York Summary

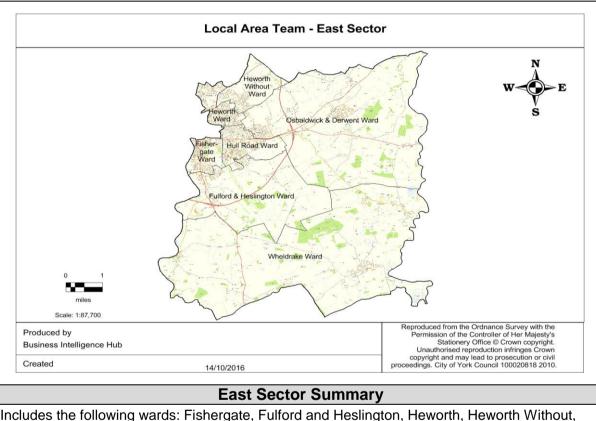
• York has 211,012 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.

• 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants. There are 7,400 Council Houses in York.

• 73.5% of residents have a Level 1 - 4 qualification, of which 62.9% are, at least, qualified to Level 2, but 18.0% have no qualifications at all.

• 13.0% of children are living in low income families (7.7% of children live in a household where a parent or guardian claims an out-of-work benefit) and there are 8.9% of households in fuel poverty.

• 2.0% of the working population (aged 16-64) claim out of work benefits (either Job Seekers Allowance or Universal Credit)



Includes the following wards: Fishergate, Fulford and Heslington, Heworth, Heworth Without, Hull Road, Osbaldwick and Derwent and Wheldrake.

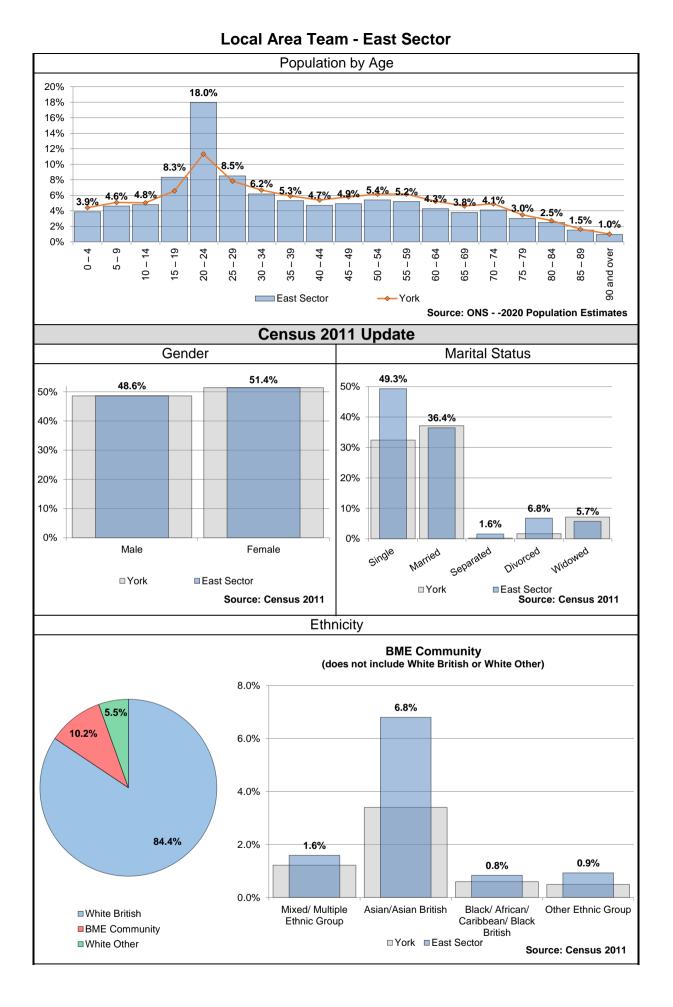
• The East Sector has 61,067 residents with 10.2% from a black and minority ethnic community group. 85.5% are in good health, with 13.8% stating that they have some limitation in day to day activities.

• 63% own their own home, either outright, with a mortgage or shared ownership, 23% are private renters and 13% are social tenants. There are no Council Houses.

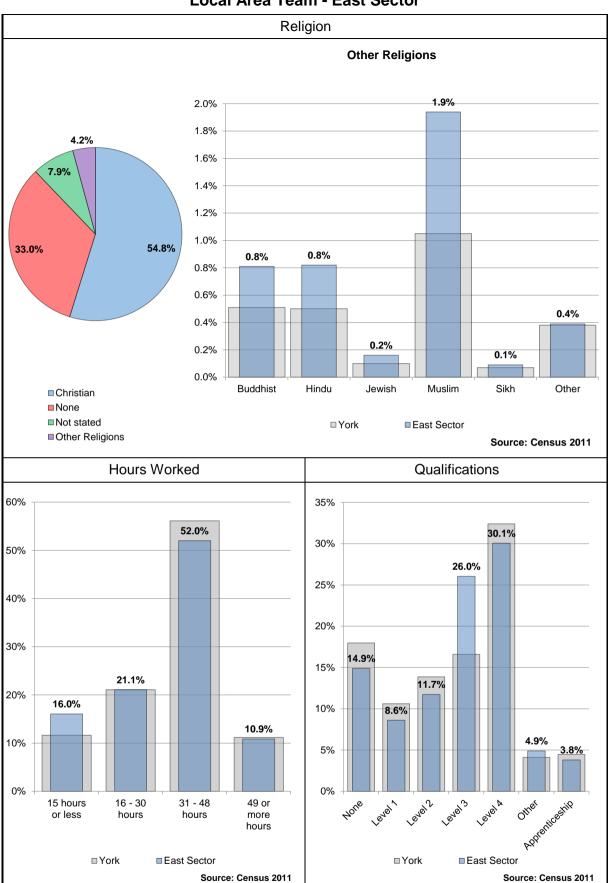
• 76.4% of residents have a Level 1 - 4 qualification, of which 67.8% are, at least, qualified to Level 2, but 14.9% have no qualifications at all.

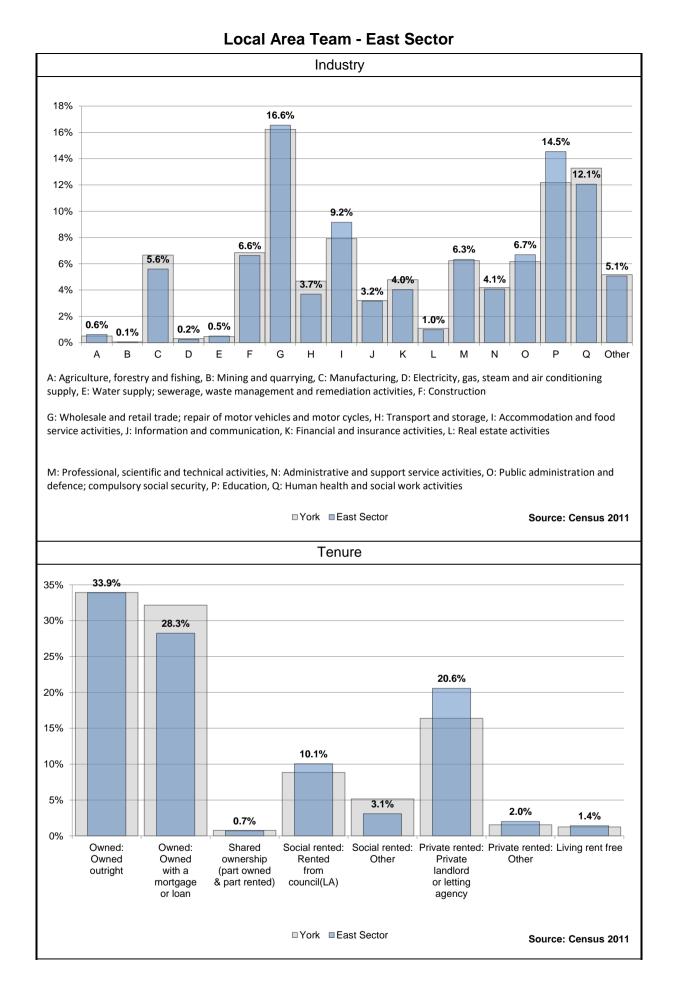
• 12.8% of children are living in low income families (7.6% of children live in a household where a parent or guardian claims an out-of-work benefit and there are 10.2% of households in fuel poverty.

• 1.7% of the working population (aged 16-64) claim out of work benefits (either Job Seekers Allowance or Universal Credit)



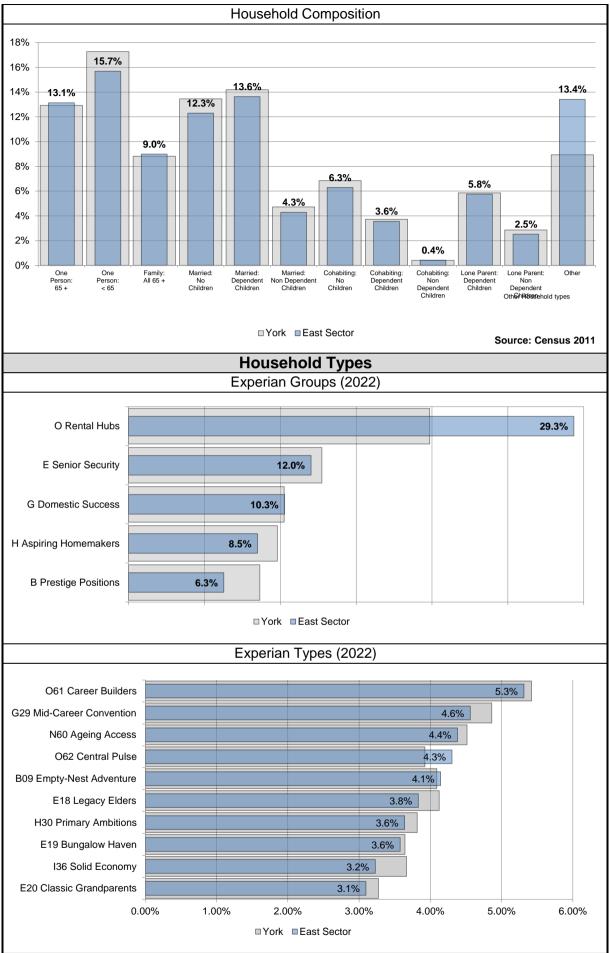




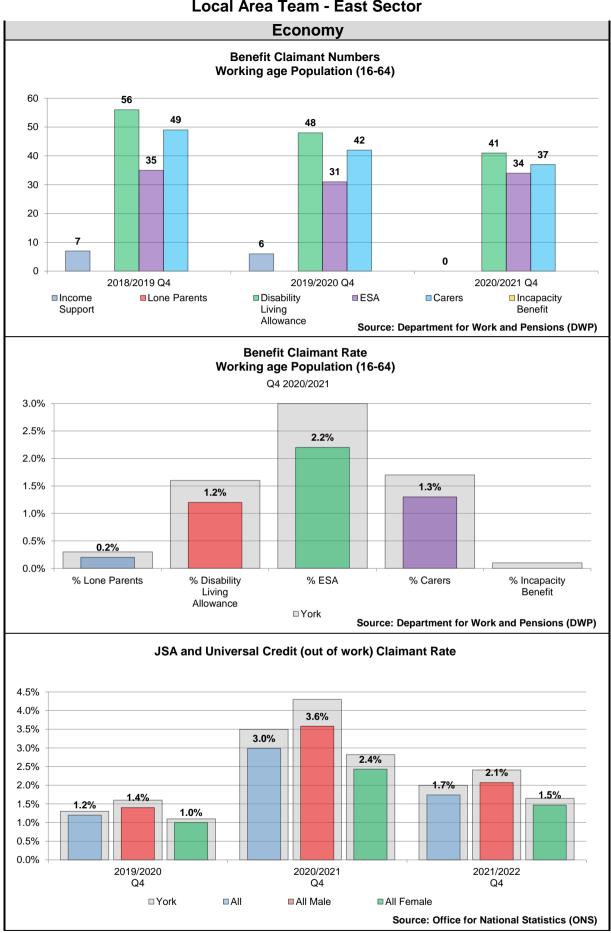


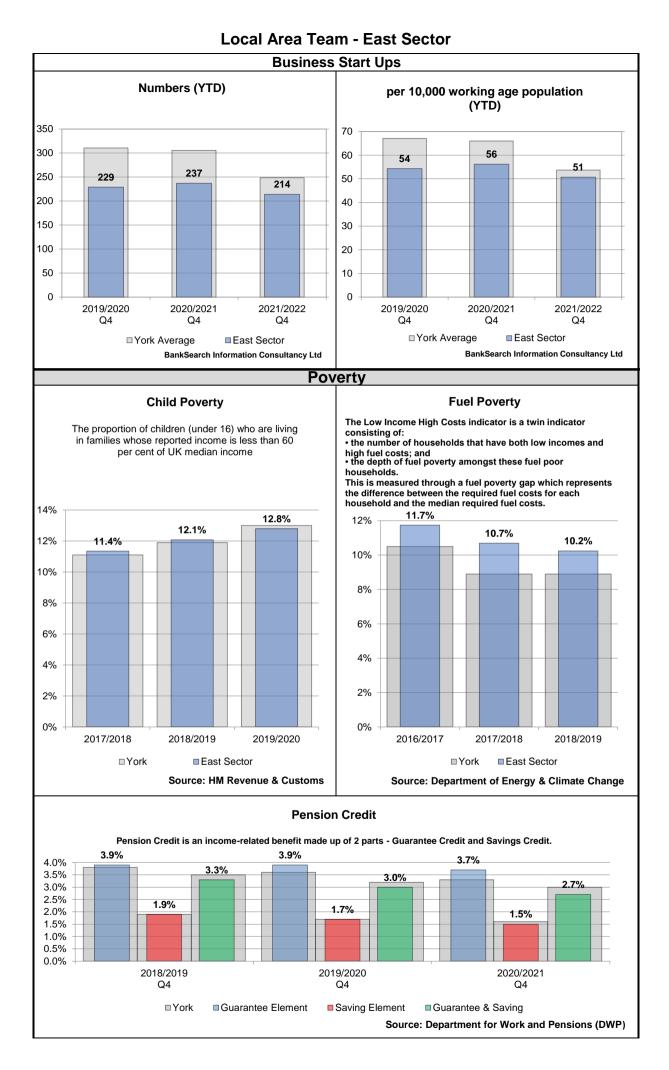
Produced on 08/06/2022 by the Business Intelligence Hub

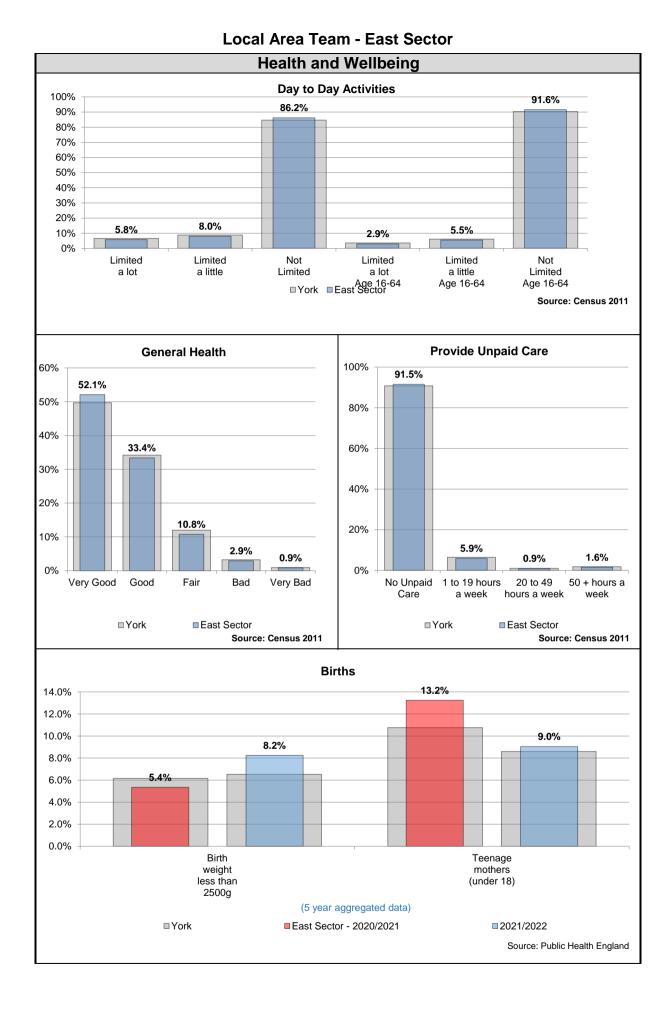
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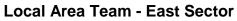


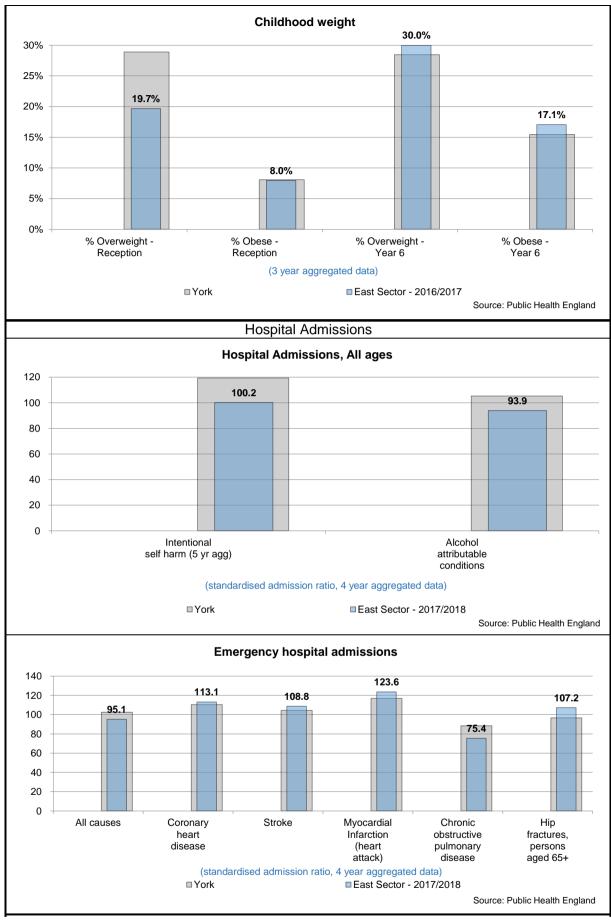




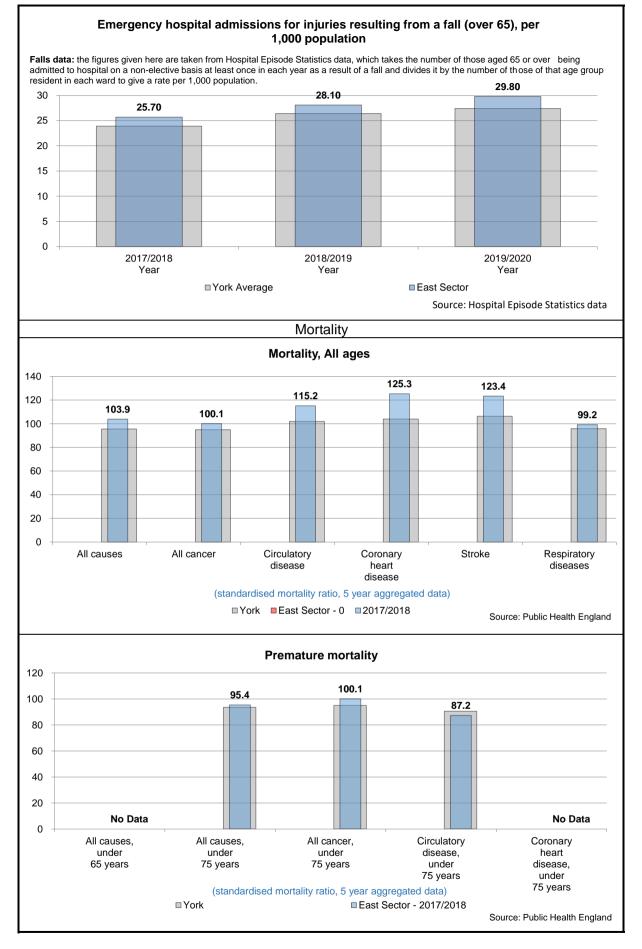




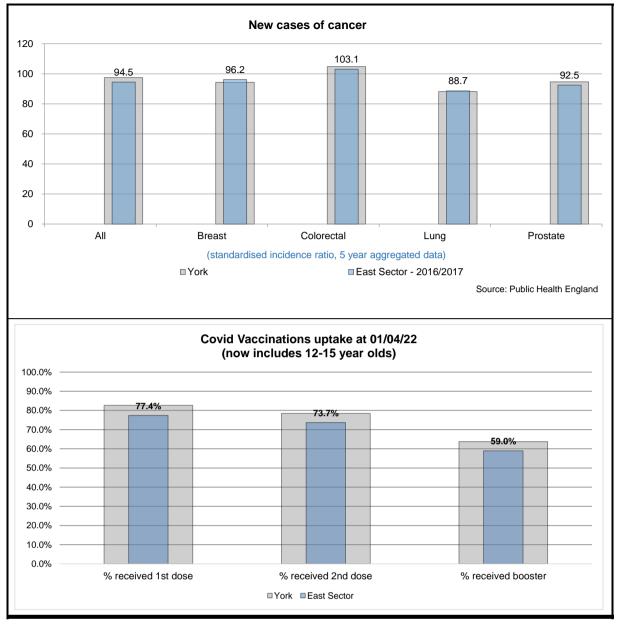


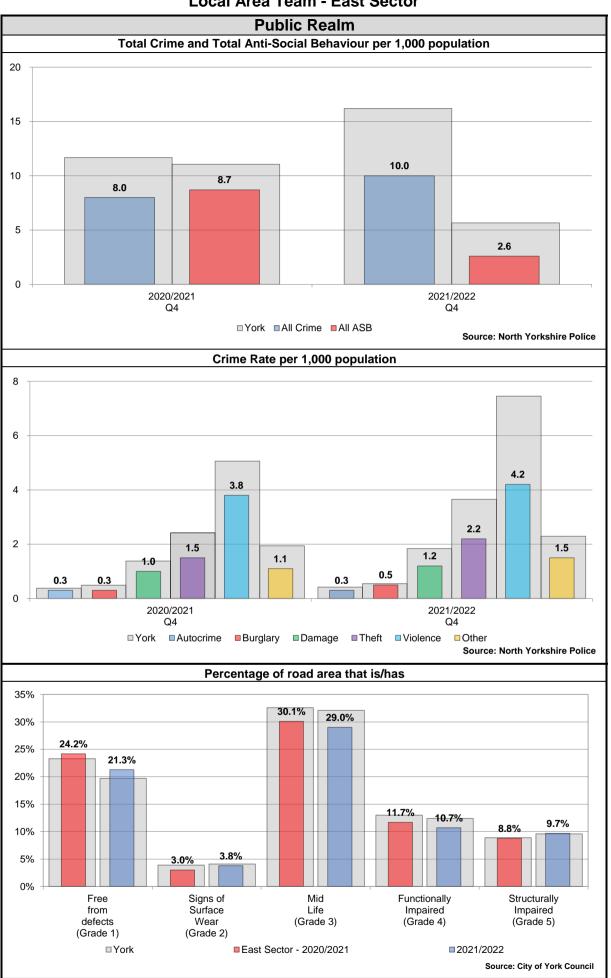






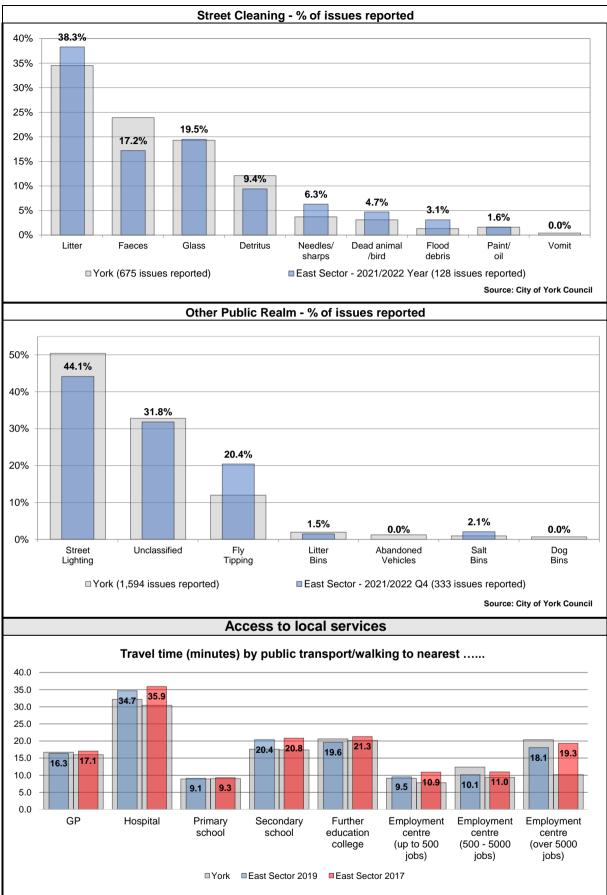




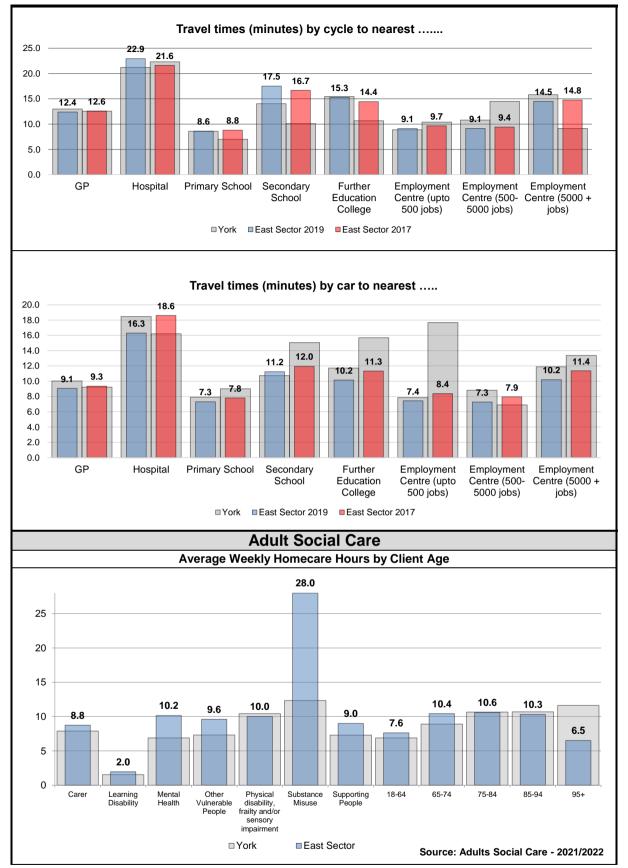




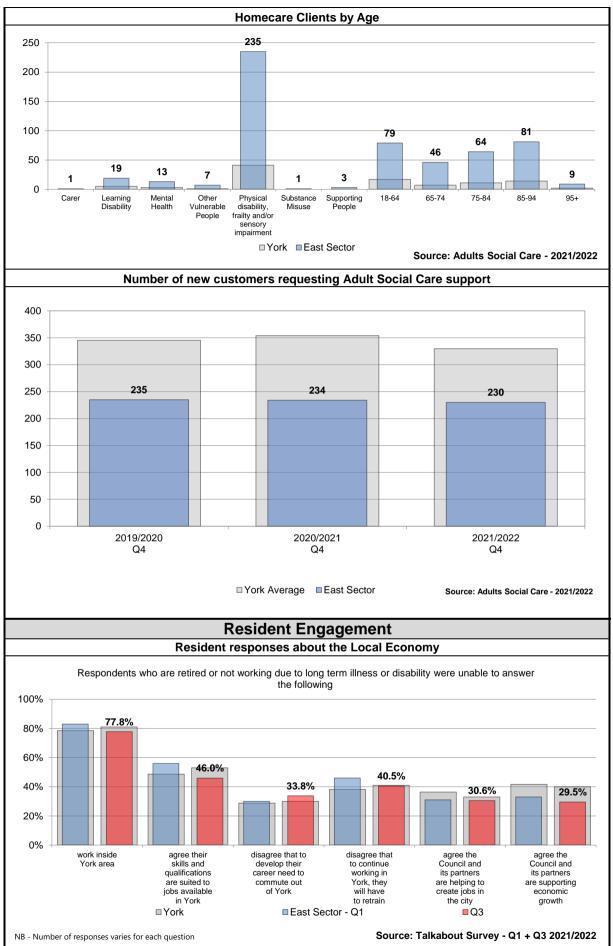


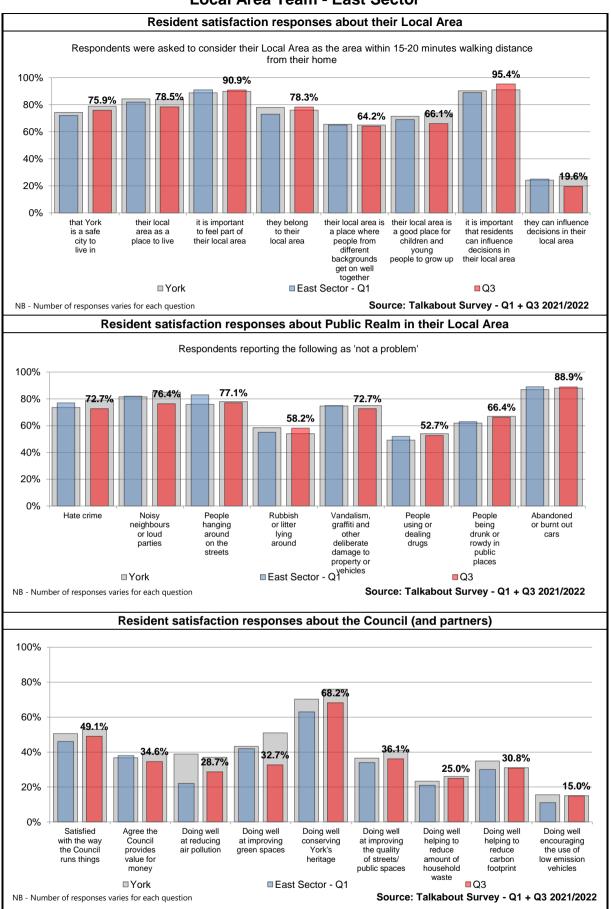














Experian Groups O Rental Hubs

Young singles and homesharers, rent flats, very high internet use, internet via smartphone, watch videos online.

E Senior Security

Retired singles and couples, pre-war generation, established in community, low internet use, have wills.

G Domestic Success

Families with children, mid to high household income, monthly discretionary income under £1000, very high mortgage debt, internet via smartphone.

H Aspiring Homemakers

Families with young children, 3 bedrooms, high outstanding mortgages, internet via smartphone, texts and photos on smartphone.

B Prestige Positions

Own large, detached houses, highly educated, high discretionary income, garden or allotment, pay credit cards in full.

Experian Types

O61 Career Builders

Young singles and homesharers, rent flats, university degrees, work full-time, access internet at work.

G29 Mid-Career Convention

Married couples, 2+ children, generation x, homeowners, outstanding mortgage.

N60 Ageing Access

Retired singles, baby boomers, purpose built flats, 1 or 2 bedrooms, no outstanding mortgage.

O62 Central Pulse

Rent 1 bed flats, university degrees, access internet at work, electric central heating, low environmental impact gap.

B09 Empty-Nest Adventure

Married couples, no children, baby boomers, large, detached houses, highly educated, high discretionary income.

E18 Legacy Elders

Retired singles, pre-war generation, university degrees, homeowners, no outstanding mortgage.

H30 Primary Ambitions

Families with young children, 3 bed terraces, vocational qualifications, high outstanding mortgages, internet via smartphone.

E19 Bungalow Haven

Pre-war generation, own bungalows, no outstanding mortgage, university degrees, pay credit cards in full.

I36 Solid Economy

Council/HA tenants, school-age children, no qualifications, low discretionary income, standard current/savings account.

E20 Classic Grandparents

Retired couples, established in community, no qualifications, low internet use, have wills.

