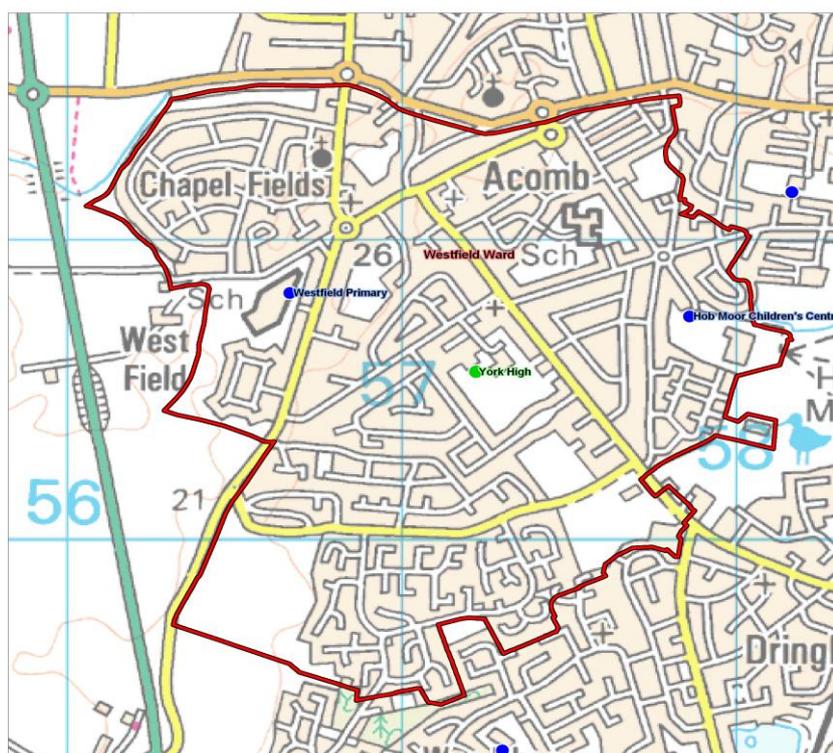


## Profile:

## Westfield

### York Summary

- York has **198,051 residents** with 9.8% from a black and minority ethnic community group. 84% are in good health, with 15.3% stating they have some limitation in day to day activities. Males can expect to live to 79.6 and females to 83.1 years of age. There are 28.3% of the population classed as healthy eating adults, however obesity accounts for 23%.
- There are **83,552 houses** in York with 66% of residents owning their own home outright or via a mortgage, 18% are private renters and 14% social tenants.
- 73.5% of residents have a NVQ level 1-4 qualification with 18% having no qualification at all.
- 4575 (12.9%) children live in poverty. 695 of 2132 (32.6%) pensioners receive pension credit.
- 8.8% of the working population claim out of work benefits and 2.1% claim job seekers allowance.
- Telephone is the favoured communication channel for contacting the council with 44% of contacts from York residents, face to face accounts for 11% while self serve accounts for 6%.



### Ward Summary

- Westfield has 13611 residents with 5.6% from a black and minority ethnic community group. This compares to 13690 residents and a BME proportion of 3.2% in 2001.
- 78.9% are in good health, with 18.8% stating they have some limitation in day to day activities.
- 36.6% of adults are single and 40.1% are married.
- Males can expect to live to 74.5 and females to 83.1 years of age. There are 21.8% of the population classed as healthy eating adults, however obesity accounts for 28.7%.
- There are 6004 houses in this ward with 57% of residents owning their own home outright or via a mortgage, 9% are private renters and 32% social tenants.
- 63.6% of residents have a NVQ level 1-4 qualification with 27.8% having no qualification at all.
- 795 (25%) children live in poverty and 695 of 2132 (32.6%) pensioners receive pension credit.
- 16.8% of the working population claiming out of work benefits and 4% claim job seekers allowance. There are 387 JSA claimants in Westfield with 175 claiming over 6 months.
- Telephone is the favoured communication channel for contacting the council at 39%, face to face accounts for up 13% while self serve accounts 3%.

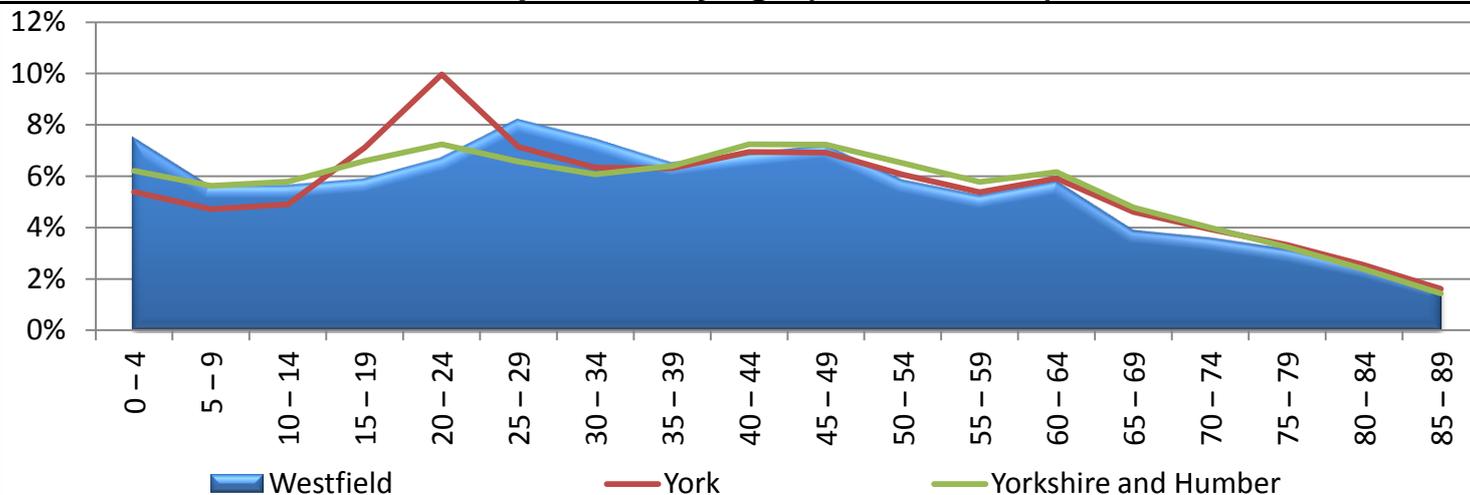
# Profile:

# Westfield

## Population

In 2011 the ward's population was 13,611, or 6.9% of York's total population. 31.3% were under the age of 25, and 15.7% were over 65. (Census 2011)

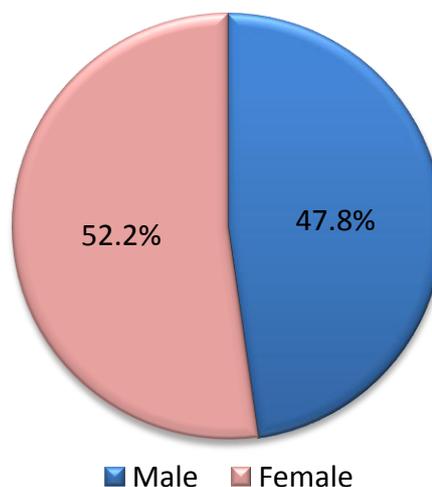
### % Population by age (Census 2011)



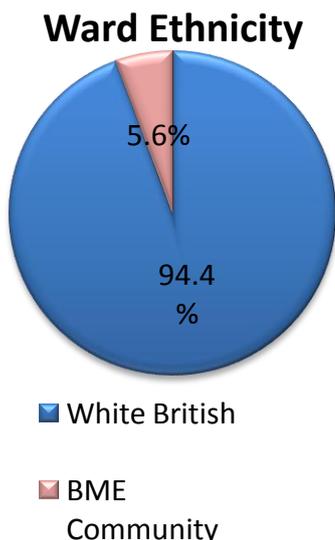
### Life Expectancy at birth (APHO 2011)



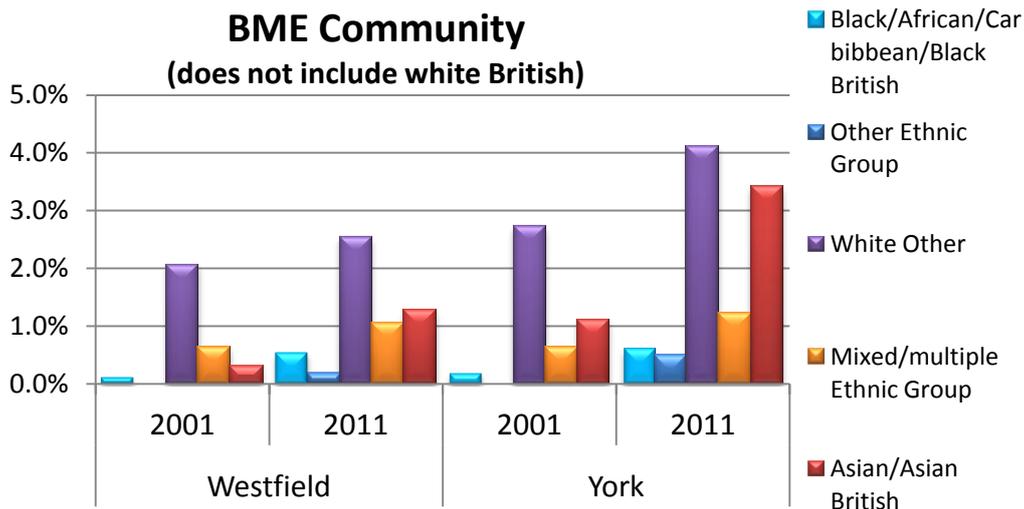
### Gender (Census 2011)



### Ethnicity (2011 Census)

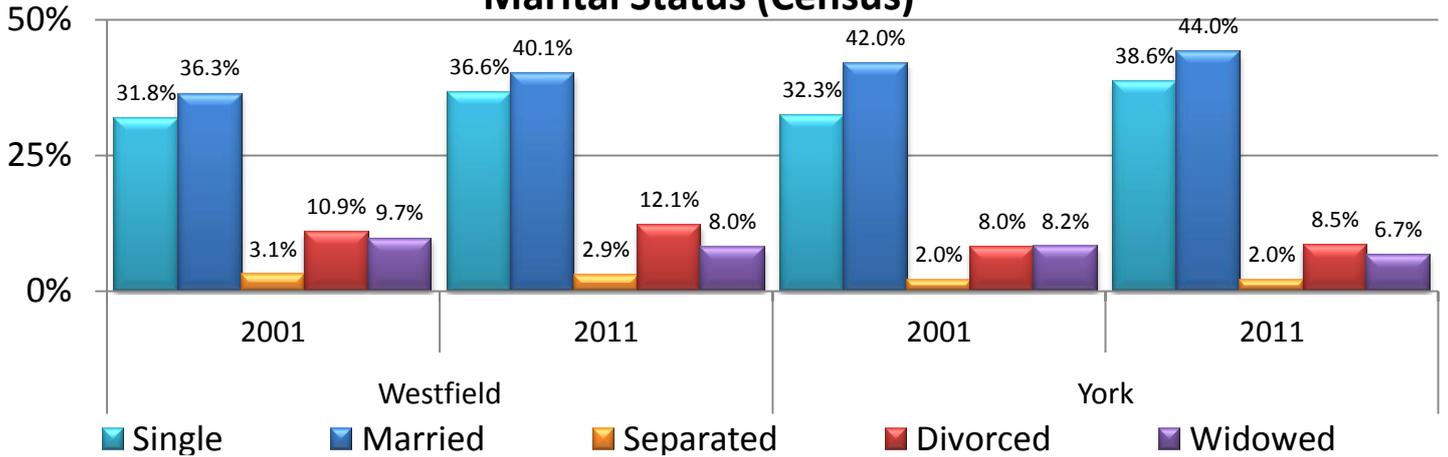


### BME Community (does not include white British)



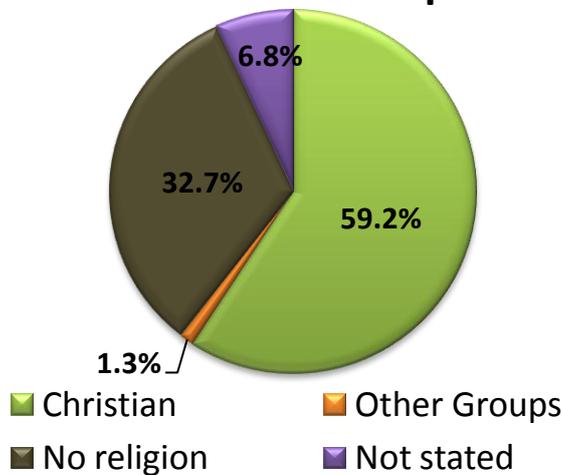
**Census 2011 Update**

**Marital Status (Census)**

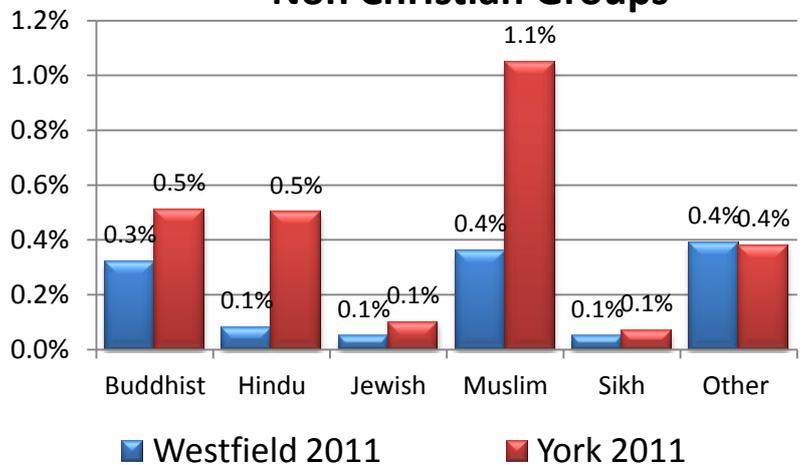


**Religion**

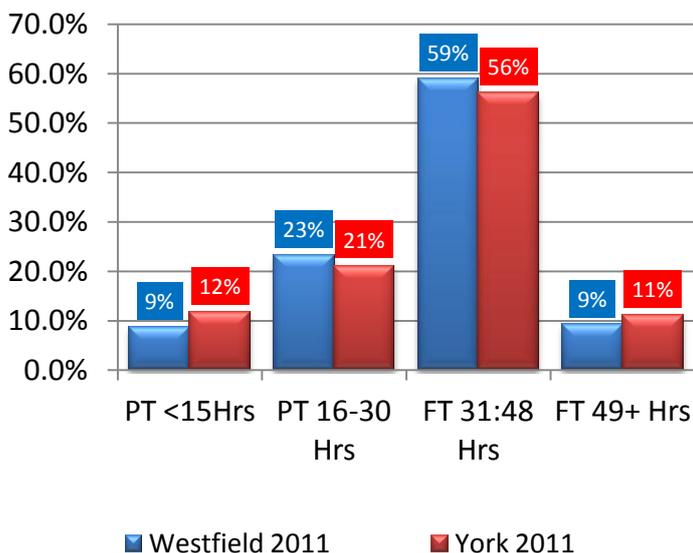
**Christian Groups**



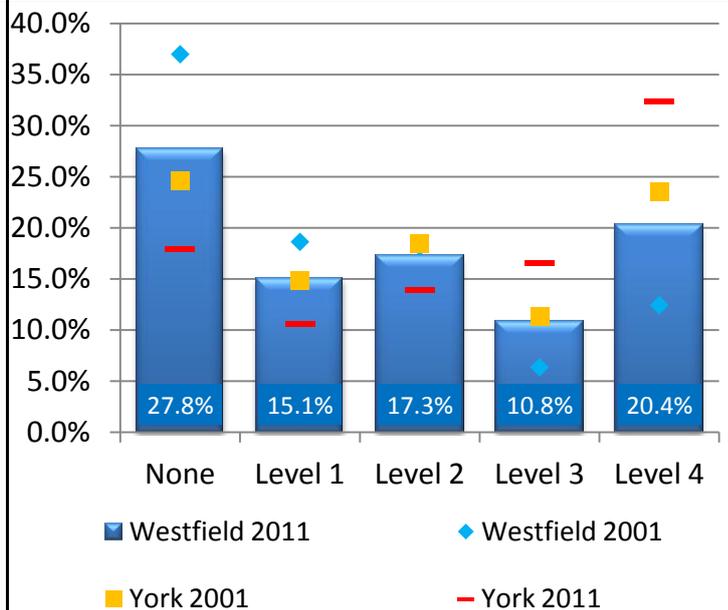
**Non Christian Groups**



**Hours Worked**



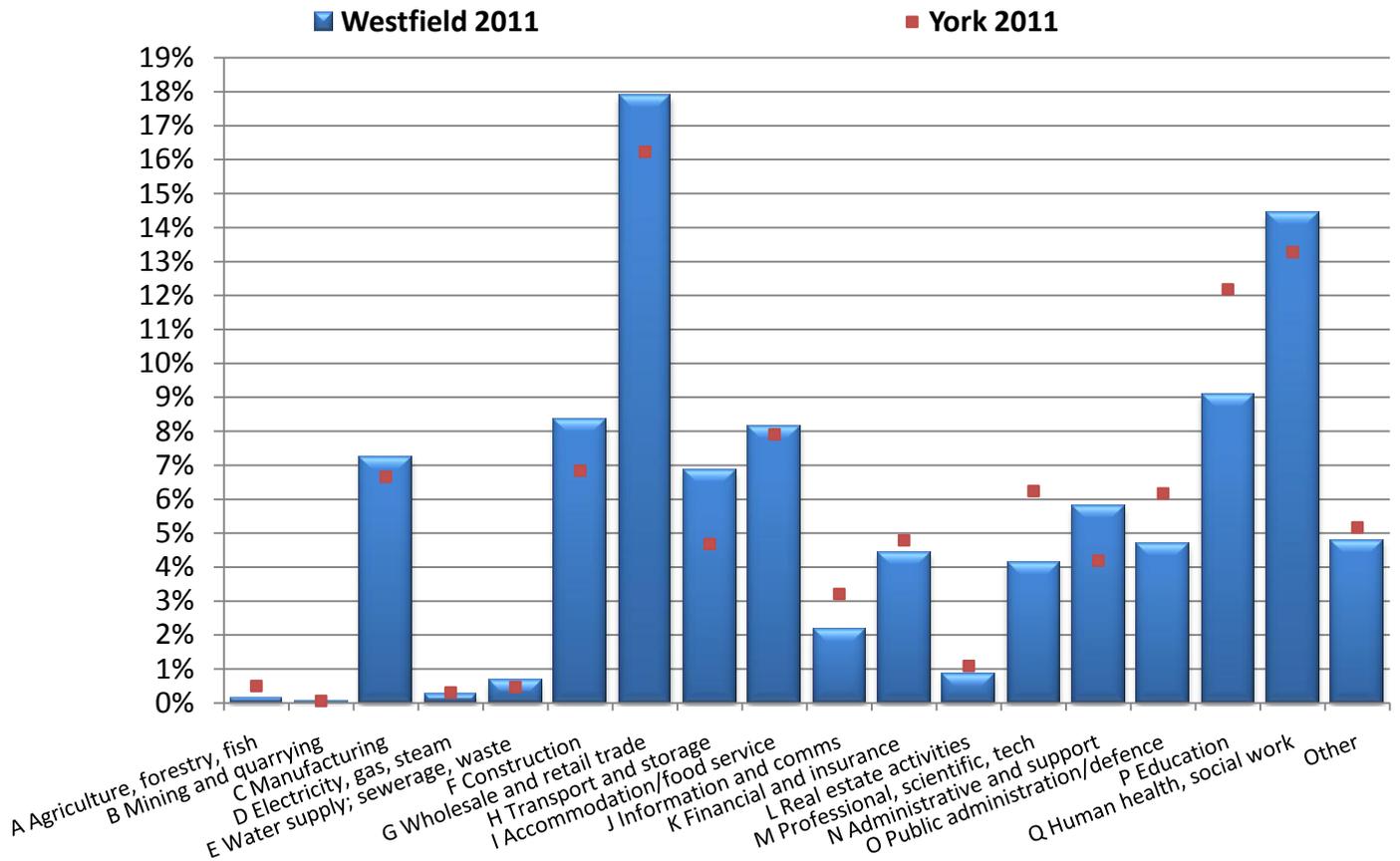
**Qualifications**



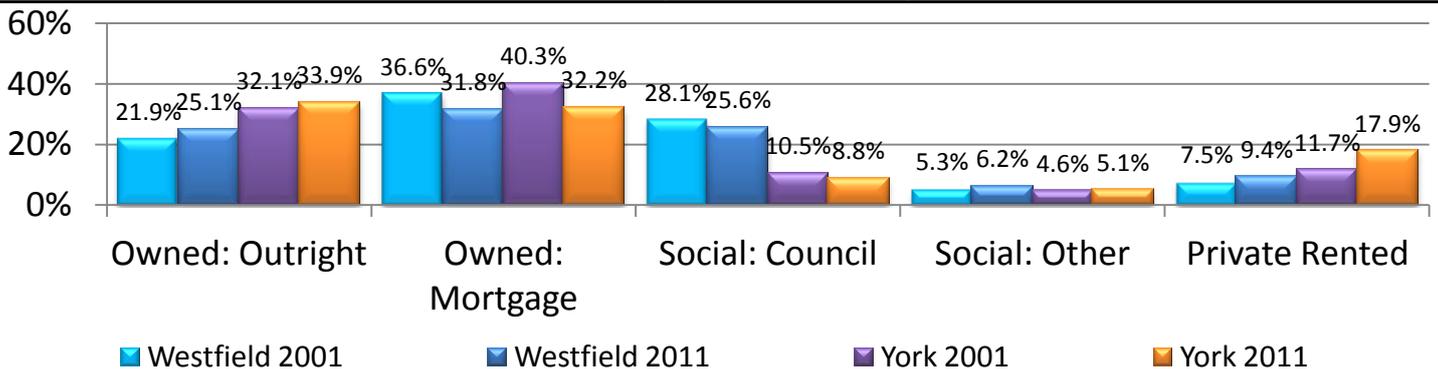
# Profile:

# Westfield

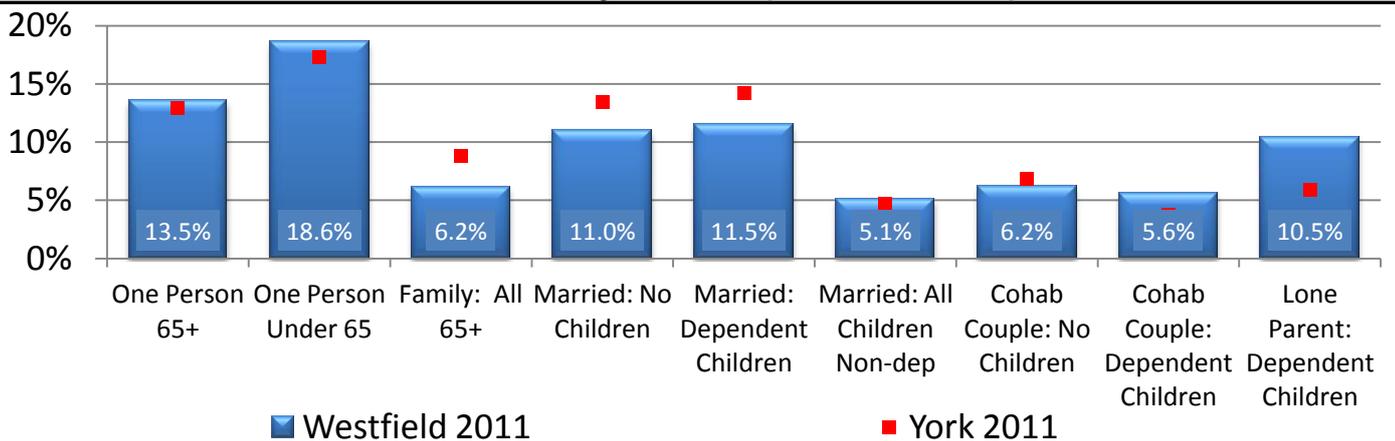
## Industry



## Tenure (Census 2011)



## Household Composition (Census 2011)

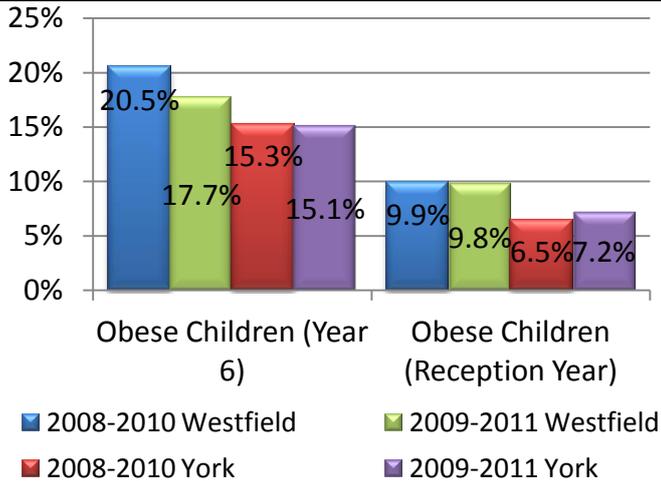


# Profile:

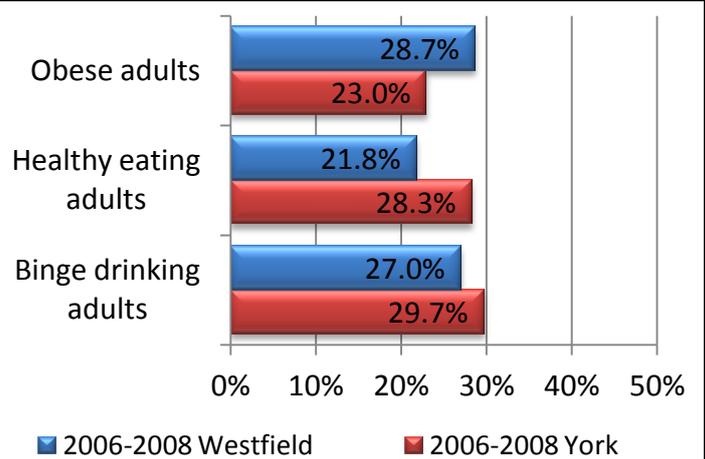
# Westfield

## Health and Wellbeing

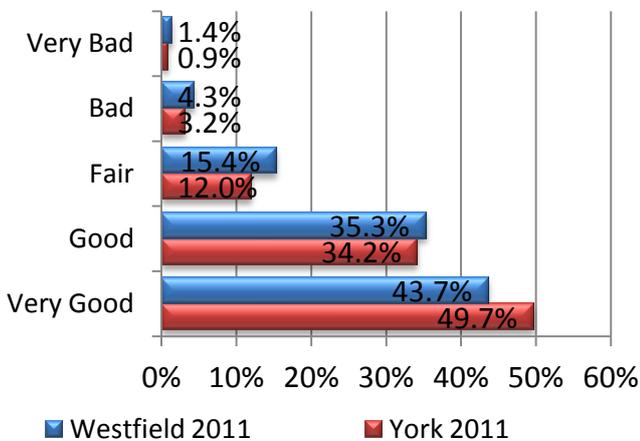
### % Child Obesity (NHS 2010)



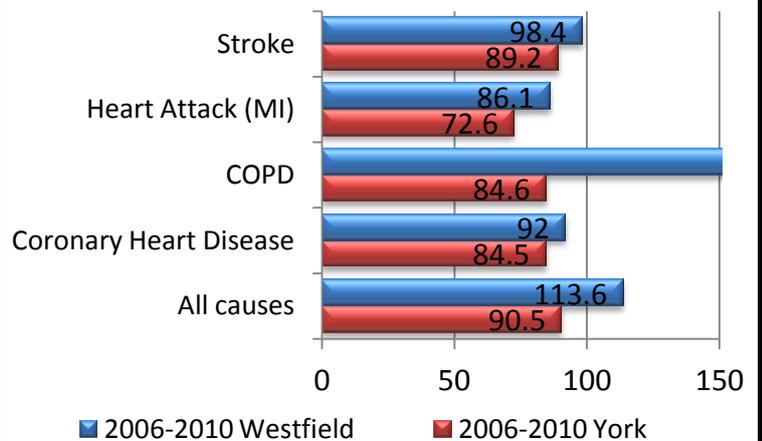
### % Healthy Adults (APHO 2010)



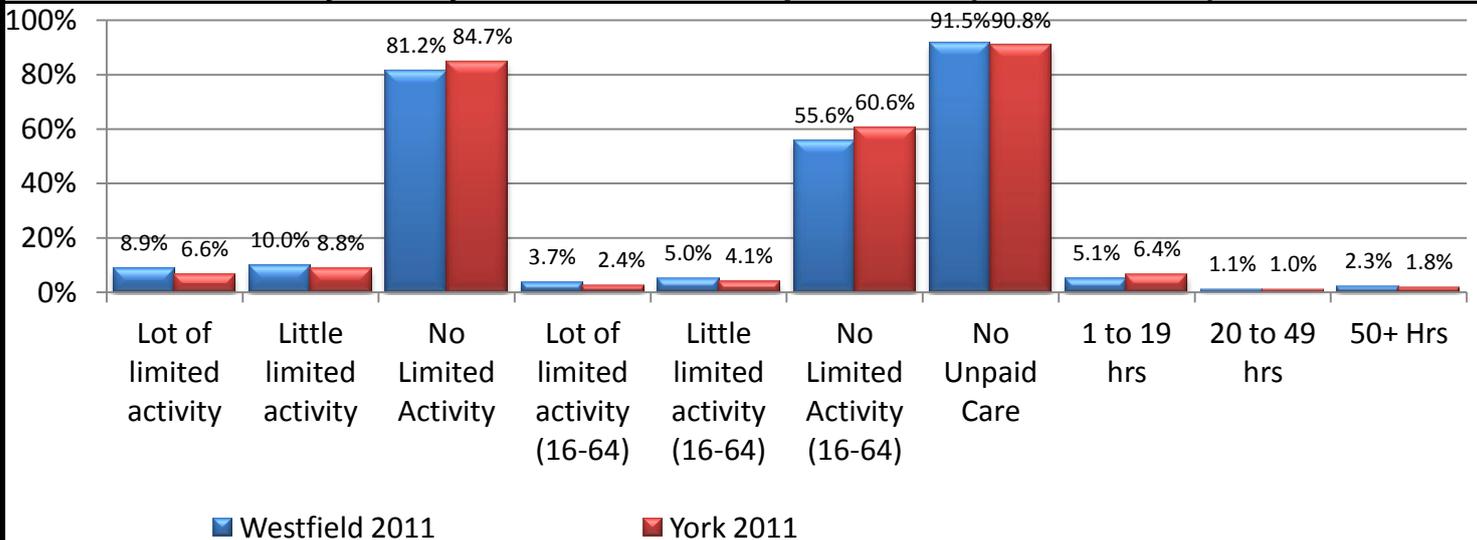
### General Health (Census 2011)



### SAR Emergency Hospital Admissions (NHS 2012)\*



### Day to Day Activities and Unpaid Care (2011 Census)



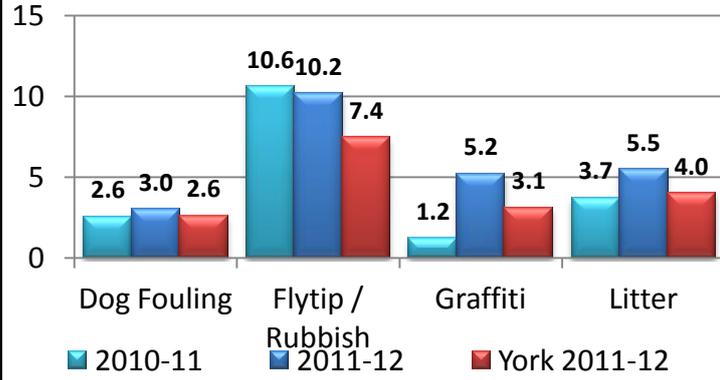
\*SRR/SAR/SMR are standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort against the general population (100 is equal to general population).

# Profile:

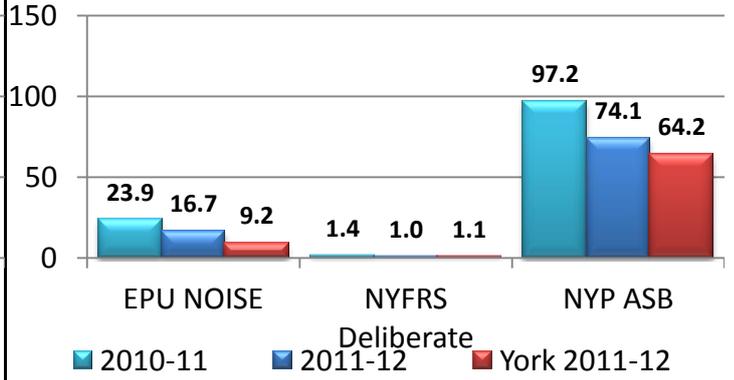
# Westfield

## Crime and Anti-Social Behaviour

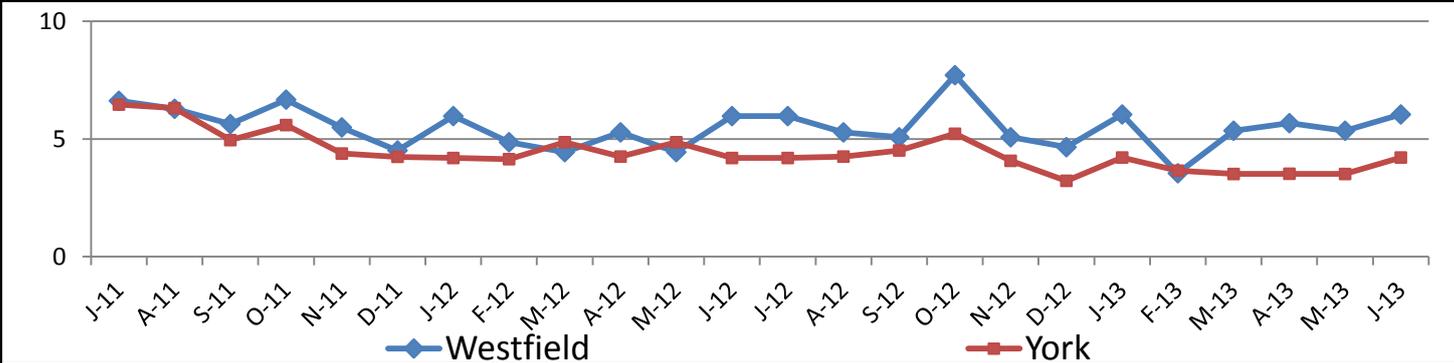
### Environment Crime per 1000 population (SYP 2012)



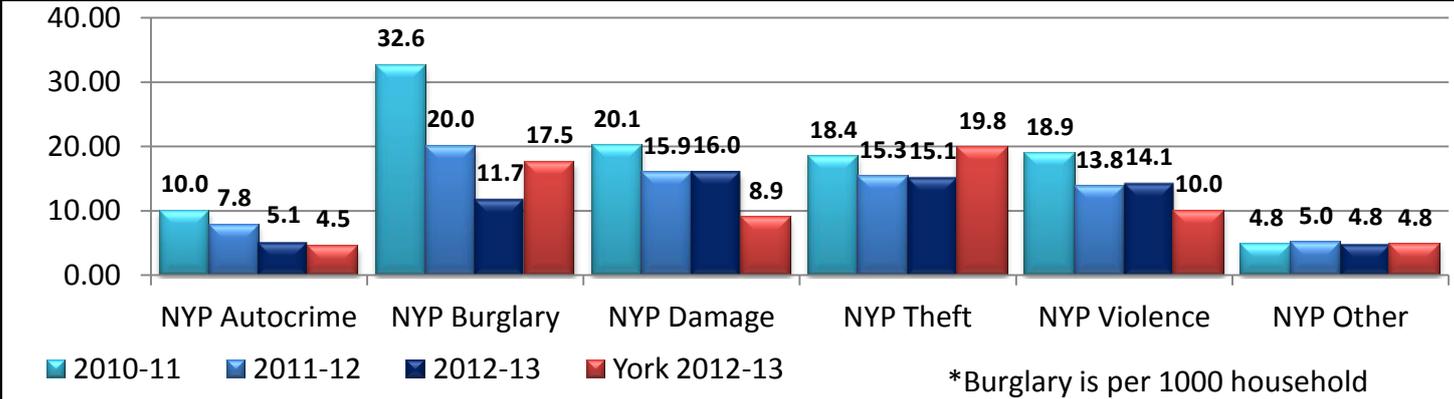
### Anti-Social Behaviour per 1000 population (SYP 2012)



### Monthly Total ASB per 1000 population for Westfield

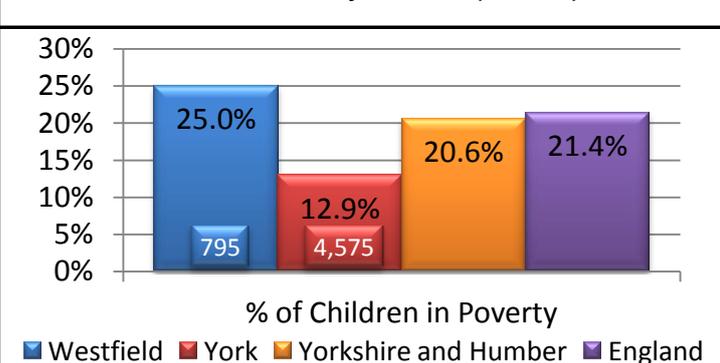


### Crime Rate per 1000 population (SYP 2012)

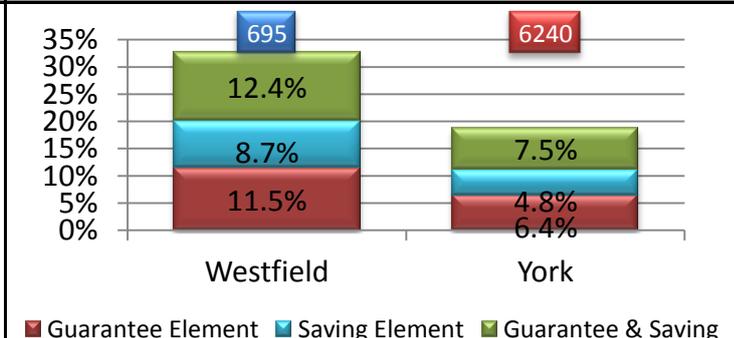


## Poverty

### Child Poverty 2010 (DWP)



### Pension Credit - NOMIS (proportion of 65+ Population)

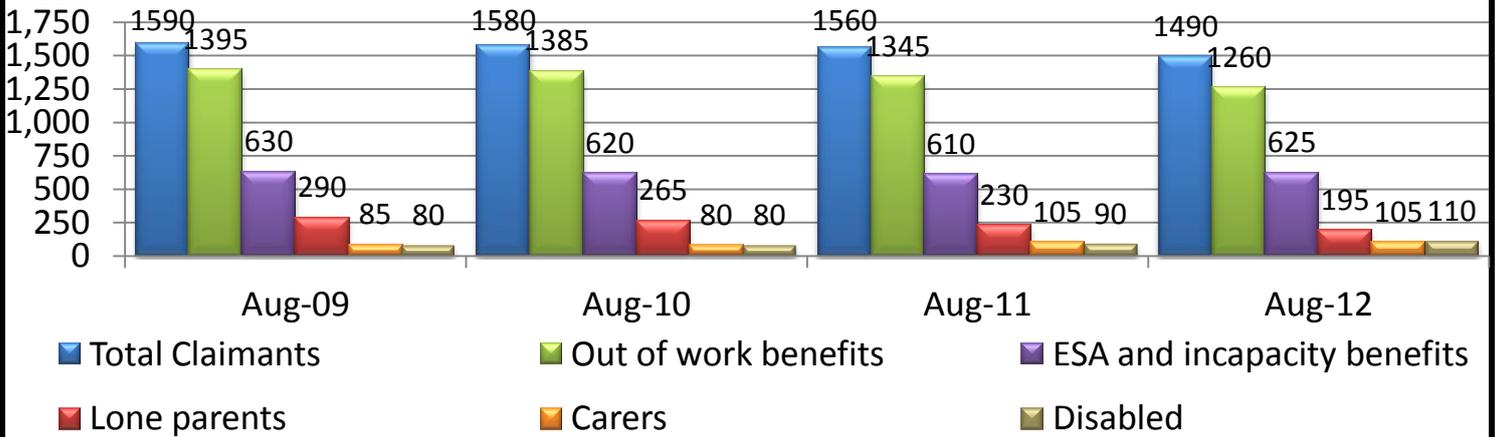


\*Children in families receiving CTC only, and income <60% median income

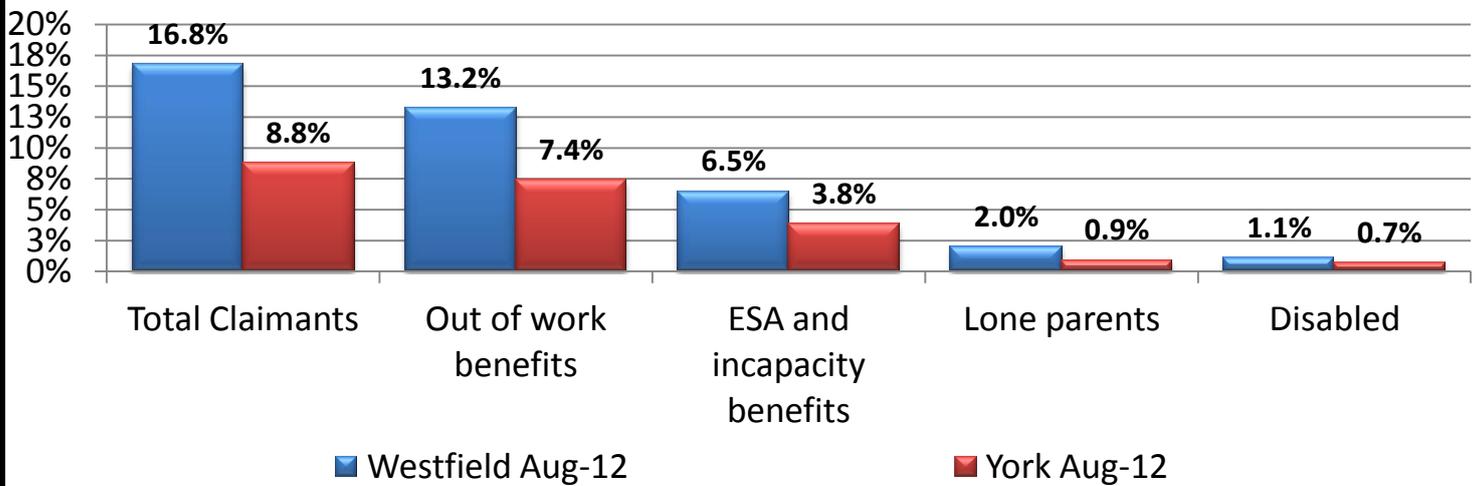
\*Pension credit is a benefit for older people that is based on your income. 2 parts to it - guarantee and saving credit.

**Economy**

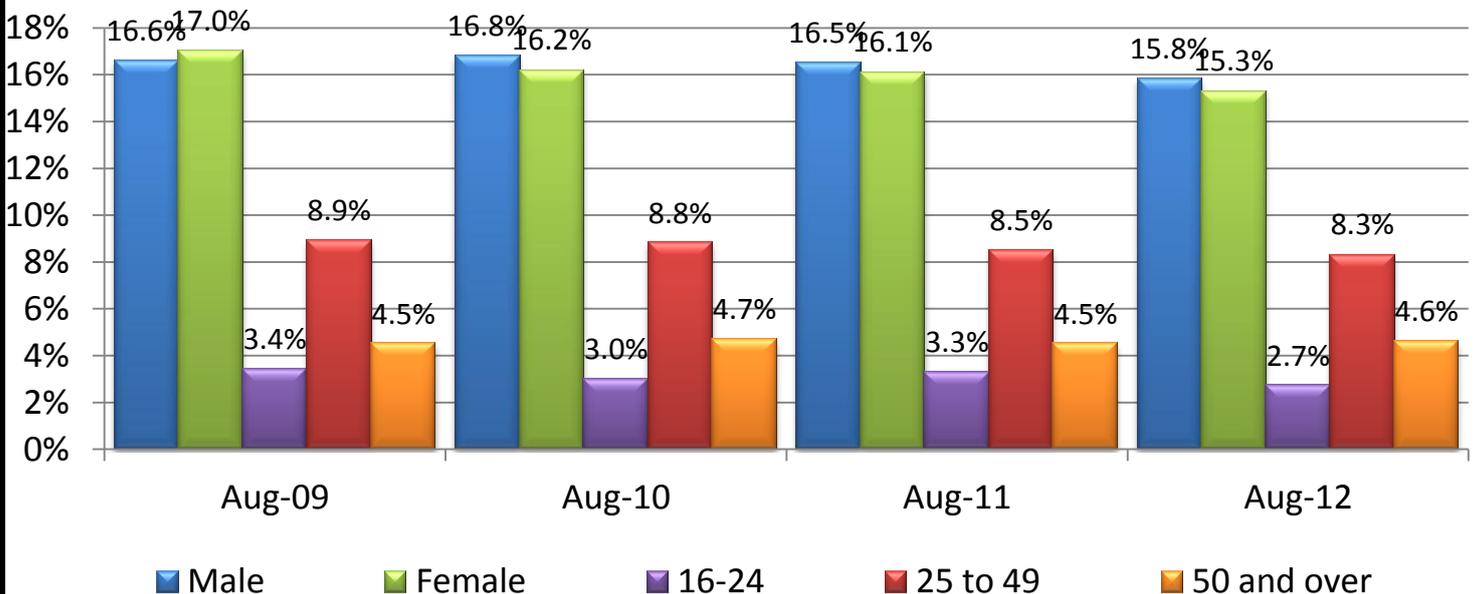
**Benefits Claimants Numbers (NOMIS) By Ward**



**Benefits Claimants Rate (16-64) Benchmark (NOMIS)**

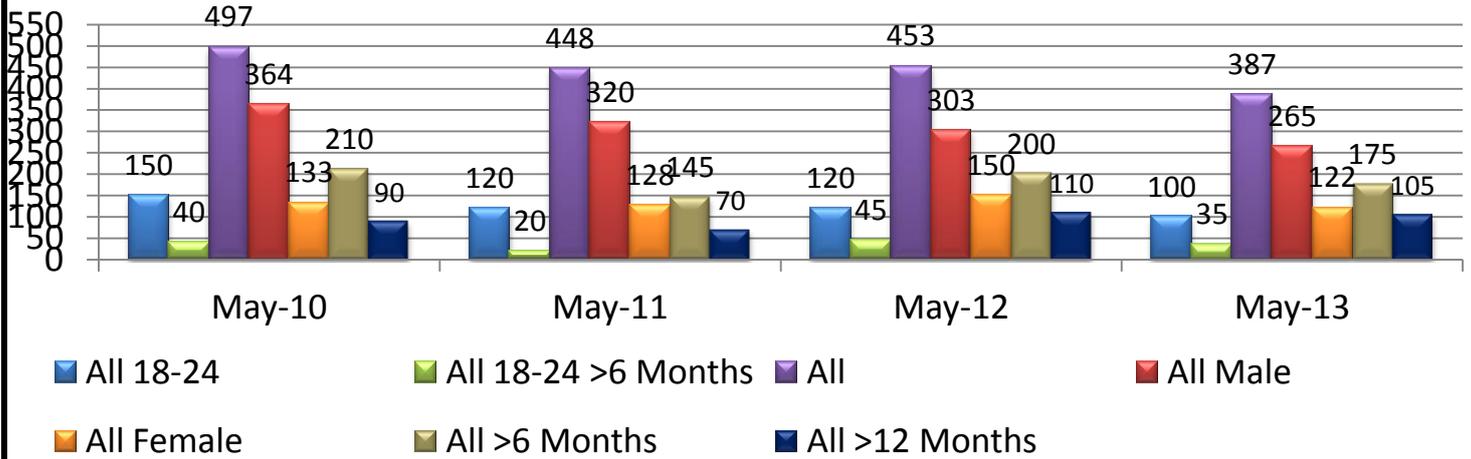


**Total Ward Claimant Rate (Age and Gender) Benchmark (NOMIS)**

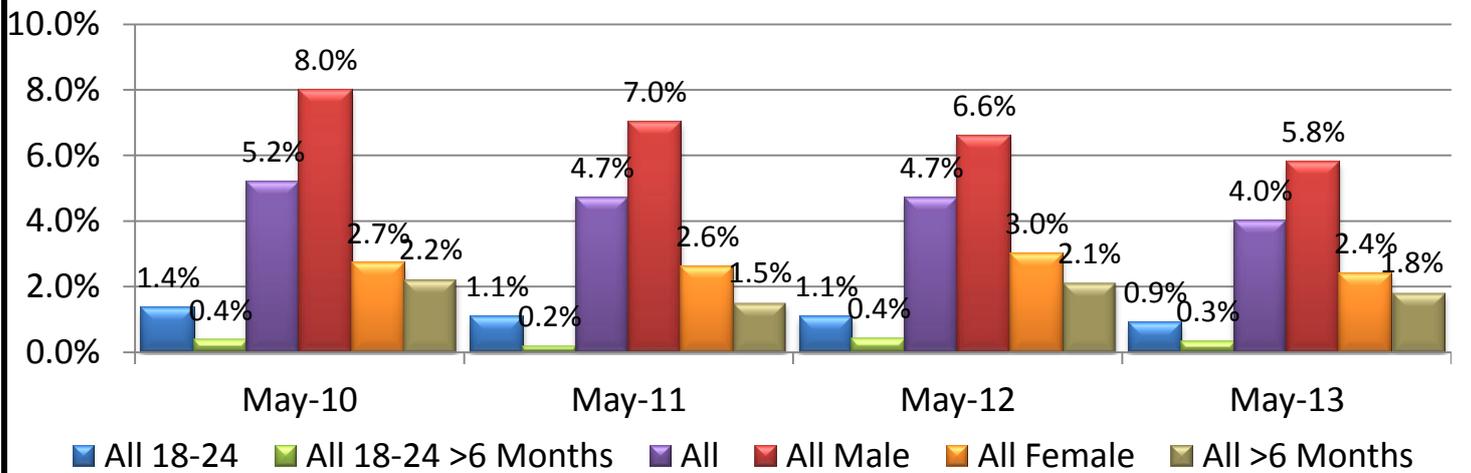


**Economy**

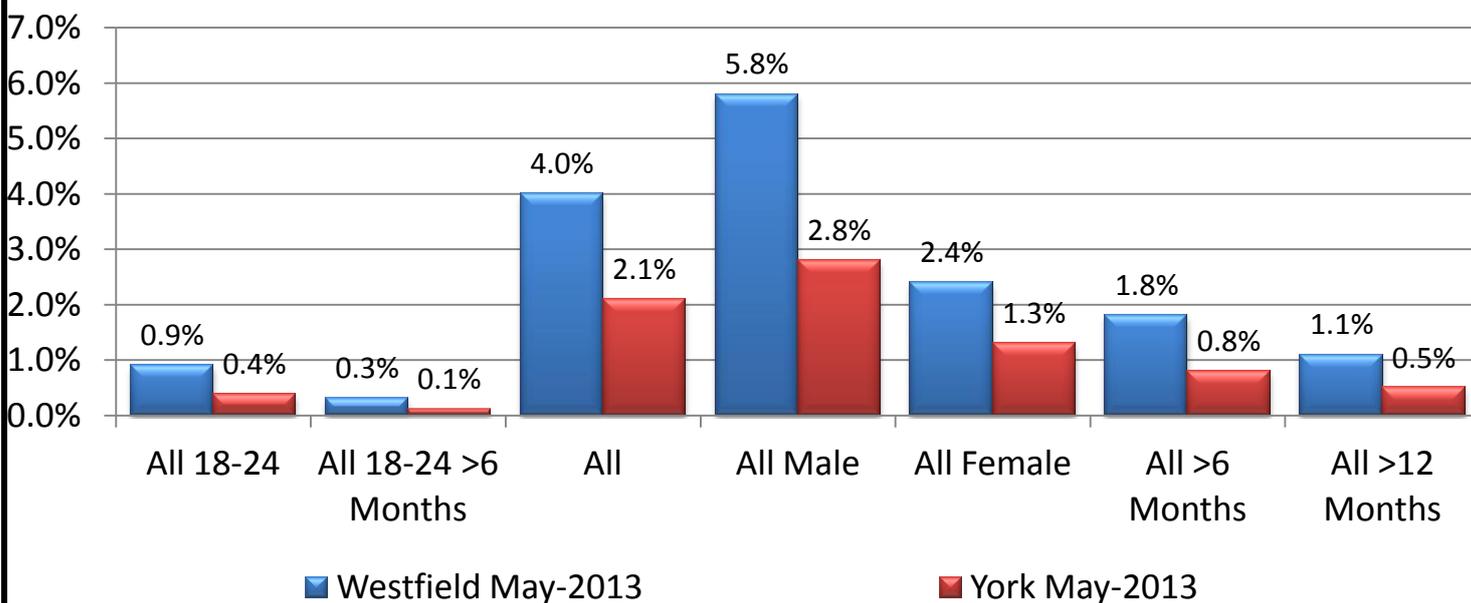
**JSA Claimants Numbers (NOMIS) By Ward**



**JSA Claimants Rate (NOMIS 16-64) By Ward**



**JSA Claimants Rate Benchmark (NOMIS 16-64)**

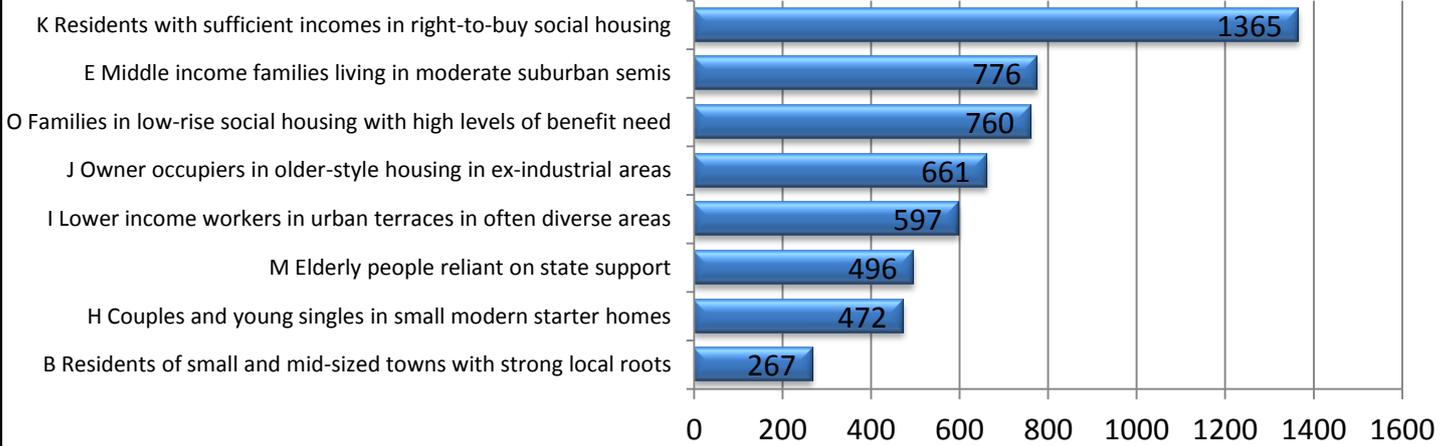


# Profile:

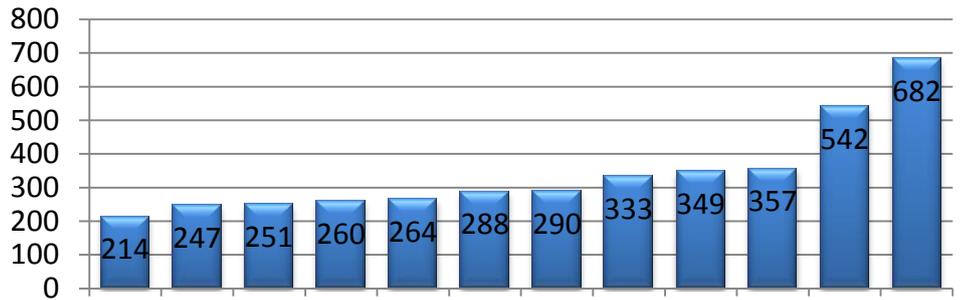
# Westfield

## Community groups and Customer Contact

### Experian Groups (Experian)



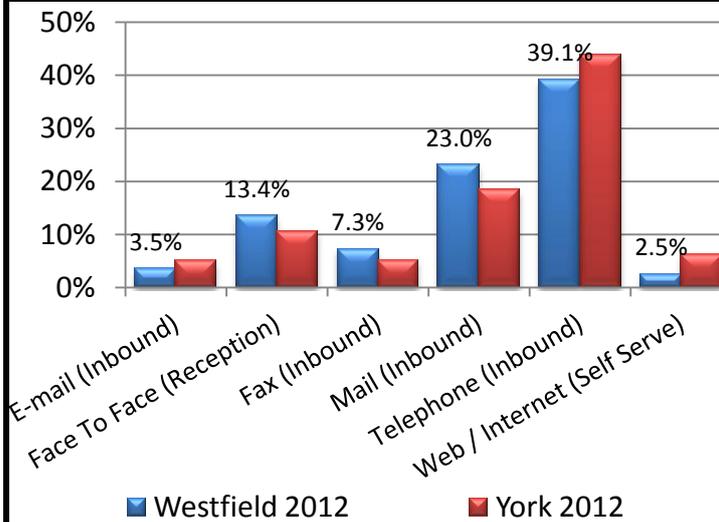
### Top 10 Types



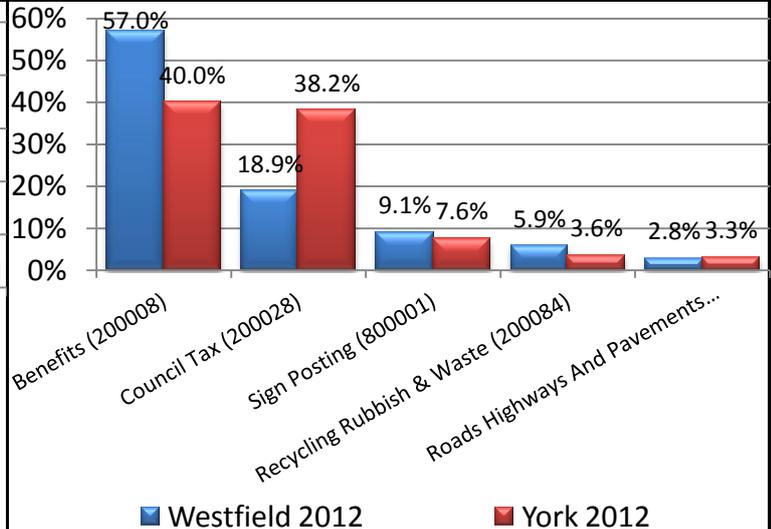
19 Self reliant older families in industrial towns  
 M56 Older people living on social housing estates with limited...  
 J46 Residents in blue collar communities revitalised by commuters  
 I43 Older town centres comfortably off industrial workers  
 J47 Comfortably off industrial workers owning their own homes  
 H37 Young owners and rented developments of mixed tenure  
 K48 Middle aged couples and families in right-to-buy homes  
 I44 Low income families occupying poor quality older terraces  
 E21 Middle aged families living in less fashionable inter war...  
 K50 Older families in low value housing in traditional industrial areas  
 O68 Families with varied structures living on low rise social housing...  
 K51 Often indebted families living in low rise estates

## How people engage with the council

### Interaction Channel (CRM Lagan)



### Interaction Reason (Main)



This profile was created by the Business Intelligence Team. Contact [business.intelligence@york.gov.uk](mailto:business.intelligence@york.gov.uk) or 01904552047 for further information.

## Glossary

Page 1	BME – Black and Minority Ethnic community	
	NVQ – National Vocational Qualification	
Page 2	APHO – Association of Public Health Observatories	<a href="http://www.apho.org.uk">http://www.apho.org.uk</a>
	Census – 2011 survey carried out by the Office for National Statistics	<a href="http://www.ons.gov.uk/census">www.ons.gov.uk/census</a>
Page 5	COPD - Chronic Obstructive Pulmonary Disease is the name for a collection of lung diseases including chronic bronchitis, emphysema and chronic obstructive airways disease.	<a href="http://www.nhs.uk/conditions/chronic-obstructive-pulmonary-disease/Pages/Introduction.aspx">http://www.nhs.uk/conditions/chronic-obstructive-pulmonary-disease/Pages/Introduction.aspx</a>
	SRR/SAR/SMR - Standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort	
Page 6	ASB – Anti-Social Behaviour	
	CTC – Child Tax Credit	
	DWP – Department for Work and Pensions	<a href="http://www.gov.uk/dwp">http://www.gov.uk/dwp</a>
	EPU – Environmental Protection Unit	
	NOMIS – Official labour market statistics provided by the Office for National Statistics	<a href="http://www.nomisweb.co.uk/">http://www.nomisweb.co.uk/</a>
	NYFRS – North Yorkshire Fire and Rescue Service	
	NYP – North Yorkshire Police	
	SYP – Safer York Partnership	
Page 7	ESA – Employment and Support Allowance	
Page 8	JSA – Job Seekers Allowance	
Page 9	CRM Lagan – Customer Relationship Management system	
	Experian – Classification system used to provide a detailed understanding of citizen’s location, demographics, lifestyle and behaviour	