



York Summary

- York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.
- 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.
- 6.9% of the working population (aged 16-64) claim out of work benefits and 0.8% claim job seekers allowance.

Rural West Ward



Scale: 1:72,010

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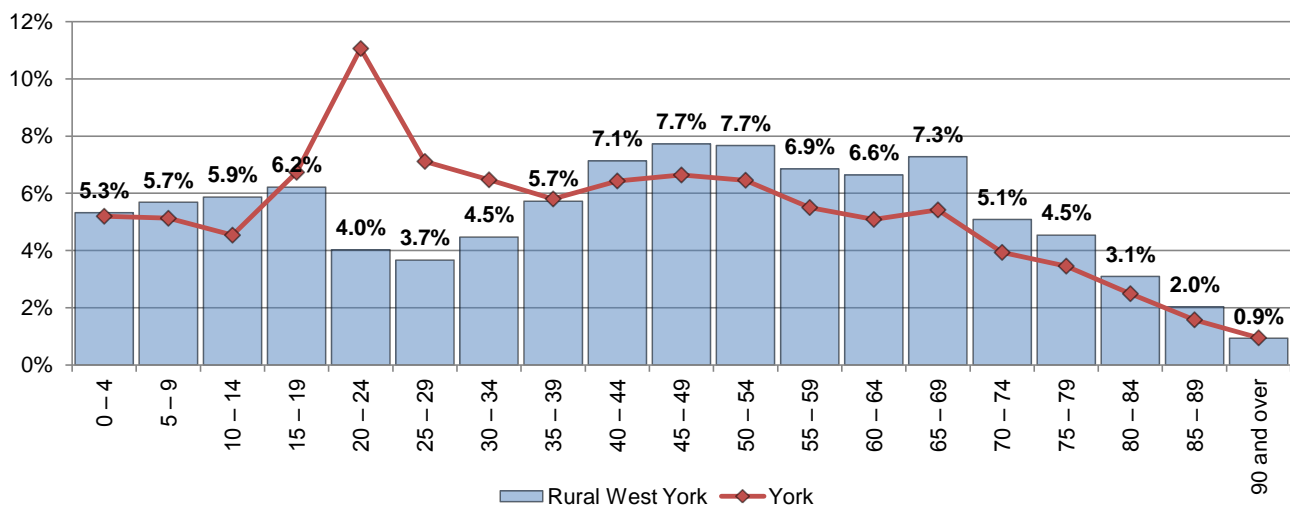
Ward Summary

- Rural West York has 7,803 residents with 4.5% from a black and minority ethnic community group. 86.2% are in good health, with 14.1% stating that they have some limitation in day to day activities.
- £613.00 was the Average Weekly Household Income in 2011/2012 (£463.33 in 2007/2008).
- 86% own their own home, either outright or with a mortgage, 7% are private renters and 5% are social tenants.
- 78.1% of residents have a NVQ level 1 - 4 qualification and 14.2% have no qualifications at all.
- 5.3% of children live in poverty and there are 6.2% of households in fuel poverty.
- 2.8% of the working population claim out of work benefits and 0.4% claim job seekers allowance.

Rural West York Ward Profile



Population by Age



Source: ONS - 2014 Ward population estimates

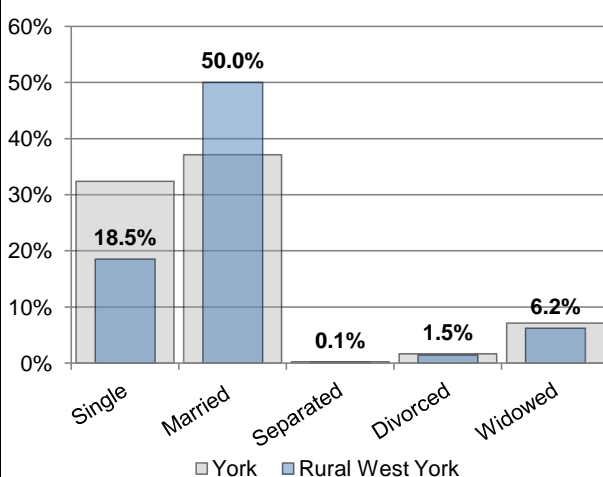
Census 2011 Update

Gender



Source: Census 2011

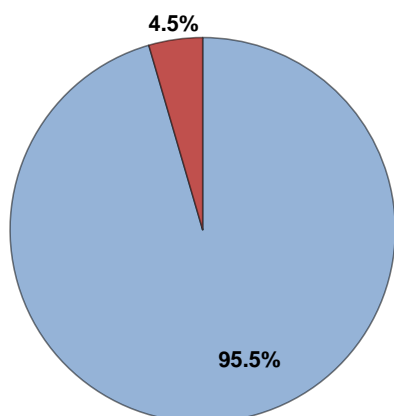
Marital Status



Source: Census 2011

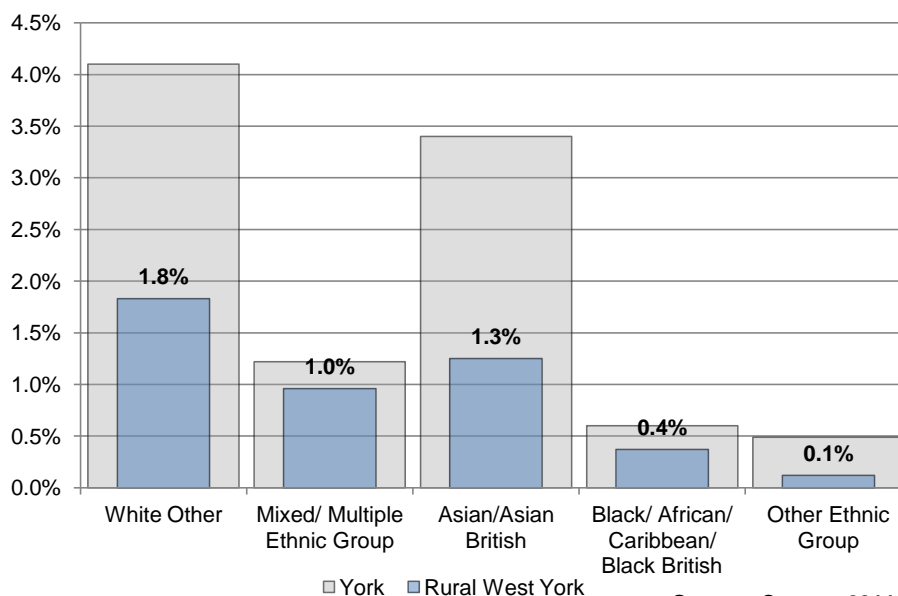
Ethnicity

Ward Ethnicity



White British
BME Community

BME Community (does not include White British)



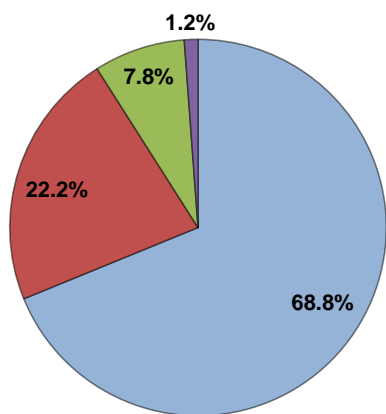
Source: Census 2011

Rural West York Ward Profile

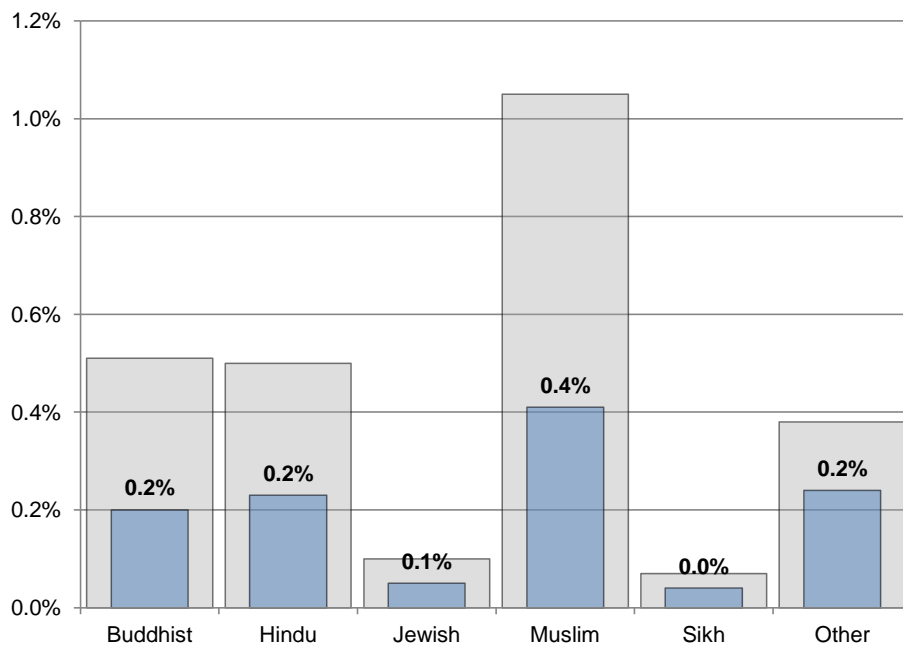


Religion

Other Religions



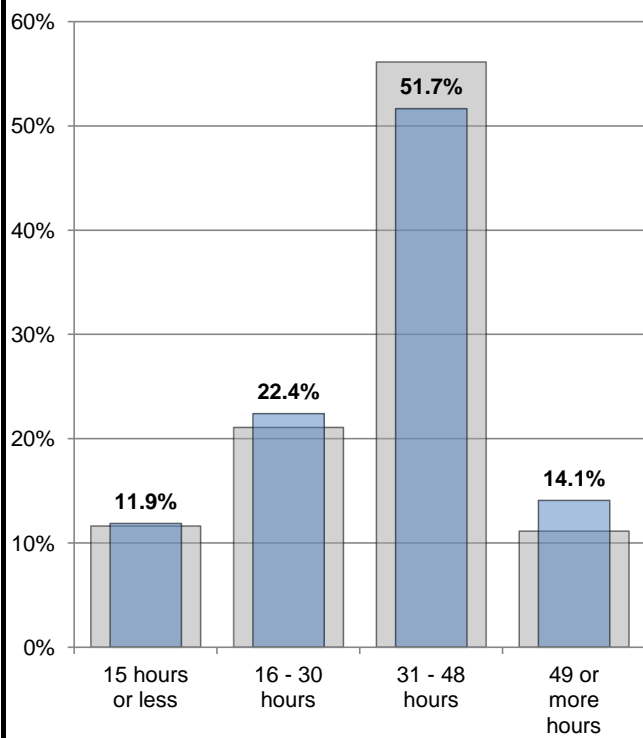
- Christian
- None
- Not stated
- Other Religions



York Rural West York

Source: Census 2011

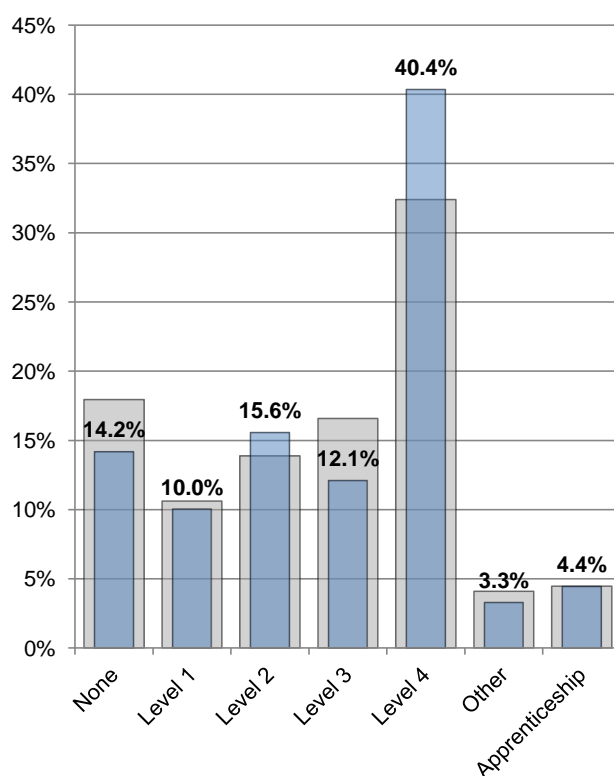
Hours Worked



York Rural West York

Source: Census 2011

Qualifications



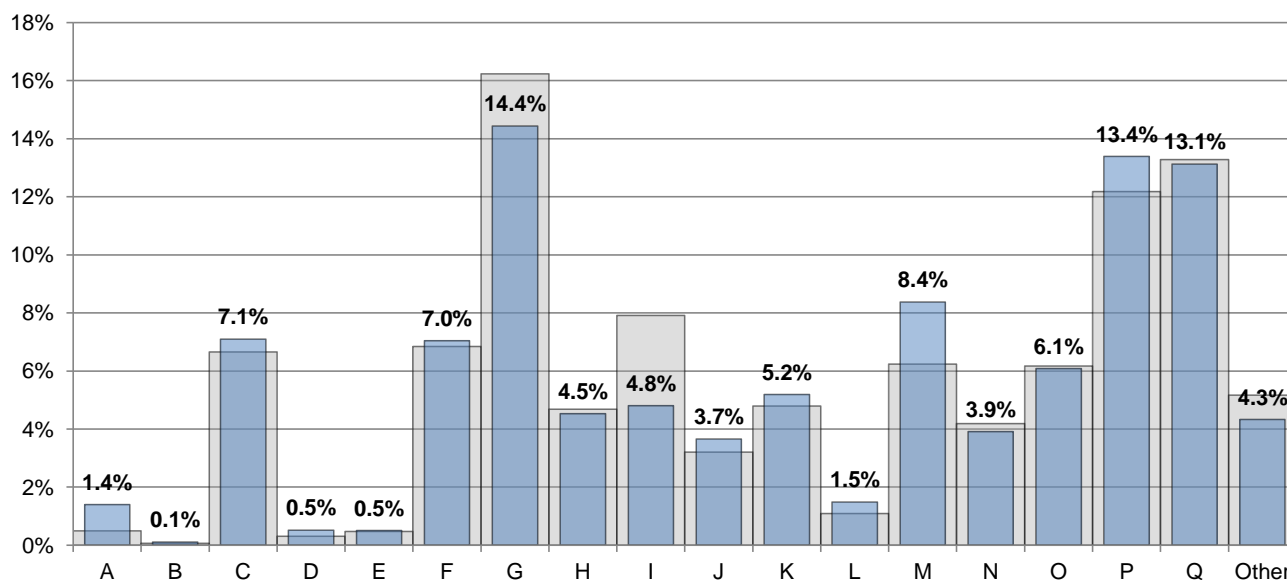
York Rural West York

Source: Census 2011

Rural West York Ward Profile



Industry



A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

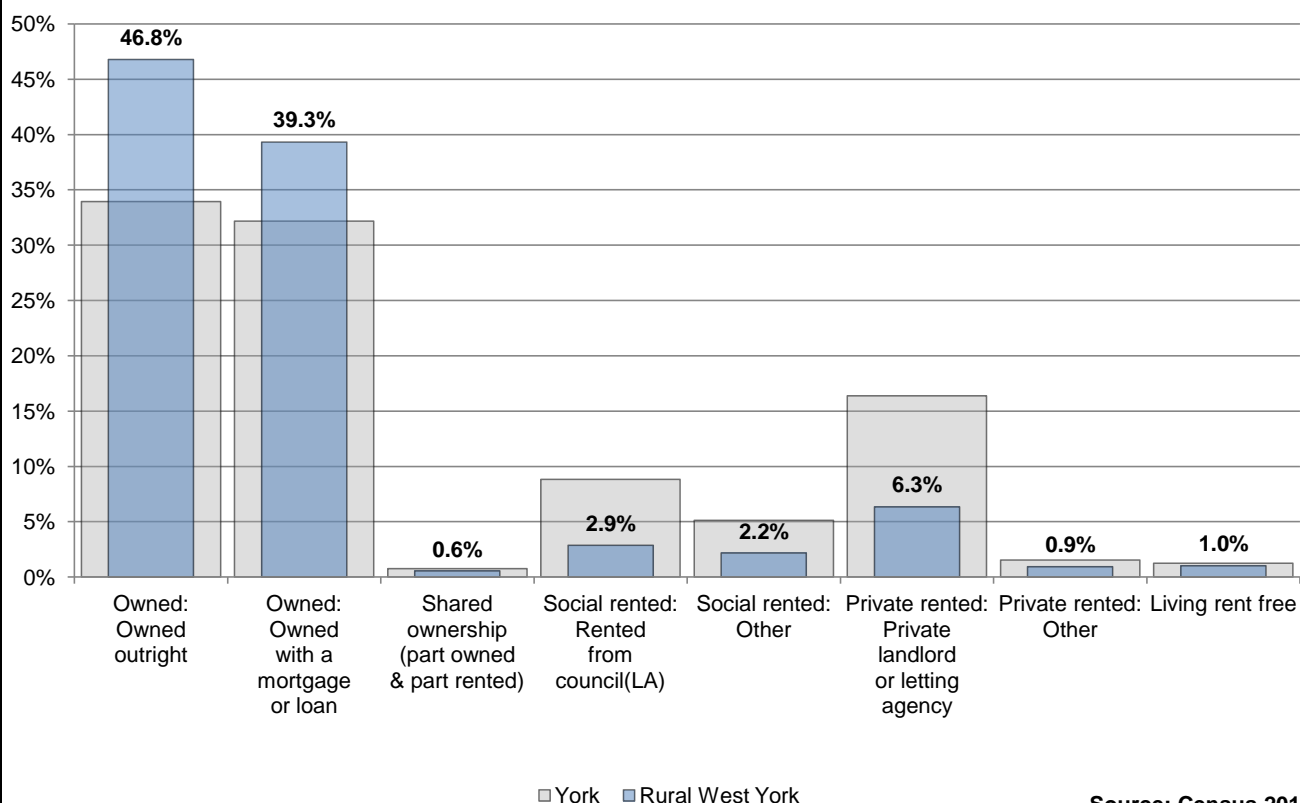
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

■ York ■ Rural West York

Source: Census 2011

Tenure



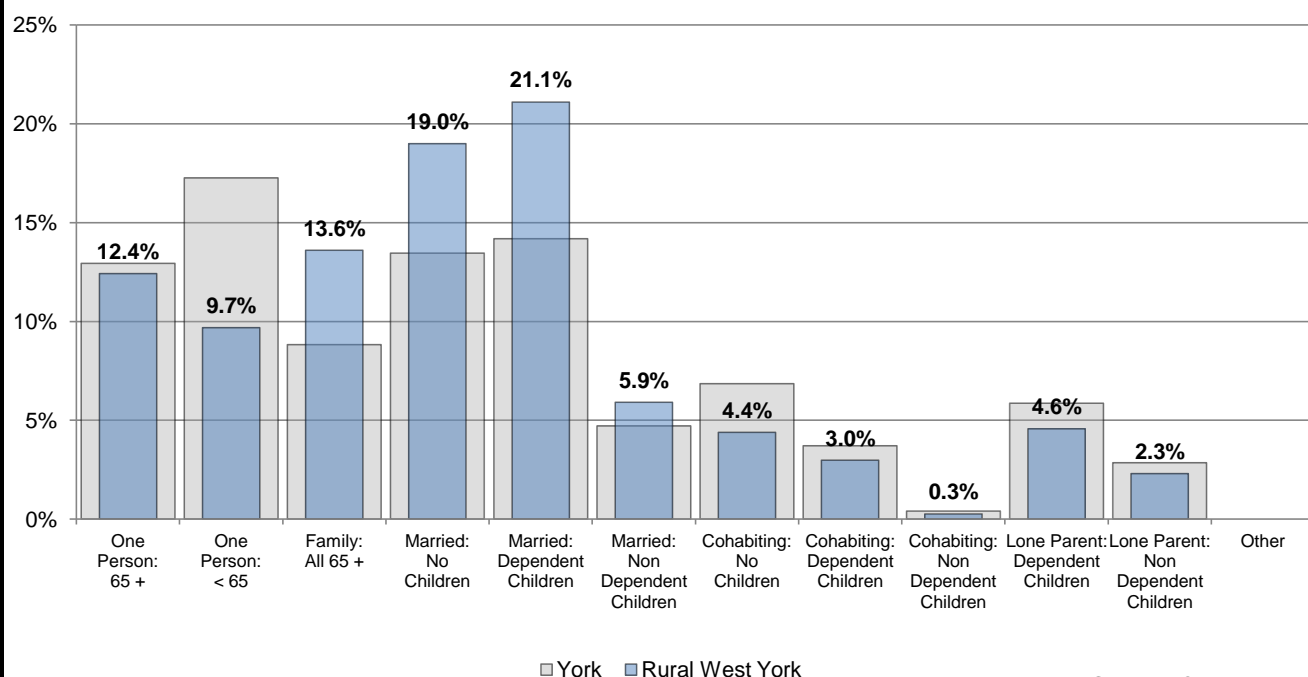
■ York ■ Rural West York

Source: Census 2011

Rural West York Ward Profile



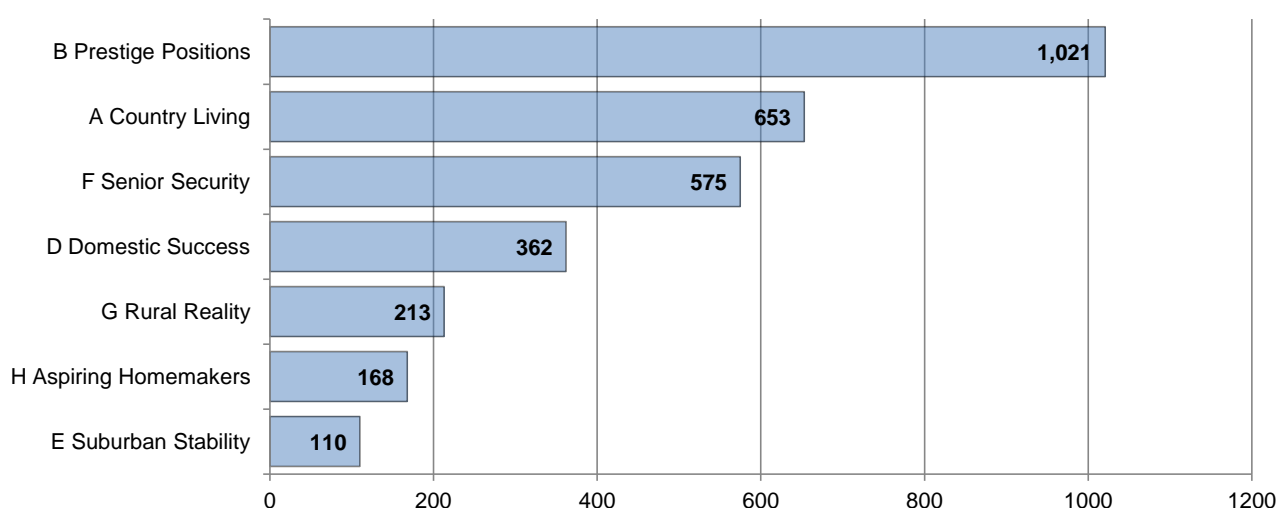
Household Composition



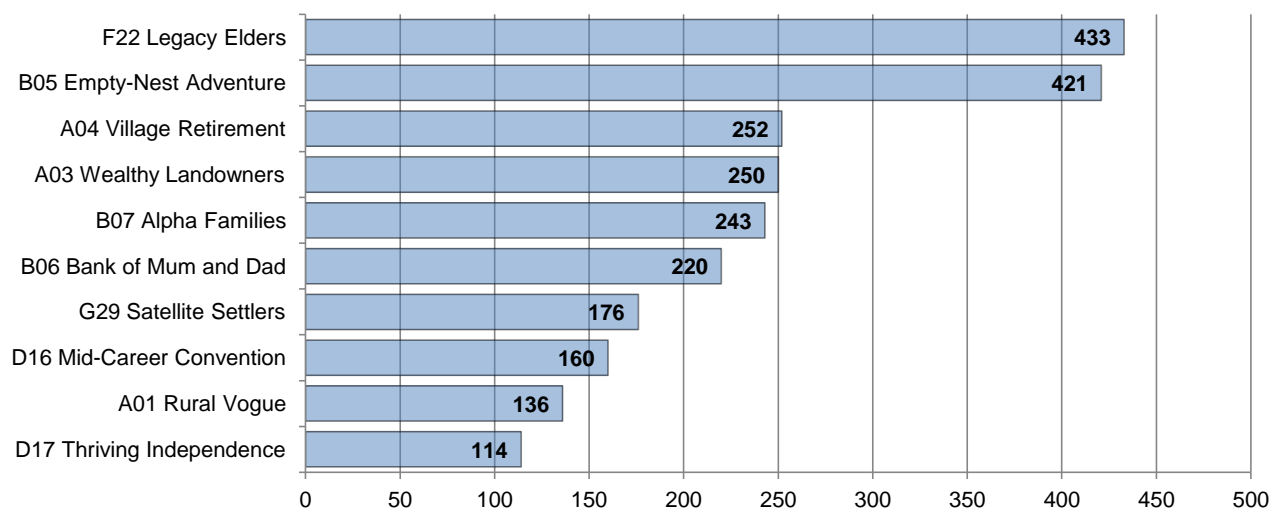
Source: Census 2011

Household Types

Experian Groups (2015)



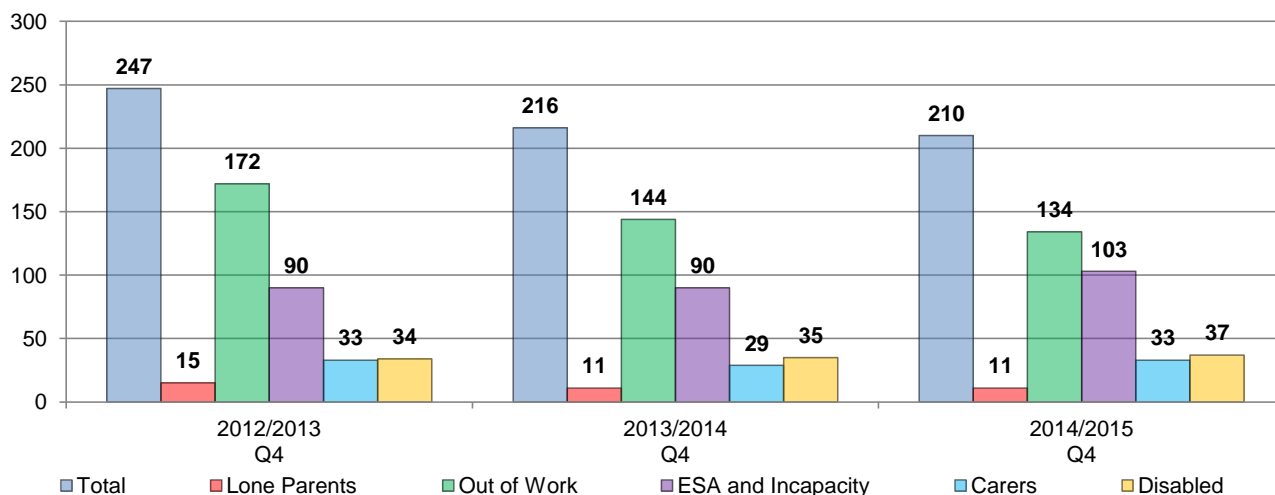
Experian Types (2015)





Economy

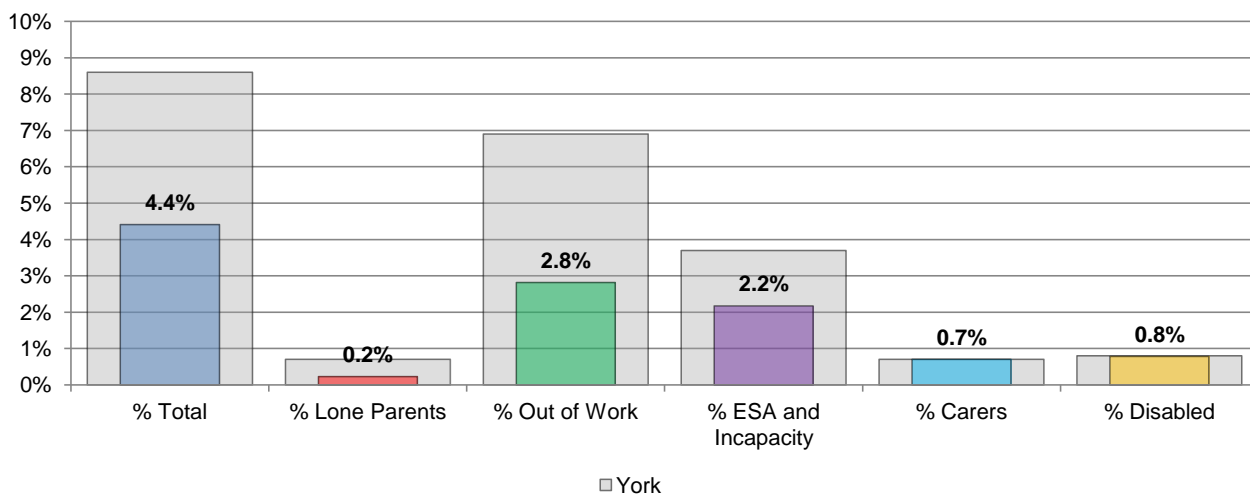
**Benefit Claimant Numbers
Working age Population (16-64)**



Source: Department for Work and Pensions (DWP)

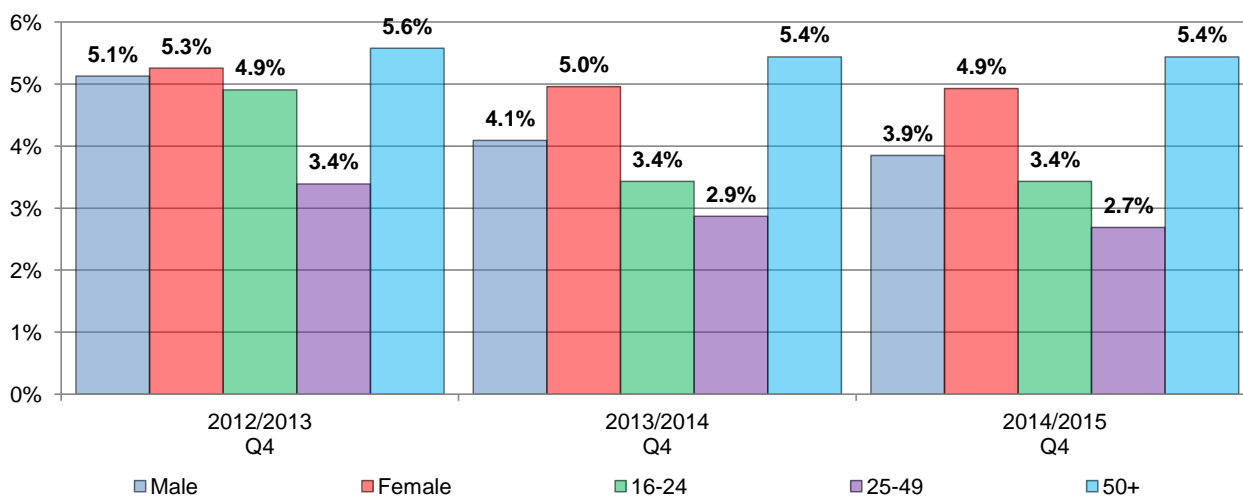
**Benefit Claimant Rate
Working age Population (16-64)**

Q4 2014/2015



Source: Department for Work and Pensions (DWP)

**Total Benefit Claimant Rate (Age and Gender)
Working age Population (16-64)**

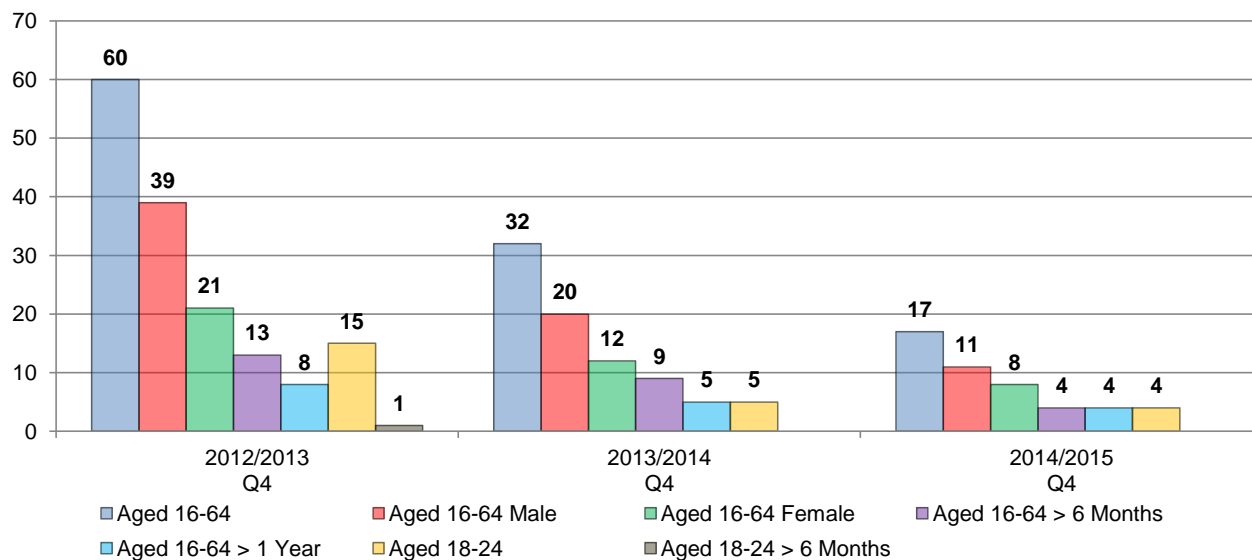


Source: Department for Work and Pensions (DWP)



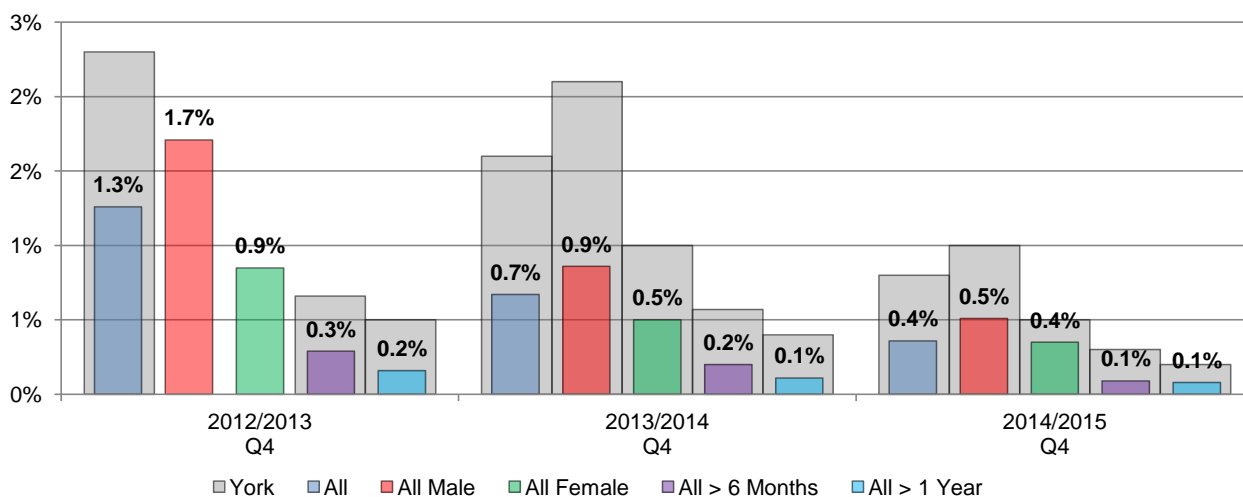
Economy

JSA Claimant Numbers



Source: Office for National Statistics (ONS)

JSA Claimant Rate (Age and Gender) Working age Population (16-64)



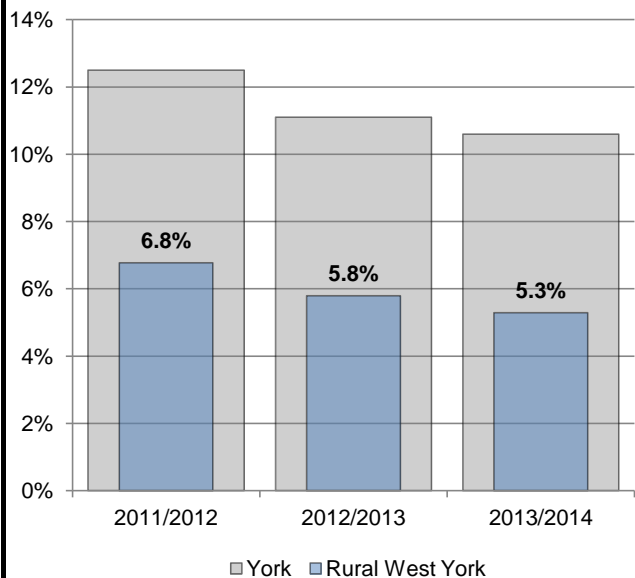
Source: Office for National Statistics (ONS)



Poverty

Child Poverty

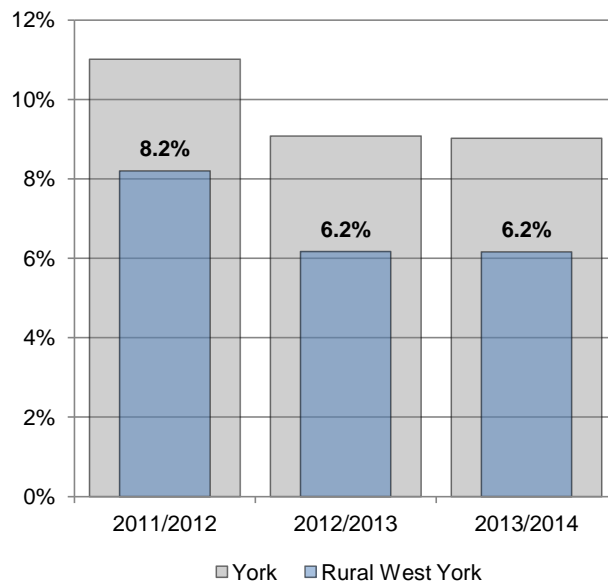
The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



Source: HM Revenue & Customs

Fuel Poverty

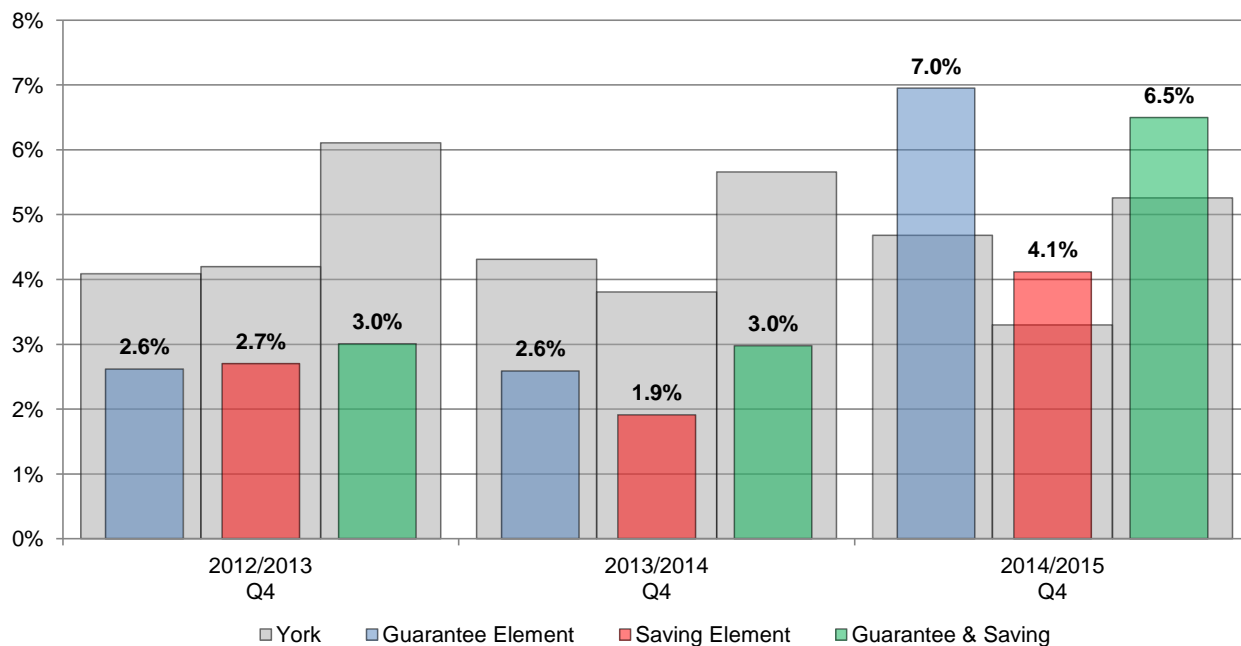
A household is said to be fuel poor if it needs to spend more than 10% of its income on fuel to maintain an adequate standard of warmth.



Source: Department of Energy & Climate Change

Pension Credit

Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.



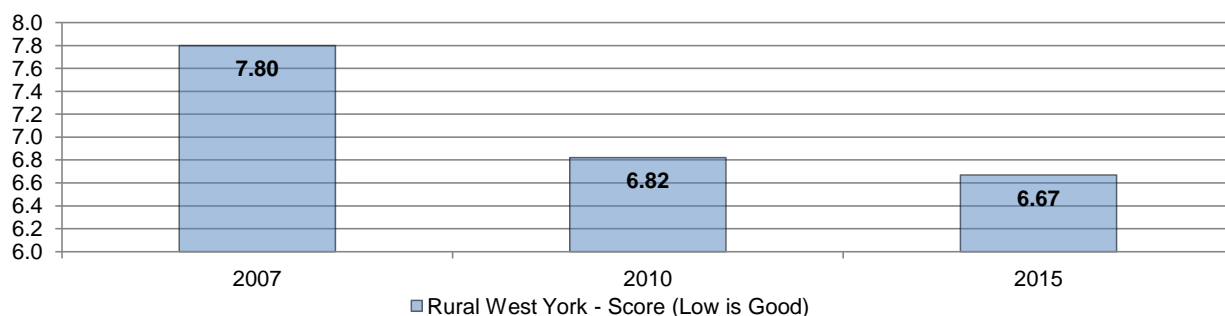
Source: Department for Work and Pensions (DWP)

Rural West York Ward Profile



Indices of Multiple Deprivation

The IMD measures and rates a number of different domains affecting quality of life including income, employment, education and skills, health and disability, crime, barriers to services and quality of living environments.



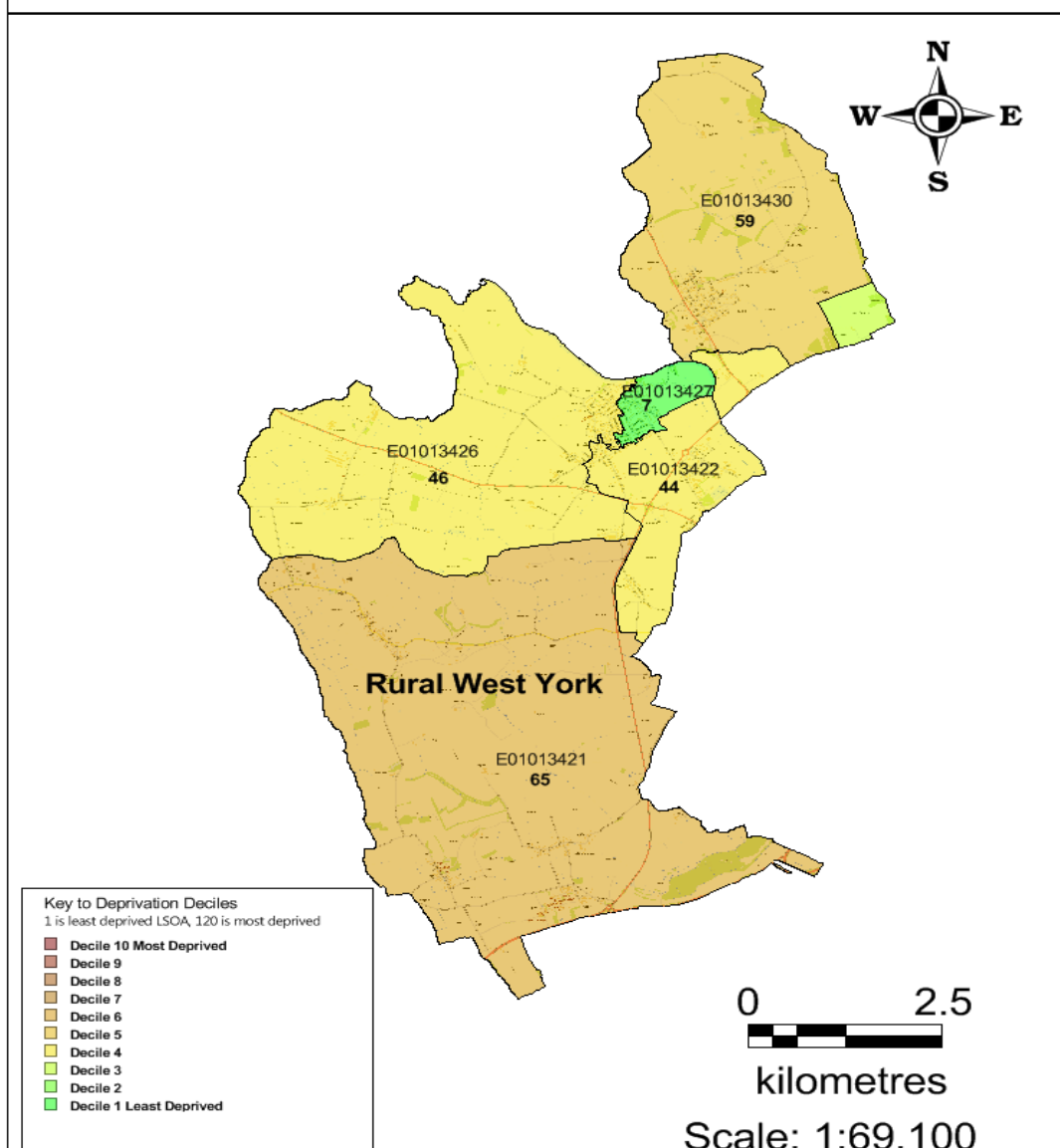
Ward Rank in York (Low is Bad)
14 out of 21

14 out of 21

15 out of 21

Source: Department for Communities and Local Government (DCLG)

Index of Multiple Deprivation 2015 - Rural West York: breakdown by LSOA



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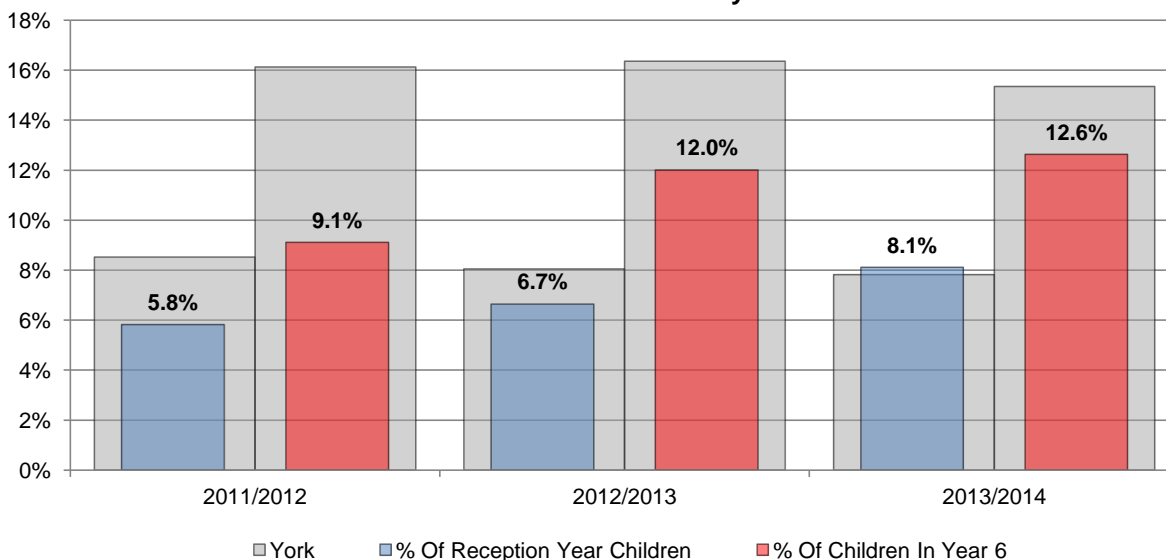
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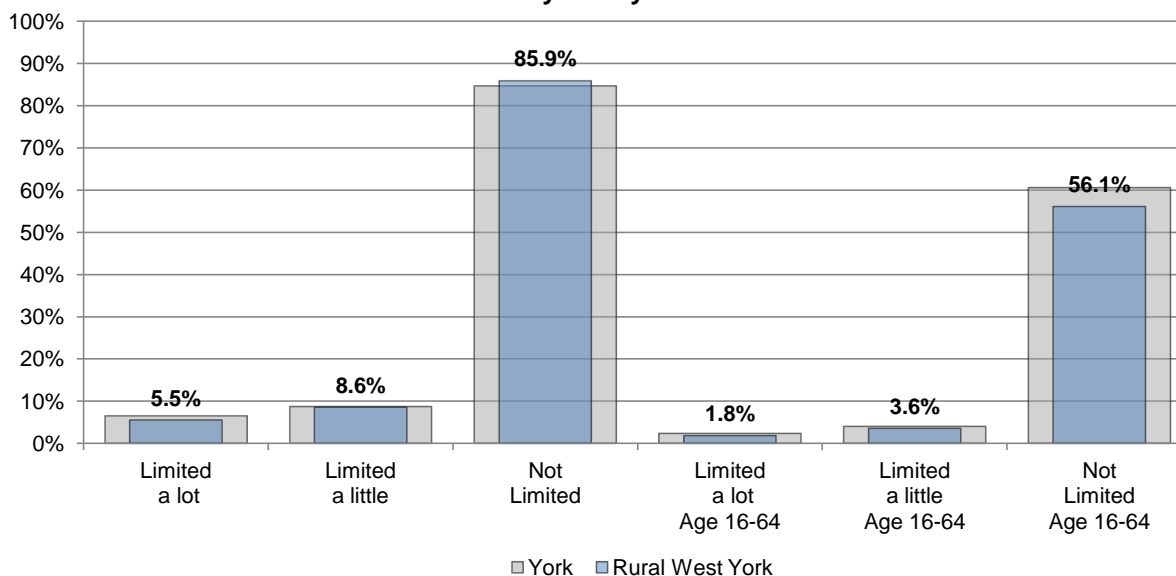
Health and Wellbeing

Childhood Obesity



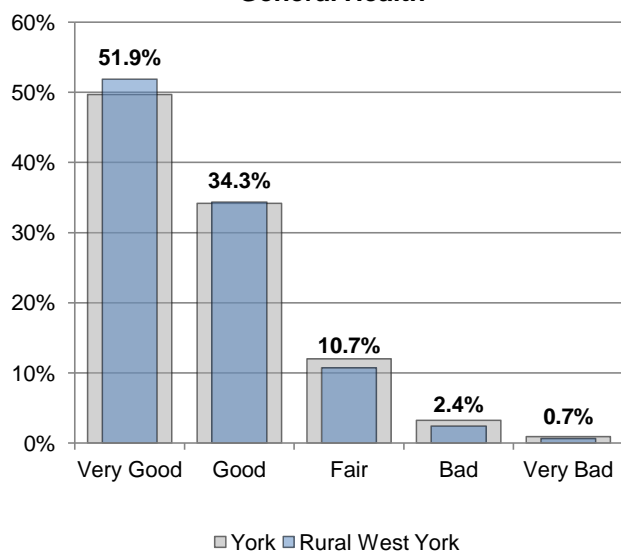
Source: National Child Measurement Programme (NCMP)

Day to Day Activities



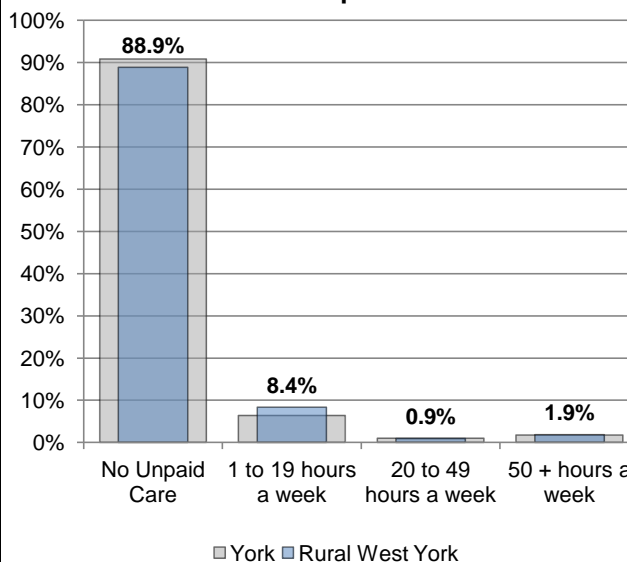
Source: Census 2011

General Health



Source: Census 2011

Provide Unpaid Care

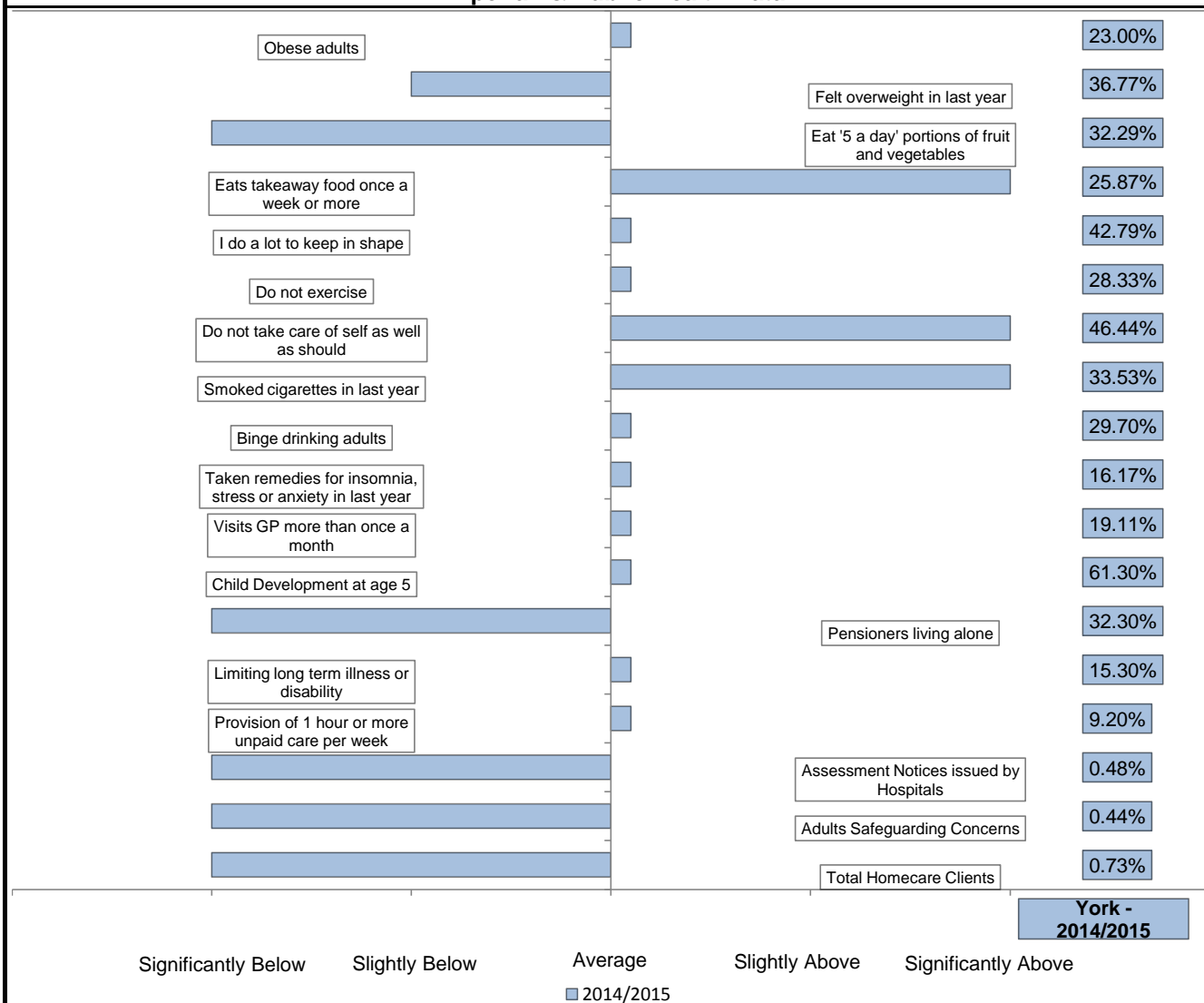


Source: Census 2011

Rural West York Ward Profile

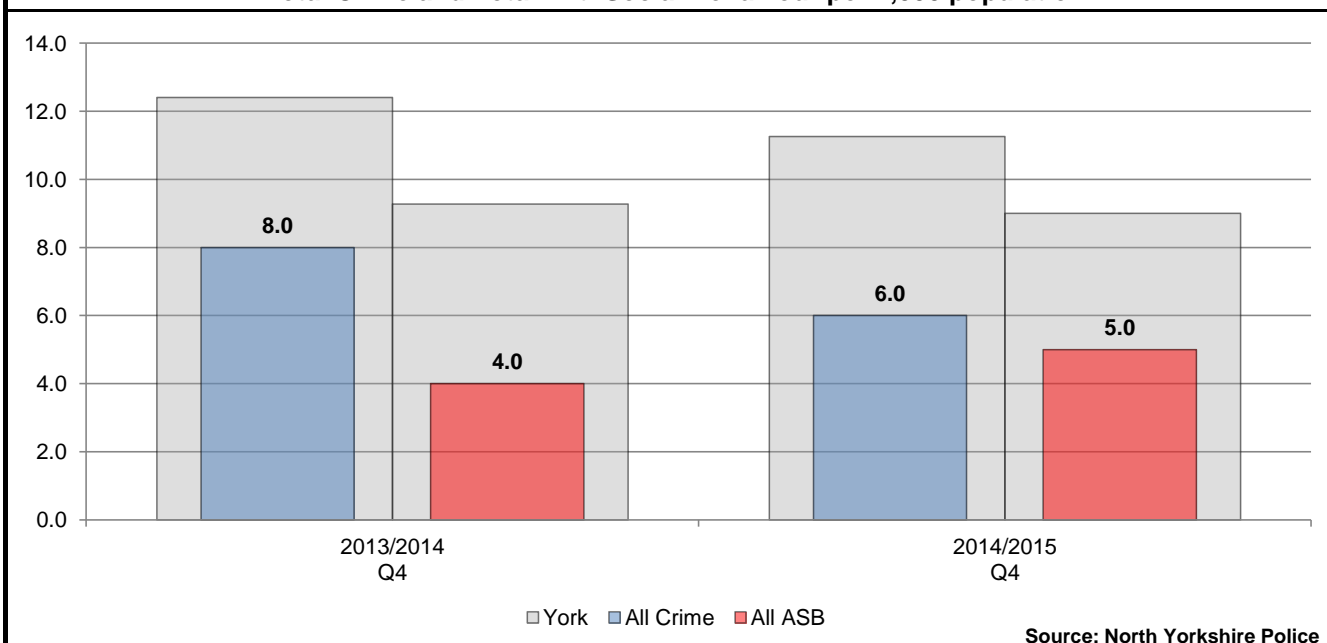


Experian & Public Health Data



Crime and Anti-Social Behaviour

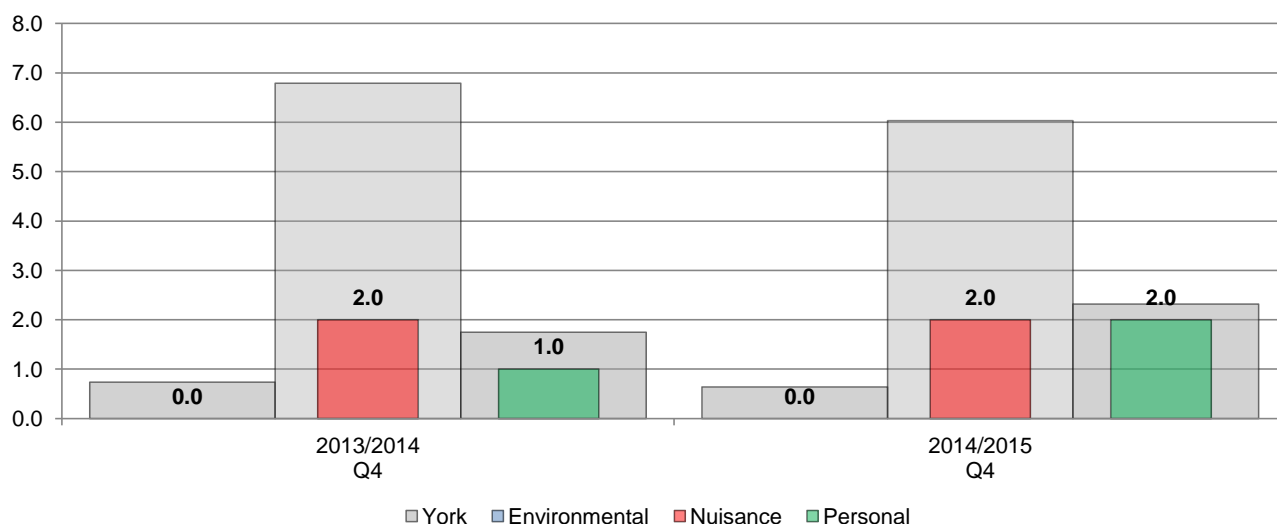
Total Crime and Total Anti-Social Behaviour per 1,000 population



Rural West York Ward Profile

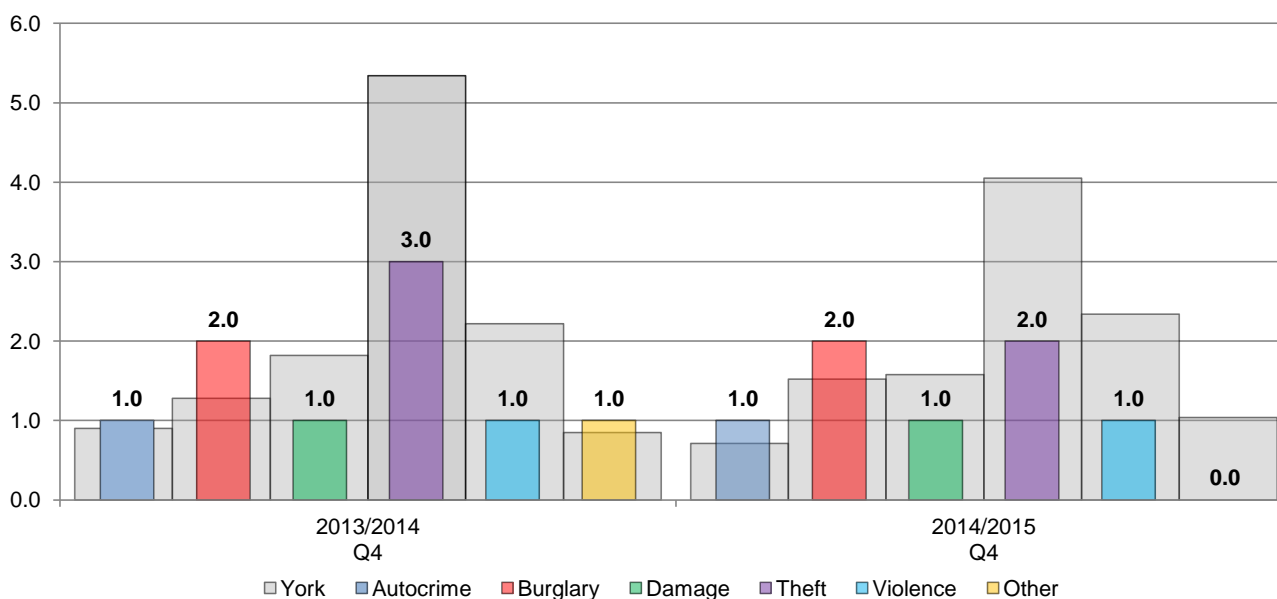


ASB per 1,000 population



Source: North Yorkshire Police

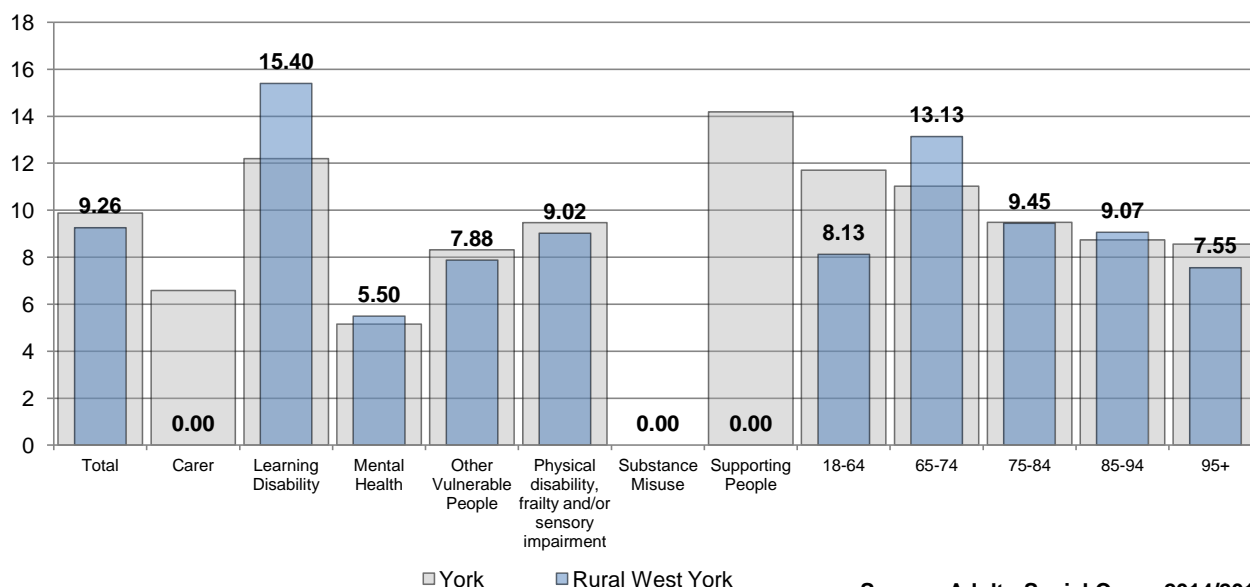
Crime Rate per 1,000 population



Source: North Yorkshire Police

Adult Social Care

Average Weekly Homecare Hours by Client Type and Age

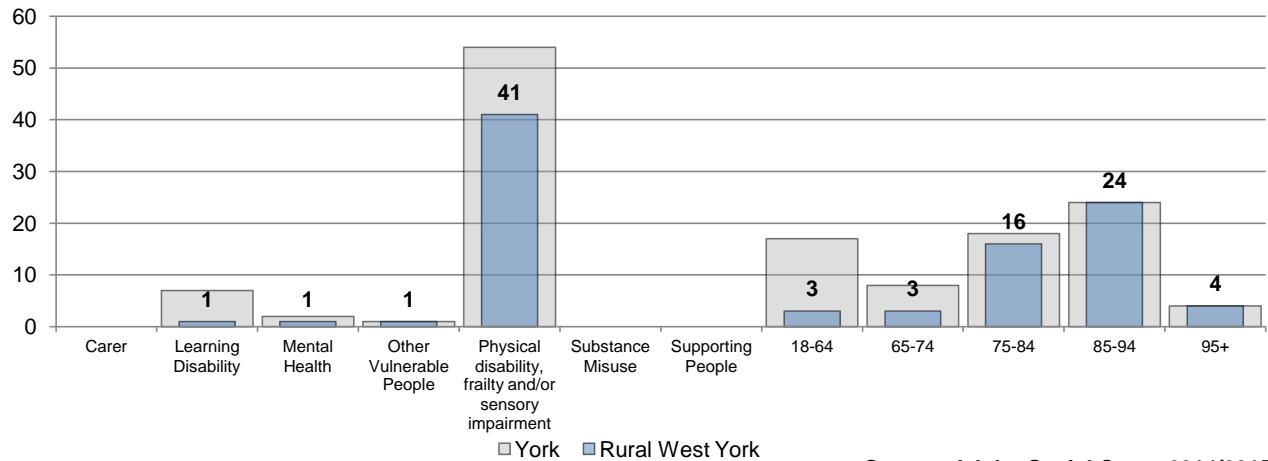


Source: Adults Social Care - 2014/2015

Rural West York Ward Profile

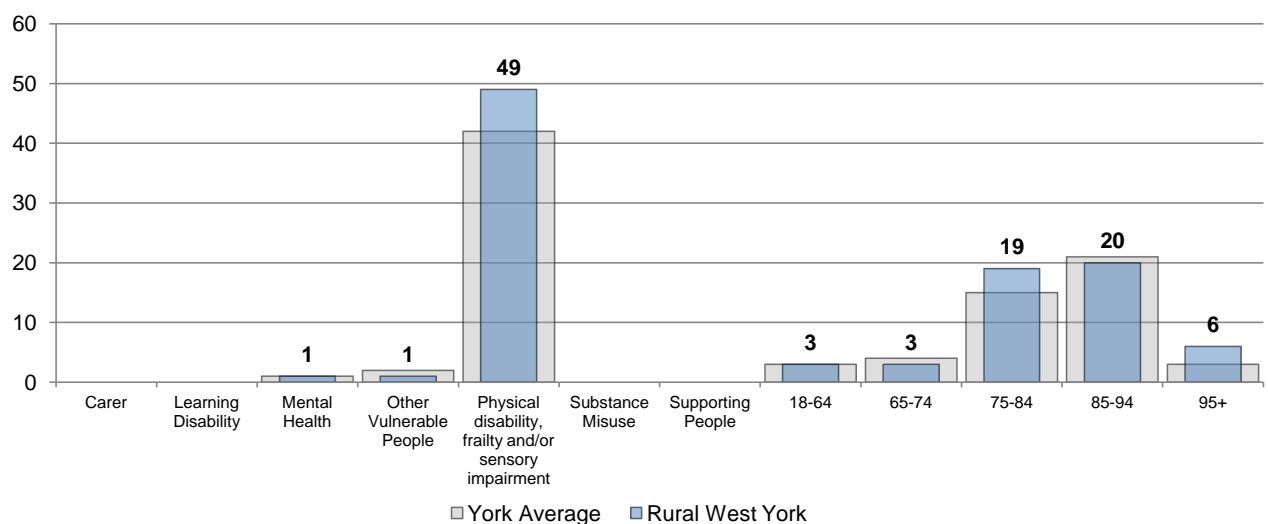


Homecare Clients by Type and Age



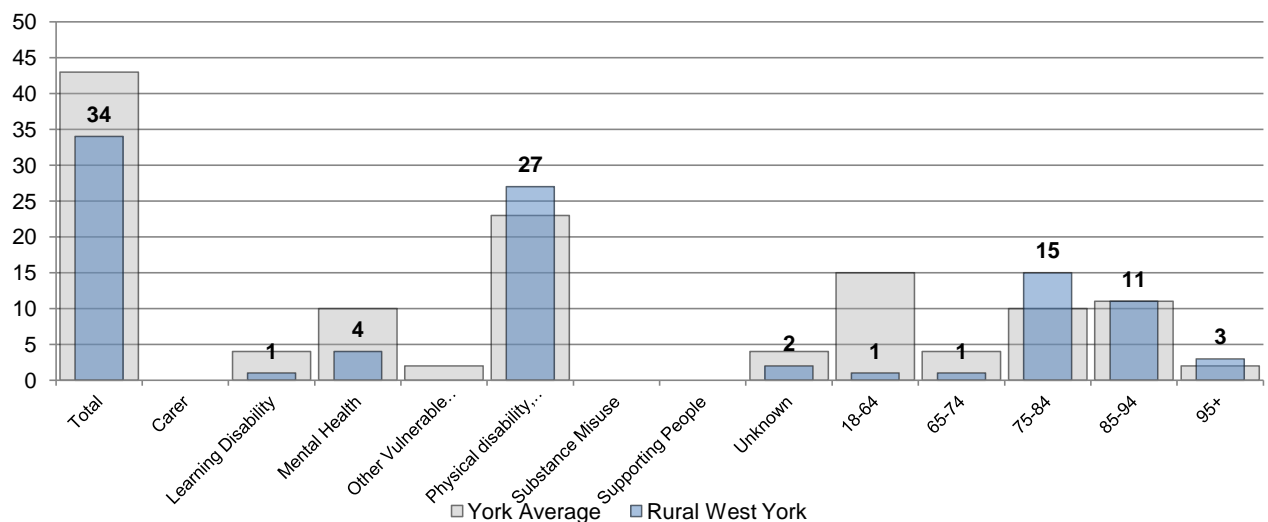
Source: Adults Social Care - 2014/2015

Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age



Source: Adults Social Care - 2014/2015

Adults Safeguarding Concerns by Client Type and Age



Source: Adults Social Care - 2014/2015



Experian Groups
B Prestige Positions High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.
A Country Living Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.
F Senior Security Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.
D Domestic Success Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.
G Rural Reality Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.
H Aspiring Homemakers Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.
E Suburban Stability Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.
Experian Types
F22 Legacy Elders Oldest average age of 78, mostly living alone, own comfortable homes outright, final salary pensions, low technology knowledge.
B05 Empty-Nest Adventure Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.
A04 Village Retirement Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.
A03 Wealthy Landowners High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.
B07 Alpha Families Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.
B06 Bank of Mum and Dad Married couples aged 50-65, adult children at home, high salaries from senior positions, quality 4 bed detached homes, mortgage nearly paid off.
G29 Satellite Settlers Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.
D16 Mid-Career Convention Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.
A01 Rural Vogue Families with children, detached housing, village locations, good income, travel to nearest school.
D17 Thriving Independence Singles and cohabitantes 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.