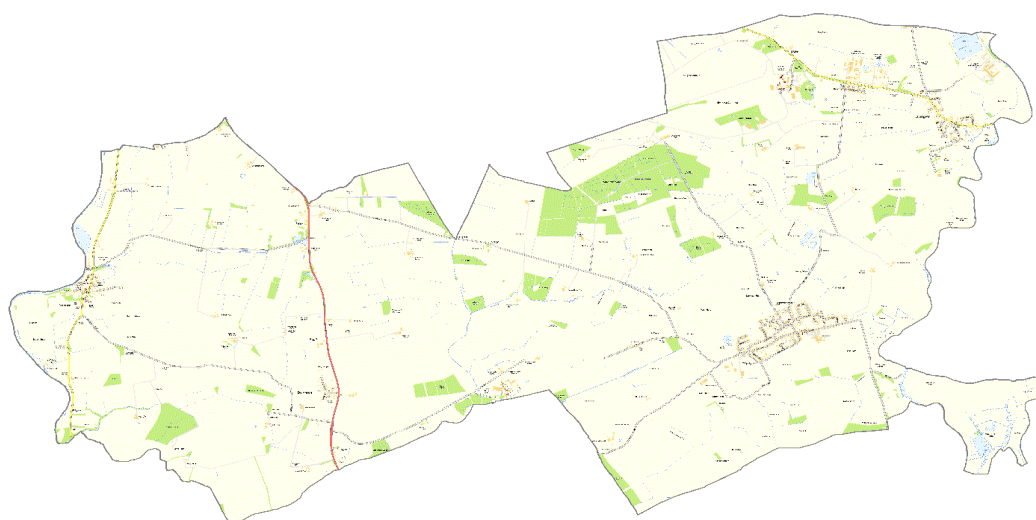




## York Summary

- York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.
- 6.9% of the working population (aged 16-64) claim out of work benefits and 0.8% claim job seekers allowance.

Wheldrake Ward



0 1  
kilometres  
Scale: 1:51,440

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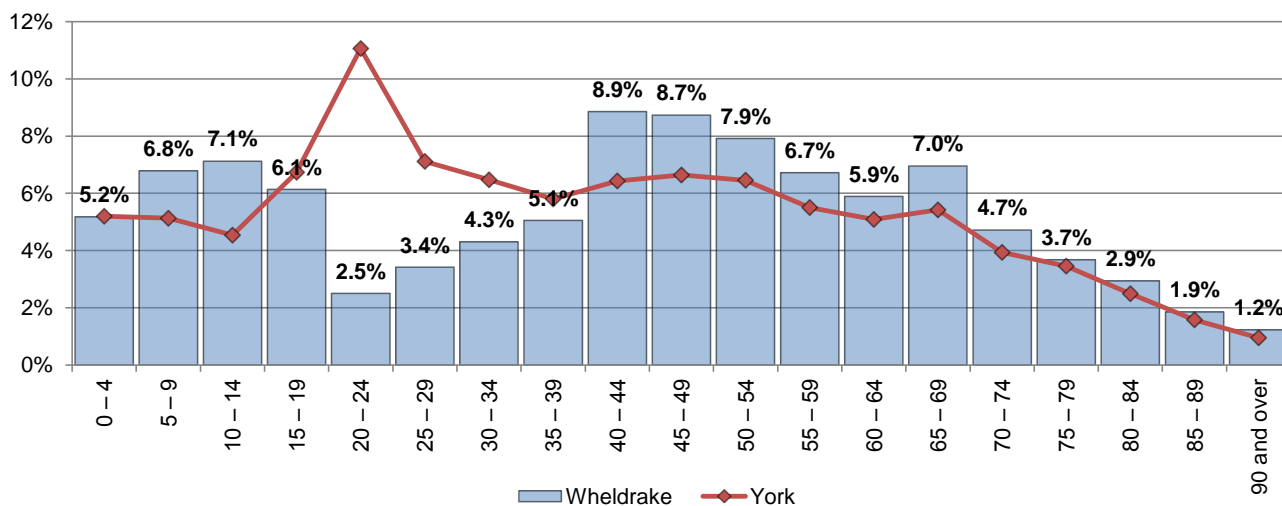
## Ward Summary

- Wheldrake has 4,155 residents with 3.6% from a black and minority ethnic community group. 85.1% are in good health, with 14.3% stating that they have some limitation in day to day activities.
- £585.14 was the Average Weekly Household Income in 2011/2012 (£415.00 in 2007/2008).
- 86% own their own home, either outright or with a mortgage, 8% are private renters and 5% are social tenants.
- 78.6% of residents have a NVQ level 1 - 4 qualification and 14.5% have no qualifications at all.
- 3.5% of children live in poverty and there are 6.2% of households in fuel poverty.
- 2.3% of the working population claim out of work benefits and 0.4% claim job seekers allowance.

# Wheldrake Ward Profile



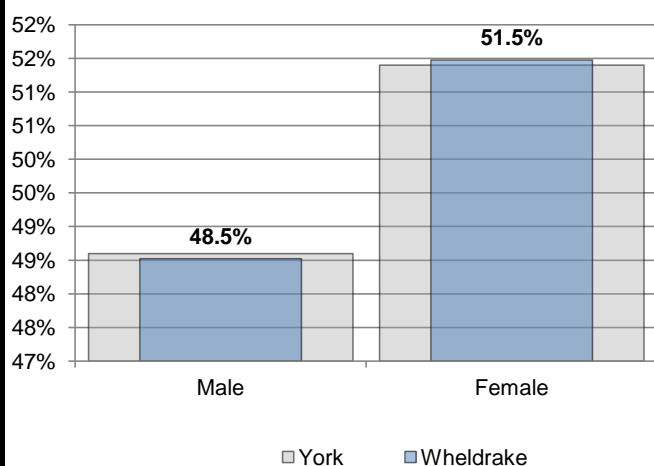
## Population by Age



Source: ONS - 2014 Ward population estimates

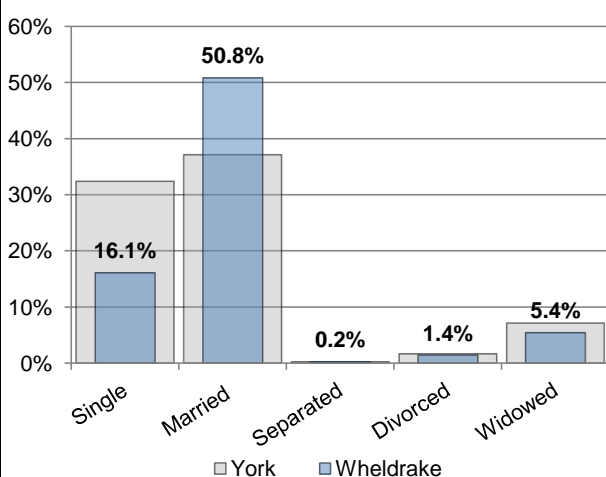
## Census 2011 Update

### Gender



Source: Census 2011

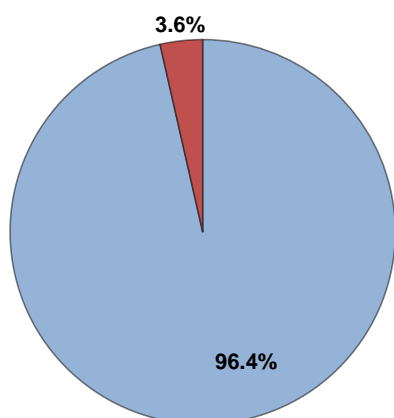
### Marital Status



Source: Census 2011

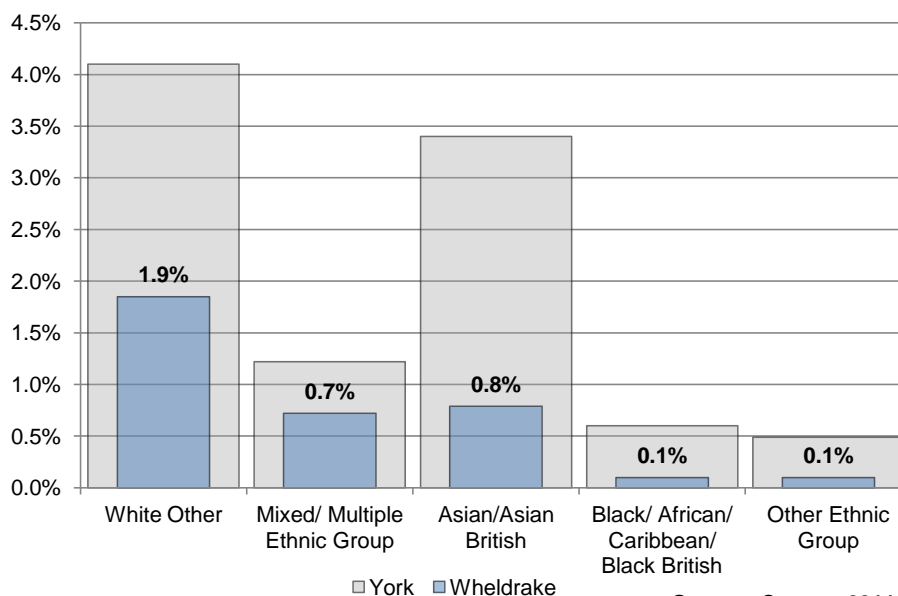
## Ethnicity

### Ward Ethnicity



White British  
BME Community

### BME Community (does not include White British)



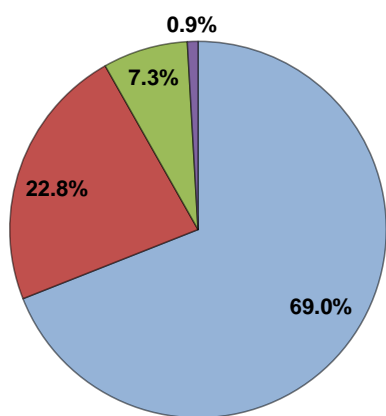
Source: Census 2011

# Wheldrake Ward Profile

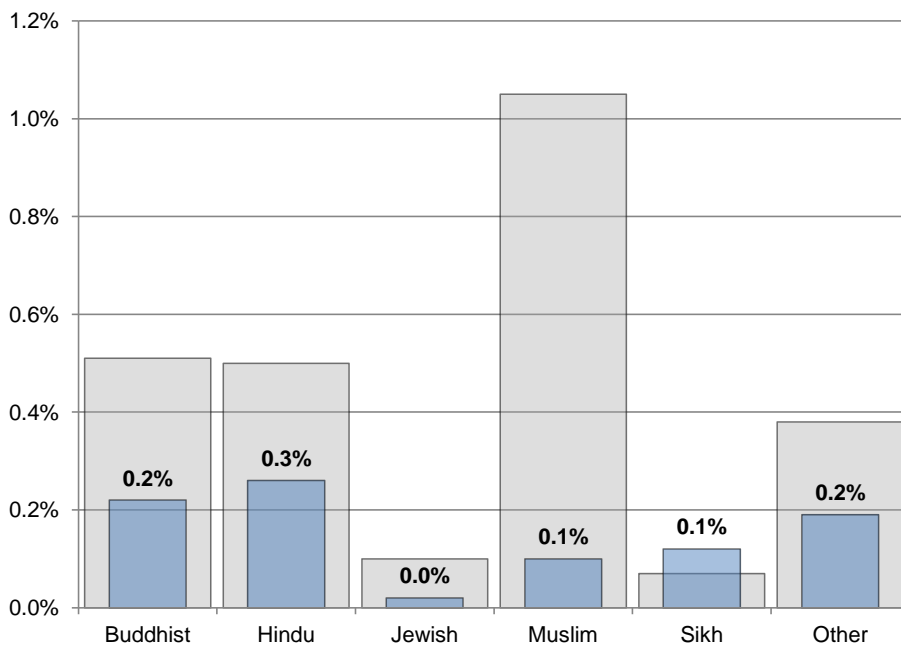


## Religion

### Other Religions



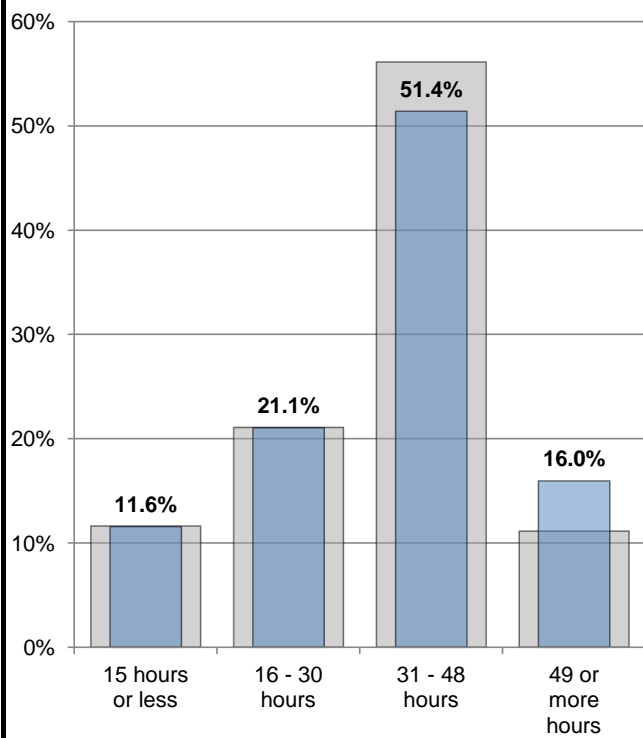
- Christian
- None
- Not stated
- Other Religions



■ York ■ Wheldrake

Source: Census 2011

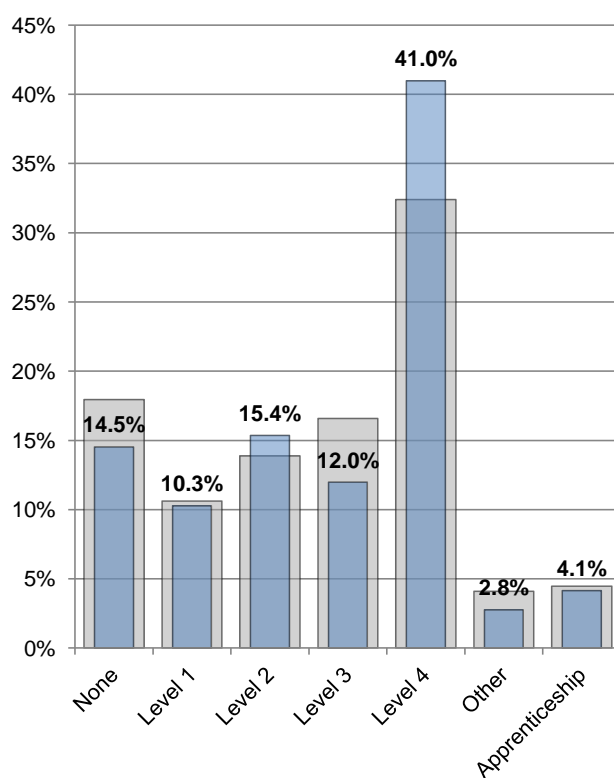
## Hours Worked



■ York ■ Wheldrake

Source: Census 2011

## Qualifications



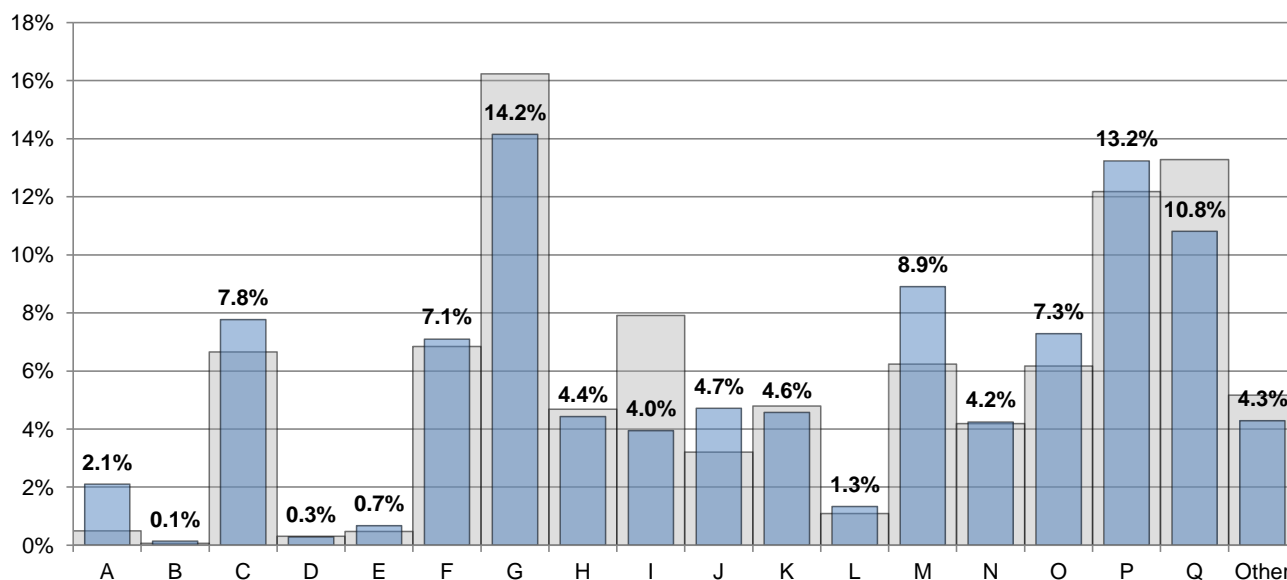
■ York ■ Wheldrake

Source: Census 2011

## Wheldrake Ward Profile



### Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

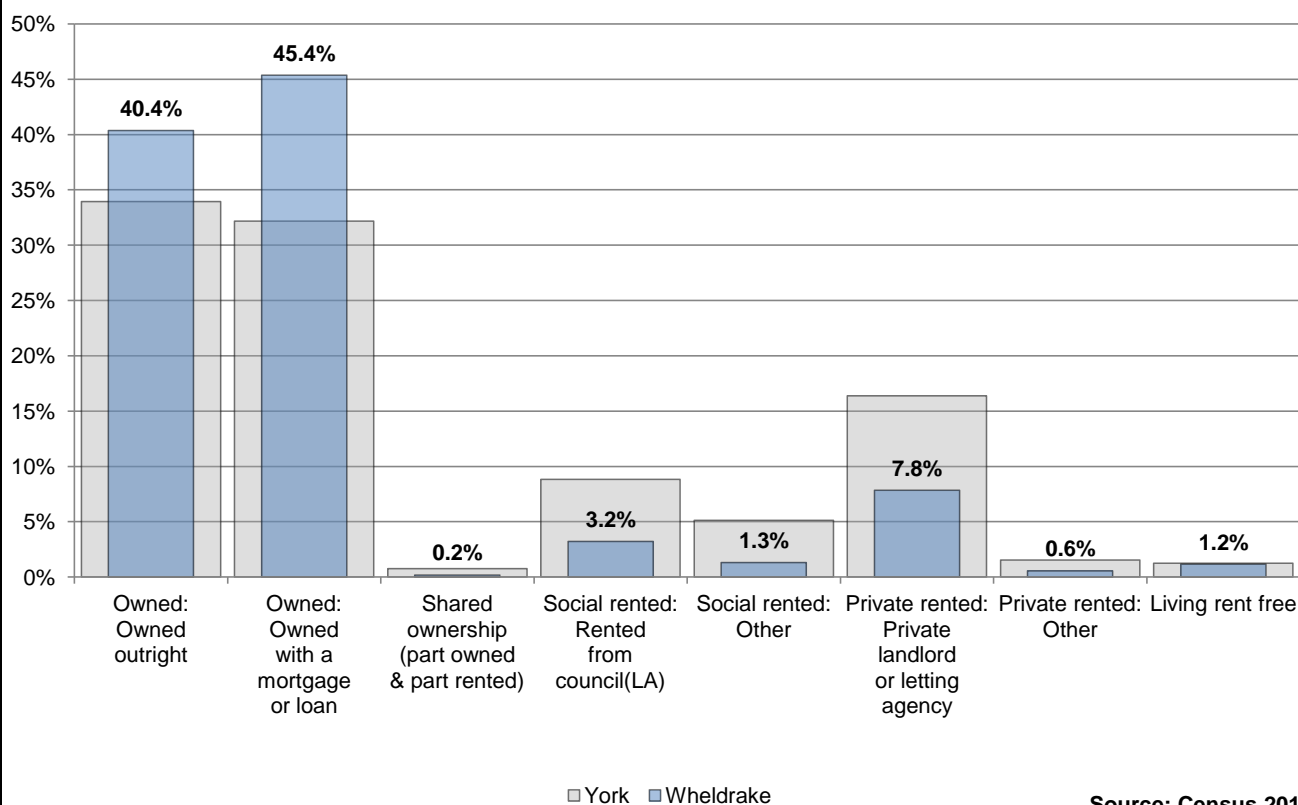
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Wheldrake

Source: Census 2011

### Tenure



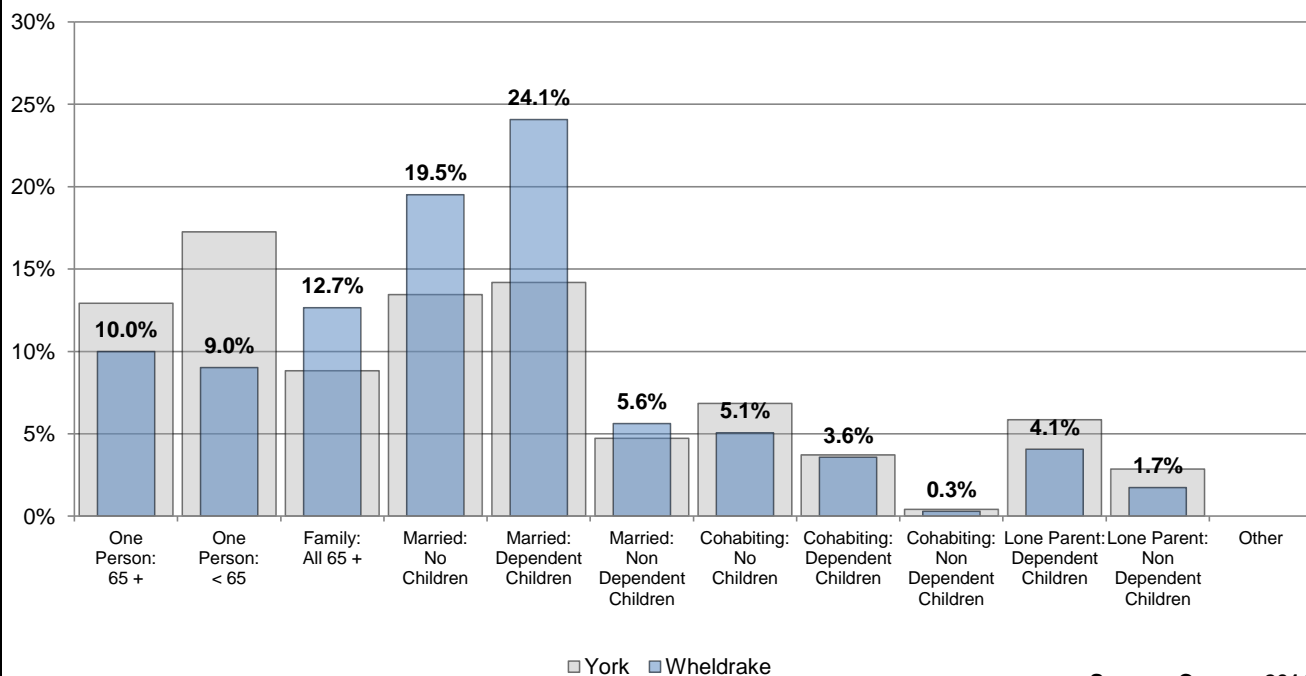
■ York ■ Wheldrake

Source: Census 2011

# Wheldrake Ward Profile

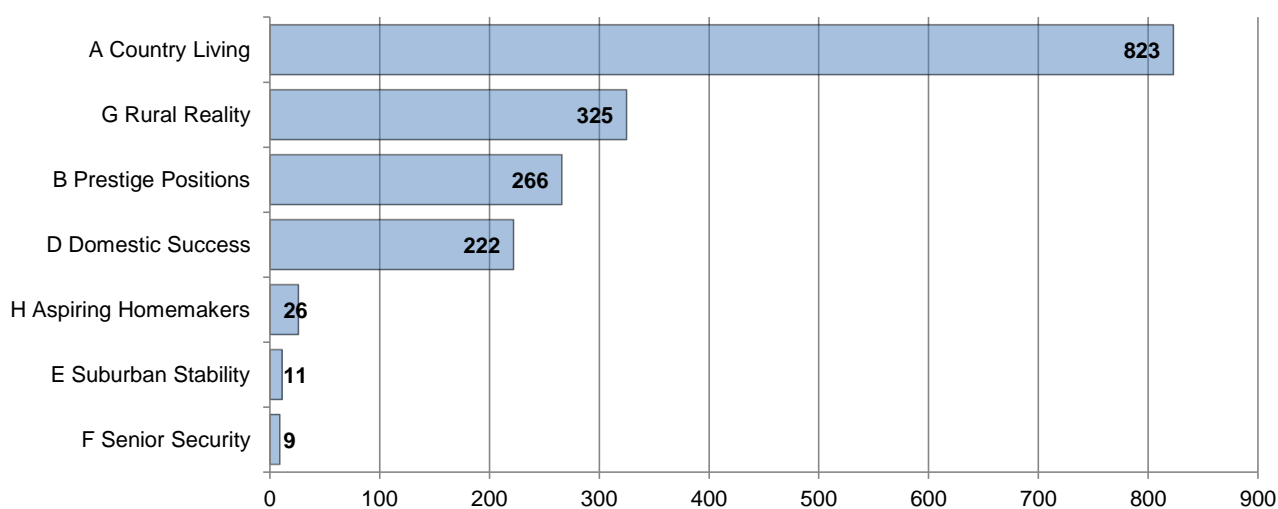


## Household Composition

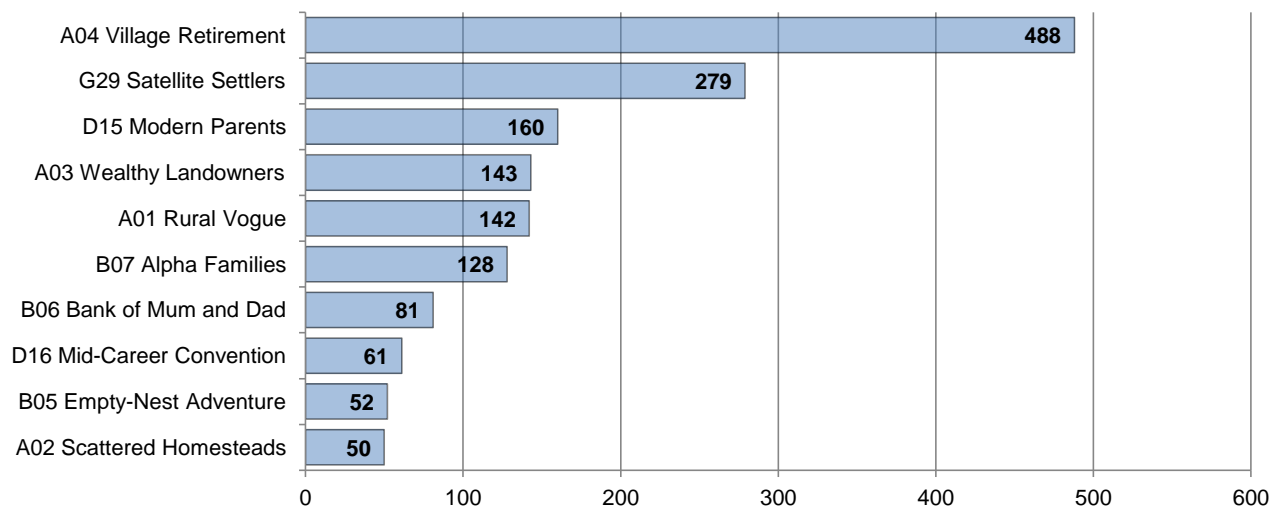


## Household Types

### Experian Groups (2015)



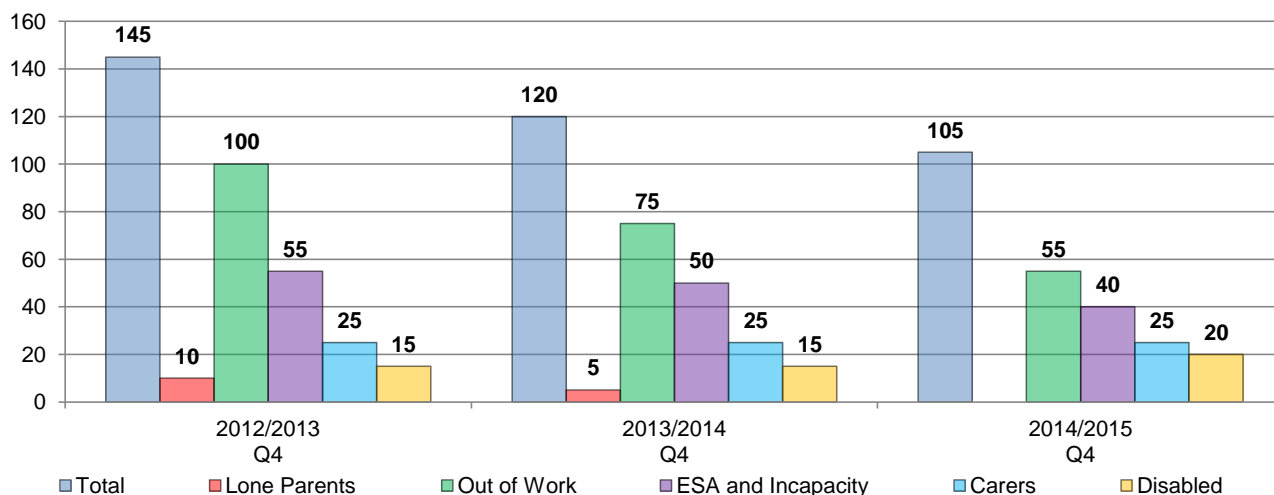
### Experian Types (2015)





## Economy

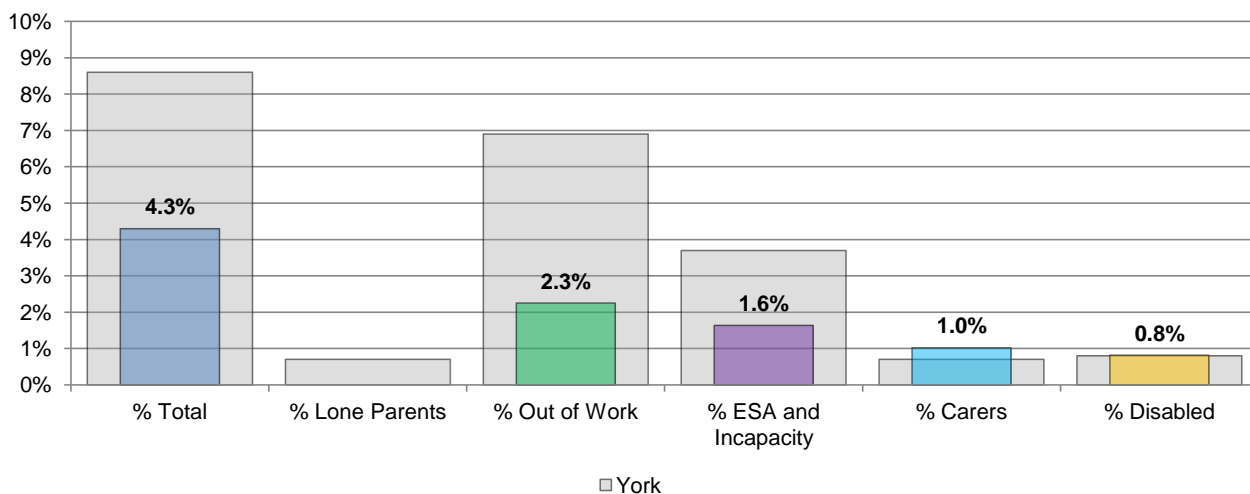
**Benefit Claimant Numbers  
Working age Population (16-64)**



Source: Department for Work and Pensions (DWP)

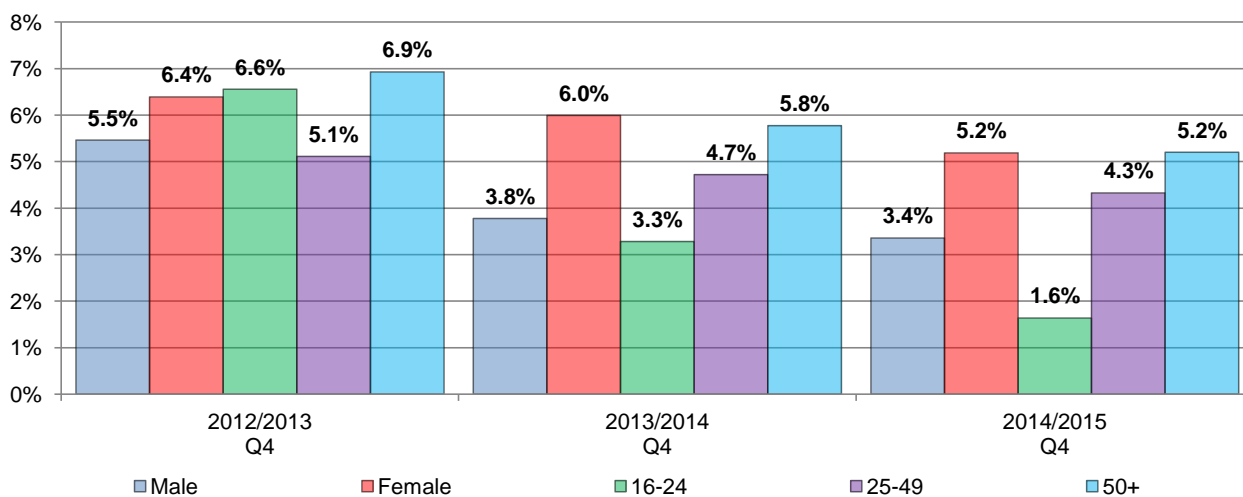
**Benefit Claimant Rate  
Working age Population (16-64)**

Q4 2014/2015



Source: Department for Work and Pensions (DWP)

**Total Benefit Claimant Rate (Age and Gender)  
Working age Population (16-64)**

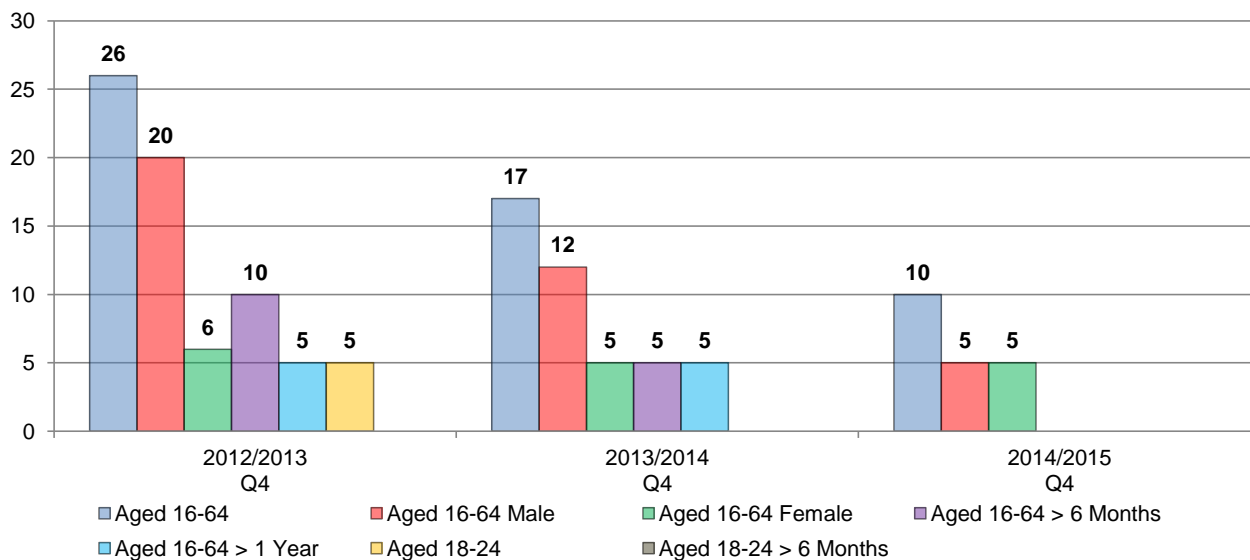


Source: Department for Work and Pensions (DWP)



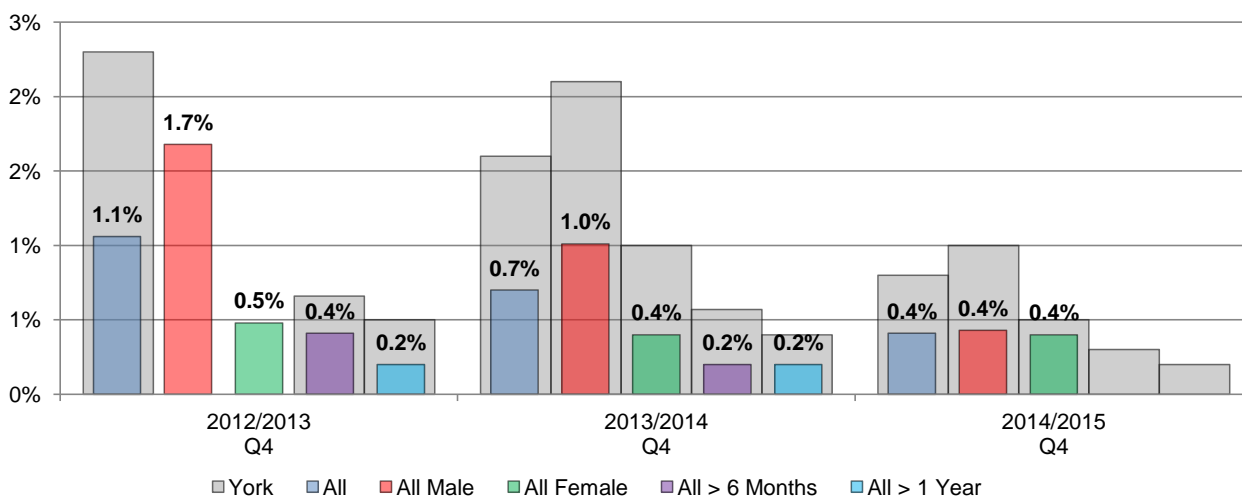
## Economy

### JSA Claimant Numbers



Source: Office for National Statistics (ONS)

### JSA Claimant Rate (Age and Gender) Working age Population (16-64)



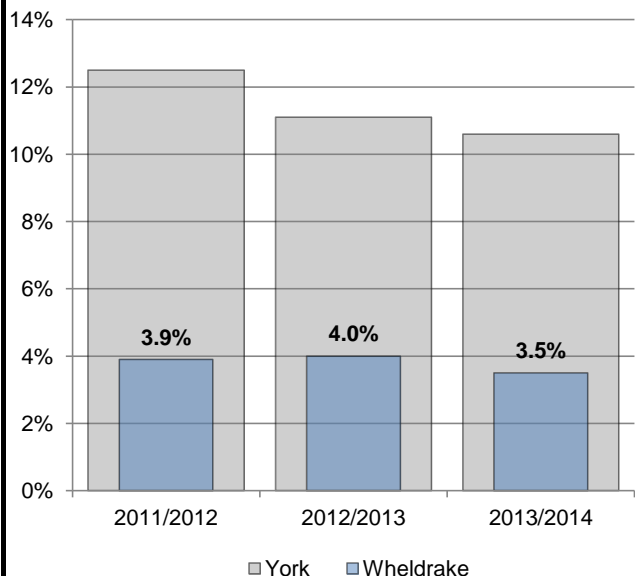
Source: Office for National Statistics (ONS)



## Poverty

### Child Poverty

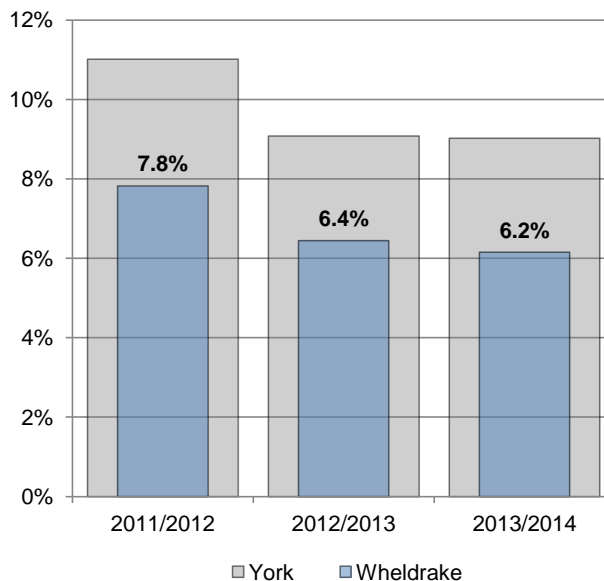
The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



Source: HM Revenue & Customs

### Fuel Poverty

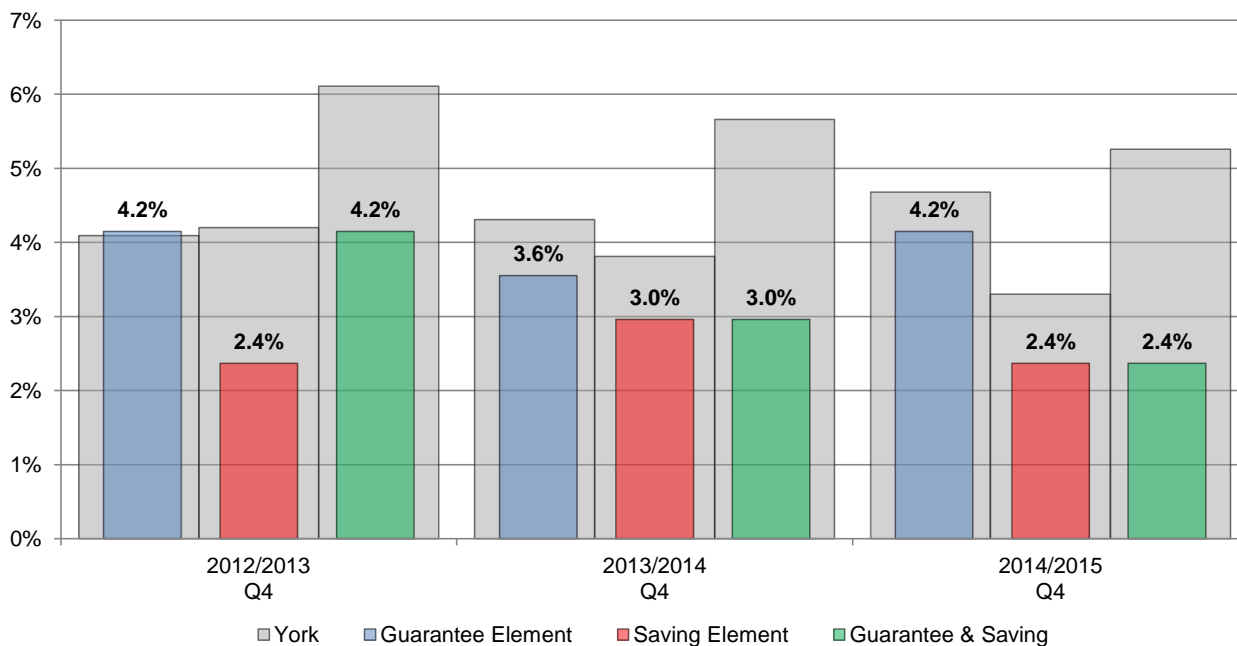
A household is said to be fuel poor if it needs to spend more than 10% of its income on fuel to maintain an adequate standard of warmth.



Source: Department of Energy & Climate Change

## Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.



Source: Department for Work and Pensions (DWP)

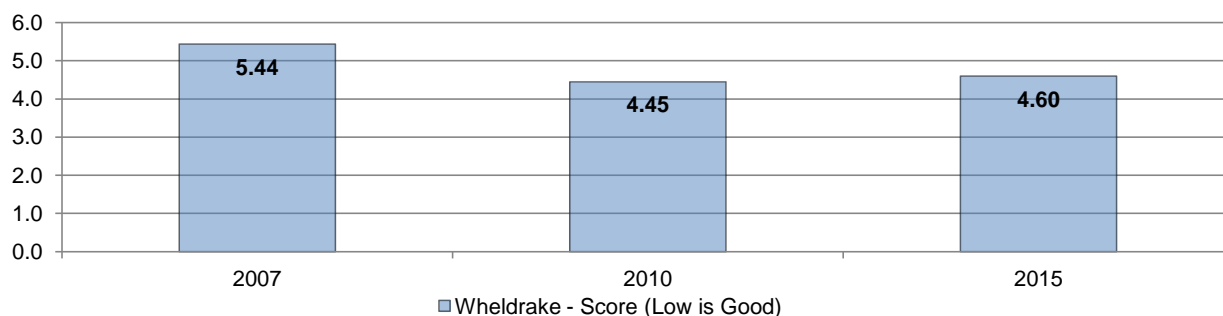


# Wheldrake Ward Profile



## Indices of Multiple Deprivation

The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



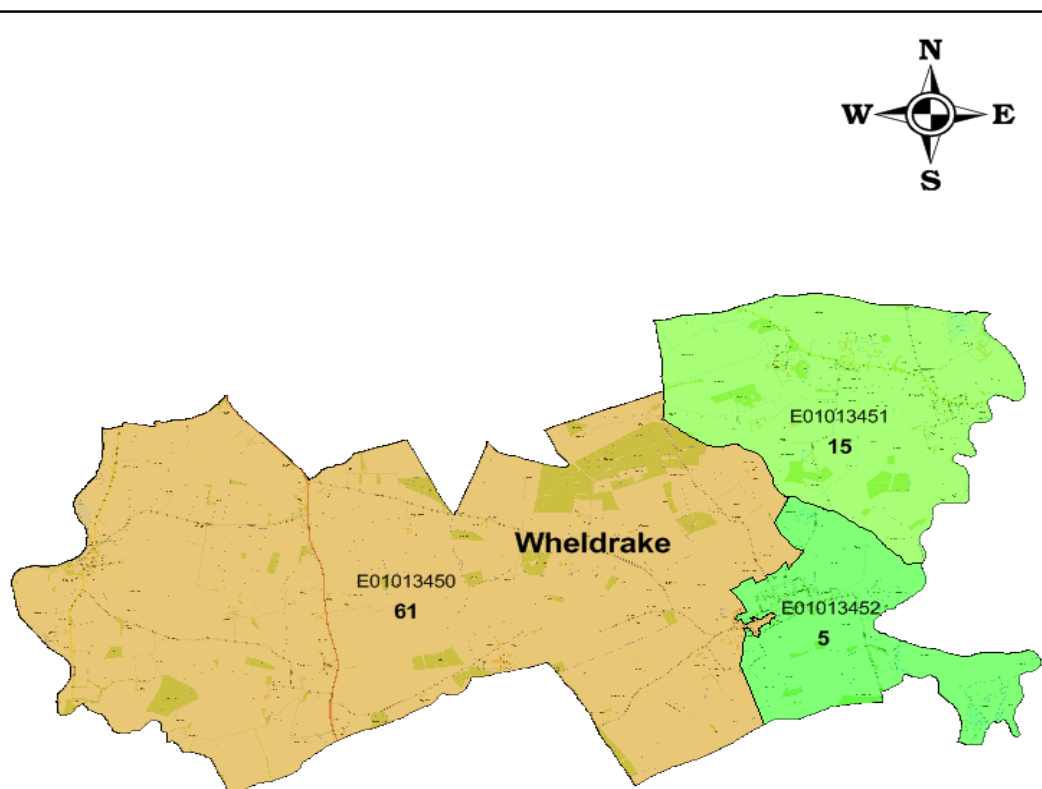
**Ward Rank in York (Low is Bad)**  
19 out of 21

20 out of 21

20 out of 21

Source: Department for Communities and Local Government (DCLG)

### Index of Multiple Deprivation 2015 - Wheldrake Ward: breakdown by LSOA



**Key to Deprivation Deciles**  
1 is least deprived LSOA, 120 is most deprived

- Decile 10 Most Deprived
- Decile 9
- Decile 8
- Decile 7
- Decile 6
- Decile 5
- Decile 4
- Decile 3
- Decile 2
- Decile 1 Least Deprived

0 2.5  
kilometres

Scale: 1:63,900

Produced by:

Business Intelligence Hub

Created

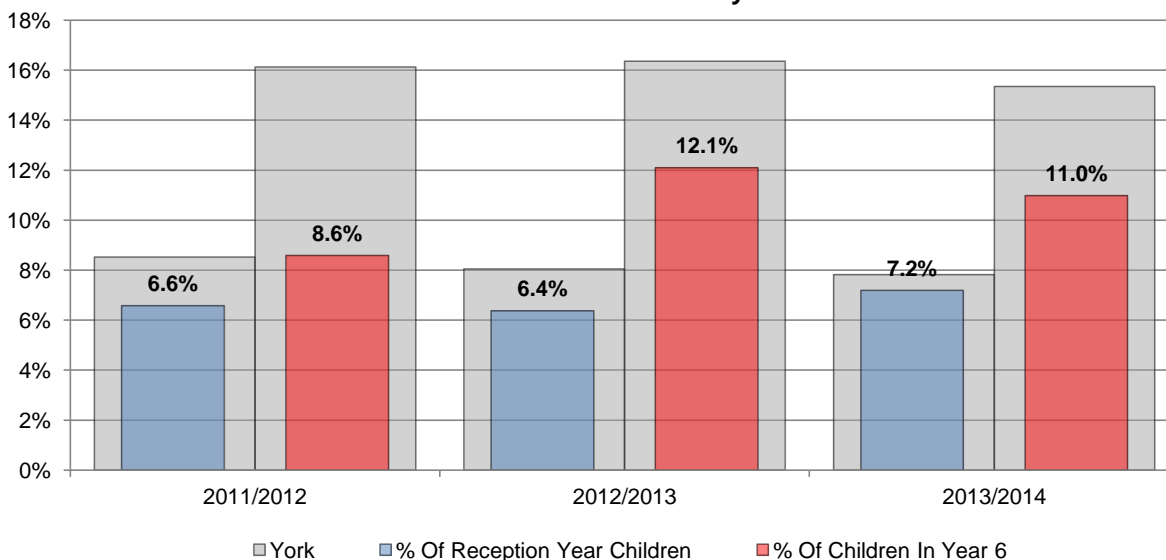
09/10/2015

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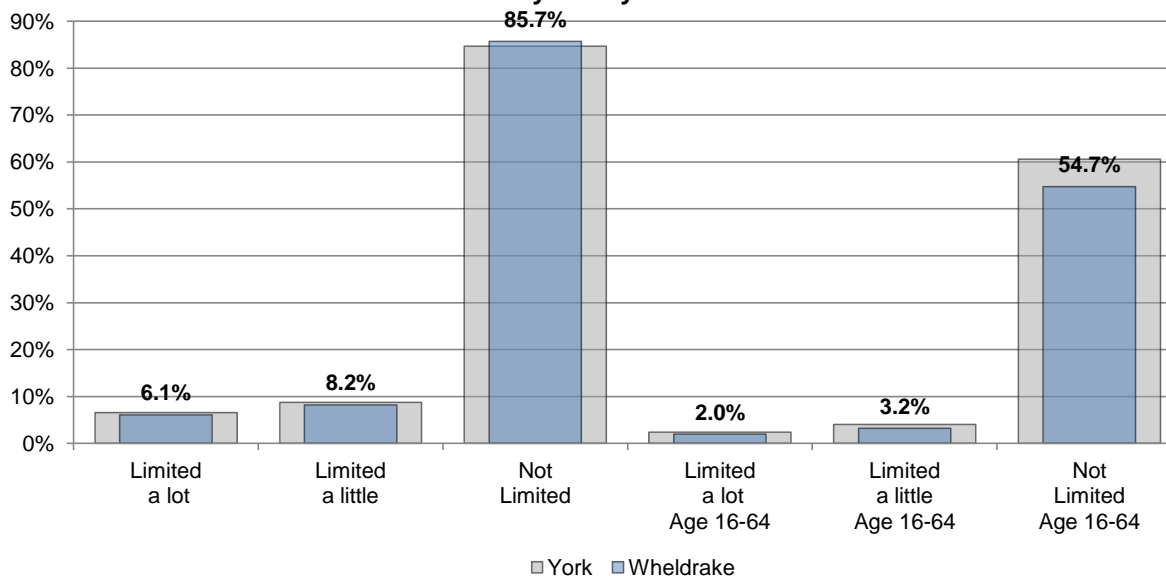
## Health and Wellbeing

### Childhood Obesity



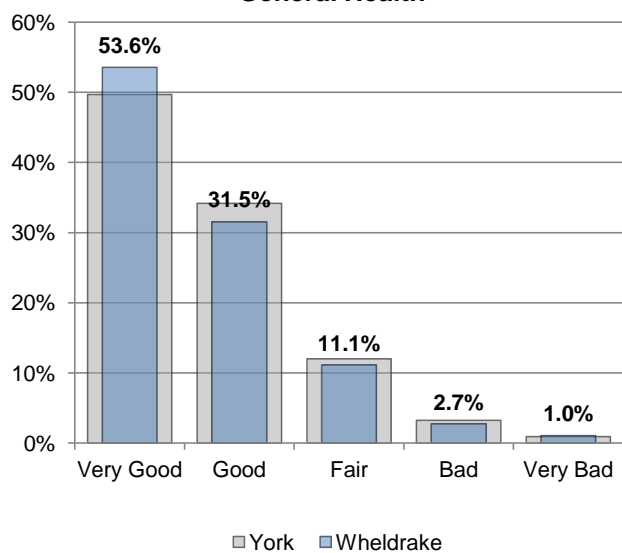
Source: National Child Measurement Programme (NCMP)

### Day to Day Activities



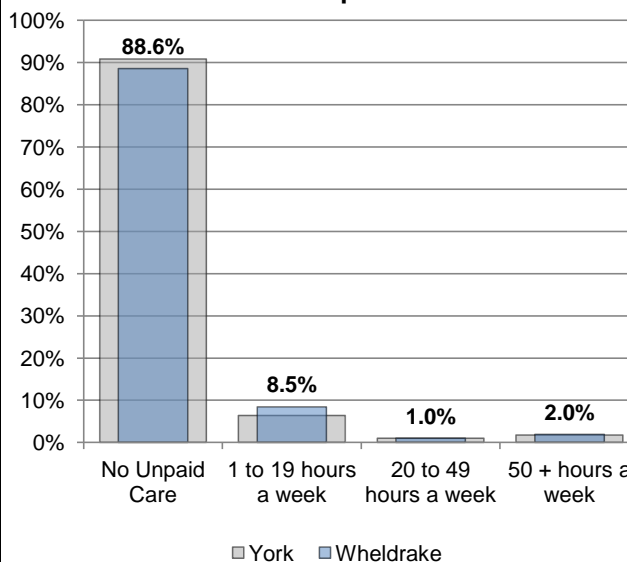
Source: Census 2011

### General Health



Source: Census 2011

### Provide Unpaid Care

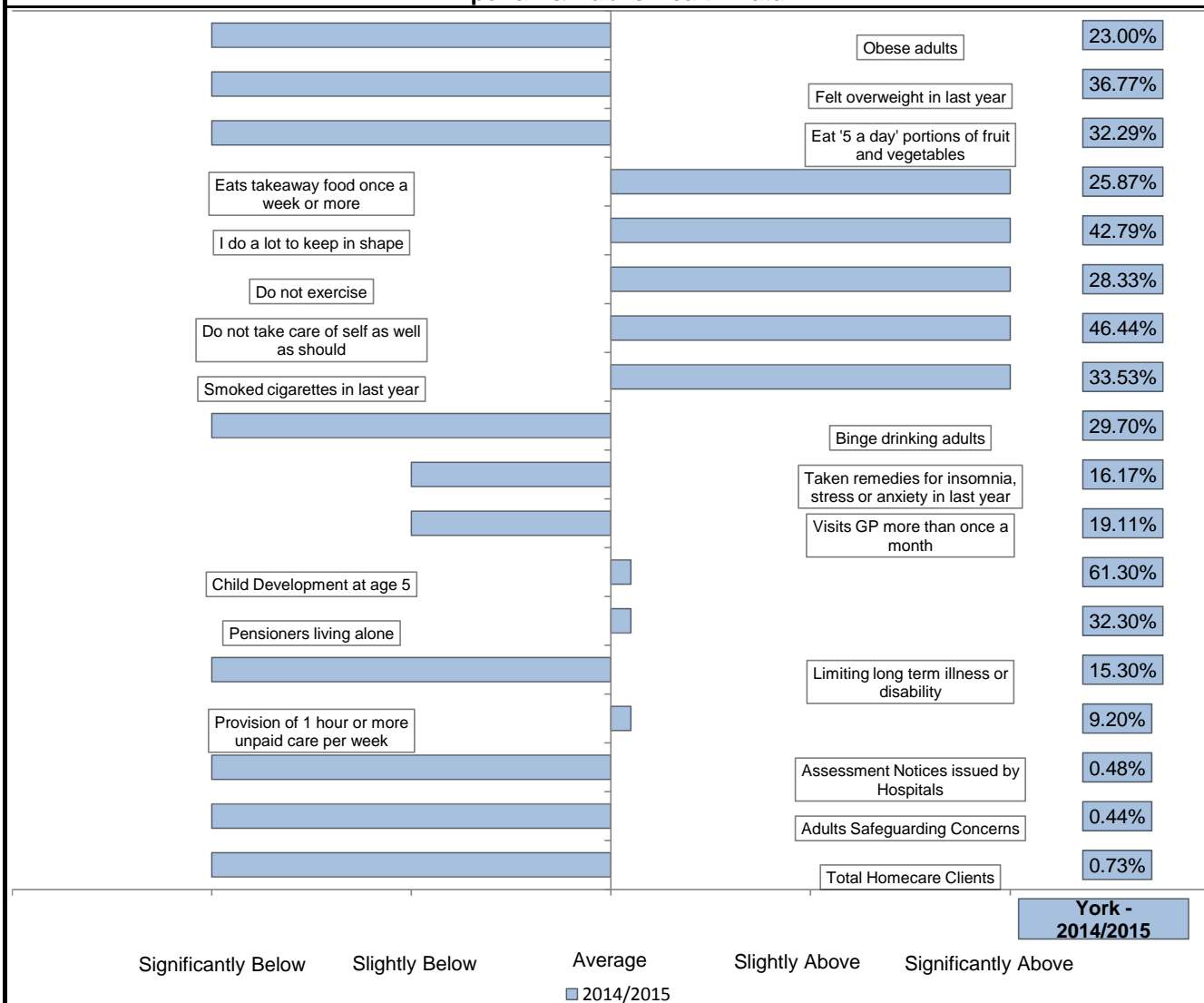


Source: Census 2011

# Wheldrake Ward Profile

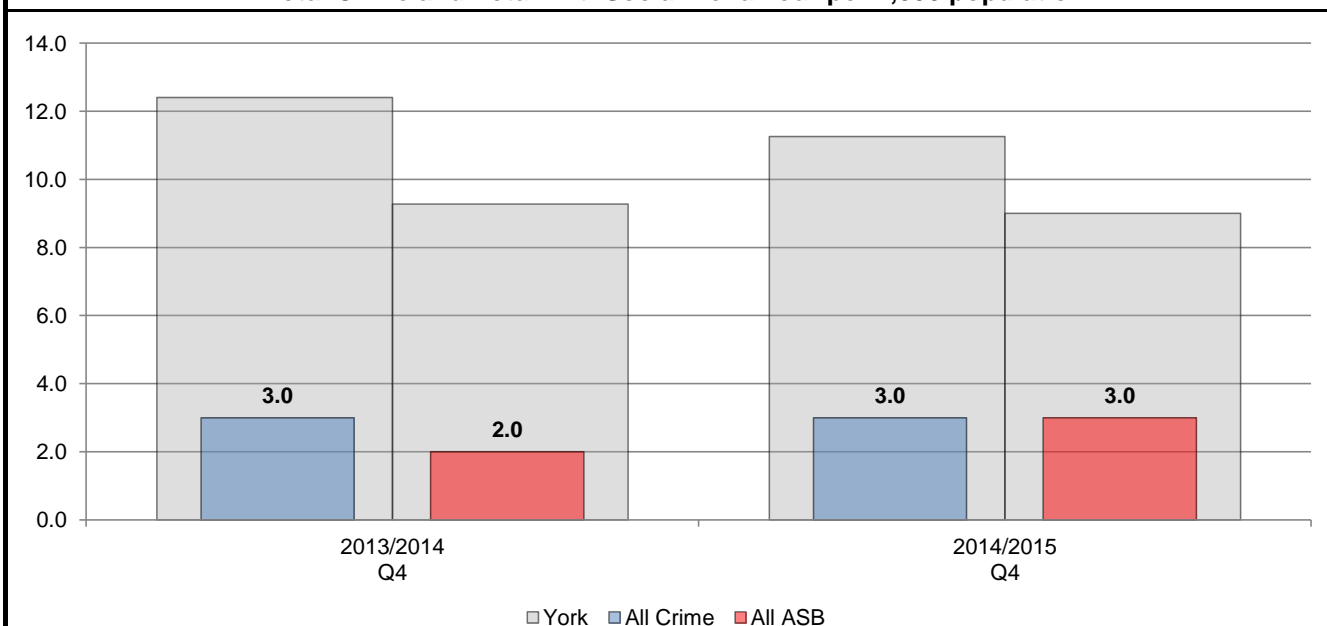


## Experian & Public Health Data



## Crime and Anti-Social Behaviour

### Total Crime and Total Anti-Social Behaviour per 1,000 population

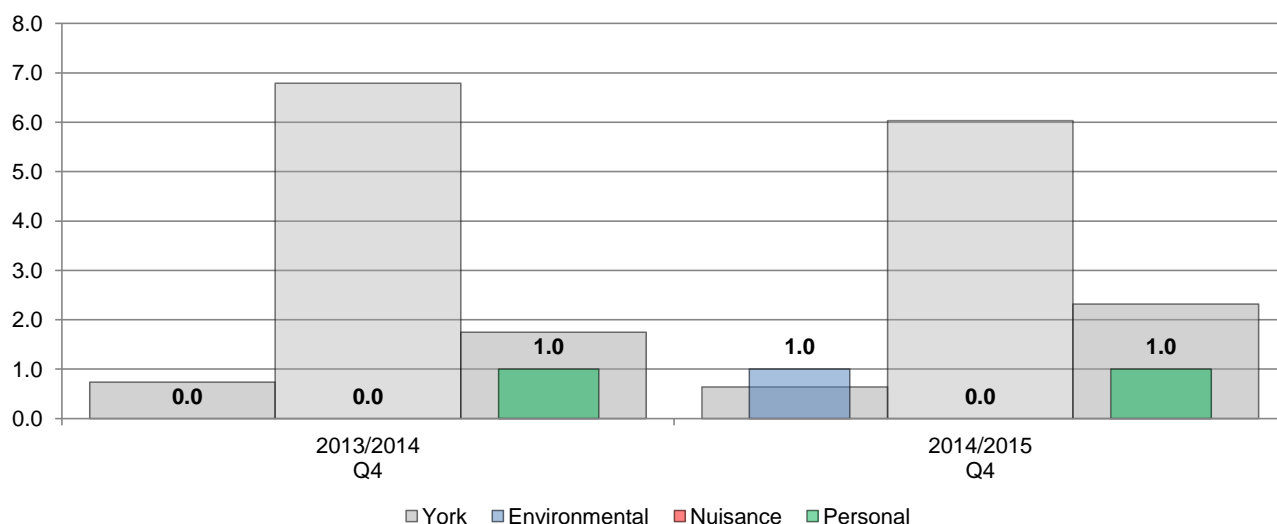


Source: North Yorkshire Police

## Wheldrake Ward Profile

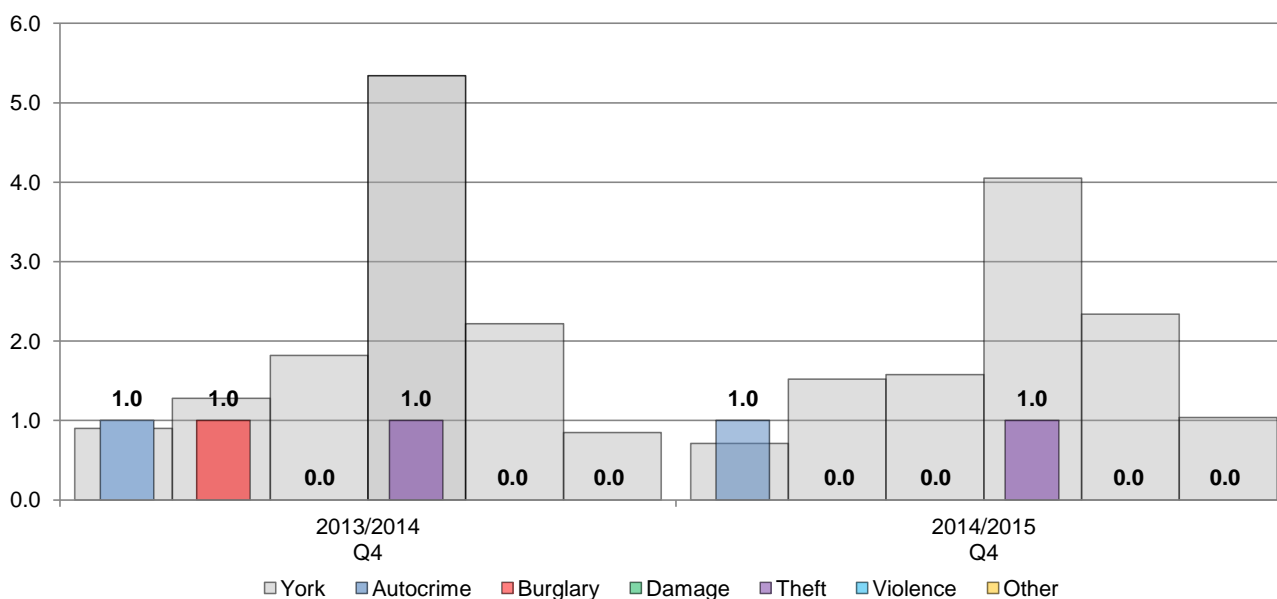


### ASB per 1,000 population



Source: North Yorkshire Police

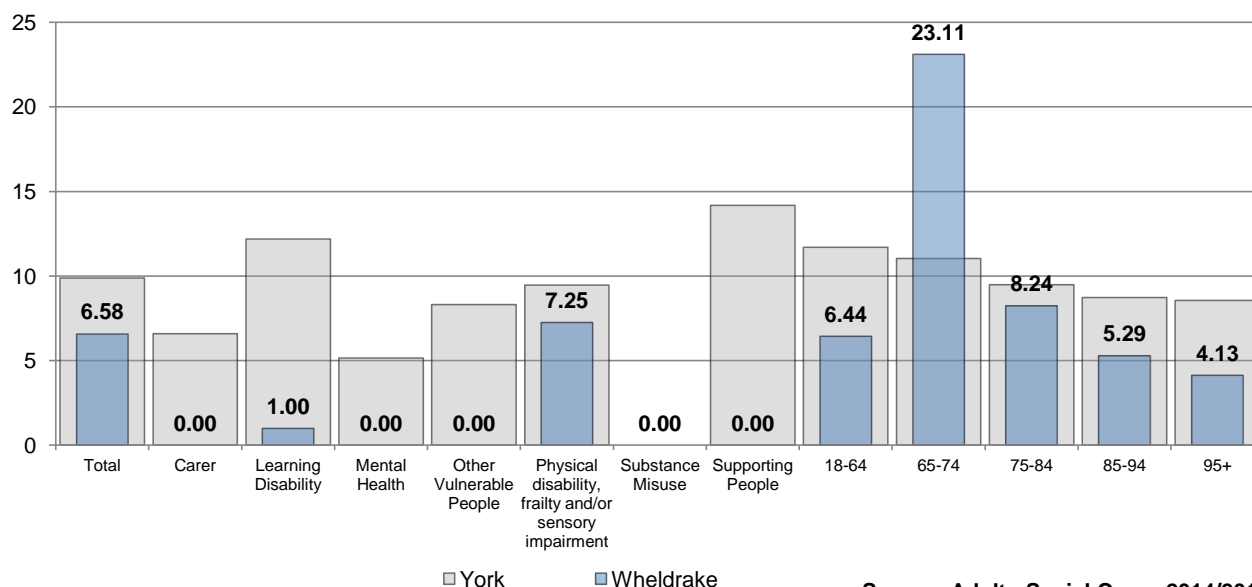
### Crime Rate per 1,000 population



Source: North Yorkshire Police

## Adult Social Care

### Average Weekly Homecare Hours by Client Type and Age

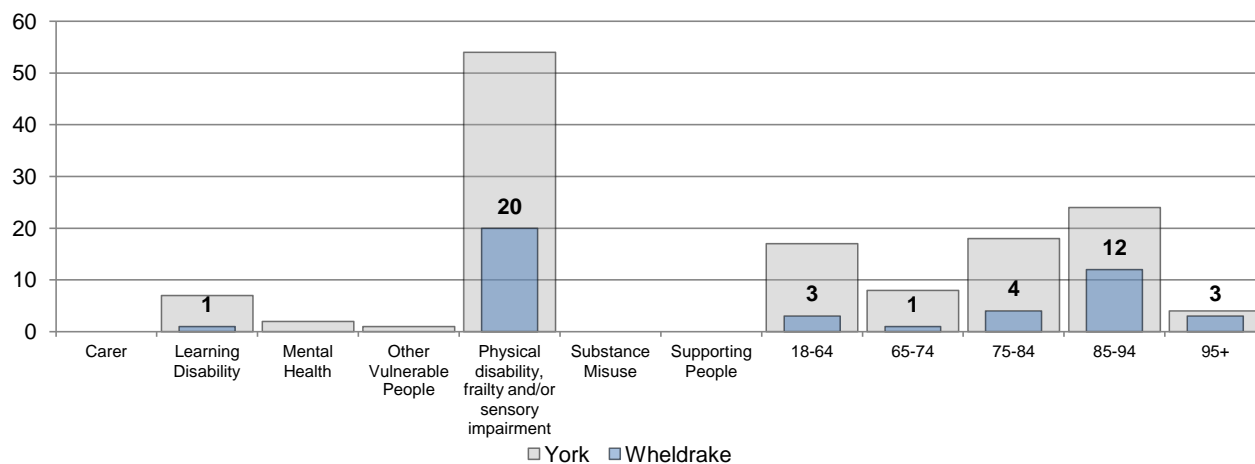


Source: Adults Social Care - 2014/2015

# Wheldrake Ward Profile

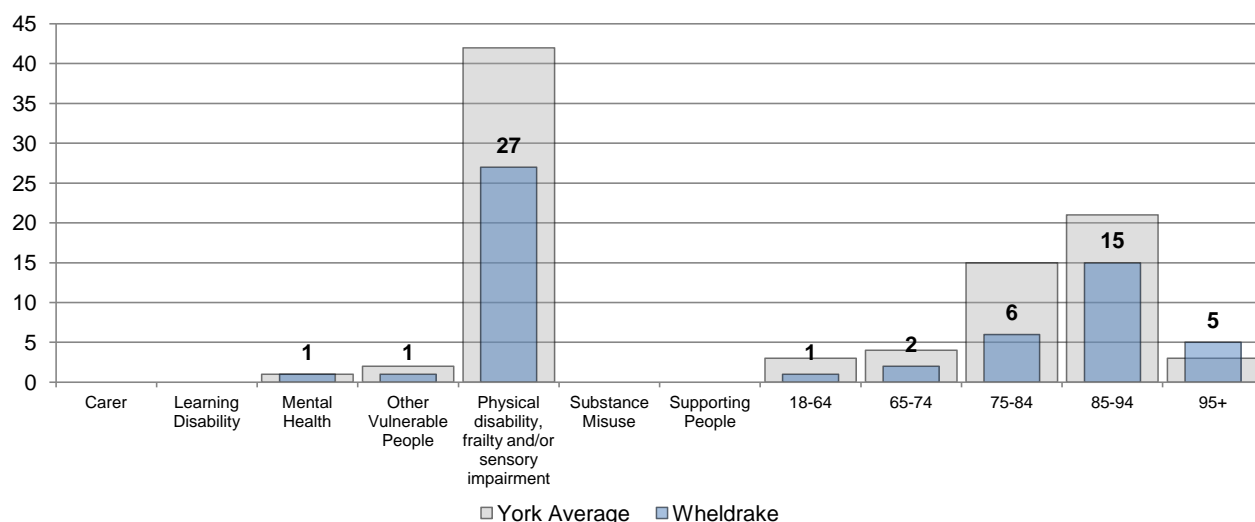


## Homecare Clients by Type and Age



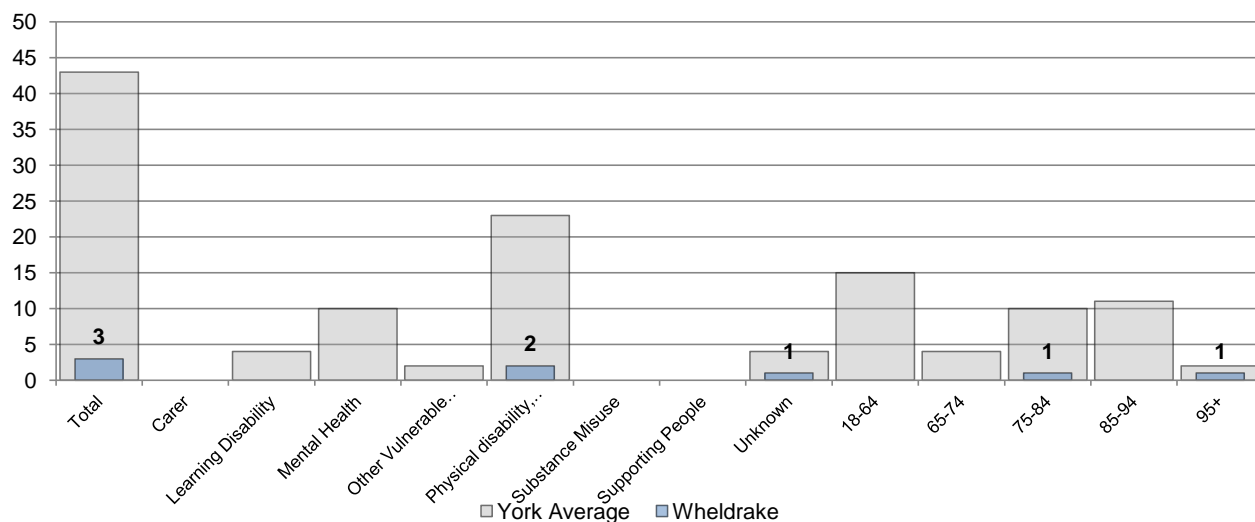
Source: Adults Social Care - 2014/2015

## Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age



Source: Adults Social Care - 2014/2015

## Adults Safeguarding Concerns by Client Type and Age



Source: Adults Social Care - 2014/2015



<b>Experian Groups</b>
<b>A Country Living</b> Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.
<b>G Rural Reality</b> Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.
<b>B Prestige Positions</b> High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.
<b>D Domestic Success</b> Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.
<b>H Aspiring Homemakers</b> Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.
<b>E Suburban Stability</b> Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.
<b>F Senior Security</b> Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.
<b>Experian Types</b>
<b>A04 Village Retirement</b> Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.
<b>G29 Satellite Settlers</b> Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.
<b>D15 Modern Parents</b> Families with school age children, modern housing, good quality detached homes, double income families, own tablets.
<b>A03 Wealthy Landowners</b> High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.
<b>A01 Rural Vogue</b> Families with children, detached housing, village locations, good income, travel to nearest school.
<b>B07 Alpha Families</b> Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.
<b>B06 Bank of Mum and Dad</b> Married couples aged 50-65, adult children at home, high salaries from senior positions, quality 4 bed detached homes, mortgage nearly paid off.
<b>D16 Mid-Career Convention</b> Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.
<b>B05 Empty-Nest Adventure</b> Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.
<b>A02 Scattered Homesteads</b> Married couples aged 50+, most isolated housing, highest levels of working at home, often oil central heating, reuse and recycle.