

No of Indicators = 30 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time. Produced by the Business Intelligence Hub June 2021

2020/2021 **Previous Years** Collection Q2 Q4 Target 2018/2019 2019/2020 2020/2021 Q3 Polarity DOT Frequency % of Talkabout panel satisfied with their local area Up is  $\blacksquare$ TAP01 NC Quarterly 88.61% 84.47% 84.90% 87.01% 84.90% NC -0. Council Plan Indicators as a place to live Good Neutral % of Talkabout panel who agree that they can Up is **<** TAP11 Quarterly 28.95% 29.55% NC NC 29.06% 27.30% 27.30% influence decisions in their local area Good Neutral % of Talkabout panel who give unpaid help to any Up is TAP13 Quarterly NC 64.72% 67.17% 71.22% 72.27% 71.22% NC group, club or organisation Good Green Up is ▼ LIB01 Library Visits - All Libraries Monthly 1,045,617 1,023,034 183.706 0 81,056 73,051 29.599 -Good Red ▼ Up is TOU14 Parliament Street Footfall Monthly 8,445,834 7,873,858 3.875.940 425.894 1.643.041 1.283.486 523,519 -Good Red Up is TOU01 Room Occupancy (%) 77.22% NA N/A 50.13% (Prov) 40.65% (Prov) Monthly ---Good Red **4** TOU04 Average Room Rate (£) Monthly £107.07 NA -N/A £91.95 (Prov) £107.22 (Prov) Neutral --Neutral Up is TOU08 Visits to Attractions: Big Attractions Monthly 3,125,153 NA N/A 261.120 114.928 ---Good Red 1. Tourism Up is **TOU09** Visits to Attractions: Small Attractions Monthly 299.597 NA N/A 17.413 6.684 -Good Red Up is **<** TOU11 Sessions on visityork.org 1,632,741 NA N/A 402,904 315,207 Monthly ---Good Neutral Up is TOU14 Parliament Street Footfall 8,445,834 7,873,858 3,875,940 425,894 1,643,041 1,283,486 523,519 Monthly -Good Red Up is TOU15 363,274 Visitor Information Centre Footfall Monthly NA N/A 32,866 ----Good Red Up is LIB01 Library Visits - All Libraries Monthly 1,045,617 1,023,034 183,706 0 81,056 73,051 29,599 -Good Red Up is LIB02 **Books Borrowed - All Libraries** Monthly 762,434 736,616 497,380 79,052 168,064 129,596 120,668 -Good Red Throughput of visits to leisure facilities (GLL) - All **<** N LM01 Monthly 230.24 -Neutral ------Facilities (Average per 1,000 Population) Leisure Neutral % of Talkabout panel who give unpaid help to any Up is Quarterly 64.72% 67.17% 71.22% 72.27% 71.22% NC NC group, club or organisation Good Green (Due July NC Benchmark - Community Life Survey Annual 62.41% 63.60% ----TAP13 2021) % of Talkabout panel who do not give unpaid help Up is Quarterly 30.79% 30.58% 24.81% 24.79% 24.81% NC NC to any group, club or organisation Bad Neutral



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**Previous Years** 2020/2021 Collection Q2 Q4 Target 2018/2019 2019/2020 2020/2021 Q3 Polarity DOT Frequency (Avail Dec Parks and Open Spaces: Maintenance cost per Up is N/C Annual N/C --household (including CEC) (PI 43a) 2021) Bad Neutral APSE088 (Avail Dec Benchmark - National Data N/C N/C Annual -----2021) (Avail Dec Benchmark - APSE Family N/C N/C Annual ----2021) ω Parks and Open Spaces: Cost of service per (Avail Dec Up is N/C N/C Annual ---Public Realm household (including CEC) (PI 21a) 2021) Bad Neutral APSE091 (Avail Dec N/C Benchmark - National Data N/C Annual -----2021) (Avail Dec Benchmark - APSE Family Annual N/C N/C -----2021) % of panel who think that the council and partners Up is ▼ Quarterly 76.67% 74.75% 62.78% 69.78% 62.78% NC NC are doing well conserving York's heritage Good Red TAP31 % of panel who think that the council and partners **4** Up is Quarterly 16.44% 17.75% 17.62% 13.64% 17.62% NC NC are not doing well conserving York's heritage Bad Neutral % of working age population gualified - No Up is **<** Annual 5.50% 4.10% 5.30% --5.30% -qualifications Bad Neutral Benchmark - National Data Annual 7.80% 7.70% 6.40% 6.40% ----CJGE17 Benchmark - Regional Data Annual 8.50% 8.50% 7.00% 7.00% ----Regional Rank (Rank out of 15) Annual 1 3 8 -----% of working age population qualified - to at least Up is **<** 90.50% 93.30% 90.90% Annual \_ 90.90% 4 L1 and above\* Good Neutral Learning CJGE17a Benchmark - National Data Annual 85.40% 85.60% 87.90% --87.90% --Benchmark - Regional Data Annual 84.30% 84.20% 86.90% 86.90% ----Regional Rank (Rank out of 15) Annual 1 4 6 -----% of working age population qualified - to at least Up is Annual 47.90% 49.10% 46.40% 46.40% ---L4 and above\* Good Neutral Benchmark - National Data Annual 39.30% 40.30% 43.10% 43.10% ---CJGE20 Benchmark - Regional Data 33.30% 34.20% 37.30% 37.30% Annual ----Regional Rank (Rank out of 15) Annual 1 1 5 -----Up is Hate Crimes as Recorded by NYP Monthly 112 138 151 32 43 47 29 -Bad CSP23 Red IQUAN I A Family Grouping (1 is good) (Rank out ъ Monthly 5 12 7 5 6 14 7 of 15) Crime ▼ Number of Incidents of Violent Crime Within the Up is CSP27 Monthly 1,010 81 76 1,057 524 209 158 -ARZ Bad Green Number of Incidents of Violent crime within the Up is ▼ CSP29 Monthly 609 627 261 37 103 89 32 -CIZ Bad Green



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				Previous Years			2020/2021						
			Collection Frequency	2018/2019	2019/2020	2020/2021	Q1	Q2	Q3	Q4	Target	Polarity	DOT
6. Community Engagement		% of Talkabout panel satisfied with their local area as a place to live	Quarterly	88.61%	84.47%	84.90%	87.01%	84.90%	NC	NC	-	Up is Good	<b>▲</b> ► Neutral
	TAP01	Benchmark - Community Life Survey	Annual	76.00%	75.90%	(Due July 2021) (Due July	-	-	-	-	-		
	TALOT	Benchmark - LG Inform	Annual	78.00%	80.00%	(Due July 2021)	87.00%	-	-	-	-		
		% of Talkabout panel dissatisfied with their local area as a place to live	Quarterly	8.02%	10.12%	7.67%	5.22%	7.67%	NC	NC	-	Up is Bad	▲► Neutral
		% of panel agree the council treated them fairly and with respect in the last 12 months	Quarterly	51.31%	51.50%	NC	NC	NC	NC	NC	-	Up is Good	<b>▲</b> ► Neutral
	TAP05	% of panel disagree the council treated them fairly and with respect in the last 12 months	Quarterly	7.21%	8.25%	NC	NC	NC	NC	NC	-	Up is Bad	<b>▲</b> ► Neutral
	TAP06	% of panel who agree it is important to feel part of their local area	Quarterly	91.92%	87.94%	NC	NC	NC	NC	NC	-	Up is Good	<b>▲</b> ► Neutral
		% of panel who disagree it is important to feel part of their local area	Quarterly	7.21%	11.56%	NC	NC	NC	NC	NC	-	Up is Bad	A Red
	TAP07	% of panel who agree that they belong to their local area	Quarterly	80.22%	77.78%	69.38%	70.21%	69.38%	NC	NC	-	Up is Good	▼ Red
		Benchmark - Community Life Survey	Annual	62.10%	62.20%	(Due July 2021)	-	-	-	-	-		
		% of panel who disagree that they belong to their local area	Quarterly	19.33%	21.71%	29.88%	28.33%	29.88%	NC	NC	-	Up is Bad	A Red
	TAP11	% of Talkabout panel who agree that they can influence decisions in their local area	Quarterly	28.95%	29.06%	27.30%	29.55%	27.30%	NC	NC	-	Up is Good	<b>▲</b> ► Neutral
		Benchmark - Community Life Survey	Annual	25.39%	26.80%	(Due July 2021)	-	NC	-	-	-		
		% of Talkabout panel who disagree that they can influence decisions in their local area	Quarterly	41.01%	37.93%	40.94%	39.80%	40.94%	NC	NC	-	Up is Bad	<b>▲</b> ► Neutral
	TAP12	% of panel who state it is important that residents can influence decisions in their local area	Quarterly	92.24%	90.59%	NC	NC	NC	NC	NC	-	Up is Good	<b>▲</b> ► Neutral
		% of panel who state it is not important that residents can influence decisions in their local area	Quarterly	6.21%	8.17%	NC	NC	NC	NC	NC	-	Up is Bad	<b>▲</b> ► Neutral
	TAP13	% of Talkabout panel who give unpaid help to any group, club or organisation	Quarterly	64.72%	67.17%	71.22%	72.27%	71.22%	NC	NC		Up is Good	Green
		Benchmark - Community Life Survey	Annual	62.41%	63.60%	(Due July 2021)	NC	NC	NC	NC	-		
		% of Talkabout panel who do not give unpaid help to any group, club or organisation	Quarterly	30.79%	30.58%	24.81%	24.79%	24.81%	NC	NC	-	Up is Bad	<b>▲</b> ► Neutral
	TADAA	% of the panel who speak positively about the council	Quarterly	31.66%	31.42%	NC	NC	NC	NC	NC	-	Up is Good	<b>▲</b> ► Neutral
	TAP36	% of the panel who speak negatively about the council	Quarterly	28.38%	26.68%	NC	NC	NC	NC	NC	-	Up is Bad	▼ Green



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7. Equality	CJGE68	Median earnings of residents - Gross Weekly Pay (£) - Gender Pay Gap	Annual	£100.2	£133.8	£54	-	-	-	-	-	Up is Bad	▼ Green
		Benchmark - National Data	Annual	£102.7	£103.1	£78.9	-	-	-	-	-		
ality		Benchmark - Regional Data	Annual	£101.4	£103.7	£82	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	7	11	8	-	-	-	-	-		
	CORP10L	Large Project - Local Plan	Quarterly	Amber	Amber	Amber	Amber	Amber	Amber	Amber	-	Neutral	<b>▲</b> ► Neutral
8. La		Large Project - Community Stadium	Quarterly	Green	Green	Green	Green	Green	Green	Green	-	Neutral	▲► Neutral
Large Projects		Large Project - York Central	Quarterly	Amber	Amber	Amber	Amber	Amber	Amber	Amber	-	Neutral	▲► Neutral
ojects		Large Project - Castle Gateway	Quarterly	Amber	Amber	Amber	Amber	Amber	Amber	Amber	-	Neutral	<b>▲</b> ► Neutral
		Large Project - City Centre Access Project	Quarterly	Amber	Amber	Amber	Amber	Amber	Amber	Amber	-	Neutral	<b>▲</b> ► Neutral