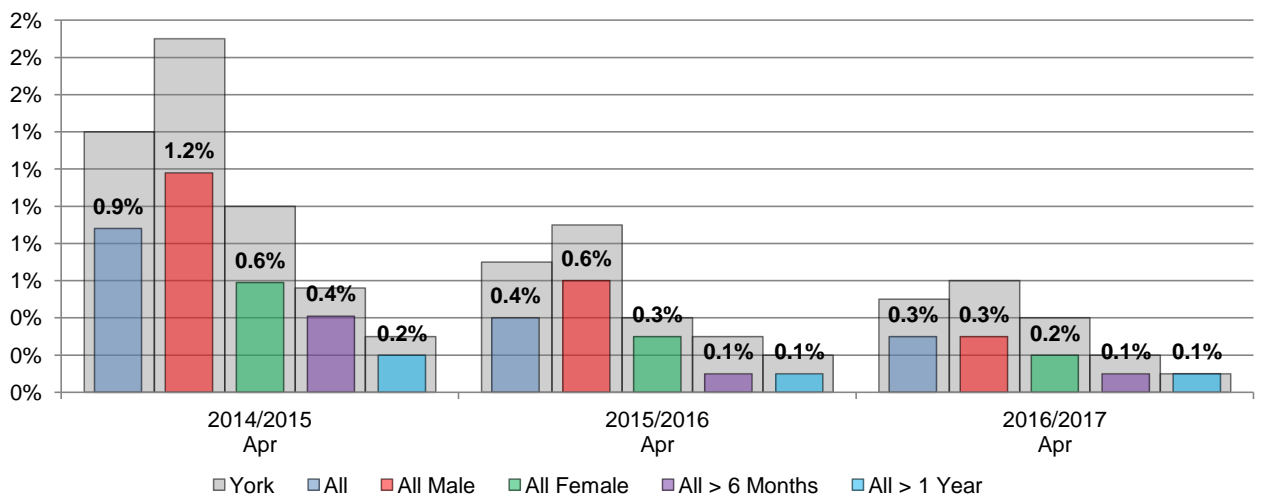


## Economy

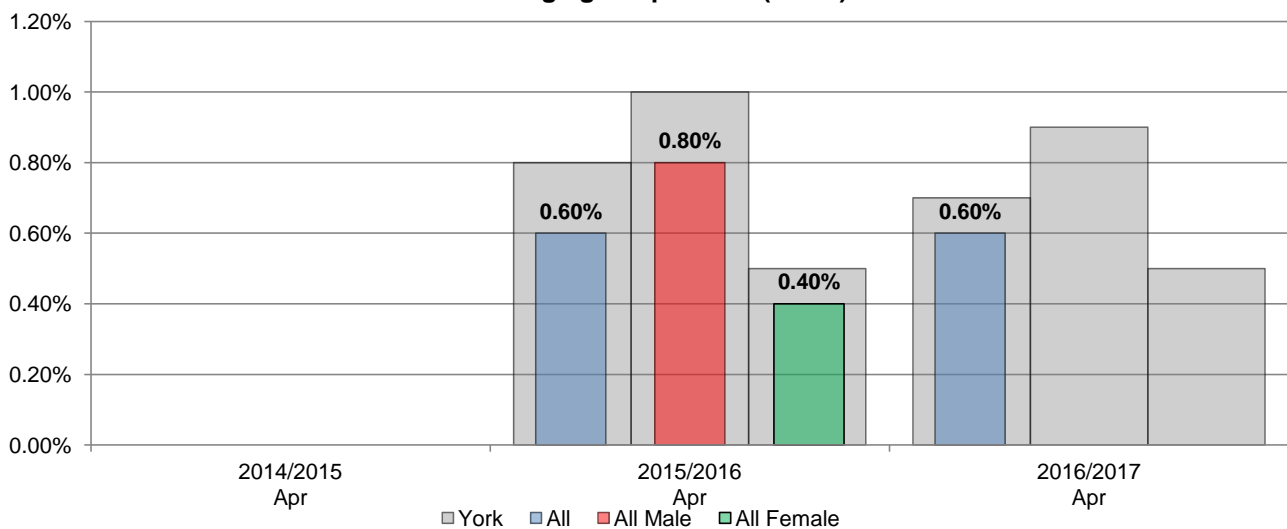
### JSA Claimant Numbers



### JSA Claimant Rate (Age and Gender) Working age Population (16-64)



### JSA and Universal Credit (out of work) Claimant Rate Working age Population (16-64)

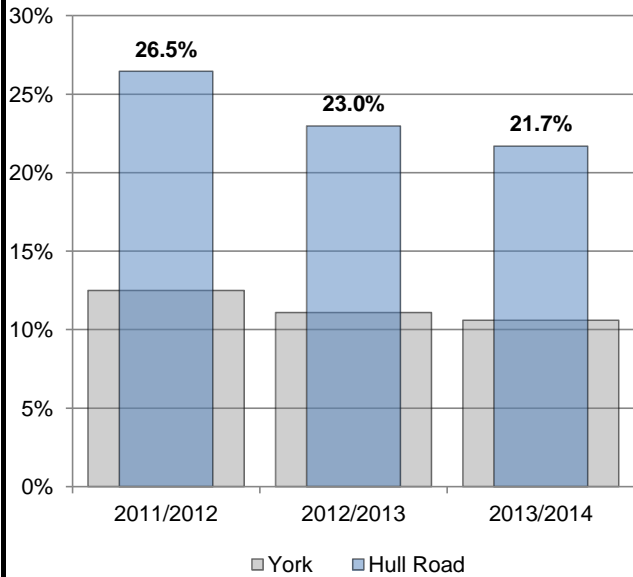




## Poverty

### Child Poverty

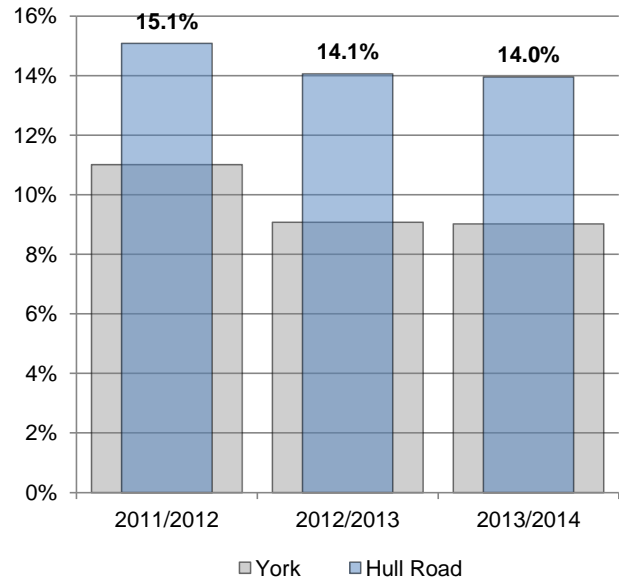
The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



Source: HM Revenue & Customs

### Fuel Poverty

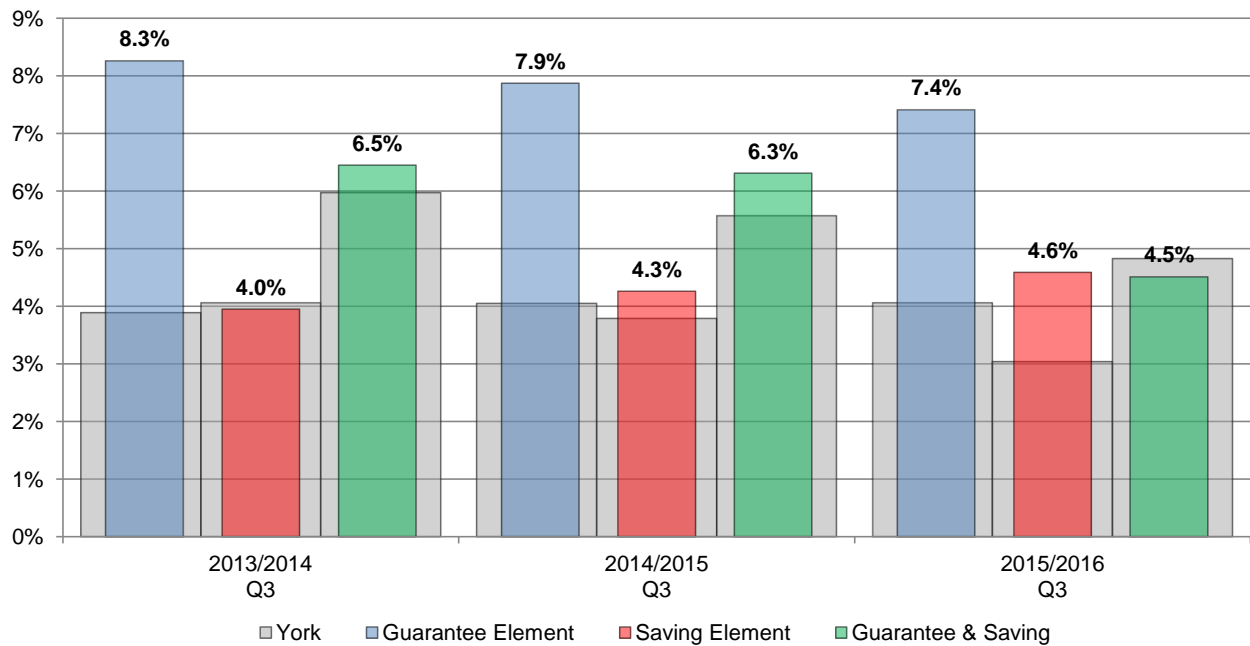
A household is said to be fuel poor if it needs to spend more than 10% of its income on fuel to maintain an adequate standard of warmth.



Source: Department of Energy & Climate Change

## Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.



Source: Department for Work and Pensions (DWP)

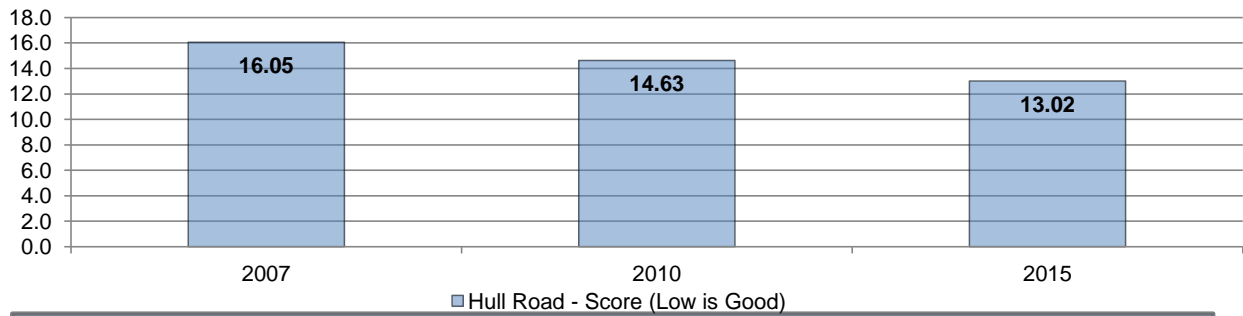




## Hull Road Ward Profile

### Indices of Multiple Deprivation

The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



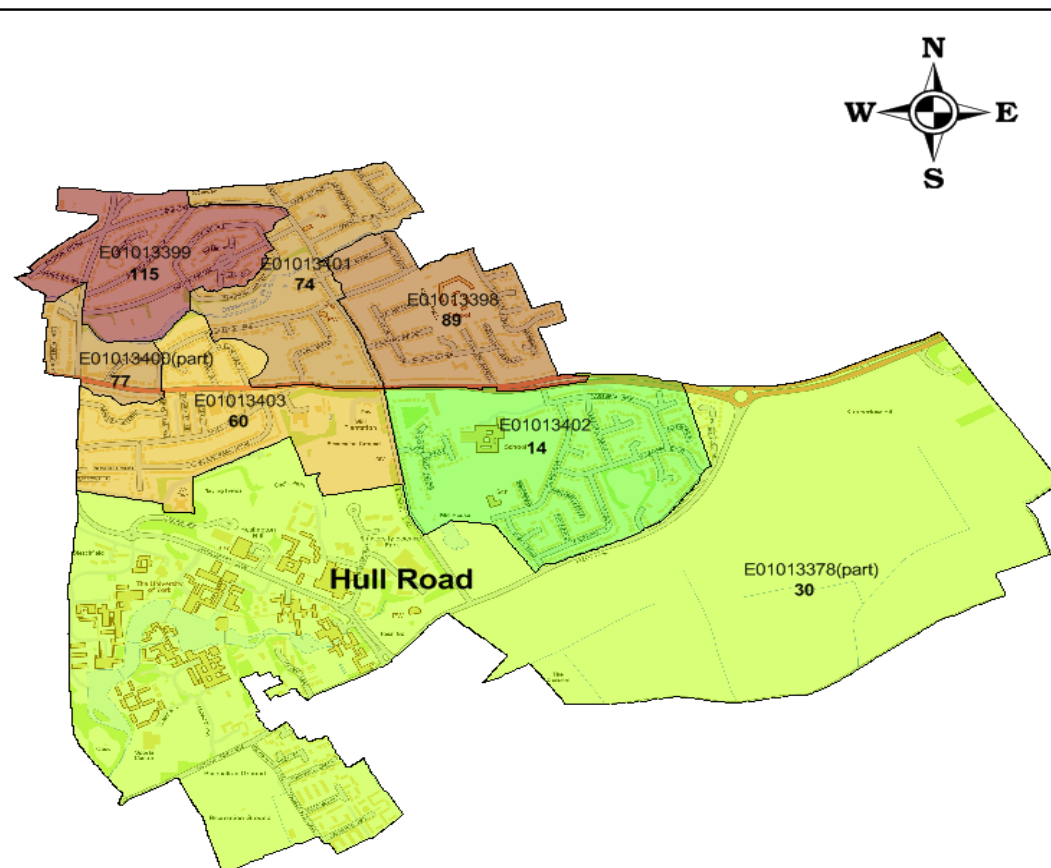
Ward Rank in York (Low is Bad)  
5 out of 21

8 out of 21

7 out of 21

Source: Department for Communities and Local Government (DCLG)

#### Index of Multiple Deprivation 2015 - Hull Road Ward: breakdown by LSOA



Key to Deprivation Deciles  
1 is least deprived LSOA, 120 is most deprived

- Decile 10 Most Deprived
- Decile 9
- Decile 8
- Decile 7
- Decile 6
- Decile 5
- Decile 4
- Decile 3
- Decile 2
- Decile 1 Least Deprived

0 0.5  
kilometres

Scale: 1:15,590

Produced by:

Business Intelligence Hub

Created

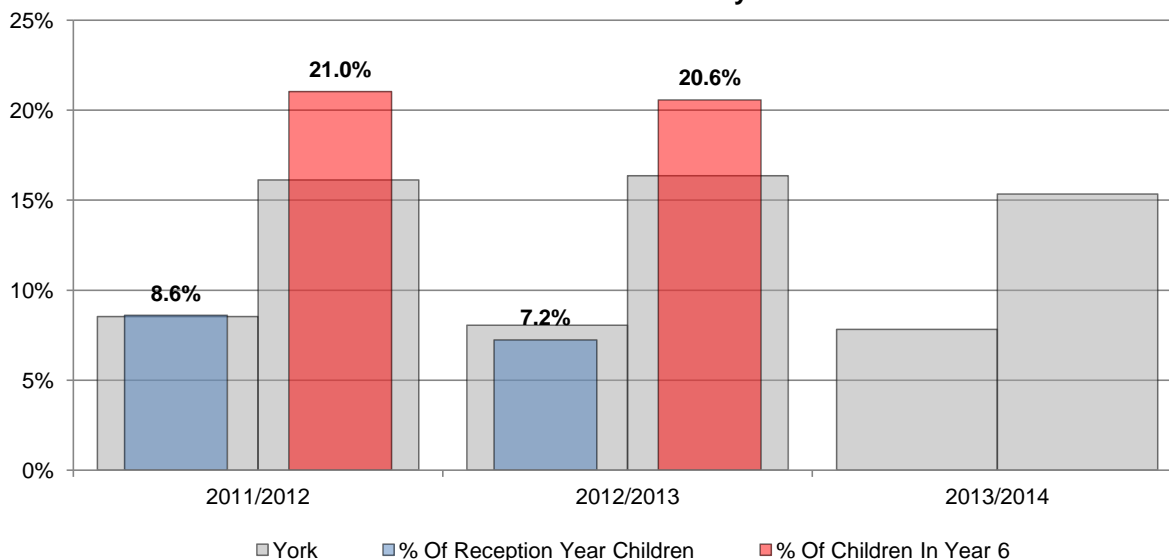
09/10/2015

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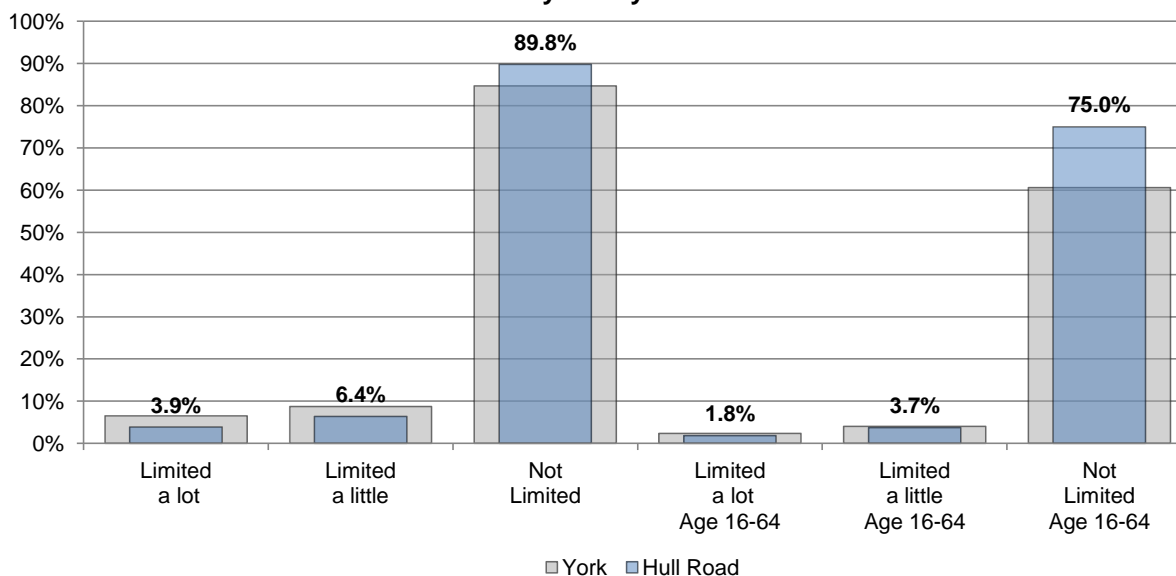
## Health and Wellbeing

### Childhood Obesity



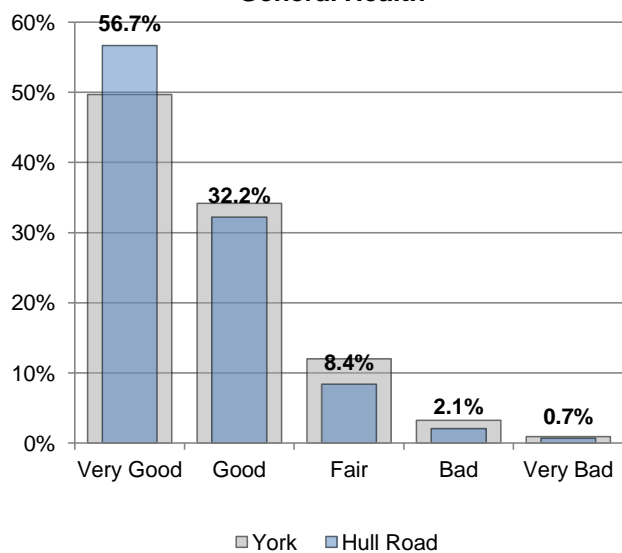
Source: National Child Measurement Programme (NCMP)

### Day to Day Activities



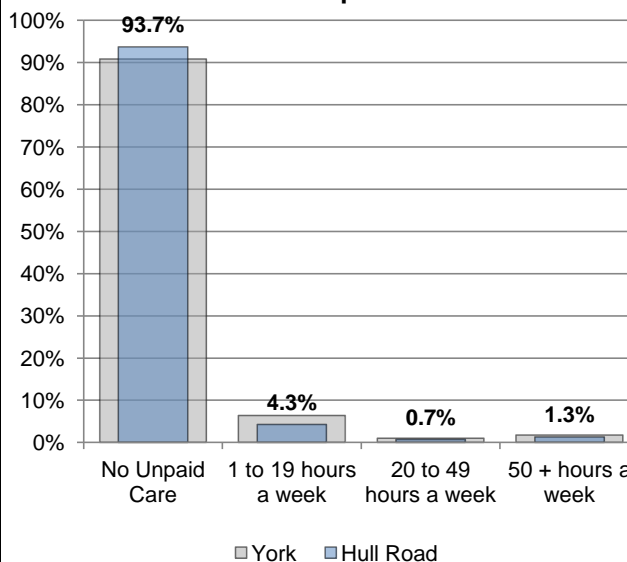
Source: Census 2011

### General Health



Source: Census 2011

### Provide Unpaid Care

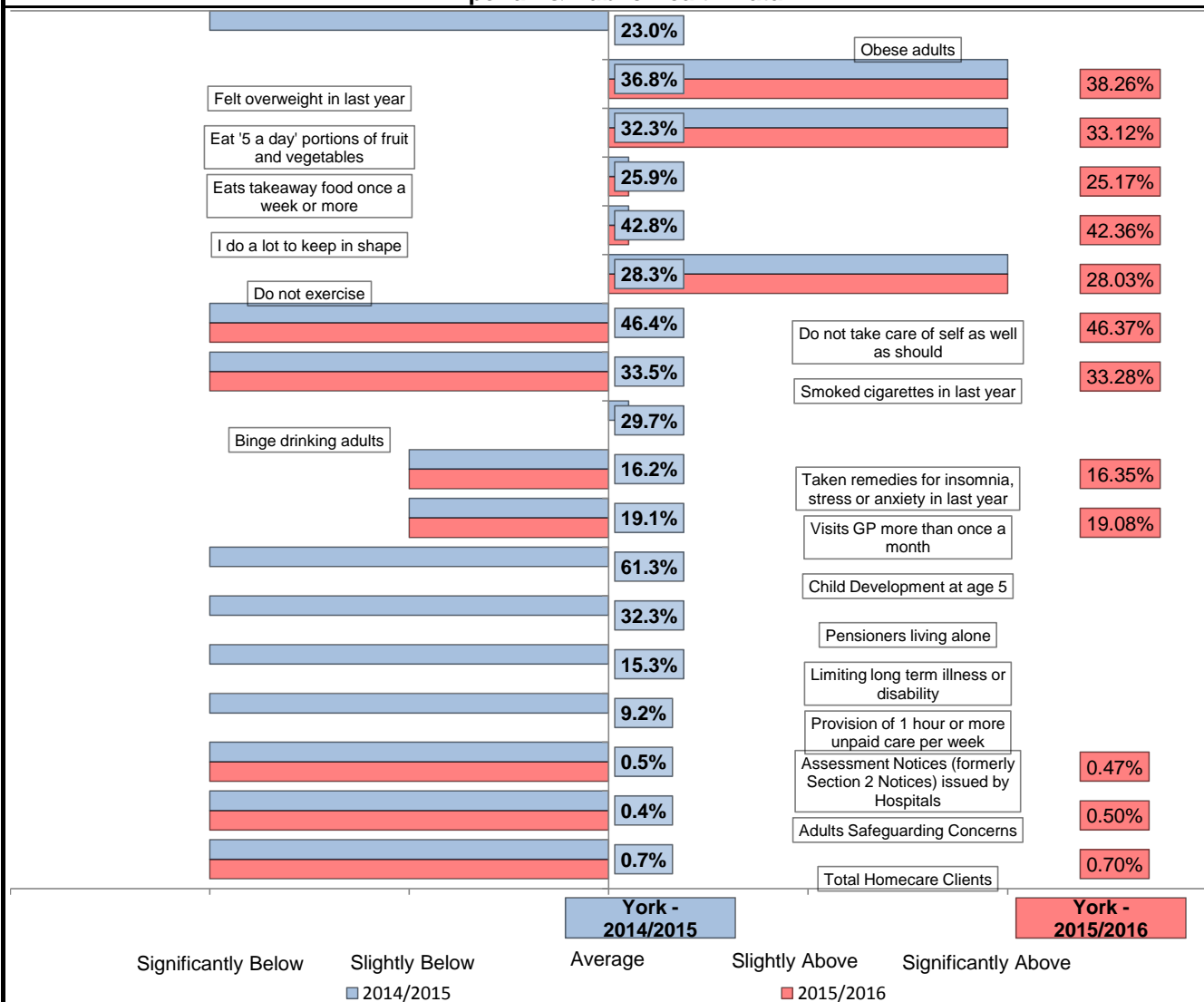


Source: Census 2011

# Hull Road Ward Profile

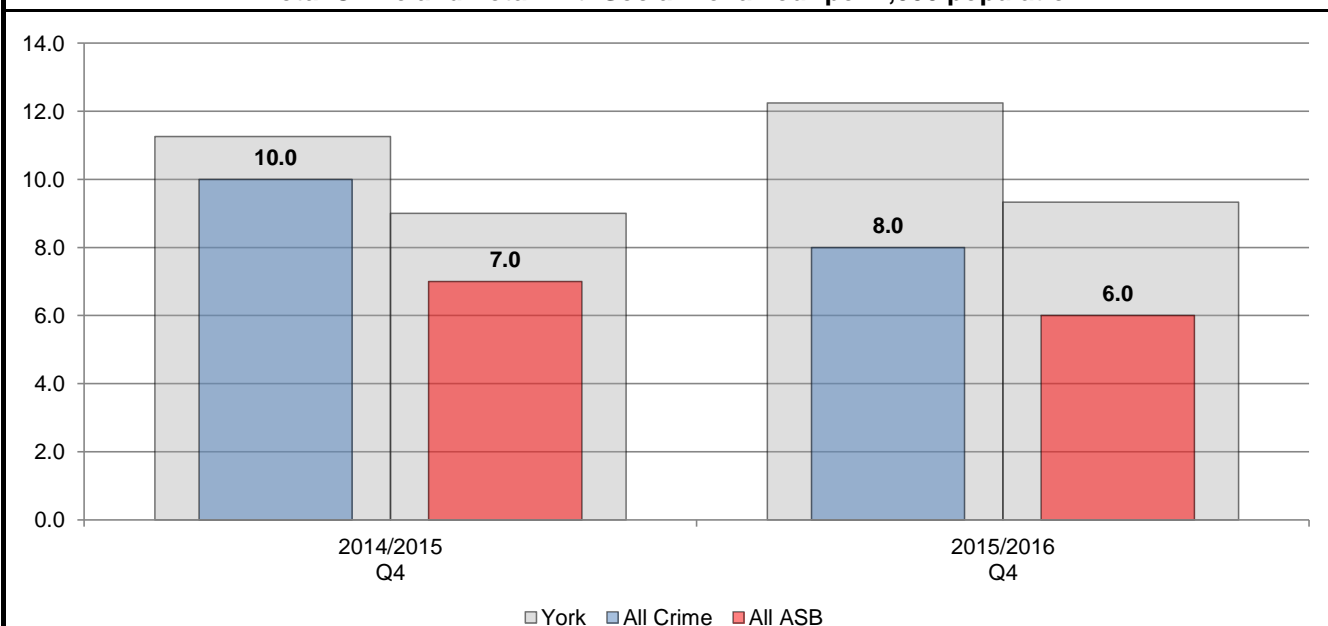


## Experian & Public Health Data



## Crime and Anti-Social Behaviour

### Total Crime and Total Anti-Social Behaviour per 1,000 population

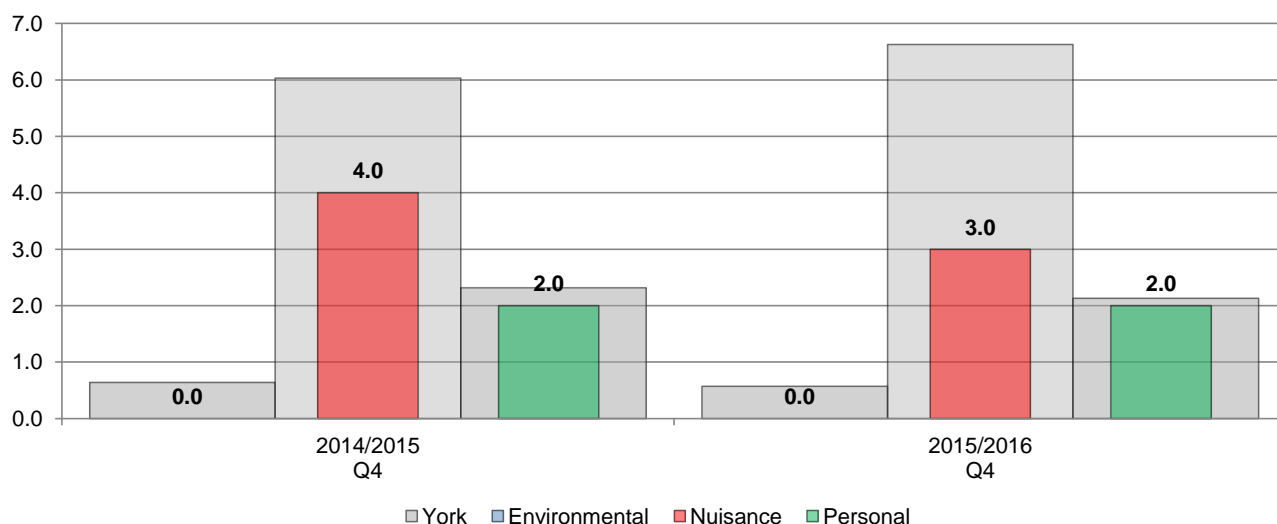


Source: North Yorkshire Police

## Hull Road Ward Profile

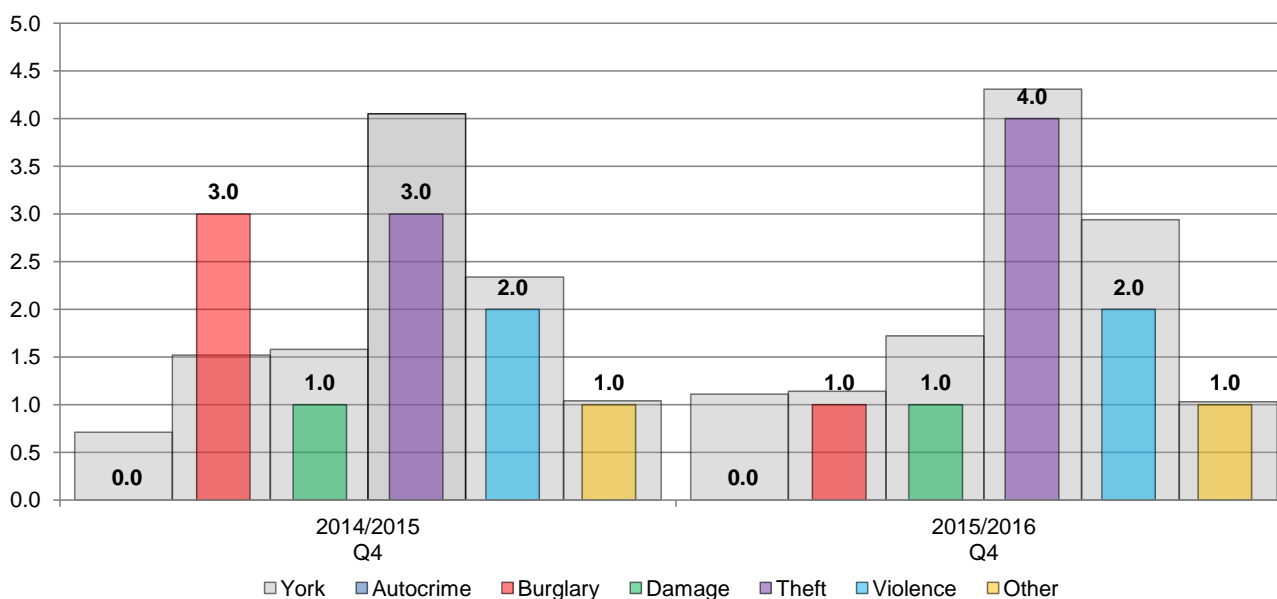


### ASB per 1,000 population



Source: North Yorkshire Police

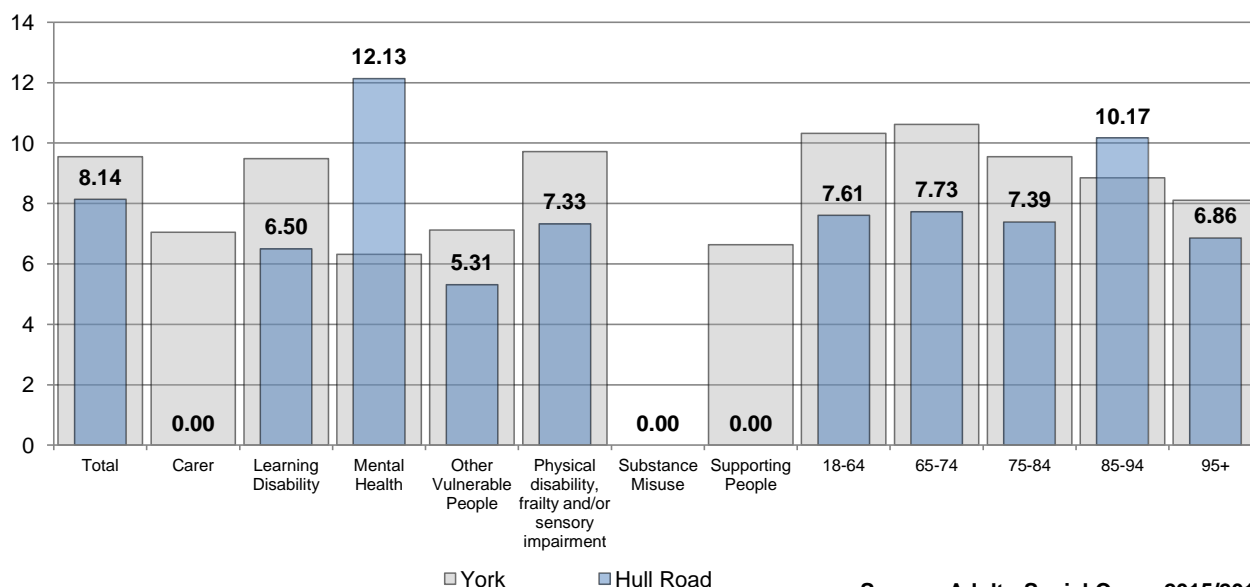
### Crime Rate per 1,000 population



Source: North Yorkshire Police

## Adult Social Care

### Average Weekly Homecare Hours by Client Type and Age

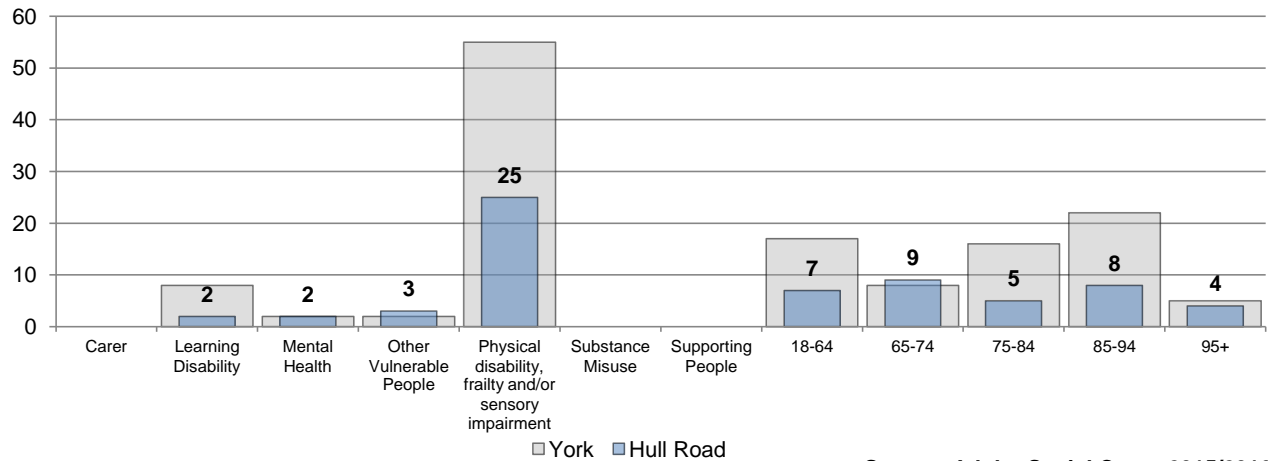


Source: Adults Social Care - 2015/2016

# Hull Road Ward Profile

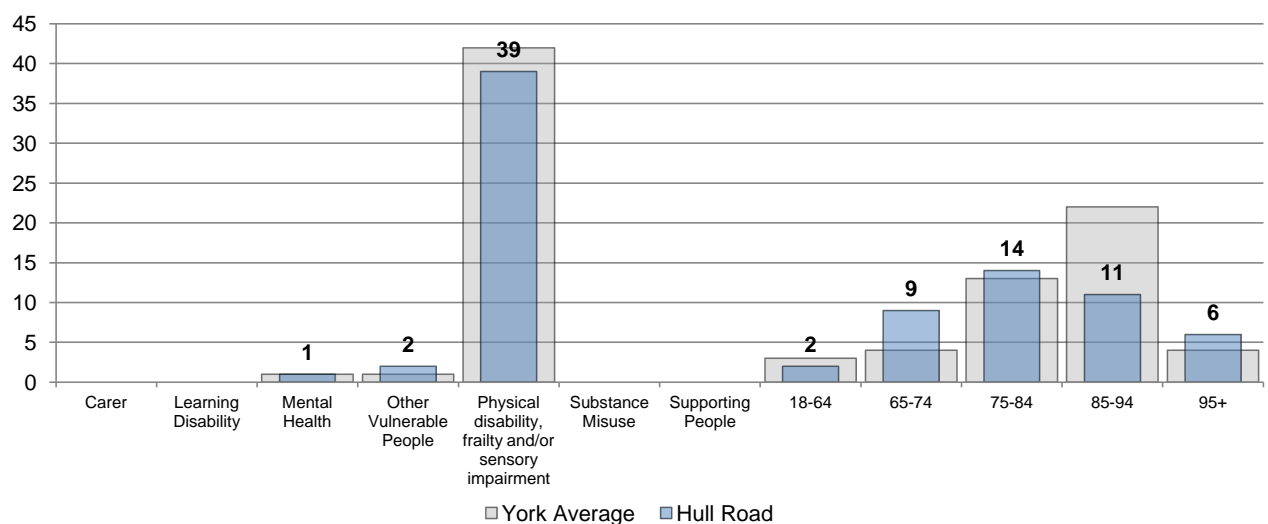


## Homecare Clients by Type and Age



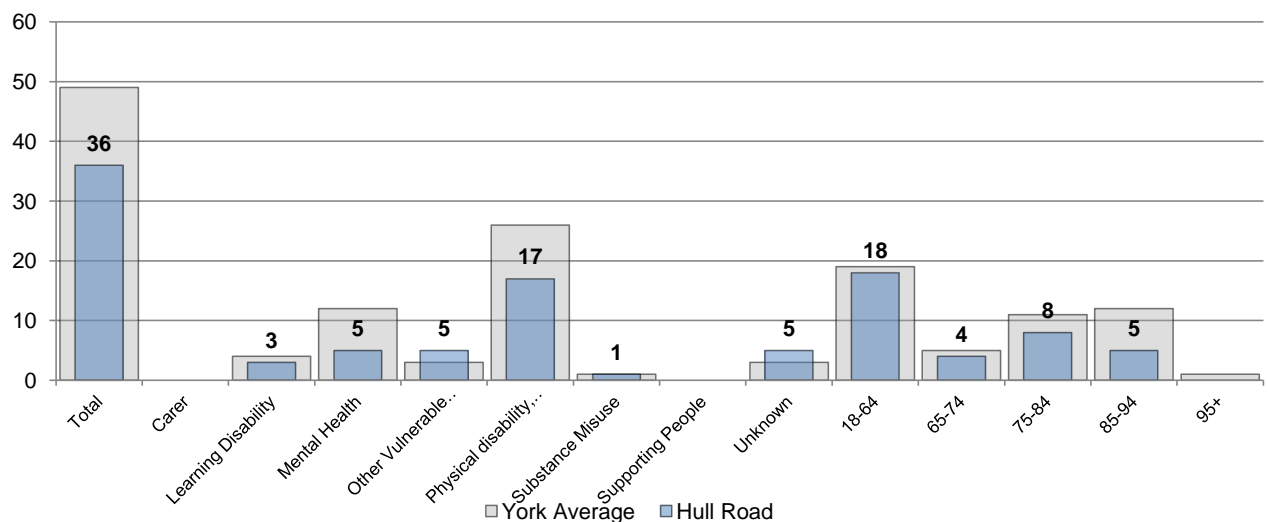
Source: Adults Social Care - 2015/2016

## Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age



Source: Adults Social Care - 2015/2016

## Adults Safeguarding Concerns by Client Type and Age



Source: Adults Social Care - 2015/2016

## Hull Road Ward Profile



<b>Experian Groups</b>
<b>J Rental Hubs</b> Aged 18-35, private renting, singles and sharers, urban locations, young neighbourhoods.
<b>M Family Basics</b> Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.
<b>U Unclassified</b> #N/A
<b>F Senior Security</b> Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.
<b>D Domestic Success</b> Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.
<b>H Aspiring Homemakers</b> Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.
<b>L Transient Renters</b> Private renters, low length of residence, low cost housing, singles and sharers, older terraces.
<b>Experian Types</b>
<b>J42 Learners &amp; Earners</b> Students among local residents, close proximity to universities, cosmopolitan atmosphere, often terraces, two-thirds rent privately.
<b>M56 Solid Economy</b> Families with children, renting from social landlord, pockets of social housing, lower wage service roles, relatively stable finances.
<b>J43 Student Scene</b> Full-time students, halls of residence, homesharing private renters, frequent internet usage, most have smartphones.
<b>M55 Families with Needs</b> Cohabiting couples & singles with kids, areas with high unemployment, low household income, small socially rented terraces and semis, moves tend to be within local community.
<b>F22 Legacy Elders</b> Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.
<b>D17 Thriving Independence</b> Singles and cohabittees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.
<b>L49 Disconnected Youth</b> Aged under 25, mostly living alone, have lived at address less than 3 years, limited employment options, low access to mainstream credit, rely on mobiles for communication.
<b>D14 Cafés and Catchments</b> Professional couples with kids, good income, pleasant family homes, attractive city suburbs, proximity to jobs and entertainment.
<b>E20 Boomerang Boarders</b> Adult children living with parents, respectable incomes, own mid-range semis or detached homes, older suburbs, search electricals online while in store.
<b>F25 Classic Grandparents</b> Elderly couples, traditional views, not good with new technology, most likely to have a basic mobile, long length of residence.