York Summary

• York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.

• £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).

• 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.

• 73.5% of residents have a NVQ level 1 - 4 qualification and 18.0% have no qualifications at all.

• 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.

• 6.9% of the working population (aged 16-64) claim out of work benefits and 0.8% claim job seekers allowance.

Acomb Ward

Ward Summary

• Acomb has 9,003 residents with 4.6% from a black and minority ethnic community group. 82.2% are in good health, with 17.1% stating that they have some limitation in day to day activities.

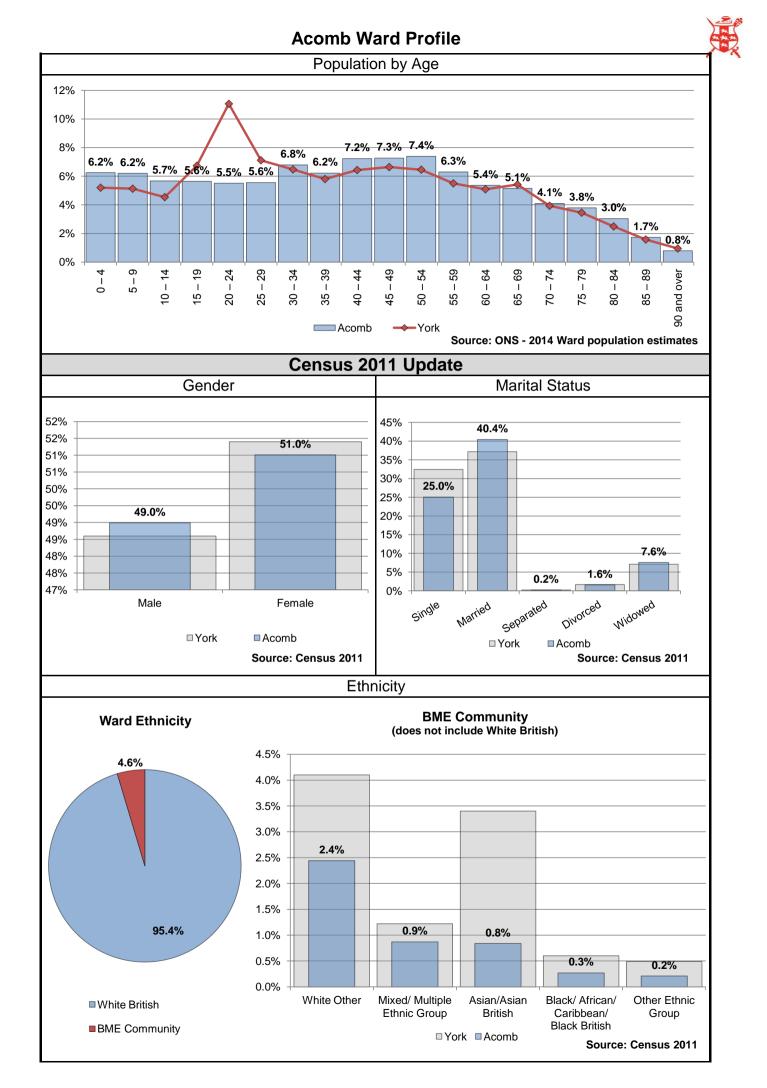
• £502.39 was the Average Weekly Household Income in 2011/2012 (£380.00 in 2007/2008).

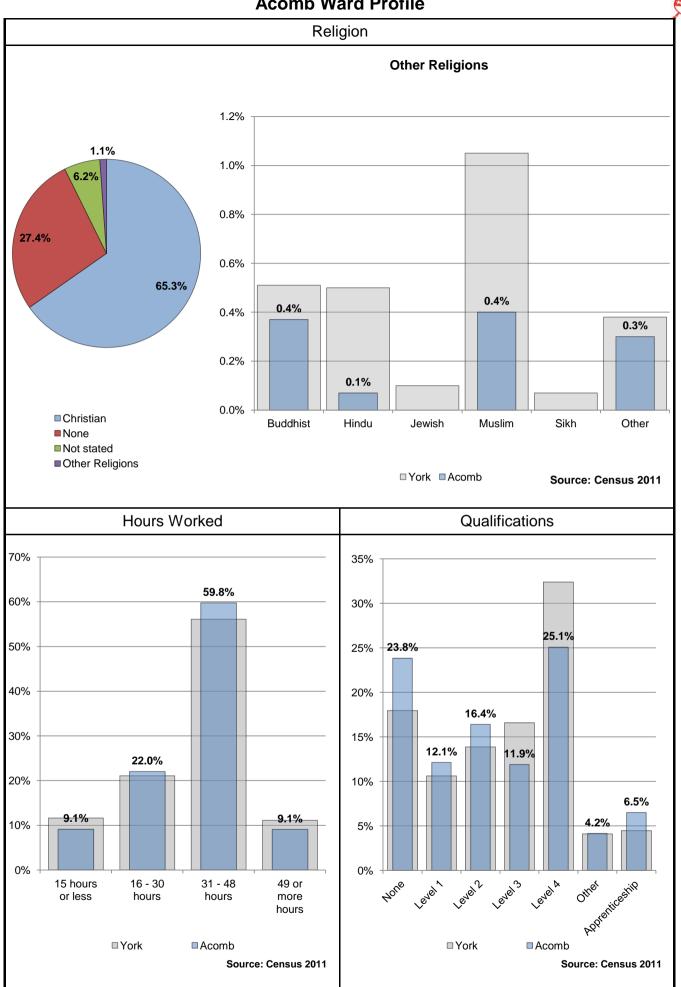
• 75% own their own home, either outright or with a mortgage, 9% are private renters and 15% are social tenants.

• 65.5% of residents have a NVQ level 1 - 4 qualification and 23.8% have no qualifications at all.

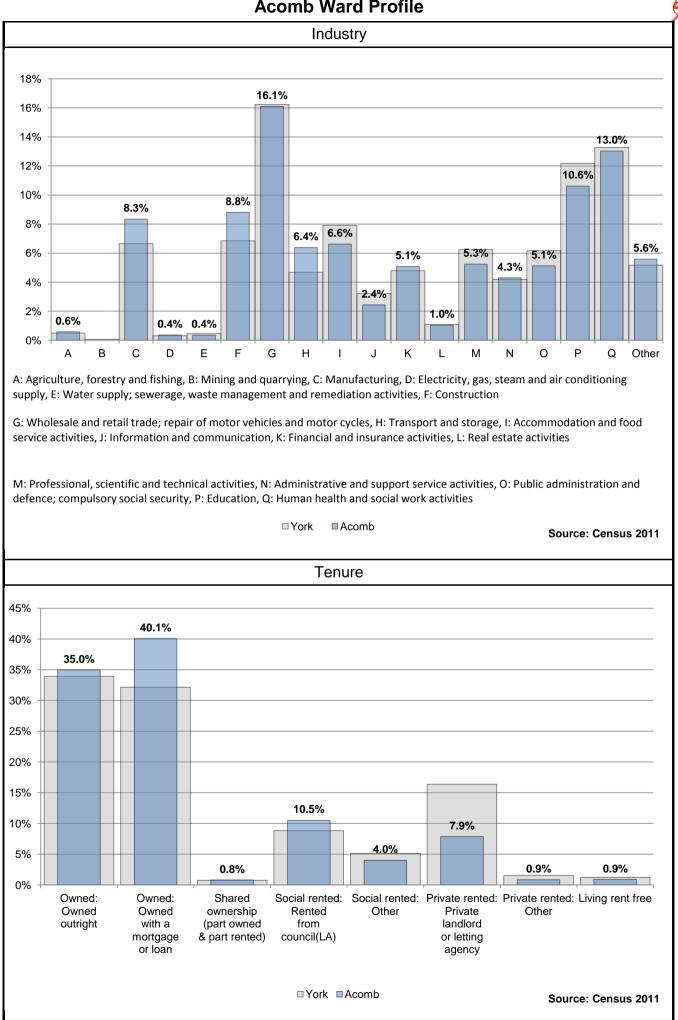
• 12.1% of children live in poverty and there are 8.4% of households in fuel poverty.

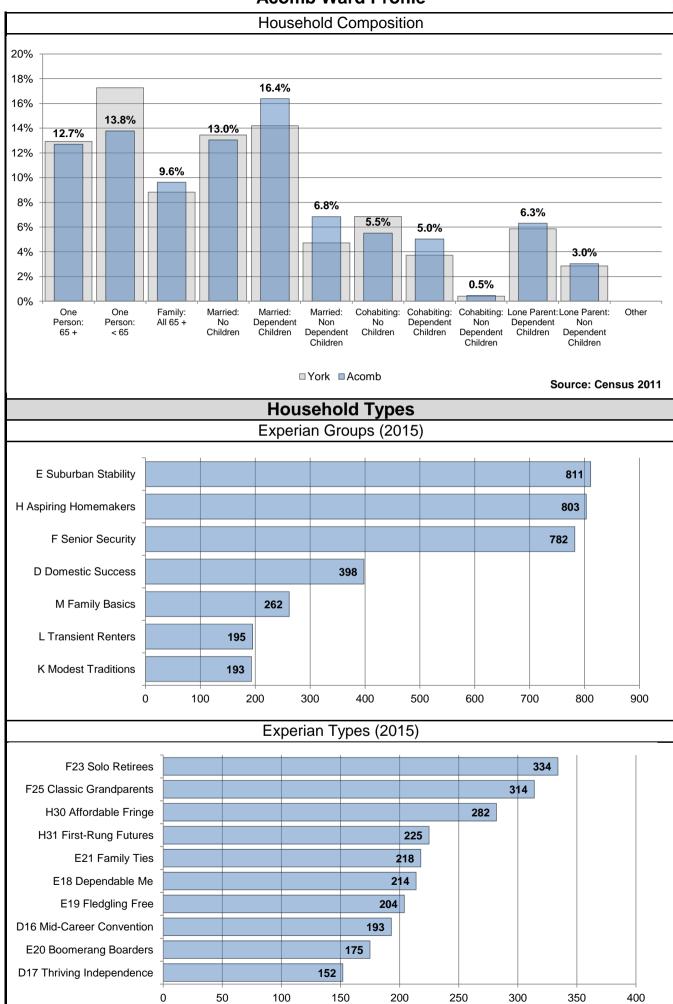
• 6.3% of the working population claim out of work benefits and 0.7% claim job seekers allowance.

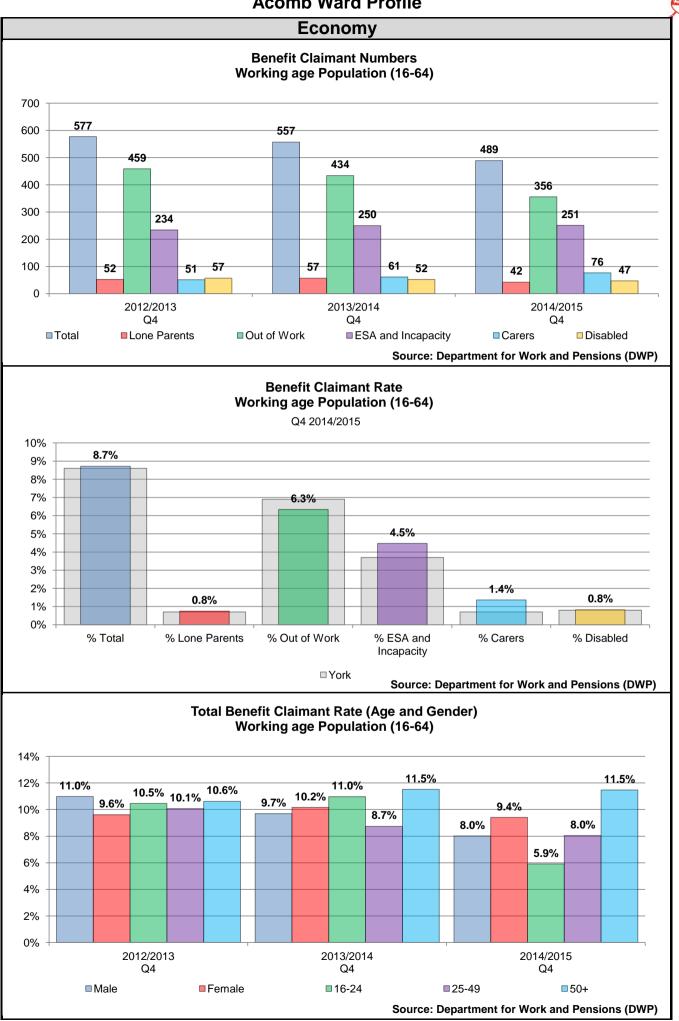


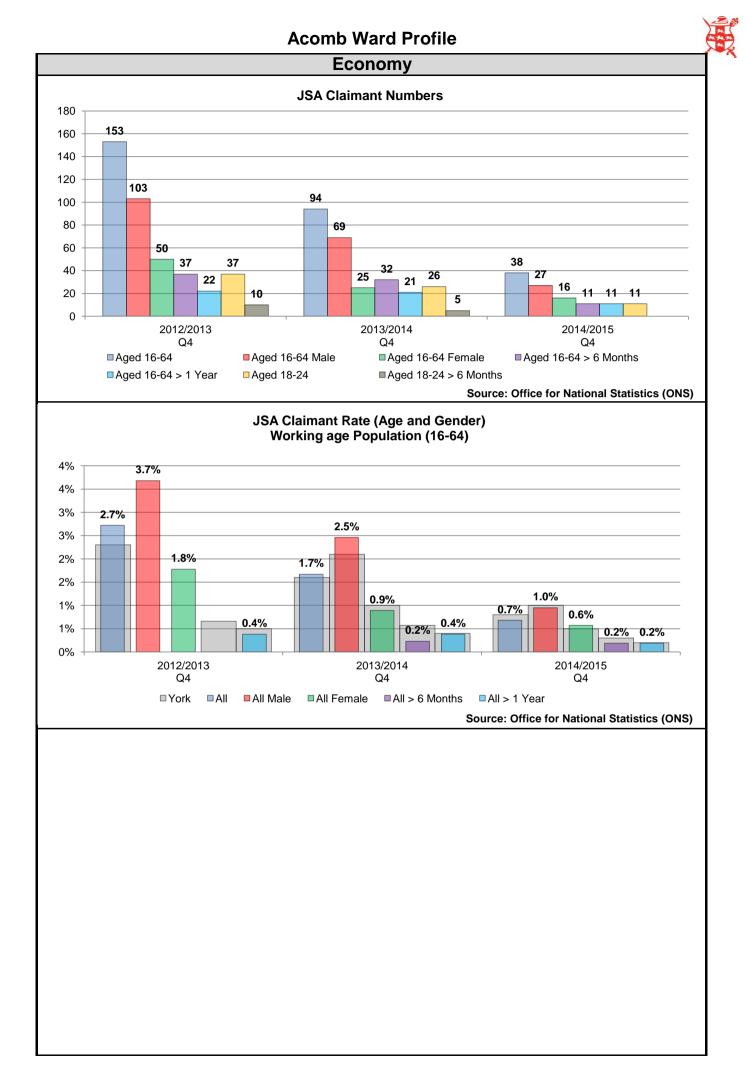


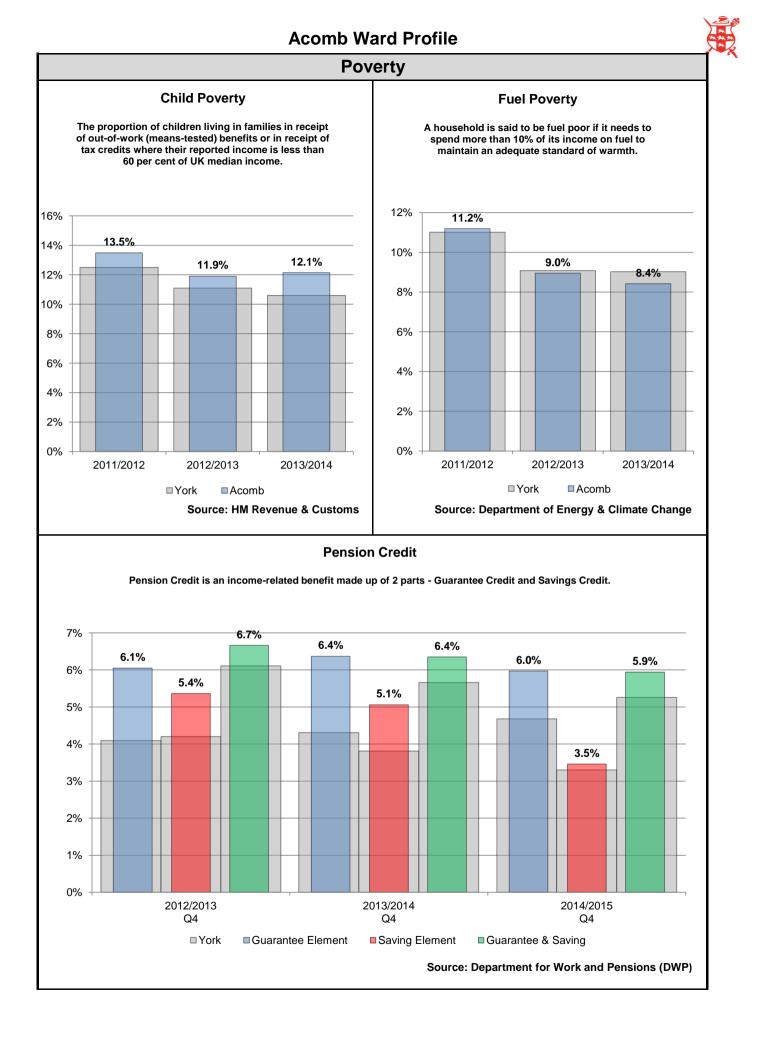


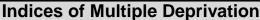


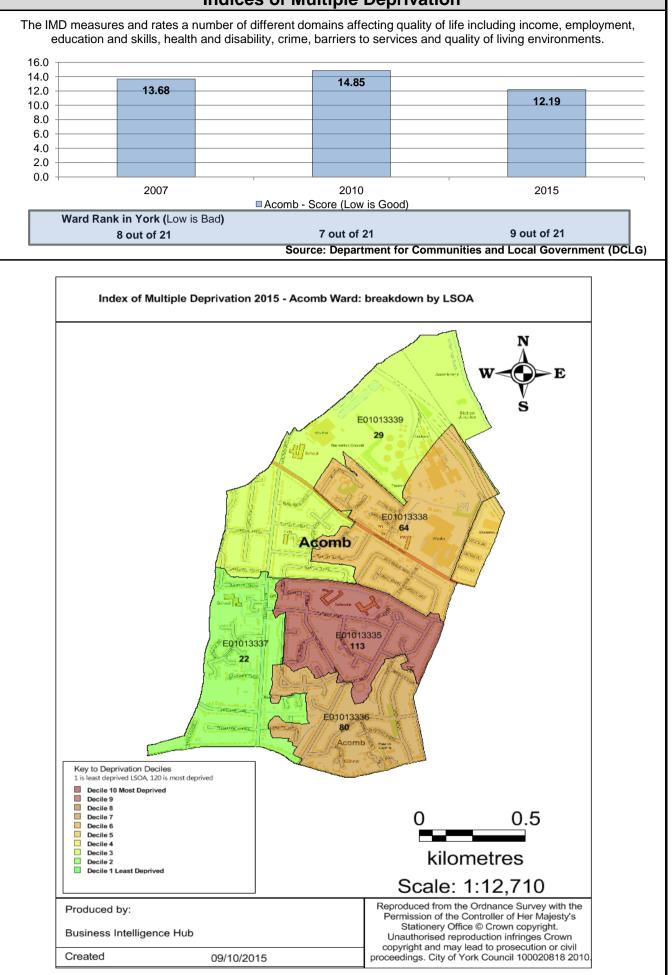


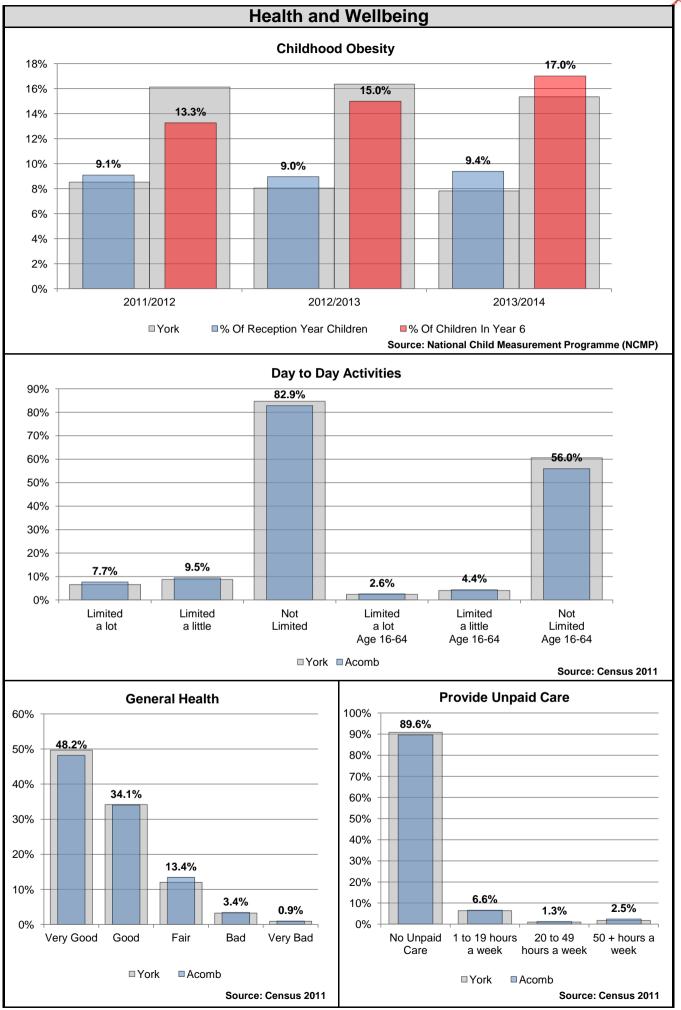


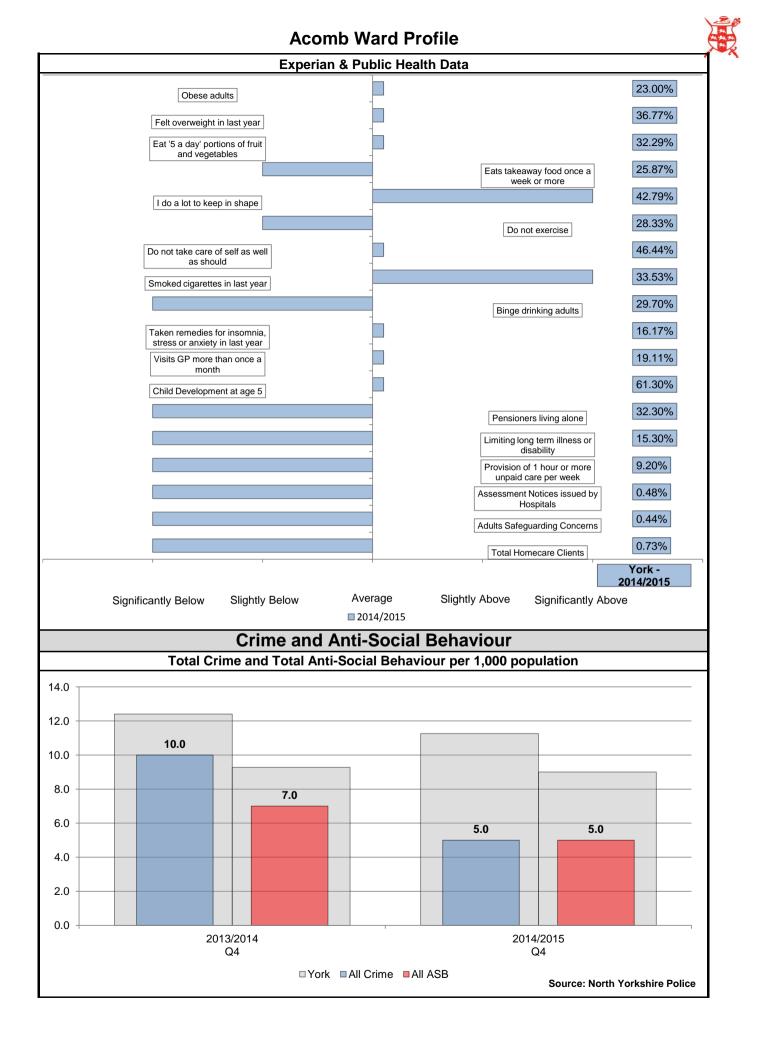


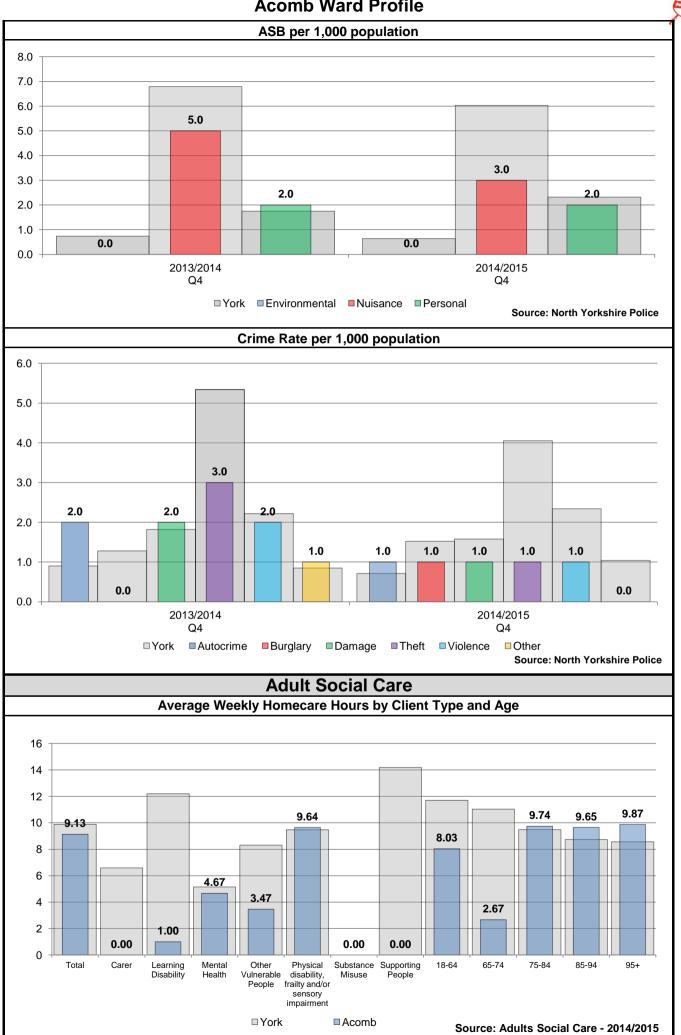


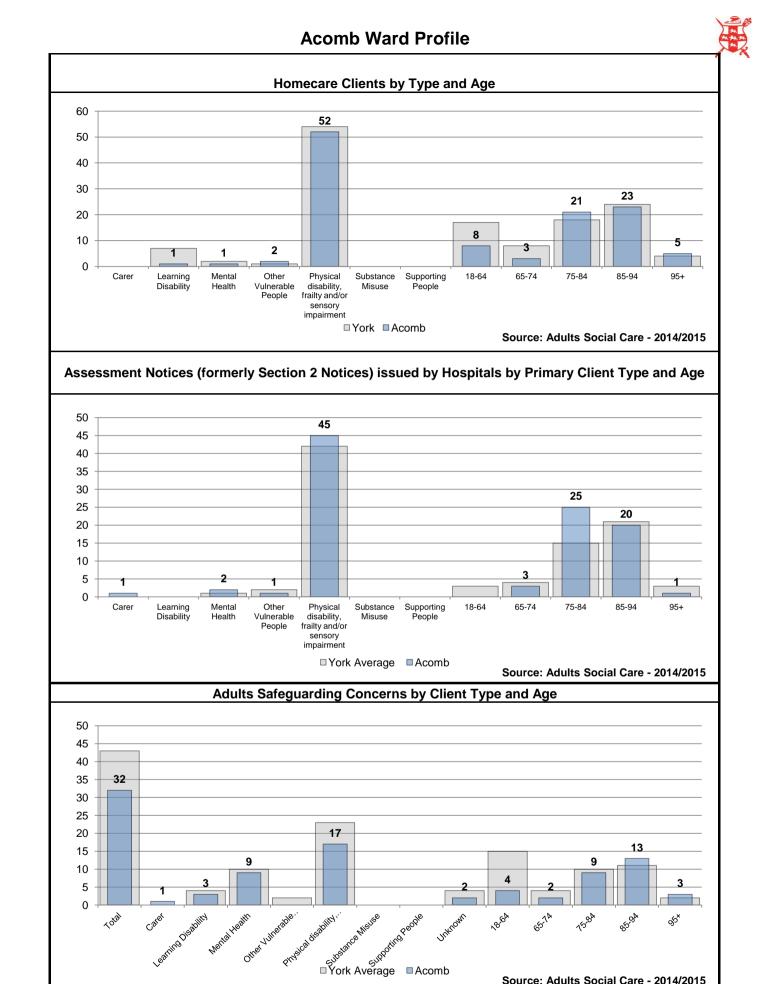












Source: Adults Social Care - 2014/2015

Experian Groups

E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

H Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

F Senior Security

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

D Domestic Success

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

M Family Basics

Families with children, aged 25 to 40, limited resources, some own low cost homes, some rent from social landlords.

L Transient Renters

Private renters, low length of residence, low cost housing, singles and sharers, older terraces.

K Modest Traditions

Mature age, homeowners, affordable housing, kids are grown up, suburban locations.

Experian Types

F23 Solo Retirees

Elderly singles, small private pension, long length of residence, own a suburban semi or terrace, keep bills down by turning things off.

F25 Classic Grandparents

Elderly couples, traditional views, not good with new technology, most likely to have a basic mobile, long length of residence.

H30 Affordable Fringe

Married couples in 30s or 40s, have lived there 5 years or more, own semis in affordable suburbs, school age children, many in receipt of tax credits.

H31 First-Rung Futures

Younger couples and singles, own 2 or 3 bed semis and terraces, affordable suburbs, have lived there under 4 years, buy and sell on ebay.

E21 Family Ties

Parents aged 41-55, adult children at home, often students, also have a child under 18, own semi or detached homes, supporting kids can cause money strains.

E18 Dependable Me

Mature singles, traditional suburbs, own lower value semis, have lived in same house 15 years, intermediate occupations.

E19 Fledgling Free

Older married couples, children have left home, respectable incomes, own suburban 3 bed semis, one partner often not working full-time.

D16 Mid-Career Convention

Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.

E20 Boomerang Boarders

Adult children living with parents, respectable incomes, own mid-range semis or detached homes, older suburbs, search electricals online while in store.

D17 Thriving Independence

Singles and cohabitees 36+, family neighbourhoods, middle managers, large outstanding mortgage, comfortable income.