York Summary

• York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.

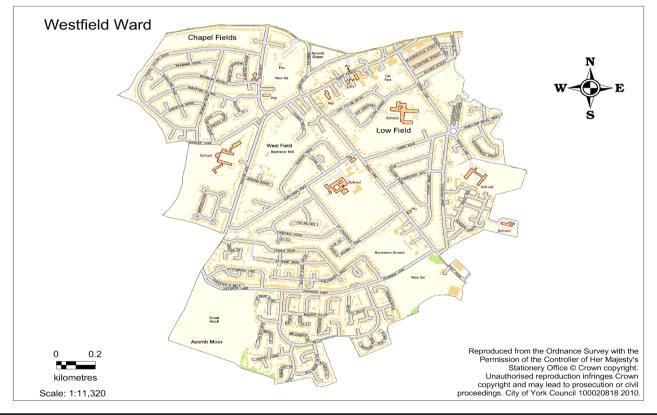
• £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).

• 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.

• 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.

• 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.

• 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.



Ward Summary

• Westfield has 13,859 residents with 5.6% from a black and minority ethnic community group. 78.9% are in good health, with 18.8% stating that they have some limitation in day to day activities.

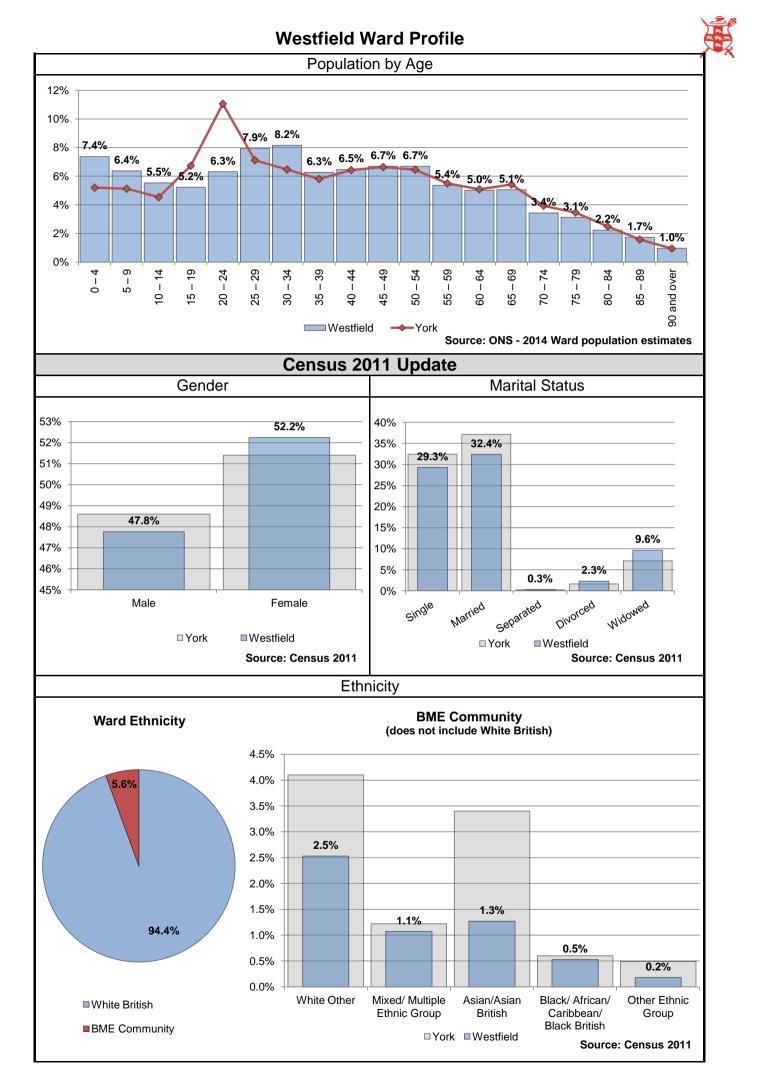
• £466.89 was the Average Weekly Household Income in 2011/2012 (£353.33 in 2007/2008).

• 57% own their own home, either outright or with a mortgage, 9% are private renters and 32% are social tenants.

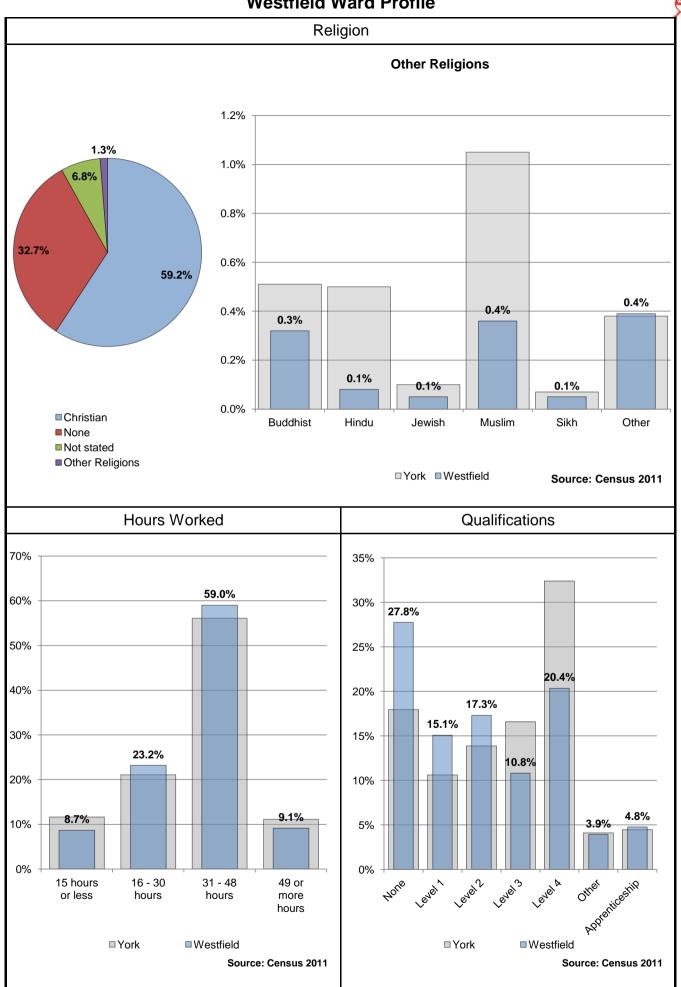
• 63.6% of residents have a NVQ level 1 - 4 qualification and 27.8% have no qualifications at all.

• 19.4% of children live in poverty and there are 8.9% of households in fuel poverty.

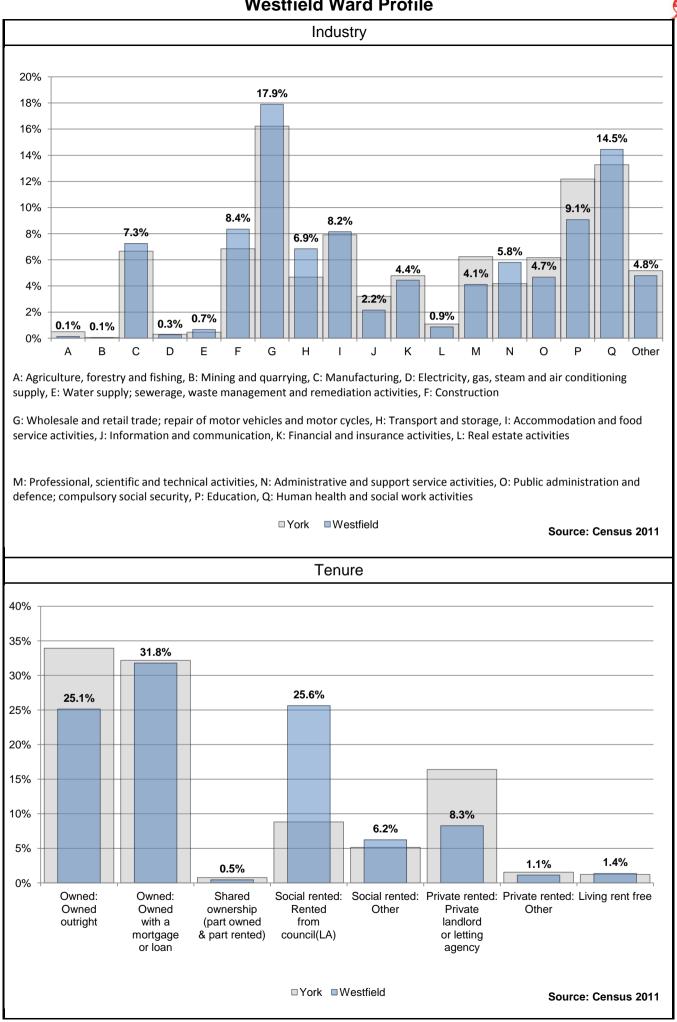
• 10.3% of the working population claim out of work benefits and 0.9% claim job seekers allowance.



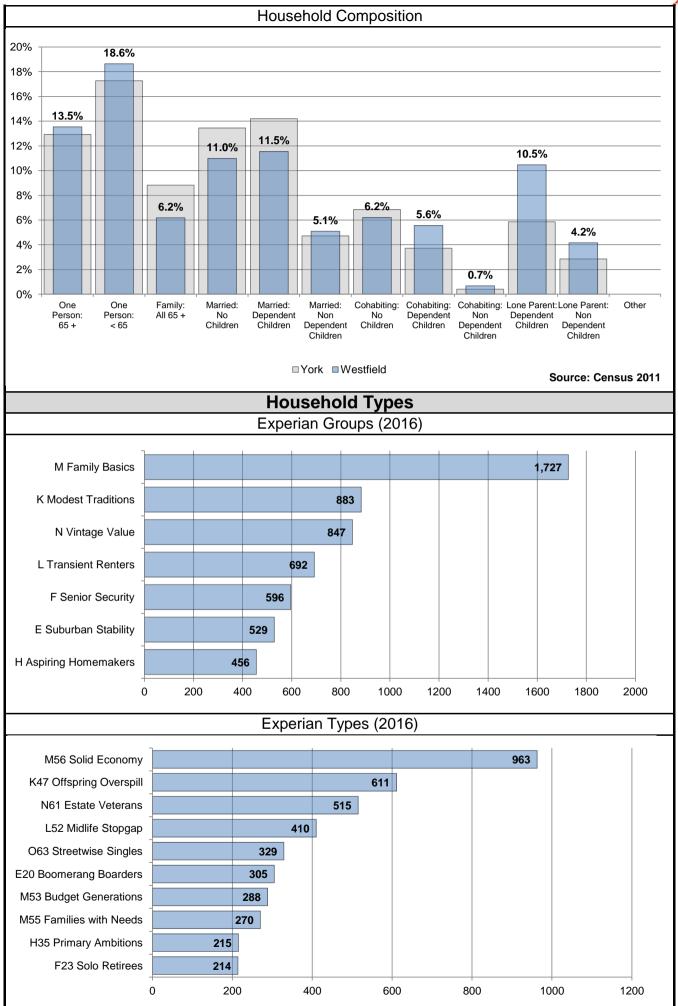
Westfield Ward Profile



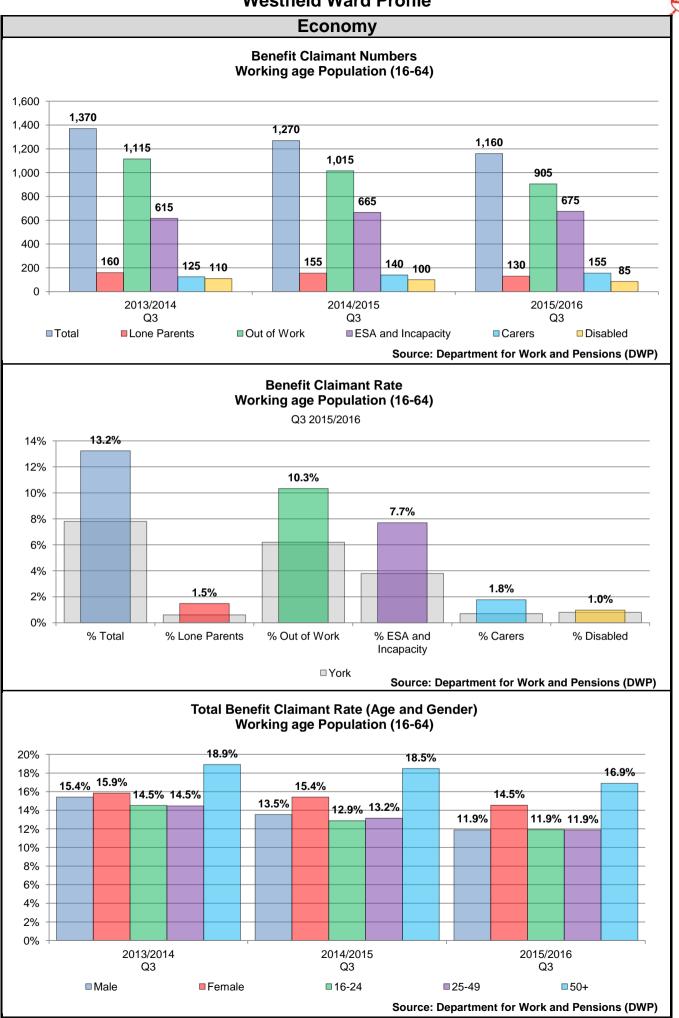




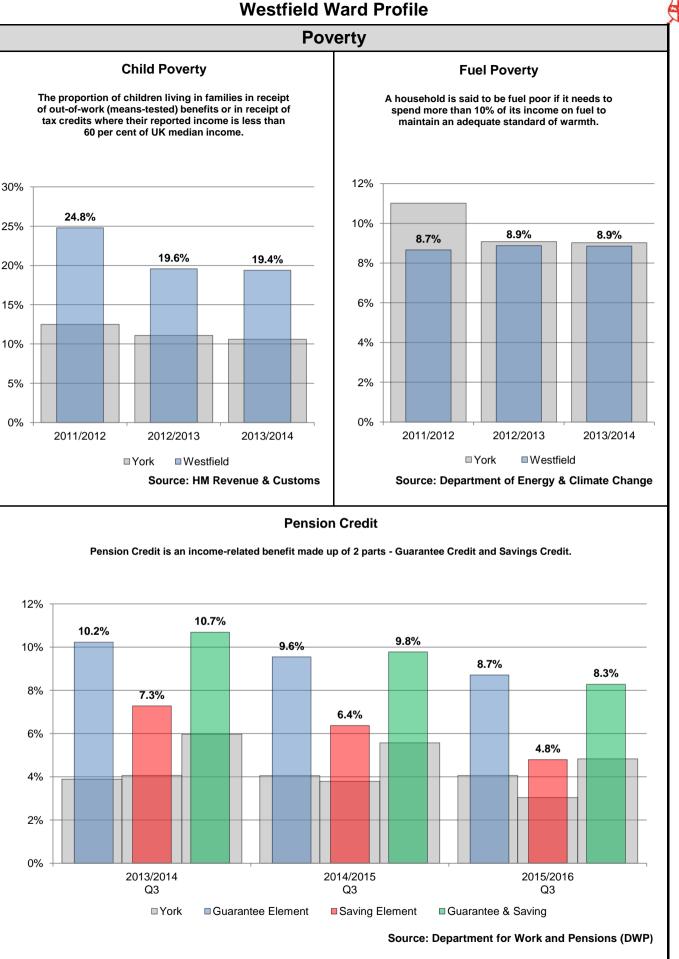
Westfield Ward Profile



Westfield Ward Profile

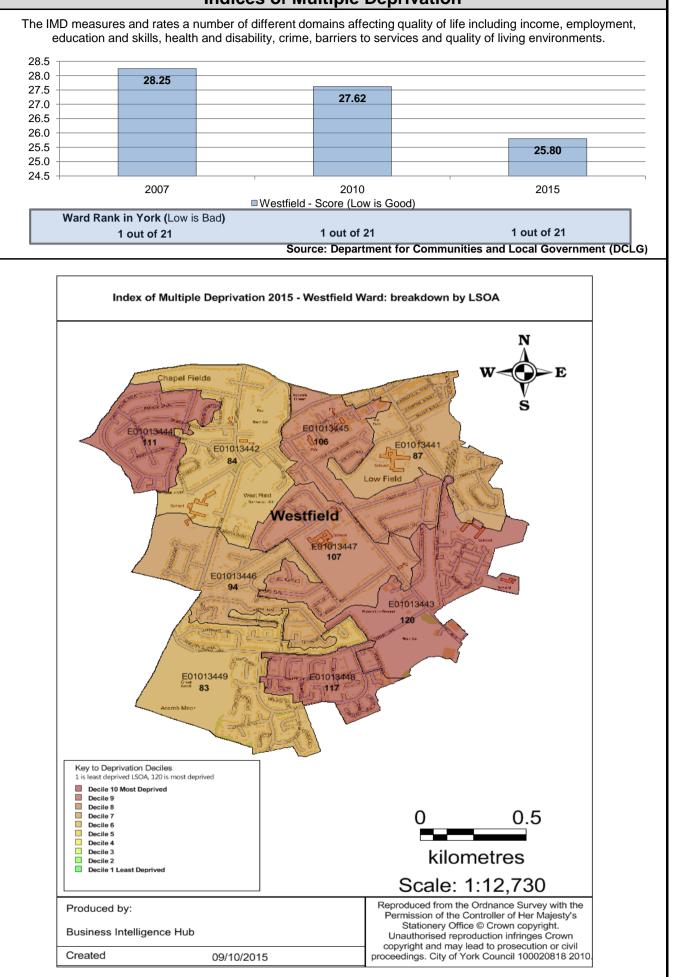




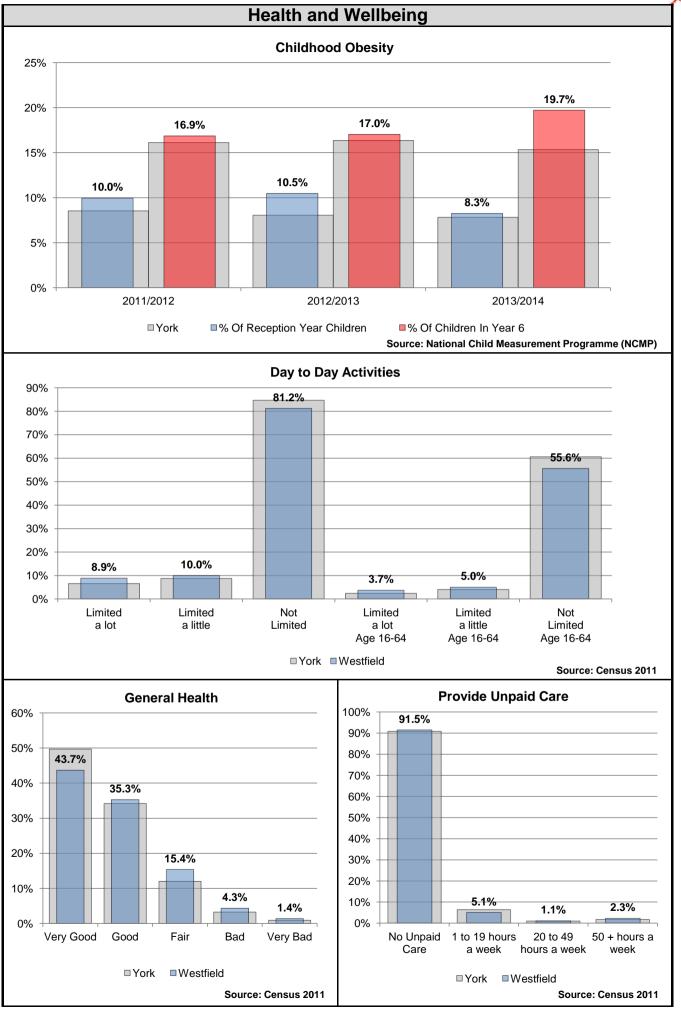


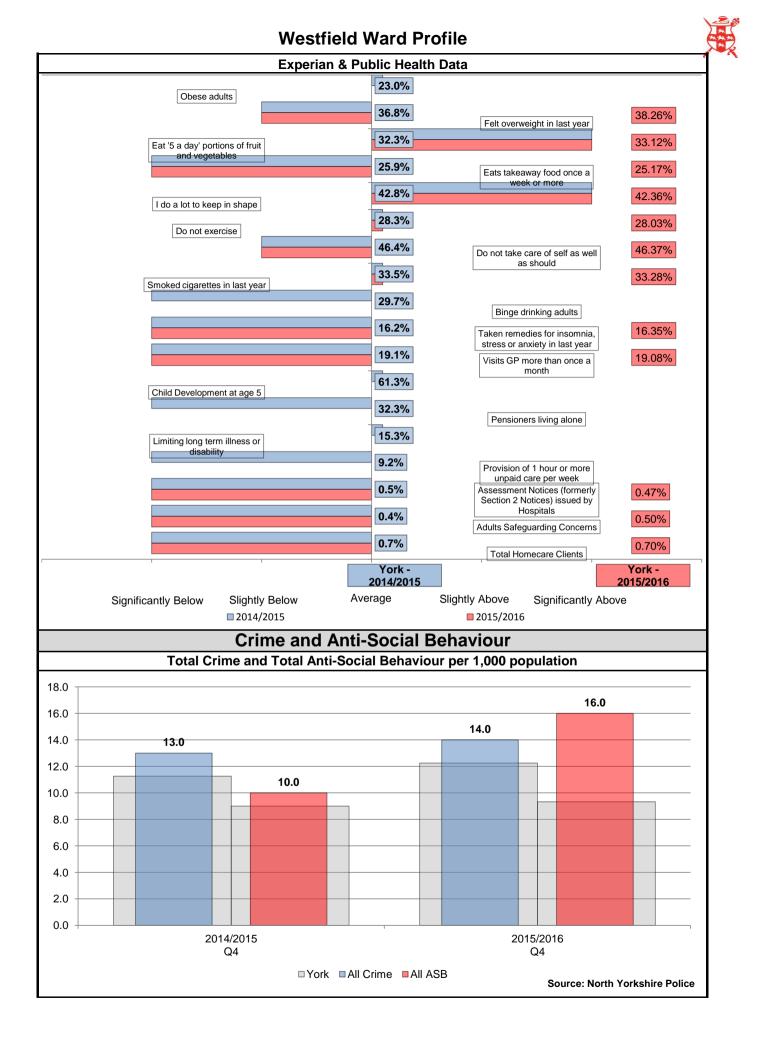


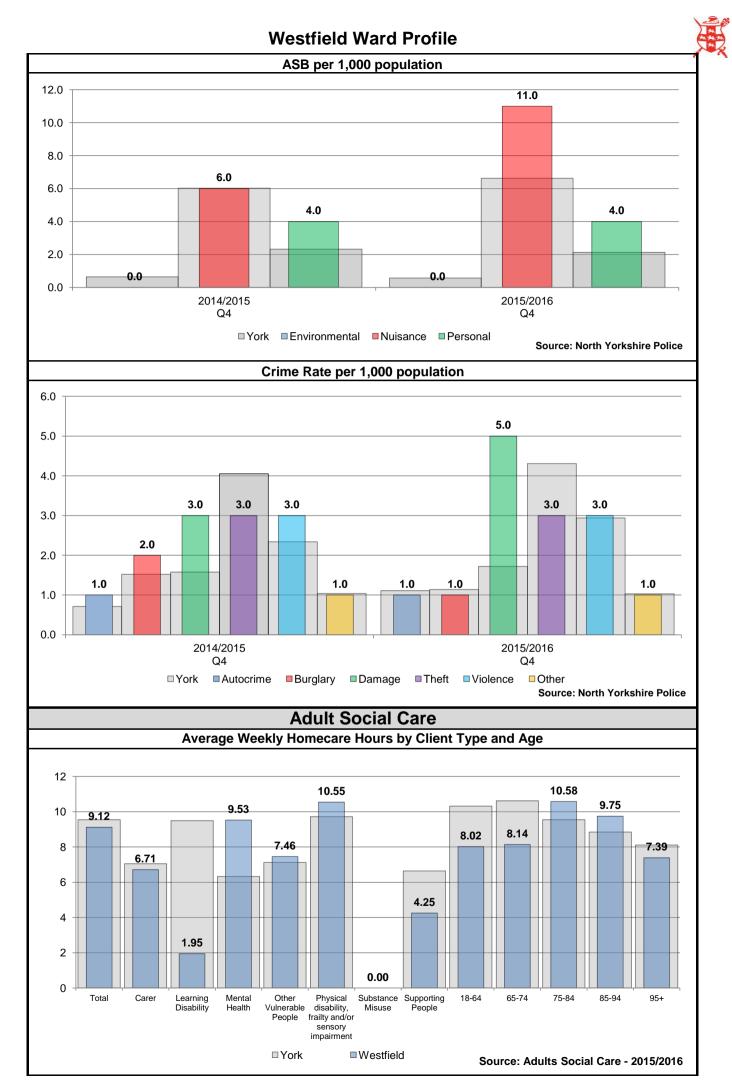
Indices of Multiple Deprivation



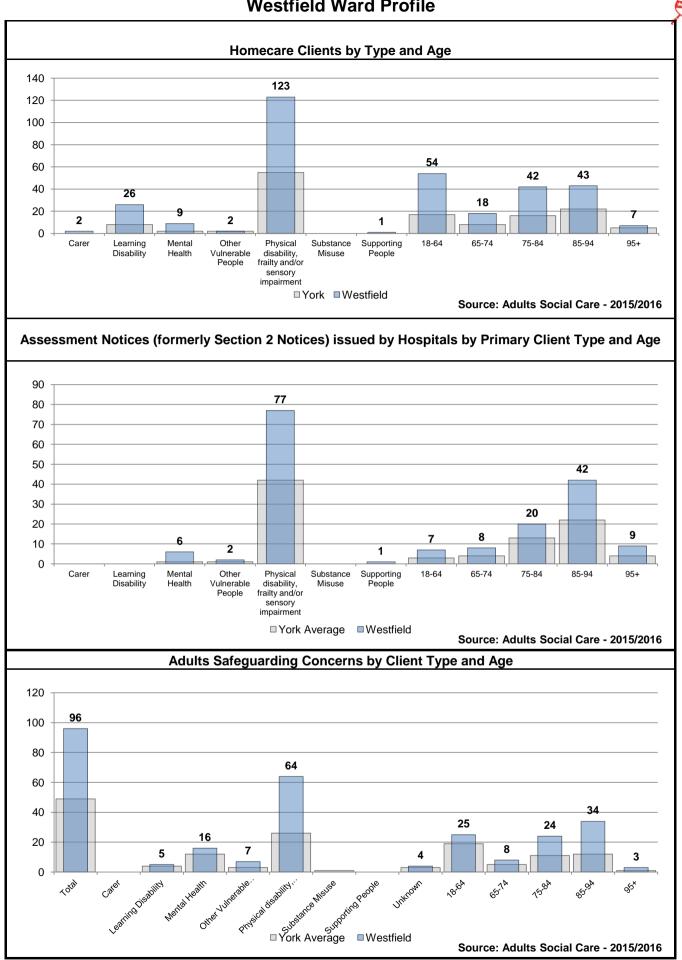
Westfield Ward Profile







Westfield Ward Profile



Experian Groups

M Family Basics

Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.

K Modest Traditions

Mature age, homeowners, affordable housing, kids are grown up, suburban locations.

N Vintage Value

Elderly, living alone, low income, small houses and flats, need support.

L Transient Renters

Private renters, low length of residence, low cost housing, singles and sharers, older terraces.

F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

Experian Types

M56 Solid Economy

Families with children, renting from social landlord, pockets of social housing, lower wage service roles, relatively stable finances.

K47 Offspring Overspill

Pre-retirement, families with adult children, individual incomes not high, better off if children are contributing, own 3 bed semis and terraces.

N61 Estate Veterans

Average age 75, often living alone, long term social renters of current home, living on estates with some deprivation, low income.

L52 Midlife Stopgap

Homesharers and singles, in employment, don't have children, average age 45, privately renting affordable homes.

O63 Streetwise Singles

Singles and sharers, low cost social flats, 1 or 2 bedrooms, urban and fringe locations, routine occupations.

E20 Boomerang Boarders

Adult children living with parents, respectable incomes, own mid-range semis or detached homes, older suburbs, search electricals online while in store.

M53 Budget Generations

Extended families, supporting adult & younger children, ex-council owners and social renters, bills can be a struggle, price is important.

M55 Families with Needs

Cohabiting couples & singles with kids, areas with high unemployment, low household income, small socially rented terraces and semis, moves tend to be within local community.

H35 Primary Ambitions

Cohabiting couples with children, aged 26-45, good household incomes, own with a mortgage, 2 or 3 bedroom terraces or semis.

F23 Solo Retirees

Elderly singles, small private pension, long length of residence, own a suburban semi or terrace, keep bills down by turning things off.