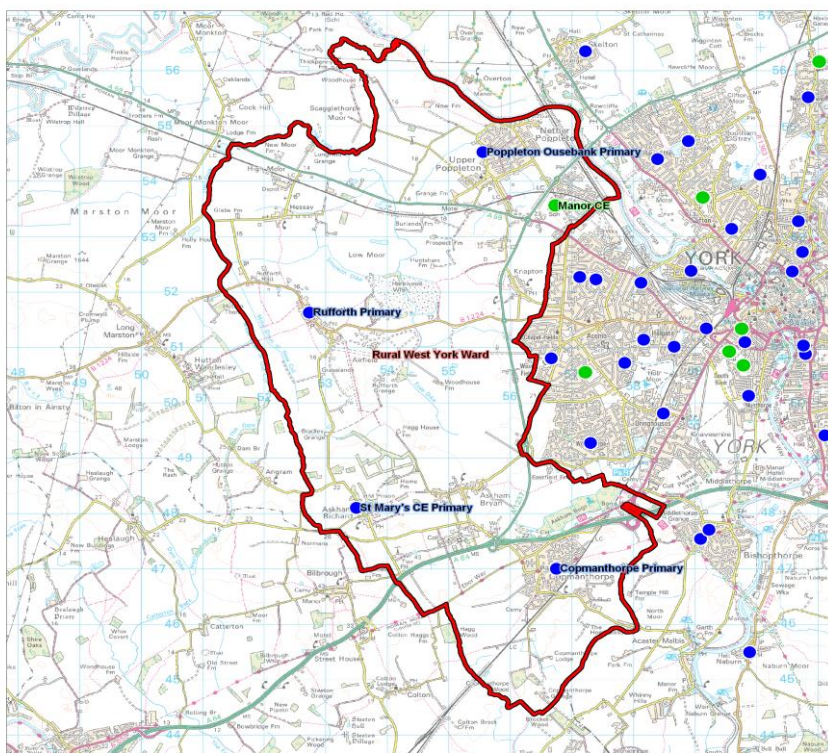


Profile:

Rural West York

York Summary

- York has **198,051 residents** with 9.8% from a black and minority ethnic community group. 84% are in good health, with 15.3% stating they have some limitation in day to day activities. Males can expect to live to 79.6 and females to 83.1 years of age. There are 28.3% of the population classed as healthy eating adults, however obesity accounts for 23%.
- There are **83,552 houses** in York with 66% of residents owning their own home outright or via a mortgage, 18% are private renters and 14% social tenants.
- 73.5% of residents have a NVQ level 1-4 qualification with 18% having no qualification at all.
- 4575 (12.9%) children live in poverty. 195 of 2239 (8.7%) pensioners receive pension credit.
- 8.8% of the working population claim out of work benefits and 2.1% claim job seekers allowance.
- Telephone is the favoured communication channel for contacting the council with 44% of contacts from York residents, face to face accounts for 11% while self serve accounts for 6%.



Ward Summary

- Rural West York has 10518 residents with 4.1% from a black and minority ethnic community group. This compares to 10286 residents and a BME proportion of 2.5% in 2001.
- 86.4% are in good health, with 14.2% stating they have some limitation in day to day activities.
- 21.6% of adults are single and 62.2% are married.
- Males can expect to live to 83.5 and females to 83.1 years of age. There are 34.3% of the population classed as healthy eating adults, however obesity accounts for 21.2%.
- There are 4218 houses in this ward with 87% of residents owning their own home outright or via a mortgage, 7% are private renters and 4% social tenants.
- 79.1% of residents have a NVQ level 1-4 qualification with 13.4% having no qualification at all.
- 140 (6.3%) children live in poverty and 195 of 2239 (8.7%) pensioners receive pension credit.
- 5.5% of the working population claiming out of work benefits and 0.8% claim job seekers allowance. There are 54 JSA claimants in Rural West York with 15 claiming over 6 months.
- Telephone is the favoured communication channel for contacting the council at 60%, face to face accounts for up 6% while self serve accounts 4%.

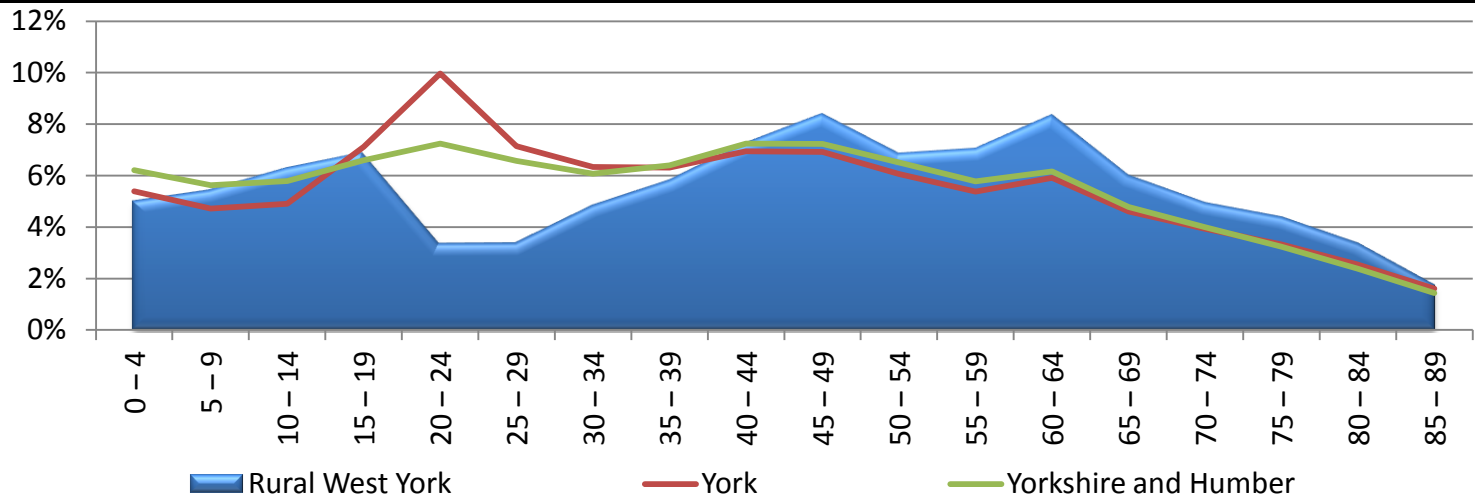
Profile:

Rural West York

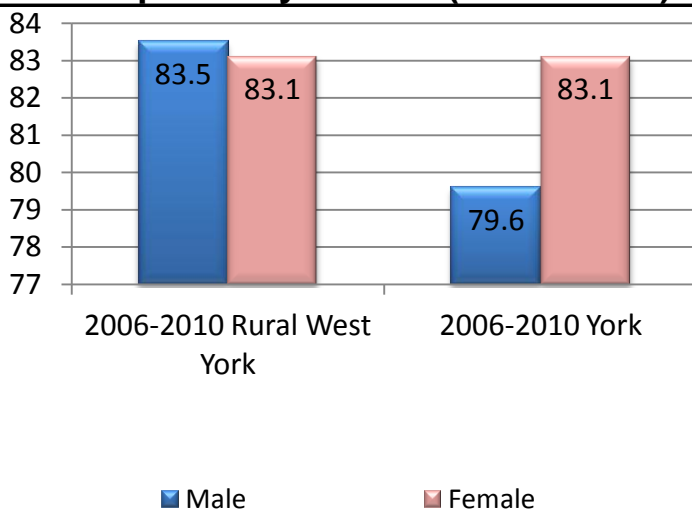
Population

In 2011 the ward's population was 10,518, or 5.3% of York's total population. 26.9% were under the age of 25, and 21.3% were over 65. (Census 2011)

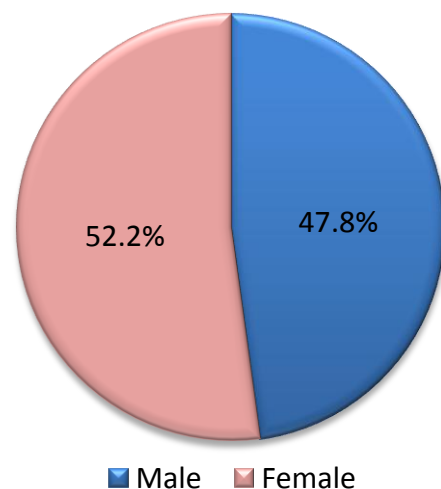
% Population by age (Census 2011)



Life Expectancy at birth (APHO 2011)

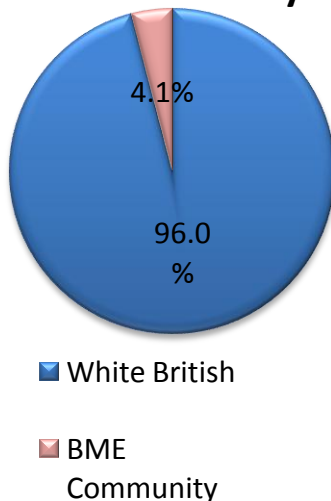


Gender (Census 2011)



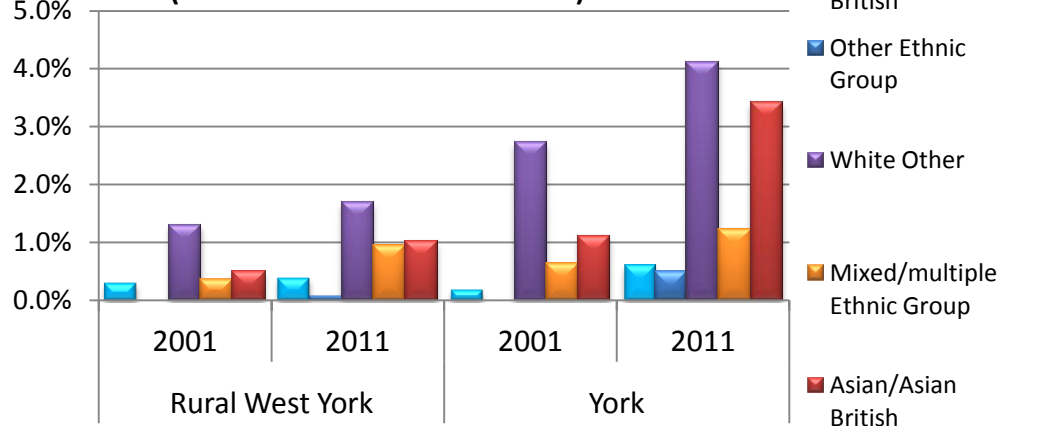
Ethnicity (2011 Census)

Ward Ethnicity



BME Community

(does not include white British)

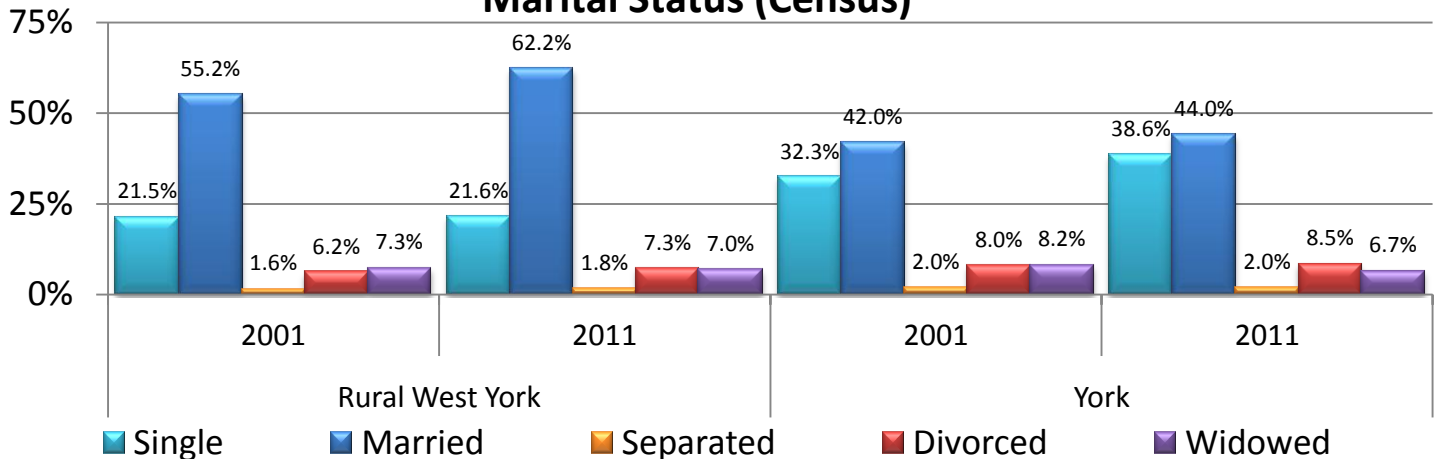


Profile:

Rural West York

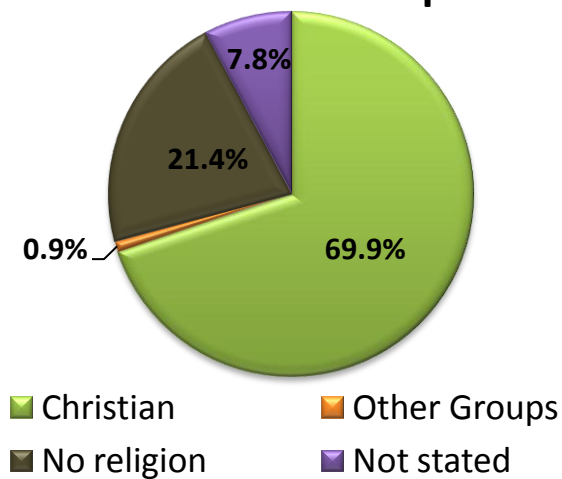
Census 2011 Update

Marital Status (Census)

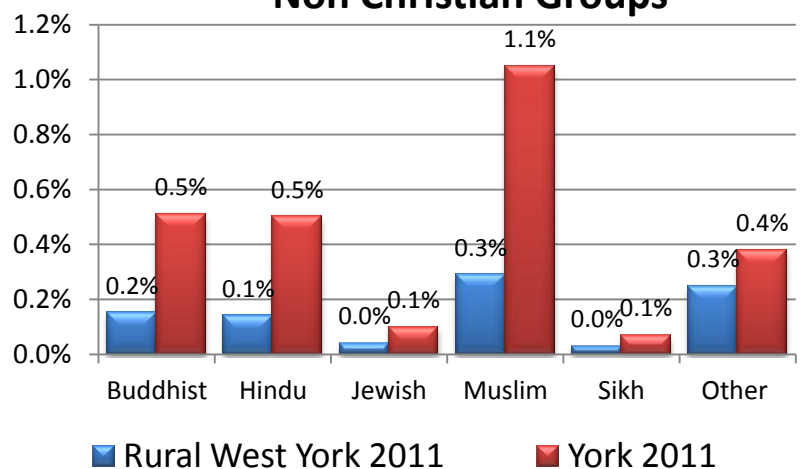


Religion

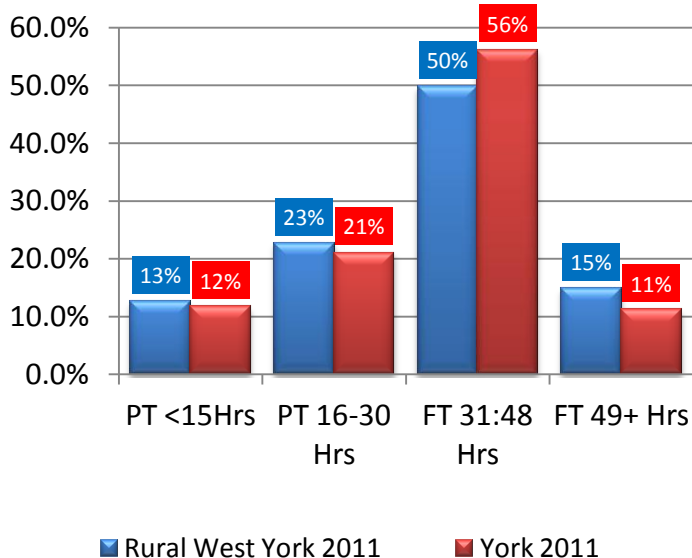
Christian Groups



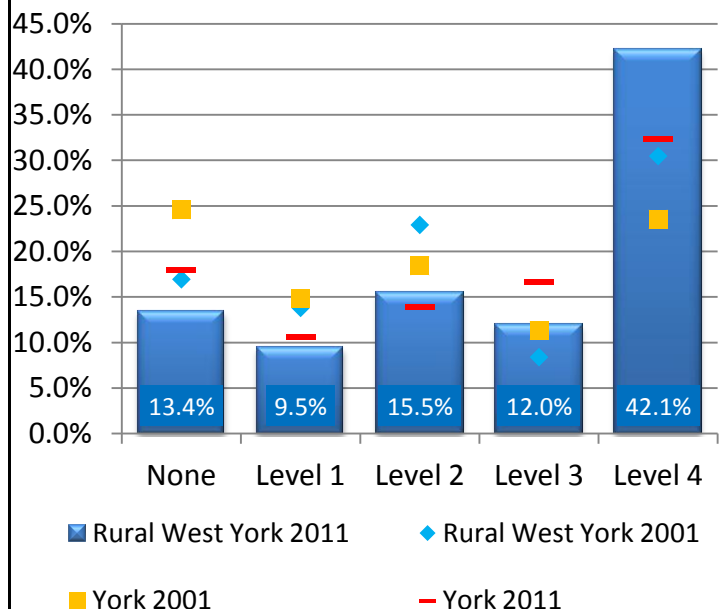
Non Christian Groups



Hours Worked



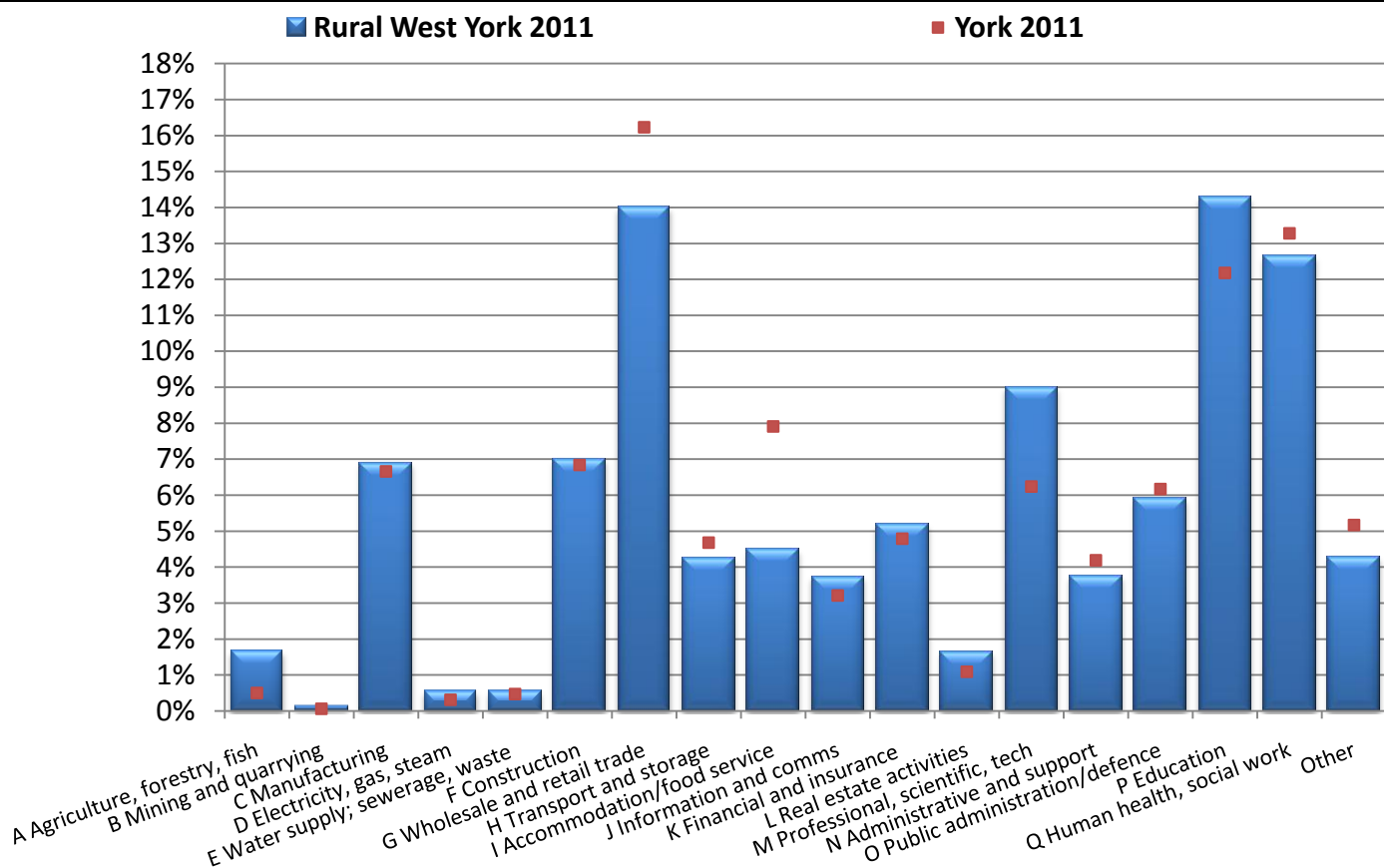
Qualifications



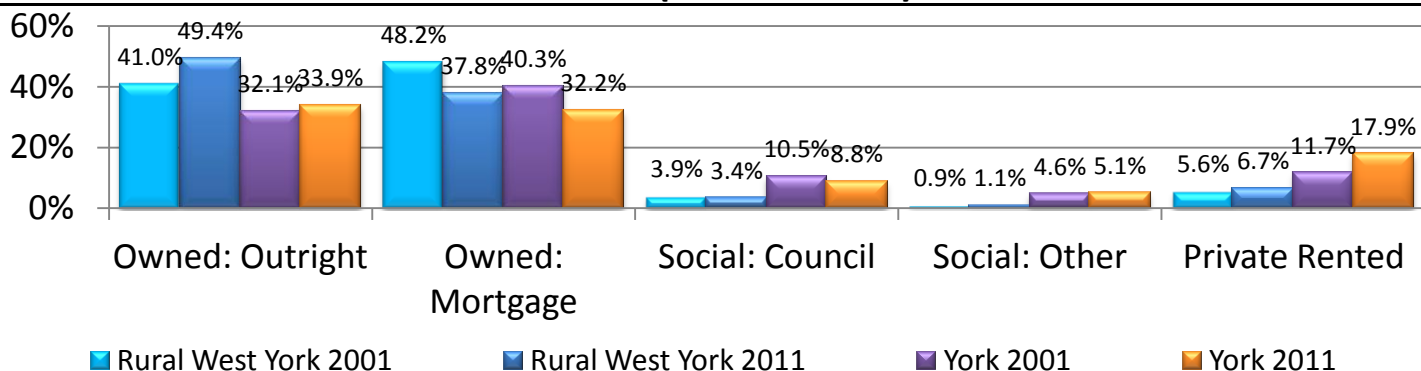
Profile:

Rural West York

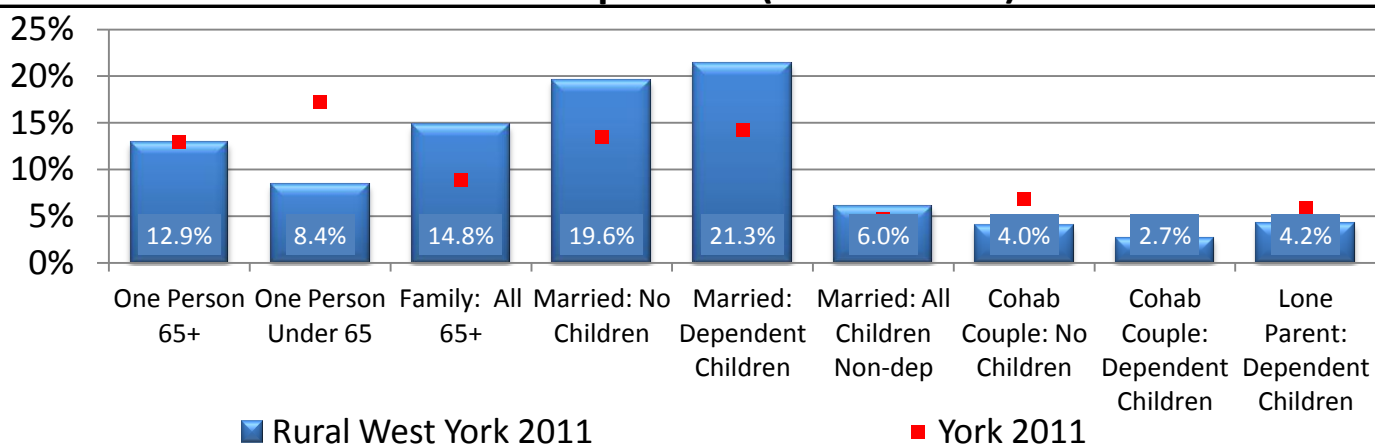
Industry



Tenure (Census 2011)



Household Composition (Census 2011)

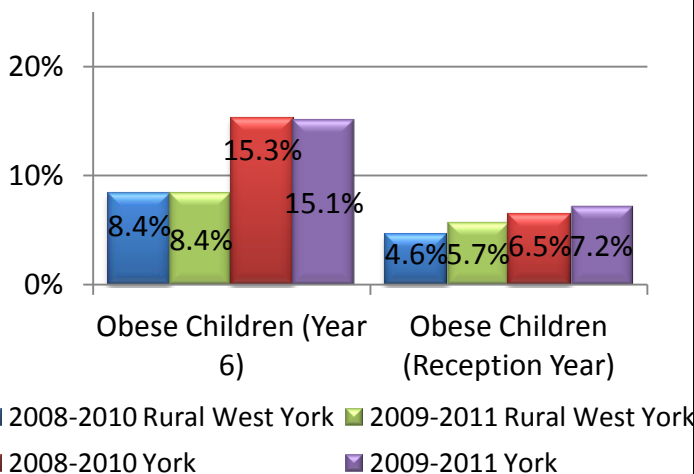


Profile:

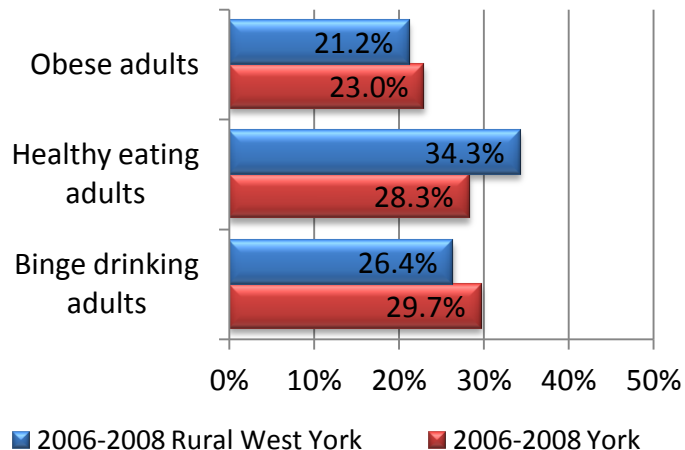
Rural West York

Health and Wellbeing

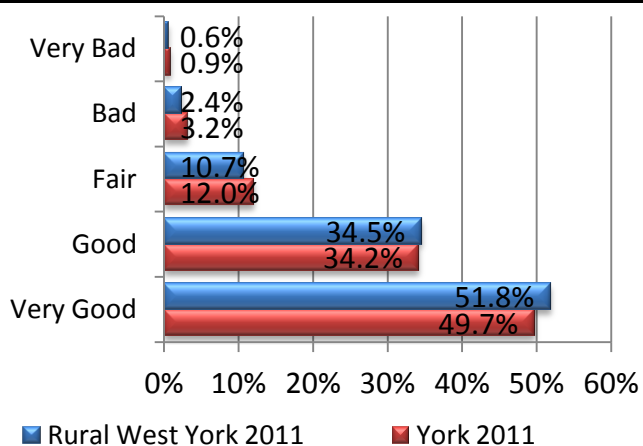
% Child Obesity (NHS 2010)



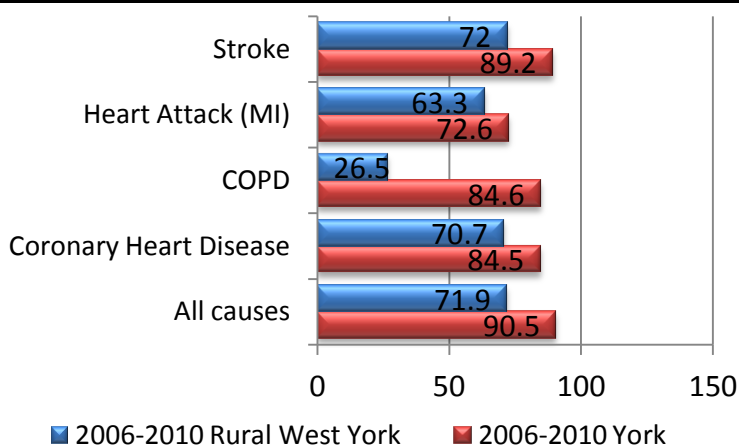
% Healthy Adults (APHO 2010)



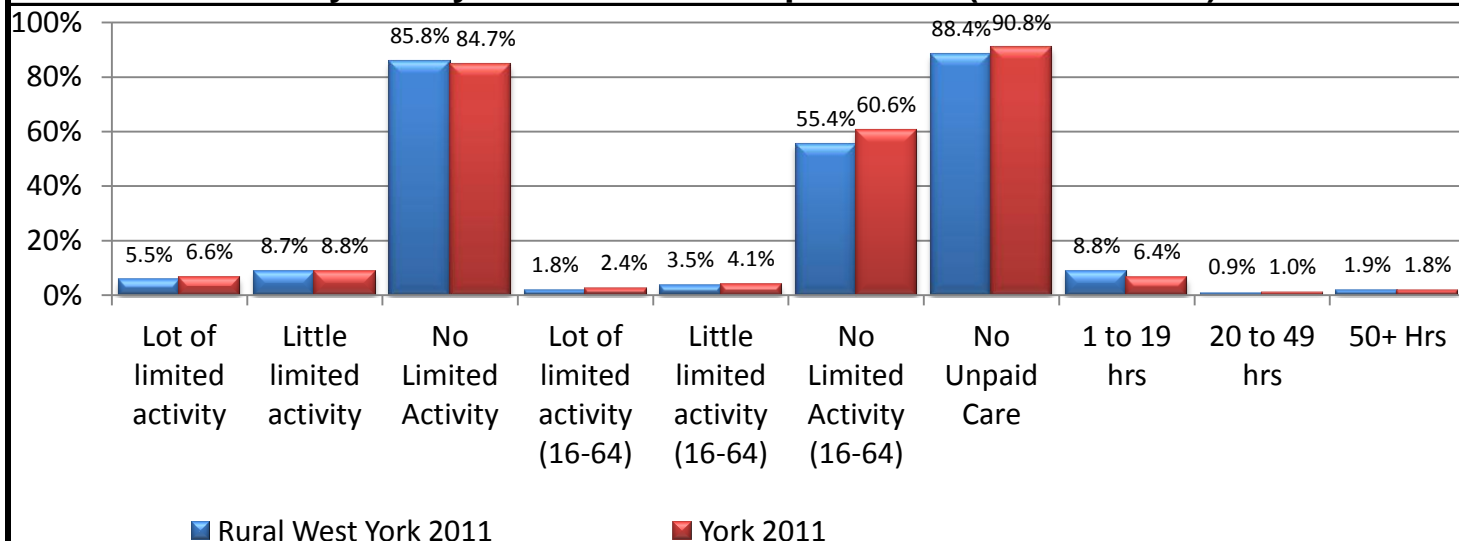
General Health (Census 2011)



SAR Emergency Hospital Admissions (NHS 2012)*



Day to Day Activities and Unpaid Care (2011 Census)



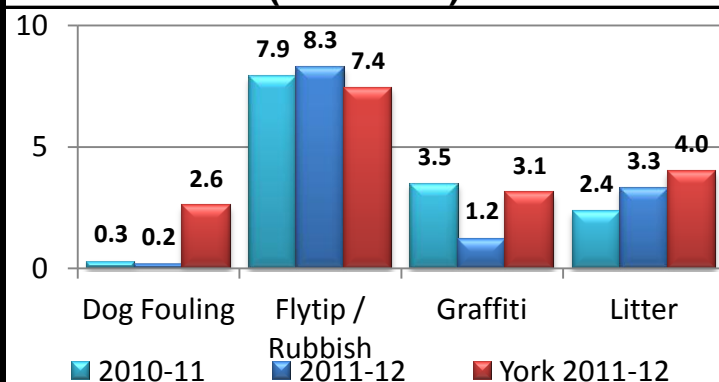
*SRR/SAR/SMR are standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort against the general population (100 is equal to general population).

Profile:

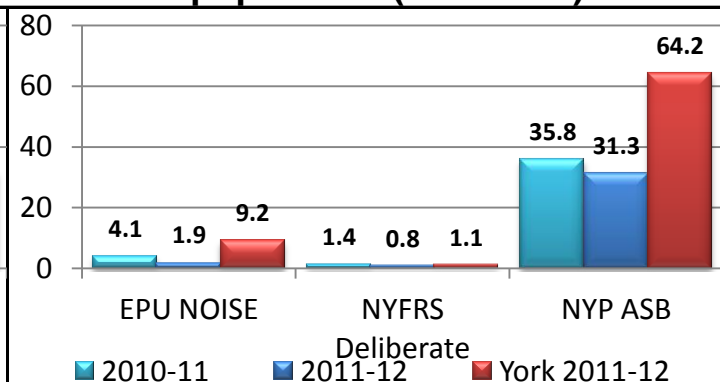
Rural West York

Crime and Anti-Social Behaviour

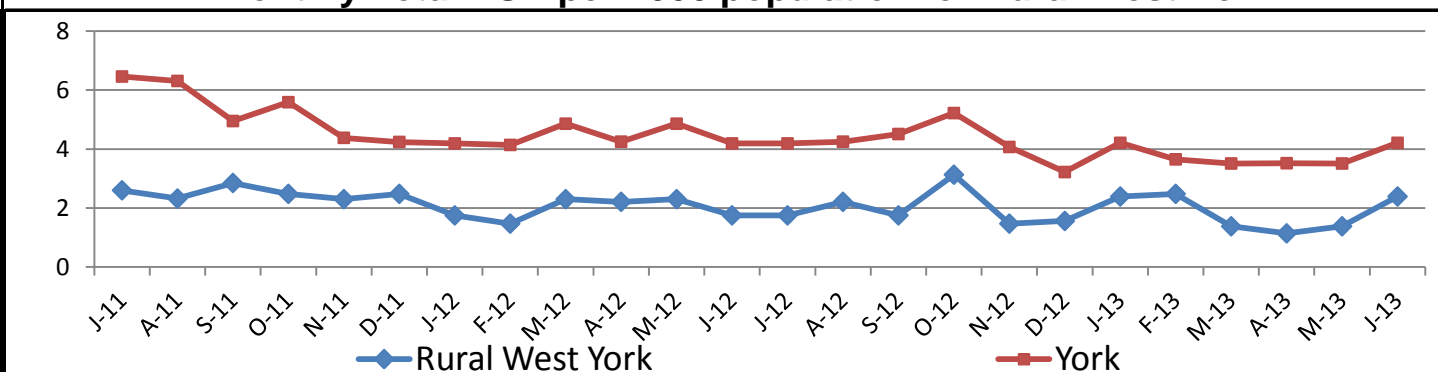
Environment Crime per 1000 population
(SYP 2012)



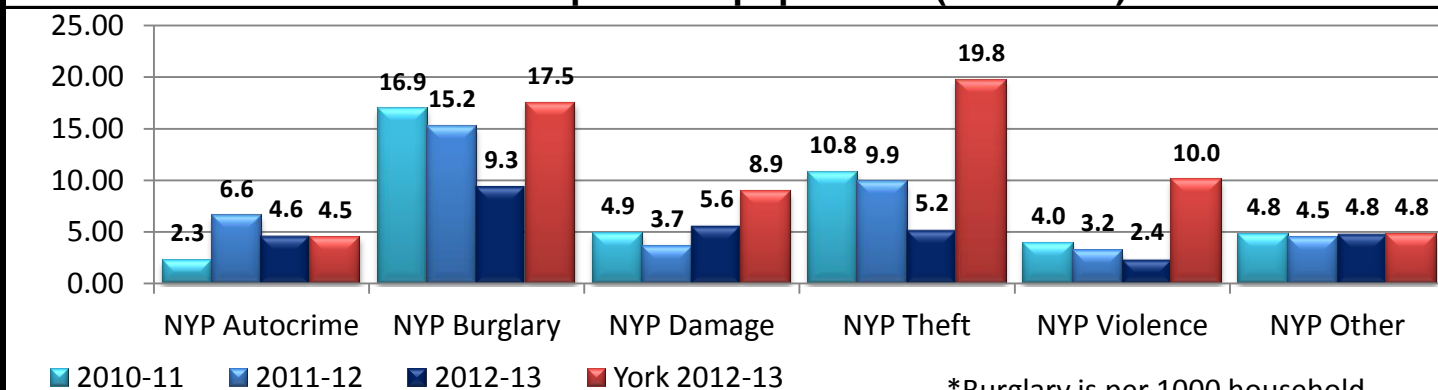
Anti-Social Behaviour per 1000 population (SYP 2012)



Monthly Total ASB per 1000 population for Rural West York



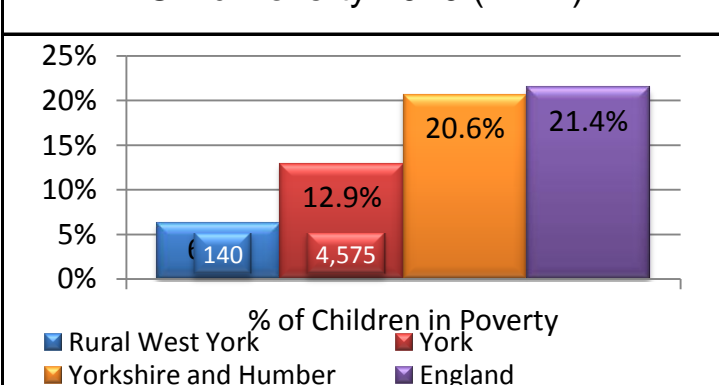
Crime Rate per 1000 population (SYP 2012)



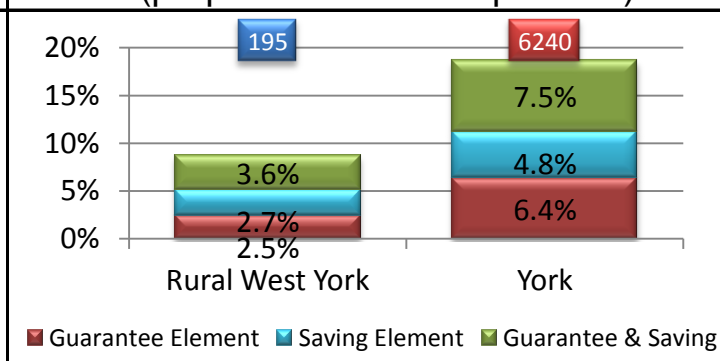
*Burglary is per 1000 household

Poverty

Child Poverty 2010 (DWP)



Pension Credit - NOMIS
(proportion of 65+ Population)



*Children in families receiving CTC only, and income <60% median income

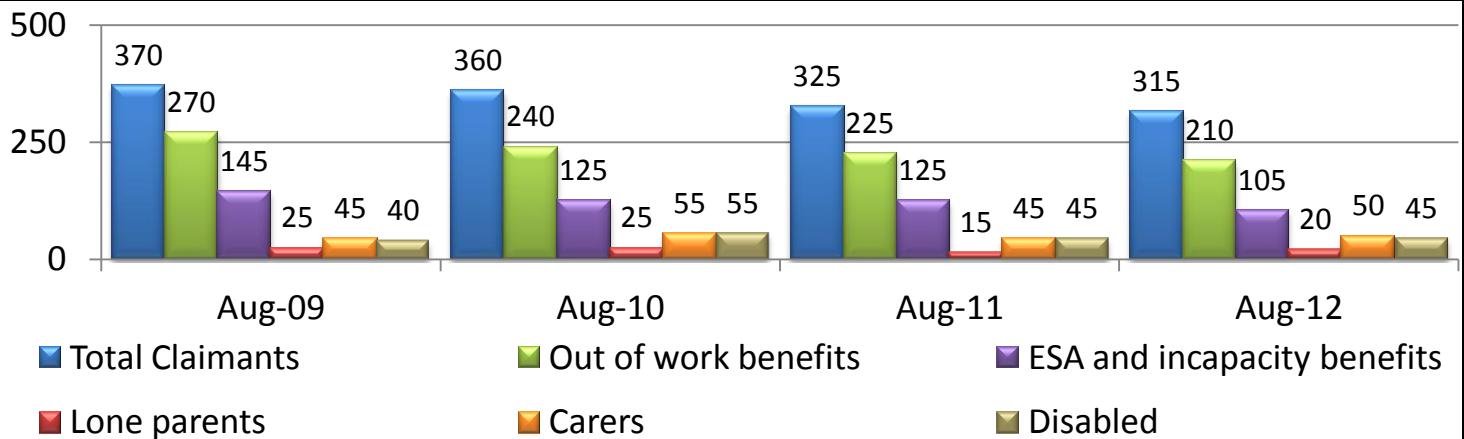
*Pension credit is a benefit for older people that is based on your income. 2 parts to it - guarantee and saving credit.

Profile:

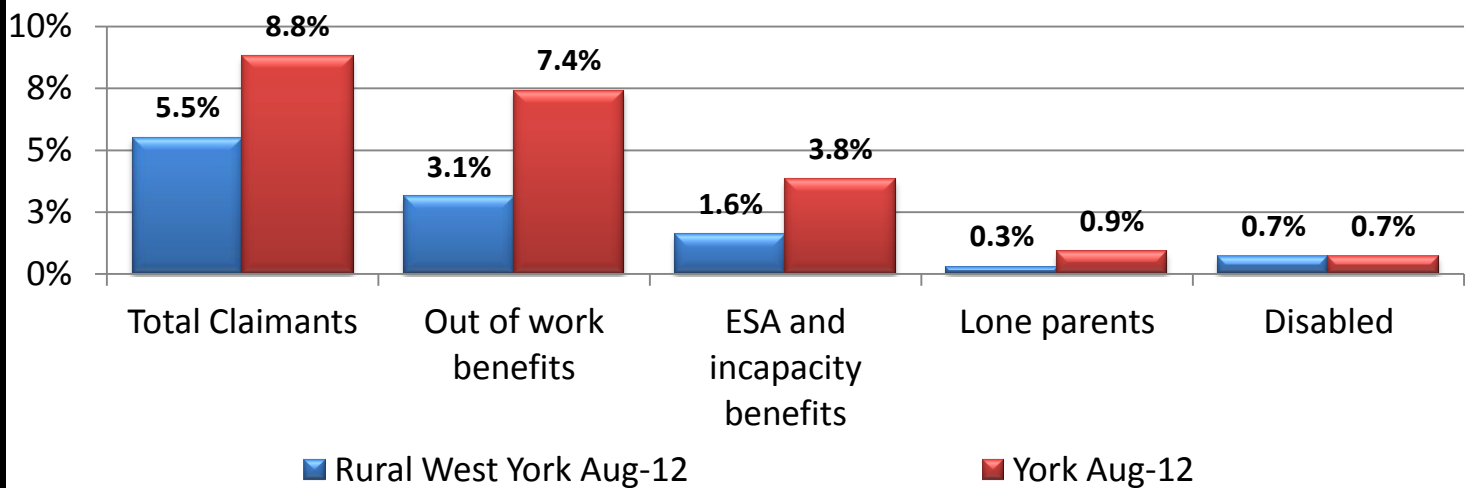
Rural West York

Economy

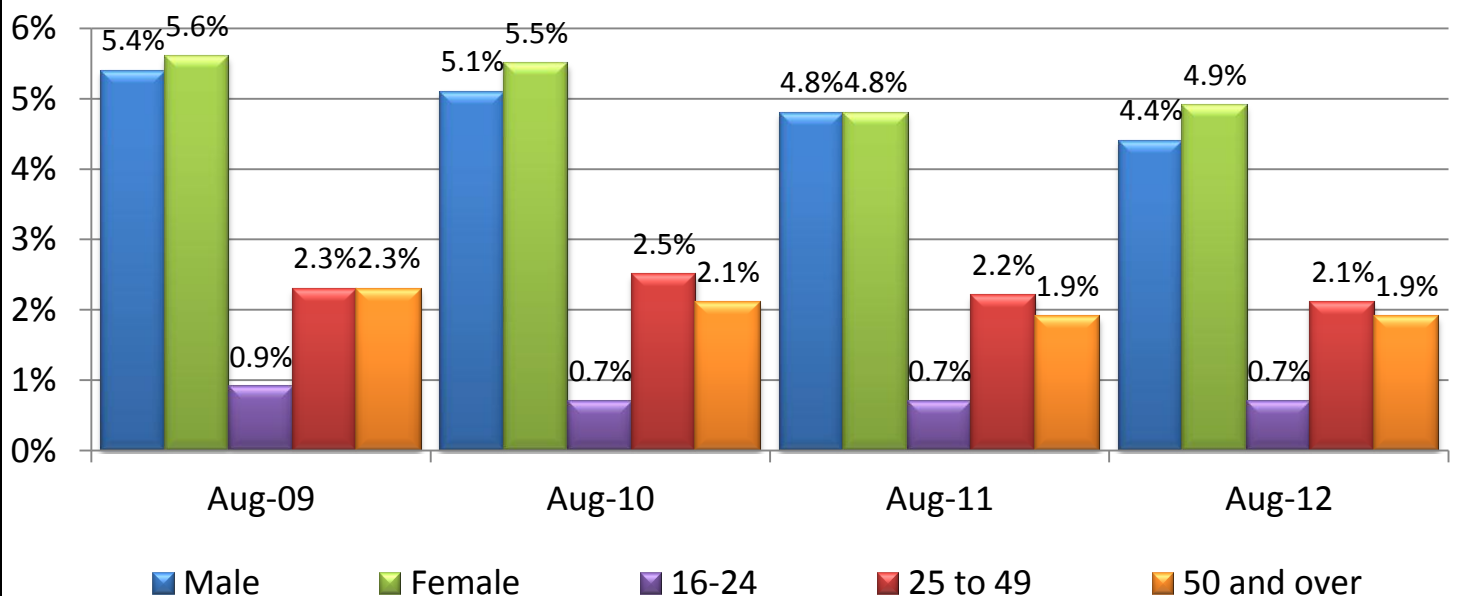
Benefits Claimants Numbers (NOMIS) By Ward



Benefits Claimants Rate (16-64) Benchmark (NOMIS)



Total Ward Claimant Rate (Age and Gender) Benchmark (NOMIS)

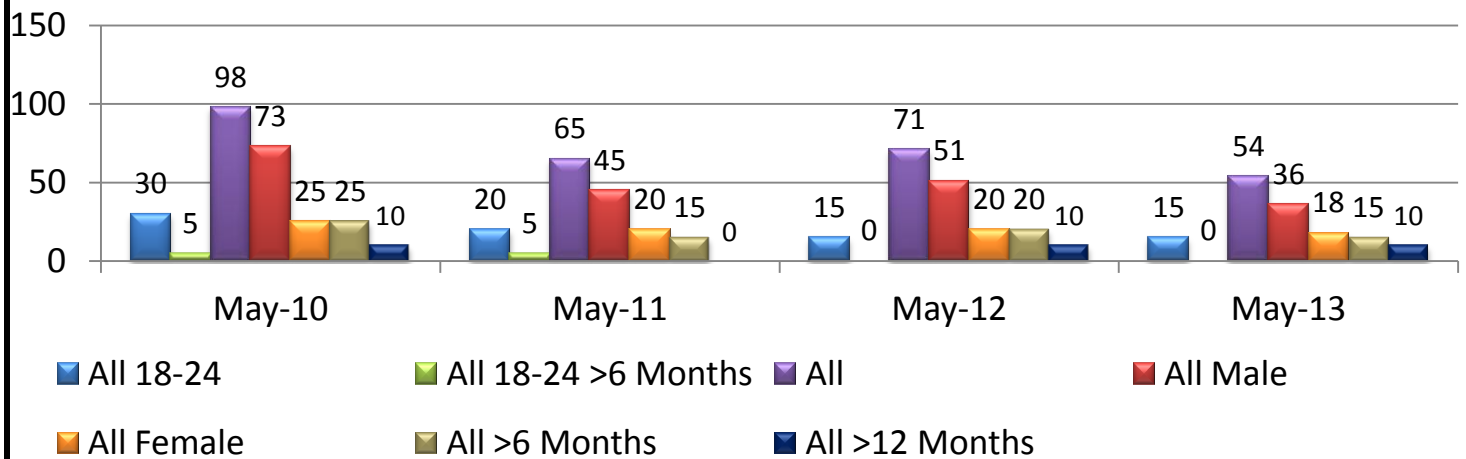


Profile:

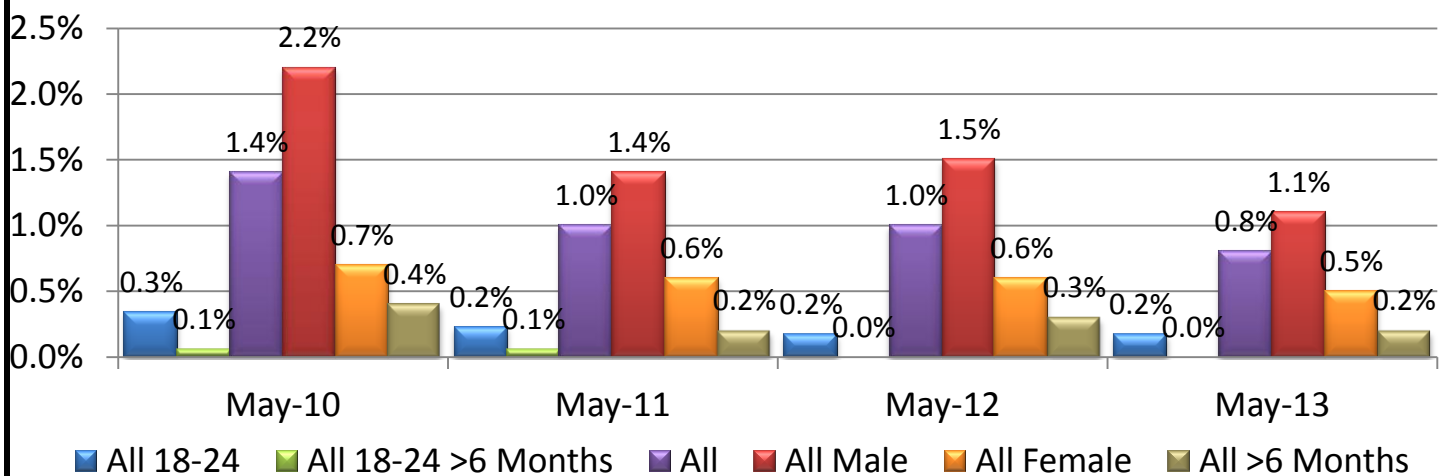
Rural West York

Economy

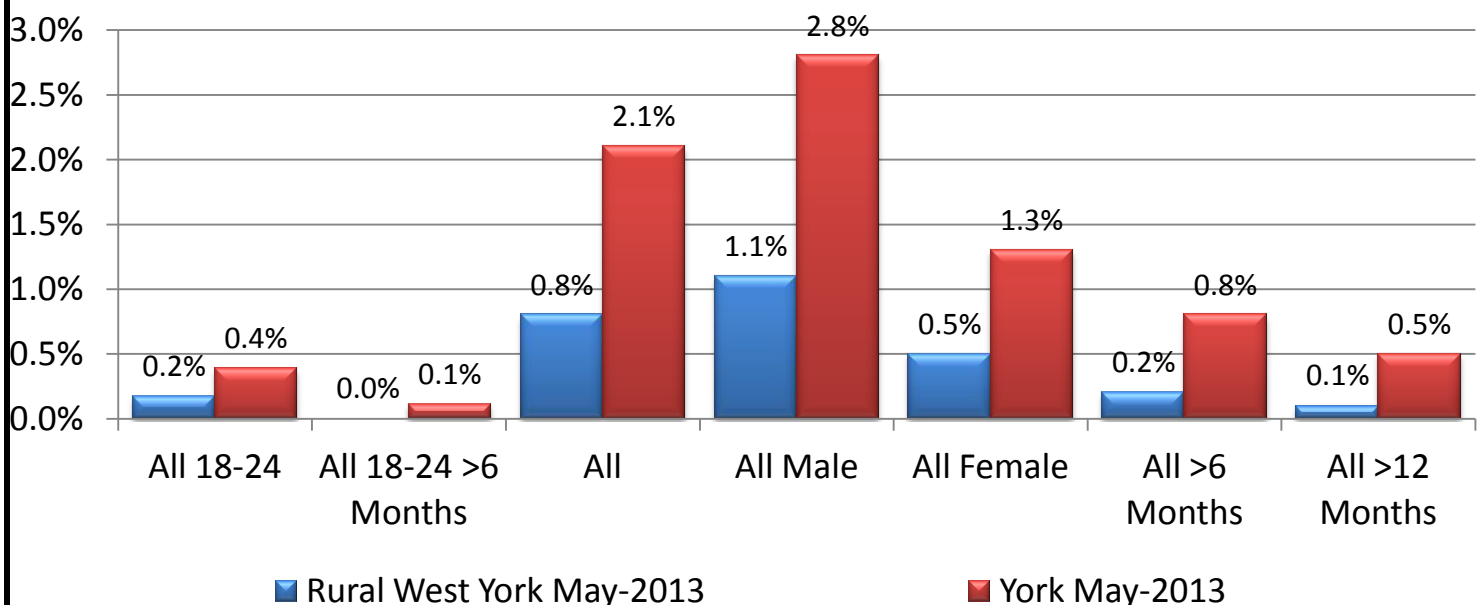
JSA Claimants Numbers (NOMIS) By Ward



JSA Claimants Rate (NOMIS 16-64) By Ward



JSA Claimants Rate Benchmark (NOMIS 16-64)

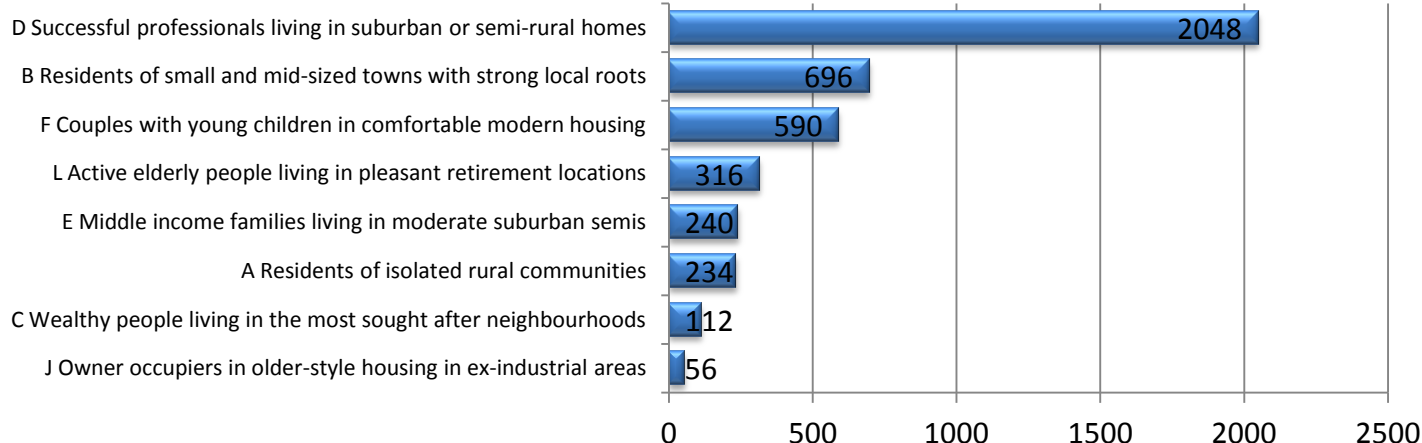


Profile:

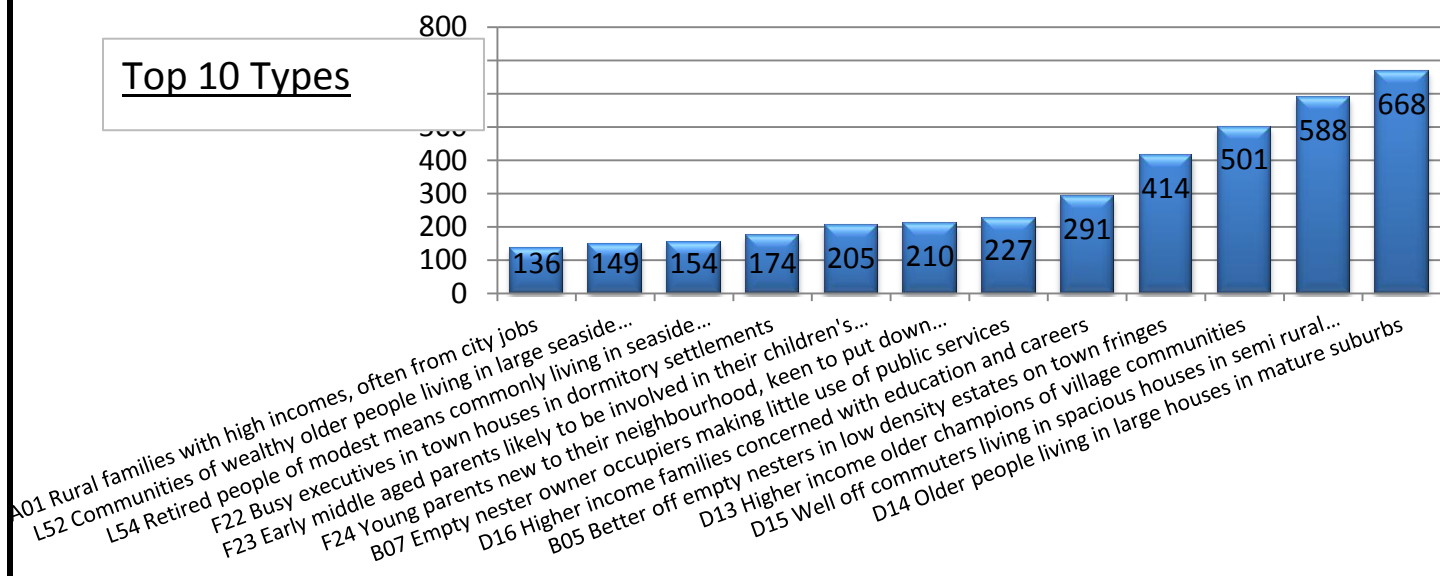
Rural West York

Community groups and Customer Contact

Experian Groups (Experian)

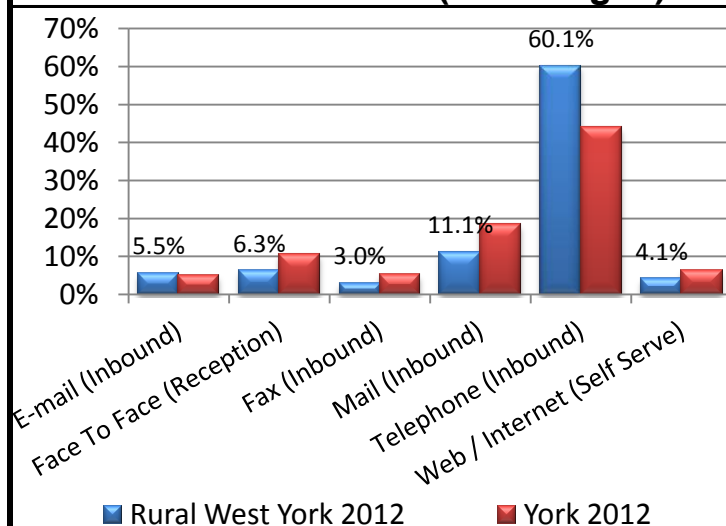


Top 10 Types

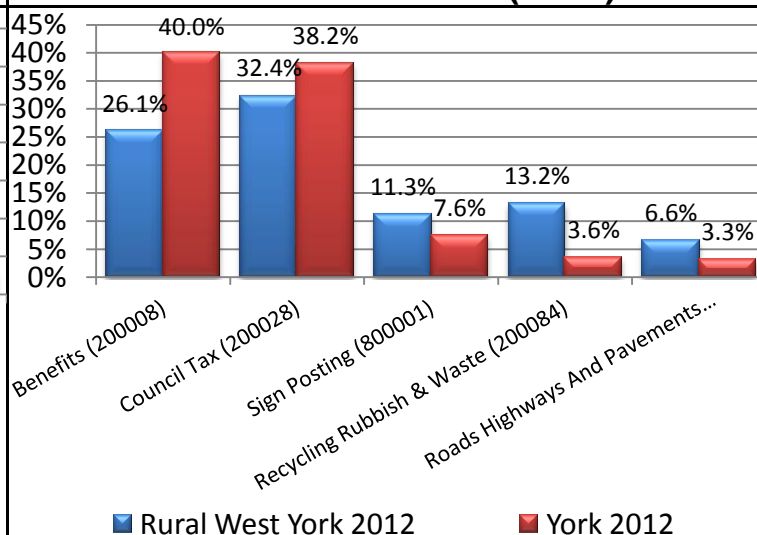


How people engage with the council

Interaction Channel (CRM Lagan)



Interaction Reason (Main)



This profile was created by the Business Intelligence Team. Contact business.intelligence@york.gov.uk or 01904552047 for further information.

Profile:		Rural West York	
Glossary			
Page 1	BME – Black and Minority Ethnic community		
	NVQ – National Vocational Qualification		
Page 2	APHO – Association of Public Health Observatories	http://www.apho.org.uk	
	Census – 2011 survey carried out by the Office for National Statistics	www.ons.gov.uk/census	
Page 5	COPD - Chronic Obstructive Pulmonary Disease is the name for a collection of lung diseases including chronic bronchitis, emphysema and chronic obstructive airways disease.	http://www.nhs.uk/conditions/chronic-obstructive-pulmonary-disease/Pages/Introduction.aspx	
	SRR/SAR/SMR - Standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort		
Page 6	ASB – Anti-Social Behaviour		
	CTC – Child Tax Credit		
	DWP – Department for Work and Pensions	http://www.gov.uk/dwp	
	EPU – Environmental Protection Unit		
	NOMIS – Official labour market statistics provided by the Office for National Statistics	http://www.nomisweb.co.uk/	
	NYFRS – North Yorkshire Fire and Rescue Service		
	NYP – North Yorkshire Police		
	SYP – Safer York Partnership		
Page 7	ESA – Employment and Support Allowance		
Page 8	JSA – Job Seekers Allowance		
Page 9	CRM Lagan – Customer Relationship Management system		
	Experian – Classification system used to provide a detailed understanding of citizen’s location, demographics, lifestyle and behaviour		