York Summary

• York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.

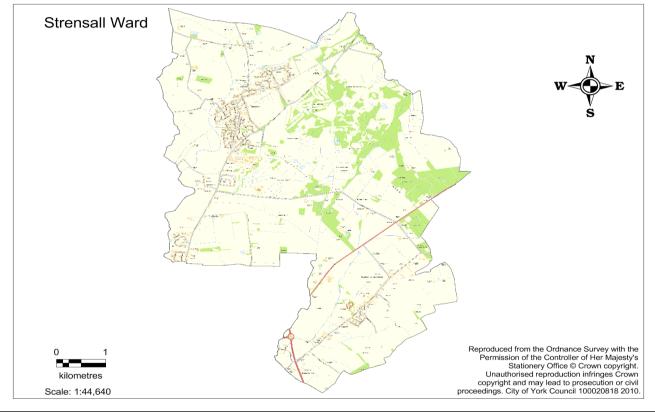
• £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).

• 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.

• 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.

• 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.

• 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.



Ward Summary

• Strensall has 8,183 residents with 4.9% from a black and minority ethnic community group. 86.4% are in good health, with 13.4% stating that they have some limitation in day to day activities.

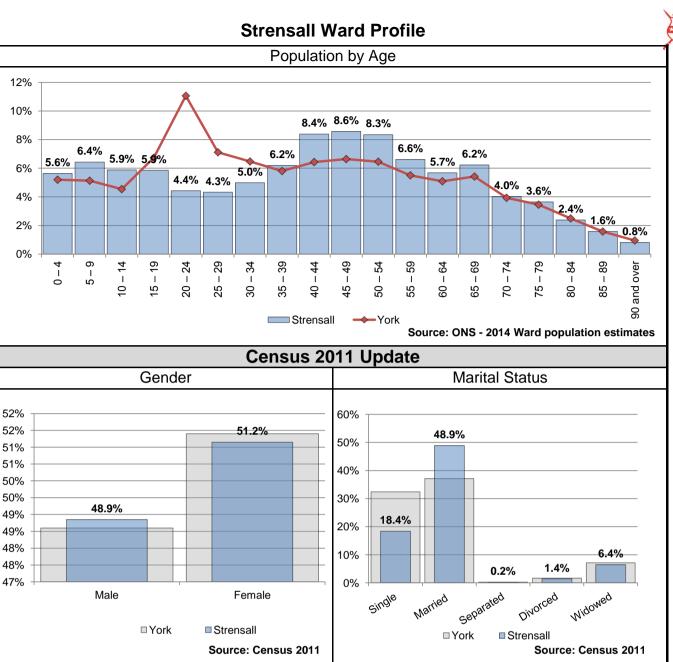
• £606.24 was the Average Weekly Household Income in 2011/2012 (£480.00 in 2007/2008).

• 80% own their own home, either outright or with a mortgage, 13% are private renters and 6% are social tenants.

• 75.2% of residents have a NVQ level 1 - 4 qualification and 16.3% have no qualifications at all.

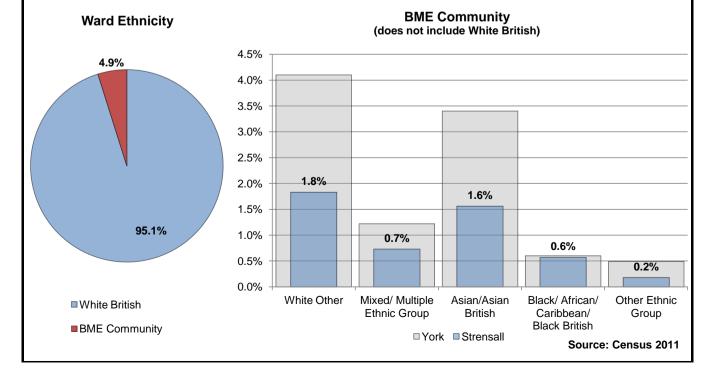
• 3.5% of children live in poverty and there are 6.1% of households in fuel poverty.

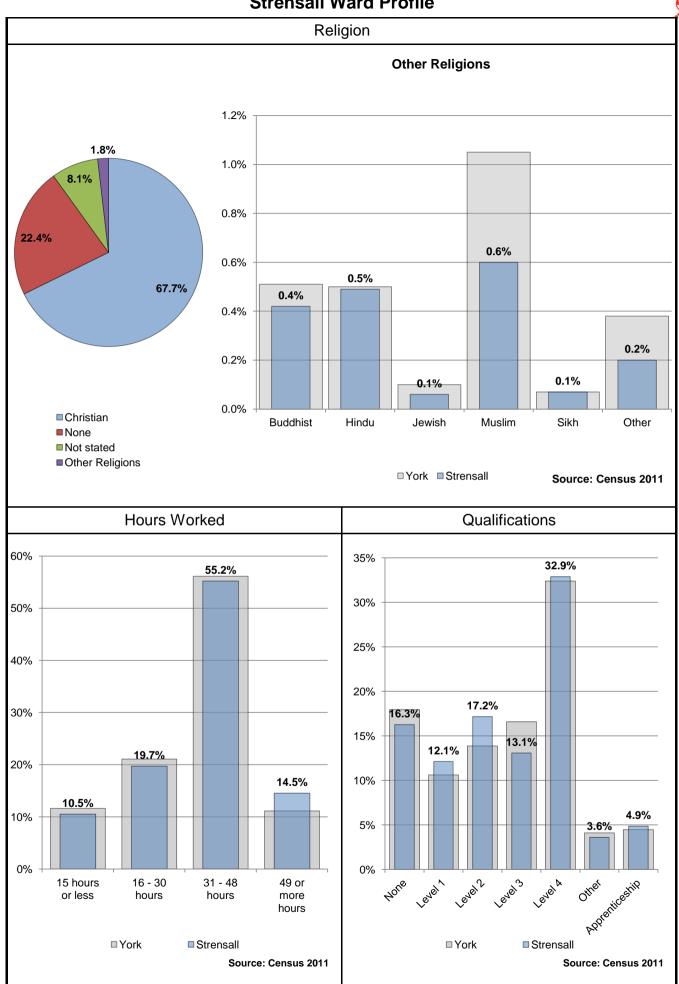
• 4.6% of the working population claim out of work benefits and 0.2% claim job seekers allowance.

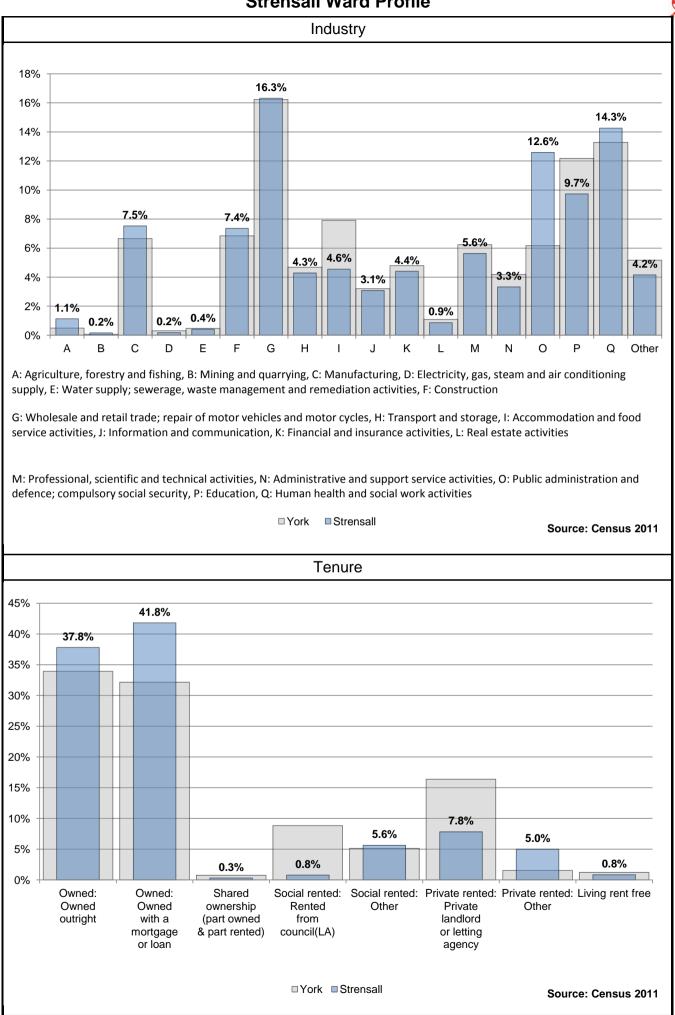


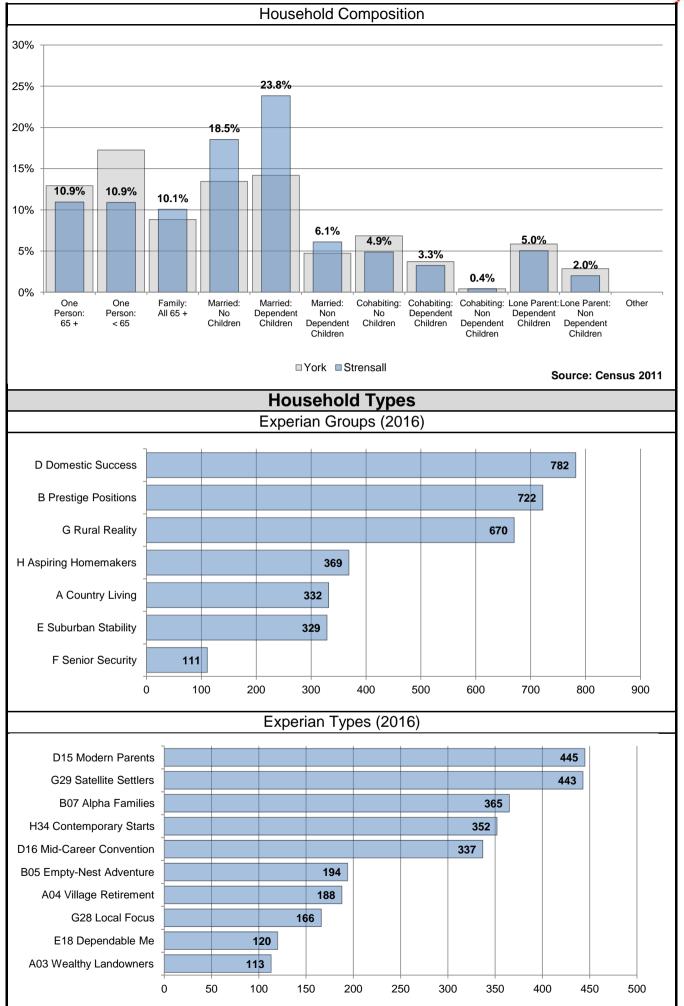
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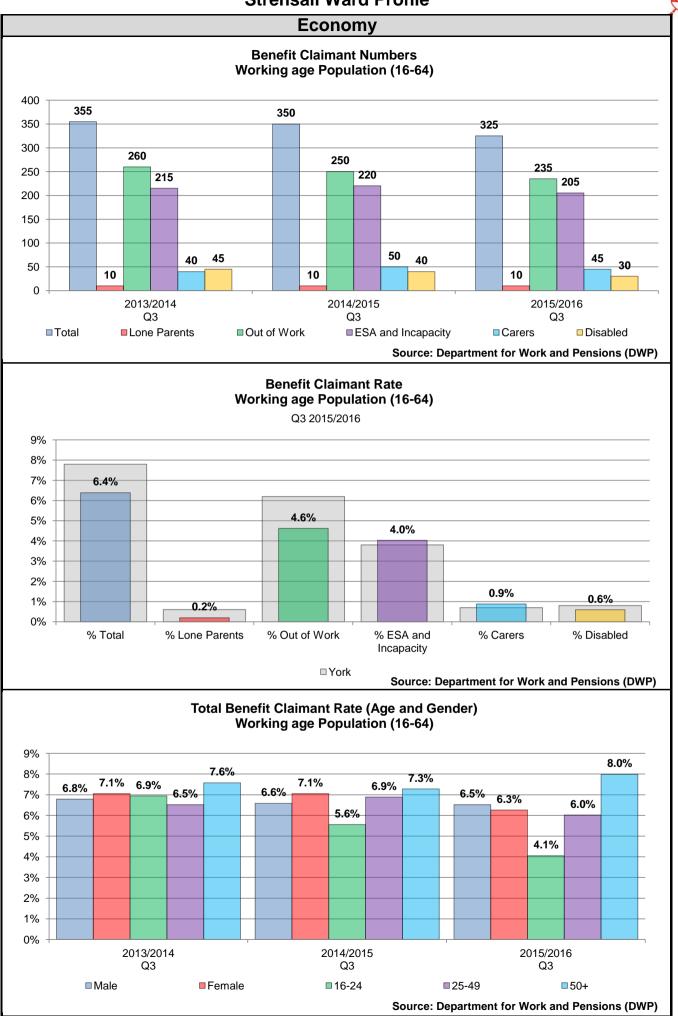
Ethnicity

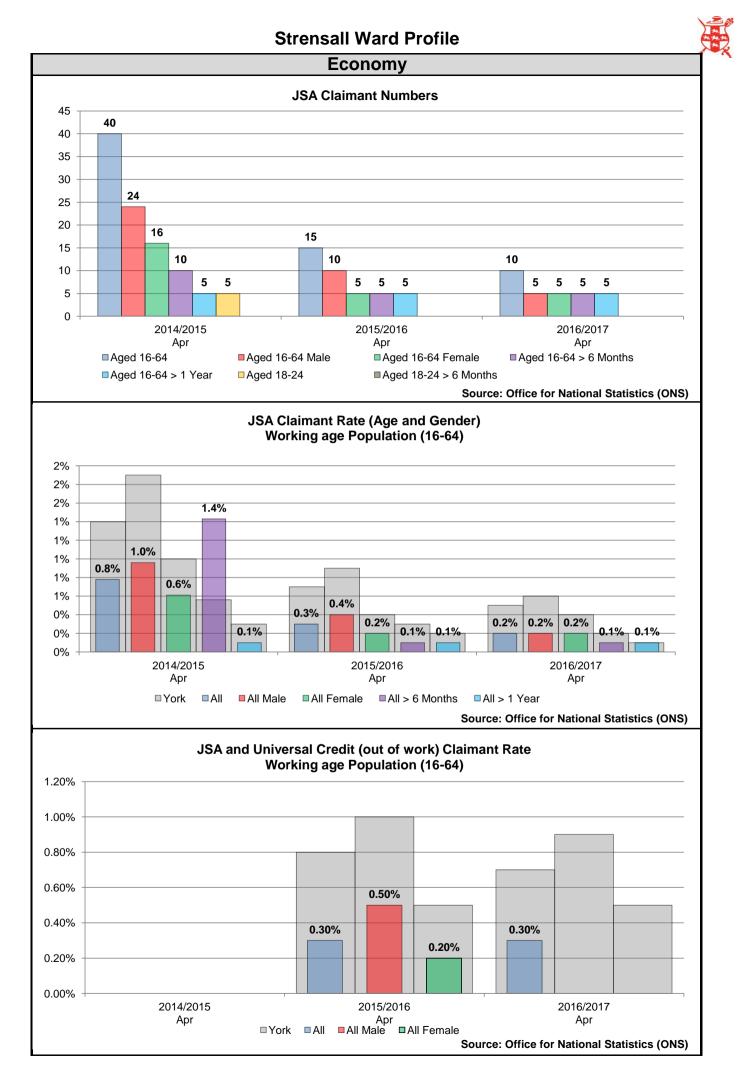


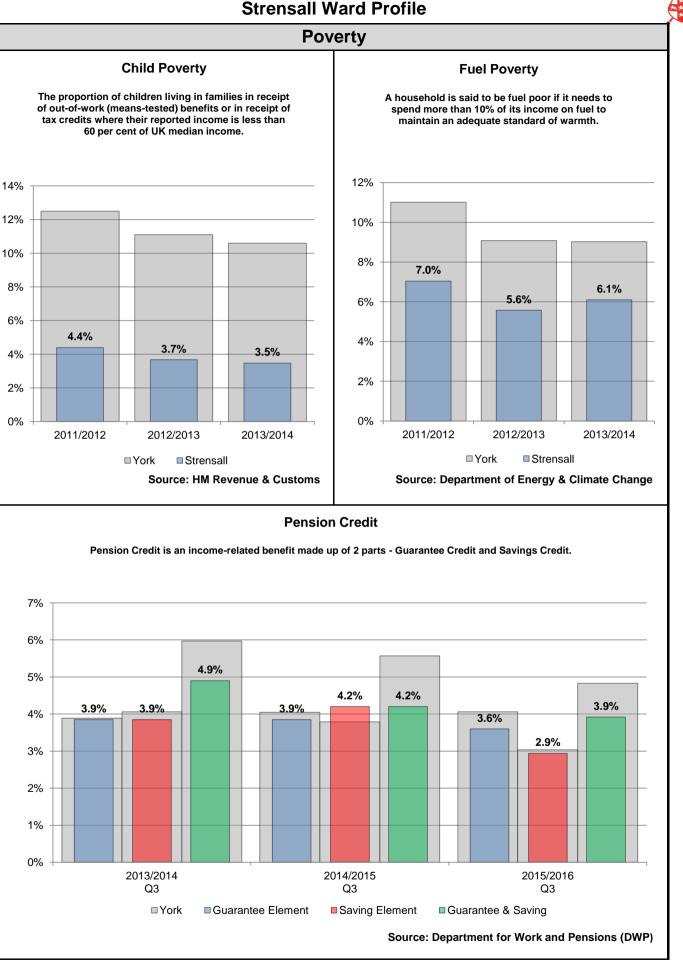








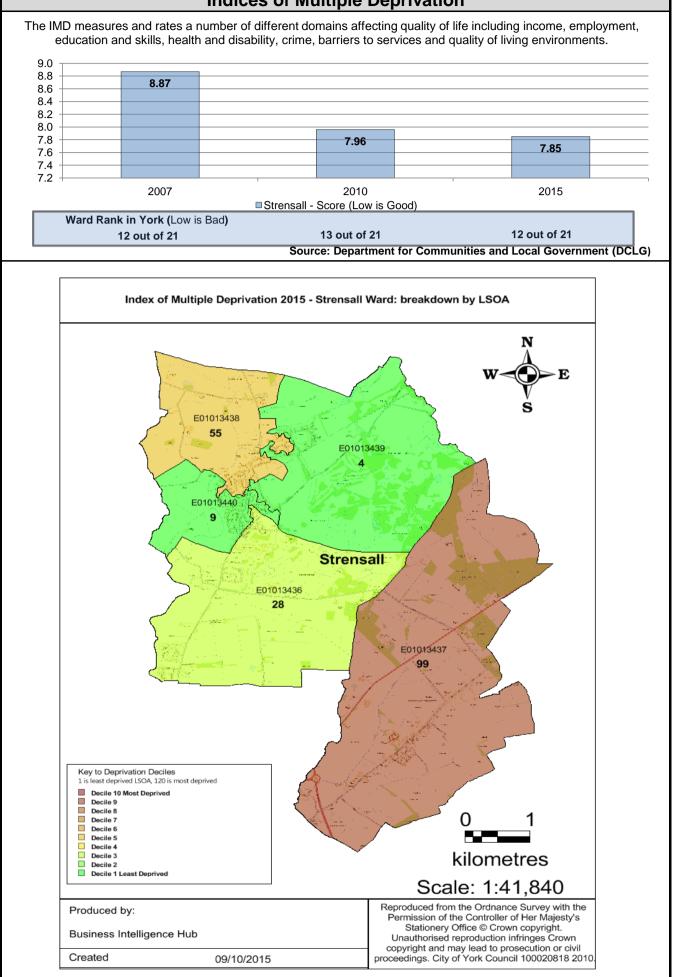


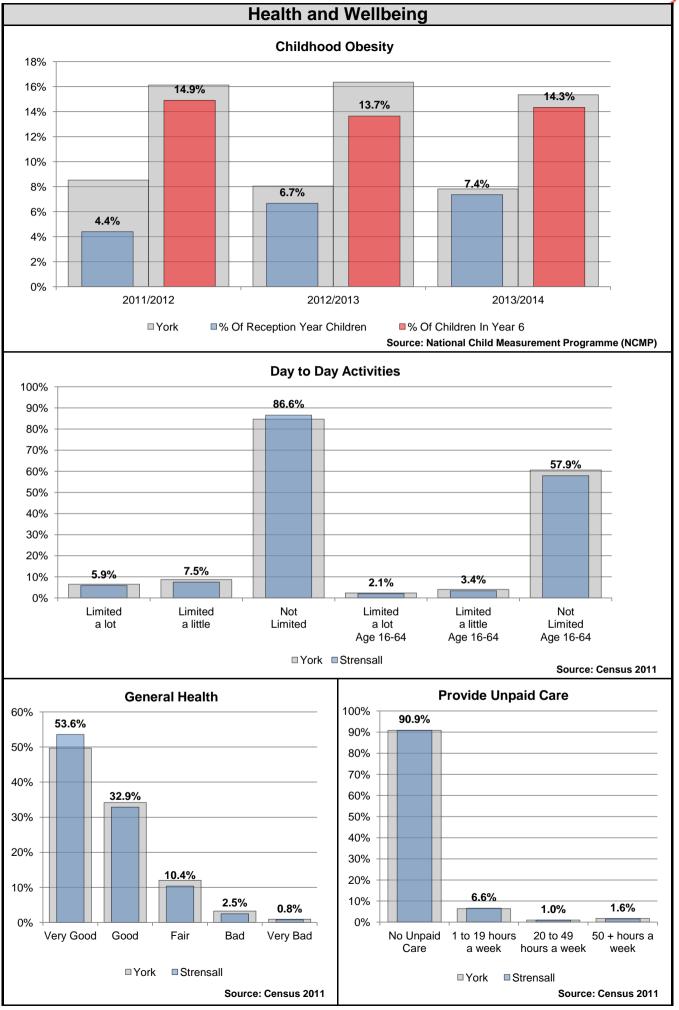


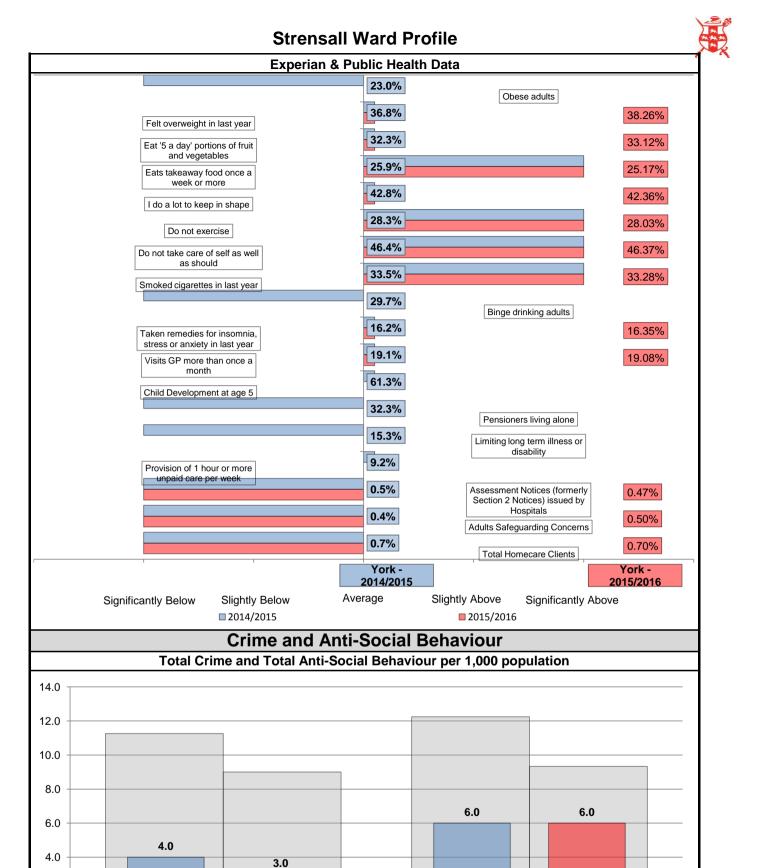




Indices of Multiple Deprivation







■York ■All Crime ■All ASB

2014/2015

Q4

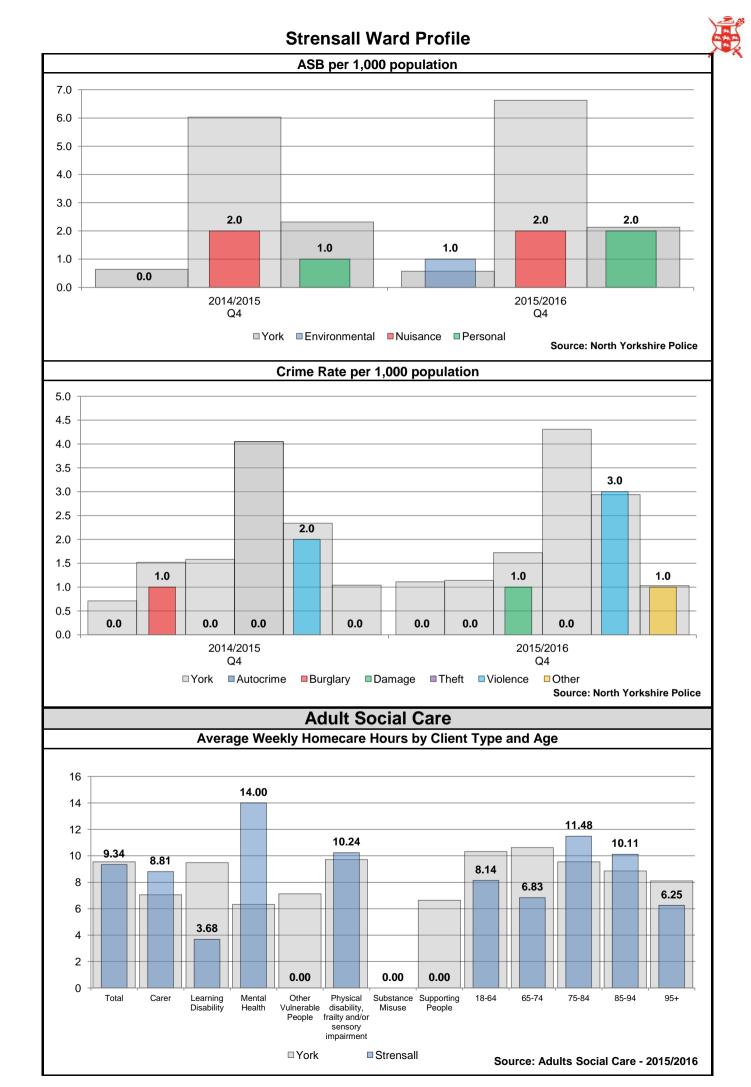
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2015/2016

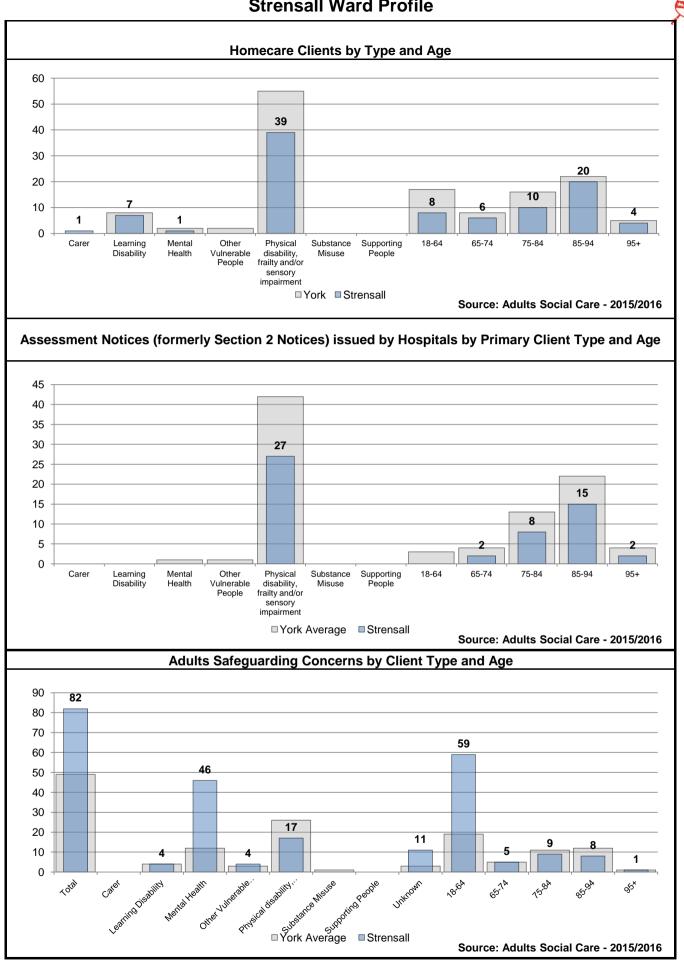
Q4

Source: North Yorkshire Police



Produced 07/06/2016 by Shared Intelligence Hub





Experian Groups

D Domestic Success

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

B Prestige Positions

High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.

G Rural Reality

Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.

H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

A Country Living

Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.

E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

Experian Types

D15 Modern Parents

Families with school age children, modern housing, good quality detached homes, double income families, own tablets.

G29 Satellite Settlers

Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.

B07 Alpha Families

Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.

H34 Contemporary Starts

Cohabiting couples and singles, late 20s and 30s, some have young kids, modern housing, owned or rented, further away from centres, use ebay.

D16 Mid-Career Convention

Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.

B05 Empty-Nest Adventure

Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.

A04 Village Retirement

Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.

G28 Local Focus

Rural families, rent or own affordable homes, skilled trades, long distance from towns and cities, shop locally.

E18 Dependable Me

Mature singles, traditional suburbs, own lower value semis, have lived in same house 15 years, intermediate occupations.

A03 Wealthy Landowners

High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.