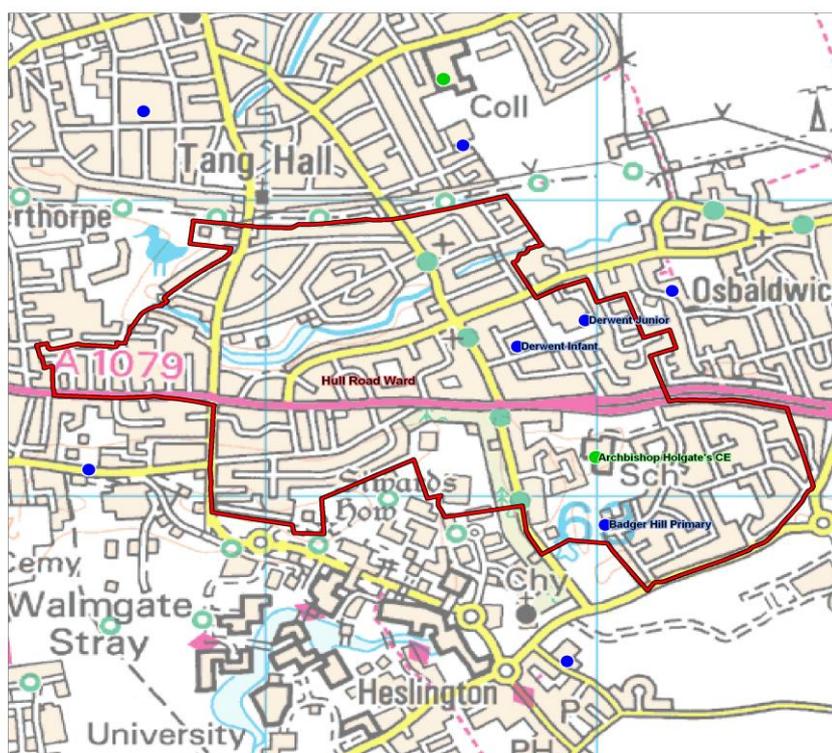


## Profile:

## Hull Road

### York Summary

- York has **198,051 residents** with 9.8% from a black and minority ethnic community group. 84% are in good health, with 15.3% stating they have some limitation in day to day activities. Males can expect to live to 79.6 and females to 83.1 years of age. There are 28.3% of the population classed as healthy eating adults, however obesity accounts for 23%.
- There are **83,552 houses** in York with 66% of residents owning their own home outright or via a mortgage, 18% are private renters and 14% social tenants.
- 73.5% of residents have a NVQ level 1-4 qualification with 18% having no qualification at all.
- 4575 (12.9%) children live in poverty. 270 of 1148 (23.5%) pensioners receive pension credit.
- 8.8% of the working population claim out of work benefits and 2.1% claim job seekers allowance.
- Telephone is the favoured communication channel for contacting the council with 44% of contacts from York residents, face to face accounts for 11% while self serve accounts for 6%.



### Ward Summary

- Hull Road has 10677 residents with 17.1% from a black and minority ethnic community group. This compares to 8269 residents and a BME proportion of 6.1% in 2001.
- 87% are in good health, with 11.8% stating they have some limitation in day to day activities.
- 61.1% of adults are single and 27.3% are married.
- Males can expect to live to 78.3 and females to 83.1 years of age. There are 23.7% of the population classed as healthy eating adults, however obesity accounts for 24.1%.
- There are 3984 houses in this ward with 47% of residents owning their own home outright or via a mortgage, 33% are private renters and 19% social tenants.
- 76.5% of residents have a NVQ level 1-4 qualification with 15.8% having no qualification at all.
- 405 (26.1%) children live in poverty and 270 of 1148 (23.5%) pensioners receive pension credit.
- 9.8% of the working population claiming out of work benefits and 1.8% claim job seekers allowance. There are 141 JSA claimants in Hull Road with 65 claiming over 6 months.
- Telephone is the favoured communication channel for contacting the council at 35%, face to face accounts for up 10% while self serve accounts 19%.

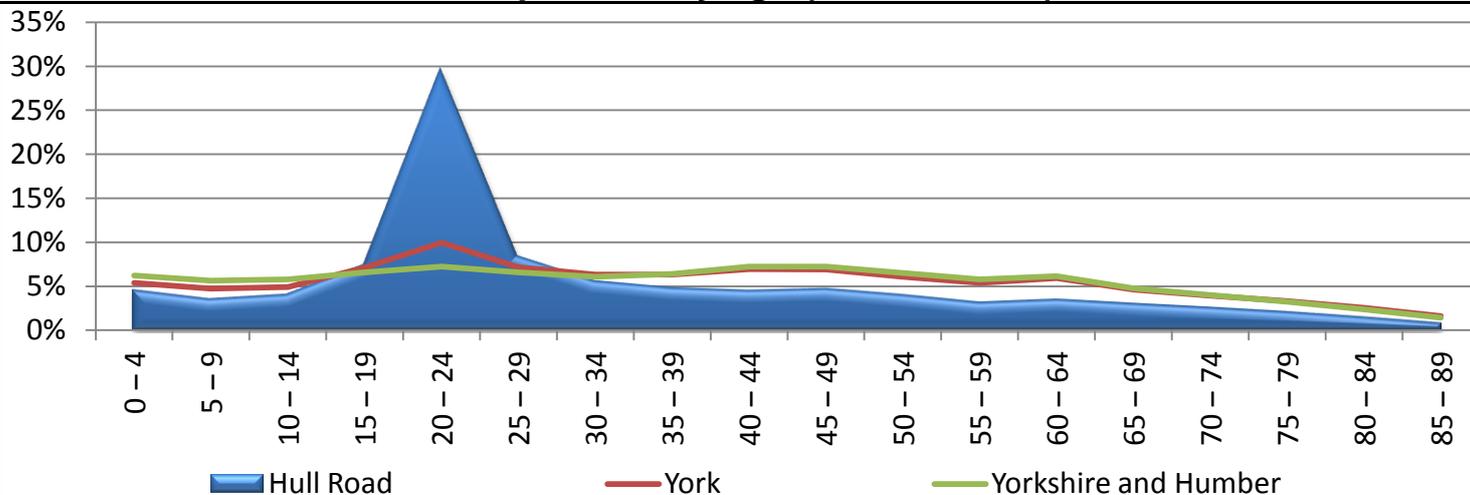
# Profile:

# Hull Road

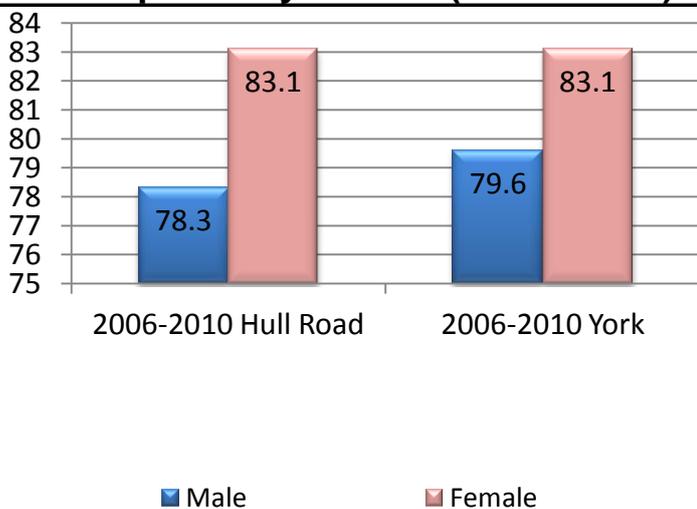
## Population

In 2011 the ward's population was 10,677, or 5.4% of York's total population. 49.8% were under the age of 25, and 10.8% were over 65. (Census 2011)

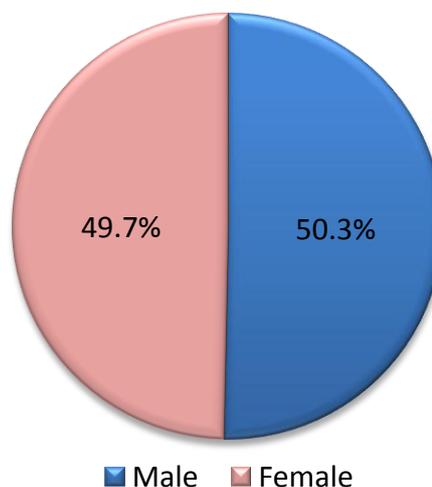
### % Population by age (Census 2011)



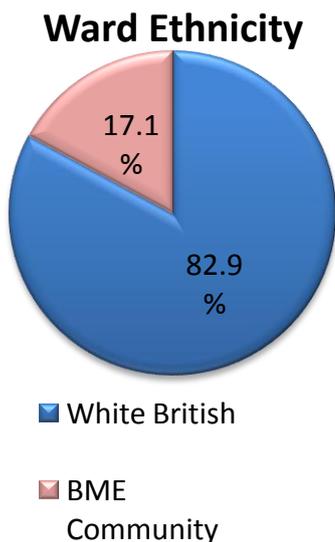
### Life Expectancy at birth (APHO 2011)



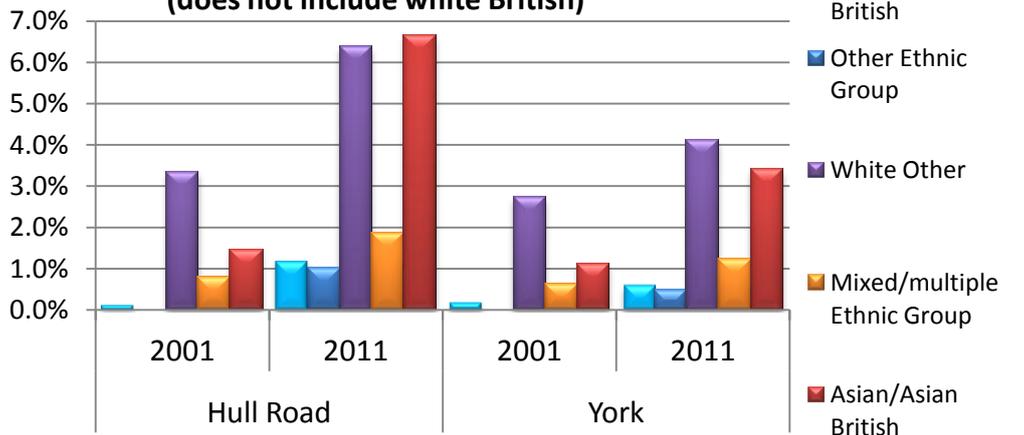
### Gender (Census 2011)



### Ethnicity (2011 Census)

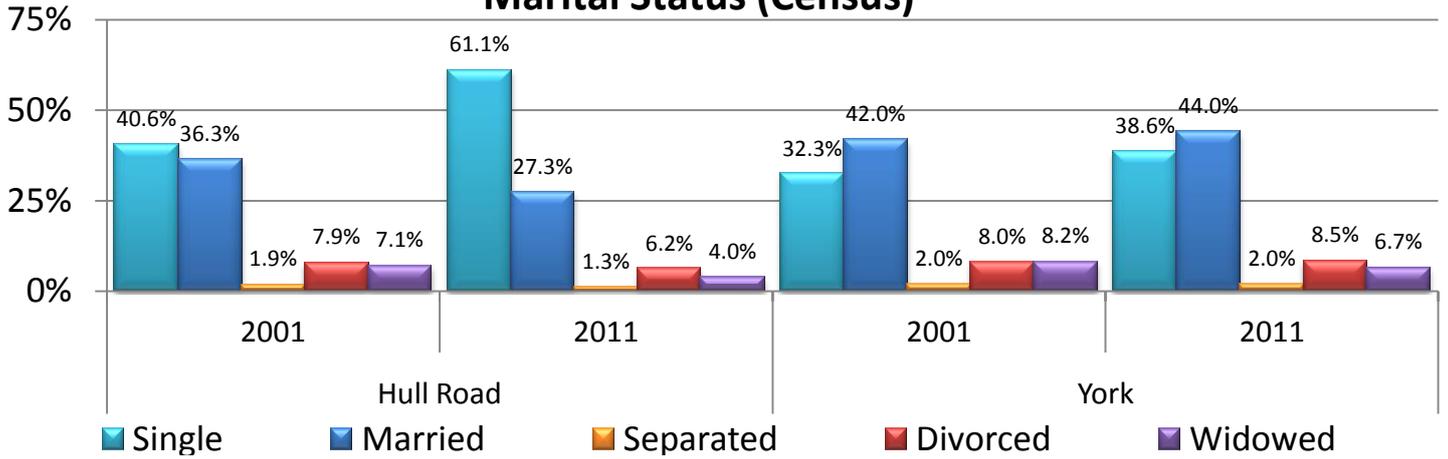


### BME Community (does not include white British)



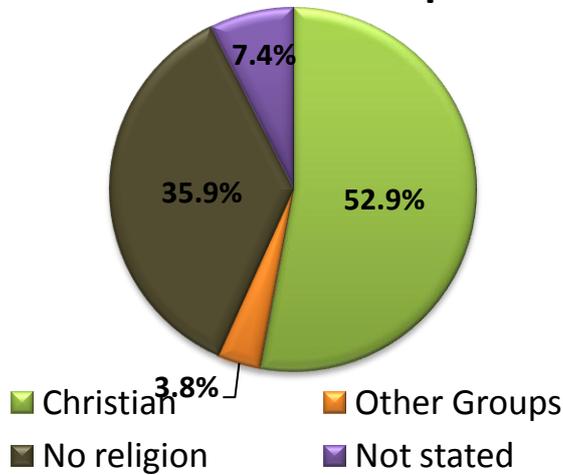
**Census 2011 Update**

**Marital Status (Census)**

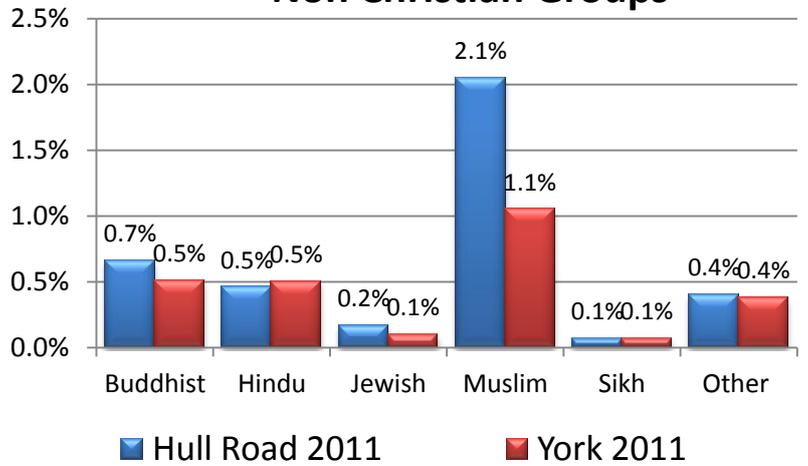


**Religion**

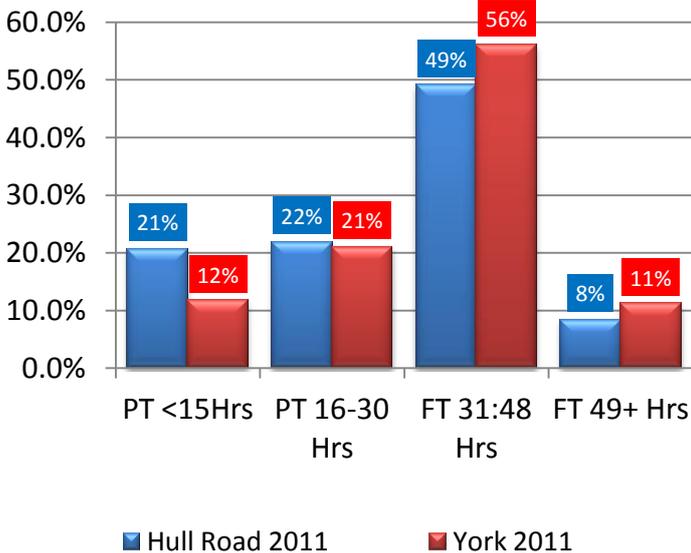
**Christian Groups**



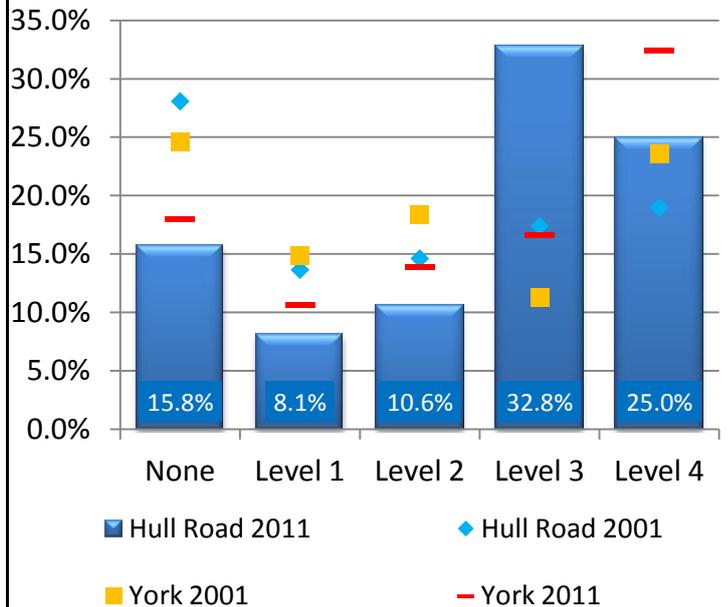
**Non Christian Groups**



**Hours Worked**



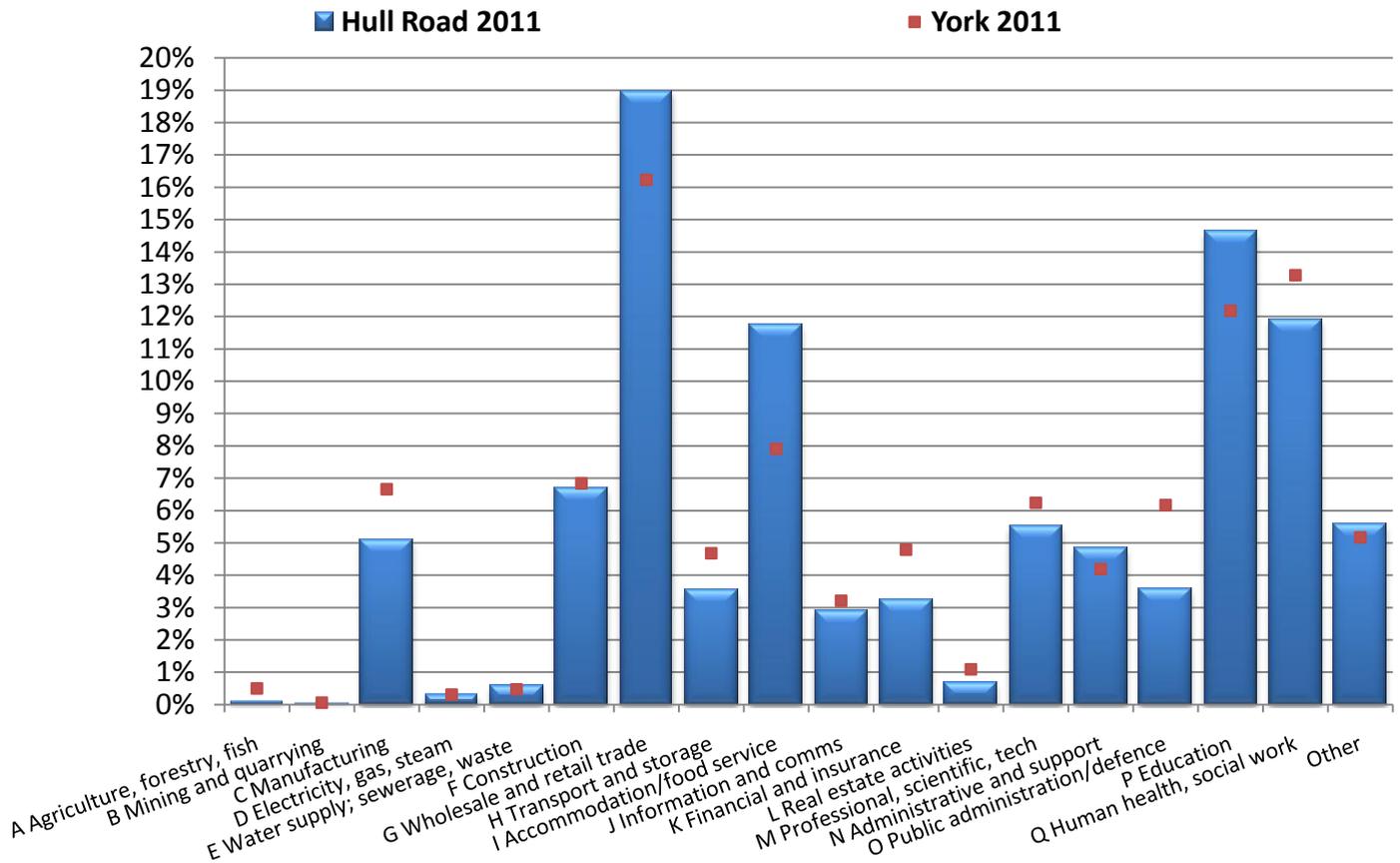
**Qualifications**



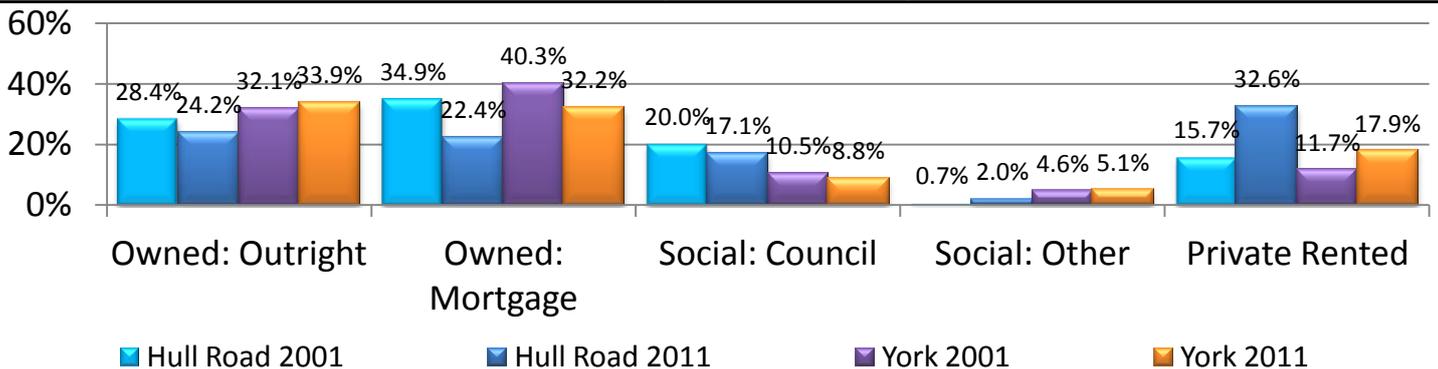
# Profile:

# Hull Road

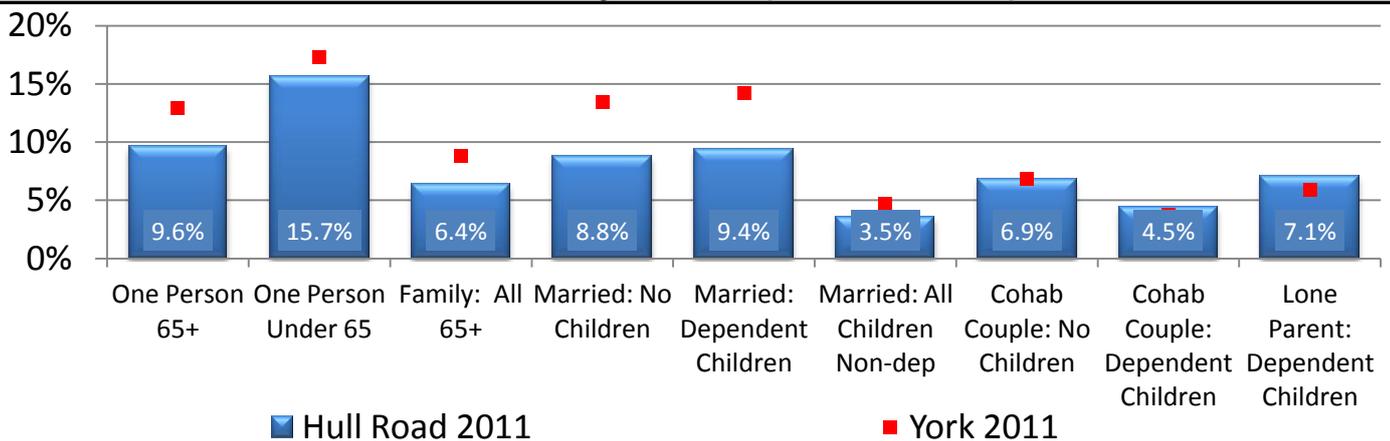
## Industry



## Tenure (Census 2011)



## Household Composition (Census 2011)

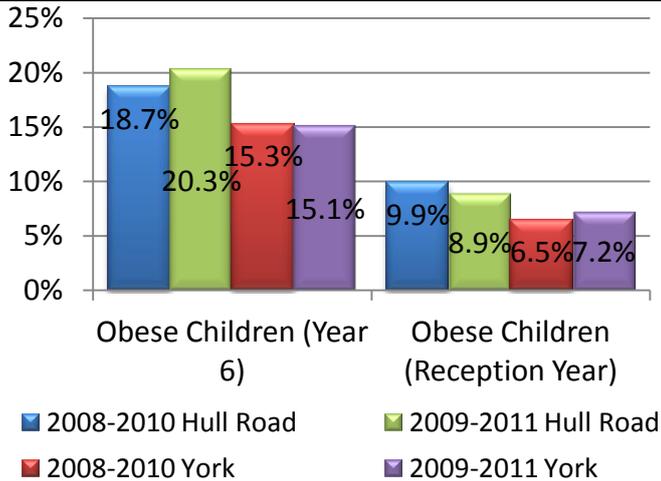


# Profile:

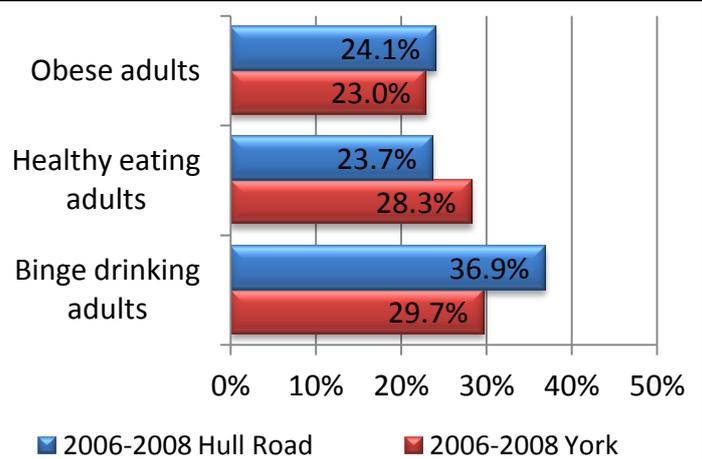
# Hull Road

## Health and Wellbeing

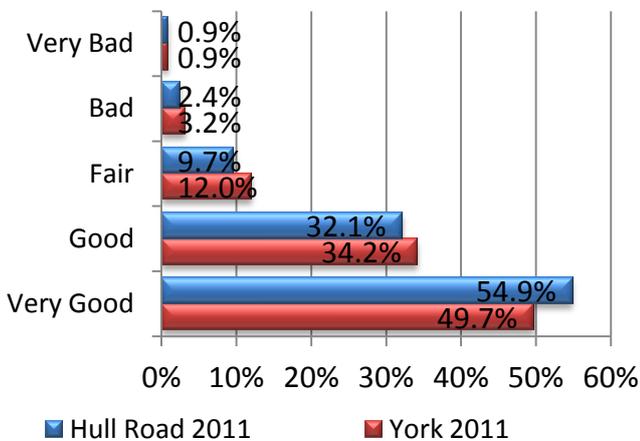
### % Child Obesity (NHS 2010)



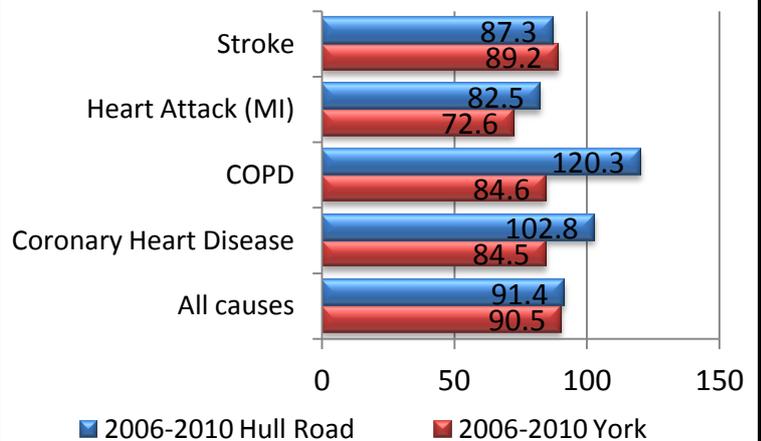
### % Healthy Adults (APHO 2010)



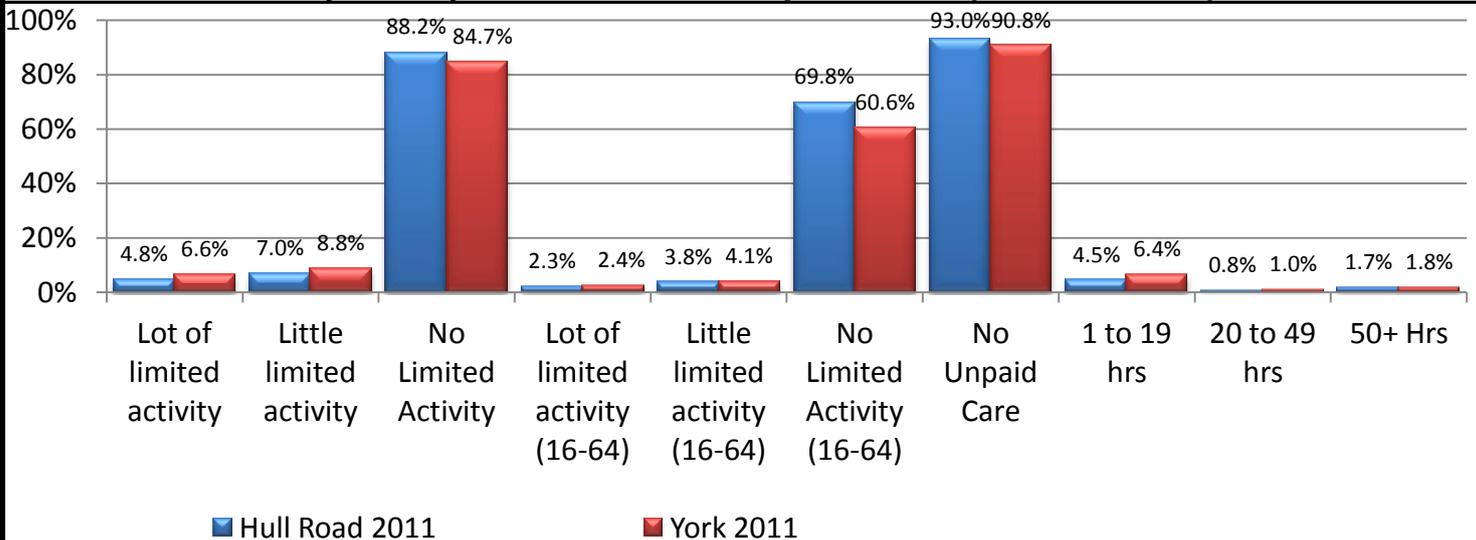
### General Health (Census 2011)



### SAR Emergency Hospital Admissions (NHS 2012)\*



### Day to Day Activities and Unpaid Care (2011 Census)



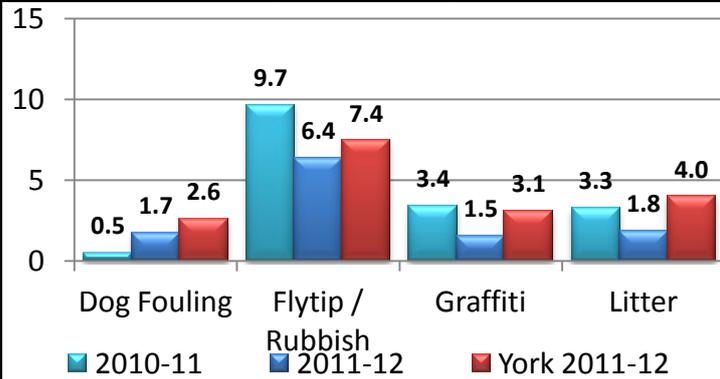
\*SRR/SAR/SMR are standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort against the general population (100 is equal to general population).

# Profile:

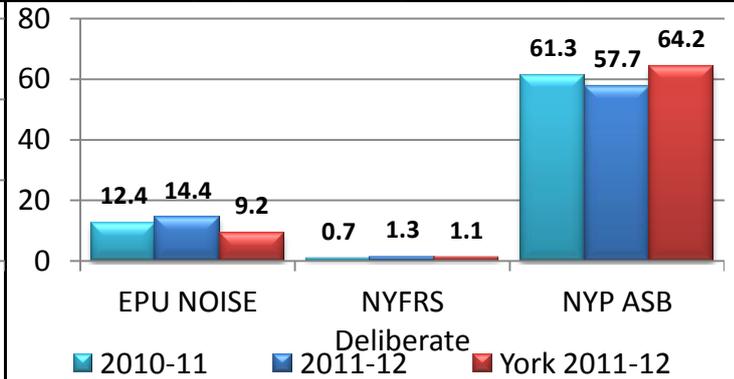
# Hull Road

## Crime and Anti-Social Behaviour

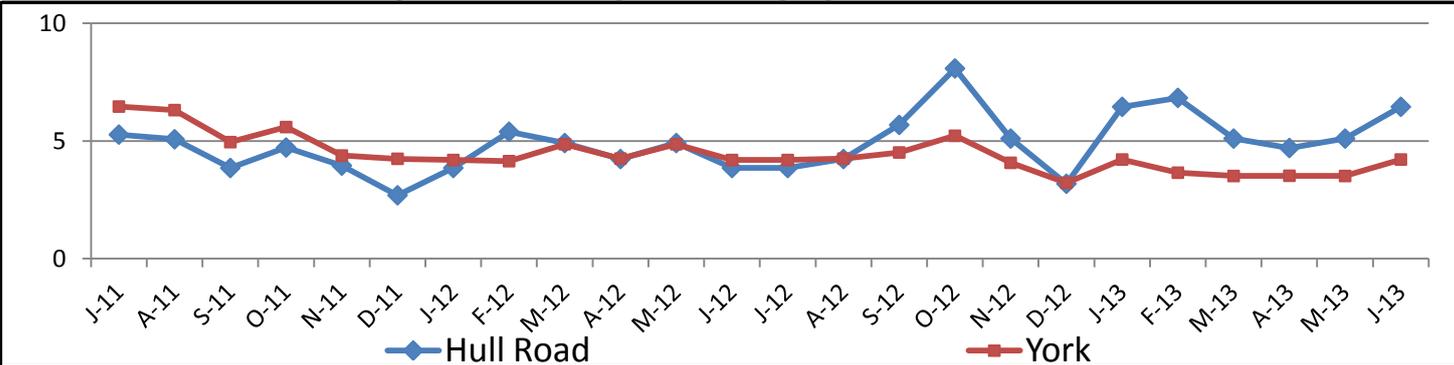
**Environment Crime per 1000 population (SYP 2012)**



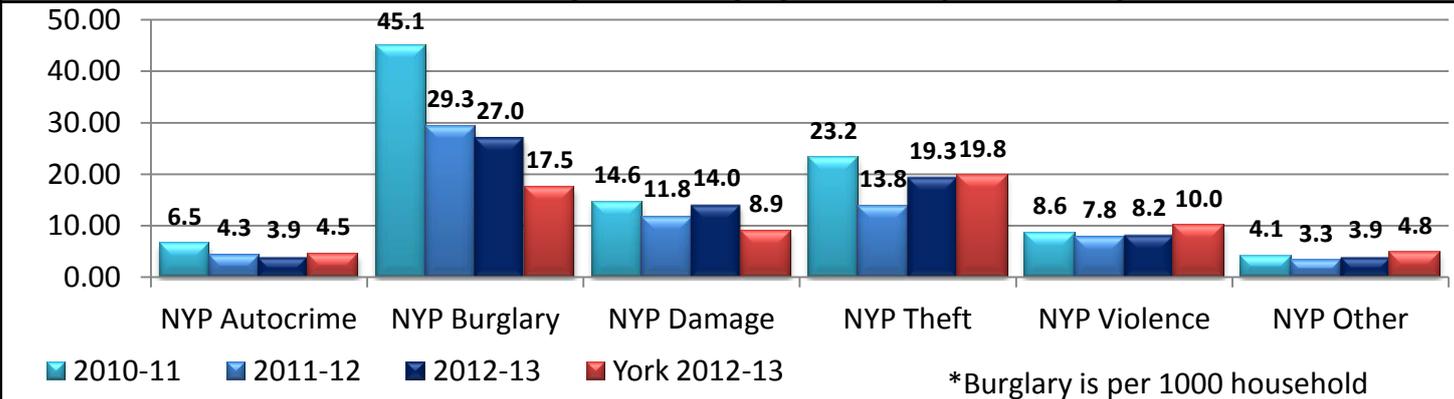
**Anti-Social Behaviour per 1000 population (SYP 2012)**



**Monthly Total ASB per 1000 population for Hull Road**

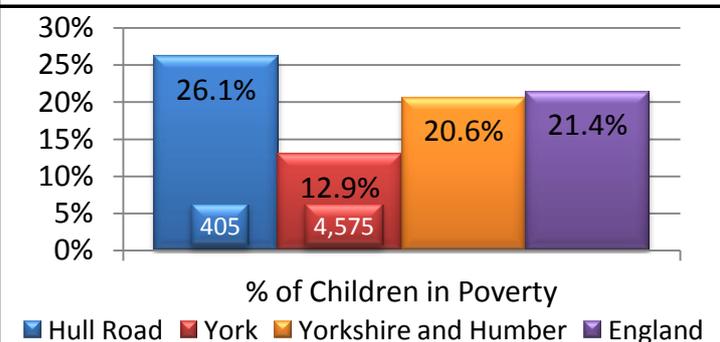


**Crime Rate per 1000 population (SYP 2012)**

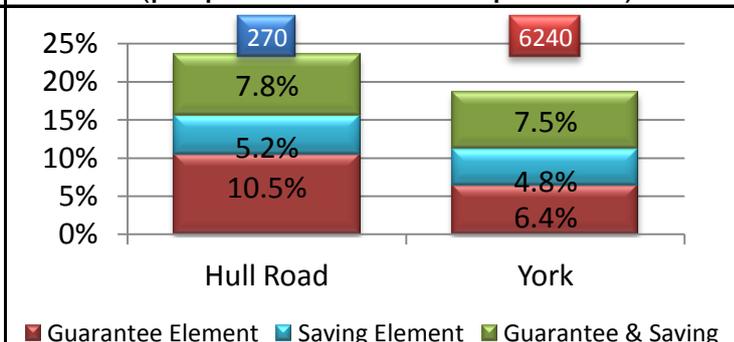


## Poverty

**Child Poverty 2010 (DWP)**



**Pension Credit - NOMIS (proportion of 65+ Population)**

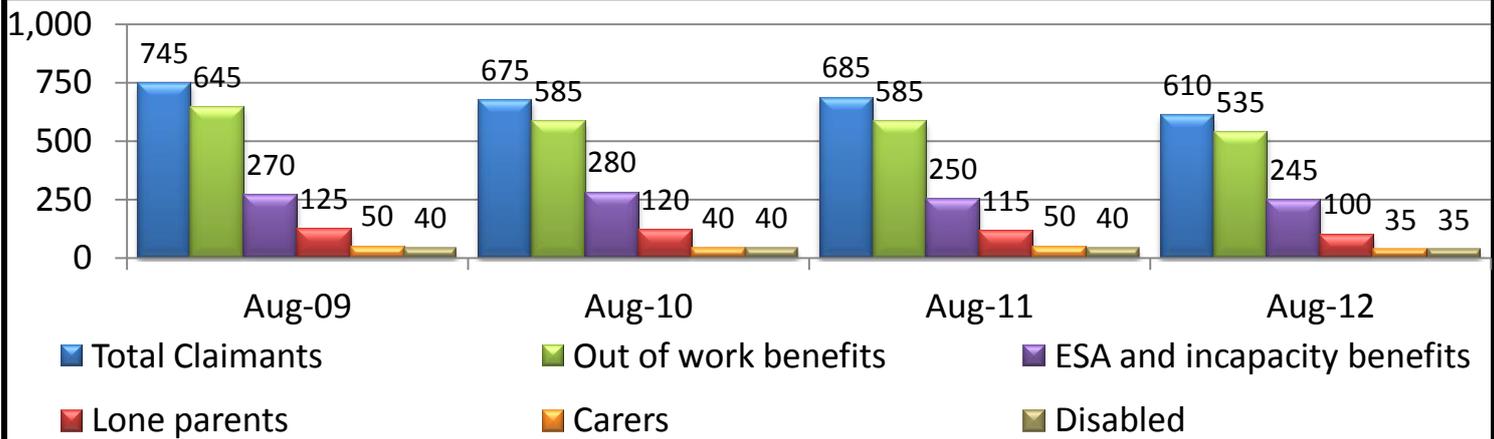


\*Children in families receiving CTC only, and income <60% median income

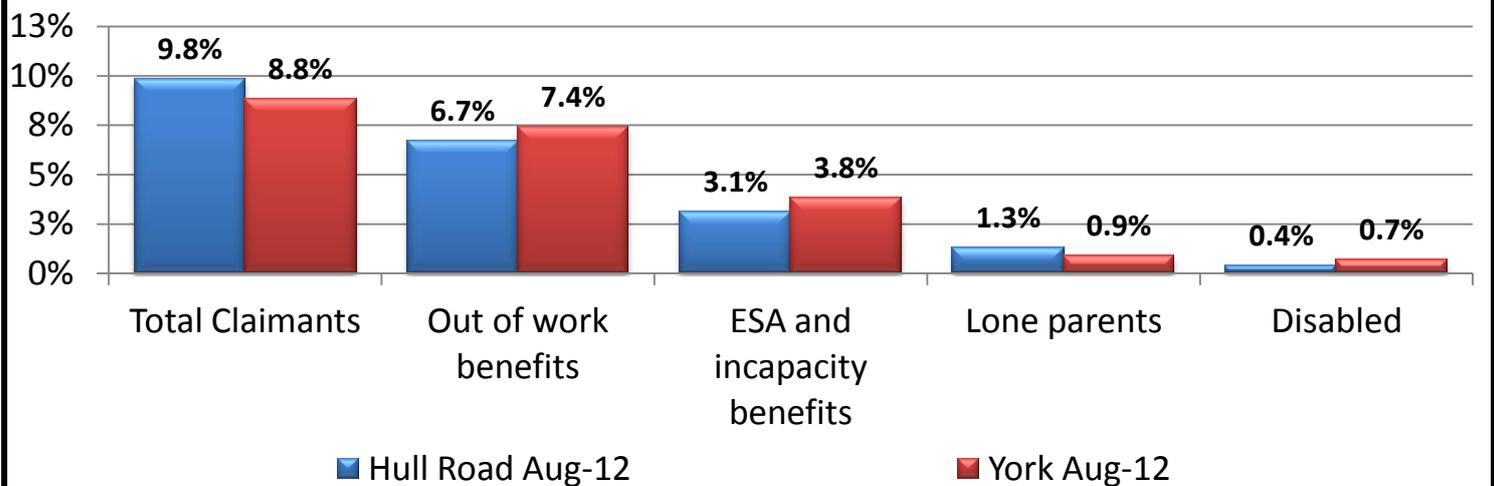
\*Pension credit is a benefit for older people that is based on your income. 2 parts to it - guarantee and saving credit.

**Economy**

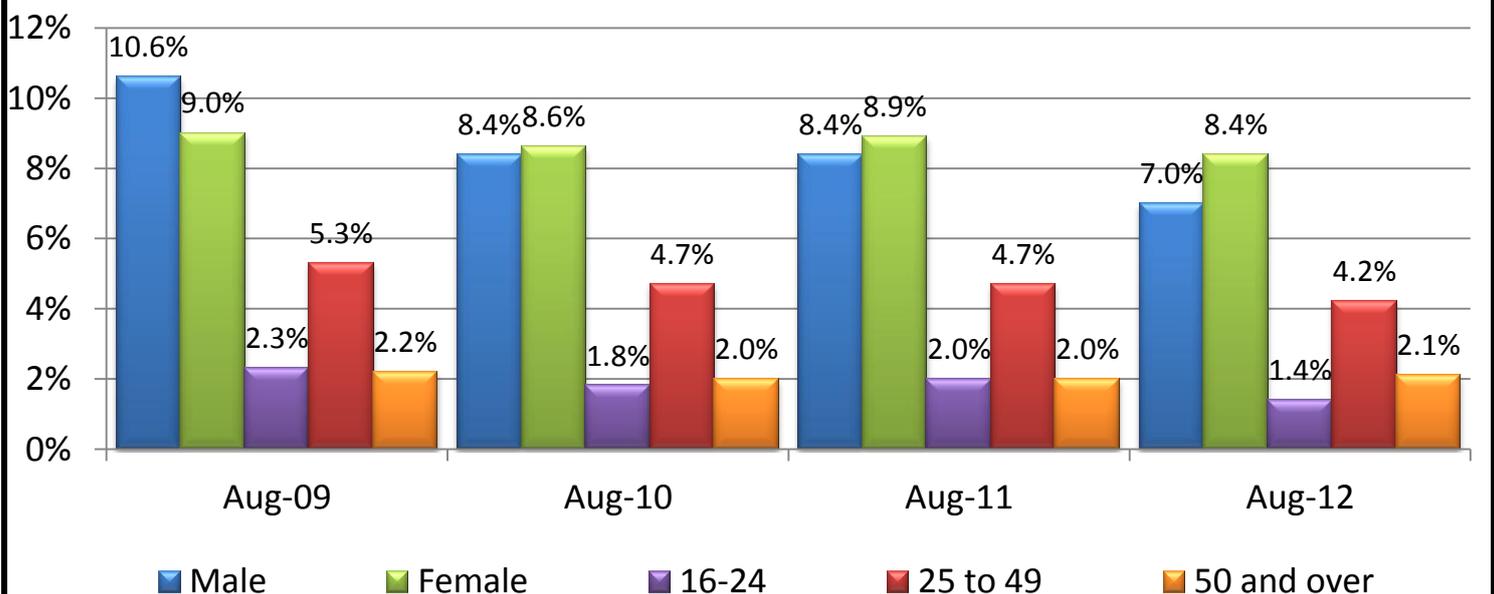
**Benefits Claimants Numbers (NOMIS) By Ward**



**Benefits Claimants Rate (16-64) Benchmark (NOMIS)**

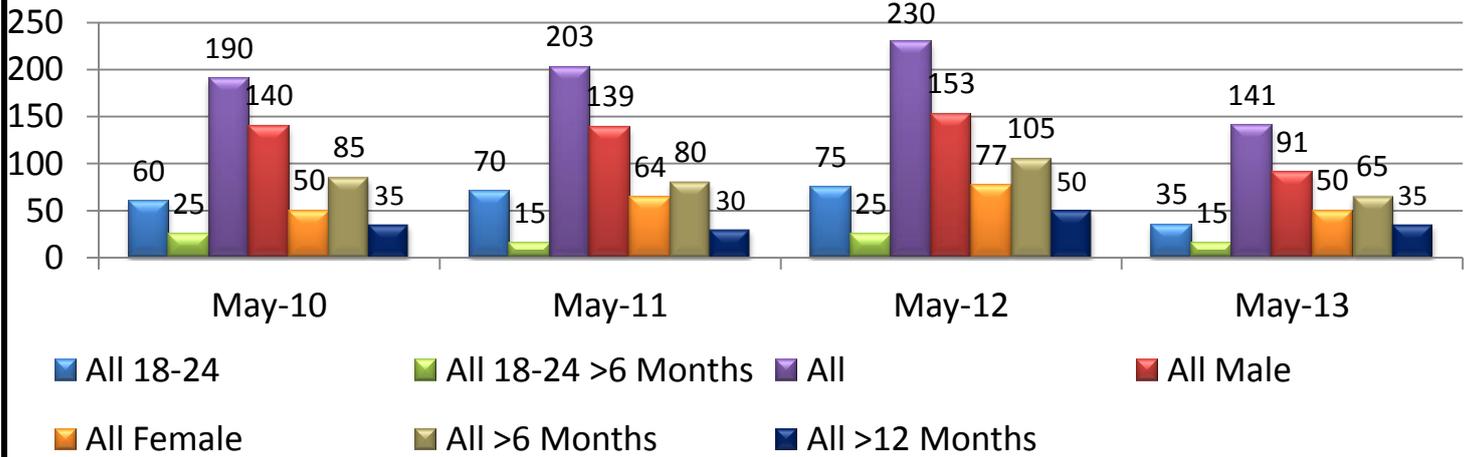


**Total Ward Claimant Rate (Age and Gender) Benchmark (NOMIS)**

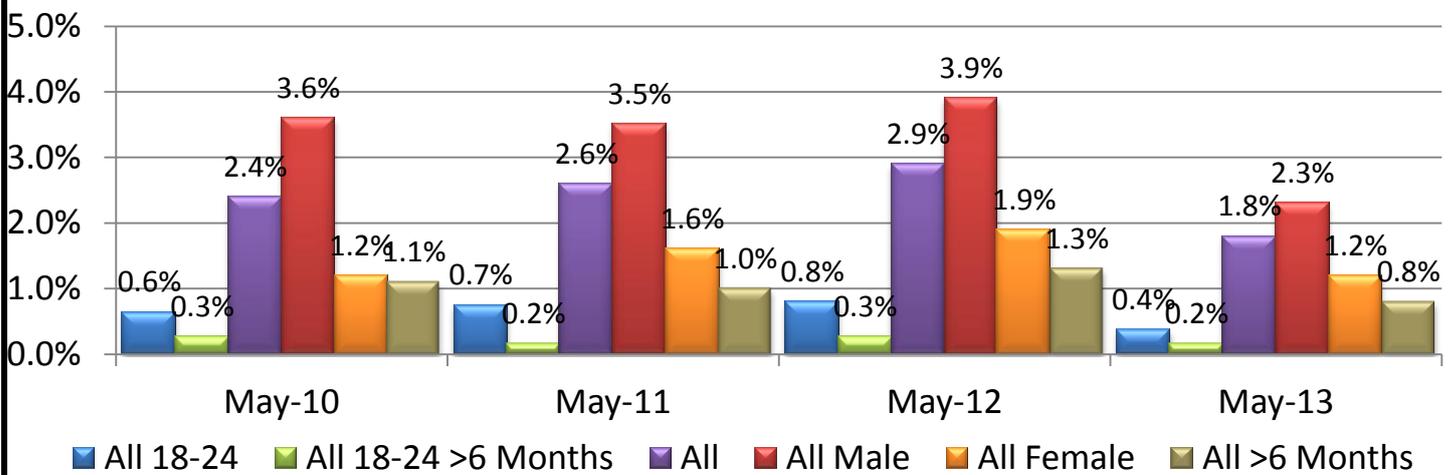


**Economy**

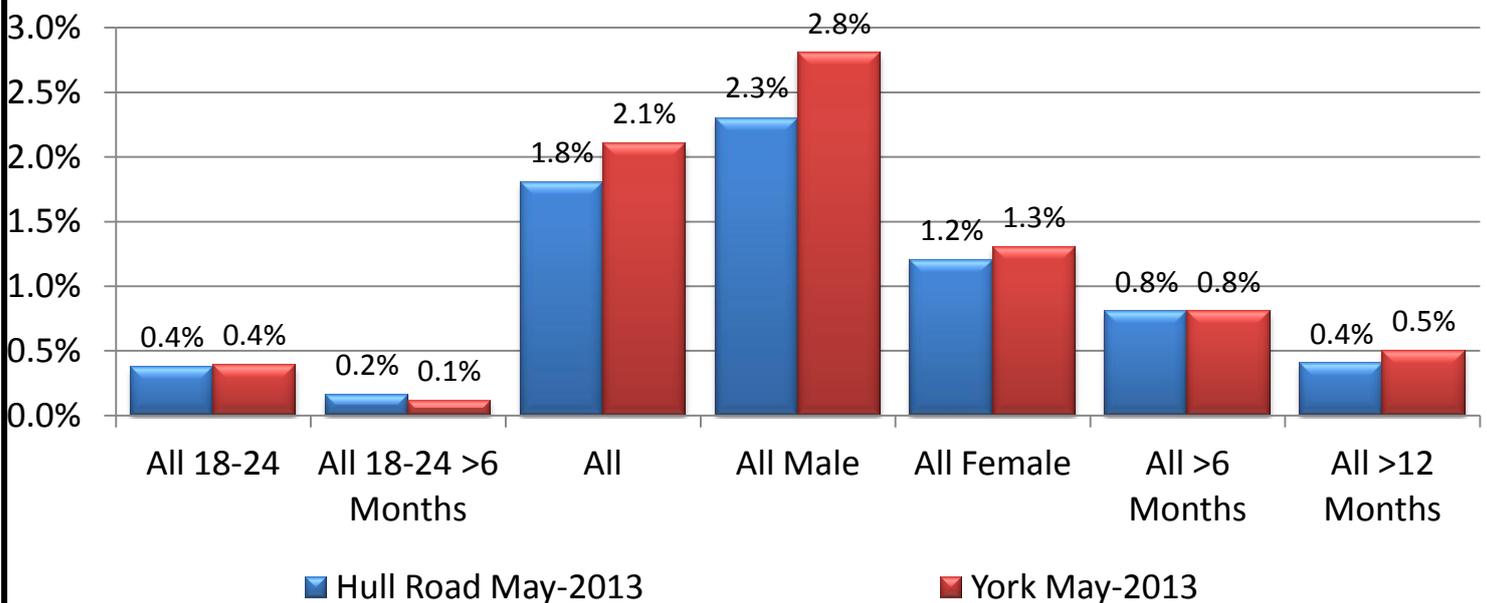
**JSA Claimants Numbers (NOMIS) By Ward**



**JSA Claimants Rate (NOMIS 16-64) By Ward**



**JSA Claimants Rate Benchmark (NOMIS 16-64)**

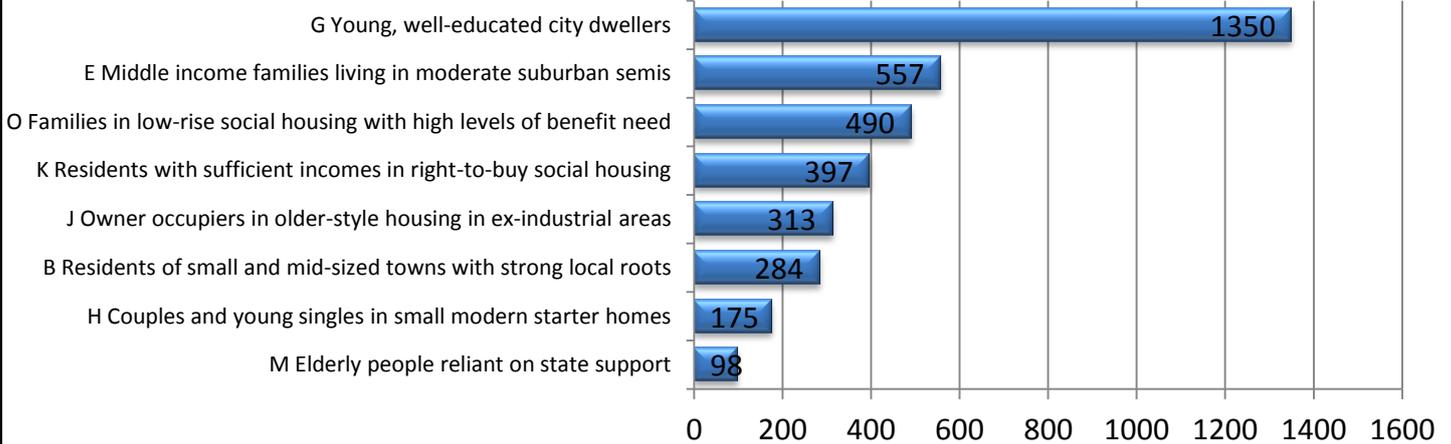


# Profile:

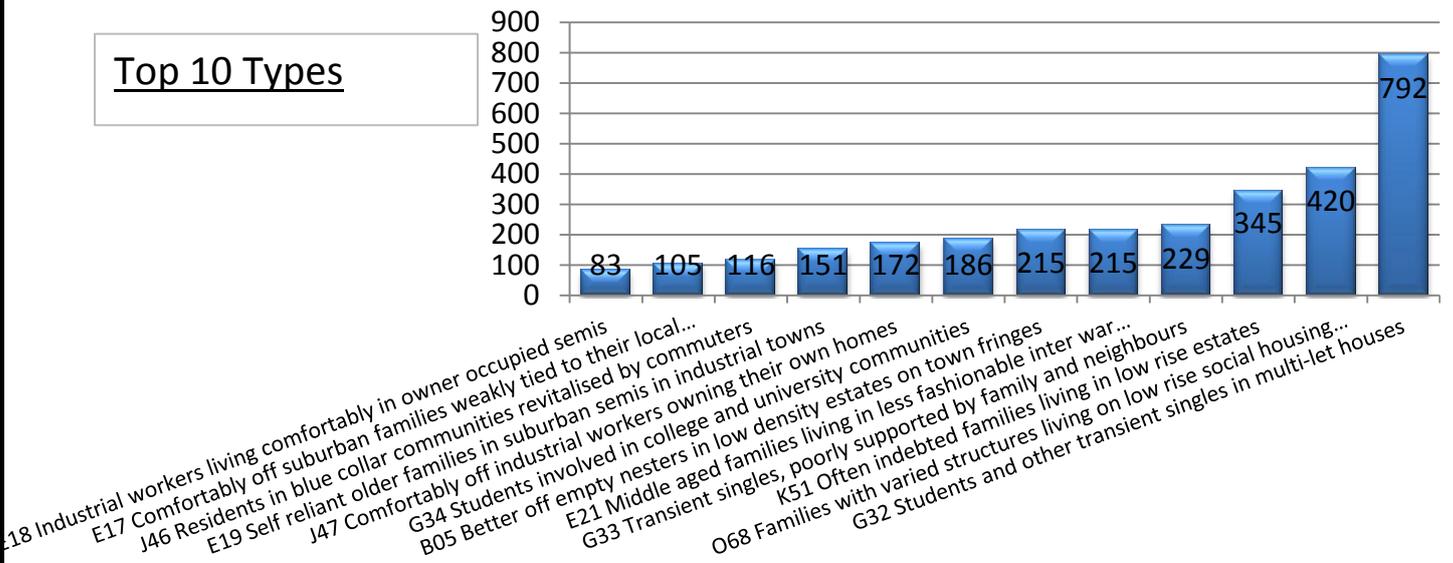
# Hull Road

## Community groups and Customer Contact

### Experian Groups (Experian)

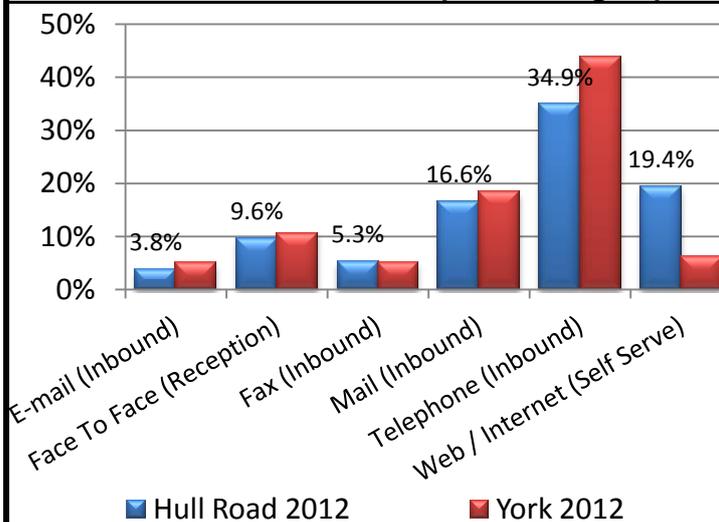


### Top 10 Types

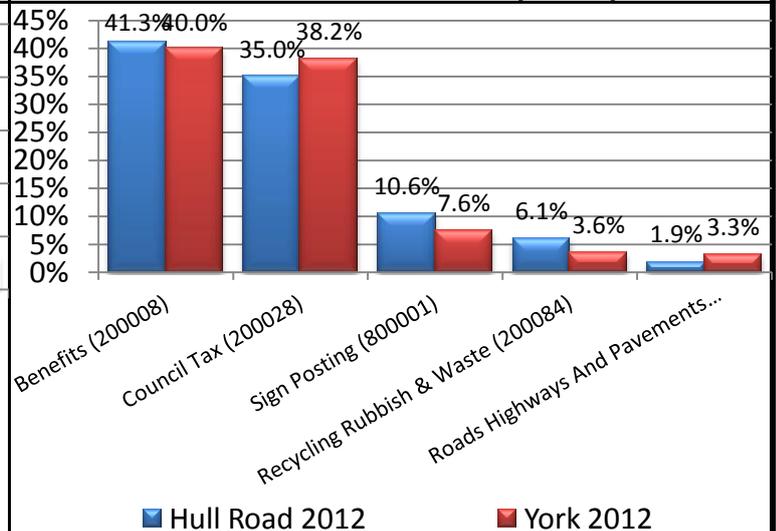


## How people engage with the council

### Interaction Channel (CRM Lagan)



### Interaction Reason (Main)



This profile was created by the Business Intelligence Team. Contact [business.intelligence@york.gov.uk](mailto:business.intelligence@york.gov.uk) or 01904552047 for further information.

## Glossary

Page 1	BME – Black and Minority Ethnic community	
	NVQ – National Vocational Qualification	
Page 2	APHO – Association of Public Health Observatories	<a href="http://www.apho.org.uk">http://www.apho.org.uk</a>
	Census – 2011 survey carried out by the Office for National Statistics	<a href="http://www.ons.gov.uk/census">www.ons.gov.uk/census</a>
Page 5	COPD - Chronic Obstructive Pulmonary Disease is the name for a collection of lung diseases including chronic bronchitis, emphysema and chronic obstructive airways disease.	<a href="http://www.nhs.uk/conditions/chronic-obstructive-pulmonary-disease/Pages/Introduction.aspx">http://www.nhs.uk/conditions/chronic-obstructive-pulmonary-disease/Pages/Introduction.aspx</a>
	SRR/SAR/SMR - Standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort	
Page 6	ASB – Anti-Social Behaviour	
	CTC – Child Tax Credit	
	DWP – Department for Work and Pensions	<a href="http://www.gov.uk/dwp">http://www.gov.uk/dwp</a>
	EPU – Environmental Protection Unit	
	NOMIS – Official labour market statistics provided by the Office for National Statistics	<a href="http://www.nomisweb.co.uk/">http://www.nomisweb.co.uk/</a>
	NYFRS – North Yorkshire Fire and Rescue Service	
	NYP – North Yorkshire Police	
	SYP – Safer York Partnership	
Page 7	ESA – Employment and Support Allowance	
Page 8	JSA – Job Seekers Allowance	
Page 9	CRM Lagan – Customer Relationship Management system	
	Experian – Classification system used to provide a detailed understanding of citizen’s location, demographics, lifestyle and behaviour	