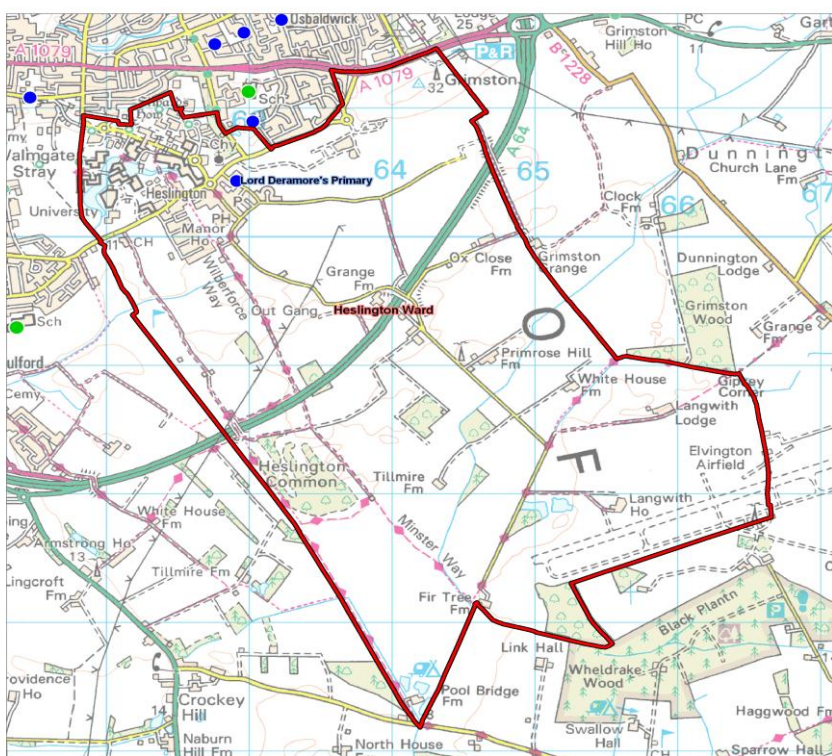


Profile:

Heslington

York Summary

- York has **198,051 residents** with 9.8% from a black and minority ethnic community group. 84% are in good health, with 15.3% stating they have some limitation in day to day activities. Males can expect to live to 79.6 and females to 83.1 years of age. There are 28.3% of the population classed as healthy eating adults, however obesity accounts for 23%.
- There are **83,552 houses** in York with 66% of residents owning their own home outright or via a mortgage, 18% are private renters and 14% social tenants.
- 73.5% of residents have a NVQ level 1-4 qualification with 18% having no qualification at all.
- 4575 (12.9%) children live in poverty. 25 of 212 (11.8%) pensioners receive pension credit.
- 8.8% of the working population claim out of work benefits and 2.1% claim job seekers allowance.
- Telephone is the favoured communication channel for contacting the council with 44% of contacts from York residents, face to face accounts for 11% while self serve accounts for 6%.



Ward Summary

- Heslington has 4792 residents with 35.2% from a black and minority ethnic community group. This compares to 4122 residents and a BME proportion of 28.3% in 2001.
- 93.5% are in good health, with 6.4% stating they have some limitation in day to day activities.
- 86.1% of adults are single and 10.7% are married.
- Males can expect to live to 81.3 and females to 83.1 years of age. There are 34.1% of the population classed as healthy eating adults, however obesity accounts for 14%.
- There are 480 houses in this ward with 57% of residents owning their own home outright or via a mortgage, 27% are private renters and 11% social tenants.
- 89.2% of residents have a NVQ level 1-4 qualification with 2.6% having no qualification at all.
- 15 (11.7%) children live in poverty and 25 of 212 (11.8%) pensioners receive pension credit.
- 0.9% of the working population claiming out of work benefits and 0.1% claim job seekers allowance. There are 7 JSA claimants in Heslington with 5 claiming over 6 months.
- Telephone is the favoured communication channel for contacting the council at 45%, face to face accounts for up 7% while self serve accounts 22%.

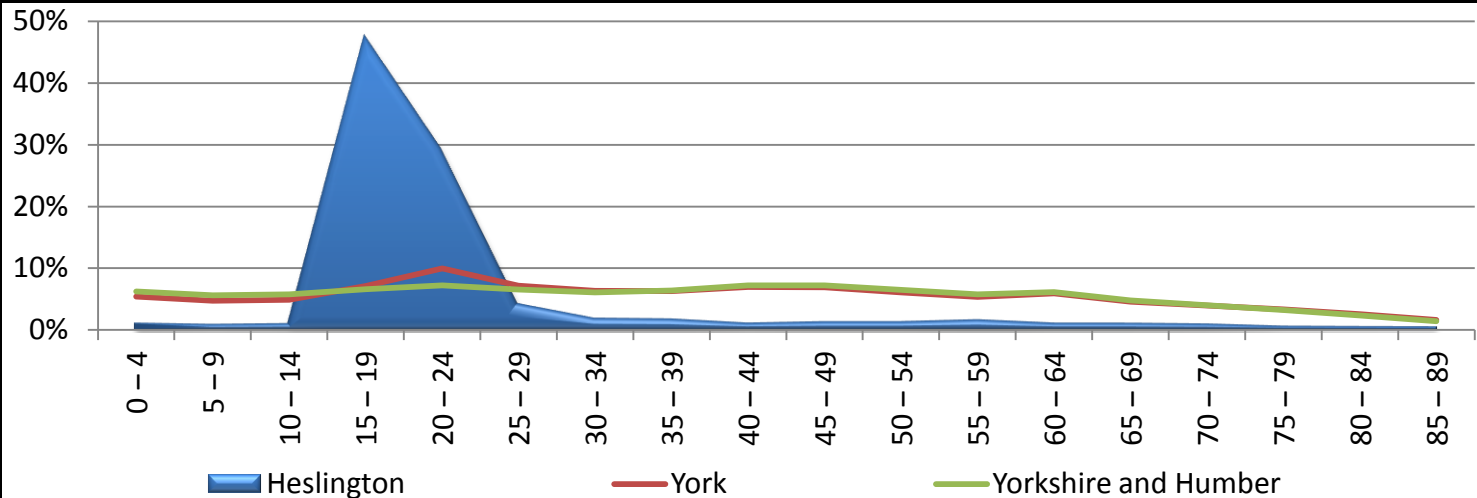
Profile:

Heslington

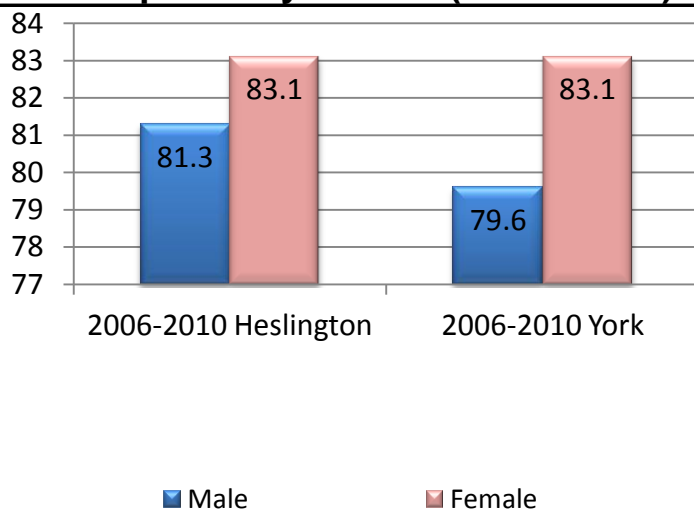
Population

In 2011 the ward's population was 4,792, or 2.4% of York's total population. 80.3% were under the age of 25, and 4.4% were over 65. (Census 2011)

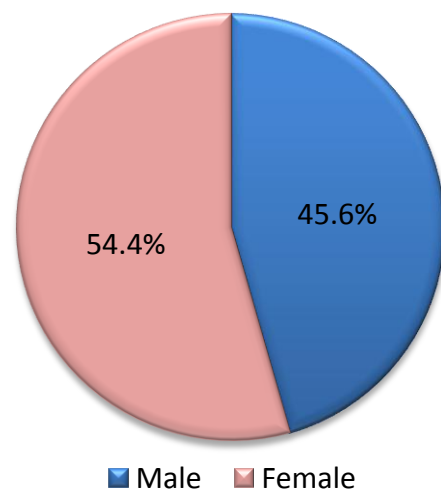
% Population by age (Census 2011)



Life Expectancy at birth (APHO 2011)

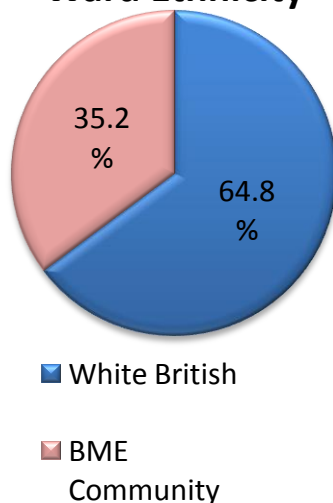


Gender (Census 2011)



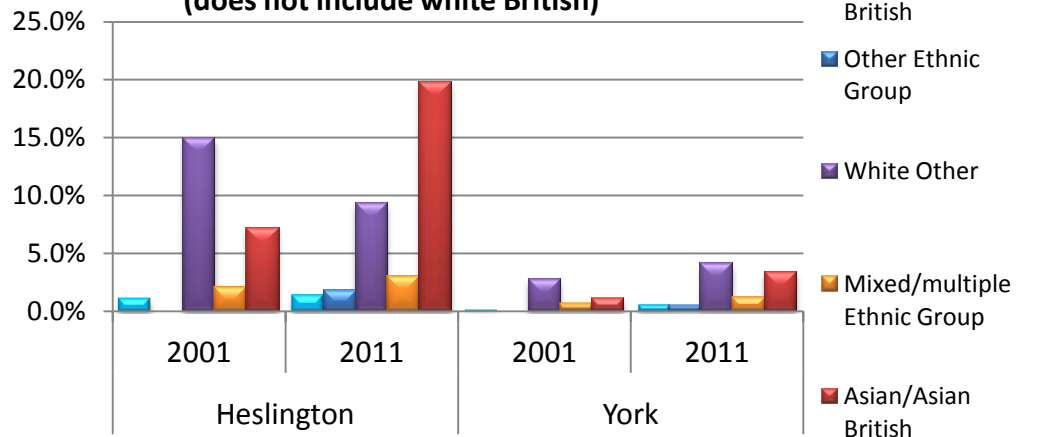
Ethnicity (2011 Census)

Ward Ethnicity



BME Community

(does not include white British)

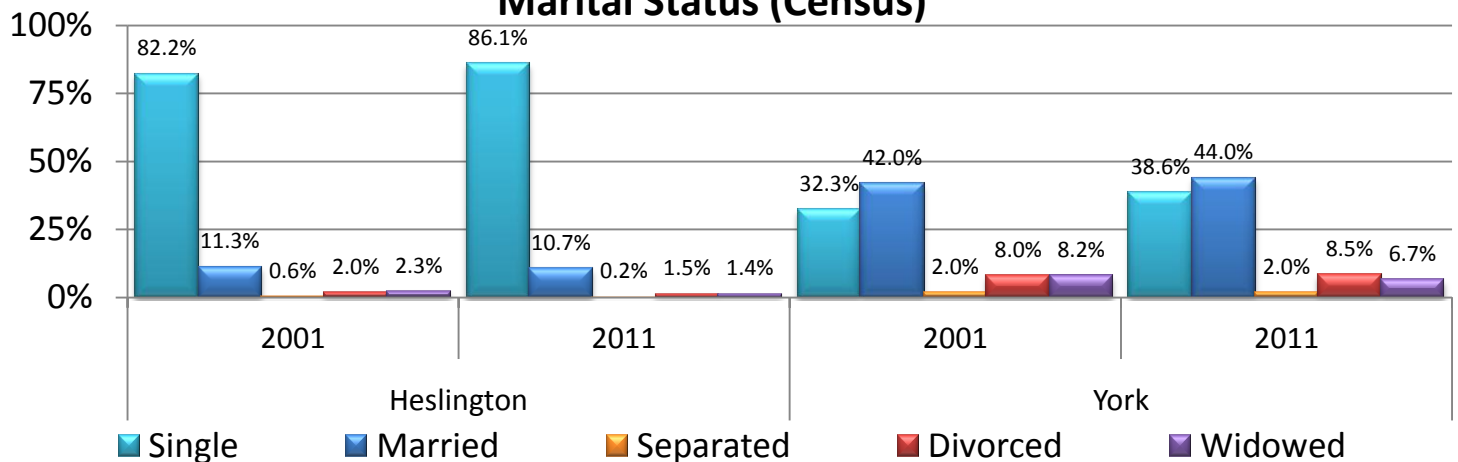


Profile:

Heslington

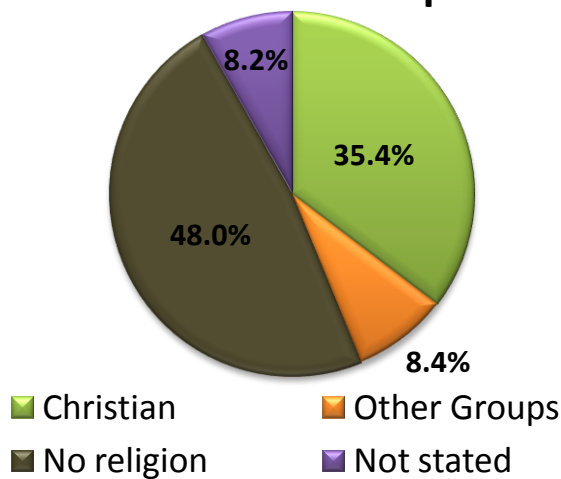
Census 2011 Update

Marital Status (Census)

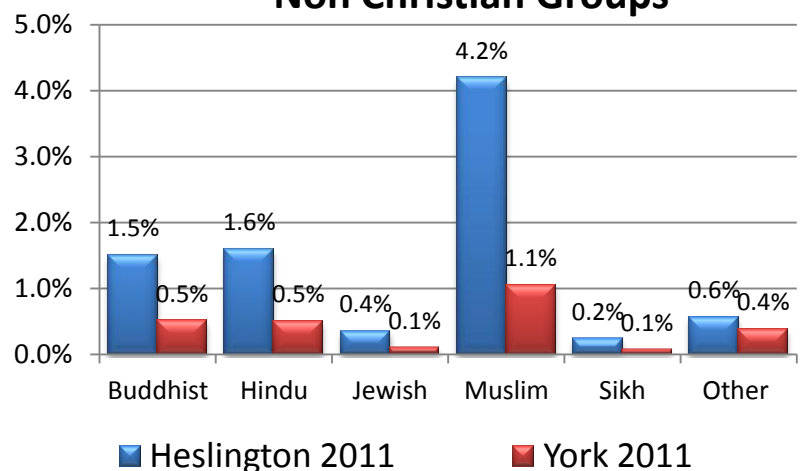


Religion

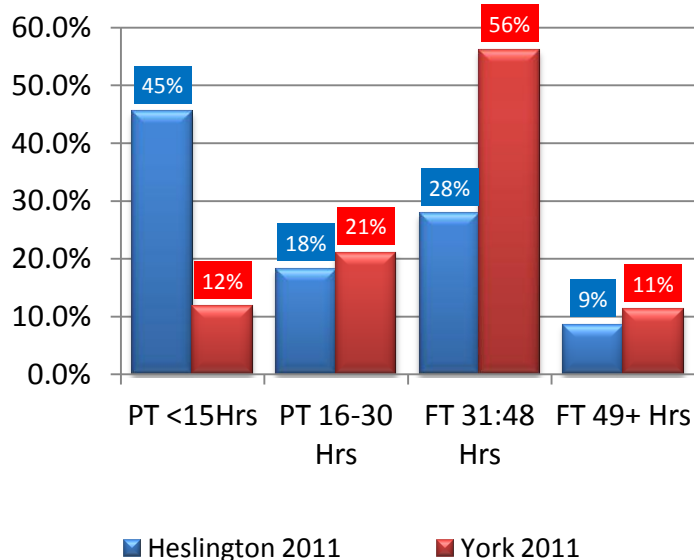
Christian Groups



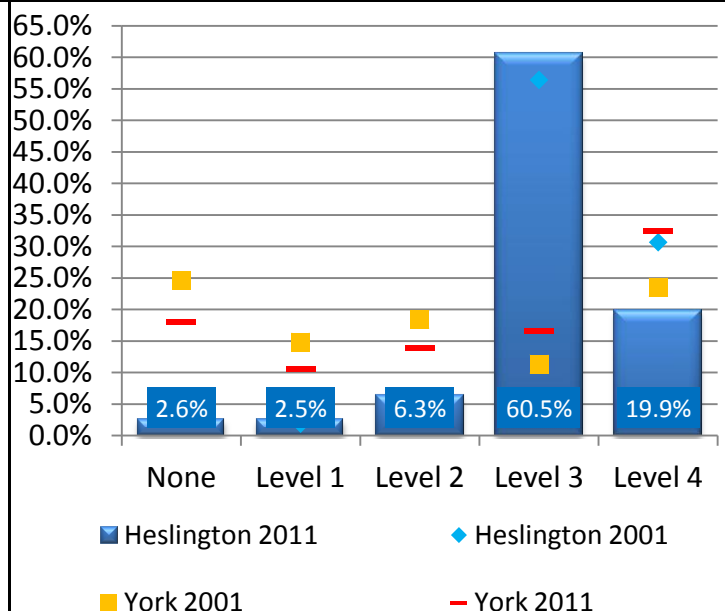
Non Christian Groups



Hours Worked



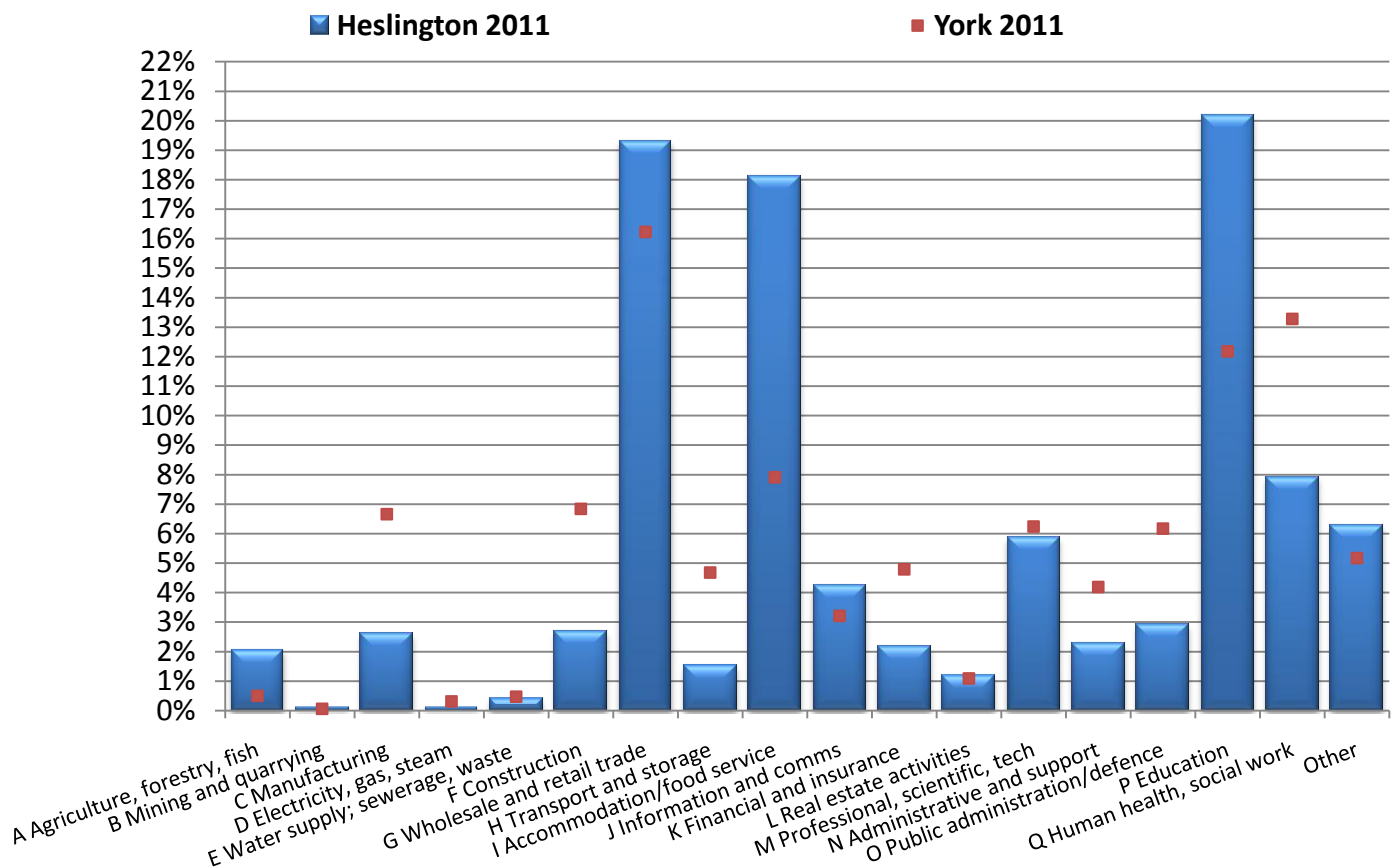
Qualifications



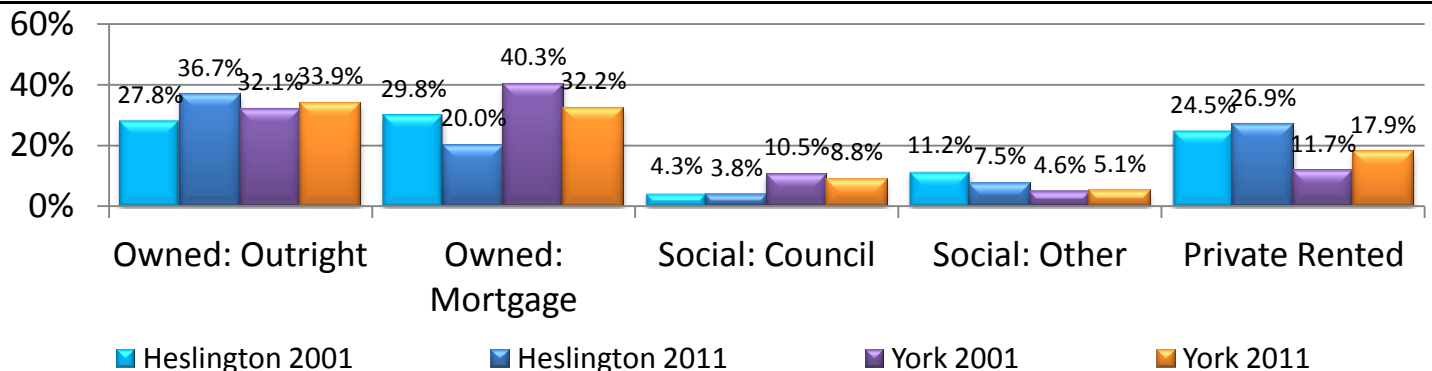
Profile:

Heslington

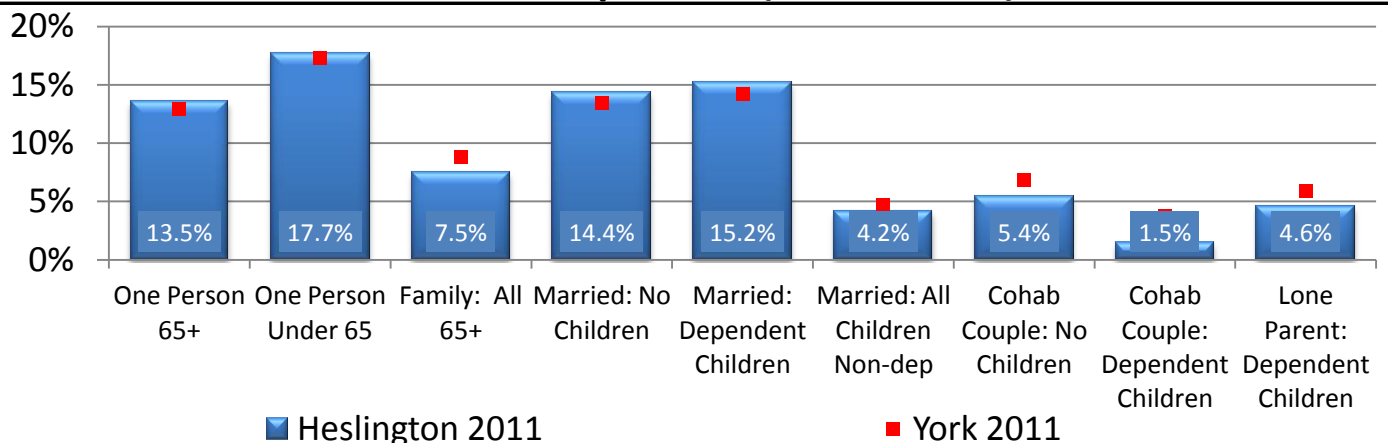
Industry



Tenure (Census 2011)



Household Composition (Census 2011)

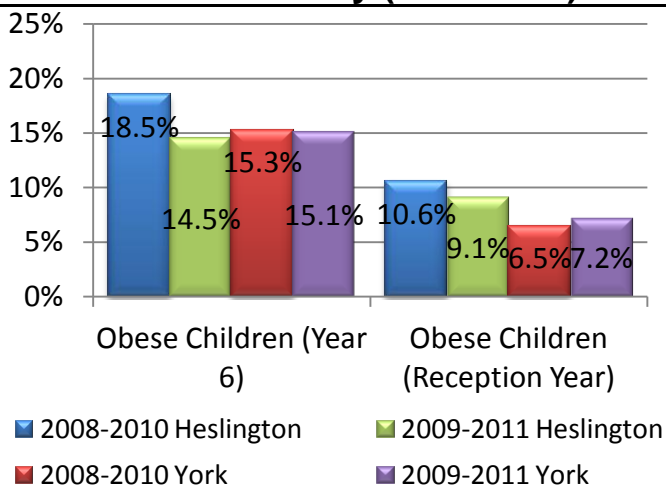


Profile:

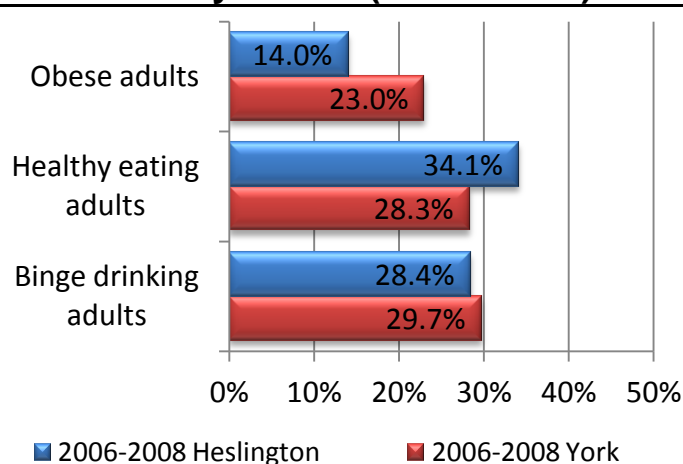
Heslington

Health and Wellbeing

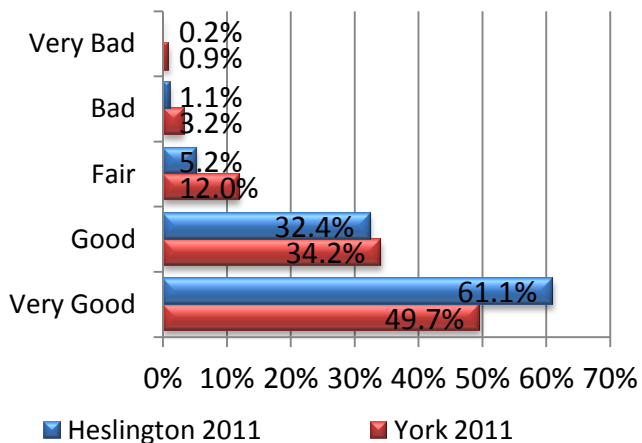
% Child Obesity (NHS 2010)



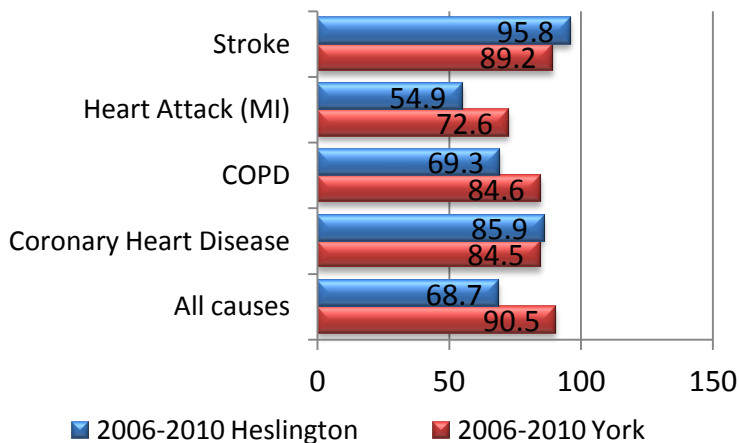
% Healthy Adults (APHO 2010)



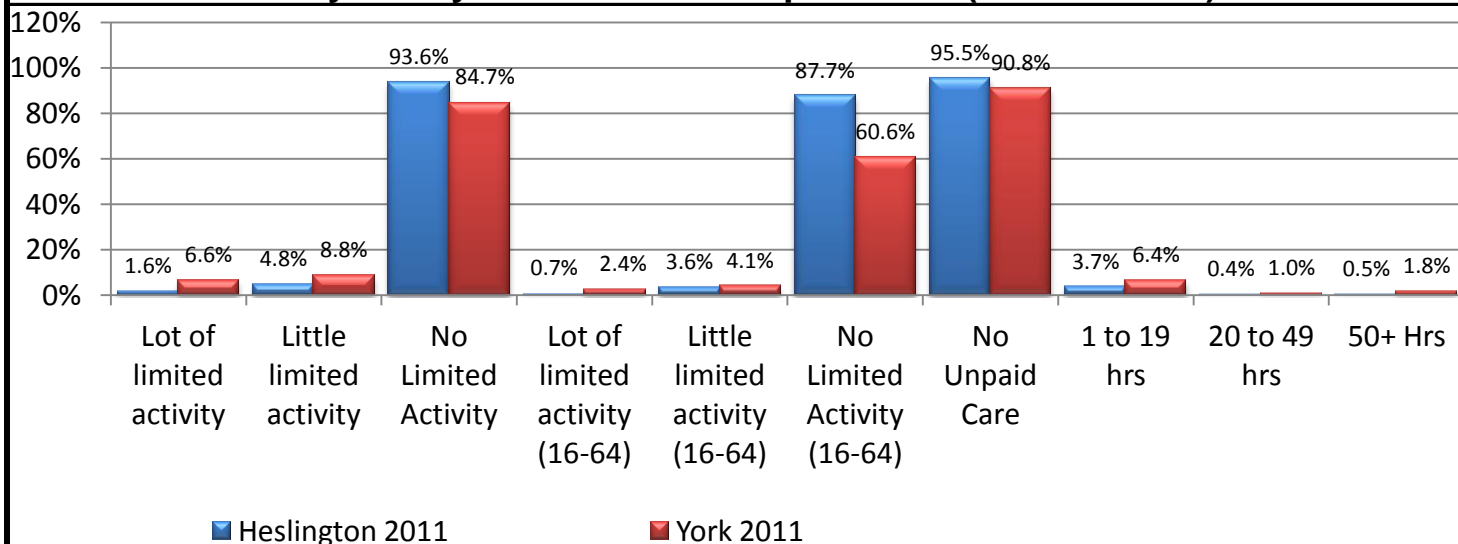
General Health (Census 2011)



SAR Emergency Hospital Admissions (NHS 2012)*



Day to Day Activities and Unpaid Care (2011 Census)



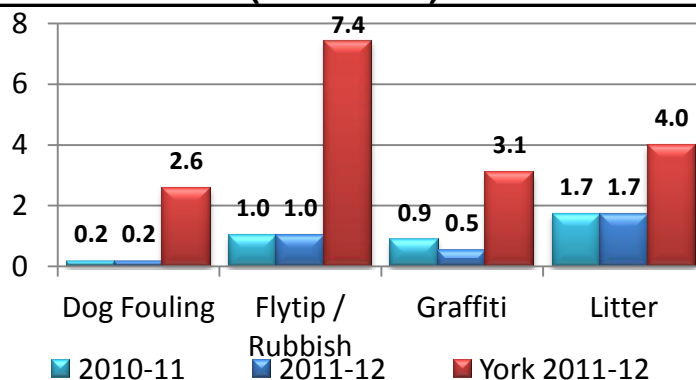
*SRR/SAR/SMR are standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort against the general population (100 is equal to general population).

Profile:

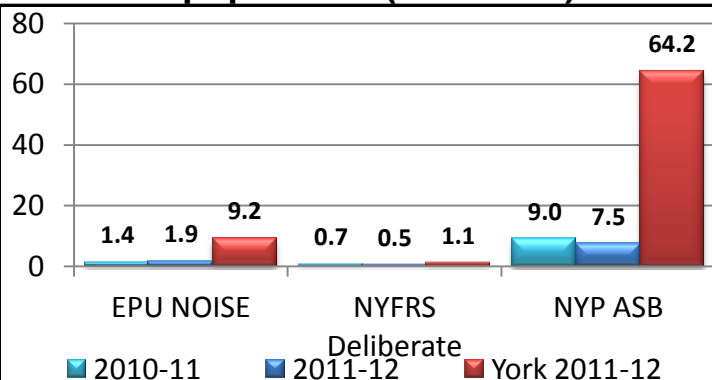
Heslington

Crime and Anti-Social Behaviour

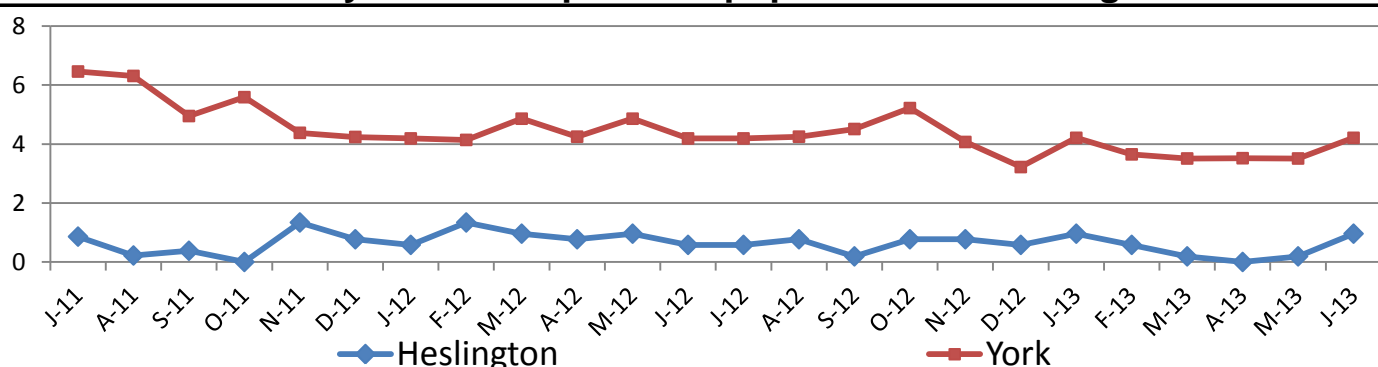
Environment Crime per 1000 population
(SYP 2012)



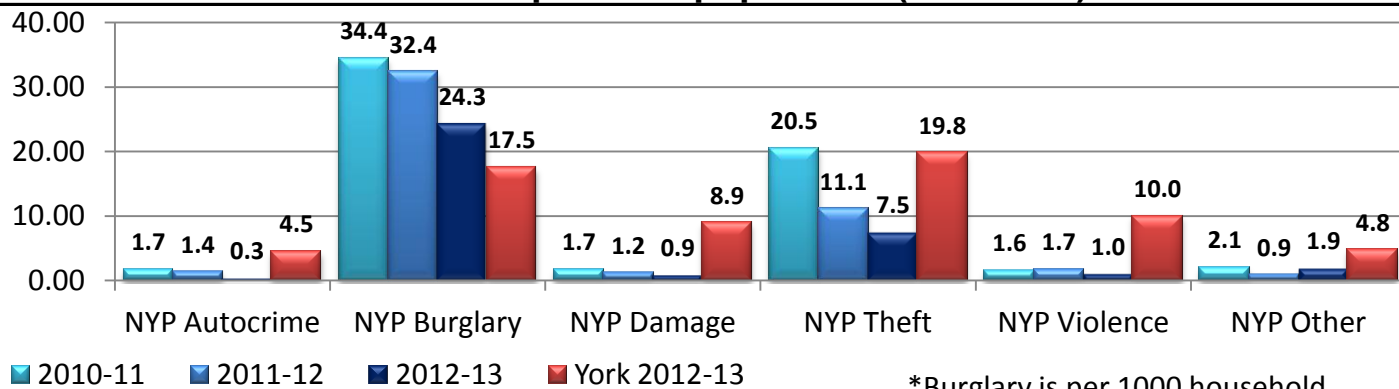
Anti-Social Behaviour per 1000 population (SYP 2012)



Monthly Total ASB per 1000 population for Heslington



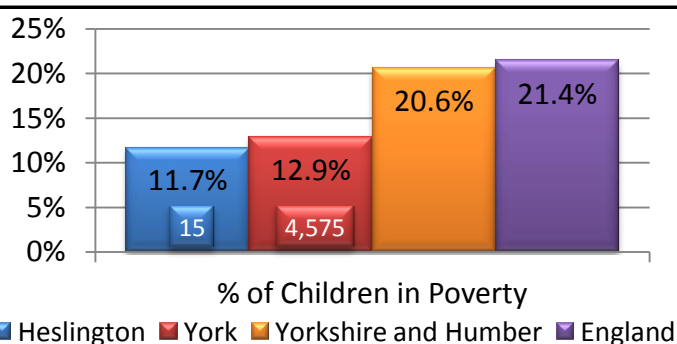
Crime Rate per 1000 population (SYP 2012)



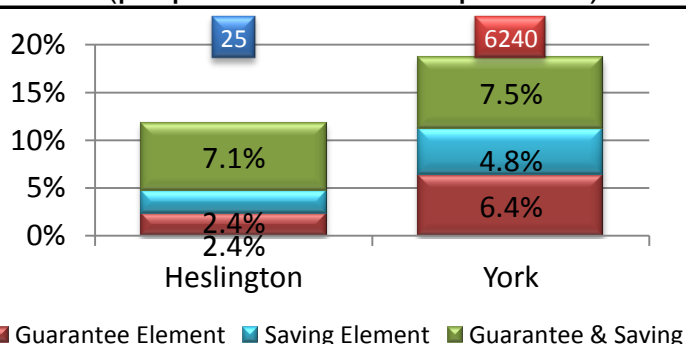
*Burglary is per 1000 household

Poverty

Child Poverty 2010 (DWP)



Pension Credit - NOMIS
(proportion of 65+ Population)



*Children in families receiving CTC only, and income <60% median income

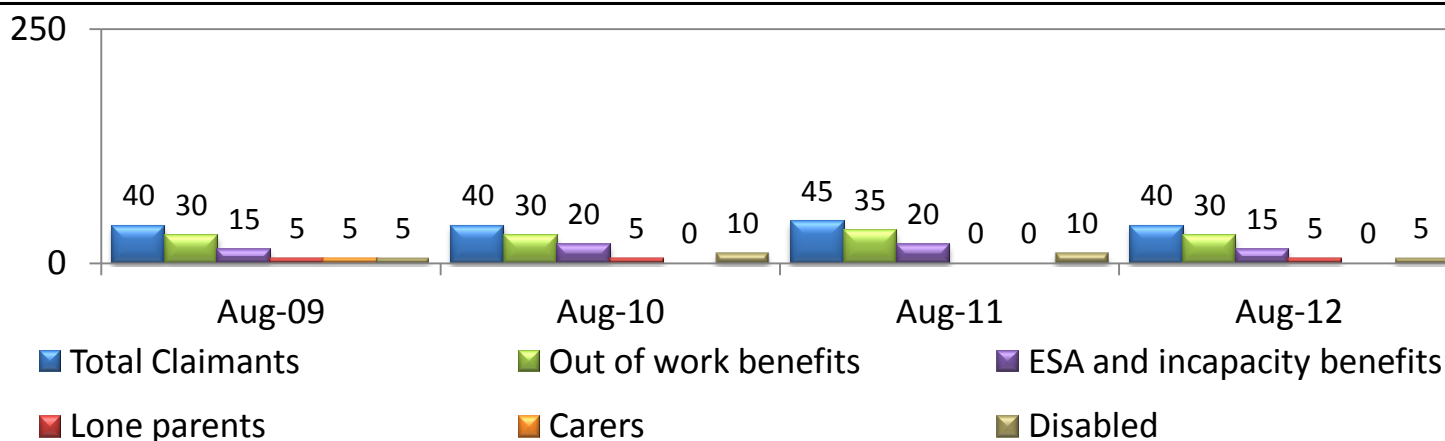
*Pension credit is a benefit for older people that is based on your income. 2 parts to it - guarantee and saving credit.

Profile:

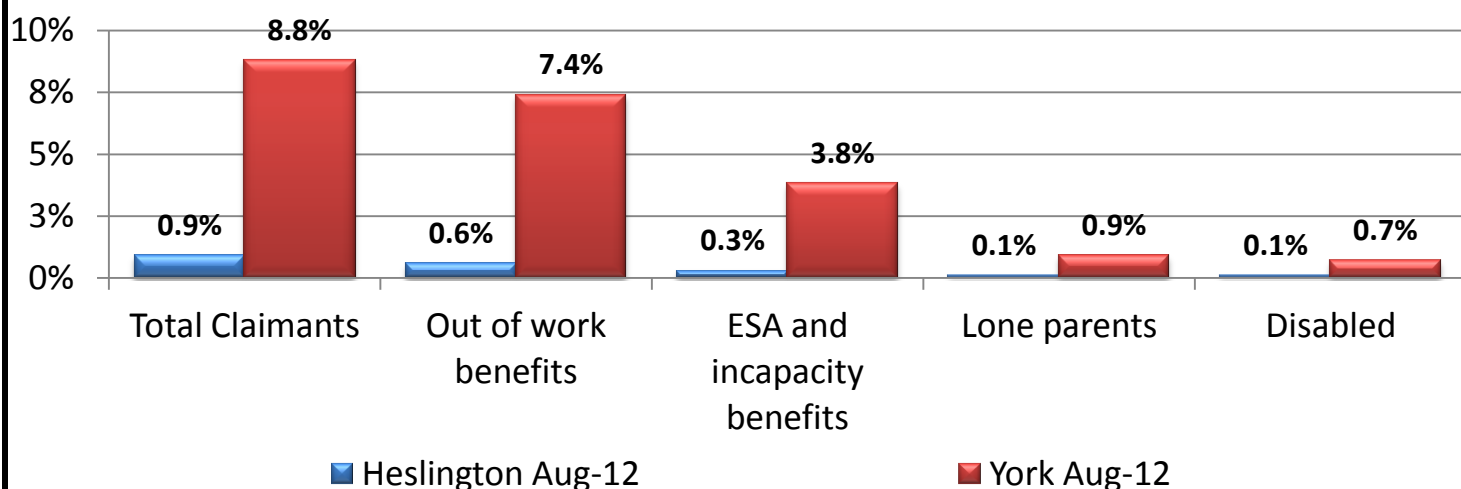
Heslington

Economy

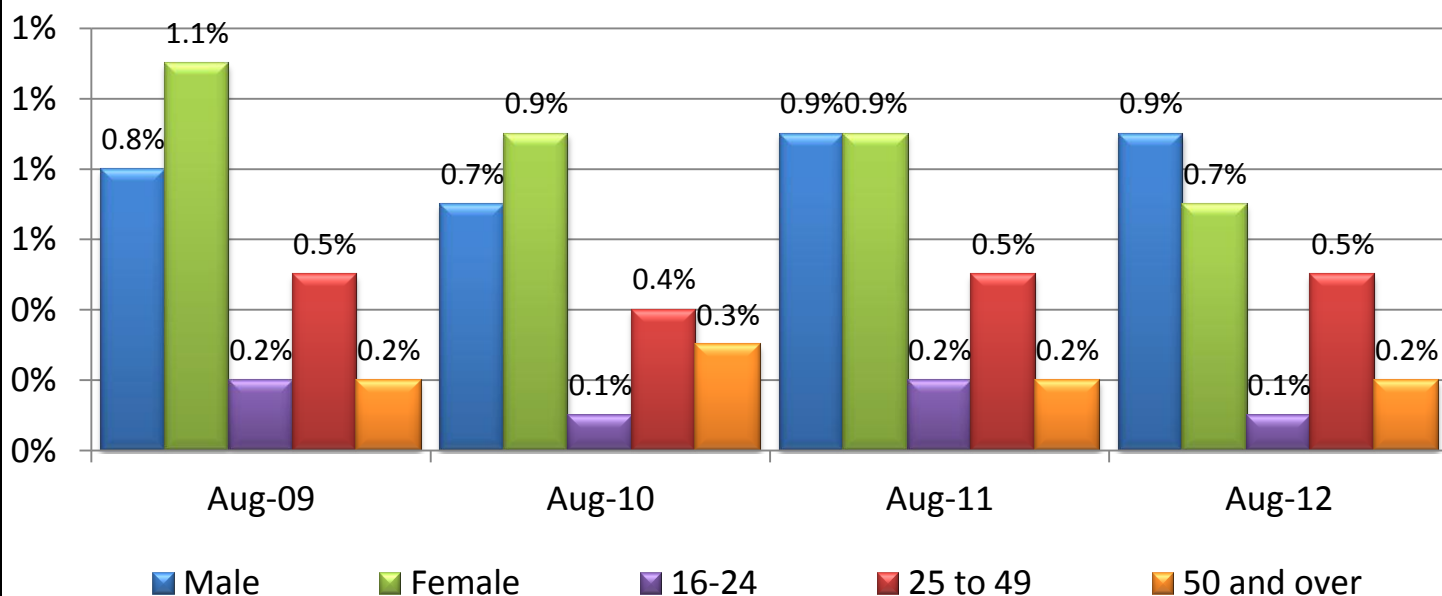
Benefits Claimants Numbers (NOMIS) By Ward



Benefits Claimants Rate (16-64) Benchmark (NOMIS)



Total Ward Claimant Rate (Age and Gender) Benchmark (NOMIS)

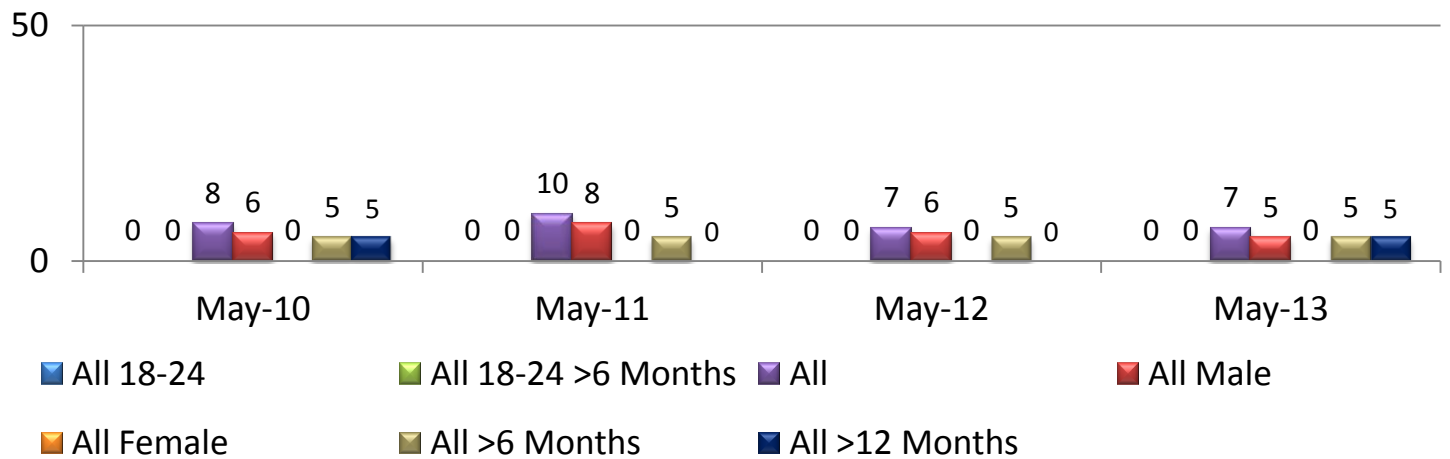


Profile:

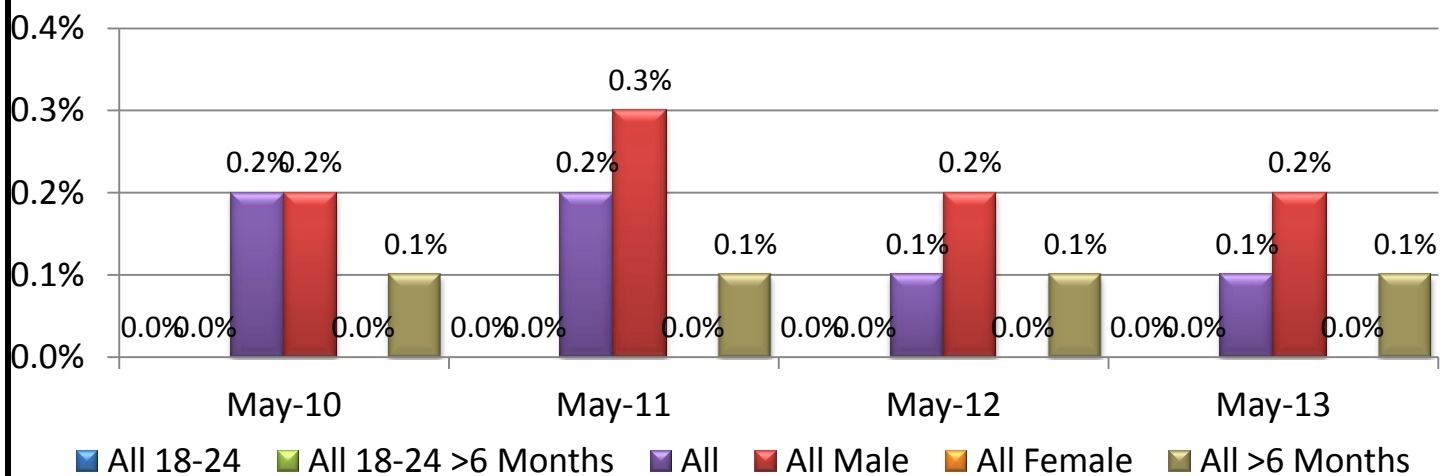
Heslington

Economy

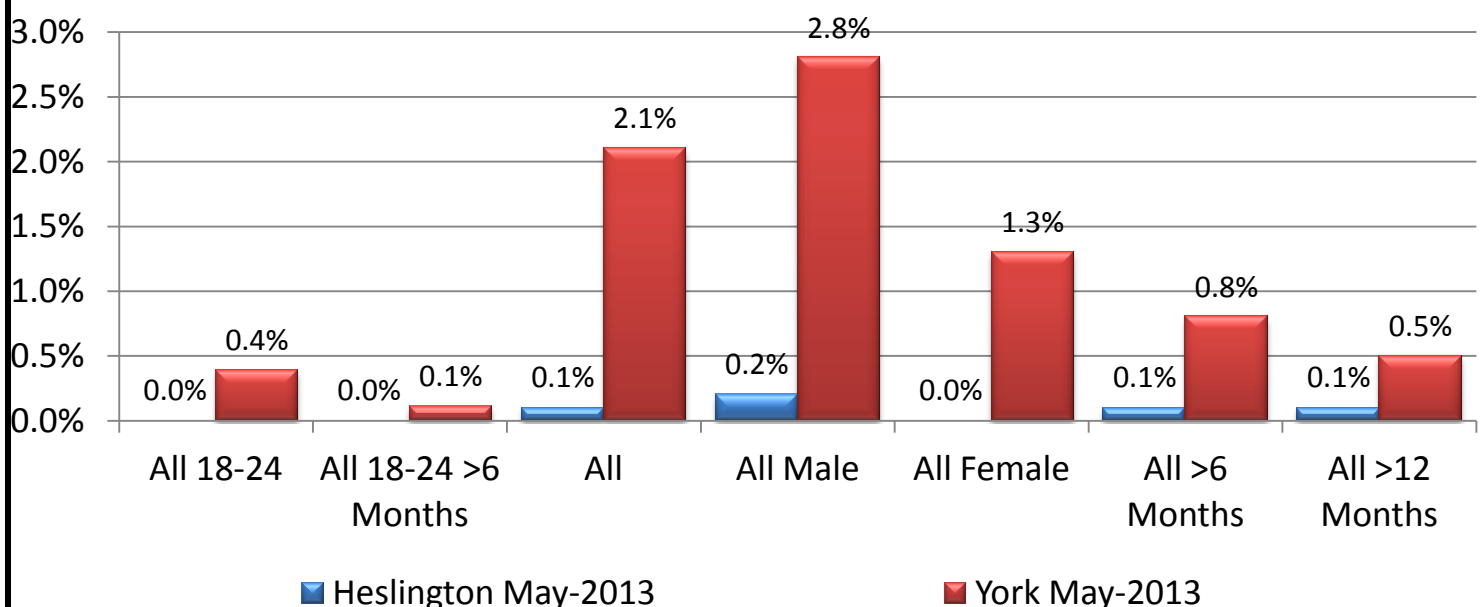
JSA Claimants Numbers (NOMIS) By Ward



JSA Claimants Rate (NOMIS 16-64) By Ward



JSA Claimants Rate Benchmark (NOMIS 16-64)

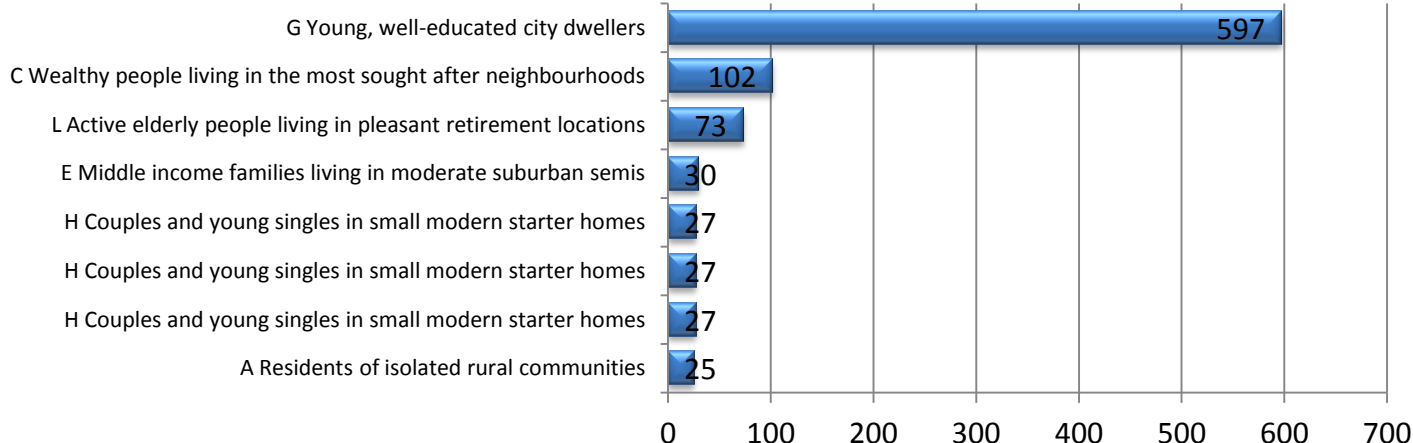


Profile:

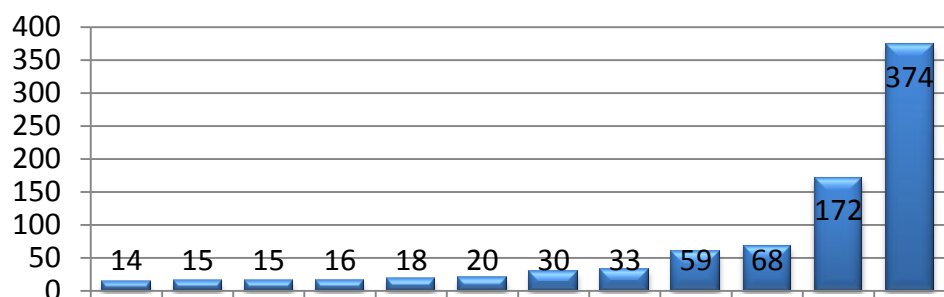
Heslington

Community groups and Customer Contact

Experian Groups (Experian)



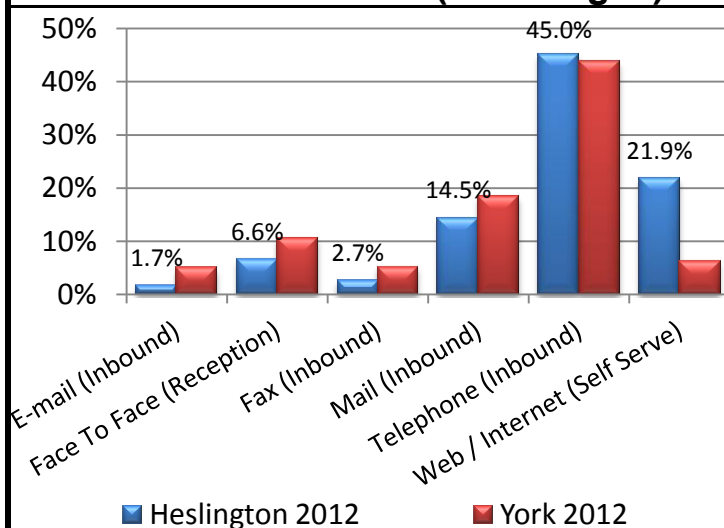
Top 10 Types



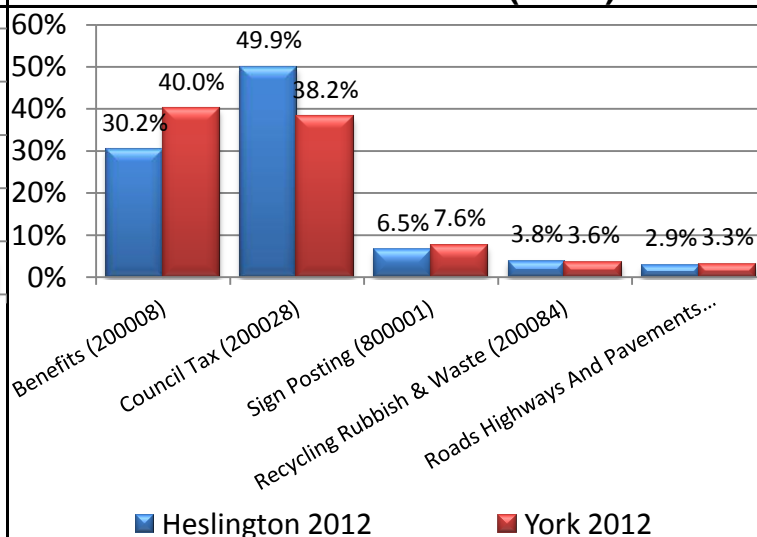
B05 Better off empty nesters in low density estates on town fringes
 A01 Rural families with high incomes, often from city jobs
 E19 Self reliant older families in suburban semis in industrial towns
 H36 Young singles and sharers renting small purpose built flats
 D15 Well off commuters living in spacious houses in semi rural...
 G31 Owners in smart purpose built flats in prestige locations, many...
 C09 Successful older business leaders living in sought-after suburbs
 C11 Creative professionals seeking involvement in local communities
 L55 Capable older people leasing / owning flats in purpose built blocks
 G32 Students and other transient singles in multi-let houses
 G34 Students involved in college and university communities

How people engage with the council

Interaction Channel (CRM Lagan)



Interaction Reason (Main)



This profile was created by the Business Intelligence Team. Contact business.intelligence@york.gov.uk or 01904552047 for further information.

Profile:		Heslington
Glossary		
Page 1	BME – Black and Minority Ethnic community	
	NVQ – National Vocational Qualification	
Page 2	APHO – Association of Public Health Observatories	http://www.apho.org.uk
	Census – 2011 survey carried out by the Office for National Statistics	www.ons.gov.uk/census
Page 5	COPD - Chronic Obstructive Pulmonary Disease is the name for a collection of lung diseases including chronic bronchitis, emphysema and chronic obstructive airways disease.	http://www.nhs.uk/conditions/chronic-obstructive-pulmonary-disease/Pages/Introduction.aspx
	SRR/SAR/SMR - Standardised ratios which represent the decrease or increase in registration/admission/mortality for the cohort	
Page 6	ASB – Anti-Social Behaviour	
	CTC – Child Tax Credit	
	DWP – Department for Work and Pensions	http://www.gov.uk/dwp
	EPU – Environmental Protection Unit	
	NOMIS – Official labour market statistics provided by the Office for National Statistics	http://www.nomisweb.co.uk/
	NYFRS – North Yorkshire Fire and Rescue Service	
	NYP – North Yorkshire Police	
	SYP – Safer York Partnership	
Page 7	ESA – Employment and Support Allowance	
Page 8	JSA – Job Seekers Allowance	
Page 9	CRM Lagan – Customer Relationship Management system	
	Experian – Classification system used to provide a detailed understanding of citizen’s location, demographics, lifestyle and behaviour	