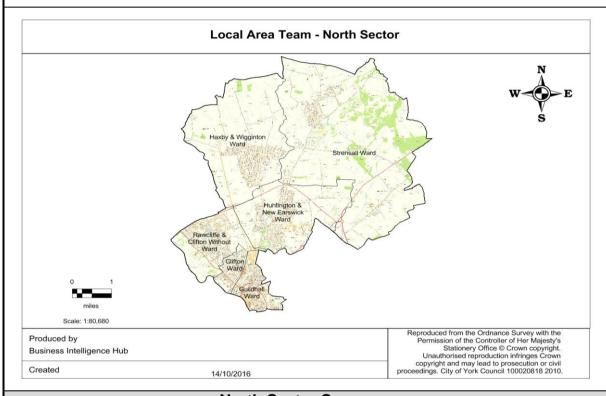


## **York Summary**

- York has 211,012 residents with 5.7% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants. There are 7,400 Council Houses in York.
- 73.5% of residents have a Level 1 4 qualification, of which 62.9% are, at least, qualified to Level 2, but 18.0% have no qualifications at all.
- 13.0% of children are living in low income families (7.7% of children live in a household where a parent or guardian claims an out-of-work benefit) and there are 8.9% of households in fuel poverty.
- 2.0% of the working population (aged 16-64) claim out of work benefits (either Job Seekers Allowance or Universal Credit)

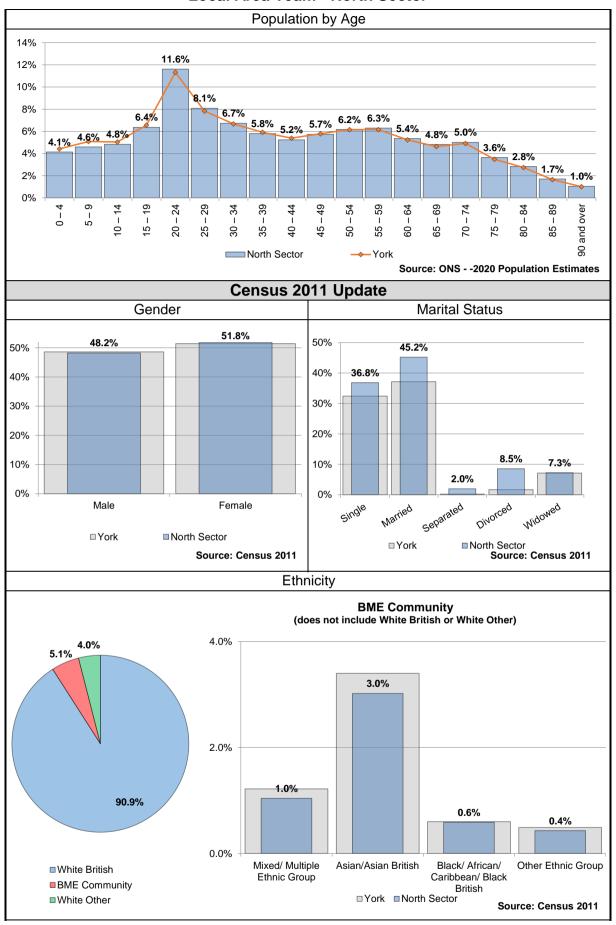


## North Sector Summary

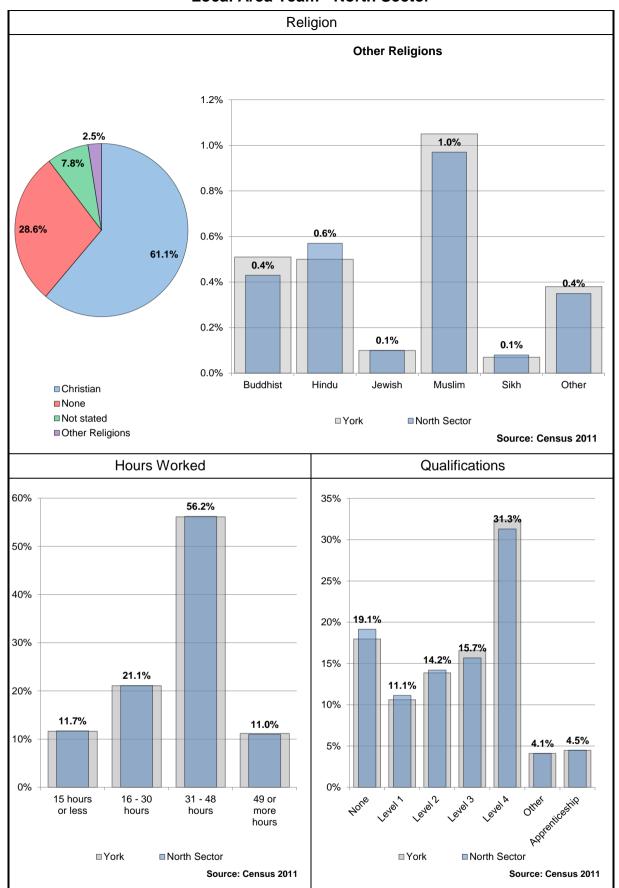
Includes the following wards: Clifton, Guildhall, Haxby and Wigginton, Huntington and New Earswick, Rawcliffe and Clifton Without and Strensall.

- The North Sector has 72,916 residents with 5.1% from a black and minority ethnic community group. 83.1% are in good health, with 16.4% stating that they have some limitation in day to day activities.
- 66% own their own home, either outright, with a mortgage or shared ownership, 18% are private renters and 15% are social tenants. There are no Council Houses.
- 72.3% of residents have a Level 1 4 qualification, of which 61.2% are, at least, qualified to Level 2, but 19.1% have no qualifications at all.
- 13.2% of children are living in low income families (7.3% of children live in a household where a parent or guardian claims an out-of-work benefit and there are 8.2% of households in fuel poverty.
- 1.9% of the working population (aged 16-64) claim out of work benefits (either Job Seekers Allowance or Universal Credit)

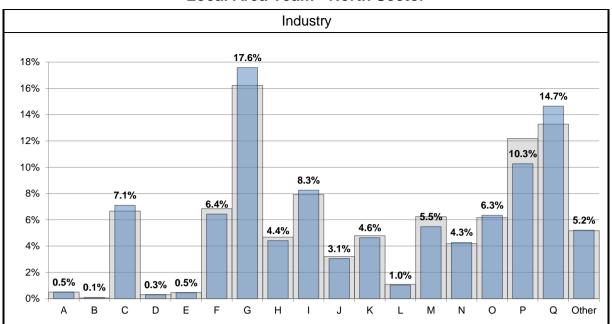










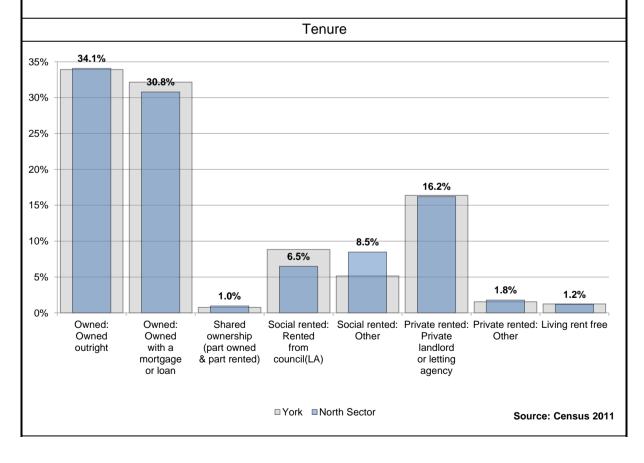


A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

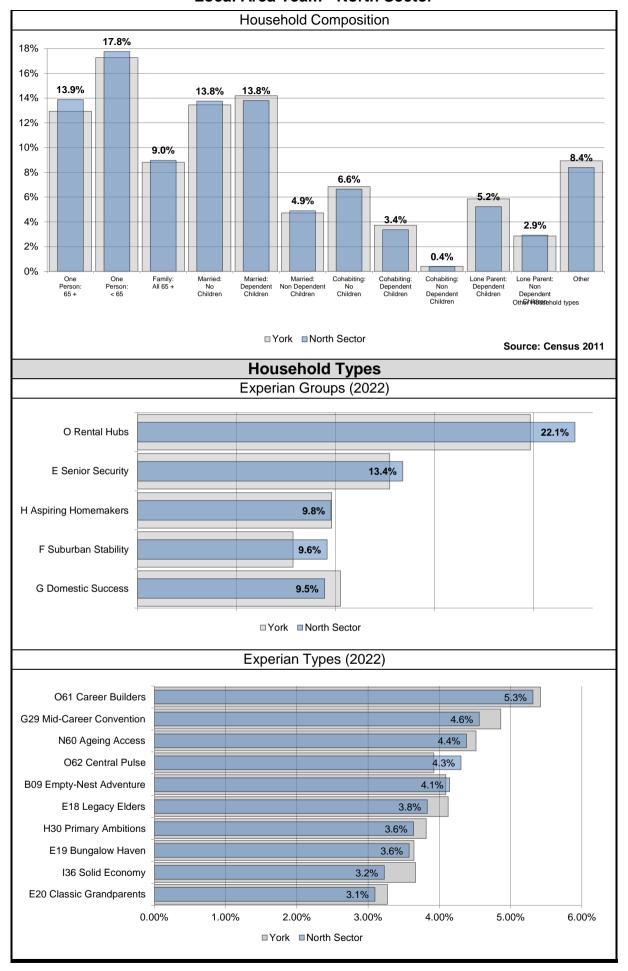
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

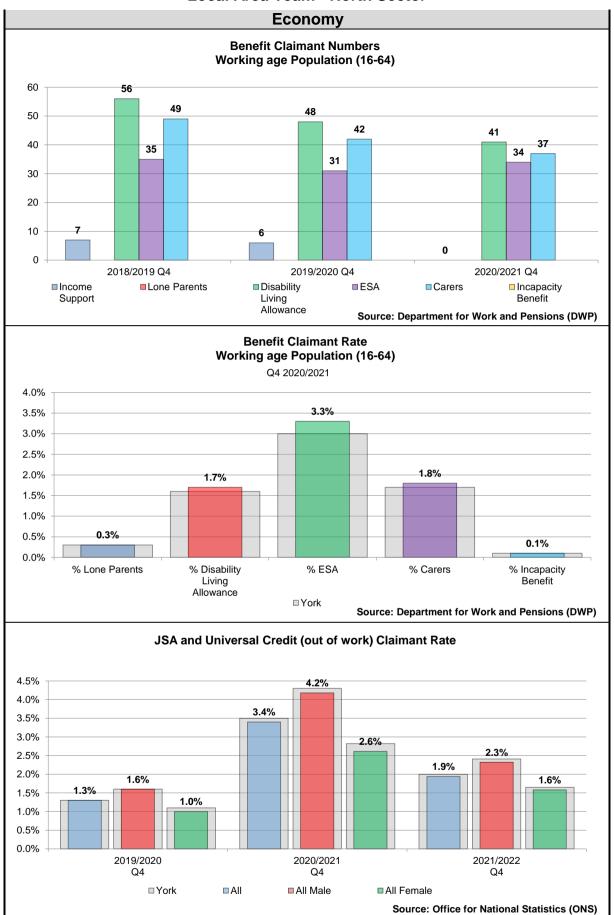




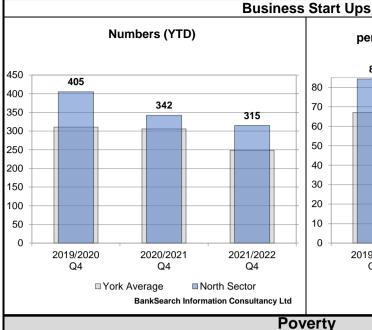


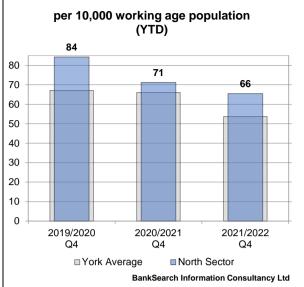






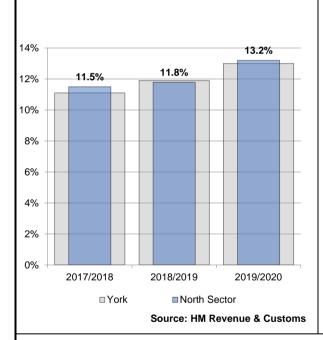






The proportion of children (under 16) who are living in families whose reported income is less than 60 per cent of UK median income

**Child Poverty** 

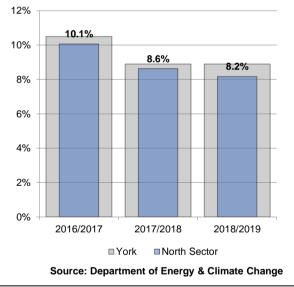


## **Fuel Poverty**

The Low Income High Costs indicator is a twin indicator

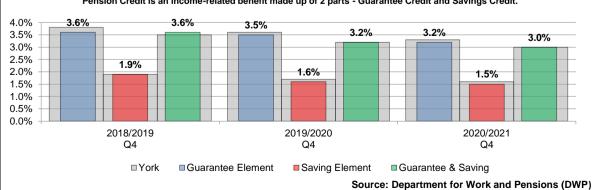
- consisting of:
  the number of households that have both low incomes and
- high fuel costs; and
  the depth of fuel poverty amongst these fuel poor

households. This is measured through a fuel poverty gap which represents the difference between the required fuel costs for each household and the median required fuel costs.

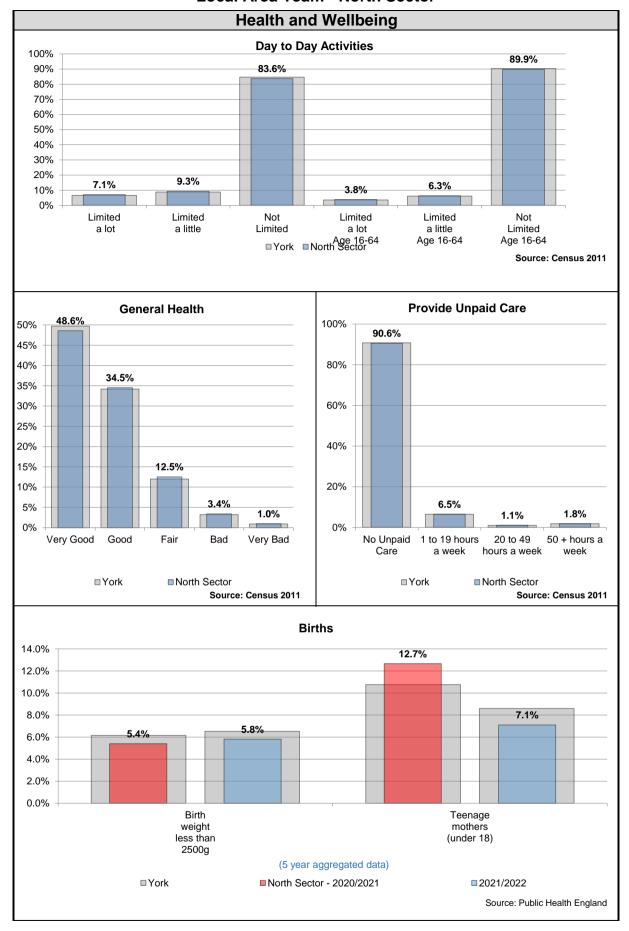


## **Pension Credit**

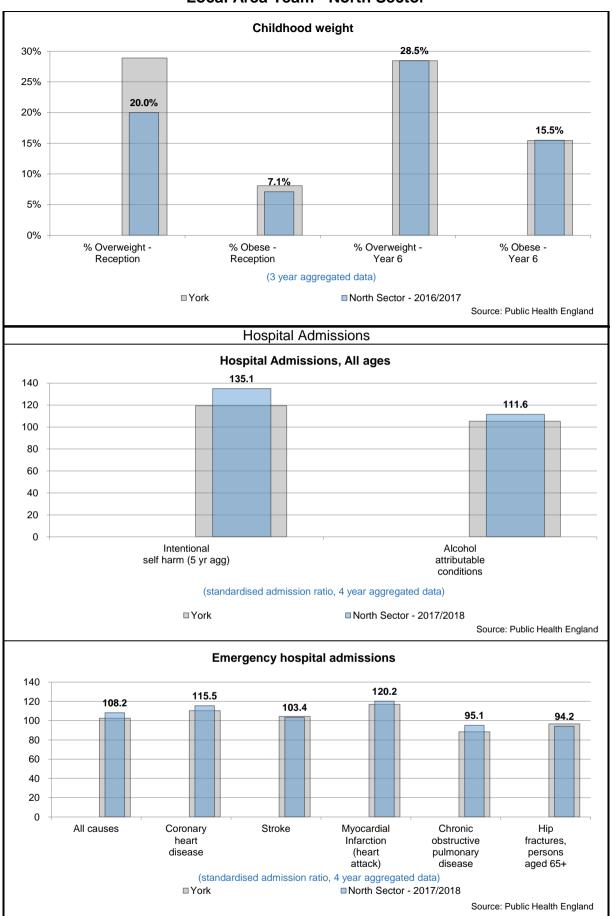
Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.



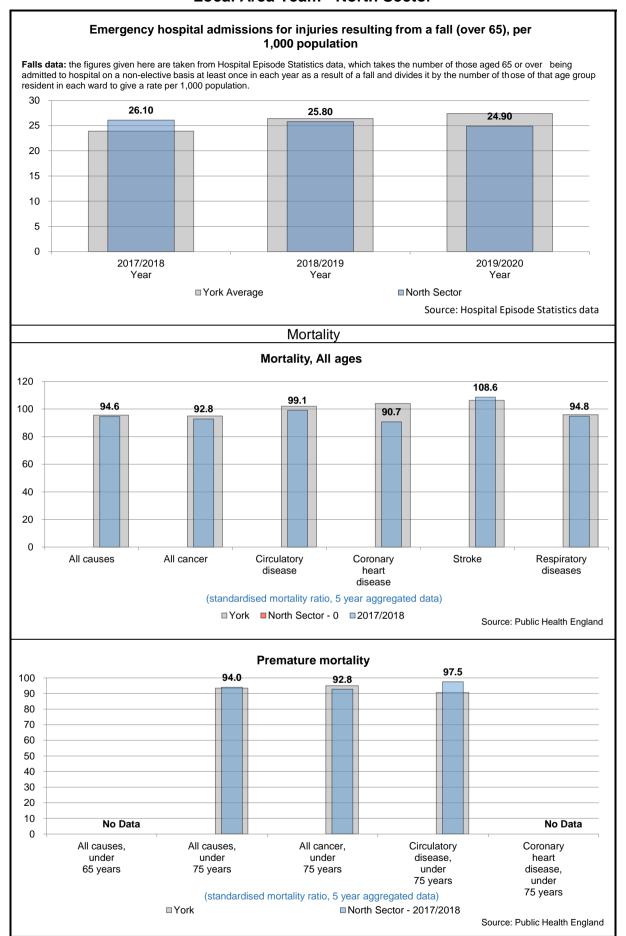




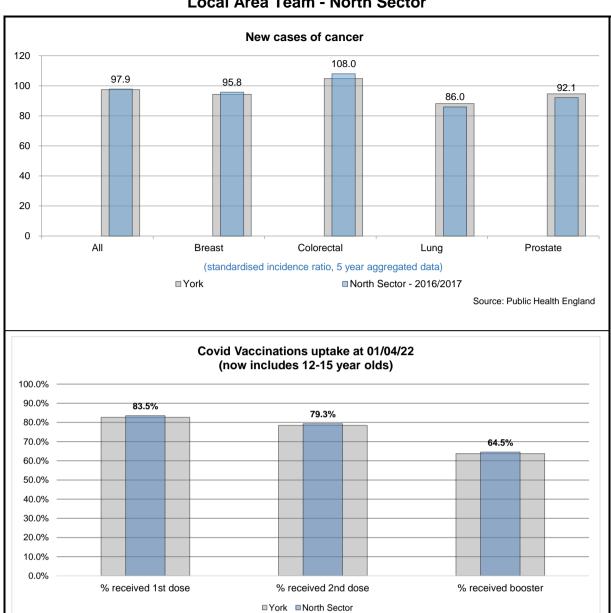




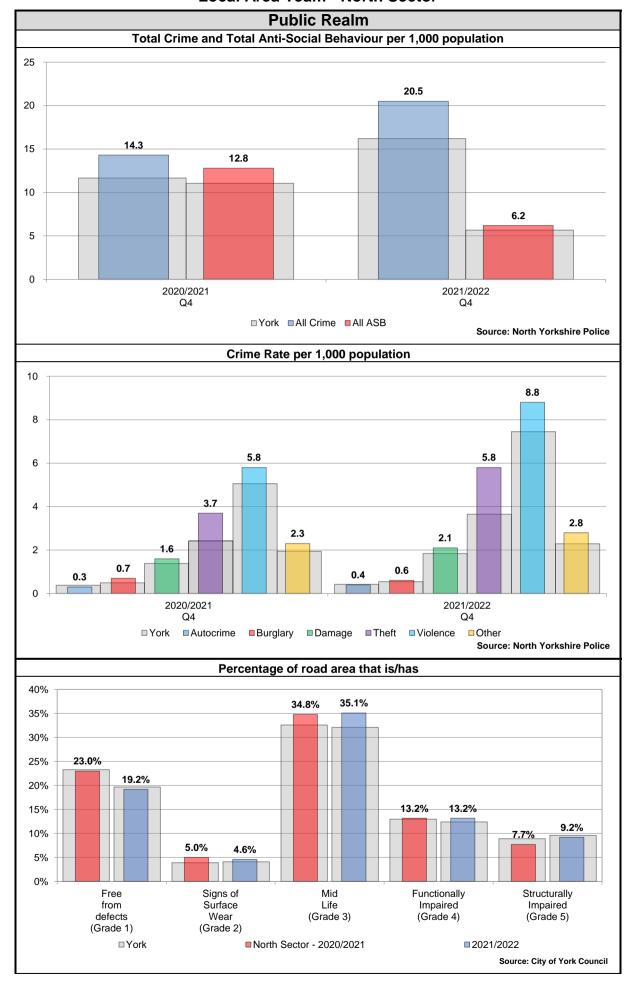




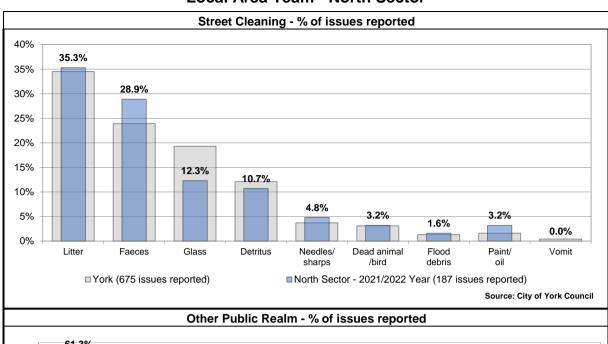


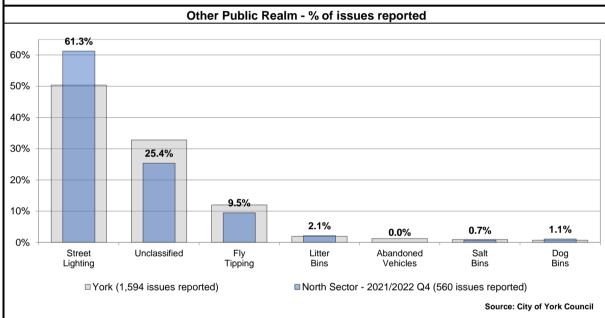


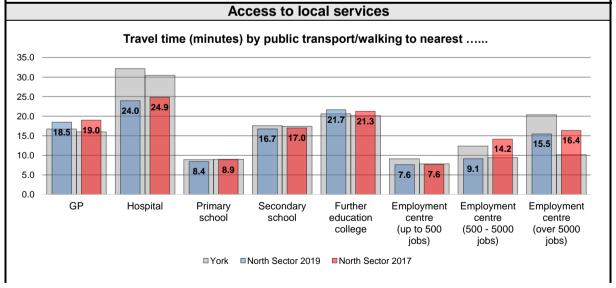




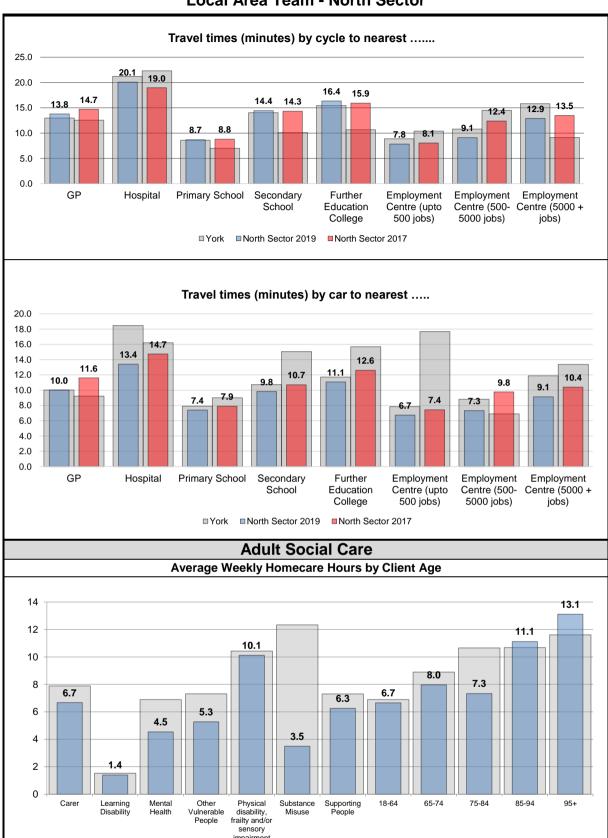












Misuse

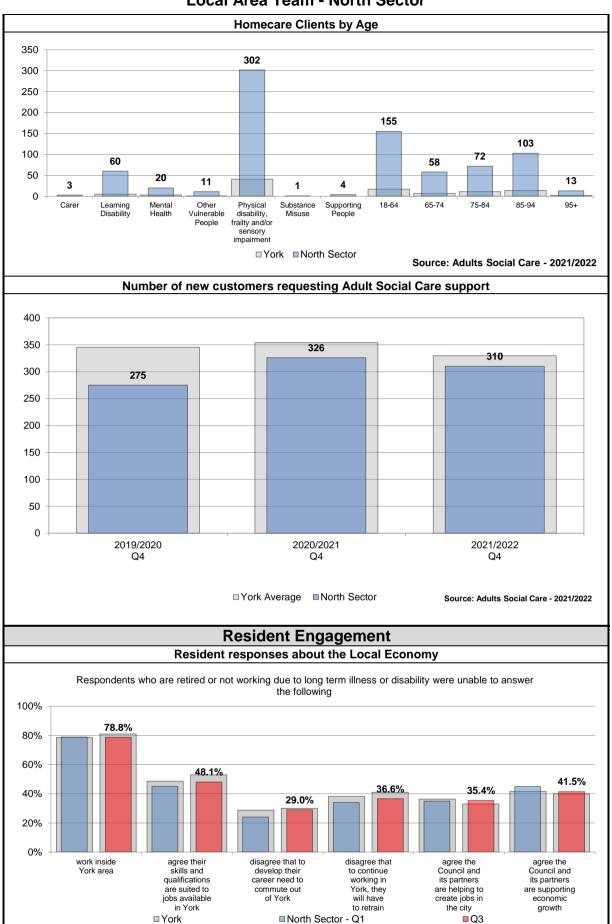
■ North Sector

Vulnerable People

impairment  $\square$  York

Source: Adults Social Care - 2021/2022

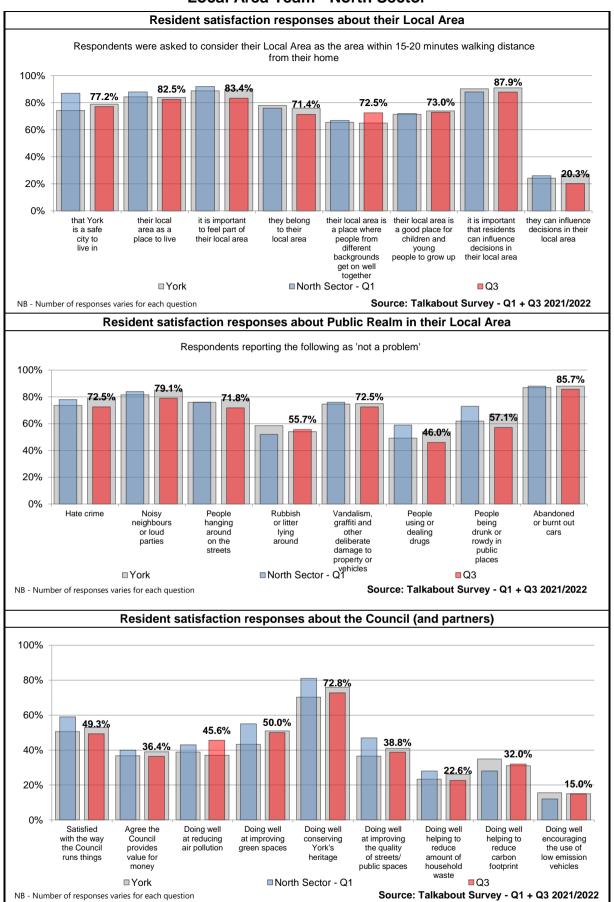




NB - Number of responses varies for each question

Source: Talkabout Survey - Q1 + Q3 2021/2022







## **Experian Groups**

#### O Rental Hubs

Young singles and homesharers, rent flats, very high internet use, internet via smartphone, watch videos online.

#### E Senior Security

Retired singles and couples, pre-war generation, established in community, low internet use, have wills.

#### **H Aspiring Homemakers**

Families with young children, 3 bedrooms, high outstanding mortgages, internet via smartphone, texts and photos on smartphone.

#### F Suburban Stability

Older families, no children, own mid-value semis, 3 bedrooms, established in community, news and media sites.

#### **G Domestic Success**

Families with children, mid to high household income, monthly discretionary income under £1000, very high mortgage debt, internet via smartphone.

## **Experian Types**

#### **061 Career Builders**

Young singles and homesharers, rent flats, university degrees, work full-time, access internet at work.

### **G29 Mid-Career Convention**

Married couples, 2+ children, generation x, homeowners, outstanding mortgage.

#### **N60 Ageing Access**

Retired singles, baby boomers, purpose built flats, 1 or 2 bedrooms, no outstanding mortgage.

#### **062 Central Pulse**

Rent 1 bed flats, university degrees, access internet at work, electric central heating, low environmental impact gap.

### **B09 Empty-Nest Adventure**

Married couples, no children, baby boomers, large, detached houses, highly educated, high discretionary income.

## E18 Legacy Elders

Retired singles, pre-war generation, university degrees, homeowners, no outstanding mortgage.

## **H30 Primary Ambitions**

Families with young children, 3 bed terraces, vocational qualifications, high outstanding mortgages, internet via smartphone.

## E19 Bungalow Haven

Pre-war generation, own bungalows, no outstanding mortgage, university degrees, pay credit cards in full.

#### **I36 Solid Economy**

Council/HA tenants, school-age children, no qualifications, low discretionary income, standard current/savings account.

## **E20 Classic Grandparents**

Retired couples, established in community, no qualifications, low internet use, have wills.